

# ORDER

**KFRQ-FM**

**Orders**  
**Order / Rev:** 602571A  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** PO8056  
**Flight Dates:** 08/25/21 - 08/26/21  
**Original Date / Rev:** 08/25/21 / 08/25/21  
**Order Type:** GENERAL

**Primary AE:** Laura Lopez  
**Sales Office:** L-MCA  
**Sales Region:** LOCAL

**Agency**  
**Name:** The Neighborhood Research Media  
**Buying Contact:**  
**Billing Contact:**  
 PO BOX 297  
 Rodanthe, NC 27968

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** The Conservative Caucus Inc.  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business Thru:**  
**Advertiser External ID:** 0012R00002FdY1yQAF  
**Agency External ID:** 0012R00002FdY1FQAV  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/25/21	3	\$135.00	\$114.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	3	\$135.00	\$114.75	0.00
<b>Totals</b>	<b>3</b>	<b>\$135.00</b>	<b>\$114.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Lopez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFRQ	08/25/21	08/25/21	M-F 6a-10a	CM	6:00 AM-9:00 AM	--W----	1:00	3	\$45.00	P-01	0.00	NM	3	\$135.00
				M-F 6a-10a		(6:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	--W----		3				\$45.00		0.00			
<b>Totals</b>														<b>3</b>	<b>\$135.00</b>



Henry Serrato &lt;hserrato@entravision.com&gt;

**Fwd: The Conservative Caucus**

1 message

**Laura Lopez** <lauralopez@entravision.com>  
 To: Henry Serrato <hserrato@entravision.com>

Wed, Aug 25, 2021 at 9:16 AM

Henry,

Please see response below

Thank you



**Laura Lopez**  
 Integrated Marketing Solutions  
 Consultant

801 N. Jackson Rd.  
 McAllen, TX 78501  
 O 956-661-6119 M 956-929-6499  
 lauralopez@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. [www.entravision.com](http://www.entravision.com)

This message contains information from Entravision Communications Corporation that may be confidential or privileged. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this transmission in error, please notify me immediately by telephone or electronic mail. Thank you.

----- Forwarded message -----

From: **Nadya McCraw** <nrm1482@gmail.com>  
 Date: Wed, Aug 25, 2021 at 9:15 AM  
 Subject: Re: The Conservative Caucus  
 To: Laura Lopez <lauralopez@entravision.com>

That's fine. Please let me know what the credit is.

On Wed, Aug 25, 2021, 10:14 AM Laura Lopez <lauralopez@entravision.com> wrote:  
 Nayda,

Logs for today have been finalized. We will go ahead and process the cancellation/hold to ensure we don't run any spots as of 8/26 until further notice.

I apologize for any inconvenience.

Thank you,



**Laura Lopez**  
 Integrated Marketing Solutions  
 Consultant

801 N. Jackson Rd.  
 McAllen, TX 78501  
 O 956-661-6119 M 956-929-6499  
 lauralopez@entravision.com





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On Wed, Aug 25, 2021 at 8:16 AM Nadya McCraw <nrm1482@gmail.com> wrote:  
This order is on hold effective ASAP and let us know what is the credit for later use.  
Thank you.

--  
**Nadya McCraw**  
252-489-8562  
[facebook.com/NadyaAngel01](https://www.facebook.com/NadyaAngel01)

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**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/26/21	6	\$270.00	\$229.50

**Totals**

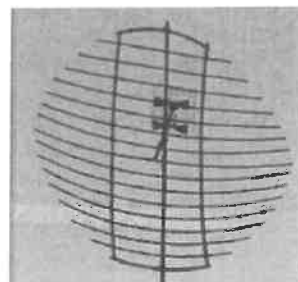
Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	6	\$270.00	\$229.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$270.00</b>	<b>\$229.50</b>	<b>0.00</b>

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	--WT---		6				\$45.00		0.00			
													Totals	6	\$270.00

Neighborhood Research and Media  
PO BOX 297  
Rodanthe, NC 27968 US  
252-987-0210  
shaftan@earthlink.net



## Purchase Order

**VENDOR**  
Entravision

**SHIP TO**  
Neighborhood Research and  
Media  
PO BOX 297  
Rodanthe, NC 27968 US

**P.O. NO.** 8056  
**DATE** 08/24/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KFRQ Harlingen TX 6a-10a (prefer 6a-9a) 8/25-26	6	45.00	270.00
60 Radio	KVLY Edinburg TX 6a-10a (prefer 6a-9a) 8/25-26	6	45.00	270.00
Radio and Television Airtime:Agency Commission	Agency Commission	540	-0.15	-81.00

TOTAL

\$459.00

Approved By

Date

8/24/21

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Richard Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Neighborhood Research and Media

**Agency name:** Neighborhood Research and Media

**Address:** PO Box 297 Rodanthe NC 27968

**Contact:** Richard Shaftan

**Phone number:** 2529870210

**Email:** shaftan@earthlink.net

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** The Conservative Caucus Inc.

**Address:** P.O. Box 1890 Merrifield, VA 22116

**Contact:** Richard Shaftan

**Phone number:** 2529870210

**Email:** shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Peter J. Thomas, Chairman • Darrell Castle, Esq. Treasurer • William E. Potter, Secretary  
• James N. Clymer, Esq. • Dr. William Campbell Douglass II • Marc Morano • Robert J. Renaud  
• Mark A. Weaver

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:**

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

**Term limits.**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: Richard K Shaftan Digitally signed by Richard K Shaftan  
Date: 2021.04.16 10:34:19 -04'00'

Name: Richard Shaftan

Date of Request to Purchase Ad Time: 8/18/21

**Station Representative**

Signature:

Name:

Date of Station Agreement to Sell Time: 8/24/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KFRQ / KVL4

Date Received/Requested:

8/24/21

Est. #:

8054

Station Location:

McAllen

Run Start and End Dates:

8/25 - 8/26

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.