

KRZR  
 Fresno, CA  
 Quarterly Issues/Programs List  
 First Quarter, 2021  
 04/12/2021  
 KRZR

Quarterly Issues/Programs List

KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL			01/24/2021 02:00 PM	029:55
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR P MARKS R CORTEZ	02/07/2021 02:00 PM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR P WHITLEY WILLIAMS M LAWS	02/14/2021 02:00 PM	029:51
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		A STEVENS C CAWLEY	02/21/2021 02:00 PM	029:52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR B GRAHAM J GORDON	03/28/2021 01:00 PM	029:50

**Section II  
 NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III  
 PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bear_Hug_Campfire_Eng_30	US Forest Service	000:29	1
Bear_Hug_Campfire_Eng_30	US Forest Service	000:29	1
Bear_Hug_Campfire_Eng_30	US Forest Service	000:30	1
Bear_Hug_Campfire_Eng_30	US Forest Service	000:30	1

Bear_Hug_Campfire_Eng_30	US Forest Service	000:30	12
CC PSA - CENTRAL VALLEY TEEN CHALLENGE	CC PSA - CENTRAL VALLEY TEEN CHALLENGE	000:30	24
CC PSA - BREN CLINIC ENGLISH PSA 02222021	CC PSA - BREN CLINIC ENGLISH PSA 02222021	000:32	13
CC PSA - CASA FRESNO ENG	CC PSA - CASA FRESNO ENG	000:29	10
CC PSA - Fresno Basque Club	CC PSA - Fresno Basque Club	000:29	15
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:28	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno Co Health Dept	CC PSA - Fresno Co Health Dept	000:29	1
CC PSA - Fresno County Behavioral Health ENG	CC PSA - Fresno County Behavioral Health ENG	000:29	6
CC PSA - VALLEY CAN - ENG	CC PSA - VALLEY CAN - ENG	000:30	5
DVDs4VETS	DVDs4VETS	000:28	1
DVDs4VETS	DVDs4VETS	000:28	1
DVDs4VETS	DVDs4VETS	000:29	1
DVDs4VETS	DVDs4VETS	000:29	1
DVDs4VETS	DVDs4VETS	000:30	1
DVDs4VETS	DVDs4VETS	000:30	22
GUARD & RESERVE	GUARD & RESERVE	000:28	1
GUARD & RESERVE	GUARD & RESERVE	000:28	1
GUARD & RESERVE	GUARD & RESERVE	000:29	1
GUARD & RESERVE	GUARD & RESERVE	000:29	23
GUARD & RESERVE	GUARD & RESERVE	000:30	1
GWI_HowWeDoIt-Revised_National_Radio_ENG_60	Goodwill	001:00	1
GWI_HowWeDoIt-Revised_National_Radio_ENG_60	GWI_HowWeDoIt-Revised_National_Radio_ENG_60	000:58	1
GWI_HowWeDoIt-Revised_National_Radio_ENG_60	GWI_HowWeDoIt-Revised_National_Radio_ENG_60	000:59	1
GWI_HowWeDoIt-Revised_National_Radio_ENG_60	GWI_HowWeDoIt-Revised_National_Radio_ENG_60	001:00	3
HEALVETS.ORG [COVID] 60 PSA	HEALVETS.ORG [COVID] 60 PSA	000:59	1
HEALVETS.ORG [COVID] 60 PSA	HEALVETS.ORG [COVID] 60 PSA	001:00	3

HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:28	1
HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:28	1
HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:29	1
HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:30	27
HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:30	1
HEALVETS.ORG [GENERIC] 30 PSA	HEALVETS.ORG [GENERIC] 30 PSA	000:30	1
LOCAL PSA=ST HELENS SCHOOL/30	LOCAL PSA=ST HELENS SCHOOL/30	000:28	30
OPI_Rebekkah_Radio_Eng_30_Opioids	DEPT. HEALTH & HUMAN SERVICE	000:29	1
OPI_Rebekkah_Radio_Eng_30_Opioids	DEPT. HEALTH & HUMAN SERVICE	000:29	1
OPI_Rebekkah_Radio_Eng_30_Opioids	DEPT. HEALTH & HUMAN SERVICE	000:29	1
OPI_Rebekkah_Radio_Eng_30_Opioids	DEPT. HEALTH & HUMAN SERVICE	000:29	1
OPI_Rebekkah_Radio_Eng_30_Opioids	DEPT. HEALTH & HUMAN SERVICE	000:30	16
PSA - American Humane	americanhumane.org	000:30	21
PSA - American Humane	PSA - American Humane	000:29	1
PSA - American Humane	PSA - American Humane	000:29	1
PSA - American Humane	PSA - American Humane	000:30	1
PSA - American Humane	PSA - American Humane	000:30	1
PSA - DAV	dav.org	000:30	20
PSA - DAV	PSA - DAV	000:28	1
PSA - DAV	PSA - DAV	000:29	1
PSA - DAV	PSA - DAV	000:29	1
PSA - DAV	PSA - DAV	000:29	1
PSA - DAV	PSA - DAV	000:29	1
PSA - DAV	PSA - DAV	000:30	1
PSA - Dept. of Homeland Security	Dept. of Homeland Security	000:30	23
PSA - Dept. of Homeland Security	PSA - Dept. of Homeland Security	000:29	1
PSA - Dept. of Homeland Security	PSA - Dept. of Homeland Security	000:29	1
PSA - Dept. of Homeland Security	PSA - Dept. of Homeland Security	000:30	1
PSA - Dept. of Homeland Security	PSA - Dept. of Homeland Security	000:30	1
PSA - TREES FOR THE FUTURE	PSA - TREES FOR THE FUTURE	000:58	1
PSA - TREES FOR THE FUTURE	PSA - TREES FOR THE FUTURE	000:59	1
PSA - TREES FOR THE FUTURE	PSA - TREES FOR THE FUTURE	001:00	3
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:29	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	1
PSA - Wounded Warrior Project	PSA - Wounded Warrior Project	000:30	2
PSA - Wounded Warrior Project	WOUNDED WARRIOR PROJECT	000:30	28

PSA :15 - NATIONAL ASSOCIATION OF SOCIAL WORKERS	NAT. ASSOC. OF SOCIAL WORKERS	000:15	47
PSA :15 - National PTA	First 5 California	000:14	25
PSA :15 - PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:15	21
PSA :15 - Paralyzed Veterans of America	Paralyzed Veterans of America	000:15	29
PSA :15 - USO	USO	000:15	22
PSA :15- NATIONAL CENTER FOR MISSING AND EXPLOITED CHIL	NATIONAL CENTER FOR MISSING	000:14	37
PSA :15- PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:15	36
PSA :15-NATIONAL ASSOCIATION OF SOCIAL WORKERS	NAT. ASSOC. OF SOCIAL WORKERS	000:15	26
PSA :15-National PTA	First 5 California	000:14	15
PSA :15-PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:15	11
PSA :15-Paralyzed Veterans of America	Paralyzed Veterans of America	000:15	11
PSA :15-USO	USO	000:15	16
PSA :30 - AMER. DIABETES ASSOC.	AMER. DIABETES ASSOC	000:30	7
PSA :30 - AMERICAN DIABETES ASSOCIATION	AMER. DIABETES ASSOC	000:30	9
PSA :30 - AMERICAN RED CROSS	American Red Cross	000:29	8
PSA :30 - MARCH OF DIMES	March of Dimes	000:30	7
PSA :30 - NATIONAL FOUNDATION FOR CREDIT COUNSELING	NAT. FOUND. FOR CREDIT COUNCI	000:30	7
PSA :30 - NATIONAL PEST MANAGEMENT ASSOCIATION	NATIONAL PEST MANAGEMENT	000:29	7
PSA :30 - NATIONAL PEST MANAGEMENT ASSOCIATION	NATIONAL PEST MANAGEMENT	000:29	8
PSA :30 - NATIONAL PEST MANAGEMENT ASSOCIATION	NATIONAL PEST MANAGEMENT	000:30	7
PSA :30 - PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:29	12
PSA :60 - AMERICAN DIABETES ASSOCIATION	AMER. DIABETES ASSOC	000:59	1
PSA :60 - DEPT. OF TREASURY	DEPT. OF TREASURY	000:59	2
PSA :60 - NATIONAL FLOOD INSURANCE PROGRAM	NATL. FLOOD INSURANCE	000:59	1
PSA :60 - PARALYZED VETERANS OF AMERICA	WOUNDED WARRIOR PROJECT	000:59	1
PSA: 30 - AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	000:30	9
PSA:30 - Boys & Girls Clubs	BOYS AND GIRLS CLUB	000:29	6
PSA:30 - DEPARTMENT OF HEALTH & HUMAN SERVICES	DEPT. HEALTH & HUMAN SERVICE	000:30	7

PSA:30 - NAVS.ORG	NAVS	000:28	14
PSA:30 - US DEPT OF EDUCATION	US DET OF EDUCATION	000:30	6
PSA:30-Boys & Girls Clubs	BOYS AND GIRLS CLUB	000:29	10
PSA:30-EPA 800-QUITNOW	PSA:30-EPA 800-QUITNOW	000:30	6
PSA:30-FOUNDATION FOR A BETTER LIFE	FOUNDATION FOR A BETTER LIFE	000:29	7
PSA:30-FOUNDATION FOR A BETTER LIFE	FOUNDATION FOR A BETTER LIFE	000:29	6
PSA:30-HUMANE SOCIETY	HUMANE SOCIETY	000:30	7
PSA:30-MODELL FOUNDATION	PSA:30-MODELL FOUNDATION	000:29	1
PSA:30-MODELL FOUNDATION	USO	000:29	24
PSA:30-NATIONAL GUARD	USO	000:30	22
PSA:30-NAVS.ORG	NAVS	000:28	13
PSA:30-SAMHSA	SAMHSA	000:30	9
PSA:30-SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:29	7
PSA:30-SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	8
PSA:30-SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	8
PSA:30-SERIOUS FUN	WEST GLEN COMM	000:30	6
PSA:30-VETERANS MATTER.ORG	VETERANS MATTER.ORG	000:28	15
PSA:60 - AHRQ	AHRQ	000:57	3
PSA:60 - NATIONAL WILDLIFE REFUGE SYSTEM	NAT. WILDLIFE REFUGE SYSTEM	000:59	3
PSA:60 GIRL SCOUTS	Girl Scouts	000:59	4
PSA:60 NATIONAL ROSACEA SOCIETY	NATIONAL ROSACEA SOCIETY	001:00	2
PSA:60 NATIONAL TREASURY EMPLOYEES UNION	AHRQ	001:00	1
PSA:60- AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS	AMERICAN ACADEMY OF ORTHOPEDI	000:59	3
PSA:60- AMERICAN DIABETES ASSOCIATION	AMER. DIABETES ASSOC	001:00	2
PSA:60- AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	001:00	3
PSA:60- ARTHRITIS FOUNDATION	Arthritis Foundation	001:00	3
PSA:60- ARTHRITIS FOUNDATION	Arthritis Foundation	001:00	2
PSA:60- CAMPAIGN FOR DISABILITY EMPLOYMENT	CAMP. FOR DISABILITY EMPLOYME	001:00	3
PSA:60- CITRUS PEST & DISEASE PREVENTION PROG	CALIFORNIA CITRUS RESEARCH BO	000:59	3
PSA:60- CROHN'S & COLITIS FOUNDATION OF AMERICA	CROHN'S & COLITIS FOUNDATION	001:00	5
PSA:60- DEPT. OF HEALTH AND HUMAN SERVICES	DEPT. HEALTH & HUMAN SERVICE	000:59	1
PSA:60- DEPT. OF HEALTH AND HUMAN SERVICES	DEPT. HEALTH & HUMAN SERVICE	000:59	1
PSA:60- DEPT. OF HEALTH AND HUMAN SERVICES	DEPT. HEALTH & HUMAN SERVICE	001:00	3

PSA:60- DRIVE4COPD	DRIVE4COPD.COM	000:59	8
PSA:60- EPA	EPA	000:59	1
PSA:60- HABITAT FOR HUMANITY	NAT. FOUND. FOR CREDIT COUNCI	001:00	1
PSA:60- HUMANE SOCIETY	HUMANE SOCIETY	000:59	4
PSA:60- HUMANE SOCIETY	HUMANE SOCIETY	000:59	4
PSA:60- LIVE UNITED	Live United	001:00	2
PSA:60- LIVE UNITED	Live United	001:00	2
PSA:60- MARCH OF DIMES	March of Dimes	001:00	1
PSA:60- MEDICARE	MEDICARE	000:59	3
PSA:60- NATIONAL ASSOCIATION OF INSURANCE COMMISSIONER	NAT. ASSOC. INSURANCE COMMISS	000:59	3
PSA:60- NATIONAL FAIR HOUSING ALLIANCE	NAT. FAIR HOUSING ALLIANCE	000:59	4
PSA:60- NATIONAL FAIR HOUSING ALLIANCE	NAT. FAIR HOUSING ALLIANCE	000:59	6
PSA:60- NATIONAL FAIR HOUSING ALLIANCE	NAT. FAIR HOUSING ALLIANCE	001:00	3
PSA:60- NATIONAL FAIR HOUSING ALLIANCE	NAT. FAIR HOUSING ALLIANCE	001:00	5
PSA:60- NATIONAL PEST MANAGEMENT ASSOCIATION	NATIONAL PEST MANAGEMENT	000:59	1
PSA:60- NATIONAL WILDLIFE REFUGE	NAT. WILDLIFE REFUGE SYSTEM	001:00	4
PSA:60- NATIONAL WILDLIFE REFUGE SYSTEM	NAT. WILDLIFE REFUGE SYSTEM	000:59	4
PSA:60- NATIONAL WILDLIFE REFUGE SYSTEM	NAT. WILDLIFE REFUGE SYSTEM	001:00	3
PSA:60- NCUA	NCUA	001:00	4
PSA:60- PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:59	1
PSA:60- RECREATIONAL BOATING & FISHING FOUNDATION	RECREATIONAL BOATING & FISHIN	000:59	3
PSA:60- SHELTER PET PROJECT	SHELTER PET PROJECT	001:00	2
PSA:60- U.S. DEPT. OF AGRICULTUTRE	U.S. DEPT. OF AGRICULTURE	001:00	3
PSA:60- U.S. DEPT. OF HEALTH AND HUMAN SERVICES	US DEPT. OF HEALTH AND HUMAN	000:59	3
PSA:60- U.S. FOREST SERVICE	U.S. FOREST SERVCE	000:57	3
PSA:60- U.S. MARINES	U.S. MARINES	001:00	5
PSA:60- U.S.MARINES	U.S. MARINES	001:00	1
PSA:60- WOUNDED WARRIOR PROJECT	WOUNDED WARRIOR PROJECT	000:58	9
PSA:60-4-H	4-H	001:00	4
PSA:60-AMERICAN HEART ASSOCIATION	American Heart Assoc.	000:59	3
PSA:60-AMERICAN HEART ASSOCIATION	American Heart Assoc.	001:00	2
PSA:60-CENTER FOR DISEASE CONTROL	US DEPT. OF HEALTH AND HUMAN	001:00	1

AND PREVENTION			
PSA:60-CTIA	CTIA	001:00	3
PSA:60-MAKE A WISH	Live United	001:00	1
PSA:60-MARCH OF DIMES	March of Dimes	001:00	2
PSA:60-MEDICARE	MEDICARE	000:59	7
PSA:60-NAT. CRIME & PREVENTION COUNCIL	USO	001:00	6
PSA:60-NATIONAL ASSOCIATION OF SOCIAL WORKERS	NAT. ASSOC. OF SOCIAL WORKERS	000:58	4
PSA:60-NATIONAL FOUNDATION FIGHTING BLIND	NAT. FOUND. FOR CREDIT COUNCI	000:59	6
PSA:60-NATIONAL FOUNDATION FOR CREDIT COUNSELING	NAT. FOUND. FOR CREDIT COUNCI	001:00	1
PSA:60-NATIONAL GUARD	USO	000:30	2
PSA:60-NATIONAL KIDNEY FOUNDATION	NATIONAL KIDNEY ASSOC	000:59	2
PSA:60-OVEREATERS ANONYMOUS	OVEREATERS ANON	000:56	3
PSA:60-PARALYZED VETERANS OF AMERICA	Paralyzed Veterans of America	000:59	5
PSA:60-PTA	NATIONAL PTA	001:00	4
PSA:60-RADIOLOGICAL SOCIETY OF NORTH AMERICA	RSNA	000:56	4
PSA:60-SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	001:00	2
PSA:60-SELECTIVE SERVICES SYSTEM	SELECTIVE SERVICE SYSTEM	001:00	1
PSA:60-THE AD COUNCIL	USO	001:00	3
PSA:60-US NAVY	USO	000:59	2
PSA:60-USO	USO	000:59	3
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	2
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	2
PSA/AD COUNCIL/VACCINATIONS/CONCERT	AD COUNCIL	000:30	1
PSA/IAD COUNCIL/MANAGE YOUR NUMBERS	AD COUNCIL	000:29	19
PSA/IAD COUNCIL/VACCINATIONS/BALL GAME	AD COUNCIL	000:30	2
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	1
PSA/IHEARTRADIO EARTH CAR TRAVEL	PSA/IHEARTRADIO EARTH CAR TRAVEL	000:29	1
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	1
PSA/IHEARTRADIO EARTH HOME HEATING	PSA/IHEARTRADIO EARTH HOME HEATING	000:29	1
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	2
PSA/IHEARTRADIO EARTH WINTER SALT	PSA/IHEARTRADIO EARTH WINTER	000:29	1

SMARTS V1 NG 30	SALT SMARTS V1 NG 30		
VEDA - VESTIBULAR DISORDER ASSOC	VEDA - VESTIBULAR DISORDER ASSOC	001:00	5