

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
Third Quarter, 2015
10/06/2015

KALZ/KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- -Water/drought
 - -Future of Fresno and downtown
 - -Trust in police
 - -Issues important to Fresno's black community
 - -Safety in our neighborhoods
 - -Concern over the release of prisoners
 - -The need to donate blood
 - -the realities of domestic violence
 - -the problems with bullying in our schools
 - -frank discussions on race relations
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------------|--|--|--|------------------------|----------|
| Culture; Parenting | ViewPoints | Comedy and Comedians: How do they get so funny?; Over-involved Parents | Joe Randazzo; William Joyce, Mary Jo Rapini | 07/05/2015 06:02 PM | 027:58 |
| Animal Shelter | COMM MATTERS cathouse on the kings | Rescue and adoption | Beth Cafferey | 07/05/2015 06:31 PM | 011:11 |
| Technology; Science, Equality | COMM MATTERS - CETF EDUARDO GONZALEZ - BENEFITS | Eduardo Gonzalez CALIFORNIA EMERGING TECHNOLOG | Eduardo Gonzalez | 07/05/2015 06:43 PM | 016:14 |
| Crime; Community Involvement | ViewPoints | Human Trafficking: What are the costs in ruined lives and heartbreak? Philanthropy: Even small donations can have a BIG impact | Melysa Sperber, Kay Buck; Carrie Morgridge | 07/12/2015 06:08 PM | 027:58 |
| Family, health; mental health | COMM MATTERS ALZHEIMER'S WALK | BARBAR TANIMOTO AND LORI SHARP | ALZHEIMER'S ASSOCIATION | 07/12/2015 06:38 PM | 011:53 |
| POVERTY | COMM MATTERS VISALIA EMERGENCY AIDE COUNCIL | LIZ WINN | VISALIA EMERGENCY AID COUNCIL | 07/12/2015 06:50 PM | 008:48 |
| Racism; Crime | ViewPoints | THE LIFE AND MUSIC OF JAZZ LEGEND SHEILA JORDAN; THE ANATOMY OF A CRIME NOVEL | Sheila Jordan, Ellen Johnson; Patricia Cornwell | 07/19/2015 06:03 PM | 027:54 |
| Domestic violence | COMM MATTERS MARJAREE MASON CENTER | GENELLE TAYLOR KUMPE - RAE PARDINI | MARJOREE MASON CENTER | 07/19/2015 06:35 PM | 012:37 |
| Community | COMM MATTERS SALV ARMY SCOOP EVENT | CAPTAIN DWAYNE BRAEZILLE | SALVATION ARMY | 07/19/2015 06:48 PM | 010:45 |
| Health; Government | ViewPoints | Happiness: What is it? How do we find it?; George Washington | Tim Bono, Frederic Lenoir; Harlow Giles Unger | 07/26/2015 06:05 PM | 027:55 |
| Adoption | COMM MATTERS | APRIL KESTERSON - DIRECTOR | TULARE KINGS RIGHT TO | 07/26/2015 | 013:52 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------|--|---|--|------------------------|----------|
| | TULARE KING APRILS | | LIFE | 06:34 PM | |
| Children | COMM MATTERS CASA | Court Appointed Advocates For Children | CASA of Fresno | 07/26/2015 06:48 PM | 010:58 |
| Mental Health; Abortion | ViewPoints | The Psychopath Inside: Not all psychopaths are dangerous criminals; Talking About Abortion and Other Touchy Topics in a New Way | Scott Lilienfeld, James Fallon; Aspen Baker | 08/02/2015 06:02 PM | 027:58 |
| Poverty / hunger | COMM MATTERS CATHOLIC CHARITIES | Needs increasing with kids going back to school | Kelly Lilles | 08/02/2015 06:33 PM | 011:50 |
| Children | COMM MATTERS ASSISTANCE LEAGUE | MARY JANE SEWILL | ASSISTANCE LEAGUE OF FRESNO | 08/02/2015 06:45 PM | 014:04 |
| Crime, rehabilitation | ViewPoints | Women in Prison: Changed lives for the better | Lt. Brad Gray, Stacie Brown; Kelly Patterson | 08/09/2015 06:01 PM | 027:58 |
| Animal Shelter | CATHOUSE ON THE KINGS | Animal rescue with the fires and evacuations | Beth Cafferey | 08/09/2015 06:32 PM | 013:57 |
| Health | COMM MATTERS CENTRAL CAL BLOOD CNTR | CHRIS SORENSON | Cen CA Blood Ct | 08/09/2015 06:46 PM | 012:33 |
| History; Finances | ViewPoints | What lists tells us about the famous and the infamous; Kids and Financial Intelligence | Shaun Usher; Dean Obenauer, Jeff Reeves | 08/16/2015 06:00 PM | 027:57 |
| Air Polution | COMM MATTERS HEATHER HEINKS VALLEY AIR | HEATHER HEINKS VALLEY AIR | valley air district | 08/16/2015 06:29 PM | 014:26 |
| ALZHEIMER'S DISEASE | ALZHEIMERS UPDATE FOR 8/16 | KRISTEN HOWE EVENT CO CHAIR | ALZHEIMER'S ASSOCIATION | 08/16/2015 06:44 PM | 015:22 |
| Inventions; Government | ViewPoints | The Genius of Instant Photography; Social Media and the Presidential Election | Ronald K. Fierstein; Matthew McGregor, Aria Juliet Cast | 08/23/2015 06:01 PM | 027:58 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------|---|--|--|------------------------|----------|
| Animal Shelter | COMM MATTERS VALLY OAK SPCA | Event of Wine & Wags Gala | Patricia Chambers | 08/23/2015 06:31 PM | 014:45 |
| Health | COMM MATTERS CENTRAL CAL BLOOD CNTR | CHRIS SORENSON | Cen CA Blood Ct | 08/23/2015 06:46 PM | 012:33 |
| Family; Ethics | ViewPoints | Cohabitation and the Law; Intelligent Disobedience: Knowing when and how to say no | Martha Ertman; Ira Chaleff | 08/30/2015 06:01 PM | 027:58 |
| Blood donations | COMM MTRS CENTRAL CAL BLOOD CNTR | Blood donations with the State Fair | Dean Eller | 08/30/2015 06:30 PM | 015:17 |
| Health | TA COMMUNITY MTRS - UCP BARRY AND JEFF SNYDER | United Cerebral Palsy | Barry and jeff snyder | 08/30/2015 06:46 PM | 013:05 |
| Environment; Employment | ViewPoints | Hunting and Poaching Wild Animals: The good and the bad sides of the practice; Digital Job Search: The new look and sound of resumes and interviews | Dr. Samuel Richards, Keith Norris, Mike Hoffmann; Amy Kristof-Brown, Paul J. Bailo | 09/06/2015 06:02 PM | 027:58 |
| Safety | OPERATION LIFESAVER | NANCY SHEEHAN MCCULLOCH / STATE COORDINATOR | OPERATION LIFESAVER | 09/06/2015 06:30 PM | 015:19 |
| children | Casa Crab Feed Nathan | Fundraiser | Casa Fresno | 09/06/2015 06:46 PM | 012:44 |
| Employment; History | ViewPoints | Negotiating in the new workplace; What Does It Mean to Be From Somewhere? | Margaret Neale, Thomas Lys; Allan Johnson | 09/13/2015 06:01 PM | 027:57 |
| Cancer Awareenes | COMM MATTERS - American Cancer Society | Breast Cancer Awareness and walk coming up | Kory Tincup - survivor | 09/13/2015 06:30 PM | 016:07 |
| LGBT | COMM MATTERS - REEL PRIDE | LGBT Film Festival | Augie Blancas | 09/13/2015 06:46 PM | 012:37 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------|--|--|--|------------------------|----------|
| Employment; Equality | ViewPoints | Long-term Unemployed: What they need to succeed; Two women who blazed their own trails | Victor Tan Chen; Emily Bingham, Victoria Shorr | 09/20/2015 06:00 PM | 027:57 |
| Air pollution | COMM MATTERS HEATHER HEINKS VALLEY AIR | Polluted air in the Central Valley / Fires | Heather Heinks | 09/20/2015 06:30 PM | 014:26 |
| military | Rhonda Gilmore Bluestarmoms | Group to support women with kids in military | Rhonda Gilmore | 09/20/2015 06:44 PM | 014:58 |
| Family, children | ViewPoints | How can we make Foster Care it better for everyone involved?; The Challenges of Co-Parenting | Howard Talenfeld, Christine Spudeas; Karen Bonnell | 09/27/2015 06:00 PM | 027:56 |
| Community Event | COMM MATTERS SCOTT SMITH DOWNTOWN VISALIANS | SCOTT SMITH DOWNTOWN VISALIANS | Scott Smith | 09/27/2015 06:29 PM | 014:00 |
| Community Support | ART OF LIFE GARDEN | Art Of Life Garden for cancer survivors and families | Janelle Higton and Valerie Kellie | 09/27/2015 06:44 PM | 015:15 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|-------------------------------|-----------------|-------------|
| BULLYING | notcool.com | 000:30 | 086 |
| BULLYING | Stopbullying.gov | 000:30 | 066 |
| Children; society | BOYS AND GIRLS CLUB OF FRESNO | 000:30 | 061 |
| Community | United Way | 000:30 | 067 |
| Community | WOUNDED WARRIOR PROJECT | 000:33 | 007 |
| Community Involvement | 9/11 NATIONAL DAY OF SERVICE | 000:30 | 011 |
| Crime | Nat. Crime Prevention Council | 000:30 | 131 |
| DUI | Nat. Hwy. Traffic Safety Adm. | 001:00 | 055 |
| DUI | R.A.D.D. | 000:30 | 065 |
| Education | Teach.org | 001:00 | 049 |
| Education | US Army | 001:00 | 056 |
| Employment / Unemployment | Goodwill | 000:30 | 060 |
| Environment / Air / Water | US Dept. of Energy | 000:59 | 059 |
| Environment / Air / Water | US Dept. of Energy | 001:00 | 049 |
| Environment / Air / Water | US Dept. of Energy | 001:02 | 577 |
| Environment / Air / Water | US Dept. of Energy | 001:03 | 271 |
| Environment / Air / Water | US Forest Service | 000:59 | 055 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|-------------------------------|----------|------|
| Environment / Air / Water | US Forest Service | 001:00 | 056 |
| Health | Am Parkinson's Disease Assoc | 000:30 | 057 |
| Health | AMERICAN HEART ASSOCIATION | 000:29 | 065 |
| Health | AMERICAN STROKE ASSOCIATION | 000:30 | 059 |
| Health | Asthma and Allergy Fndtn | 000:30 | 064 |
| Health | Autism Speaks | 000:59 | 062 |
| Hunger Prevention | Feeding America | 000:30 | 128 |
| Hunger Prevention | Feeding America | 001:00 | 050 |
| MILITARY AND VETERANS | Dept. of Defense | 000:30 | 063 |
| MILITARY AND VETERANS | E.S.G.R. | 000:30 | 065 |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 000:15 | 506 |
| MILITARY AND VETERANS | Realwarriors.net | 000:29 | 289 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 037 |
| MILITARY AND VETERANS | US Army | 000:30 | 057 |
| Nutritional Education | USDA | 000:30 | 070 |
| Nutritional Education | USDA | 001:00 | 053 |
| Safety | Center for Internet Security | 000:56 | 048 |
| Safety | Center for Internet Security | 000:58 | 048 |
| Safety | Nat. Hwy. Traffic Safety Adm. | 000:15 | 428 |
| Safety | Nat. Hwy. Traffic Safety Adm. | 000:17 | 010 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------|-------------------------------|-----------------|-------------|
| Safety | Nat. Hwy. Traffic Safety Adm. | 000:30 | 197 |
| Veteran Support; Crime | FISHER HOUSE | 001:01 | 051 |
| Veteran Support; Crime | SHOW YOUR STRIPES | 000:30 | 273 |