

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2013
1/6/2014

KALZ/KRZR
Quarterly Issues/Programs List

KALZ and KRZR provide its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Veterans Hospital,
- Operation Stand Down
- Immigration Reform, impact on agriculture in the valley
- Heat illness prevention for farm workers
- Water shortage
- Water conservation
- Agri-Tourism
- Portable Care Act
- SPCA, animal cruelty/neglect

- Food borne illness prevention
- Crime in our community
- Drugs in encampments with homeless community
- Homelessness
- Litter/graffiti in community

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	ViewPoints	Harry S. Truman High School in Levittown drama club; Milgram Study/Morality of Scientific experiments	Michael Sokolove; Gina Perry, Dominic Packer	10/05/2013 07:06 PM	027:58
Government; Social health	CMIY MTRS - BUILDING HEALTH COMMUNITIES - HEALTHCARE	AUGIE BLANCAS	Building Healthy Communities	10/05/2013 07:36 PM	011:47
Government programs	COMM MTRS - FRESNO ECONOMICS/WIC -	Auguie Blancas	WIC - WOMEN INFANT AND CHILDR	10/05/2013 07:48 PM	011:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GOVT SHUTDOWN					
History, Politics, war	ViewPoints	Roosevelt's years before the White House; A photographer and the golden age of photojournalism	Stanley Weintraub; Chris Pan Launois,	10/12/2013 07:01 PM	027:59
Community Involvement	CMIY MTRS - JUNIOR LEAGUE OF FRESNO	KRISTI ROBINSON PRESIDENT JR. LEAGUE OF FRESNO	JUNIOR LEAGUE OF FRESNO	10/12/2013 07:32 PM	018:49
Community health	COMM MTRS - CAL BLOOD CENTER - URGENT NEED FOR BLOOD	Dean Eller	CA Blood Ctrs	10/12/2013 07:51 PM	007:43
Culture; Education	ViewPoints	Halloween: Why we love being scared!; Questions with No Answers That Make Us Think	Dr. Frank Farley, Catherine Zimmer, Allen Grove; Dr. Gregory Stock	10/26/2013 07:02 PM	027:58
Health	CMIY MTRS - FARHAT HANIFI - ASTHMA COALITION	FARHAT HANIFI - ASTHMA COALITION	CENTRAL CALIFORNIA ASTHMA COL	10/26/2013 07:31 PM	014:01
Community/holiday giving	COMM MTRS - DWAYNE BREAZILLE - SALVATION ARMY	Dwayne Breazille	SALVATION ARMY	10/26/2013 07:45 PM	012:50
Safety; com involvement	ViewPoints	Elderly Drivers behind the wheel; three men who have devoted their lives to public service	Dr. Gary J. Kennedy, Alexander Pollatsek; Jim Ziolkowski, Allan Luks	11/02/2013 07:00 PM	027:58
Community/Kids	CMIY MTRS - NANCY CONWAY - BIG SISTER/BIG BROS	NANCY CONWAY/BIG SISTER/BIG BROS	Big Brothers	11/02/2013 07:29 PM	011:31
Community kids	COMM MTRS - JR. LEAGUE OF FRESNO -	INTERVIEW CANCELLED, HAD TO RE RUN	JUNIOR LEAGUE OF FRESNO	11/02/2013 07:40 PM	018:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
REPLAY					
Economy; Children, Education	ViewPoints	The visual and psychological aspects of marketing and advertising; What makes good children's television?	Chip Kidd, Chris Malone; Paul Levinson, Melissa Henson	11/09/2013 07:03 PM	027:58
Community/poor	CMIY MTRS - CATHOLIC CHARITIES FOOD DRIVE 2013	JODY HUDSON	CATHOLIC CHARITIES	11/09/2013 07:31 PM	013:31
Community Health	COMM MTRS - AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	Dr Baz.	11/09/2013 07:45 PM	013:44
History; Environment	ViewPoints	aims to bring history to life, by having talented actors create audio books from American literary masterpieces; Bats! Why they're important and how we can help them	Ken Burns; Jodi Sedlock, Don Mitchell	12/07/2013 07:07 PM	027:58
Community/air quality	CMIY MTRS - AMERICAN LUNG ASSOCIATION -	Dr. Baz	AMERICAN LUNG ASSOCIATION	12/07/2013 07:35 PM	013:44
Communities/help babies	COMM MTRS - ANGEL BABIES	ANGEL BABIES	Hinds Hospice	12/07/2013 07:49 PM	009:37
History, Culture; Finances	ViewPoints	Founding Fathers' Festivities: What would they eat at the holidays?; how to spot the red flags of credit card overuse, and strategies for getting out of debt and learning how to use credit wisely.	Jason Bond, chef, Melanie Wagner, Sue Conley, James M. Cornelius; Beverly Harzog	12/14/2013 07:03 PM	027:58
ANIMALS	HALO CAFE	EMERGENCY FOOD PANTRY FOR PETS	JENNIFER HORT	12/14/2013 07:31 PM	012:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	POVERELLO HOUSE	TOY DRIVE AND NEEDS FOR POVERELLO HOUSE	CATHERINE WEAKLAND	12/14/2013 07:45 PM	014:34
History; Economy/Finances	Viewpoints	George Washington's Christmas Journey; Mortgages and Modifications: Getting back on track	Stanley Weintraub; John Gallo, Mick Barron	12/21/2013 07:05 PM	027:58
ANIMALS	CMT MTRS	HEART OF THE HORSE THERAPY RANCH	GUY ADAMS/JACK HANNAH	12/21/2013 07:33 PM	014:35
Comm Matters	COM MTRS – TRISH VOSPCA	VALLEY OAK SPCA	PATRICIA CHAMBERS	12/21/2013 07:48 PM	012:39
SAFETY	CMTY MTRS	DRUNK/DISTRACTED DRIVING HOLIDAYS	CHRIS COCHRAN	12/28/2013 07:31 PM	014:07
Comm Matters	COM MTRS – TRISH VOSPCA	VALLEY OAK SPCA	PATRICIA CHAMBERS	12/28/2013 07:46 PM	012:39

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	CC PSA - BUILDING HEALTHY COMMUNITIES	000:30	030
Community Involvement	CC PSA CONVOY OF HOPE	000:29	042
Pets	CC PSA HALO CAFE	000:30	033
Safety	CC PSA MADD - MOTHERS AGAINST DRUNK DRIVING	000:31	019
Poverty	CC PSA SALVATION ARMY	000:30	039
Adoption	AdoptUSKids.org	001:00	134
BULLYING	notcool.com	000:30	101
BULLYING	Stopbullying.gov	000:30	036
Community	United Way	000:30	135
Community Involvement	United Way	001:00	157
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	082
DUI	R.A.D.D.	000:30	083
Economy/Education.	Amer. Institute of CPA's	000:30	080
Economy/Education.	FeedThePig.org	000:30	024
Economy/Education.	FeedThePig.org	000:59	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	EveryoneOn.org	000:30	188
Education	Teach.org	000:15	082
Education	Teach.org	000:30	036
Education	Teach.org	001:00	058
Education	US Army	000:15	039
Education	US Army	000:30	015
Education	US Army	001:00	028
Emergency Preparedness	www.ready.gov	001:00	351
Environment / Air / Water	Keep America Beautiful	000:20	045
Environment / Air / Water	Keep America Beautiful	000:30	017
Environment / Air / Water	Keep America Beautiful	001:00	026
Environment / Air / Water	US Dept. of Energy	000:15	135
Environment / Air / Water	US Dept. of Energy	000:30	053
Environment / Air / Water	US Dept. of Energy	000:59	030
Environment / Air / Water	US Dept. of Energy	001:00	210
Environment / Air / Water	US Forest Service	000:59	325
Environment / Air / Water	US Forest Service	001:00	163
Health	AMERICAN STROKE ASSOCIATION	000:30	074
Health	Autism Speaks	000:59	147

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Dept. of Health & Human Svcs.	001:00	071
Health	Environmental Protection Agy.	000:20	273
Health	Health Mouths Health Lives	000:30	028
Health	Health Mouths Health Lives	001:00	030
Health	US Dept of Health and Human S	000:30	029
Health	USDA	000:30	029
Homelessness, Shelter, Abuse	Poverello House	000:29	238
Homelessness, Shelter, Abuse	Poverello House	000:30	012
Homelessness, Shelter, Abuse	Poverello House	000:31	110
Hunger Prevention	Feeding America	000:30	186
Hunger Prevention	Feeding America	001:00	163
MILITARY AND VETERANS	Dept. of Defense	000:30	144
MILITARY AND VETERANS	E.S.G.R.	000:30	042
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	019
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	321
MILITARY AND VETERANS	Realwarriors.net	000:29	184
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	035
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	181
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	320
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	023
MILITARY AND VETERANS	US AIR FORCE	000:30	046
MILITARY AND VETERANS	US Army	000:30	090
Nutritional Education	USDA	000:30	094
Nutritional Education	USDA	001:00	162
Pet Adoption	ShelterPetProject.org	000:15	201
Pet Adoption	ShelterPetProject.org	000:30	317
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	010
Recycling	Keep America Beautiful	000:30	040
Safety	Center for Internet Security	000:56	150
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	310
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	142
Safety	YMCA	000:30	083
Safety, Environment	FireAdapted.org	000:15	081
Safety, Environment	FireAdapted.org	000:30	095

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety, Environment	FireAdapted.org	001:00	088
SELF ESTEEM	Robert R. McCormick Foundation	000:30	078
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008