

KALZ  
Fresno, CA  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/01/2019

KALZ  
Quarterly Issues/Programs List

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KALZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** Electric Vehicles / Wildfire safety / back to school /
- **Cancer Awareness:** BOBBI SCHARTON
- **CANDICE WILKINS:** (No issue/program description given.)
- **Children:** SSTEPPING OUT GALA/MAIN FUNDRAISER
- **Children; Health:** R:\Autoload\CFTP\Viewpoints\092919-VIEWPOINTS.mp3
- **Crime, Law Enforcement:** THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT
- **Crime; Economics:** THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS
- **Culture; History:** THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING MYSTERY OF OAK ISLAND
- **Culture; Sexual assault:** THE LASTING PREVALENCE OF SKIN WHITENING; ONE WOMAN'S ACCOUNT OF SEXUAL ASSAULT IN THE U.S. ARMY
- **DISASTER RELIEF:** LORI WILSON
- **Education:** JIM YOVINO
- **Education; Family:** NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY
- **Equality; Environment:** CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?
- **EVELYN MARMOLEJO:** (No issue/program description given.)
- **FOSTER CARE CHILDREN:** WILMA

- **Gender equality; Science:** about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING
- **Health:** VALLEY FEVER / DR. WATTS
- **Healthcare; Family:** MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP
- **Human Rights; Health:** NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD
- **Leukemia and Lymphoma:** TAMAR KARKAZIAN
- **LITERACY:** SANDI MILLER
- **MILITARY AND VETERANS:** MILITARY/BLUE STAR MOMS
- **Parenting:** THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS
- **Religion; consumerism:** SEMINARS AND CONVENTIONS
- **TULARE KINGS HISPANIC CHAMBER:** TULARE KINGS CHAMBER
- **VETERAN SUPPORT SERVICES:** (No issue/program description given.)
- **WOMENS HEALTH AND WELLNESS:** WOMENS HEALTH/SPIRITUALITY/FAITH/MENTAL HEALTH
- **YOUTH ADVOCACY:** KATHRYN WEAKLAND

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY AND VETERANS	KSOE COM MTRS - BLUE STAR MOMS MARISELA GONZALEZ	MILITARY/BLUE STAR MOMS	MARISOL GONZALEZ	07/07/2019 06:00 PM	010:18
Health	KSOE COM MTRS - HINDS HOSPICE	HINDS HOSPICE	Hinds Hospice	07/07/2019 06:11 PM	017:58
Culture; History	VP Dr. Linda Kaye, Marcel Danesi, Dr.	THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING	Randall Sullivan	07/07/2019 06:29 PM	027:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Thomas Daniel;	MYSTERY OF OAK ISLAND			
Air Pollution	KSOF COM MTRS - CALIFORNIA EARTHQUAKE AUTHORITY	CHRIS NANCE	CHRIS NANCE	07/14/2019 06:00 PM	011:55
TULARE KINGS HISPANIC CHAMBER	KSOF COM MTRS - TULARE KINGS HISPANIC CHAMBER	TULARE KINGS CHAMBER	GIL JARAMILLO	07/14/2019 06:12 PM	015:38
Crime; Economics	Viewpoints Dr. Phyllis Gardner; David Epstein	THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS	Dr. Phyllis Gardner; David Ep	07/14/2019 06:29 PM	027:57
Children	KSOF COM MTRS - BIG BROS BIG SISTERS	GUSTAVO VELA	Big Brothers	07/21/2019 06:00 PM	012:09
YOUTH ADVOCACY	KSOF COM MTRS BOYS&GIRLS CLUB	KATHRYN WEAKLAND	BOYS AND GIRLS CLUB OF FRESNO	07/21/2019 06:12 PM	018:50
Education; Family	ViewPoints Mev Becoja, Laura Sherman, Mike Bartini;	NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY	Jared Yates Sexton	07/21/2019 06:31 PM	027:57
Leukemia and Lymphoma	KSOF COM MTRS - LEUKEMIA LYMPHOMA SOCIETY	TAMAR KARKAZIAN	TAMAR KARKAZIAN	07/28/2019 06:31 PM	014:35
Religion; consumerism	KSOF COM MTRS - CHRISTIAN COGREGATION OF JEHOVAHS WITNE	SEMINARS AND CONVENTIONS	JEFF GREGGORY	07/28/2019 06:40 PM	014:44
FOSTER CARE CHILDREN	KSOF COM MTRS - CASA	WILMA	CASA of Fresno	08/04/2019 06:00 PM	014:11
Children	KSOF COM MTRS - BOYS & GIRLS CLUB	SSTEPPING OUT GALA/MAIN FUNDRAISER	BOYS AND GIRLS CLUB OF FRESNO	08/04/2019 06:14 PM	014:35
Crime, Law Enforcement	Viewpoints Rick Smith, Greg Meyer; Peter Houlahan	THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT	Rick Smith, Greg Meyer; Peter	08/04/2019 06:29 PM	027:58
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 06:54 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 02:55 PM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 09:42 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 06:53 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 02:55 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 09:44 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 06:52 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 02:56 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 09:43 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/08/2019 06:51 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/08/2019 02:56 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/08/2019 09:43 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 06:52 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 02:53 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 09:52 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/10/2019 06:53 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/10/2019 02:47 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/10/2019 07:53 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 09:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 05:53 PM	000:30
Air Polution	KSOF COM MTRS - San Joaquin Valley Air	Electric Vehicles / Wildfire safety / back to school /	valley air district	08/11/2019 06:00 PM	014:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Dist				
TULARE KINGS HISPANIC CHAMBER	KSOFCOM MTRS - REPLAY TULARE KINGS HISPANIC CHAMBER	GOLF TOURNAMENT/ LOCAL BUSINESS DEVELOPMENT / COMMUNITY INVOLVMENT	GIL JARAMILLO	08/11/2019 06:15 PM	015:38
Parenting	Viewpoints Julianna Miner; Andrew Baron, Dr. Jennifer H	THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS	arvey, Michael Acuna	08/11/2019 06:31 PM	027:57
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 09:54 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 05:32 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 10:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 06:34 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 05:32 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 10:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 06:34 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/14/2019 05:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/14/2019 10:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 05:29 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 05:29 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 10:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 10:34 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 10:49 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 06:30 PM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 06:30 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 06:32 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 05:26 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 05:26 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 10:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 10:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 10:34 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 10:46 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 06:30 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 06:30 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 06:32 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 05:34 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 05:34 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 05:35 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 05:52 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 06:30 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 06:31 PM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 06:33 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 05:30 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 05:31 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 05:33 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 05:34 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 05:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 02:35 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 02:50 PM	000:30
Children	KSOE COM MTRS - TROY CENTER	NICHOLAS BUTLER	TROY CENTER FOR AT RISK YOUTH	08/18/2019 06:00 PM	015:37
WOMENS HEALTH AND WELLNESS	KSOE COM MTRS - RAWW TALKS DIANA DIAZ	WOMENS HEALTH/SPIRITUALITY/FAITH/MENTAL HEALTH	DIANA DIAZ	08/18/2019 06:16 PM	013:15
Human Rights; Health	Viewpoints Parbati Thapa, Sarah Bakker, Heather Barr;	NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD	Shayna Harris, Chris Bosso	08/18/2019 06:30 PM	027:54
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 07:23 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 07:24 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 07:24 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 07:30 PM	000:30
Cancer Awareness	KSOE COM MTRS - AMERICAN CANCER ASSOC	BOBBI SCHARTON	AMERICAN CANCER SOCIETY	08/25/2019 06:00 PM	014:12
Health	KSOE COM MTRS -	VALLEY FEVER / DR. WATTS	IHEARTMEDIA	08/25/2019	015:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	IHEARTCORPORATE VALLEY FEVER		CORPORATE PROGRAM	06:14 PM	
Equality; Environment	Viewpoints Zahra Hankir; Will McCallum	CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?	Zahra Hankir; Will McCallum	08/25/2019 06:30 PM	027:56
Children	KSOFCOM MTRS - CASA CRAB FEED AND VOLUNTEER NEEDS	JASON WILLIAMS AND NICOLE STEVENS	CASA of Fresno	09/01/2019 06:00 PM	015:01
LITERACY	KSOFCOM MTRS - TULARE COUNTY LIBRARY	SANDI MILLER	Tulare County Library	09/01/2019 06:15 PM	014:32
Healthcare; Family	Viewpoints Blake Smith, Brian Underwood; Geraldine DeRu	MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP	DeRuiter; Dr. Ross Greene	09/01/2019 06:30 PM	027:58
-----	IHR 911 DAY HONORING HEROES - Shelli Sonstein	discusses 9/11 Day as a day of remembrance as well as the impact 9/11 has had on First Responders	Edward Cetnar; Jay Winuk	09/08/2019 06:00 PM	027:27
Gender equality; Science	Viewpoints Dr. Christia Spears Brown, K-Lani Nava; Jill	about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING	Jill Heinerth	09/08/2019 06:27 PM	027:56
VETERAN SUPPORT SERVICES	KSOFCOM MTRS - VAREP	-----	VAREP - VET ASSOC REALESTATE	09/15/2019 06:00 PM	014:47
CANDICE WILKINS	KSOFCOM MTRS - HINDS HOSPICE/ANGEL BABIES	-----	Hinds Hospice	09/15/2019 06:15 PM	014:59
Culture; Sexual asault	Viewpoints Dr. Isima Sobande, Dr. Isima Sobande;	THE LASTING PREVALENCE OF SKIN WHITENING; ONE WOMAN'S ACCOUNT OF SEXUAL ASSAULT IN THE U.S. ARMY	Ryan Leigh Dostie	09/15/2019 06:30 PM	027:58
DISASTER RELIEF	KSOFCOM MTRS - RED CROSS DISASTER RELIEF	LORI WILSON	RED CROSS	09/22/2019 06:00 PM	014:03
EVELYN MARMOLEJO	KSOFCOM MTRS - ALZHEIMERS ASSOCIATION	-----	ALZHEIMER'S ASSOCIATION	09/22/2019 06:14 PM	014:29
Culture; History	Viewpoints Cody Teel, James Higginbotham, McKardy Kelly	AMERICAN RODEO TODAY; THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE	Adam Chandler	09/22/2019 06:29 PM	027:55



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	KSOE COM MTRS - 4.0 PROGRAM BIG FRESNO FAIR	JIM YOVINO	JIM YOVINO	09/29/2019 06:00 PM	013:22
CANDICE WILKINS	KSOE COM MTRS - HINDS HOSPICE/ANGEL BABIES	----	Hinds Hospice	09/29/2019 06:13 PM	014:59
Children; Health	Viewpoints Patrick Kindred, Dr. Ross Greene, Terri Sore	R:\Autoload\CFTP\Viewpoints\092919- VIEWPOINTS.mp3	Sorensen; Dr. Eric Bernstein	09/29/2019 06:29 PM	027:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	HI-GND-PLAY	000:15	050
Breast Cancer	HI-GND-PLAY	000:30	026
Breast Cancer	HI-GND-PLAY	001:00	023
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
Education	NATIONAL SUMMER LEARNING	000:31	021
Employment / Unemployment	Goodwill	001:00	298
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	003
Health; Family	Health and Human Services	000:30	332
Health; Family	Health and Human Services	001:01	187

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	138
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	122
High School Equivalency	HI-GND-PLAY	000:30	153
MILITARY AND VETERANS	americanhumane.org	000:30	158
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	017
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	012
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	154
Save The Food	HI-GND-PLAY	000:15	455
Save The Food	HI-GND-PLAY	000:30	200
Save The Food	HI-GND-PLAY	001:00	162
Terrorism Preparedness	Dept. of Homeland Security	000:30	304
VETERAN SUPPORT SERVICES	dav.org	000:30	228
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	314
Wildfire Prevention	US Forest Service	000:30	256
Wildfire Prevention	US Forest Service	001:00	197