



K O A M - T V
 Quarterly Issues & Programs
 Report
 For: Third Quarter, 1998

Prepared by: KOAM News Department
 CBS Television Network
 Vance Lewis

QUARTERLY ISSUES/PROGRAMS LIST

News-makers-Public Affairs
weekly program.

These follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 7/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

(3rd Quarter)

*additional information is attached.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
History/Native Americans	News-makers	7/4	6:30am	30 min.	A Nationally-recognized historian talks about his love of Native American history.
Space Program	News-makers	7/11	6:30am	30 min.	Missouri Southern State College Alumna Janet Kavandi is an astronaut on the Space Shuttle.
Law Enforcement	News-makers	7/18	6:30am	30 min.	Interview with Joplin's new Chief of Police.
Children/Charity	News-makers	7/25	6:30am	30 min.	The director of Ronald McDonald House is interviewed.
Current Affairs	News-makers	8/1	6:30am	30 min.	Two candidates for Missouri's 32nd Senate District are interviewed.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
City Government	News-makers	8/8	6:30am	30 min.	Joplin's Mayor and City Manager are interviewed about current issues.
Vote	News-makers	8/15	6:30am	30min.	Interview with the president of the local chapter of the League of Women voters.
Children/Youth/ Education	News-makers	8/22	6:30am	30 min.	News from the Joplin R-8 School district.
	News-makers	8/29	6:30am	30 min.	

LP/57
MOBILE COMMUNICATIONS SYSTEM

MOGS



To: Vance Lewis - KOAM

From: Judy Stiles - KGCS

Subject: Newsmakers Topics for July
Date: July 25, 1998

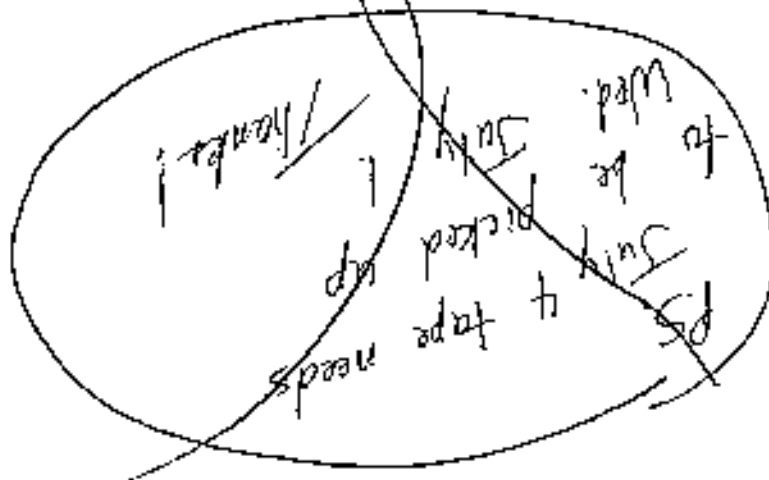
Here's the schedule for programs in July on KOAM:

July 4 Historian Richard White
A nationally-recognized historian who visited Missouri Southern in the Spring semester is interviewed about his love of history, especially that of Native Americans and the West.
Tape #4958

July 11 Shuttle Trip
The program focuses on the trip by area residents to Florida in June to witness the launch of the Space Shuttle Discovery, which carried MSSC alumna Janet Kavandi as a crew member.

July 18 Joplin Police Chief
The program features an interview with Joplin's new police chief, Edward Dennis.
(tape date: July 6)

July 25 Ronald McDonald House
The director of the new Ronald McDonald House in Joplin, Annette Thurston is interviewed about the facility and how it will help the community.



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cc Shirley

Joe

fcc file

LP/57
Missouri - Communications - Section

MOCS



-Shady
-Joc
-fcc file

To: Vance Lewis
From: Judy Stiles
Date: July 16, 198
Subject: Newsmakers for August

Here's a look at the upcoming programs for August on KOAM:

~~August 1~~ - Missouri Senate Primary
Tape 4969
The two candidates for the Republican race for Missouri's 32nd Senate District are featured in separate interviews. The incumbent Marvin Singleton and the challenger Ron Richard discuss the race.

~~August 8~~ - Joplin City Government
(to be recorded July 22)
Joplin's Mayor, Earl Carr, and City Manager, Steve Lewis, discuss current items in the news concerning the city. They should include follow-ups on the proposals concerning Memorial Hall and the waterpark.

~~August 15~~ - League of Women Voters
(to be recorded July 22)
The president of the Southwest Missouri chapter of the League of Women Voters, Mary Batson discusses the league and its purpose. The group recently formed in the Joplin area.

~~August 22~~ - Joplin R-B Schools
(to be recorded July 27)
News from the Joplin R-VIII School district will be the focus of this program. Topics to be covered should include the re-alignment of grades to include 9th graders at the high school, as well as other topics of interest as the new school year begins.

~~August 29~~ (To be determined later this month)

As always, if you have any questions, please don't hesitate to call!

QUARTERLY ISSUES/PROGRAMS LIST

Editorial Efforts

KOAM-TV, Pittsburg, Kansas

There follows a listing of some of the significant issues responded to by Station along with the most significant programming treatment of those issues for the period 7/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

(3rd Quarter)

Description of Issue	Program/Segment	Date	Time	Duration	Nature of Type and Description of Program/Segment
Community Service	Strong Leadership Award	6/30-7/6	various	35x :30 17:30	Janet Sitton of Lamar gives of herself and thinks of others and her community.
Housing/Community	Strong Leadership Award	7/7-7/13	various	35x :30 17:30	Joplin Area Habitat for Humanity recognized for all the help they provide the community.
Education	Strong Leadership Award	7/14-7/20	various	35x :30 17:30	Vallie Cook of the Joplin R-8 District is recognized for her teaching contributions.
Disability/Youth	Strong Leadership Award	7/21-7/27	various	35x :30 17:30	13-year-old David Zamen of Webb City wins state award even though he has serious emotional disorder.
Community Service	Strong Leadership Award	7/28-8/3	various	35x :30 17:30	Lillian Marie of Arma gives of her time and talent willingly.

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Community Service	Strong Leadership Award	9/5-9/21	various	35 X :30 17:30	Gene and Shirley Curless of Liberal Missouri recognized for their community support.
Healthcare/ Law Enforcement	Strong Leadership Award	9/22-9/28	various	35 X :30 17:30	Don Means is recognized for his many years of service with the Baxter Springs, KS EMS Team.
Healthcare	Strong Leadership Award	9/29-10/5	various	35 X :30 17:30	Dave Simpson of Baxter Regional Medical Center sets up free clinic for native Americans.

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Children/Charity Education/Charity	Non-Broadcast Effort				KOAM donates \$300 to John R. Duffy Memorial Pro-Am Golf Tournament, proceeds to MSSC golf program and Ronald McDonald House.
Abuse/Safety	Broadcast/Promo and non-broadcast efforts	August		20x:30=10:00 bdcst.	KOAM supports a benefit golf tournament for safehouse in Pittsburg to help abused women and their children, News Anchor volunteers to help.
(attached)	CBS Network Public Affairs	for Quarter	see attached	see attached	Narration and Description of CBS Network Public Affairs Broadcast Efforts are Attached.

BS
5014

60 MINUTES

07/08/98

"A Very Special Brain"- a report on Williams syndrome, a birth defect caused by the absence of about 20 genes in the brain, usually resulting in an unusual appearance and mental retardation. While people born with the syndrome have profound intellectual and health problems, they occasionally exhibit remarkable musical talent. (C: Morley Safer - P: Catherine Olian) (QAD: 10/19/97)

"McLibel"- a report on law suits filed by the McDonald's fast food corporation against individuals and organizations including a small group of British environmentalists called London Greenpeace, who had accused them of violations including underpaying their staff and destroying the rain forest; a sandwich shop called McMunchies; and a restaurant called McDonald's. Critics charge that the costly litigation accomplished nothing. (C: Ed Bradley - P: Jeanne Solomon Langley) (QAD: 12/28/97)

"Secrets & Lies"- in a landmark legal case, Phyllis and Marty Juman are suing Louise Wise Services. They claim that the adoption agency concealed vital medical information about their son. As a teenager, Michael began to exhibit the symptoms of schizophrenia, a condition from which his mother suffered and of which the agency was aware (C: Mike Wallace - P: Walt Bogdanich) (QAD: 09/21/97)

Andy Rooney Topic: "Mute"- what you find in a can labelled mixed nuts (QAD: 12/28/97)

07/12/98

"Smoking To Live"- a report on the controversy over the medicinal use of marijuana by patients suffering from grave diseases such as AIDS and cancer. (C: Morley Safer - P: Gail Eisen) (QAD: 12/01/97)

"Taking on Disney"- the Southern Baptist Convention and other conservative groups are boycotting the Walt Disney Company, accusing the entertainment giant of being anti-family, anti-Christian and pro-homosexual. Disney CEO Michael Eisner says that the charges, including criticism of the hit movies "Pocahontas" and "The Little Mermaid," are without foundation. (C: Lesley Stahl - P: Jay Karnie) (QAD: 11/22/97)

"Todd Ice"- Kentucky residents and police are irate because they were not informed about the release from prison of Todd Ice, a mentally ill man who was convicted of murdering a seven-year-old-girl eighteen years ago. Ice, who is dependant on medication to control his violent behavior, is free to live anywhere he wants and his privacy is protected by law (C: Steve Kroft - P: Harry A. Radcliffe II) (QAD: 10/06/96)

Andy Rooney Topic: "Car Ads"- unrealistic scenes in commercials (QAD: 10/26/97)

60 MINUTES (continued)

07/19/98 "Bounty Hunter"- bounty hunters, claiming that they are taking criminals off the streets, are allowed to break down doors and search premises, and imprison or transport fugitives across state lines, without a judge's order or any requirement that they be trained or licensed. Critics accuse them of unnecessary brutality (C: Steve Kragt - P: Harry A. Radcliffe II) (OAD: 01/03/97)
"Dads"- an interview with radio "cheeky" Don Imus (C: Mike Wallace - P: Tom Anderson) (OAD: 03/31/96)
"Working On A Miracle"- Dr. Mahlon Johnson, a neuropathologist at Vanderbilt Medical Center, was infected with the AIDS virus when he cut himself while performing an autopsy. Dr. Johnson immediately began treating himself with AZT and other anti-viral drugs and was subsequently found to be free of the virus. His more aggressive approach, while not seen as a cure, gives hope to other AIDS sufferers (C: Ed Bradley - P: Amy Cunningham Atkinson) (OAD: 01/12/97)
Andy Rooney Topics "Magazines"- things about magazines that annoy Andy (OAD: 11/16/97)

07/26/98 "The Search"- "Landscape With Snekstacks," a painting by French Impressionist Edgar Degas was purchased by Daniel Searle in 1987. Searle is being sued by Nick and Simon Goodman, Los Angeles brothers who claimed that the Degas belonged to their grandfather, Friedrich Gutmann, and was stolen by the Nazis during World War II (C: Morley Safer - P: Steven Reiner) (OAD: 01/19/97)
"Was Rolando Cruz Framed?"- a report on a trial, soon to begin in Chicago, which could have a major impact on the U.S. criminal justice system. Seven prosecutors and police officers stand accused of fabricating evidence that sent Rolando Cruz, an innocent man, to death row for the rape and murder of a 10-year-old girl. Includes an interview with author/lawyer Scott Turow who acted as attorney for Alex Hernandez, also a suspect in the case (C: Ed Bradley - P: Michael Radutsky) (followup of "Shadow of Doubt" OAD: 10/17/93) (OAD: 10/12/97)
"There's No Business Like Shoe Business"- sporting goods companies, including Nike and Adidas are securing the country for budding basketball stars. The companies who are approaching children as young as 10-years-old, claim that they are affording the young athletes opportunities not otherwise open to them. Critics charge that their only consideration is profit. (C: Lesley Stahl - P: Rene Hartman) (OAD: 10/16/97)
Andy Rooney Topics "Sports Clothing"- what athletes wear (OAD: 12/14/97)

48 HOURS

07/02/98 "Vegas Stripped"- 48 HOURS goes behind-the-scenes at Las Vegas casinos, where hidden high-tech cameras record every gambler's move and specially trained private investigators crack down on cheaters all over the country. Includes interviews with Andy Anderson, Griffin Investigations; Tom Highland, one of the most feared card players in America; entertainer Wayne Newton; Susan, a 14-year-old girl who turned to prostitution and who is now trying to get her life back; footage of big bettors, called "whales," including Larry Flynt, publisher of Hustler magazine; and of Las Vegas Police Officer Anthony Brown who moonlights as a dancer in "Tally's Jubilee," one of the longest-running dance shows on the strip. (OAD: 12/10/97)

48 HOURS (continued)

- 07/06/98 "Who Killed Jane?"- On November 22, 1993, Jane Neumann was found dead of a gunshot wound in the basement of her home in Hudson, Wisconsin. 48 HOURS takes viewers inside the investigation of her bizarre death and includes an interview with Jane's husband Jim, who originally told police Jane was murdered by an intruder and then later changed his story and said she committed suicide. Although Jim says he only lied to protect Jane's reputation, her parents, Pat and Charlie Johnston, felt he was lying and filed a civil suit against him, claiming he was involved in the murder. Neumann was found liable in the civil suit but unless new evidence is uncovered it is unlikely that criminal charges can be brought against him (OAD: 11/06/97 with an update)
- 07/09/98 "Eyewitness"- eyewitness testimony, often instrumental in deciding the outcome of court cases, is also one of the most unreliable types of evidence. In fact, experts say there is no relationship between witness' confidence and their ability to identify a suspect accurately. The broadcast examines several cases in which eyewitness testimony is a crucial part of the evidence and includes interviews with defense attorney Peter Neufeld; Professors Richard Farrell and Saul Polaro of Brooklyn Law School as well as Ferris Reukstul, a leading authority on the Kennedy assassination. (C: Dan Rather, Wyatt Anderson, Harold Dow - P: Linda Martin, Steve Glauber, Meryl Schaefer)
- 07/13/98 "The Journey Home"- A report focusing on child abduction and on the rebuilding of a family after the children are recovered. The focus is on Marjery Chapell Gray, a mother whose two young children disappeared with their father after she had been awarded custody. (OAD: 10/19/95 with an update)
- 07/16/98 "Making It"- focuses on the stories of people who are trying to make it big in America. Includes interviews with Nick Sparks, a pharmaceutical salesman whose best-selling novel called Notabook was purchased by Warner Brothers for one million dollars; Darren Aronofsky, Khari Streeter, Deana Davis and Vin Diesel, aspiring film directors who are struggling to have their work recognized. (C: Erin Moriarty, Bill Lagattuta - P: Andrew Cohen, Alec Sirken, Mary Sue Holland)
"Smooth Operator"- an interview with Kim Bauer an employee at the ice cream counter at Stew Leonard's supermarket in Norwalk, Connecticut who was named the store's 'superstar' of the month (C: Bill Geist - P: Richard Rosen)
- 07/20/98 PREEMPTION
- 07/23/98 "Strikeup!"- behind the scenes with the FBI and the Los Angeles Police Department as they respond to seven separate bank robberies over the course of 48 hours. Viewers see a high-speed chase as an armed bank robber tries to make his getaway, leading law enforcement on a wild 90 minute pursuit to the Mexican border. Also included is footage filmed moments after a bank robbery and an interview with Bill Rehder of the FBI who specializes in tracking and catching bank robbers (OAD: of 09/11/97 with an update)
- 07/27/98 "A Teacher's Touch"- A report on physical education teacher Craig Gordan's fight before a Fairfax County, Virginia School Board to save his job in the face of sexual abuse charges by former students. (OAD: 09/14/94)

48 HOURS (continued)

07/30/98 "Saving Mom And Dad"- over the next 30 years, the number of Americans 85 and older is expected to double, and many baby boomers will actually spend more time caring for their parents than for their own children. The broadcast follows the stories of several people who are being forced to make painstaking choices about parent care and includes interviews with Florida lawyer Jim Wilkes who has built a profitable career out of suing nursing homes and Dr. Bill Thomas, founder of Eden alternative, a program which strives to give the elderly a reason to live by surrounding them with love, pets, plants and children. (C: Susan Spencer, Kristin Jeschette-Meyers, Thalia Assuras, Harold Dow - P: Jay Young, Clare Friedland, Chuck Stevenson, Doug Longhini, Gavin Boyle, Sophia M. Kim)

PUBLIC EYE WITE BRYANT GUMBEL

07/01/98 "Fight For Survival"- a report on possible hazards encountered by travelers who opt for currently popular adventure vacations. Includes interviews with some of the passengers on a cruise ship which capsized off the Galapagos Islands throwing all aboard into the sea and resulting in the drowning of two. (C: Derek McGirtly - P: Tamara Weitzman, Dana Robertson-Johnson)
"A Foreign Affair"- a report on the difference in attitudes between the French and American people regarding extra-marital affairs. The French consider dalliances, even among political leaders, to be a fact of life rather than a scandal (C: Richard Schlesinger - P: Tamara Weitzman)
"Inside Story"- an interview with Barry Keenan, the man who masterminded the 1963 kidnapping of Frank Sinatra, Jr. (C: Bryant Gumbel - P: Bill McGowan)
"What's In A Name?"- profile of David Johnson, a reporter who finds interesting stories involving the people living around Lewiston, Idaho (C: Steve Hartman - P: David Wald)

07/05/98 "A Second Chance"- focuses on Bill and Cathy Grinnan, a Tucson couple with six children and their about-to-be-born daughter Hannah. Doctors have discovered that the infant has Hypo-Plastic Heart syndrome, a defect that claimed the life of another of the couple's children. Shortly after her birth Hannah was taken to Loma Linda Hospital in California where life-saving heart transplant surgery was performed (C: Maggie Cooper - P: Tom Forman)
"Public Eye Q"- "Infamous Inferno"- Question: where was the worst wild fire in U.S. history? Answer: northern Wisconsin
"Dull Session"- a report on the California Academy of Telemagnum in San Diego, the only bullfighting school in America. Because bullfighting is illegal in the U.S. students are forced to learn maneuvers without using a live bull. (C: Steve Hartman - P: Tom Forman)

CBS
AUGUST

60 MINUTES

06/02/98

"Whose Chemical Weapons?"- tons of 30 to 40-year-old chemical weapons, including rockets, bombs and projectiles, are stored in eight depots in locations across the U.S. Despite the fact that the Pentagon is aware that some of them are beginning to leak, little or nothing has been done to protect the people in neighboring communities. (C: Steve Kroft - P: Tom Flynn) (OAD: 03/06/98)

"Stephen King"- an interview with the author and his wife Tabitha (C: Lesley Stahl - P: Jay Kamin) (OAD: 02/16/97)

"Traitor or Hero?"- an interview with Ward Connerly, a wealthy California businessman, whose support of the anti-affirmative action law in his state has inspired mixed reviews. Connerly's supporters call him a hero, while many of his fellow blacks, including members of his own family, consider him a traitor. (C: Mike Wallace - P: Abigail Pogrebin) (OAD: 11/09/97)

Andy Rooney Topic: "Differences"- individual preferences (OAD: 01/10/98)

08/09/98

"Back to My Lai"- Larry Colburn and Hugh Thompson, members of an American helicopter crew, were recently awarded medals for risking their lives, 30 years ago, to save Vietnamese civilians during the My Lai massacre. The men returned to My Lai to relive bitter memories and revisit some of the people they rescued. (C: Mike Wallace - P: Tom Anderson) (OAD: 03/29/98)

"The Disaster That Wasn't"- a report on class-action lawsuits following a minor chemical spill at the General Chemical Company in Richmond, California. Despite the fact that few people suffered serious consequences, the chemical company still settled several class action suits for \$180 million, \$50 million of which went to the lawyers (C: Morley Safer - P: Deirdre Naphin) (OAD: 02/29/97)

"Tom Morrison"- an interview with Pulitzer-Prize winning author Tom Morrison. (C: Ed Bradley - P: Harry A. Radcliffe II) (OAD: 03/08/98)

Andy Rooney Topic: "Would You Wear It?" - Saks catalogue (OAD: 12/15/96)

60 MINUTES (continued)

- 08/16/98 "Starr Wars"- during his investigation, Special Whitewater Prosecutor Ken Starr has targeted a number of people, including some whose names have never been in the headlines. Sarah Hawkins, former officer at the now-defunct Madison Savings And Loan and Professor Steve Spith of the University of Arkansas are among those who claim that they were subjected to crude and abusive tactics (C: Norley Safer - P: Catherine Olian, Alden Bourne) (OAD: 05/03/98)
- "To Be Or Not To Be"- a report on the problems faced by young people who tell their parents that they are homosexuals and the controversy over whether homosexuality can be reversed. Includes interviews with parents of gay children; John Paulk, a former gay male prostitute who claims that counseling he received at Exodus International, enabled him to change his lifestyle; and Doug Upchurch who says that he is still a homosexual despite efforts to change. (C: Lesley Stahl - P: Evelyn Lee) (OAD: 03/01/98)
- "Jimmy Buffett"- an interview with singer Jimmy Buffett about how he parlayed his signature song "Margaritaville" into a business empire, including restaurants, shops and a multi-million dollar mail order business (C: Steve Kroft - P: L. Franklin Devine) (OAD: 05/11/97)
- Andy Rooney Topic: "Andy Reviews The Times" - what Andy thinks of The New York Times (OAD: 04/19/98)
- 08/23/98 "Taliban"- on September 27th the Taliban, a group of religious extremists, took control of Kabul, the capital of Afghanistan and are attempting to impose their version of a true Islamic state. Under Taliban strictures a thief can have a hand cut off; an adulterer can be stoned to death and women must cover themselves from head to toe and are prevented from educating themselves or working outside the home (C: Christiane Amanpour - P: Scott Brostein, Dominic Robertson) (OAD: 11/03/96)
- "Suicide Bomber"- an interview with Hassan Salameh, a military commander of Hamas, the Islamic militant organization, about how he orchestrated suicide bombings in Jerusalem which left 45 dead and 91 wounded. Salameh claims he is retaliating for the assassination of his former commander, Yehiya Ayyash, known as the engineer because of his expertise with explosives (C: Bob Simon - P: Michael Gershon) (followup to "The Engineer" OAD: 01/07/96) (OAD: 10/05/97)
- "Nixon On Nixon" - last part of the three part interview of ex-President Richard Nixon by his former speech writer Frank Gannon (P: Robert G. Anderson) (OAD: 04/15/84)
- Andy Rooney Topic: "Please and Thank You" - insincerity
- 08/30/98 "Freedom Fighters Or Terrorists?"- examines claims that weapons supplied by the U.S. to Afghanistan to fight the Russians in the '80s are being used in anti-American terrorist attacks such as the U.S. Embassy bombings in East Africa. Includes an interview with former Congressman Charlie Wilson who spearheaded legislation granting billions of dollars to the Afghan freedom fighters. (C: Steve Kroft - P: Leslie Cockburn)
- "Experimental Prison" - 27 years ago Dr. Philip Zimbardo of Stanford University set up an experiment testing what would happen in a prison environment where one group of normal people had complete power over another group of normal people. Dr. Zimbardo and two student volunteers who took part in the experiment talk about their experiences. (C: Lesley Stahl - P: Jay Kamin)
- "Evelyn Glennie"- an interview with Evelyn Glennie, a 30-year-old Scotswoman who overcame deafness to become the world's first full-time solo percussionist (C: Ed Bradley - P: Jeanne Solomon Langley) (OAD: 11/17/96)
- Andy Rooney Topic: "Dog Food" - labels on dog food (OAD: 10/05/97)
- Update: "The Get Away Drivers" OAD: 02/06/98

48 HOURS

- 08/03/98 "Fatal Mistake"- 48 HOURS explores the issue of young women who conceive children and hide the pregnancy. They secretly give birth and then abandon the baby, some claiming that their babies were born dead. Includes interviews with law Professor Michelle Oberman; defense attorney Tom Cushman; Dr. Margaret Spinelli, an American psychiatrist; Dr. Barbara Kirwin, a psychologist and expert witness for the prosecution in neonatal cases; Chami Kumar, and a British psychiatrist. Also included is a profile of Debbie Magnusen, a California woman who runs Project Cuddle, an organization set up to help arrange adoptions for young women with unwanted pregnancies (C: Erin Moriarty, Susan Spencer, Dan Rather - P: Gail Zimmerman, Alec Sirken, Sophia Kim, Jay Pedinoff) (OAB: 03/05/98)
- 08/06/98 "After Life"- a series of reports exploring the phenomenon of near death experiences (NDE's). Includes interviews with: people who claim to have seen heaven and hell; Dr. Barbara Romer, co-founder of the Florida chapter of the International Association of Near-death Studies; medium James Van Praagh and Liz Rogers, a Long Island teacher who attended one of his seances; former magician James Randi, who makes a career of debunking claims of paranormal powers; psychologist Ronald Siegel, who has studied near-death reports for 25 years; as well as Rabbi Marc Gellman and Monsignor Tom Hartman. (C: Wyatt Andrews, Bill Lagattuta, Erin Moriarty, Susan Spencer - P: Anthony Batson, Peter Henderson, Katherine Davis, Josh Gelman, David Peterkin) (OAB: 11/20/97)
- 08/10/98 "A Killer Walks Free"- A report on the controversy raging in Oregon over the parole of Russell Chapman, one of the state's most vicious killers. Topics include: profiles of the killer and the victims, the parole system and rehabilitation of prisoners. (OAB: 03/03/94 with updates)
- 08/13/98 "Trouble Next Door"- broadcast focuses on Americans who are feuding with their neighbors including reports on: two families in Commack, Long Island whose feud over a car has cost their town taxpayers \$50,000; reactions of people in a St. Paul, Minnesota when a recently released sex offender moved in; a Tekebury, N.J. man who built a fully-functioning baseball field in his backyard and a Huntington Beach, California woman who refuses to make repairs on her house (C: Susan Spencer, Harold Dow, Diana Olick, Troy Roberts - P: Mary Noonan Robichaux, Marc Goldbaum, Jennifer Bukachuk, David Peterkin)
"Celebrations"- someone is putting pink flamingos on lawns in the Disney planned community of Celebration (C: Bill Geist - P: Richard Rosen)
Update: Julianne Prudhomme, the five-year-old recipient of a five-organ transplant has recently died of a lung infection (update of "A Perfect Match" OAB: 04/17/97) (C: Dan Rather - P: Barry Leibowitz)
- 08/17/98 PREEMPTION
- 08/20/98 "Target: Terror"- Report on the U.S. military strike on terrorist-related facilities in Afghanistan and Sudan, focusing on the President Clinton's stated objectives for launching the strikes and critics' claims that his action was motivated by a desire to draw attention away from his current problems involving Monica Lewinsky. Includes interviews with: Lt. Gen. Buster Glosson, U.S. Air Force, retired; James Kallstrom, former FBI Director; Elfatih Erwa, Sudan's Ambassador to the UN and Dermic Bradley whose sister was killed in the bombing of the U.S. Embassy in Nairobi. (C: Dan Rather, Wyatt Andrews, Scott Pelley, Deb Schieffer, Tom Fonten, Bob Simon, Jim Stewart, Vicki Mabrey, Bill Plante, Harry Smith, Diana Olick - Sr. P: Al Briganti, Rand Morrison)

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July

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Responsible Driving	Promotional	7/1-7/31	Various	32x:30=16:00	KOAM co-sponsored Cab Alert program for the Independence Day holiday for people who had too much to drink. A free ride home was provided. Followed a generic don't drink & drive campaign.
Children/Youth	Public Service	7/1-7/31	Various	7x:30=3:30	A series of psa's promoting the importance of family, proper nutrition, fire safety, and proper immunization.
Safety	Public Service	7/1-7/31	Various	12x:30=6:00	Kansas Safety Belt Council urging the importance of wearing safety belts.
Education	Public Service	7/1-7/31	Various	36x:30=18:00	Missouri Southern State College in Joplin is offering GED's via cable channel.
Business/economy	Public Service	7/1-7/31	Various	11x:30=5:30	Joplin Downtown Enterprise Center available to area businesses.

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Children Safety	Public Service	7/1-7/31	various	10X:30= 5:00	Through the Kansas Association of Broadcasters a series of psa's about missing Kansas children.
Tourism	Public Service	7/1-7/31	various	19X:30= 9:30	Promoting tourism at the Kansas Oil Museum in Iola, Kansas.
Children Health	Public Service	7/1-7/31	various	20X:30= 12X:20= 14:00	Children's Hospital For Crippled children and the many free things done for children.
Children Safety	Public Service	7/1-7/31	various	34X:20= 11:20	Showing children to stay away from poisons like anti-freeze and drain cleaners.
Children/Youth Health	Public Service	7/1-7/31	various	12X:30= 6:00	Missouri Tobacco Prevention campaign aimed at young people under the legal age to smoke.

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues retransmitted by Station KOAM-TV, Pittsburg, Kansas along with the most significant programming treatment of those issues for the period 7/1/98 to 7/31/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

July

Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Youth/Alcohol	Public Service	7/1-7/31	various	36x:30= 18:00	From the Greenbush Education Service Center in Southeast Kansas--a series of don't drink & drive psa's; 'community laws,' 'parental attitudes,' and 'alcohol doesn't know you're special.'
Disabled Services	Public Service	7/1-7/31	various	23x:30= 11:30	a psa from the Southeast Kansas Independent Living Center promoting the positive value of disabled people living on their own when able.
Youth/drugs	Public Service	7/1-7/31	various	16x:30= 8:00	a very strong anti-meth campaign with a toll-free number for youth to call for help.
Civic duty	Public Service	7/1-7/31	various	30x:15= 7:30	A psa; produced free-of-charge by KOAM promoting the Joplin, MO National Guard unit and employer support of the guard and reserve.
Children/Youth Mentoring	Public Service	7/1-7/31	various	19x:30= 9:30	Designed to seek more mentors for the Jasper County, MO chapter of Big Brothers and Big Sisters.

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues recommended to by Station KOAM-TV, Pittsburg, Kansas along with the most significant programming treatment of those issues for the period 7/1/98 to 7/31/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

July

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth	Public Service	7/1-7/31	various	7x:30= 3:30	a psa promoting the positive aspects of Girl Scouting for both the girls and the adult volunteers. a toll-free number is provided for more information
Discrimination	Public Service	7/1-7/31	various	24x:30= 12:00	In cooperation of the Pittsburg, KS Fair Housing Board and act, a psa giving information on what to do if you think you've been discriminated against.
Employment	Public Service	7/1-7/31	various	8x:30= 4:00	Current job openings through the Joplin Job Service.. A toll-free call to learn more.
Health/Aids	Public Service	7/1-7/31	various	7x:10+ 4x:15+ 15x:20+ 27x:30+ 25:40	a public service campaign with the Aids Resource Network of Southeast Kansas (ARNOSK) reminding of the importance of using condoms.
Children/ Family Values	Public Service	7/1-7/31	various	24x:60+ 28x:30+ 16x:20+ 14x:15+ 4x:10+ 47:30	The Jesus Christ of Latter Day Saints psa campaign titled "Isn't it About Time" promotes family values and spending quality time with your children.

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 7/1/98 to 7/31/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

July

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Financial	Public Service	7/1-7/31	various	12x:30= 6:00	Consumer Credit Counseling Service offers free financial planning and advice.
Drink & Drive	Public Service	7/1-7/31	various	12x:30= 6:00	Missouri Department of Transportation reminding adults not to drink and drive.
Children Education	Public Service	7/1-7/31	various	36x:30= 18:00	A series of psa's promoting the importance of learning math. The spots are titled: Major League Math, Rubberarm A Way of Life, and So Much Good.
Voting	Public Service	7/1-7/31	various	10x:30 5:00	Vote '98- urging people to register to vote and then go vote.
Children/Youth	Public Service	7/1-7/31	various	7x:30= 3:30	a psa produced by KOAM at no charge for the ROCKND Youth Services Centers of Northeast Oklahoma. The centers provide free services for 'at-risk' children and youth. Primary service ages are 5 to 18.

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas along with the most significant programming treatment of those issues for the period 7/1/98 to 7/31/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

July

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Values/ Programming	Editorial	7/29- 7/31	various	20x:50= 20:00	An editorial by Pres./GM Danny Thomas on why KOAM decided not to to air the Howard Stern late night talk show.
Children/ Family/ Community	Promotional and Live Coverage	7/1-7/3	various	50x:30= 25:00	KOAM sponsors the city of Joplin's 125th Anniversary/4th of July celebration at Schifferdecker Park. In addition to making a financial contribution for the fireworks, we also specifically promoted the children and family events.
Youth/ Education	Public Service	7/1-7/31	various	11x:30= 5:30	Missouri Southern State College in Joplin has a "Spanish Village" for area youth to interact in.
Children/Youth	Public Service	7/1-7/31	various	7x:30= 3:30	CLASS Ltd, which provides services for disabled persons in Southeast Kansas has a golf tournament in Columbus to raise money.
Child/Youth/ Education	Public Service	7/1-7/31	various	7x:30= 3:30	A series of psa's for International Student Exchange, Spots titled "Hannah," "Tanja," and "Neil" talk about the positive aspects of international student exchange.

QUARTERLY ISSUES/PROGRAMS LIST

<p>There follows a listing of some of the significant issues responded to by Station <u>KOAM-TV, Pittsburg, Kansas</u>, along with the most significant programming treatment of those issues for the period <u>8/1/98 to 9/30/98</u>. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.</p> <p>August/September, 1998 Note: all times are "various" unless noted.</p> <p>Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box.</p>						
Description of Issue	Program/Segment	Date	Time	Duration	Narrator of Type and Description of Program/Segment	
Children/Safety	Public Service			11x:30=5:30	Through the Kansas Association of Broadcasters a series of psa's concerning missing Kansas children.	
Tourism	Public Service			24x:30=12:00	Promoting tourism at the Kansas Oil Museum in Iola, Kansas.	
Children/Health	Public Service			11x:30+14x:20=10:10	Children's Hospital For Crippled children sponsored by the Shrine Clubs.	
Children/Safety	Public Service			32x:2010:10	Showing children to stay away from poisons like anti-freeze and drain cleaners.	
Children/Youth/Health	Public Service			12x:30=6:00	Missouri Tobacco Prevention campaign aimed at young people under the legal smoking age.	

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

along with the most significant

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, during the period 8/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box.

Description of Issue	Program/Segment	Issue	Time	Duration	Narration of Type and Description of Program/Segment
Safety	Public Service/ Promotional			125x:30 = 1 hour 2 min 30 sec	KOAM co-sponsors a drink responsibly program. Cab Alert provides free rides home for those who drink too much. And a generic don't drink & drive campaign.
Children/Youth	Public Service			13x:30= 6:30	a series of psa's promoting the importance of family, proper nutrition, fire safety, saying no to drugs, immunization and more.
Safety	Public Service			13x:30= 6:30	Kansas Safety Belt Council urging motorists to buckle up.
Education	Public Service			39x:30= 19:30	Missouri Southern State College in Joplin is offering GED's via a cable channel.
Business/Economy	Public Service			13x:30= 6:30	Joplin Downtown Enterprise Center available to area businesses.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box. August/September, 1998 Note: all times are "various" unless noted.

Description of Issue	Program/Segment	Date	Time	Duration	Narrative of Type and Description of Program/Segment
Children/Youth/ Safety	Public Service	8/15- unfn		18x:15= 4:30	KOAM produced free of charge a back to school crosswalk and bus safety message in conjunction with the Joplin Police Department.
Community	Public Service	8/1- 8/31		16x:15= 4:00	This psa produced free of charge by KOAM promoting the Joplin, MO National Guard Unit and employer support of th guard & reserve.
Children/Youth/ Education	Promotional	8/19- 9/30		30x:15= 7:30	KOAM provides free of charge the TV Newsgame to 260 area teachers for use in their classroom. A sample is attached.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box. August/September, 1998 Note: all times are "various" unless noted.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth	Promotional	9/17- ufn	various	50x:30= 25:00	KOAM is cosponsor of Touchdown Alley, a positive interactive area with games and activities prior to each Missouri Southern State College football game.
Children/Youth	Promotional	9/28- ufn		7x:15= 1:45	KOAM cosponsors the "Send A Kid" program in conjunction with Missouri Southern State College. 18 Underprivileged youth ages 5 to 18 can attend athletic events for free
Health	Promotional	9/23- ufn		154x:30 =1 hour 17 min.	For the 3rd Year KOAM sponsors the Race of Champions-a benefit race for the Mt. Carmel Medical Center Foundation.
Health	Promotional	8/1- 8/31		220x:30 =1 hour 50 min.	KOAM cosponsored a free colorectal cancer screening kit with St. John's Hospital in Joplin. A complete summary of this health promotion is attached.
Community/ Charity/ Education	Public Service	8/12- 8/31		91x:30= 45:30	In support of the Joplin United Way and the 'Extra' program which promotes reading in schools and literacy.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas along with the most significant programming arrangement of those issues for the period 8/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box.

Description of Issue	Program/Segment	Date	Time	Duration	Narrative of Type and Description of Program/Segment
Disability	Public Service			11X:30= 5:30	CLASS Ltd provides services for disabled persons in Southeast Kansas.
Child/Youth/ Education	Public Service			35X:30= 17:30	a series of psa's of International Student Exchange. "Hannah, Tanja," and "Neil" talk about the positive aspects of International Student Exchange.
Children/Youth	Public Service			12X:30= 6:00	a psa promoting Girl Scouting for both the girls and the adult volunteers.
Discrimination	Public Service			26X:30= 13:00	In cooperation with the Pittsburg Fair Housing Board, a psa produced by KOAM on what to do if you think you've been discriminated against.
Employment	Public Service			10X:30= 5:00	Current job openings through the Joplin Job Service. A toll-free phone number and web address are provided.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 8/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

August/September, 1998 Note: all times are "various" unless noted.

Note: all air dates are 8/1/98-9/30/98 unless otherwise noted in the appropriate box.

Description of Issue	Program/Segment	Issue	Time	Duration	Narration of Type and Description of Program/Segment
Health/Aids	Public Service			14x:10+ 19x:15+ 16x:20+ 48x:30+ 36:25	A public service campaign with the Aids Resource Network of Southeast Kansas (ARNOSK) suggesting condom use and abstinence.
Children/ Family Values	Public Service			35x:60+ 44x:30+ 24x:20+ 24x:15+ 11x:10+	A positive uplifting public service campaign from the Church of Jesus Christ of Latter Day Saints promoting family values and spending quality time with family members.
				1 hour 12 min. 50 sec.	
Children/Health	Public Service			22x:30= 11:00	A series of spots for the local Ronald McDonald House of the Four States: "Volunteer," "Bricks," and "Pop Tabs" were all produced by KOAM free of charge.
Children/Youth	Public service			46x:30= 23:00	From the Crawford County, KS Communities Commission, a series of spots urging kids to stay in school, "Jail," "Junkie," and "Feel Lucky."

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Finances	Public Service			13X:30= 6:30	Consumer Credit Counseling Service offers free financial planning and advice for families & individuals who may be in financial trouble.
Safety	Public Service			13X:30= 6:30	Missouri Department of Transportation reminding adults to not drink and drive.
Children/Education	Public Service			40X:30= 20:00	A series of psa's promoting the importance of learning math. The spots are titled: Major League Math, Rubberarm, A Way of Life, and "So Much Good.
Vote	Public Service			30X:30= 15:00	vote '98- urging people to register to vote and then to actually vote.
Children/Youth	Public Service			11X:30= 5:30	a psa produced by KOAM at no charge for the ROCKND Youth Services Center of Northeast Oklahoma,, providing free services for 'at risk' youth, ages 5 to 18.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Health	Promotional	8/15-9/6		95x:30=47:30	KOAM co-sponsored a Tin Cup Golf Tournament with proceeds going to the local March of Dimes Chapter to promote the health of babies and mothers. We produced spot free of charge.
Children/Health	Public Service			20x:30+5x:10 10:50	60th anniversary of the March of Dimes-promoting the health of babies and mothers. Sheryl Swodes, Martha Stewart, Leeza Gibbons, Christie Brinkley and Gregory Hines.
Arts	Public Service			4x:30=2:00	Annual membership drive for the Joplin Little Theater.
Youth	Public Service			3x:30=1:30	Fundraiser for Turnaround Ranch, a facility for youth from troubled families.

QUARTERLY ISSUES/PROGRAMS LIST

KOAM-TV, Pittsburg, Kansas

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Description of Issue	Program/Segment	Date	Time	Duration	Narrative of Type and Description of Program/Segment
Youth/Alcohol	Public Service			54X:30= 27:00	from the Greenbush Education Service Center in Southeast Kansas, a series of don't drink and drive psa's: "community laws," "Parental Attitude and "Alcohol Doesn't Know You're Special."
Disabled Services	Public Service			51X:30= 25:30	the Southeast Kansas Living Center helps disabled people learn to live on their own or with limited supervision.
Youth/Drugs	Public Service			22X:30= 11:00	a very strong anti-meth drug campaign with a toll-free number for youth to call for help.
Children/Youth/ Mentoring	Public Service			27X:30= 13:30	the Jasper County, Missouri Chapter of Big Brothers and Big Sisters seeking mentors for area children and youth.

QUARTERLY ISSUES/PROGRAMS LIST

Editorial Efforts

There follows a listing of some of the significant issues responded to by Station **KOAM-TV, Pittsburg, Kansas** along with the most significant programming treatment of those issues for the period 7/1/98 to 9/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

(3rd Quarter)

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Healthcare	Strong Leadership Award	8/11-8/17	various	35x:30 17:30	Colleen Harshman has been a nurse at St. John's for 50 years.
Charity/Community	Strong Leadership Award	8/18-8/24	various	35x:30 17:30	Barbara & Evert Skaggs are recognized for their work with The Baxter House, a home for the homeless.
Courage/Charity	Strong Leadership Award	8/25-8/31	various	35x:30 17:30	Ladonna "Dawn" Anderson helps a stranger who had a seizure.
Children	Strong Leadership Award	9/1-9/7	various	35x:30 17:30	Ronald McDonald House of the Four States is dedicated and recognized for its wonderful work.
Courage	Strong Leadership Award	9/8-9/14	various	35x:30 17:30	Fort Scott, KS Police Officer Anne Gerger saves two men from drowning.

