



December 1, 2013

**VIA CERTIFIED MAIL
RETURN RECEIPT REQUESTED**

ATTN Ernest J. Schimizzi, President & GM
Video Voice, Inc. (WVH-TV)
P.O. Box 769
Wainscott, NY 11975-0769

RE: CALM Act Certification of Compliance

Ladies and Gentlemen:

As you may recall, the Commercial Advertisement Loudness Mitigation Act (the "CALM Act") requires commercial advertisements to have the same average volume as the television programs they accompany. In order to assist you in your compliance with the CALM Act, we have enclosed a Certification of Compliance with the Recommended Practice under the CALM Act (the "Certification of Compliance"). Pursuant to the CALM Act, a television broadcaster may demonstrate compliance with the CALM Act with regard to commercial advertising inserted locally into the broadcaster's programming stream by a third party (a "Third Party Local Inserter") by relying on the Third Party Local Inserter's Certification of Compliance with the CALM Act. Because Viamedia is a Third Party Local Inserter and is in compliance with the CALM Act, you may rely on the enclosed Certification of Compliance to demonstrate your compliance with the provisions of the CALM Act to which this Certification of Compliance is applicable. The enclosed Certification of Compliance will remain valid and be deemed in effect until December 31, 2016.

If you have any questions or wish to discuss this matter in more detail, please feel free to contact either Randy Lykes or me.

Very truly yours,

A handwritten signature in black ink, appearing to read "Tom Reilly, Jr.", with a long, sweeping underline that extends to the right.

Thomas E. Reilly, Jr.

TER:eab

Enclosure

cc. Gregory F. Schimizzi, Chairman (w/ enc.)
Video Voice, Inc.
P.O. Box 769, Wainscott, NY 11975-0769

Office of General Counsel
3910 Adler Place, Suite 100
Bethlehem, PA 18017
610-871-1321

VIAMEDIA, INC.

Certification of Compliance
to Video Voice, Inc.
with the
Recommended Practice Under the CALM Act

Background

The Commercial Advertisement Loudness Mitigation Act (the "CALM Act"), codified at 47 U.S.C §621, in conjunction with 47 C.F.R. §73.682(e)(1) and §76.607(a)(1), mandates that television broadcast stations, cable operators, and other multi-channel video programming distributors ("MVPDs") ("Broadcaster(s)") comply with the Advanced Television Systems Committee Recommended Practice: Techniques for Establishing and Maintaining Audio Loudness for Digital Television (the "CALM Act Regulations") in the digital transmission of commercial advertisements (the "Commercials"). Pursuant to §73.682(e)(5) and §76.607(a)(5) of the CALM Act, a Broadcaster may demonstrate compliance with the CALM Act and the CALM Act Regulations with regard to Commercials inserted locally into a programming stream for that Broadcaster by a third party (a "Third Party Local Inserter") after the Commercials have been received from the programmer but prior to or at the time of transmission to viewers, by relying on the Third Party Local Inserter's Certification of Compliance with the CALM Act Regulations.

Certification

On or about May 7, 2012, Viamedia, Inc. ("Viamedia") and Video Voice, Inc., a New York business corporation, entered into an Advertising Representation Agreement, as may be amended from time to time (the "Advertising Agreement"), with regard to, among other things, the local insertion of commercial advertising by Viamedia into Video Voice, Inc.'s programming stream.

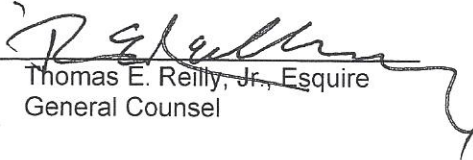
Viamedia, as a Third Party Local Inserter of Commercials into Video Voice, Inc.'s programming stream under the Advertising Agreement and in furtherance of Video Voice, Inc.'s obligations as a Broadcaster of the Commercials, hereby issues this Third Party Local Inserter's Certification of Compliance to Video Voice, Inc., and represents and certifies to Video Voice, Inc. as follows:

1. The Commercials Viamedia inserts into Video Voice, Inc.'s digital programming stream comply with all requirements under the CALM Act and the CALM Act Regulations that are applicable to the Commercials; and
2. Viamedia's insertion of the Commercials into Video Voice, Inc.'s digital programming stream comply with all requirements under the CALM Act and the CALM Act Regulations that are applicable to the insertion of Commercials.

This Third Party Local Inserter's Certification of Compliance is delivered on and true and correct as of December 1, 2013, and shall remain valid and be deemed in effect for purposes of the CALM Act until it expires on December 31, 2016.

VIAMEDIA, INC.

By: _____


Thomas E. Reilly, Jr., Esquire
General Counsel