

KALZ / KRZR  
Fresno, CA  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/02/2018

KALZ / KRZR  
Quarterly Issues/Programs List

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KALZ / KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture; Environment:** Farming in Cities; Weather: Past and Future
- **Air Pollution:** HEATHER HEINKS
- **ALEX HUDSON LYME DISEASE FOUN:** (No issue/program description given.)
- **Animal Shelter:** VALLEY OAK ANIMAL CENTER
- **BLOOD DONATIONS:** LESLIE BOTOS
- **Cancer Awareness:** TAMAR KARKAZIAN / ANDREA MONTOYA
- **Children:** TROY - TRULY REVIVING OUR YOUTH
- **Civil Rights; Mental health:** A Spy in the Civil Rights Movement; Practicing Kindness
- **Community:** BUILDING HEALTHY COMMUNITIES
- **Community; Education:** Creating Better Teams; The Value of Our Public Libraries
- **Crime; Culture:** Domestic Violence: How It Happens and How to Stop It; How Comedy Became King

- **Crime; History:** The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India
- **Education; Family:** Is Cursive Still Worth It?; The Fight for Paternity Leave
- **ELDERLY:** YEE VUE - PROGRAM MANAGER
- **Environment; Crime:** Helping Save the Bees; Financial Corruption and The Fed's Pursuit of SAC Capital
- **FOSTER CARE CHILDREN:** LEADERSHIP FRESNO / REAL CHANGE FRESNO
- **Government; Education:** The Rise of Confrontational Politics; The Overblown Importance of What College You Attend
- **HANDICAP SERVICES:** HEART OF THE HORSE
- **History; Health:** Adventures & Explorations; Tips and Tricks for Cooking at Home
- **History; Parenting:** Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist's advice
- **Homelessness, health:** POVERELLO HOUSE
- **Human Services:** (No issue/program description given.)
- **MILITARY AND VETERANS:** PRES. BLUE STAR MOMS
- **Parenting; Science:** Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children
- **Pet Adoption:** (No issue/program description given.)
- **Privacy; Religion:** Our Right to Privacy in the Social Media Age; Religion In America's Prisons
- **SENIOR CITIZENS:** (No issue/program description given.)

- **Veterans; Sexual harrasment:** Honoring the Soldiers Who Fought in Vietnam; Men?s Place in the #MeToo Movement
- **WOMENS HEALTH AND WELLNESS:** EXECUTIVE DIRECTOR / RAWW

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Human Services	Community Matters - SAVE! RYAN TOWNSEND	How to stop human trafficking and how to spot the signs	RYAN TOWNSEND	04/01/2018 06:00 PM	014:49
Cancer Awareness	Community Matters - LLS TAMAR KARKAZIAN	LLS TAMAR	TAMAR KARKAZIAN	04/01/2018 06:15 PM	014:59
Civil Rights; Mental health	Viewpoints	A Spy in the Civil Rights Movement; Practicing Kindness	Marc Perrusquia; Tara Cousineau	04/01/2018 06:31 PM	027:56
Human Services	Community Matters - SAVE! CRUZ AVILA	Poverello House - Cruz Avila / Homelessness poverty	Poverello House	04/08/2018 06:00 PM	015:03
BLOOD DONATIONS	Community Matters - CENTRAL CAL BLOOD	LESLIE BOTOS urgent need for blood – O type	Leslie Botos	04/08/2018 06:16 PM	014:30
Crime; History	Viewpoints	The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India	Maria Konnikova; Veera Hiranandani	04/08/2018 06:31 PM	027:56
Non profit meeting space	Community Matters - SAVE! JUSTIN KAMIMOTO	Space for non profit organizations to meet.	COMMON SPACE	04/15/2018 06:00 PM	014:32
Animal Shelter	Community Matters - LYDIA	VALLEY OAK ANIMAL CENTER	LYDIA HOUSE	04/15/2018	015:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	HOUSE	/ upcoming programs for kids in the summer		06:15 PM	
Government; Education	Viewpoints	The Rise of Confrontational Politics; The Overblown Importance of What College You Attend	Bill Eddy, Lauren A. Wright; Frank Bruni, Joshua Steckel	04/15/2018 06:31 PM	027:54
Helping businesses in south valley	Community Matters - SAVE! GIL JARAMILLO	Tulare Hispanic Chamber Of Commerce/helping local businesses be successful	GIL JARAMILLO	04/22/2018 06:00 PM	014:07
HANDICAP SERVICES	Community Matters - GUY ADAMS	Helping kids and veterans regain confidence and strength through horseback riding	GUY ADAMS	04/22/2018 06:15 PM	015:06
History; Health	Viewpoints	Adventures & Explorations; Tips and Tricks for Cooking at Home	Dr. Huw Lewis-Jones, Dr. Nick Middleton; Alison Roman	04/22/2018 06:31 PM	027:55
Pet Adoption	Community Matters - SAVE! ACT	Animal Compassion Team yearly fundraising event	BRENDA MITCHELL	04/29/2018 06:00 PM	014:43
Homeless/poverty	Community Matters - KELLY LILLES	Catholic Charities poverty/hunger/homelessness	KELLY LILLES	04/29/2018 06:15 PM	015:13
Privacy; Religion	Viewpoints	Our Right to Privacy in the Social Media Age; Religion In America's Prisons	Jennifer E. Rothman; Tanya Erzen	04/29/2018 06:31 PM	027:58
SENIOR CITIZENS	Community Matters - SAVE! MICHELLE DIBUDUO	Oasis adult day care – Alzheimer's specialty	VALLEY CAREGIVER RESOURCE CEN	05/06/2018 06:00 PM	014:05
Animal Shelter	Community Matters - VALLEY ANIMAL CENTER	It's kitten season in the valley – spay and neuter pets!	DEVON PRENDERGAST	05/06/2018 06:14 PM	015:40
Parenting; Science	Viewpoints	Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children	Dr. Michele Angello; Bonnie Rochman	05/06/2018 06:30 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALEX HUDSON LYME DISEASE FOUN	Community Matters - LYME FOUNDATION	Jody Hudson for the Alex Hudson Lyme Disease Foundation/lyme disease facts and info/fundraising	Jody Hudson	05/13/2018 06:00 PM	015:07
Children	Community Matters - NIK BUTLER "TROY" ORGANIZATION	TROY – reviving our youth in at risk areas	NIK BUTLER	05/13/2018 06:15 PM	016:07
Veterans; Sexual harrasment	Viewpoints	Honoring the Soldiers Who Fought in Vietnam; Men’s Place in the #MeToo Movement	Elizabeth Partridge; Brendan Kiely	05/13/2018 06:31 PM	027:58
FOSTER CARE CHILDREN	Community Matters - MEGHAN SCOTT	LEADERSHIP FRESNO / REAL CHANGE FRESNO	CASA of Fresno	05/20/2018 06:00 PM	014:57
Healthy community spaces	Community Matters - BHC AUGIE	BUILDING HEALTHY COMMUNITIES	AUGIE BLANCAS	05/20/2018 06:15 PM	012:34
Environment; Crime	Viewpoints	Helping Save the Bees; Financial Corruption and The Fed’s Pursuit of SAC Capital	Lynn Brunelle; Sheelah Kolhatkar	05/20/2018 06:28 PM	027:55
MILITARY AND VETERANS	Community Matters – Blue Star Moms	Military moms support eahcother	ChrisHofmann	05/27/2018 06:00 PM	014:47
Air Pollution	Community Matters - VALLEY AIR DIST	HEATHER HEINKS air quality in the valley for summer	HEATHER HEINKS VALLEY AIR DIS	05/27/2018 06:15 PM	015:52
History; Parenting	Viewpoints	Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist’s advice	William Carlsen; Dr. Adam Cox	05/27/2018 06:31 PM	027:54
ELDERLY	Community Matters - VALLEY CAREGIVER RESOURCE CENTER	YEE VUE - PROGRAM MANAGER	VALLEY CAREGIVER RESOURCE CEN	06/03/2018 06:00 PM	011:32
Cancer Awarenes	Community Matters - LLS LIGHT THE NIGHT WALK	Getting ready for the light the night walk/ fundraising	TAMAR KARKAZIAN	06/03/2018 06:12 PM	018:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education; Family	Viewpoints	Is Cursive Still Worth It?; The Fight for Paternity Leave	Jan Olsen, Margaret Shepherd; Josh Levs	06/03/2018 06:30 PM	027:54
WOMENS HEALTH AND WELLNESS	Community Matters - DIANA DIAZ	EXECUTIVE DIRECTOR / RAWW – empowering women	DIANA DIAZ	06/10/2018 06:00 PM	013:39
Animal Shelter	Community Matters - BETH CAFFEREY	Cathouse on the kings and Central Cal Animal Disaster team	BETH CAFFEREY	06/10/2018 06:14 PM	018:20
Agriculture; Environment	Viewpoints	Farming in Cities; Weather: Past and Future	Michael Ableman; Andrew Revkin	06/10/2018 06:33 PM	027:58
Animal Shelter	Community Matters - DEVON PRENDERGAST	Valley Animal Center	DEVON PENDERGAST	06/17/2018 06:00 PM	017:58
Healthy community spaces	Community Matters - BHC AUGIE	BUILDING HEALTHY COMMUNITIES	AUGIE BLANCAS	06/17/2018 06:18 PM	011:54
Education	Community Matters	Creating Better Teams; The Value of Our Public Libraries	Shane Snow; Dr. Timothy Crist, Karin Slaughter	06/17/2018 06:31 PM	027:57
Homelessness, health	Community Matters - CRUZ AVILA	POVERELLO HOUSE	Cruz Avila	06/24/2018 06:00 PM	018:18
BLOOD DONATIONS	Community Matters - CEN CAL BLOOD CENTER	CENTRAL CAL BLOOD CENTER	LESLIE BOTOS	06/24/2018 06:19 PM	008:10
Crime; Culture	Viewpoint	Domestic Violence: How It Happens and How to Stop It; How Comedy Became King	Dr. Shannon Karl, Dr. Jay Richards; Ken Jennings	06/24/2018 06:31 PM	027:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	125
BULLYING	Stopbullying.gov	000:30	121
Community Involvement	FARMERS INSURANCE	000:30	026
Community Involvement	GLOBAL CITIZEN FESTIVAL	000:30	013
Community Involvement	NO KID HUNGY CAMPAIGN	000:30	013
Community Involvement	PEACE IN THE STREETS	000:31	001
Community Involvement	PROSTATE CANCER FOUNDATION	000:30	013
Crime	Nat. Crime Prevention Council	000:30	114
DUI	R.A.D.D.	000:30	123
ELDERLY	AARP	000:30	491
Employment / Unemployment	Goodwill	001:00	287
Employment / Unemployment	Gradsolife.org	000:30	243
Employment / Unemployment	Gradsolife.org	001:00	565
Environment / Air / Water	US Dept. of Energy	001:00	140

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment / Air / Water	US Forest Service	000:59	284
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
Health	Am Parkinson's Disease Assoc	000:30	123
Health	Asthma and Allergy Fndtn	000:30	119
Health	LowerYourHBP.org	000:15	315
Health	LowerYourHBP.org	000:30	125
MILITARY AND VETERANS	americanhumane.org	000:30	138
MILITARY AND VETERANS	Dept. of Defense	000:30	123
MILITARY AND VETERANS	E.S.G.R.	000:30	122
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	316
Military; self improvement	Todaysmilitary.com	000:30	127
Reduce Food Waste	SaveTheFood.com	000:14	286
Reduce Food Waste	SaveTheFood.com	001:00	289
Safe Water	American Water Works Assoc.	000:29	126
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
Terrorism Preparedness	Dept. of Homeland Security	000:30	128
VETERAN SUPPORT SERVICES	dav.org	000:30	120
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	154