



Strategic Media Services
1211 North Ft. Myer Drive Suit
Arlington, VA 22209

Advertiser: DONALD TRUMP FOR PRESIDENT
Order #: 193273912884
Date Entered: 09/18/2023
Last Modified: 09/18/2023
Product: 10757
Salesperson: Katz Detroit
Billing Cycle: Broadcast Standard
Estimate #: 10757

Order Date Range: 09/19/2023 through 09/27/2023 (2 weeks)
Media Outlets: WRIF-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	09/26/23-09/27/23	WRIF-FM	06:00AM-10:00AM	60	--	2	2	--	--	--	--	4	625.00	4	2,500.00
	CLASS A RATE														
2	09/19/23-09/25/23	WRIF-FM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	625.00	10	6,250.00
	CLASS A RATE														

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WRIF-FM	14	0	0	0	\$8,750.00	\$1,312.50	\$7,437.50
Totals	14	0	0	0	\$8,750.00	\$1,312.50	\$7,437.50

Total Charges: \$8,750.00
Agency Commission: \$1,312.50
Total Net: \$7,437.50

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
September	2023	\$5,000.00	\$4,250.00
October	2023	\$3,750.00	\$3,187.50
Totals		\$8,750.00	\$7,437.50

Accepted for ..

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM


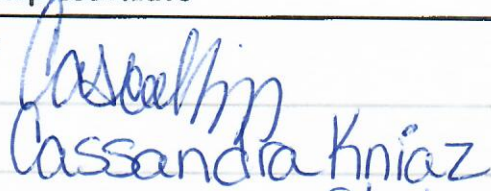
See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE**
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Donald Trump	
Authorized committee: Donald J Trump for President	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): President	
Date of election: Varies	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Bradley T Crate	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Neil Williams	Name: Cassandra Kniaz
Date of Request to Purchase Ad Time: 6/8/23	Date of Station Agreement to Sell Time: 9/18/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Neil Williams

Date: 6/8/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received:

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location: Detroit, MI	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sep 18, 23
 CONT# 36855569 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WRIF-FM (Detroit, MI)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES VA
 ADDR 4601 N FAIRFAX DR SUITE 730
 ARLINGTON, VA 22203
 BYR NEIL WILLIAMS
 ADV DONALD TRUMP FOR PRESIDENT
 PDT candidate
 FLT Sep 19, 23 - Sep 27, 23

DDS CONT# 0
 C/P/E: / / 10757

SALESPERSON FAX#
 PH # 202-337-5700

* REP ORDER COMMENT *

** 9/18/2023 1:54:00 PM: POPULATIONBUYTYPE: CPP.

** 9/18/2023 1:54:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	09/19/2023 - 09/19/2023	1D	2	\$625.00	2
					** FLIGHT TOTALS **		2	\$1,250.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 10A	60	09/20/2023 - 09/20/2023	1D	2	\$625.00	2
					** FLIGHT TOTALS **		2	\$1,250.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 10A	60	09/21/2023 - 09/21/2023	1D	2	\$625.00	2
					** FLIGHT TOTALS **		2	\$1,250.00	
	4.1	<u>FLIGHT 4</u>F..	6A - 10A	60	09/22/2023 - 09/22/2023	1D	2	\$625.00	2
					** FLIGHT TOTALS **		2	\$1,250.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 10A	60	09/25/2023 - 09/25/2023	1D	2	\$625.00	2
					** FLIGHT TOTALS **		2	\$1,250.00	
	6.1	<u>FLIGHT 6</u> .T.....	6A - 10A	60	09/26/2023 - 09/26/2023	1D	2	\$625.00	2

CONT# 36855569 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 10757

				** FLIGHT TOTALS **			2	\$1,250.00	
	7.1	FLIGHT 7 ..W....	6A - 10A	60	09/27/2023 - 09/27/2023	1D	2	\$625.00	2
				** FLIGHT TOTALS **			2	\$1,250.00	

	Sep 23	Oct 23				
SPOTS	8	6				
CASH	5000.00	3750.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	5000.00	3750.00				

SPOTS						TOTAL
						14
CASH						8,750.00
TRADE						0.00
NSL						0.00
TOTAL						8,750.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.