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PSA  
3Q 2021



## July

### Fire Season in the West

Emergency Preparedness ⓘ  
Wildfire Prevention ⓘ

### Summer Hot Topics

Buzzed Driving Prevention ⓘ  
Discovering Nature ⓘ  
Diversity & Inclusion  
Hunger Prevention ⓘ  
Pathways to Employment  
Texting and Driving Prevention ⓘ  
Underage Drinking  
and Driving Prevention

### Independence Day 4

Buzzed Driving Prevention ⓘ  
Diversity & Inclusion  
Recycling ⓘ  
Reducing Food Waste  
Texting and Driving Prevention ⓘ  
Underage Drinking  
and Driving Prevention

## August

### Back to School

Bullying Prevention  
Childhood Exposure to Violence  
College Access  
Diversity & Inclusion  
High School Equivalency ⓘ  
IT'S ON US: Sexual Assault Prevention  
Learning & Attention Issues ⓘ  
Pathways to Employment  
Supporting Minority Education  
Teacher Recruitment  
Underage Drinking  
and Driving Prevention

### Financial Savings and Planning Month

Financial Literacy  
Saving for Retirement

### Fire Season in the West

Emergency Preparedness ⓘ  
Wildfire Prevention ⓘ

### Summer Hot Topics

Buzzed Driving Prevention ⓘ

Discovering Nature ⓘ  
Diversity & Inclusion  
Hunger Prevention ⓘ  
Pathways to Employment  
Texting and Driving Prevention ⓘ  
Underage Drinking  
and Driving Prevention  
**National Senior Citizens Day 21**  
Meals on Wheels  
Volunteer Recruitment

## September

**Atrial Fibrillation Awareness Month**  
High Blood Pressure  
Stroke Awareness  
**Back to School**  
Bullying Prevention  
Childhood Exposure to Violence  
College Access  
Diversity & Inclusion  
High School Equivalency ⓘ

IT'S ON US: Sexual Assault Prevention  
Learning & Attention Issues ⓘ  
Pathways to Employment  
Supporting Minority Education  
Teacher Recruitment  
Underage Drinking  
and Driving Prevention

### Fire Season in the West

Emergency Preparedness ⓘ  
Wildfire Prevention ⓘ

### Hunger Action Month™

Hunger Prevention ⓘ

### National Healthy Cat Month

Shelter Pet Adoption

### National Preparedness Month

Emergency Preparedness ⓘ  
Emergency Preparedness—NYC ⓘ

### Responsible Dog Ownership Month

Shelter Pet Adoption

### Labor Day 4

Buzzed Driving Prevention ⓘ  
Diversity & Inclusion  
Pathways to Employment  
Seat Belt Safety ⓘ

Underage Drinking  
and Driving Prevention  
**National Grandparents Day 10**  
Meals on Wheels  
Volunteer Recruitment  
**National Hispanic Heritage  
Month Sep 15–Oct 15**  
Caregiver Assistance ⓘ  
College Access  
Diversity & Inclusion  
Pathways to Employment  
**Child Passenger Safety  
Week 17–23**  
Child Passenger Safety ⓘ  
Seat Belt Safety ⓘ  
**National Public Lands Day 30**  
Discovering Nature ⓘ  
Recycling ⓘ