

KALZ / KRZR
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
1/1/2018

KALZ / KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Shelter:** CATHOUSE ON THE KINGS
- **BLOOD DONATIONS:** (No issue/program description given.)
- **Community:** GIRL SCOUTS
- **Culture; Environment:** Mythology and Fairy Tales, Good and Evil; Bats: Their value and their endangerment
- **Culture; Sociology:** America's Diner Waitresses; Creating Great Teams with Diverse Thought
- **DISTRACTED DRIVING:** 2017 OTS HOLIDAY DRIVING
- **Domestic violence:** GUESTS/ LISA SMITTCAMP AND TIM WARD FRESNO/TULARE DA'S
- **Education:** GAYLE SURABIAN/CAL STATE SUMMER SCHOOL FOR THE ARTS
- **Education; Health:** Learning Math SimplerSleeping Soundly: How getting quality sleep can enhance our health
- **Education; Literature:** The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories

- **Education; Mental Health:** music can unlock the potential of those who struggle with reading, writing, math, or focus.
- **Family Issues; Education:** Unconventional Vacation Destinations; Non-Traditional Students
- **Health:** HEART OF THE HORSE
- **Hunger Prevention:** KYM DILDINE CHEIF ADMIN OFFICER
- **Literature; Psychology:** The Role of a Literary Editor; Being the Newcomer: How to navigate new situations
- **Mental Health:** Memory Loss and Alzheimer?s Disease; Narcissism: The manipulative, selfish disorder
- **MILITARY AND VETERANS:** story of Musicians On Call?s mission of bringing musicians into hospitals, nursing homes and hospic
- **Science; Literature:** Making an Impact as a Citizen Scientist; Author Jack London?s Writings and Social Activism
- **Terrorism; Crime:** Terrorism in America, 1920; Developing Forensic Technology: New solutions for tracking criminals
- **Texting and Driving:** CHRIS COCHRAN OFFICE OF TRAFFIC SAFETY -

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Poverty	Community Matters	Catholic charities	Kelly Lilies	10/01/2017 6:00	014:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
				PM	
Poverty	Community Matters	Catholic charities	Kelly Lilies	10/01/2017 6:16 PM	014:43
Family Issues; Education	Viewpoints	Unconventional Vacation Destinations; Non-Traditional Students	Dylan Thuras; Mike Rose	10/01/2017 06:31 PM	027:57
Animal Shelter	Community Matters	Valley Oak Animal Shelter	LydiaVospca	10/08/2017 06:00 PM	014:18
Education	Community Matters	Self Help Enterprises	Sonja Sanchez	10/08/2017 06:15 PM	014:20
Culture; Environment	Viewpoints	Mythology and Fairy Tales, Good and Evil; Bats: Their value and their endangerment	Soman Chainani; Jodi Sedlock, Don Mitchell	10/08/2017 06:31 PM	027:55
Domestic violence	Community Matters	GUESTS/ LISA SMITTCAMP AND TIM WARD FRESNO/TULARE DA'S	LISA SMITTCAMP FRESNO D.A.	10/15/2017 06:00 PM	018:14
Texting and Driving	Community Matters	CHRIS COCHRAN OFFICE OF TRAFFIC SAFETY -	CHRIS COCHRAN	10/15/2017 06:18 PM	012:33
Education; Literature	Viewpoints	The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories	Dr. Sharon Bouffard; Dr. Travis Langley	10/15/2017 06:31 PM	027:55
MILITARY AND VETERANS	Community Matters	Blue star Moms – Moms of kids in the military	RHONDA GILMORE	10/22/2017 06:00 PM	013:37
Hunger Prevention	Community Matters	Community Food Bank	KYM DILDINE	10/22/2017 06:14 PM	016:35
Mental Health	Viewpoints	Memory Loss and Alzheimer?s Disease; Narcissism: The manipulative, selfish disorder	Martha Weinman Lear, Dr. Marwan Sabbagh; Dr. Linda Martinez-Lewi	10/22/2017 06:31 PM	027:55
Air Quality	Community Matters	San Joaquin Valley Air District	HEATHER HEINKS	10/29/2017 06:00 PM	014:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Shelter	Community Matters	Cathouse on the kings	BETH	10/29/2017 06:14 PM	016:52
Education; Mental Health	Music Helps me Be Understood	music can unlock the potential of those who struggle with reading, writing, math, or focus.	Understood.org	10/29/2017 06:31 PM	030:00
SHELTER/HUNGER	Community Matters	POVERELLO HOUSE	Cruz Avila	11/05/2017 06:00 PM	015:27
KIDS	Community Matters	C.A.S.A.	NATHAN LEE	11/05/2017 06:15 PM	014:53
MILITARY AND VETERANS	Sounds of Heroes from iHeartmedia and Musicians On Call	story of Musicians On Call?s mission of bringing musicians into hospitals, nursing homes and hospic	Michael Solomon, Pete Griffin	11/05/2017 06:30 PM	030:00
Animal Shelter	Community Matters! PART 1	AMANDA ALLEN OUTREACH COORDINATOR	AMANDA ALLEN	11/12/2017 06:00 PM	017:57
Animal Shelter	Community Matters! PART 2	AMANDA ALLEN OUTREACH COORDINATOR	AMANDA ALLEN	11/12/2017 06:19 PM	011:40
Education; Health	Viewpoints	Learning Math SimplerSleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthew Walker	11/12/2017 06:31 PM	027:55
Hunger Prevention	Community Matters	KYM DILDINE CHEIF ADMIN OFFICER	KYM DILDINE	11/19/2017 06:00 PM	015:43
SHELTER/HELP	Community Matters!	SALVATION ARMY	MAJOR CAROL	11/19/2017 06:16 PM	013:53
Terrorism; Crime	Viewpoints	Terrorism in America, 1920; Developing Forensic Technology: New solutions for tracking criminals	Jed Rubenfeld; Lee Reiber, Jerry Ropelato	11/19/2017 06:31 PM	027:56
Health	Community Matters	HEART OF THE HORSE	GUY ADAMS	11/26/2017 06:00 PM	014:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLOOD DONATIONS	Community Matters	CENTRAL CALIFORNIA BLOOD CENTER	LESLIE BOTOS	11/26/2017 06:15 PM	015:13
Charity; Sociology	Viewpoints	Giving Back This Holiday Season; W.E.B. Du Bois's Lasting Impact in Sociology	Sarah Linden, Tyler Knott Gregson; Aldon D. Morris	11/26/2017 06:31 PM	027:57
DISTRACTED DRIVING	Community Matters	2017 OTS HOLIDAY DRIVING	CHRIS COCHRAN	12/03/2017 06:00 PM	014:45
Education	Community Matters	GAYLE SURABIAN/CAL STATE SUMMER SCHOOL FOR THE ARTS	GAYLE SURABIAN	12/03/2017 06:16 PM	015:00
Science; Literature	Viewpoints	Making an Impact as a Citizen Scientist; Author Jack London's Writings and Social Activism	Mary Ellen Hannibal, Geoff LeBaron; Cecelia Tichi, William R. Kenan Jr.	12/03/2017 06:31 PM	027:58
Animal Shelter	Community Matters	CATHOUSE ON THE KINGS	BETH CAFFEREY	12/10/2017 06:00 PM	016:27
Community	Community Matters	GIRL SCOUTS	JORDAN KING	12/10/2017 06:17 PM	013:28
Literature; Psychology	Viewpoints	The Role of a Literary Editor; Being the Newcomer: How to navigate new situations	Peter Ginna; Keith Rollag	12/10/2017 06:31 PM	027:57
Hunger Prevention	Community Matters	COMMUNITY FOOD BANK	ANDY SOUZA	12/17/2017 06:00 PM	015:30
HEALTH	Community Matters	KATLIN KOLB CAMPAIGN MGR STUDENT SERIES - LUEKEMIA LYMPHOMA SOCIETY	KATLIN KOLB	12/17/2017 06:15 PM	015:48
Culture; Sociology	Viewpoints	America's Diner Waitresses; Creating Great Teams with Diverse Thought	Candacy Taylor; Scott E. Page	12/17/2017 06:31 PM	027:54
Homelessness, health	Community Matters	SALVATION ARMY	MAJOR CAROL	12/24/2017 06:09 AM	013:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Shelter	Community Matters	VALLEY OAK SPCA	LYDIA HOUSE	12/24/2017 06:23 AM	016:31
Technology; History	Viewpoints	Hitting the Off Switch: Going offline in a digital age; America's Pearl Harbor Christmas	Christina Crook; Stanley Weintraub	12/24/2017 06:40 AM	027:55
Health; Family	Community Matters	KIDS HEALTH AND FAMILIES	MARISSA WHEELLOCK - MOORE	12/31/2017 06:00 PM	016:29
Homelessness, health	Community Matters	DONATIONS FOR END OF YEAR TAX DEDUCTIONS	KELLY LILLES	12/31/2017 06:16 PM	015:13
Self-Help; Culture	Viewpoints	Making Your New Year's Resolutions Stick; Staying In and Ringing in the New Year	MJ Ryan; Tim Federle, Christian DeBenedetti	12/31/2017 06:31 PM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	002
BULLYING	Stopbullying.gov	000:30	112
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	069
Community Involvement	Goodwill	001:00	057
Crime	Nat. Crime Prevention Council	000:30	126
DISASTER RELIEF	Knights of Columbus	000:30	004
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	007
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	177
DUI	R.A.D.D.	000:30	118
Education; environment	Dept. Of Forestry	001:00	054
Employment / Unemployment	Goodwill	000:30	112
Environment / Air / Water	US Dept. of Energy	001:00	169
Environment / Air / Water	US Forest Service	000:59	341
Health	Am Parkinson's Disease Assoc	000:30	112
Health	Asthma and Allergy Fndtn	000:30	120
Health	Prediabetes.org	001:00	050
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
HEALTH AND FITNESS	UNITED	000:30	054
Health; Communication	Liveunited.org	000:15	080
Health; Communication	Liveunited.org	000:30	053

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Homelessness, health	Liveunited.org	000:15	085
Homelessness, health	Liveunited.org	001:00	054
MILITARY AND VETERANS	americanhumane.org	000:30	036
MILITARY AND VETERANS	Blue Star Moms	000:33	042
MILITARY AND VETERANS	Dept. of Defense	000:30	116
MILITARY AND VETERANS	E.S.G.R.	000:30	110
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	275
MILITARY AND VETERANS	Realwarriors.net	000:29	126
MILITARY AND VETERANS	US Army	000:30	116
Military; self improvement	Todaysmilitary.com	000:30	036
Pet Adoption	ShelterPetProject.org	001:00	054
Recreation; Family	Dept. Of Forestry	000:29	059
Recreation; Family	Dept. Of Forestry	000:30	056
Recreation; Family	Dept. Of Forestry	000:59	052
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	050
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	011
Safe Water	American Water Works Assoc.	000:29	023
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	115
Safety; Health	R.A.D.D.	000:30	054
Terrorism Preparedness	Dept. of Homeland Security	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERAN SUPPORT SERVICES	dav.org	000:30	040
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	044