

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

KALZ/KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 2014 elections
 - performance of our elected leaders
 - ISIS
 - Ebola
 - Immigration
 - Performance of President Obama
 - the way our state is run
 - Fresno Grizzlies
 - NFL scandals
 - high speed rail
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, History	ViewPoints	The Dangers and the Value of High School Football; Early Artic Exploration	Steve Almond, Mark Edmundson; Hampton Sides	10/05/2014 06:03 PM	027:58
POVERTY	TA COM MTRS FRESNOS MEAL	Poverty food	Justin kamimoto	10/05/2014 06:31 PM	014:19
ADULT ABUSE	TA COM MTRS MARJAREE MASON CENTER	Domestic abuse	Rae Pardiini	10/05/2014 06:46 PM	013:10
Violence; family	ViewPoints	Domestic Violence: Why do abusers do it?; Co-Parenting: Raising children in two households	Dr. Julee Poole, Randy Susan Meyers; Karen Bonnell	10/12/2014 06:03 PM	027:57
health	TA COM MTRS no limit fitness charity	Health in the community	Augie blancus	10/12/2014 06:32 PM	011:19
Animal shelter	TA COM MTRS FRESNO BULLY RESCUE	Animal specials adoption	bridgette	10/12/2014 06:43 PM	015:42
Family, health; mental health	ViewPoints	When Someone Dies: the logistics of death; Personal Style: What it is and how to create one	Scott Taylor Smith, Lori R. Sackler; Betty Halbreich, Nancy Nix-Rice	10/19/2014 06:03 PM	027:58
Air quality	TA COM MTRS - heather heinks valley air dist.	Burning regulations	Heather Heinks	10/19/2014 06:31 PM	014:19
safety	TA COM FALL DRIVING TEXTING/DISTRACTED/PREPAREDNESS	Distracted/drunk driving	Bruce hartzell	10/19/2014 06:46 PM	014:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
History/Military; Environment	ViewPoints	Women in the Civil War; Bats! Why they're important and how we can help them.	Karen Abbott; Jodi Sedlock, Don Mitchell	10/26/2014 06:00 PM	027:58
animals	TA COM MTRS - valley oak spca	shelter	Rosie dAvenport	10/26/2014 06:29 PM	015:14
poverty	TA COM MTRS - VISALIA EMERGENCY AID COUNCIL	Food/shelter/homeless	Iris East	10/26/2014 06:45 PM	014:12
Technology, Arts	ViewPoints	how our lives will be changed by giving everyday things technology; The birth of motion pictures	David Rose, Charlie Catlett; Edward Ball	11/02/2014 06:00 PM	027:26
Poverty / Shelter / Hunger	TA COM MTRS - COMMUNITY FOOD BANK ANDY SOUZA	Food drive	Andy Souza	11/02/2014 06:27 PM	016:04
Recreation; environment	TA COM MTRS - 2014 FRESNO SALMON FESTIVAL	Salmon festival California fish and wildlife	Steven Thao	11/02/2014 06:43 PM	015:39
Business; Bullying	ViewPoints	factors necessary for a profitable sports team; Gay Teens: coming out and being bullied	Irving Rein; Kristin Russo, Dr. Eileen Kennedy- Moore	11/09/2014 06:01 PM	027:55
Homelessness, Shelter, Abuse	TA COM MTRS - CATHOLIC CHARITIES FOOD DRIVE	Food drive	Kelly lilles	11/09/2014 06:31 PM	013:18
Animal Shelter	TA COM MTRS - VALLEY ANIMAL	Animal shelter event	Rosie	11/09/2014	014:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CENTER		davenport	06:44 PM	
Mental Health; Business	ViewPoints	Could Conversion Disorder have prompted the Salem Witch Trials?; Getting the best hotel service.	Katherine Howe, Travis Langley; Jacob Tomsky	11/16/2014 06:06 PM	027:57
Homelessness, Shelter, Abuse	TA COM MTRS - CATHOLIC CHARITIES FOOD DRIVE	Food drive event this weekend!	Kelly lilles	11/16/2014 06:35 PM	012:51
POVERTY	TA COM MTRS - BULLDOG PANTRY CANDY CAUSE	-candy cause 2014	Britni Hicks	11/16/2014 06:48 PM	011:04
Mental health; privacy	ViewPoints	Introverts: More happy and fun than you think!; Technocreep: Chiseling away at our privacy.	Todd Kashdan, Sophia Dembling; Dr. Thomas Keenan, Cameron Camp	11/23/2014 06:02 PM	027:58
Animal Shelter	TA COM MTRS - CATHOUSE ON THE KINGS	Animal shelter	Beth Caffery	11/23/2014 06:30 PM	023:00
Air Polution	TA COM MTRXS - VALLEY AIR SHORT INTERVIEW	VALLEY AIR	SAN JOAQUIN VALLEY AIR POLLUT	11/23/2014 06:54 PM	005:24
Children; society	ViewPoints	Why Reading to Kids is so important; Color: How trends are created in fashion and society	Dr. Anne van Kleeck, Maia Haag; Leatrice Eiseman	11/30/2014 06:01 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADULT ABUSE	TA COM MTRS - NAOMI HOUSE	Domestic violence shelter	Mary ann calderon	11/30/2014 06:30 PM	012:54
Poverty / Shelter / Hunger	TA COM MTRS - POVERELLO HOUSE CRUISE	Toy drive for needy	Cruz Avila	11/30/2014 06:44 PM	014:41
Racism, Pvoerty; forensics	ViewPoints	The Life and Music of Jazz Legend, Sheila Jordan; The Anatomy of a Crime Novel	Sheila Jordan, Ellen Johnson; Patricia Cornwell	12/07/2014 06:01 PM	027:58
Air Polution	TA COM MTRXS - VALLEY AIR LONG INTERVIEW 12/7	VALLEY AIR/HEATHER HEINKS	SAN JOAQUIN VALLEY AIR POLLUT	12/07/2014 06:29 PM	013:49
ADULT ABUSE	TA GENELLE MARJAREE MASON CENTER	HOIDAY DOMESTIC VIOLENCE	MARJOREE MASON CENTER	12/07/2014 06:46 PM	013:31
Veterans, employment; Crime	ViewPoints	Veterans and Employment; Consumer and Business Protection from Tech Scammers	Eric Eversole, Eric Engquist, Stephanie Westlund; Sergio Galindo, Philip Becnel	12/14/2014 06:01 PM	027:58
	(30 minute Public Affairs program aired but no summary was given)			12/14/2014 06:30 PM	029:29
Politics, faith; literature	ViewPoints	Silent Night: The World War I Christmas Truce; Write a Novel in a	Stanley Weintraub; Chris Baty	12/21/2014 06:00 PM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Month? You can do it!			
poverty	Salvation Army	The history of Salvation Army and it's mission.	Dwayne braesile	12/21/2014 06:32 PM	016:32
Poverty/kids	TA COM MTRXS - CRUZ AVILA POVERELLO HOUSE	CRUZ TOY DRIVE	Cruz avila	12/21/2014 06:45 PM	014:13
Military; Finances	Viewpoints Stanley Weintraub; Lauren Lyons Cole	Christmas Far From Home: On the battlefields of the Korean War; 2015 - How are your finances?	Stanley Weintraub; Lauren Lyo	12/28/2014 06:06 PM	027:58
POVERTY	TA COM MTRXS - IRIS EAST VISALIA EMERGENCY AIDE COUNCIL	EMERGENCY AIDE COUNCIL	VISALIA EMERGENCY AID COUNCIL	12/28/2014 06:35 PM	009:42
Traffic / Travel	TA COM MTRS - HOLIDAY SAFETY DUI	CHRIS COCHRAN- HOLIDAY DRIVING CAL HWY PATROL	CALIFORNIA OFFICE OF SAFETY	12/28/2014 06:45 PM	014:07

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Autism Speaks	000:59	001
Safety	Emergency Preparedness - Family Routine 60 ex 8-20-2013	001:00	001
Finances	Financial Literacy	000:30	001
Health	Nutritional Education - Philip - 60	001:00	001
Environment	US Forest Service	000:59	002
Environment	US FOREST SERVICE	001:00	001
BULLYING	notcool.com	000:30	148
BULLYING	Stopbullying.gov	000:30	091
Community	United Way	000:30	199
Community Involvement	United Way	001:00	162
DUI	Fresno Ath. Hall of Fame	000:30	047
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	075

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DUI	R.A.D.D.	000:30	078
Economy/Education.	Amer. Institute of CPA's	000:30	077
Education	EveryoneOn.org	000:30	179
Education	Teach.org	001:00	054
Education	US Army	001:00	055
Emergency Preparedness	www.ready.gov	001:00	190
Environment / Air / Water	US Dept. of Energy	000:59	058
Environment / Air / Water	US Dept. of Energy	001:00	165
Environment / Air / Water	US Forest Service	000:59	356
Environment / Air / Water	US Forest Service	001:00	163
Health	AMERICAN STROKE ASSOCIATION	000:30	072
Health	Autism Speaks	000:59	158
Health	Environmental Protection Agy.	000:20	255
Homelessness, Shelter, Abuse	Poverello House	000:31	101
Hunger Prevention	Feeding America	000:30	265
Hunger Prevention	Feeding America	001:00	211
MILITARY AND VETERANS	Dept. of Defense	000:30	162
MILITARY AND VETERANS	E.S.G.R.	000:30	093
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	363

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Realwarriors.net	000:29	224
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
MILITARY AND VETERANS	US AIR FORCE	000:30	089
MILITARY AND VETERANS	US Army	000:30	110
Nutritional Education	USDA	000:30	147
Nutritional Education	USDA	001:00	206
Recycling	Keep America Beautiful	000:30	079
Safety	Center for Internet Security	000:56	117
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	261
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	134
Safety	YMCA	000:30	079
SELF ESTEEM	Robert R. McCormick Foundatio	000:30	034
SEXUAL ASSAULT	IT'S ON US	000:30	004
Sports/Children	CC PSA HALL OF FAME	000:30	004