

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
Third Quarter, 2015
11/25/2015

KALZ/KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- -Water/drought
- -Future of Fresno and downtown
- -Trust in police
- -Issues important to Fresno's black community
- -Safety in our neighborhoods
- -Concern over the release of prisoners
- -The need to donate blood
- -the realities of domestic violence
- -the problems with bullying in our schools
- -frank discussions on race relations

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture; Parenting	ViewPoints	Comedy and Comedians: How do they get so funny?; Over-involved Parents	Joe Randazzo; William Joyce, Mary Jo Rapini	07/05/2015 06:02 PM	027:58
Animal Shelter	Community Matters / cathouse on the kings	Rescue and adoption	Beth Cafferey	07/05/2015 06:31 PM	011:11
Technology; Science, Equality	Community Matters / CETF EDUARDO GONZALEZ - BENEFITS	CALIFORNIA EMERGING TECHNOLOGY HELPING LOW INCOME FAMILIES STAY CONNECTED	Eduardo Gonzalez	07/05/2015 06:43 PM	016:14
Crime; Community Involvement	ViewPoints	Human Trafficking: What are the costs in ruined lives and heartbreak? Philanthropy: Even small donations can have a BIG impact	Melysa Sperber, Kay Buck; Carrie Morgridge	07/12/2015 06:08 PM	027:58
Family, health; mental health	Community Matters / ALZHEIMER'S WALK	ALZHEIMER'S WALK – GET READY!	BARBAR TANIMOTO AND LORI SHARP	07/12/2015 06:38 PM	011:53
POVERTY	Community Matters / VISALIA EMERGENCY AIDE COUNCIL	VISALIA EMERGENCY AID COUNCIL – HELPING LESS FORTUNATE	LIZ WINN	07/12/2015 06:50 PM	008:48
Racism; Crime	ViewPoints	THE LIFE AND MUSIC OF JAZZ LEGEND SHEILA JORDAN; THE ANATOMY OF A CRIME NOVEL	Sheila Jordan, Ellen Johnson; Patricia Cornwell	07/19/2015 06:03 PM	027:54
Domestic violence	Community Matters / MARJAREE MASON CENTER	MARJAREE MASON – DOMESTIC ABUSE	GENELLE TAYLOR KUMPE - RAE PARDINI	07/19/2015 06:35 PM	012:37
Community	Community Matters / SALV ARMY SCOOP EVENT	SALVATION ARMY	CAPT. DWAYNE BREAZILLE	07/19/2015 06:48 PM	010:45
Health; Government	ViewPoints	Happiness: What is it? How do we find it?; George Washington	Tim Bono, Frederic Lenoir; Harlow Giles Unger	07/26/2015 06:05 PM	027:55
Adoption	Community Matters /	TULARE KINGS RIGHT TO LIFE	APRIL KESTERSON -	07/26/2015	013:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	TULARE KING APRILS		DIRECTOR	06:34 PM	
Children	Community Matters / CASA	Court Appointed Advocates For Children	Nathan Lee	07/26/2015 06:48 PM	010:58
Mental Health; Abortion	ViewPoints	The Psychopath Inside: Not all psychopaths are dangerous criminals; Talking About Abortion and Other Touchy Topics in a New Way	Scott Lilienfeld, James Fallon; Aspen Baker	08/02/2015 06:02 PM	027:58
Poverty / hunger	Community Matters / CATHOLIC CHARITIES	Needs increasing with kids going back to school	Kelly Lilles	08/02/2015 06:33 PM	011:50
Children	Community Matters / ASSISTANCE LEAGUE	ASSISTANCE LEAGUE OF FRESNO – HELPING CHARITIES	MARY JANE SEWILL	08/02/2015 06:45 PM	014:04
Crime, rehabilitation	ViewPoints	Women in Prison: Changed lives for the better	Lt. Brad Gray, Stacie Brown; Kelly Patterson	08/09/2015 06:01 PM	027:58
Animal Shelter	Community Matters / CATHOUSE ON THE KINGS	Animal rescue with the fires and evacuations	Beth Cafferey	08/09/2015 06:32 PM	013:57
Health	Community Matters / CENTRAL CAL BLOOD CNTR	BLOOD NEED SEVERE	CHRIS SORENSON	08/09/2015 06:46 PM	012:33
History; Finances	ViewPoints	What lists tells us about the famous and the infamous; Kids and Financial Intelligence	Shaun Usher; Dean Obenauer, Jeff Reeves	08/16/2015 06:00 PM	027:57
Air Pollution	Community Matters / HEATHER HEINKS VALLEY AIR	VALLEY AIR AFTER FIRES	HEATHER HEINKS VALLEY AIR	08/16/2015 06:29 PM	014:26
ALZHEIMER'S DISEASE	Community Matters / ALZHEIMERS UPDATE FOR 8/16	ALZHEIMER'S ASSOCIATION	KRISTEN HOWE EVENT CO CHAIR	08/16/2015 06:44 PM	015:22
Inventions;	ViewPoints	The Genius of Instant Photography; Social	Ronald K. Fierstein; Matthew	08/23/2015	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government		Media and the Presidential Election	McGregor, Aria Juliet Cast	06:01 PM	
Animal Shelter	Community Matters / VALLY OAK SPCA	Event of Wine & Wags Gala	Patricia Chambers	08/23/2015 06:31 PM	014:45
Health	Community Matters / CENTRAL CAL BLOOD CNTR	CAL BLOOD CENTER	CHRIS SORENSON	08/23/2015 06:46 PM	012:33
Family; Ethics	ViewPoints	Cohabitation and the Law; Intelligent Disobedience: Knowing when and how to say no	Martha Ertman; Ira Chaleff	08/30/2015 06:01 PM	027:58
Blood donations	Community Matters / CENTRAL CAL BLOOD CNTR	Blood donations with the State Fair	Dean Eller	08/30/2015 06:30 PM	015:17
Health	Community Matters / UCP BARRY AND JEFF SNYDER	United Cerebral Palsy	Barry and jeff snyder	08/30/2015 06:46 PM	013:05
Environment; Employment	ViewPoints	Hunting and Poaching Wild Animals: The good and the bad sides of the practice; Digital Job Search: The new look and sound of resumes and interviews	Dr. Samuel Richards, Keith Norris, Mike Hoffmann; Amy Kristof-Brown, Paul J. Bailo	09/06/2015 06:02 PM	027:58
Safety	Community Matters / OPERATION LIFESAVER	OPERATION LIFESAVER – MAKING ROADS SAFER	NANCY SHEEHAN MCCULLOCH / STATE COORDINATOR	09/06/2015 06:30 PM	015:19
children	Community Matters / Casa Crab Feed Nathan	Fundraiser	Casa Fresno	09/06/2015 06:46 PM	012:44
Employment; History	ViewPoints	Negotiating in the new workplace; What Does It Mean to Be From Somewhere?	Margaret Neale, Thomas Lys; Allan Johnson	09/13/2015 06:01 PM	027:57
Cancer Awarenes	Community Matters / American Cancer Society	Breast Cancer Awareness and walk coming up	Kory Tincup - survivor	09/13/2015 06:30 PM	016:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LGBT	Community Matters / REEL PRIDE	LGBT Film Festival	Augie Blancas	09/13/2015 06:46 PM	012:37
Employment; Equality	ViewPoints	Long-term Unemployed: What they need to succeed; Two women who blazed their own trails	Victor Tan Chen; Emily Bingham, Victoria Shorr	09/20/2015 06:00 PM	027:57
Air pollution	Community Matters / HEATHER HEINKS VALLEY AIR	Polluted air in the Central Valley / Fires	Heather Heinks	09/20/2015 06:30 PM	014:26
military	Community Matters /	Group to support women with kids in military	Rhonda Gilmore	09/20/2015 06:44 PM	014:58
Family, children	ViewPoints	How can we make Foster Care it better for everyone involved?; The Challenges of Co-Parenting	Howard Talenfeld, Christine Spudeas; Karen Bonnell	09/27/2015 06:00 PM	027:56
Community Event	Community Matters / SCOTT SMITH DOWNTOWN VISALIANS	DOWNTOWN VISALIANS – HELPING LOCAL BUSINESSES	SCOTT SMITH DOWNTOWN VISALIANS	09/27/2015 06:29 PM	014:00
Community Support	Community Matters / ART OF LIFE GARDEN	Art Of Life Garden for cancer survivors and families	Janelle Higton and Valerie Kellie	09/27/2015 06:44 PM	015:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	notcool.com	000:30	086
BULLYING	Stopbullying.gov	000:30	066
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	061
Community	United Way	000:30	067
Community	WOUNDED WARRIOR PROJECT	000:33	007
Community Involvement	9/11 NATIONAL DAY OF SERVICE	000:30	011
Crime	Nat. Crime Prevention Council	000:30	131
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	055
DUI	R.A.D.D.	000:30	065
Education	Teach.org	001:00	049
Education	US Army	001:00	056
Employment / Unemployment	Goodwill	000:30	060
Environment / Air / Water	US Dept. of Energy	000:59	059
Environment / Air / Water	US Dept. of Energy	001:00	049
Environment / Air / Water	US Dept. of Energy	001:02	577
Environment / Air / Water	US Dept. of Energy	001:03	271
Environment / Air / Water	US Forest Service	000:59	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment / Air / Water	US Forest Service	001:00	056
Health	Am Parkinson's Disease Assoc	000:30	057
Health	AMERICAN HEART ASSOCIATION	000:29	065
Health	AMERICAN STROKE ASSOCIATION	000:30	059
Health	Asthma and Allergy Fndtn	000:30	064
Health	Autism Speaks	000:59	062
Hunger Prevention	Feeding America	000:30	128
Hunger Prevention	Feeding America	001:00	050
MILITARY AND VETERANS	Dept. of Defense	000:30	063
MILITARY AND VETERANS	E.S.G.R.	000:30	065
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	506
MILITARY AND VETERANS	Realwarriors.net	000:29	289
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	037
MILITARY AND VETERANS	US Army	000:30	057
Nutritional Education	USDA	000:30	070
Nutritional Education	USDA	001:00	053
Safety	Center for Internet Security	000:56	048
Safety	Center for Internet Security	000:58	048
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	428
Safety	Nat. Hwy. Traffic Safety Adm.	000:17	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	197
Veteran Support; Crime	FISHER HOUSE	001:01	051
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	273