

KALZ/KRZR
Fresno, CA / Visalia, CA
Quarterly Issues/Programs List
Third Quarter, 2014
10/02/2014

KALZ / KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- second amendment rights/CCW
- accountability from our government
- government spending
- privacy from government (and NSA) intrusion
- illegal immigration
- the cost of healthcare
- the implementation of Obamacare and infringement of our rights
- the lack of water and ensuing drought
- government regulations on our water

-environmental overregulation and its effect on water policy.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education; Crime	ViewPoints	Thrillers: What they are and why we love them; Making a Success of Your Life - After Prison.	Steve Berry; Steve Martini; Weldon Long	07/06/2014 06:05 PM	027:54
Animal Shelter	TA COM MTRXS - BETH CAFFERY CHOTK	CLOVIS WEST BLOOD DRIVE	CAT HOUSE ON THE KINGS	07/06/2014 06:35 PM	017:01
Air Polution	TERI - COM MTRS - TOM KNOX TUNE IN TUNE UP	Car emissions tune up	valley air district	07/06/2014 06:52 PM	006:49
History, education; Culture	ViewPoints	The importance of letter writing; Animation in the Movies: How good can it get?	Shaun Usher; William Joyce, Dann Gire	07/13/2014 06:03 PM	027:58
Health community	Comm Matters	ALZHEIMERS KICK OFF PARTY	KRISTIN HOWE AND BARBARA TANIMOTO	07/13/2014 06:32 PM	016:56
Health community	TA COM MTRXS - CLOVIS WEST GIRLS GOLF BENEFIT TOURNAMEN	CLOVIS WEST BLOOD DRIVE	RUSS TAKEUCHI	07/13/2014 06:50 PM	009:28
Environment, health	ViewPoints	The Benefits of Eating Local; The Underwater Museum: Art that helps	Myra Goodman, Josey Baker, Miles Olson; Jason	07/20/2014 06:04 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		heal the oceans	deCaries Taylor		
Pet Adoption	TA / COM MTRS - PATRICIA CHAMBERS VALLEY OAK SPCA	PATRICIA CHAMBERS	VALLEY OAK SPCA	07/20/2014 06:32 PM	013:33
Family	TA COM MTRXS - FRESNO EOC WIC BREASTFEEDING AWARENESS	JULIE CASILLAS DIETICIAN AND MANAGER	WIC - WOMEN INFANT AND CHILDR	07/20/2014 06:47 PM	012:34
Environment; Family, Children	ViewPoints	How Green Building and Agriculture Can Help the Environment; Refeathering the Empty Nest	Courtney White, David Gottfried; Wendy Aronsson	07/27/2014 06:07 PM	027:58
Children; Safety, Health	TA / COM MTRS - HEART OF THE HORSE THERAPY RANCH	NEEDS OF THE NON PROFIT TO RUN	HEART OF THE HORSE THERAPY RA	07/27/2014 06:36 PM	010:15
Children; Safety, Health	TA / COM MTRS - HEART OF THE HORSE PART 2	WORK WITH THE CHILDRENS HOSPITAL OF CA	HEART OF THE HORSE THERAPY RA	07/27/2014 06:46 PM	012:34
Recreation	ViewPoints	Fantasy Sports: What's the allure?; Monster Fish: Hunting the biggest, baddest freshwater fish	Matthew Berry, Brody Ruihley; Dr. Zeb Hogan	08/03/2014 06:06 PM	027:58
Health	TA / COM MTRS - LLS LIGHT THE NIGHT WALK	LEUKEMIA LYMPHOMA SOCIETY FUNDRAISER WALK	LEUKEMIA LYMPHOMA SOCIETY	08/03/2014 06:35 PM	012:39
FUND RAISING/WALK	TA / COM MTRS - HINDS HOSPICE/NEW CAR DEALERS TEST DRIV	SAMANTHA SCHUH - FUND DEVELOPMENT	Hinds Hospice	08/03/2014 06:48 PM	011:02
Crime, society; Mental Health	ViewPoints	Incarcerating Juveniles: Does it hurt more than help?; How your brain can sometimes trick you.	Nell Bernstein, Elizabeth Clarke; Jason Silva, Dr. Sri Sarma	08/10/2014 06:01 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family	TA / COM MTRS - CASA CRAB FEED NATHAN LEE	COURT APPOINTED ADVOCATES FOR KIDS	CASA of Fresno	08/10/2014 06:30 PM	013:04
Animal Shelter	TA / COM MTRS - CCADT - CENTRAL CALIFORNIA	BETH CAFFERY	CENTRAL CAL ANIMAL DISASTER	08/10/2014 06:44 PM	013:32
Technology; Animals, health	ViewPoints	Cyborgs in fact and fiction; Man's Best Friend: How dogs enrich our lives.	Daniel H. Wilson, Neil Harbisson; Julie Klam, Larry Levin, Nancy Stanley	08/17/2014 06:02 PM	027:58
FUND RAISING/WALK	TA COM MTRS 8/17 SHOW SEG 1 - POVERELLO HOUSE 5K RUN	ANNUAL FUNDRAISER WALK/RUN	Poverello House	08/17/2014 06:32 PM	012:27
Community	TA COM MTRS PETERANGELO VALLIS GREEK FEST 2014	peterangelo vallis Greek festival	ST GEORGE GREEK ORTHODOX CHUR	08/17/2014 06:45 PM	013:45
Civil Rights; Environment	ViewPoints	Remembering the Freedom Summer, 1964; Cheetahs: Saving a unique animal and helping farmers in Afric	Matt Herron; Dr. Laurie Marker, Suzi Eszterhas	08/24/2014 06:02 PM	027:54
Family	TA COM MTRS FIRST 5 FRESNO COUNTY - PART 1	FIRST 5 FRESNO COUNTY -	First 5 California	08/24/2014 06:31 PM	013:38
Children	TA COM MTRS FIRST 5 FRESNO COUNTY - PART 2	PART 2 - POST PARDOM DEPRESSION	First 5 California	08/24/2014 06:45 PM	015:11
Society; Environment	ViewPoints	Villains: The characters we love to hate; Big, Bad, Botany: Amazing common and exotic plants	Dr. Travis Langley, Chuck Klosterman; Michael Largo	08/31/2014 06:01 PM	027:56
Health community	TA COM MTRS SAMANTHA SCHUH - GALA	Hinds hospice, care for last days of life.	Samantha schuh	08/31/2014 06:33 PM	012:09
Health community	TA COM MTRS TULARE	Walk fundraiser	CAROL SANCHEZ	08/31/2014	013:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	COUNTY ALZHEIMERS ASSOC WALK			06:45 PM	
Health, Disabled; Family	ViewPoints	NASA biofeedback technology goes mainstream; Television: Is it becoming too raunchy for our kids?	Alan Pope, Chad Stephens, Scott Dromms; Dan Isett Dr. Charles Coletta	09/07/2014 06:04 PM	027:58
Poverty / Shelter / Hunger	TA COM MTRS CATHOLIC CHARITIES	Harvest of hope festival fundraiser	Kelly lilles	09/07/2014 06:33 PM	012:11
Mental Health; History	ViewPoints	The Complicated Issue of Suicide and Prevention; Pirates! The real story behind those salty sailors	Dr. Frank Farley, Stella Kalfas; Charles Ewen, Pat Croce	09/14/2014 06:05 PM	027:53
ARTS	MORE TERIANN / AUGIE - REEL PRIDE FESTIVAL	REEL PRIDE/JUSTIN KAMIMOTO DIR. OF OUTREACH	REEL PRIDE FILM FESTIVAL	09/14/2014 06:34 PM	012:36
FUND RAISING/WALK	TA COM MTRS LIGHT THE NIGHT WALKS	LEUKEMIA LYMPHOMA SOCIETY WALK FUNDRAISER	LEUKEMIA LYMPHOMA SOCIETY	09/14/2014 06:47 PM	012:01
Technology; law	ViewPoints	The cartoon industry and the digital media; The Curious Case of the Sherlock Holmes Copyright	Guy Gilchrist; Ed Fitzelle, Edward Lee	09/21/2014 06:00 PM	027:55
Health, Disabled; Family	TA COM MTRS EASTER SEALS	EASTER SEALS NON PROFIT, GOALS, SERVICES, NEEDS	Easter Seals	09/21/2014 06:30 PM	011:10
FUND RAISING/WALK	TA COM MTRS 9 21 ALZHIEMERS WALK FRESNO	WALK TO END ALZ – FUND RAISER-----	ALZHEIMER'S ASSOCIATION	09/21/2014 06:43 PM	015:55
Government; Mental Health	ViewPoints	John Marshall and the Transformation of the Supreme Court; Making Conflict Work for You at Work	Harlow Giles Unger; Peter T. Coleman, Steven G. Blum	09/28/2014 06:01 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
veterans	Comm Matters	Blue star moms and wounded warriors	Rhonda gillespie	09/28/2014 06:32 PM	012:26
HEALTH AWARENESS	TA COM MTRS MAKING STRIDES	FUNDRAISER WALK	JOAN MANASIAN	09/28/2014 06:46 PM	012:17

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SPORTS/KIDS	CC PSA HALL OF FAME	000:30	053
Safety	LOCAL PSA=TRAIN SAFETY/30	000:31	022
BULLYING	notcool.com	000:30	111

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	081
Community	United Way	000:30	188
Community Involvement	United Way	001:00	130
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	017
DUI	R.A.D.D.	000:30	021
Economy/Education.	Amer. Institute of CPA's	000:30	083
Education	EveryoneOn.org	000:30	149
Education	Teach.org	000:15	405
Education	Teach.org	000:30	147
Education	Teach.org	001:00	260
Education	US Army	000:15	127
Education	US Army	000:30	044
Education	US Army	001:00	093
Emergency Preparedness	www.ready.gov	001:00	219
Environment / Air / Water	Keep America Beautiful	000:20	010
Environment / Air / Water	Keep America Beautiful	000:30	007
Environment / Air / Water	US Dept. of Energy	000:59	086
Environment / Air / Water	US Dept. of Energy	001:00	147
Environment / Air / Water	US Forest Service	000:59	290

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment / Air / Water	US Forest Service	001:00	140
Health	AMERICAN STROKE ASSOCIATION	000:30	039
Health	Autism Speaks	000:59	142
Health	Environmental Protection Agy.	000:20	206
Hunger Prevention	Feeding America	000:30	158
Hunger Prevention	Feeding America	001:00	142
MILITARY AND VETERANS	Dept. of Defense	000:30	052
MILITARY AND VETERANS	E.S.G.R.	000:30	082
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	199
MILITARY AND VETERANS	Realwarriors.net	000:29	208
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
MILITARY AND VETERANS	US AIR FORCE	000:30	079
MILITARY AND VETERANS	US Army	000:30	081
Nutritional Education	USDA	000:30	086
Nutritional Education	USDA	001:00	142

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Recycling	Keep America Beautiful	000:30	077
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
Safety	Center for Internet Security	000:56	035
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	046
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	123
Safety	YMCA	000:30	083
SELF ESTEEM	Robert R. McCormick Foundatio	000:30	039