

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2015
04/01/2015

KALZ/KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- -performance of our elected leaders
 - -ISIS
 - -Ebola
 - -Immigration
 - -Performance of President Obama
 - -the way our state is run
 - -Fresno Grizzlies
 - -NFL scandals
 - -high speed rail
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	TA COM MTRXS - KELLY LILLES CATHOLIC CHARITIES	CATHOLIC CHARITIES	CATHOLIC CHARITIES	01/04/2015 06:30 PM	009:09
Community Involvement	TA - HEART OF THE HORSE	GUY ADAMS - HEART OF THE HORSE	HEART OF THE HORSE THERAPY RA	01/04/2015 06:40 PM	014:19
Safety; Health	ViewPoints	Super Storms and America's Aging Weather Infrastructure; Questions That Make Us Think	Kathryn Miles; Dr. Gregory Stock	01/11/2015 06:01 PM	027:54
SENIOR CITIZENS	COMMUNITY MATTERS AUSPICE IN HOME CARE	TISH DAVIS AND EDDIE DAVIES AUSPICE IN HOME CARE	AUSPICE IN HOME CARE	01/11/2015 06:30 PM	013:45
Animal Shelter	CMT MTRS - FRESNO BULLY RESCUE	BRIDGETTE BOOTHE	FRESNO BULLY RESCUE	01/11/2015 06:46 PM	012:57
Family, children	ViewPoints	Using Humor to Discuss Serious Subjects; Why kids and adults need more personal contact.	Aasif Mondvi, Megan Amram; Patricia Greenfield, Susan Pinker	01/25/2015 06:04 PM	027:57
Mental health	CMT MTRS - PROP 63/MENTAL HEALTH SERVICES PT 1	MENTAL HEALTH INTERVIEW/RITA CLIENT	MENTAL HEALTH SERVICES ACCOUN	01/25/2015 06:33 PM	012:59
Mental health; privacy	CMT MTRS - PROP 63/MENTAL HEALTH SERVICES PART 2	MENTAL HEALTH INTERVIEW/RITA CLIENTPART 2	MENTAL HEALTH SERVICES ACCOUN	01/25/2015 06:46 PM	012:47
Education, Politics,diversity	ViewPoints	Teaching Political Debate in Schools; The importance of diverse voices in literature.	Diana E. Hess, Paula McAvoy; Jacqueline Woodson	02/08/2015 06:02 PM	027:58
Driving/Safety	CMT MTRS - WINTER/SPRING DRIVING -	Randy Hecker	Les Shcwab	02/08/2015 06:33 PM	013:54
Animals	Adopt a pitbull/donate to help	Fresno Bully rescue	Bridgette	02/08/2015 06:47 PM	011:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Slavery; Politics	ViewPoints	A story of the two Tomlinson families; The great men behind the greatest men	Chris Tomlinson; Jerald Podair, Julia Rothman	02/15/2015 06:00 PM	027:58
Pet adoption	CMT MTRS - VALLEY OAK TRICIA	Valley Oak SPCA Non profit animal shelter	Patricia Chambers	02/15/2015 06:31 PM	012:57
Driving safety	CMT MTRS - OTS CHRIS COCHRAN	Safe driving tips	Chris cochran	02/15/2015 06:44 PM	014:43
Family; Education	ViewPoints	Positive and productive learning experiences out of conflict; drawing for developeing creativeness and confidence	Dana Caspersen, Dr. Judith Wright; Danny Gregory	02/22/2015 06:06 PM	027:58
Armenian Genocide	Armenian Genocide	1.5 Million acts of Kindness	Tamar Karkazian	02/22/2015 06:36 PM	012:25
Mental health	CMT MTRS - CONTINUUM OF CARE FRESNO MADERA	JODY KETCHESIDE BOARD CHAIR /mental health	Jody Ketcheside	02/22/2015 06:49 PM	009:21
Science; Addiction	ViewPoints	Highlights in the history of Physics and Astronomy; Battling addiction	Tom Jackson; Ryan LaLumiere, Bob Allison	03/01/2015 06:07 PM	027:58
Health	TA COM MTRXS - MS WALK	FOTINI MS AWARENESS	Multiple Sclerosis	03/01/2015 06:35 PM	012:01
Recreation; environment	TA COM MTRXS - STEVE BARBER - CALIFORNIA STATE PARKS	EARTHDAY REGISTRATION	CA State Parks	03/01/2015 06:48 PM	010:31
business & labor; technology	ViewPoints	What makes a great CEO?; The Most Human Human: Man vs. Computer	Bill Pasmore, Adam Bryant; Brian Christian	03/08/2015 06:05 PM	027:58
Air Polution	TA COM MTRXS - TOM KNOX - needs editing	VALLEY CAN	valley air district	03/08/2015 06:36 PM	011:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Recreation; environment	TA COM MTRXS - STEVE BARBER - CALIFORNIA STATE PARKS	EARTHDAY REGISTRATION	CA State Parks	03/08/2015 06:48 PM	010:31
Employment; Media	ViewPoints	Don't Slam the Door! The "art" of quitting. Embellishment or Memory Lapse? Lying on the news.	Peg Streep, Dr. Frank Farley, Al Primo	03/15/2015 06:05 PM	027:58
Children	COMMUNITY MATTERS - ALEX HUERTA	Bowl for kids sake	BIG BROTHERS BIG SISTERS	03/15/2015 06:34 PM	012:27
Health age	TA COM MTRXS - ALZHEIMERS AUSPICE	ALZHEIMERS FOUNDATION	AUSPICE IN HOME CARE	03/15/2015 06:47 PM	012:15
Crime; Safety	ViewPoints	Avoiding scams in art purchases; Search dogs	Stephen Kurkjian, Jane C.H. Jacob, Scott Diament; Cat Warren	03/22/2015 06:01 PM	027:58
Health	TA COM MTRXS – Tulare right to life	Tulare right to life	April Kesterson	03/22/2015 06:30 PM	013:15
Animal Shelter	TA COM MTRXS - BETH CAFFERY/CATHOUSE ON THE KINGS	BETH CAFFERY	CAT HOUSE ON THE KINGS	03/22/2015 06:44 PM	015:26
Education; Mental Health	ViewPoints	Literary Bulwer-Lytton Contest development; Mindful Work: Meditation in the workplace.	Scott Rice; David Gelles, Allan Lokos	03/29/2015 06:04 PM	027:58
MOTIVATIONAL SPEAKING	COMMUNITY MATTERS - AMY BROGAN FRESNO PACIFIC/MOTIVATIO	Life coaching – living healthier	DR AMY BROGAN	03/29/2015 06:33 PM	013:10
Health age	TA COM MTRXS - ALZHEIMERS AUSPICE	ALZHEIMERS FOUNDATION	AUSPICE IN HOME CARE	03/29/2015 06:47 PM	012:15

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	notcool.com	000:30	189
BULLYING	Stopbullying.gov	000:30	081
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	038
Community	United Way	000:30	237
Community Involvement	United Way	001:00	136
Crime	Nat. Crime Prevention Council	000:30	054
Crop Insurance	USDA	001:00	061
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	125
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	067
DUI	R.A.D.D.	000:30	080
Education	EveryoneOn.org	000:30	167
Education	Teach.org	001:00	076

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	US Army	001:00	071
Education	USDA	000:30	258
Employment / Unemployment	Goodwill	000:30	038
Environment / Air / Water	US Dept. of Energy	000:59	072
Environment / Air / Water	US Dept. of Energy	001:00	253
Environment / Air / Water	US Forest Service	000:59	377
Environment / Air / Water	US Forest Service	001:00	260
Health	Am Parkinson's Disease Assoc	000:30	039
Health	AMERICAN HEART ASSOCIATION	000:29	063
Health	AMERICAN STROKE ASSOCIATION	000:30	081
Health	Asthma and Allergy Fndtn	000:30	039
Health	Autism Speaks	000:59	245
Health	CA Blood Ctrs	000:30	033
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
Hunger Prevention	Feeding America	000:30	394
Hunger Prevention	Feeding America	001:00	260
MILITARY AND VETERANS	Dept. of Defense	000:30	144
MILITARY AND VETERANS	E.S.G.R.	000:30	086
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	339
MILITARY AND VETERANS	Realwarriors.net	000:29	273

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
MILITARY AND VETERANS	US AIR FORCE	000:30	014
MILITARY AND VETERANS	US Army	000:30	094
Nutritional Education	USDA	000:30	221
Nutritional Education	USDA	001:00	267
Recycling	Keep America Beautiful	000:30	074
Safety	Center for Internet Security	000:56	143
Safety	Center for Internet Security	000:58	069
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	478
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	216
Veteran Support; Crime	FISHER HOUSE	001:01	096
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	128