

DUPLICATE

## INVOICE



**WTOL-TV Toledo**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 248-1111**  
**Billing: (216) 367-7106**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1199449-1	10/05/14	October 2014	09/29/14 - 10/05/14

Station	Account Executive	Sales Office	Sales Region
WTOL	Matthew Norten	HRP-Washington	National

Billing Address:

**Shorr Johnson Magnus.**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Floor 6**  
**Philadelphia, PA 19103-3700**

Send Payment To:

**WTOL-TV Toledo**  
**Attn: Lockbox # 1350**  
**P. O. Box 11407**  
**Birmingham, AL 35246-1350**

Advertiser	Product	Estimate Number
POL/Pillich, Connie/D/Ohio	PILlich 4 TREASURER	

Flight Dates	Order #	Alt Order #
09/30/14 - 10/06/14	1199449	07420636

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/14	10/02/14	CBS This Morning	7-9am	- TWT- - -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14    10/05/14    - TWT- - -                3        \$150.00									
Spots: # Ch    Day Air Date    Air Time Description									

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	Su	10/05/14	8:09 PM	60 MINUTES	Sunday Prime	:30	CP-TV14-01H	\$600.00 NM
23	10/01/14	10/03/14	11pm News M-F	1057-1135pm	--W-F--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	--W-F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	W	10/01/14	11:34 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00 NM
<u>Total Spots</u>							<b>35</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,350.00</b>
<u>Agency Commission</u>	<b>\$2,152.50</b>
<u>Net Amount Due</u>	<b>\$12,197.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.