

KALZ / KRZR
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2017
04/04/2017

KALZ
Quarterly Issues/Programs List

KALZ /KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Activism; Culture:** Charlton Heston's Politics; Bob Marley's Legendary Life
- **ADULT ABUSE:** NICOLE LINDER
- **Art, racism; personal skills:** Uniquely Jazz: Sheila Jordan; Fighting Fair and Productively
- **Children:** PROGRAM MANAGER
- **Children; Safety, Health:** ERICA ALEXANDER / MARISSA SPEELMON
- **Community:** AUGIE BLANCIS
- **Crime; Economics:** Life in the Shadow of the Columbine High School Shooting; Teaching Your Kids About Money
- **Crime; Phycology:** Solving crimes with new technology; What we love about time travel
- **DISTRACTED DRIVING:** OTS
- **Environment / Air / Water:** (No issue/program description given.)
- **Family Issues; Education:** Raising a Transgender Child; Education in Somaliland

- **Health:** DIETETICS
- **History; Civil rights:** The Funny Side of Philosophy; Civil Rights History: The March Against Fear
- **Homelessness, health:** POVERELLO HOUSE
- **Literature; Civil Rights:** What Goes Into a Spy Thriller Series; A Fresh Look at the Bill of Rights
- **Pet Adoption:** CATHOUSE ON THE KINGS
- **Politiics; Labor:** Can Post-Election Protests Make Real Change?; Sweatshops and Unfair Labor Practices
- **POVERTY:** (No issue/program description given.)
- **RIGHT TO LIFE:** TULARE KINGS RIGHT TO LIFE
- **Safety; Health:** STONED DRIVING: HOW CAN POLICE TELL?; POOR HEALTH AND PRISON
- **Self-help; Community:** Lessons on the Pursuit of Happiness; Empowering Your Community to Create Change
- **TEEN TOPICS:** GIRLS WORLD EXPO
- **Traffic / Travel:** (No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children	Community	Fundraising for event	UNITED WAY/ASHLEY	01/01/2017	013:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters		MCBRIDE	06:00 PM	
ADULT ABUSE	Community Matters	MARJAREE MASON CENTER	MARJAREE MASON CNTR	01/01/2017 06:15 PM	015:17
Crime; Phycology	Viewpoints	Solving crimes with new technology; What we love about time travel	Lee Reiber, Jerry Ropelator, Patricia Cornwell; Dr. Travis Langley	01/01/2017 06:31 PM	027:57
DISTRACTED DRIVING	Community Matters	Texting and Driving, Distracted driving, drinking and driving	Office of Traffic Safety - CHRIS COCHRAN	01/08/2017 06:00 PM	015:46
Children	Community Matters	Girl scouts and benefits of being one	Girl Scouts - JORDAN KING	01/08/2017 06:17 PM	013:37
Art, racism; personal skills	Viewpoints	Uniquely Jazz: Sheila Jordan; Fighting Fair and Productively	Sheila Jordan, Ellen Johnson; Dana Caspersen, Dr. Judith Wright	01/08/2017 06:31 PM	027:57
BLOOD DONATIONS	Community Matters	Urgent need for blood donations	Central California Blood Center - LESLIE BOTOS	01/15/2017 06:00 PM	013:31
Children; Safety, Health	Community Matters	What March Of Dimes does to support families in the community	March Of Dimes - ERICA ALEXANDER	01/15/2017 06:14 PM	014:44
Safety; Health	Viewpoints	STONED DRIVING: HOW CAN POLICE TELL?; POOR HEALTH AND PRISON	Dr. Marilyn Huestis, Dr. Tom Marcotte; Dr. Susan Sered	01/15/2017 06:29 PM	027:58
Environment/Water	Trevor Carey Show	Projected allocation of irrigation water to western Fresno County	Johnny Amaral, Deputy General Manager of Westlands Water District	01/26/2017 4:30 PM	032:50
Air Pollution	Community Matters	Valley air quality and how to make it better	CASSANDRA MELCHING	01/29/2017 06:00 PM	016:22
Air Pollution	Community Matters	Free Car Tune Up program for Smoging	Valley CAN - Jose Marin	01/29/2017 06:17 PM	013:51
Crime; Culture	Viewpoints	The State of American Cities; The Real	Joshua Jelly-Schapiro, William	01/29/2017	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Story Behind Our Favorite Nursery Rhymes	Goldsmith; Chris Robert	06:31 PM	
Politics/Health	Trevor Carey Show	Fresno rental housing improvement act	Fresno city councilman Gary Bredefeld	02/02/2017 4:25 PM	035:00
Community	Community Matters	Building healthy communities. Resources for underserved areas of our community	AUGIE BLANCAS	02/12/2017 06:00 PM	012:47
ADULT ABUSE	Community Matters	Spousal abuse, domestic abuse, getting help	Marjaree Mason Center - NICOLE LINDER	02/12/2017 06:14 PM	016:50
Self-help; Community	Viewpoints	Lessons on the Pursuit of Happiness; Empowering Your Community to Create Change	Douglas Abrams; Sarah Van Gel	02/12/2017 06:31 PM	027:58
TEEN TOPICS	Community Matters	GIRLS WORLD EXPO	VARINDA - GIRLS WORLD EXPO	02/19/2017 06:00 PM	013:54
RIGHT TO LIFE	Community Matters	TULARE KINGS RIGHT TO LIFE	JESS WARKENTON	02/19/2017 06:15 PM	015:19
History; Civil rights	Viewpoints	The Funny Side of Philosophy; Civil Rights History: The March Against Fear	Thomas Cathcart, Daniel Klein; Ann Bausum	02/19/2017 06:31 PM	027:55
Homelessness, health	Community Matters	Fundraising efforts for new facility	Poverello House - Cruz Avila	02/26/2017 06:02 PM	017:25
Homelessness, health	Community Matters	Programs offered and fundraising for new facility	Poverello House - Cruz Avila	02/26/2017 06:21 PM	006:26
Politics; Labor	Viewpoint	Can Post-Election Protests Make Real Change?; Sweatshops and Unfair Labor Practices	David Cannon, Jasmine Farrier; Corban Addison	02/26/2017 06:31 PM	027:57
Pet Adoption	Community Matters	A cat refuge where community can adopt unwanted cats	CATHOUSE ON THE KINGS - BETH CAFFEREY	03/05/2017 06:00 PM	015:41
Homelessness, health	Community	Talking about programs offered and how to	CATHOLIC CHARITIES - Jody	03/05/2017	014:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters	donate	Hudson	06:16 PM	
Crime; Economics	Viewpoints	Life in the Shadow of the Columbine High School Shooting; Teaching Your Kids About Money	Sue Klebold; Beth Kobliner	03/05/2017 06:31 PM	027:56
Health	Community Matters	DIETETICS	TAWNIE KROLL	03/12/2017 06:00 PM	014:12
Pet Adoption	Community Matters	ACT ANIMAL COMPASSION TEAM	BRENDA MITCHELL	03/12/2017 06:15 PM	015:07
Literature; Civil Rights	Viewpoints	What Goes Into a Spy Thriller Series; A Fresh Look at the Bill of Rights	Mark Greaney; Burt Neuborne	03/12/2017 06:31 PM	027:58
Traffic / Travel	Community Matters	Distracted driving, texting, drinking, etc.	Office of Traffic Safety - CHRIS COCHRAN	03/19/2017 06:00 PM	015:21
Health	Community Matters	Kids facing physical and mental challenges receive help from horses	Heart Of the Horse Therapy Ranch - Guy Adams	03/19/2017 06:16 PM	013:55
Family Issues; Education	Viewpoints	Raising a Transgender Child; Education in Somaliland	Dr. Michele Angello, Alisa Bowman; Jonathan Starr	03/19/2017 06:31 PM	027:58
POVERTY	Community Matters	Feeding the hungry in the Fresno area	JUSTIN KAMIMOTO FRESNOS MEAL	03/26/2017 06:00 PM	014:01
Environment / Air / Water	Community Matters	Earthday celebrations around the central valley	JERRY EMORY	03/26/2017 06:15 PM	015:14
Activism; Culture	Viewpoints	Charlton Heston's Politics; Bob Marley's Legendary Life	Marc Eliot; James Henke, Viven Goldman	03/26/2017 06:31 PM	027:55

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	119
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	088
Community Involvement	Goodwill	001:00	089
Crime	Nat. Crime Prevention Council	000:30	133
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	055
DUI	R.A.D.D.	000:30	121
Education; environment	Dept. Of Forestry	001:00	088
Education; Family	Liveunited.org	000:15	338
Education; Family	Liveunited.org	000:30	119
Employment / Unemployment	Goodwill	000:30	075
Environment / Air / Water	US Dept. of Energy	001:00	091
Environment / Air / Water	US Forest Service	000:59	168

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Am Parkinson's Disease Assoc	000:30	124
Health	AMERICAN STROKE ASSOCIATION	000:30	032
Health	Asthma and Allergy Fndtn	000:30	124
Health	Prediabetes.org	001:00	091
Health	Strokeawareness.org	001:00	034
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	017
HEALTH AND FITNESS	UNITED	000:30	120
Health; Communication	Liveunited.org	000:15	351
Health; Communication	Liveunited.org	000:30	117
Homelessness, health	Liveunited.org	000:15	345
Homelessness, health	Liveunited.org	001:00	085
MILITARY AND VETERANS	Dept. of Defense	000:30	111
MILITARY AND VETERANS	E.S.G.R.	000:30	120
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	325
MILITARY AND VETERANS	Realwarriors.net	000:29	115
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	US Army	000:30	109
PEACE	PEACE IN THE STREETS	000:31	008
Pet Adoption	ShelterPetProject.org	001:00	091
Recreation; Family	Dept. Of Forestry	000:29	117

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Recreation; Family	Dept. Of Forestry	000:30	119
Recreation; Family	Dept. Of Forestry	000:59	092
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	094
Safety	Center for Internet Security	000:56	099
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	117
Safety; Health	R.A.D.D.	000:30	122