

DUPLICATE INVOICE



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Main: (419) 248-1111
Billing: (216) 367-7106

Invoice #	Invoice Date	Invoice Month	Invoice Period
1199449-1	10/05/14	October 2014	09/29/14 - 10/05/14

Station	Account Executive	Sales Office	Sales Region
WTOL	Matthew Norten	HRP-Washington	National

Billing Address:

Shorr Johnson Magnus.
Attention: Accounts Payable
1831 Chestnut Street
Floor 6
Philadelphia, PA 19103-3700

Advertiser	Product	Estimate Number
POL/Pillich, Connie/D/Ohio	PILlich 4 TREASURER	

Flight Dates	Order #	Alt Order #
09/30/14 - 10/06/14	1199449	07420636

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	09/30/14	10/02/14	CBS This Morning	7-9am	-TWT---	:30	3	\$150.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>-TWT---</td> <td>3</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>7:29 AM</td> <td>CBS This Morning</td> <td>7-9am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>8:58 AM</td> <td>CBS This Morning</td> <td>7-9am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>8:42 AM</td> <td>CBS This Morning</td> <td>7-9am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/29/14	10/05/14	-TWT---	3	\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTOL	Tu	09/30/14	7:29 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM	1	WTOL	W	10/01/14	8:58 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM	3	WTOL	Th	10/02/14	8:42 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
	09/29/14	10/05/14	-TWT---	3	\$150.00																																																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																										
2	WTOL	Tu	09/30/14	7:29 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM																																																																										
1	WTOL	W	10/01/14	8:58 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM																																																																										
3	WTOL	Th	10/02/14	8:42 AM	CBS This Morning	7-9am	:30	CP-TV14-01H	\$150.00	NM																																																																										
3	09/30/14	10/03/14	YOUR MORNING 6:00 AM	558-7am	-TWTF--	:30	4	\$250.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>-TWTF--</td> <td>4</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>6:23 AM</td> <td>YOUR MORNING 6:00 AM</td> <td>558-7am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>6:54 AM</td> <td>YOUR MORNING 6:00 AM</td> <td>558-7am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>6:59 AM</td> <td>YOUR MORNING 6:00 AM</td> <td>558-7am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>6:40 AM</td> <td>YOUR MORNING 6:00 AM</td> <td>558-7am</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/29/14	10/05/14	-TWTF--	4	\$250.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTOL	Tu	09/30/14	6:23 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM	3	WTOL	W	10/01/14	6:54 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM	1	WTOL	Th	10/02/14	6:59 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM	4	WTOL	F	10/03/14	6:40 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
	09/29/14	10/05/14	-TWTF--	4	\$250.00																																																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																										
2	WTOL	Tu	09/30/14	6:23 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM																																																																										
3	WTOL	W	10/01/14	6:54 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM																																																																										
1	WTOL	Th	10/02/14	6:59 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM																																																																										
4	WTOL	F	10/03/14	6:40 AM	YOUR MORNING 6:00 AM	558-7am	:30	CP-TV14-01H	\$250.00	NM																																																																										
5	09/30/14	10/03/14	Price Is Right	Price Is Right	-TWTF--	:30	4	\$250.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>-TWTF--</td> <td>4</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>10:58 AM</td> <td>Price Is Right</td> <td>Price Is Right</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>10:59 AM</td> <td>Price Is Right</td> <td>Price Is Right</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>10:58 AM</td> <td>Price Is Right</td> <td>Price Is Right</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>11:32 AM</td> <td>Price Is Right</td> <td>Price Is Right</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/29/14	10/05/14	-TWTF--	4	\$250.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOL	Tu	09/30/14	10:58 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM	2	WTOL	W	10/01/14	10:59 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM	4	WTOL	Th	10/02/14	10:58 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM	3	WTOL	F	10/03/14	11:32 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
	09/29/14	10/05/14	-TWTF--	4	\$250.00																																																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																										
1	WTOL	Tu	09/30/14	10:58 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM																																																																										
2	WTOL	W	10/01/14	10:59 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM																																																																										
4	WTOL	Th	10/02/14	10:58 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM																																																																										
3	WTOL	F	10/03/14	11:32 AM	Price Is Right	Price Is Right	:30	CP-TV14-01H	\$250.00	NM																																																																										
7	09/30/14	10/03/14	DR. PHIL	3:58-5p	-TWTF--	:30	4	\$250.00	NM																																																																											
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>-TWTF--</td> <td>4</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>4:27 PM</td> <td>DR. PHIL</td> <td>3:58-5p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>4:13 PM</td> <td>DR. PHIL</td> <td>3:58-5p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>4:21 PM</td> <td>DR. PHIL</td> <td>3:58-5p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/29/14	10/05/14	-TWTF--	4	\$250.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTOL	Tu	09/30/14	4:27 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM	1	WTOL	W	10/01/14	4:13 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM	3	WTOL	Th	10/02/14	4:21 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
	09/29/14	10/05/14	-TWTF--	4	\$250.00																																																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																										
2	WTOL	Tu	09/30/14	4:27 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM																																																																										
1	WTOL	W	10/01/14	4:13 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM																																																																										
3	WTOL	Th	10/02/14	4:21 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM																																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350



Invoice # 1199449-1	Invoice Date 10/05/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/05/14
Advertiser POL/Pillich, Connie/D/Ohio		Product PILLICH 4 TREASURER	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
7	09/30/14	10/03/14	DR. PHIL	3:58-5p	- TWTF - -	:30	4	\$250.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>4:35 PM</td> <td>DR. PHIL</td> <td>3:58-5p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WTOL	F	10/03/14	4:35 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
4	WTOL	F	10/03/14	4:35 PM	DR. PHIL	3:58-5p	:30	CP-TV14-01H	\$250.00	NM																																																																												
9	09/30/14	10/03/14	News 11 @ 6 PM	557-630p	- TWTF - -	:30	4	\$450.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- TWTF - -</td> <td>4</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>6:11 PM</td> <td>News 11 @ 6 PM</td> <td>557-630p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>6:30 PM</td> <td>News 11 @ 6 PM</td> <td>557-630p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>6:24 PM</td> <td>News 11 @ 6 PM</td> <td>557-630p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>6:29 PM</td> <td>News 11 @ 6 PM</td> <td>557-630p</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- TWTF - -	4	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOL	Tu	09/30/14	6:11 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM	2	WTOL	W	10/01/14	6:30 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM	3	WTOL	Th	10/02/14	6:24 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM	4	WTOL	F	10/03/14	6:29 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- TWTF - -	4	\$450.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTOL	Tu	09/30/14	6:11 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM																																																																												
2	WTOL	W	10/01/14	6:30 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM																																																																												
3	WTOL	Th	10/02/14	6:24 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM																																																																												
4	WTOL	F	10/03/14	6:29 PM	News 11 @ 6 PM	557-630p	:30	CP-TV14-01H	\$450.00	NM																																																																												
11	09/30/14	10/02/14	News 11 @ 5 PM	NEWS 5-6pm	- T- T- - -	:30	2	\$350.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- T- T- - -</td> <td>2</td> <td>\$350.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>5:41 PM</td> <td>News 11 @ 5 PM</td> <td>NEWS 5-6pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>Th</td> <td>10/02/14</td> <td>5:28 PM</td> <td>News 11 @ 5 PM</td> <td>NEWS 5-6pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- T- T- - -	2	\$350.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTOL	Tu	09/30/14	5:41 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	CP-TV14-01H	\$350.00	NM	1	WTOL	Th	10/02/14	5:28 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	CP-TV14-01H	\$350.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- T- T- - -	2	\$350.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	WTOL	Tu	09/30/14	5:41 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	CP-TV14-01H	\$350.00	NM																																																																												
1	WTOL	Th	10/02/14	5:28 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	CP-TV14-01H	\$350.00	NM																																																																												
12	09/30/14	10/03/14	7-730pm M-F	M-F 658-730pm	- TW- F- - -	:30	3	\$600.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- TW- F- - -</td> <td>3</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>6:59 PM</td> <td>7-730pm M-F</td> <td>M-F 658-730pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>7:25 PM</td> <td>7-730pm M-F</td> <td>M-F 658-730pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>7:07 PM</td> <td>7-730pm M-F</td> <td>M-F 658-730pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- TW- F- - -	3	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOL	Tu	09/30/14	6:59 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM	3	WTOL	W	10/01/14	7:25 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM	4	WTOL	F	10/03/14	7:07 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- TW- F- - -	3	\$600.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTOL	Tu	09/30/14	6:59 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
3	WTOL	W	10/01/14	7:25 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
4	WTOL	F	10/03/14	7:07 PM	7-730pm M-F	M-F 658-730pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
14	09/30/14	10/03/14	730-8pm M-F	M-F 730-8pm	- TW- F- - -	:30	3	\$600.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- TW- F- - -</td> <td>3</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>7:54 PM</td> <td>730-8pm M-F</td> <td>M-F 730-8pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>7:43 PM</td> <td>730-8pm M-F</td> <td>M-F 730-8pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>7:36 PM</td> <td>730-8pm M-F</td> <td>M-F 730-8pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- TW- F- - -	3	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTOL	Tu	09/30/14	7:54 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM	4	WTOL	W	10/01/14	7:43 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM	2	WTOL	F	10/03/14	7:36 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- TW- F- - -	3	\$600.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
3	WTOL	Tu	09/30/14	7:54 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
4	WTOL	W	10/01/14	7:43 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
2	WTOL	F	10/03/14	7:36 PM	730-8pm M-F	M-F 730-8pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
16	09/30/14	10/03/14	11pm News M-F	1057-1135pm	- TW- F- - -	:30	3	\$600.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- TW- F- - -</td> <td>3</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WTOL</td> <td>Tu</td> <td>09/30/14</td> <td>11:25 PM</td> <td>11pm News M-F</td> <td>1057-1135pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>W</td> <td>10/01/14</td> <td>11:20 PM</td> <td>11pm News M-F</td> <td>1057-1135pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>11:33 PM</td> <td>11pm News M-F</td> <td>1057-1135pm</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- TW- F- - -	3	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTOL	Tu	09/30/14	11:25 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM	1	WTOL	W	10/01/14	11:20 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM	4	WTOL	F	10/03/14	11:33 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- TW- F- - -	3	\$600.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
3	WTOL	Tu	09/30/14	11:25 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
1	WTOL	W	10/01/14	11:20 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
4	WTOL	F	10/03/14	11:33 PM	11pm News M-F	1057-1135pm	:30	CP-TV14-01H	\$600.00	NM																																																																												
19	10/03/14	10/03/14	THE AMAZING RACE	Friday Prime	- - - - 1 - -	:30	1	\$600.00	NM																																																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/14</td> <td>10/05/14</td> <td>- - - - 1 - -</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTOL</td> <td>F</td> <td>10/03/14</td> <td>8:36 PM</td> <td>THE AMAZING RACE</td> <td>Friday Prime</td> <td>:30</td> <td>CP-TV14-01H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/14	10/05/14	- - - - 1 - -	1	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOL	F	10/03/14	8:36 PM	THE AMAZING RACE	Friday Prime	:30	CP-TV14-01H	\$600.00	NM																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
	09/29/14	10/05/14	- - - - 1 - -	1	\$600.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTOL	F	10/03/14	8:36 PM	THE AMAZING RACE	Friday Prime	:30	CP-TV14-01H	\$600.00	NM																																																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350



<u>Invoice #</u> 1199449-1	<u>Invoice Date</u> 10/05/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/05/14
<u>Advertiser</u> POL/Pillich, Connie/D/Ohio		<u>Product</u> PILLICH 4 TREASURER	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/02/14	10/02/14	Jeopardy 7pm	Thursday 7-7:30pm	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/29/14 <u>End Date</u> 10/05/14 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL Th 10/02/14 7:12 PM Jeopardy 7pm Thursday 7-7:30pm :30 CP-TV14-01H \$600.00 NM									
21	10/04/14	10/04/14	NEWS 11 @ 11P WEEK-11057-1135pm		-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/29/14 <u>End Date</u> 10/05/14 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL Sa 10/04/14 11:11 PM NEWS 11 @ 11P WEEK-ENDS 1057-1135pm :30 CP-TV14-01H \$600.00 NM									
22	10/05/14	10/05/14	60 MINUTES	Sunday Prime	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/29/14 <u>End Date</u> 10/05/14 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL Su 10/05/14 8:09 PM 60 MINUTES Sunday Prime :30 CP-TV14-01H \$600.00 NM									
23	10/01/14	10/03/14	11pm News M-F	1057-1135pm	--W-F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/29/14 <u>End Date</u> 10/05/14 <u>MTWTFSS</u> --W-F-- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL W 10/01/14 11:34 PM 11pm News M-F 1057-1135pm :30 CP-TV14-01H \$600.00 NM									

Total Spots **35**

Payment Terms 30 Days

<u>Gross Total</u>	\$14,350.00
<u>Agency Commission</u>	\$2,152.50
<u>Net Amount Due</u>	\$12,197.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.