



1ST Q 2004

**Federal Communications Commission
Quarterly Report
Issues & Programs**

April 9, 2004

**Prepared by: Judie Lloyd
 Amy McPherson
 Helen Kelley
 CBS Television Network**

KOAM-TV 7**Public Service Announcements****1st Quarter 2004**

ORGANIZATION NAME	PSA TITLE	JAN	FEB	MAR
Ad Council: American Arts	Boy/Violin	1:30	:20	
Ad Council: Learning Disabilities	Excuses, I'm Not	13:10	6	5:10
Ad Council: Community Drug Prevention	Mom/Mechanic, Banker/Ballplayer	22	11:30	24
Ad Council: Operation Graduation	High School Athletics	:45		
Ad Council:	Early Stroke Response	:45	:30	1:15
Air Force	Wings	10	9	16
Air Force Reserve	Core Values	1:40	1	:40
Alcoholics Anonymous	We Know What It's Like, My Life	6:05	3:15	7:55
Aluminum Association	Pitch In (Kid Friendly)	11:30	5	12
Alzheimer's Association	Dear Abby; Faces of Alzheimers	11:30	8	15:30
American Dental Association	Dudley & Friends; Adventures W/Dudley	11:30	7	23:30
American Heart Association of Kansas	Warning Signs	10:30	5:30	4:30
American Red Cross	Together We Prepare	9	9	15
American Speech/Language/Hearing	Hearing	1	:30	
Arbor Day Foundation	Rain Forest Rescue	15:55	8:45	14:45
Asthma Action America	Put Your Asthma to the Test	1:30	:30	:50
Big Brothers/Big Sisters	GUM	1	3:45	5:45
Big Brothers/Big Sisters	Office		1	:40
Bloch Cancer Foundation	Daddy's Tree	11	5	4:30
Boys & Girls Town of America	The Place to Be: Teen/Parent; Being a Parent	14:05	11	19:25
Boys & Girls Town of America	Typical Teen; Pop Quiz	5:35	3:50	8:15
Boys & Girls Town of America	All the Answers	:15	1	1:15
Campaign for Freedom	Main Street USA, Freedom	11	8:30	17:15
Cherokee County Sheriff Department	Methamphetamine Use, Manufacture, etc.	22	11:30	23:30
Church of Jesus Christ of Latter Day Saints	This Space for Rent	:20		
Class Limited	Make a Difference	12:15	7:15	12:15
Community Blood Center of the Ozarks	Blood Center - Why?, Miracle of Giving	10:30	5:30	11:30
Department of Defense	Today's Military	1:15	:45	1:15
Department of Health	Beyond the Blues	1:10	:30	:50
Department of Health	The Party's Over	10	9	16
Department of Social Services	Missouri School Violence	11	5:30	11:30
Ducks Unlimited	Disappearing House	1:15	1:30	
Ducks Unlimited	Special Places	10	8	16
Environmental Defense	Recycle	1:40	:40	2:40
Environmental Defense	Water	1:10	:30	:50
Environmental Defense	Thermostat	1:15	:30	
FCC Children's Report	Broadcasting stations must air 3 hours of core program	1:15	1	1
Federal Consumer Information Center	Parrot Talk	2:20	1:45	2:15
Federal Consumer Information Center	In the Pink	11:30	8:20	17
Foundation for a Better Life	I Hope You Dance	7	7	16
Foundation for a Better Life	Track Coach, Locker	14:25	10:25	20:45
Foundation for a Better Life	Honesty; Bus	2:20	1:30	1:30
Get Smart-Cold & Flu Season	Always Give Hugs	1		
Guide Dog Foundation	Robert Wagner	1:40	:40	1
Guide Dog Foundation	Bryant Gumbel	1:15	:30	

KOAM-TV7**Public Service Announcements****1st Quarter 2004**

Organization	PSA Title	JAN	FEB	MAR
Habitat for Humanity	TV Families	12:10	5:30	5:20
Hospitalized Veterans	General Schwarzkopf	1:30		
IRS	Control Freak; Mailbox; e-file Mail check		2:45	3:45
Joplin Recycle	Recycling Center	11	6	11:30
Kansas Dept. of Health & Environment	Grocery Store	3:30	5:30	11:30
Kansas State Troopers	Life Savers; If Stranded	16:30	8	11:30
Kansas State Troopers	Vehicle Preps; Survival Kit	10	4	
Lafayette House	Marian Kelley	11	5:30	11:30
Leukemia-Lymphoma Society	Miracles	10	5:30	4:30
Make a Wish Foundation	Make a Wish	1:40	1	2:40
March of Dimes	Sibling; Hurdles	11	6	12
Missouri Department of Conservation	No More Trash	11	6	4
Missouri Southern State University	Newsmakers MSTV	250	120	120
NAB/Armed Forces	Serving Us	1:30	5:30	11:30
NALA/MSSC	Sound Like You?; Did You Know?; Parents & Kids	12:30	6:30	4:30
National Caregiver	National Caregiver Support	1	:30	1
National Foundation Infectious Diseases	Rusty Nail	1	:30	1
National Hunger Awareness	General Child Hunger	10	8	16
National Safety Council	Woman	1:40	:40	1
Operation Lifesaver - Train Safety	Cake	1:40	:40	2:40
Parents As Teachers	Going Gaga	11:30	5	12
Parents As Teachers	NOW	11	6	11:30
Parents As Teachers	Playing	11	6	12
Pediatric Gas Reflux Association	Gut Instincts	10	5:30	4:30
Prevent Child Abuse, MO	Kids Learn to be Bullies		2	11:30
Primary Immunodeficiency Campaign	Seasons	1:40	:40	1
Read Across America	Dr. Suess' Birthday	2	6:30	:30
Rechargeable Battery Recycling	The Fishing Hole	10:30	6	11:30
Salvation Army	Be an Angel; Tunnel	7	6:30	12
Salvation Army	Giving	11	5:30	4
Tulsa Zoo	Toucan; Lowest; Vulture; Hoot			4
United Way of SW Missouri	3 on 3 Tourney			11:30
U.S. Marine Corp	For Country	21	13	20:30
USO	I'll Be Seeing You; Nerves of Steel	10:45	19:30	18:05
Volunteers of America	Helping Kids Dream Big	10	8	
Will Rogers Institute	Stress: You Are Not Alone	1:40	:40	1
World Wildlife Fund	Force for Nature	10	8	15

**KOAM Newsmakers Topics
January 2004**

Saturday, January 3 City of Joplin NMK-04-01

This program features an interview with Joplin Mayor Richard Russell and City Manager Steve Lewis. They take a look back at some of the issues facing the city in 2003, and a look ahead to goals for 2004.

Saturday, January 10 MO Legislature NMK-04-02

This program consists of an interview with MO State Representative Ron Richard. He discusses the issues facing the state and the legislature, when the session convenes in January

Saturday, January 17 Red Cross

This program will be taped the first week of January ... plans are to look at the challenges facing the Red Cross and services provided by the organization.

Saturday, January 24 Boys & Girls Club

This program will be taped during the second week of January. It will take a look at the club in Joplin, and services offered to area youth.

Saturday, January 31 (TO BE DETERMINED)



KOAM Newsmakers Topics March 2004

Saturday, March 6 Blood Center NMK-2004-04

This program focuses on the role of the Community Blood Center of the Ozarks, and the services provided in supplying blood to area hospitals. Guests discuss the increasing needs for blood donations and programs to encourage more people to participate.

Saturday, March 13 Webb City

(To be taped) – This program will provide an update on news from Webb City, featuring the Mayor and City Administrator.

Saturday, March 20 Joplin School Board NMK-2004-07

This program features the four candidates seeking the two positions on the ballot for this year's Joplin R-VIII School District school board election. The candidates share their reasons for running and thoughts about the school district.

Saturday, March 27 Memorial Hall

(To be taped) – This program will feature an update on the work to renovate and modernize Joplin's Memorial Hall. It will also look at the different uses and activities being held at the facility.

MISSOURI SOUTHERN TELEVISION

A service of the Department of Communication and Foreign Languages of Missouri Southern State University
3950 E. Newman Road • Joplin, Missouri 64801-1595 • Ph: 416.625.9375 • www.mssu.edu/kgcs

04/02/11 10:21 V040211_010

JANUARY 2004 PUBLIC AFFAIRS BROADCASTS <BES#M040211_010>

From: Mike Lippman <jmlippman@cbs.com>

To: ALL STATIONS

RE: JANUARY 2004 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2004

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2004. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2004. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON

DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

--

***** This message has an attachment "JAN2004PUBAFF.DOC"

FACE THE NATION

- 01/04/04 1) Interview with Sen. John Kerry about: his attack, last week, on Howard Dean; lack of momentum for Kerry's candidacy in New Hampshire; the reasons why Howard Dean has taken over as front-runner among the Democratic presidential candidates; the perception that Kerry has flip-flopped on his stance on the war with Iraq and Saddam Hussein; his vote giving President Bush authority to go to war and his vote against the resolution that \$87 billion was needed to fund U.S. troops there; how Kerry plans to win the Democratic nomination
- 2) Flashbacks of FACE THE NATION's memorable programs over the last 50 years. Includes excerpts from: the program's first broadcast on television on Nov. 7, 1954 with Sen. Joseph McCarthy as the series' first guest; an interview on Jan. 11, 1959 with Fidel Castro in the hours after he came to power in Cuba.
Guest Interviewer: Amy Walter, The Cook Political Report;
Guest: Sen. John Kerry (D-MA), Democratic Presidential Candidate

- 01/11/04 1) Interview with Rep. Richard Gephardt about: his claim that he is going to win both the Democratic presidential nomination and the presidency; his assessment of Howard Dean's candidacy; his opinion on the question of whether Pete Rose should be admitted to the Baseball Hall of Fame; his initial support for the war against Iraq; his relationship with President Bush; President Bush's intention to announce a new space program to go back to the moon
- 2) Flashbacks: excerpts from interviews with Sen. Bob Dole who has appeared on FACE THE NATION 62 times - more than any other person. Dole was first interviewed on FACE THE NATION on Jan. 17, 1971, as Republican Party chairman, and then later as Senator, Senate leader and presidential candidate.
Guest Interviewer: Doyle McManus, Los Angeles Times; Guest: Rep. Richard Gephardt (D-MO), Democratic Presidential Candidate

- 01/18/04 1) Interview with Sen. John Edwards about: his surge ahead in the Iowa caucuses; the question of whether the momentum will continue in New Hampshire and South Carolina; the states where Edwards is mostly likely to prevail; Gen. Wesley Clark as a competitor; his belief that a Democratic candidate must win in the Southern states in order to win the election; Edwards' policy regarding Iraq and the economy; his message to wavering voters; his assessment of Howard Dean's candidacy; President Bush's program to help people stay married
- 2) Flashbacks: excerpts from interviews with Captain James Lovell and Commander Frank Borman, Apollo 8 astronauts which aired on FACE THE NATION 01/12/69
Guest Interviewer: Amy Walter, The Cook Political Report; Guest: Sen. John Edwards (D-NC), Democratic Presidential Candidate

- 01/25/04 1) Interview with Sen. John Kerry about: Republican charges that Kerry is a very liberal Senator from Massachusetts, out of sync with the rest of America; the focus of his campaign; his stand regarding the war against Iraq/the Bush Administration's WMD (weapons of mass destruction) argument; the importance for a presidential candidate of winning southern votes; President Bush's health care policy; Gen. Wesley Clark's comment referring to Kerry's military rank; President Bush's comment in his State of the Union address about the sanctity of marriage/gay marriage
- 2) Flashbacks: Bob Schieffer's coverage of Rep. Richard Gephardt over a quarter of a century; then Gov. George W. Bush on January 30, 2000
Guest Interviewer: Amy Walter, The Cook Political Report ; Sen. John Kerry (D-MA), Democratic Presidential Candidate

60 MINUTES

- 01/04/04 **"More Than They Deserve?"** - judges are now protesting the long jail terms that mandatory minimum sentencing laws mandate they give even to minor drug criminals, especially since the kingpins the law really meant to target often get less time. Includes an interview with Brenda Valencia, a former high school athlete with no criminal record, who in 1991 at the age of 19, was sentenced to prison for over twelve years, because she gave a ride to a woman she knew to be a drug dealer. (C: Ed Bradley - P: David Gelber)
- "The Eyes Have It"**- an interview with John Stilgoe, professor in the history of landscape at Harvard who claims that most people stop looking around when they learn to read. He teaches that the power of acute observation -- simply using your eyes -- is one of nature's most useful tools for learning. (C: Steve Kroft - P: L. Franklin Devine)
- "Turkmenbashi"** - an interview with Saparmurat Niyazov, the dictator of Turkmenistan, known by decree as "Serdar Turkmenbashi" (great leader of all Turkmen), who has fashioned a whole culture based on him, putting his image on the money, omnipresent posters and even the national vodka. Includes interviews with: Laura Kennedy, U.S. Ambassador to Turkmenistan; Dr. Martha Brill Olcott, leading expert on the region; and Leonid Komarowsky, a Soviet-born American businessman. (C: Bob Simon - P: Peter Klein)
- "Does The Nose Know?"** - a report on doubts over the reliability of detection dogs used to sniff for bombs and narcotics in places like airports, courthouses, and schools. Includes interviews with: Ken Nelson, a partner at Global (dog) Training Academy in Somerset, Texas; Prof. Larry Myers, Auburn University, an expert on canine detection programs; and Jane Gagne and Richard Gaines, both attorneys in cases involving detection dogs. (C: Lesley Stahl - P: Bruce Ferguson)
- "Bering Strait"**- profile of Bering Strait, a group of young Russian musicians who not only have a country music album, but have been nominated for a Grammy Award. (C: Morley Safer - P: John Marks) (OAD: 02/23/03)
- Andy Rooney Topic:** "Window Dressing At It's Best" - mannequins in store windows
- 01/11/04 **"Inside The Bush White House"**- in his first interview since leaving his cabinet position, former Treasury Secretary Paul O'Neill reveals new information about key economic and foreign policy discussions within the Bush administration. O'Neill is the main source for "The Price Of Loyalty," an upcoming book by Ron Suskind about the Bush White House. Also includes an interview with Suskind, a former Wall Street Journal reporter. (C: Lesley Stahl - P: Karen Sughrue)
- "Out Of India"** - American companies are increasingly outsourcing work, especially jobs done over the phone, such as help and information services, to far-flung places like India. Includes interviews with: Raman Roy, chairman of Wipro Spectramind, a leading outsourcing company; Partha Iyengar, an analyst in India for Gartner, an American research company; and Dave Wyle, whose Bombay-based company, Sure Prep, specializes in outsourcing for accounting firms. (C: Morley Safer - P: Alden Bourne)
- "The Greyston Bakery"** - the Greyston Bakery in Yonkers, N.Y. started a social experiment more than 20 years ago with the goal of employing the chronically unemployed. The profits from the bakery are used to support the Greyston Foundation, an organization which funds daycare centers, health clinics and counseling services. (C: Bob Simon - P: Catherine Olian)
- Andy Rooney Topic:** "Andy On Post-Holiday Cleaning" - Andy cleaned out his closet

60 MINUTES (continued)

01/18/04 **A SPECIAL ANNIVERSARY EDITION: "35 Years and 60 MINUTES"** (7:00-9:00p)- features the special moments and unforgettable people who made 60 MINUTES the longest running, most successful primetime broadcast in history. Includes portions of interviews with: Katherine Hepburn, Tom Hanks, Manuel Noriega, the Shah of Iran, Jerry Seinfeld, Clint Eastwood, Jackie Gleason, and the Rolling Stones. Also includes commentary by Correspondents Mike Wallace, Morley Safer, Ed Bradley, Steve Kroft and Lesley Stahl who reveal what happened off-camera with some of the people whose stories have chronicled our times. In between breaks are insights by Andy Rooney who ends the broadcast with a new essay to commemorate 35 years of 60 MINUTES and humorous outtakes including a bull fighting sequence with Bob Simon. (Sr. P: L. Franklin Devine - P: Lori Knight) (OAD: 05/18/03)

01/25/04 **"John Kerry"**- an interview with Sen. John Kerry (D-MA) about his campaign for the Democratic presidential nomination, his experience in the Vietnam War, his stance on the war against Iraq, and President Bush's economic policy. Also includes an interview with Kerry's wife, Teresa Heinz-Kerry. (C: Ed Bradley - P: Ruth Streeter)
"Farewell To A Queen" - a report on the historic final trans-Atlantic crossing from New York of the Queen Elizabeth 2 - the last of the true ocean liners. Includes interviews with: the ship's Captain Ray Heath; Bernard Cornwell, one of Britain's most famous authors; and Bea Muller, the QE2's only permanent resident. (C: Steve Kroft - P: L. Franklin Devine)
"Doing Business With The Enemy" - many Americans may be surprised to learn that their pension plans, mutual funds and 401ks are invested in companies doing business in nations -- like Iran, Syria and Libya -- that have supported terrorism. Includes interviews with William Thompson, the comptroller of New York City; and Roger Robinson, who runs a research firm that monitors companies working in rogue states. (C: Lesley Stahl - P: Richard Bonin, Adam Ciralsky)
Andy Rooney Topic: "Ground Control To Mr. Bush" - Andy is ambivalent about President Bush's proposed manned expeditions to the moon and then Mars

60 MINUTES II

01/07/04 **"The Texas Miracle"** - a report on claims that figures showing a low level of dropouts and high standardized tests scores in the Texas public school system (and the Houston schools in particular) were grossly exaggerated. Includes interviews with: Robert Kimball, assistant principal at Sharpstown High School in Houston; Jay Greene, an expert on dropouts at the Manhattan Institute; and Gilbert Moreno, Director of the Association for the advancement of Mexican-Americans. (C: Dan Rather - P: Michael Rosenbaum, Christopher Martin)
"A Very Special Brain" a followup to "A Very Special Brain" (OAD: 60 MINUTES 10/19/97), a report on Williams Syndrome, a birth defect caused by the absence of about 20 genes in the brain, usually resulting in an unusual appearance and mental retardation. While people born with the syndrome have profound intellectual and health problems, they occasionally exhibit remarkable musical talent. The followup consists of current interviews with some of the gifted musicians and their parents, and with Dr. Barbara Pober, then director of a Williams Syndrome Clinic at Yale University. (C: Morley Safer - P: Catherine Olian, Barbara Dury)
"Robert Duvall" - an interview with actor Robert Duvall who has earned six Academy Award nominations. (C: Charlie Rose - P: John Hamlin)

"A Few Minutes With Bill Geist" - a view on the latest calendar trends

01/14/04 PREEMPTION

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2004 - p. 4 of 6

60 MINUTES II (continued)

- 01/21/04 **"The Virus Hunters"** - a report on a group of American scientists who have set up a sophisticated biocontainment lab in northern Malaysia where they are working to find the origin of a new and deadly virus called Nipah. Includes interviews with: Dr. Abdul Aziz, U.S. Government scientist; Dr. Hume Field, an Australian virus expert; and Drs. Jon Epstein and Peter Daszak, virus hunters with the Consortium for Conservation Medicine. (C: Scott Pelley - P: Margaret Ebrahim, Jill Landes)
- "His Year In Hell"** - an interview with Maher Arar, a Syrian-born Canadian citizen who was taken into custody while changing planes in New York, under suspicion of ties with al-Qaeda. Arar was then sent, allegedly under orders by the Justice Department, to Syria where he was interrogated and tortured for a year. Also includes interviews with Monia Mazigh, Arar's wife and Michael Ratner, Arar's attorney and head of the Center for Constitutional Rights. (C: Vicki Mabrey - P: Wayne Nelson, Michael Bronner)
- "Larry David"** - an interview with Larry David, the co-creator of "Seinfeld," and the creator and star of HBO's "Curb Your Enthusiasm" which is already becoming a cult classic. (C: Bob Simon - P: Joel Bernstein)
- "A Few Minutes With Steve Hartman"** - "Doubt Gets My Vote" - a look at the Iowa caucus and presidential candidate Howard Dean's run for the White House
- 01/28/04 **"The World's Greatest Fakes"** - an undercover investigation of the China-based multi-billion dollar industry of counterfeiting American brand products. Includes interviews with: Stu Herrington, head of security for Callaway Golf Clubs; Dan Chow, a law professor at Ohio State; attorney Harley Lewin; and Jack Clode, an investigator for Kroll Associates. (C: Bob Simon - P: Draggan Mihailovich, Wendy Krantz)
- "NFL Films Inc."** - interviews with Ed and Steve Sabol, the father and son team who created a company called NFL Films Inc. The company, now owned by the National Football League, shoots more film than all the Hollywood studios combined. (C: Charlie Rose - P: Alan Weisman)
- "Clint Eastwood"** - interview with actor/director Clint Eastwood. (C: Steve Kroft - P: John Hamlin)
- "A Few Minutes With Bill Geist"** - "Super Bowl: A Ton Of Security" - preparations for Super Sunday

48 HOURS

- 01/07/04 **48 HOURS INVESTIGATES: "The Other Woman"** - Dr. David Stephens, a prominent surgeon at Forrest General Hospital in Hattiesburg, Miss. Stephens, married for 34 years and the father of two adult children, was having an affair with Stephanie Steven, a nurse with whom he worked. Learning of her husband's infidelity, the doctor's wife Karen ran out of her home, pointed a gun into her mouth, and accidentally tripped, setting the gun off. She died three months later and her death was ruled suicide. Stephens married Stephanie and shortly after became seriously ill, suffering from liver failure, hepatitis C and diabetes. Stephanie said that her husband became depressed as his health declined and on May 1, 2001, she said she woke to find him lying dead next to her. Despite her claim that she had nothing to do with Dr. Stephens' death, authorities were suspicious. An autopsy revealed the presence in Stephens' blood of the drug Atricurium, a muscle relaxer used in surgery. Stephanie was tried and found guilty of murder and will serve at least 30 years in prison. She is trying for an appeal. Segment titles: "Voices From The Past"; "Talk Of

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2004 - p. 5 of 6

48 HOURS (continued)

- 01/14/04 **48 HOURS INVESTIGATES: "Prime Suspect"**- Cassie Herring of Wichita Falls, Texas met and fell in love with Billy Fox. In a matter of months the couple, both devoted single parents with two children from previous marriages, decided to bring their children together and live as a family. In May 2001, Fox was preparing dinner when his twelve-year-old son James who was carrying Cameron, Herring's seven-month-old son, tripped and fell onto the kitchen floor. The infant hit his head on the cement surface. The baby was rushed to the emergency room where he was treated and released. Two days later, after experiencing seizures, Cameron was flown by helicopter to a Fort Worth, Texas hospital where he died. Billy Fox was arrested and charged with the infant's death. Faced with the possibility of life in prison, Fox entered a plea of "no contest" which, while not admitting guilt, allowed him to concede that a jury could find him guilty. If he completes 10 years' probation the "no contest plea" will be permanently removed from his record. Segment titles: "Picture Perfect"; "No Accident?"; "No Doubt"; "Ties That Bind"; Making Memories" (C: Susan Spencer - P: Loen Kelley, Jenna Jackson) (Sr. P: "Prime Suspect": Reid Collins Jr.)
- 01/21/04 **48 HOURS INVESTIGATES: "It's Just Sex"**- examines new scientific breakthroughs for men and women seeking a better sex life including reports on:
"RX For Sex" - the ongoing battle against erectile dysfunction, focusing on Viagra and Cialis and Levitra, drugs that have more recently become approved. Includes an interview with Dr. Harin Padma-Nathan, Director of the Male Clinic in Beverly Hills, CA. (C: Bill Lagattuta - P: Miguel Sancho)
"What Women Want" - the recent trend of women dating younger men including interviews with: author Lynn Snowden Picket and her husband Bronson, who is over 13 years her junior; Felicia Brings and Susan Winter, authors of "Older Women, Younger Men"; and Drs. Jennifer and Laura Berman, sex therapists. (C: Maureen Maher - P: Marcelena Spencer)
"'L' Is For..." - the new Showtime television show about lesbians, including an interview with writer Ilene Chaiken, the program's creator and executive producer. (C: Troy Roberts - P: James Stolz)
"The Big Chill" - married couples who are too tired and too stressed to find time for sex. Includes and interview with Peter Fraenkel, a couples therapist, and the director of The Center for Time, Work, and the Family in New York City. (C: Peter Van Sant - P: Taigi Smith)
"Kiss And Tell" - an interview with Jane Juska, author of "A Round Heeled Woman, My Late Life Adventures in Sex And Romance." (C: Erin Moriarty - P: Anthony Batson) (Sr. P: "It's Just Sex": Peter Schweitzer)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2004 - p. 6 of 6

48 HOURS (continued)

01/28/04 **48 HOURS INVESTIGATES: "Who Killed the Prosecutor?"**- Steve Tauzer, a prominent assistant district attorney in Kern County, CA, was found brutally murdered in his garage. Chris Hillis, a former police officer, a colleague and friend of Tauzer, was arrested for the murder. Tauzer had befriended Hillis' son, Lance, who had become addicted to drugs over the years. Tauzer not only used his influence to try to admit Lance to rehab programs, but also gave him money hoping to help him straighten out his life. Hillis disagreed with Tauzer's approach, claiming that only time in prison would help Lance. When Lance died in a car crash, with drugs in his system, Hillis blamed Steve Tauzer, also questioning the nature of Tauzer's relationship with his son. After first claiming innocence, Hillis admitted that he killed Steve Tauzer, pleading guilty to voluntary homicide. He was sentenced to state prison for twelve years without appeal. Segment titles: "Extraordinary Man"; "Between Father And Son"; "Courting Disaster?"; "Sex And Suspicion"; "No Way Out" (C: Erin Moriarty - P: Joe Halderman) (Sr. P: "Who Killed The Prosecutor?": Reid Collins Jr.)

CBS NEWS SPECIAL REPORT

01/20/04 **"State Of The Union 2004"** - live broadcast of President George W. Bush's State of the Union Address to a joint session of Congress followed by the Democratic response by Sen. Tom Daschle (D-SD) and Rep. Nancy Pelosi (D-CA) (Anchor: Dan Rather)

* * * *

04/03/10 15:21 V040310_026
FEBRUARY 2004 PUBLIC AFFAIRS BROADCASTS <BES#M040310_026>
From: Mike Lippman <jmlippman@cbs.com>
To: ALL STATIONS

RE: FEBRUARY 2004 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2004

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2004. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2004. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

--

***** This message has an attachment "FEB2004PUBAFF.DOC"

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2004 - p. 1 of 6

FACE THE NATION

- 02/01/04 1) Interview with Sen. John Edwards about: his campaign for the Democratic presidential nomination/his popularity with Southern voters; his stance on trade issues; Howard Dean's charge that John Kerry is a Republican; Edwards' goal of equal opportunity for all Americans; charge that as a former trial lawyer Edwards is taking money from trial lawyers lobbying through their association; Edwards' failure to disclose the names of people collecting multiple donations for him; why he considers himself to be a stronger candidate than John Kerry; Edwards as a possible Vice Presidential candidate; the failure to find WMD (weapons of mass destruction) in Iraq; what he would do, as President, to bring the deficit back in line
- 2) Flashbacks: Campaign 2000: interviews with Sen. John McCain (R-AZ) and then-Gov. George W. Bush (R-TX)
- Guest: Sen. John Edwards (D-NC), Democratic Presidential Candidate
- Guest Interviewer: Doyle McManus, The Los Angeles Times
- 02/08/04 1) Interview with Howard Dean about: President Bush's statements about the war on Iraq/the threat posed by North Korea; the need for a more independent inquiry into intelligence that led to the war; Dean's belief that the capture of Saddam Hussein did not make the U.S. any safer; the lack of progress in his campaign; the impact of Al Gore's endorsement of Dean; the negative effect of Dean's speech in Iowa
- 2) Flashbacks: excerpt of an interview with John F. Kennedy (02/22/59) who was contemplating a run for the presidency. Kennedy sought to reassure voters that he was a strong believer in the separation of church and state
- Guest: Dr. Howard Dean (D-VT), Democratic Presidential Candidate (1)
- Guest Interviewer: Karen Tumulty, Time magazine
- 02/15/04 1) Interview with Dr. James Dobson about: his opposition to same sex marriages/his support for a proposed Constitutional amendment banning such unions; Democratic vs. Republican stands on the issue; Dobson's position on cloning; the question of President Bush's credibility
- 2) Roundtable discussion about: the issue of President Bush's National Guard duty; the economy and national security -- the key issues in the upcoming presidential election
- 3) Flashbacks: the release, 14 years ago, of Nelson Mandela after 27 years in a South African prison. Includes portions of interviews by Lesley Stahl (02/11/90) of Koos van der Merwe, South African Conservative Party; and Terbogo Mafole, African National Congress
- Guests: Dr. James Dobson, Focus On The Family (1); Walter Robinson, The Boston Globe (2)
- Guest Interviewer: Karen Tumulty, Time magazine (1,2)
- 02/22/04 1) Democratic vs. Republican presidential campaign strategists: the impact of Ralph Nader's entry into the presidential race; the Vietnam War as a campaign issue; Terry McAuliffe's charge that President Bush was AWOL when he was supposed to be on duty with the National Guard; the state of the U.S. economy; comments made by Republican Ann Coulter about Max Cleland who is running for re-election in Georgia; John Kerry's record in the U.S. Senate; Bush-Cheney campaign ads; the issue of gay marriage
- 2) Flashbacks: the U.S. confrontation with Saddam Hussein's army thirteen years ago. Includes an excerpt from Lesley Stahl's interview with Secretary of Defense Richard Cheney (02/24/91)

Guests: Terry McAuliffe, Chairman, Democratic National Committee
(1); Ed Gillespie, Chairman, Republican National Committee (1)
Guest Interviewer: Dan Balz, The Washington Post

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2004 - p. 2 of 6

FACE THE NATION (continued)

- 02/29/04 1) Update: Report on the situation in Haiti following the resignation and departure of President Jean-Bertrand Aristede. (C: Mark Strassmann)
- 2) Debate about President Bush's support for a Constitutional amendment banning same-sex marriage: anticipated timing for a Senate vote; contention that debate about the issue should be taking place in the states rather than in Congress; charge that President Bush is trying to divert attention away from other problems in the U.S.; claim that the rights of individual couples can be protected through contractual relationships
- 3) Flashbacks: comments (04/04/84) of Democratic presidential candidate Gary Hart following the 1984 Super Tuesday primaries.
- Guests: Sen. Rick Santorum (R-PA) (2); Rep. Tammy Baldwin (D-WI) (2)
Guest Correspondent: Mark Strassmann (1)

60 MINUTES

02/01/04 PREEMPTION

02/08/04 **"Faith, Hope & Politics"**- Evangelical Christians, now numbering an estimated 70 million, are a major factor in American politics and culture. They count several American leaders among their ranks, including President Bush. Evangelicals anticipate an event called the rapture when every true-believing Christian and every child under the age of 12 will vanish and go to a better place. All others will face tribulation. (C: Morley Safer - P: John Marks)

"The Man With The Golden Ears" - profile of the 71-year-old music executive Clive Davis, who has just been named chairman and CEO of BMG North America. (C: Mike Wallace - P: Deborah DeLuca Sheh)

"The Sunni Triangle" - interviews with U.S. soldiers patrolling the area west of Baghdad, one of the most dangerous areas of Iraq. Also includes an interview with Jaseem Hamed, an Iraqi civilian who talks about the death of family members when American soldiers mistakenly fired on their truck as it delivered chickens to the Fallujah market. (C: Christiane Amanpour - P: Andrew Tkach)

Andy Rooney Topic: "Showtime At The Super Bowl" - Andy talks about the half time show

02/15/04 **"Nuclear Insecurity"**- a report on charges that security at the nine nuclear weapons factories and research laboratories operated by the Department of Energy is inadequate. Includes interviews with: Richard Levernier, a Department of Energy nuclear security specialist; Linton Brooks, head of the National Nuclear Securities Administration; Matthew Zipoli, Vice President of the Guards Union; Sen. Charles Grassley (R-Iowa); and Chris Steele, the Department of Energy's senior safety official at Los Alamos. (C: Ed Bradley - P: Michael Radutzky)

"Self-Made Maverick" - a profile of billionaire Internet and sports entrepreneur Mark Cuban whose latest venture is running the HD Net, the only network in the country that broadcasts all of its programs in high definition television. Also includes an interview with Cuban's wife Tiffany. (C: Steve Kroft - P: Janice Tomlin)

"Pilobolus"- Pilobolus, defined as a sun-loving fungus that lives in cow dung, is also the name of a dance troupe whose performances involve acrobatics, body contortions and other unusual movements. Despite its name Pilobolus, which started as

an experimental troupe of Dartmouth in 1971, has met with great success ever since. (C: Lesley Stahl - P: Shari Finkelstein)
Andy Rooney Topic: "Is It Really A Deal?" - misleading ads

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2004 - p. 3 of 6

60 MINUTES (continued)

02/22/04 **"The Patriot"** - although the U.S. Government has spent more than \$6 billion on the Patriot Missile System, the weapon has not only had problems in intercepting enemy missiles but, on occasion, has mistakenly shot down friendly aircraft. Includes interviews with: Air Vice Marshall (Great Britain); Robert Riggs, a reporter from Dallas station KVTU; Joseph Cirincione, appointed by Congress to lead an investigation of the Patriot's performance in the first Gulf War; Philip Coyle, Assistant Secretary of Defense; and Lt. Nathan White, a U.S. Navy pilot. (C: Ed Bradley - P: Helen Malmgren)
"Boosting" - a report on organized South American gangs who are involved in 'boosting' -- the theft of billions of dollars of merchandise from U.S. stores. Most of the thieves started out as pickpockets in countries like Colombia, Chile, Ecuador and Peru before being brought to the U.S. to join what the FBI calls 'South American Theft Groups.' (C: Steve Kroft - P: Graham Messick)
"The Wild Man Of Music" - an interview with Valery Gergiev, the artistic director and the administrator of Russia's famed Kirov. (C: Bob Simon - P: Michael Gavshon)
Andy Rooney Topic: "As God Told Me..." - the movie "The Passion Of The Christ"

02/29/04 **"Lost In The Translation"** - recently Miriam Bartelsman, a reporter from Dutch television, received rare permission to come to the capital city of Pyongyang to see how North Korea is using "The Diary Of Anne Frank" to teach students to fear and hate America. Includes portions of interviews with some of these students about what they are learning from the book, and an interview with Buddy Elias, Anne's cousin and only living relative. (C: Mike Wallace - P: Robert Anderson)
"Surf's Up!" - big-wave surfer Laird Hamilton talks about what it's like to surf gigantic waves, some the size of seven-story buildings. Includes interviews with Bruce Jenkins, a sports columnist for the San Francisco Chronicle; Bill Hamilton, Laird's stepfather; and his wife Gabrielle Reese (C: Lesley Stahl - P: Shari Finkelstein, Braden Bergan)
"A True Confession?" - report on two cases in which interrogators coerced innocent people into making false confessions: Abdallah Higazy, a student from Cairo accused of being involved in the 9/11 attack on the World Trade Center; and Jorge Hernandez, accused of raping a 94-year-old woman. Includes interviews with: Joe Buckley, president of John E. Reed & Associates, a company that teaches interrogation techniques to police officers and federal agents; Steven Drizin, a law professor at Northwestern University; and Randolph Daar, Hernandez' attorney. (C: Morley Safer - P: Deidre Naphin)
Andy Rooney Topic: "Those Maddening Movie Ads" - ads that run before a movie begins

60 MINUTES II

- 02/04/04 **"Ambush At Goose Creek"** - George McCrackin, principal of the public high school in Goose Creek, S.C., sought help from the police in dealing with drug use. Together they orchestrated a raid during which armed police officers with a drug-detection dog burst into the school. Thirty-eight families of students in the school have filed a lawsuit against the school district and the Goose Creek Police Department alleging assault and battery, excessive force and unreasonable search and seizure. (C: Vicki Mabrey - P: Denise Schrier Cetta)
- "The Man Who Knew"** - an interview with Greg Thielmann, Secretary of State Colin Powell's chief of intelligence, about his claim that Powell misrepresented key evidence concerning Iraqi possession of weapons of mass destruction in his speech to the UN making a case for the invasion of Iraq. Also includes interviews with Houston Wood, an authority on uranium enrichment by centrifuge; Steve Allinson, UN inspector in Iraq; and David Albright, a physicist. (C: Scott Pelley - P: Janet Klein) (OAD: 10/15/03)
- "Larry King"**- a followup to "Larry King" (OAD: 60 MINUTES 10/18/92), a profile of the radio/television host and newspaper columnist. The followup consists of interview with the 70-year-old King, now on his seventh marriage and the father of two young sons. (C: Mike Wallace - P: Barbara Dury, Holly & Paul Fine)
- "A Few Minutes With Steve Hartman"** - "North Dakota Matters" - the North Dakota primary
- 02/11/04 **"The Mind Of A Serial Killer"** - videotaped confessions of Gary Ridgway, the Green River killer, who for 20 years terrorized the Northwest. Two months ago Ridgway pled guilty to killing 48 women -- part of a controversial deal: Ridgway's life in exchange for details about the murders. Includes interviews with some of the detectives who worked on the case. (C: Dan Rather - P: Mary Mapes)
- "The Frontline"** - a report on a group of infantrymen from the 10th Mountain Division's Alpha Company stationed on the frontline in Afghanistan. They are engaged in tracking down al-Qaeda and resurgent Taliban forces, elusive foes posing a continuing threat to allied forces. (C: Lara Logan - P: Cindi Babski)
- "Phat Cat"** - an interview with Russell Simmons, multi-millionaire businessman credited with taking hip-hop music from the inner city streets of New York to middle America. Includes interviews with: the rap star Sean Combs, also known as P. Diddy, and businessman Donald Trump, who acted as Simmons mentor. (C: Charlie Rose - P: Neeeraj Khemlani, David Rubin)
- "A Few Minutes With Bill Geist"** - "What To Give For Valentine's Day" - gift ideas
- 02/18/04 **"Mutual Fraud"** - a report on mutual funds allowing illegal practices such as: 'late trading' -- setting orders after the close of the stock exchange -- and 'market timing' -- quickly buying and selling mutual fund shares. Includes interviews with Eliot Spitzer, New York State Attorney General; Noreen Harrington, a Wall Street veteran and whistle-blower; and James Nesfield, an investment banker who admits to 'market timing.' (C: Bob Simon - P: Peter Klein, Trisha L. Sorrells)
- "Hussein Home Movies"**- a report on home movies of Saddam Hussein's sons, Uday and Qusay, showing the family's violence and repression. Includes an interview with Abbas Al-Janabi, a one-time Hussein family insider, who talked about why he feared Saddam's sons more than their father. In order to save his life,

Janabi left Iraq and defected to Great Britain. (C: Dan Rather - P: Tom Anderson)

"Full House" - Ann Belles and Jim Silcock, an Orange County, CA couple have adopted more than two dozen boys with disabilities since their marriage in 1998. The Silcocks run a home-based business which provides staff and support to help disabled adults live independently. (C: Vicki Mabrey - P: Mirian Weintraub, Rebecca Liss)

"A Few Minutes With Steve Hartman" - "Hartman: Where Were You In '72?" - why are we paying so much attention to the Vietnam War?

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2004 - P. 5 of 6

60 MINUTES II (continued)

02/25/04 **"Garden Of Eden"** - a visit to Langoue Bal (the pygmy word for 'clearing'), an untouched zone in Gabon, on the west coast of Africa, where until recently no human had ever been. The gorillas living there are called 'naive' gorillas because, having never encountered people, they have no fear of them. Includes interviews with: Mike Fay, a biologist from New York's Wildlife Conservation Society and Liz Pearson from the John Aspinall Foundation. (C: Christiane Amanpour - P: Andrew Tkach)
"The Most Competitive Man In The World" - an interview with Larry Ellison, the founder of the software company Oracle, whose ambition is to be number one in every endeavor he tries -- from building his business empire, to yacht racing and being a daredevil pilot. (C: Charlie Rose - P: Phil Shimkin)
"Mind And Muscle" - a report on a program called 'conductive education' developed at the PETO Institute in Budapest, Hungary which has had remarkable success in mobilizing children with cerebral palsy. The children work with teachers -- called conductors -- using repetitive routines that will teach them to move. Includes an interview with Dr. Caroline Green, who treats children with CP in Cleveland. (C: Scott Pelley - P: Bill Owens, Catherine Herrick)
"A Few Minutes With Bill Geist" - Geist makes a movie called "Ordinary Man" about his everyday life

48 HOURS

02/04/04 PREEMPTION

02/11/04 **48 HOURS MYSTERY: "Murder In The Hamptons"** - Wall Street tycoon Ted Ammon, who was embroiled in a bitter divorce battle with his wife Generosa, was murdered in his East Hampton, Long Island estate in October 2001. Includes an interview with Danny Pelosi - the blue-collar worker who had an affair with Generosa Ammon, married her three months after her husband's death, and is considered the principal suspect in Ammon's murder. Within the year, Generosa was diagnosed with terminal breast cancer and died in August 2003. At the time of her death, her marriage to Pelosi was on the rocks and she had cut him out her will and left him only \$2 million. Pelosi, who is still considered a suspect, is contesting the will. Ted's sister is seeking custody of the twins adopted during the Ammon's marriage. Segment titles: "Isn't It Rich?"; "Mystery At The Mansion"; "Last Wishes"; "Fond Farewell"; "Unfinished Business" (C: Richard Schlesinger - P: Loen Kelley) (Sr. P: "Murder In The Hamptons": Katie Boyle)

02/18/04 **"Road To Oscar"** - a one-hour pre-Academy Awards special produced by 48 HOURS and Entertainment Weekly featuring the following reports:
"Comeback Kid" - Diane Keaton talks about the making of "Something's Gotta Give," the film in which she co-starred with Jack Nicolson. Also includes an interview with Nancy Meyers who directed the film. (C: Lesley Stahl - P: Nancy Kramer)
"Straight Shooter" - Clint Eastwood and cast members Marcia Gay Harden, Kevin Bacon, Kevin Chapman, Mary Noto and Sean Penn discuss Eastwood's film "Mystic River" (C: Lesley Stahl - P: Anthony Batson)

"Unsung Heroes" - "Cold Mountain" cast members, Nicole Kidman, Jude Law, Renee Zellweger and Anthony Minghella credit costume designer Ann Roth and set designer Dante Ferretti with the success of the film. (C: Susan Spencer - P: Paul LaRosa)
"Riskier Business" - Tom Cruise talks about the risk he took to make "The Last Samurai". Also includes an interview with Ed Zwick, the film's director. (C: Lesley Stahl - P: Nancy Kramer)
"The Rookie" - Vadim Perelman, director of "House Of Sand And Fog" talks about his journey from Russia to the U.S. (C: Peter Van Sant - P: Patti Aronofsky) (Sr. P: "Road To Oscar": Katie Boyle)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2004 - p. 6 of 6

48 HOURS (continued)

02/25/04 **48 HOURS INVESTIGATES: "Trapped"** - a look at people who believe they are born in the wrong body and take drastic steps to change their sex. The scientific term for this condition is gender identity disorder. Includes the following reports:
"Crossing Over" - Jenny Boylan, a college professor and author from Maine, who was once known as James, talks about becoming a woman at age 40 and how it affected her children, her wife, her colleagues and friends. Includes an interview with Dr. Kathleen Farrell, a therapist who has been treating transsexuals for almost 20 years. (C: Susan Spencer - P: Deborah Grau)
"Angelina's Choice" - Kayla, an 11-year-old girl convinced that she should have been born a boy, has made some drastic changes in her life: a new haircut, a new school and even a new name -- Kaden. Now, Angelina, Kayla's mother must decide whether to allow her daughter to start taking hormones to stop her body from going through the female stages of puberty. Includes an interview with Dr. Khalid Hasan, a pediatric endocrinologist. (C: Maureen Maher - P: Marc C. Goldbaum)
"Talk Of The Town" - interview with Jennifer Edwards, formerly Ed Kozlowski, a 47-year-old from Oldmar, Florida, who elected to undergo sexual reassignment surgery. Includes interviews with: Allison Helsel, Jennifer's stepdaughter; Kelly Machbitz, an image consultant and makeup expert; Dr Kathleen Farrell, one of Jennifer's therapists; and Dr. Harold Reed, a sexual reassignment surgeon. (C Troy Roberts - P: Clare Friedland) (Sr. P: "Trapped": Katie Boyle)

** 02/29/04 **"Countdown To Super Tuesday: The Democratic Debate"** - a live debate among the top four Democratic presidential contenders, jointly sponsored by CBS News, WCBS-TV and The New York Times. Sen. John Edwards (D-SC), Sen. John Kerry (D-MA), Rep. Dennis Kucinich (D-OH) and the Rev. Al Sharpton participated. Interviewers: Dan Rather (CBS News moderator); Andrew Kirtzman (WCBS-TV); Elisabeth Bumiller (The New York Times)

** produced by WCBS-TV News and furnished to individual stations. It did not air on the CBS Television Network.

* * * *

04/04/07 09:00 V040407_007
MARCH 2004 PUBLIC AFFAIRS BROADCASTS <BES#M040407_007>
From: Mike Lippman <jmlippman@cbs.com>
To: ALL STATIONS

RE: MARCH 2004 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR MARCH 2004

THE ATTACHED FILE IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR MARCH 2004. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2004. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

--

***** This message has an attachment "MARCH2004PUBAFF.DOC"

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
MARCH 2004 - p. 1 of 6

03/07/04 1) Interviews with three of the possible choices for John Kerry's vice presidential running mate: location as a factor in Sen. Kerry's selection; the need to pick someone who has experience in foreign policy, homeland security and domestic terrorism; claim that Bush campaign television ads are politicizing the 9/11 terrorist attacks; charge that President Bush was AWOL while he was a member of the Texas National Guard; the national debt; Kerry's apparent inconsistency on issues including the war on Iraq and NAFTA; former New York City Mayor Rudolph Giuliani's statement about John Kerry's candidacy; President Bush's tax cuts; the first question each of the interviewees would ask in a debate if chosen as the Democratic Vice Presidential candidate.

2) Flashbacks: thirty-nine years ago this month in March of 1965, America entered a new phase in the war with Vietnam when U.S. troops were sent in to fight on the ground. Includes an excerpt from comments on Face The Nation (03/07/65) by Secretary of State Dean Rusk.

Guests: Sen. Bob Graham (D-FL) (1); Gov. Ed Rendell (D-PA) (1); Gov. Bill Richardson (D-NM) (1)

Guest Interviewer: Dan Balz, The Washington Post

03/14/04 1) Interview with Secretary of State Donald Rumsfeld about: Rumsfeld's lack of involvement in President Bush's campaign; the impact of the terrorist attack in Spain; security as an issue in the progress toward self-government in Iraq; assessing, in retrospect, the wisdom of the U.S. attack on Iraq; charge by the Military Officers Association of America that Rumsfeld's plan to increase the size of the Army amounts to reinstituting the draft; allegations that Halliburton has been overcharging the government

2) Flashbacks: The 1976 presidential campaign. Includes comments made by then-Governor of Georgia Jimmy Carter (10/01/76)

Guest: Secretary of Defense Donald Rumsfeld

Guest Interviewer: Thomas Friedman, The New York Times

03/21/04 1) Interview with Dr. Howard Dean about: John McCain as a possible running mate for John Kerry; Dean's statement that Spain was targeted by terrorists because of its support for the U.S. in the Iraq war; John Kerry's apparent inconsistency on a number of issues; Dean's anticipated endorsement of Kerry

2) Interview with Sen. Richard Lugar about: Kerry's need to gain the support of Democrats who backed Howard Dean; Kerry's voting record; the Bush administration's plan for postwar Iraq/the need for more international cooperation

3) Flashbacks: The Watergate scandal. Includes comments by George Meany, President of the AFL-CIO (03/03/74)

Guests: Howard Dean, former Democratic Presidential Candidate (1); Sen. Richard Lugar (R-IN), Chairman, Foreign Relations Committee (2)

Guest Interviewer: Karen Tumulty, Time magazine

03/28/04 Interview with Secretary of State Colin Powell about: charges by President Bush's former terrorism adviser Richard Clarke that the administration disregarded and misunderstood his warnings about the rising threat of terrorism prior to 9/11; Powell's claim that there are inconsistencies and contradictions between what Clarke is saying now and what he said in the past; the question of whether Mr. Clarke's testimony should be declassified; the question of whether national security adviser Condoleezza Rice should testify under oath before a Congressional commission; Iraq's readiness to be handed over to Iraqi control on schedule

Guest: Colin Powell, Secretary of State

Guest Interviewer: Karen Tumulty, Time magazine

60 MINUTES

- 03/07/04 **"The Blame Game"**- an interview with Ahmad Chalabi, a wealthy Iraqi-exile with close ties to the Bush Administration, who stands accused of misleading the U.S. about weapons of mass destruction in Iraq. Includes an interview with Ken Pollack, former CIA analyst, now a scholar at the Saban Center for Middle East Policy and a CNN analyst. (C: Lesley Stahl - P: Richard Bonin)
- "The Bishop"** - an interview with Gene Robinson, the ninth Episcopal bishop of New Hampshire and the first openly gay Christian bishop. Robinson, the divorced father of two, living in a long-term relationship with his partner, is at the center of the continuing debate over his church's acceptance of homosexuality in the ministry. (C: Ed Bradley - P: Ruth Streeter)
- "Geno's Game"** - University of Connecticut's women's basketball coach Geno Auriemma talks about the secrets to coaching his team to a near perfect record for five seasons. (C: Morley Safer - P: Steven Reiner)
- Andy Rooney Topic:** "The True Things In Life" - Andy lists some
- 03/14/04 **"Prescriptions & Profit"**- focuses on the high cost to Americans of prescription drugs and the concerns about the safety of drugs purchased in Canada at far lower prices. Includes interviews with: Dr. Mark McClellan, FDA Commissioner; Dr. Marcia Angell, former executive editor of The New England Journal of Medicine, who is currently writing a book about the drug industry; Mayor Michael Albano of Springfield, MA; and Rep. Dan Burton of Indiana. (C: Morley Safer - P: Alden Bourne)
- "Hubble"** - report on the controversy surrounding NASA's decision to cancel servicing missions to the Hubble space telescope for safety reasons. Critics claim that the value of information gained through the Hubble far outweighs the risks entailed. NASA has agreed to the request for a second opinion and the National Academy of Sciences will examine the question of the future of Hubble. (C: Ed Bradley - P: Harry A. Radcliffe II)
- "The Last Gangster"** - "Big Ron" Previte, the former 'capo' in the Philadelphia Mafia, talks about his decision to become a government informant. Previte says that the almost one million dollars he received was not nearly enough considering the risk he was taking. Includes interviews with crime reporter George Anastasia; and John Terry, who was Previte's FBI handler. (C: Steve Kroft - P: Graham Messick, Sianne Garlick)
- Andy Rooney Topic:** "The 'Passion' Over Rooney" - Andy reads some of the record-breaking responses to his 02/22/04 commentary
- 03/21/04 **"9/11 Before & After" Pts. I & II** - Richard Clarke, President Bush's former terrorism adviser, blames the Bush Administration for not taking the proper steps to protect the country from threats by al-Qaeda, and charges that the President pressured him to find evidence to support a U.S. war against Iraq. Clarke has written a book called "Against All Enemies," telling what happened behind-the-scenes at the White House before, during and after September 11th. Also includes an interview with Stephen Hadley, number-two man on President Bush's National Security Council, who strongly disagrees with Clarke. (C: Lesley Stahl - P: Richard Bonin)
- "The Second Most Wanted Man"** - a report on Ayman al-Zawahiri, the second most wanted man in the world after Osama bin Laden. Zawahiri is thought to be the mastermind of terrorist attacks that have killed thousands in Asia, Africa, Europe and the U.S. Includes interview with Professor Mamoud Fandi, the U.S. Institute of Peace, and Mohammed Abdul Moneim, spokesman for Egyptian President Hosni Mubarak. (C: Ed Bradley - P: Harry A. Radcliffe II) (followup to "The Second Most Wanted Man" OAD: 10/21/01)
- Andy Rooney Topic:** "Want To Marry? Take A Test" - it's too easy to get a marriage license

60 MINUTES (continued)

03/28/04 **"Condoleezza Rice"**- an interview with Dr. Condoleezza Rice, President Bush's national security adviser, about charges leveled by Richard Clarke, Bush's former terrorism adviser, that the administration did not do enough to prevent the 9/11 terrorist attacks and that President Bush pressured him to find evidence to support a war against Iraq. Dr. Rice also talks about her refusal to testify under oath before a Congressional committee. (C: Ed Bradley - P: Michael Radutzky, Harry A. Radcliffe II)
"Judge Charles Pickering" - President Bush's nominee to the 5th Circuit Court of Appeals points to his decades-old record of fighting for civil rights in the face of charges that he is racially insensitive. Also includes interviews with Sen. Charles Schumer (D-N.Y.); Deborah Gambrell, an African-American attorney; and Clarence McGee, head of the NAACP in Hattiesburg, Mississippi. (C: Mike Wallace - P: Robert Anderson)
"Freddy Adu" - profile of the 14-year-old soccer phenomenon from Ghana who is not only the highest paid pro soccer player in the U.S., but also the youngest pro team player in over a century. Also includes interviews with: Ben Olson, Adu's DC United teammate and Bruce Arena, coach of the Men's National Soccer Team. (C: Lesley Stahl - P: Rome Hartmen)
Andy Rooney Topic: "Charity Asks. Should You Give?" - legitimate charities asking for donations

60 MINUTES II

03/03/04 **"The Kid Next Door"** - a report on the adverse effects of steroids on high school athletes focusing on Taylor Hooton, a 17-year-old Plano, Texas high school baseball player who hung himself after turning to steroids in an effort to 'bulk up.' Includes interviews with Gwen and Don Hooton, Taylor's parents; Dr. Babette Farkas, a psychiatrist who treated Taylor; and Larry Guinn, director of health and athletics for the Plano schools. (C: Jim Stewart - P: Andrew Wolff)
"Mizrahi" - an interview with Isaac Mizrahi, fashion designer for the rich and famous. Mizrahi has started a new venture -- a line of mass-market clothing to be sold at the Target discount chain. (C: Vicki Mabrey - P: Lisa Cohen)
"3 Soldiers" - a report on three American servicemen killed in action since the invasion of Iraq nearly a year ago -- William Bennett, 35, Sergeant First Class, U.S. Army; Bruce A. Smith, 41, Chief Warrant Officer, Iowa National Guard; and Pierre Piche, 29, Captain, U.S. Army. Includes interviews with some family members the men left behind. (C: Scott Pelley - P: Shawn Efran)
"A Few Minutes With Steve Hartman" - "Gay Rights In America" - America has become more tolerant of homosexuals

60 MINUTES II (continued)

03/10/04 **"Marry Me!"** - an interview with Gavin Newsom, San Francisco's recently elected heterosexual Irish-Catholic mayor who sparked a controversy by marrying same sex couples. Includes interviews with Randy Thomasson, leader of Campaign For California's Families; Willie Brown, former mayor of San Francisco; and Frank Rich, columnist for The New York Times (C: Bob Simon - P:: Joel Bernstein, Christine Weicher)
"The New Qaddafi" - an interview with Seif Qaddafi whose father, Colonel Muammar Qaddafi, made Libya one of the world's most notorious sponsors of terrorism. Qaddafi, with his father's consent, has agreed to give up his country's stockpile of weapons and chemical agents as a step towards the lifting of sanctions against Libya. Includes a look at a secret chemical weapons factory in al-Rabta. (C: Vicki Mabrey - P: Wayne Nelson, Michael Bronner)
"Martha Stewart" - a report on domestic diva Martha Stewart following a guilty verdict in her federal stock fraud trial. Includes comments made by Ms. Stewart in previous interviews on 60 MINUTES (OAD: 12/03/95) and 60 MINUTES II (OAD: 11/23/99). (C: Morley Safer - P: Barbara Dury, Gail Eisen, Steven Reiner)
"A Few Minutes With Bill Geist" - "We All Lie A Little" - fish stories and little white lies

03/17/04 PREEMPTION

03/24/04 PREEMPTION

03/31/04 **"Are The Trains Safe?"** - to date almost every penny of transportation security money has gone toward airline security despite the fact that many more Americans travel daily on busses, trains and subways. Includes interviews with: Ray Kelly, New York City Police Commissioner; David Smith, attorney for Lyman Faris, a U.S. citizen allegedly involved in a plot to derail trains; Asa Hutchinson, undersecretary of Homeland Security; and Inspector Vincent DeMarino, head of the subway anti-terrorism unit. (C: Bob Simon - P: Peter Klein, Trisha L. Sorrells)
"AWOL" - an interview with Staff Sgt. Camilo Mejia about why he abandoned his unit in Iraq. Includes an interview with Captain Ted Warfel, Mejia's Florida National Guard commanding officer. (C: Dan Rather - P: Tom Anderson)
"Change Of Heart" - a report on an life-saving discovery made by Dr. Lori West, head of the transplant program at Toronto's Hospital for Sick Children. Dr. West found that infants, because of their immature immune systems, could tolerate heart transplants from donors with different blood types. (C: Scott Pelley - P: Rebecca Peterson)
"A Few Minutes With Steve Hartman" - "The Common Placebo" - useless items. Includes comments by Andy Rooney.

48 HOURS

- 03/05/04 **48 HOURS INVESTIGATES: "Extremely Perfect"** - reports on weight loss surgery and diet, including:
"Heavy Burden" - an interview with Dr. Julie Ellner, one of the country's leading bypass surgeons, about training courses claiming to teach surgeons to do gastric bypass procedures in a weekend and the resultant risk to patients who are treated by these improperly trained doctors. (C: Harold Dow - P: Peter Henderson, Mary Sue Holland)
"Out Of Practice"- at least 22 patients of Dr. Ramesh Srungaram have filed lawsuits against him for botched gastric bypass surgeries. Includes interviews with Steve Burr of Houston, Texas and Kaye Parsley of Lubbock, Texas who survived the operations, and the family of Donna Collins of Houston who died following weight-loss surgery. Srungaram has been suspended by local hospitals and placed on probation. (C: Harold Dow - P: Peter Henderson, Mary Sue Holland)
"Goodbye Newman" - an interview with actor Wayne Knight, better known as "Newman" from the hit television comedy "Seinfeld," who has lost nearly 100 pounds by exercising more and eating less. Includes interview with Dr. Daniel Eisenberg, a cardiologist, and fitness expert Marc Vahanian. (C: Susan Spencer - P: Gail Zimmerman)
"How Can You Lose?" - interviews with members of the Stellas, an overweight Norwalk, Connecticut family who went on a low-carbohydrate diet and collectively lost 560 pounds. Includes an interview with Dr. David Katz, Yale professor of preventive medicine. (C: Susan Spencer - P: Ian Paisley, Mary Sue Holland)
"Cold Turkey" - an interview with Jared Fogle, the famous 'Subway restaurant guy', who lost 245 pounds on his own special diet of Subway sandwiches. (C: Richard Schlesinger - P: Ian Paisley) (Sr. P: "Extremely Perfect": Peter Schweitzer)
- 03/10/04 **48 HOURS INVESTIGATES: "Searching For Angela Shelton"** - in 2001, actress, model and screenwriter Angela Shelton - whose father had sexually molested her as a child - began work on a film that would take her across the U.S. to find and interview other women named Angela Shelton. Her goal was to portray American women and discover how many had suffered some form of abuse. Over two months, Shelton spoke to 32 other Angelas of many different backgrounds. One of the last Angelas she met was a South Carolina college student writing her thesis on sexual predators. She was able to help the filmmaker to find closure by confronting her father. Segment titles: "Cover Girl"; "Life With Father"; "The Other Angelas"; "Father's Day"; "The Road Ahead" (C: Bill Lagattuta - P: Josh Yager, Abra Potkin, Susan Mallie, Mead Stone) (Sr. P: "Searching For Angela Shelton": Peter Schweitzer)
- 03/12/04 **48 HOURS MYSTERY: "Mystery In Paradise"** - reports on murder investigations, including:
1) Randy Latona, a young Las Vegas stock trader moved to Roatan, Honduras, where he started a new business, Bay Island Rum Company. In March 2001, Latona was found dead in his bed with a single gunshot to his head. The Honduran police ruled the death a suicide, but Latona's parents believed he was murdered by his live-in girlfriend, Leslie Spiering, and hired their own team of investigators. Includes an interview with Dr. Vincent DiMaio, San Antonio, Texas' chief medical examiner who concluded that evidence in the case was not inconsistent with suicide. The Latonas have filed a wrongful death suit against Leslie Spiering. (Segment titles: "Paradise Lost"; "Under Suspicion"; "Blood Evidence"; "In Conclusion" (C: Troy Roberts - P: Jay Young)
2) "Bones Of Contention" - Sandra Anderson and Eagle, her dog were respected for helping police find evidence -- bones and blood stains -- at crime scenes. When the dog trainer was called to help in a recent murder investigation in Oscada, Michigan it was discovered that she was planting evidence for the dog to find. Anderson was tried and pled guilty to multiple felonies, and could face a maximum of 30 years in prison. (C: Richard

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
MARCH 2004 - p. 6 of 6

48 HOURS (continued)

- 03/17/04 **48 HOURS MYSTERY: "The Mystery Of Robert Durst"** - interviews with: Dr. Milton Altschuler, defense psychiatrist for accused murderer Robert Durst who claims that Durst suffers from a rare form of autism called Asperger's syndrome that leaves the victim's intellects intact but limits a person's social abilities to interact; Emily and Stewart Altman, close friends of Durst, who feel that Durst could never be a murderer; Westchester (N.Y.) County District Attorney Jeanine Pirro, who is concerned with the disappearance of Durst's wife 20 years ago; and Galveston detective Cody Cazalas who arrested Durst on murder charges. Segment titles: "The Verdict"; "Vanished"; "Eye Of The Beholder"; "LA Connection"; "\$3 Billion Man" (C: Erin Moriarty - P: Ira Sutow, Chuck Stevenson) (Sr. P: "The Mystery Of Robert Durst": Al Brigante)
- 03/23/04 **48 HOURS INVESTIGATES: "The Kennedys: Privilege & Pressure"** - a report on the third generation of the Kennedy family including interviews with: Laurence Leamer, author of "Sons Of Camelot: The Fate Of An American Dynasty"; Robert Kennedy Jr. and his brother Max; Maria, Robert, Timothy and Anthony Shriver, who talk about the burdens and blessings of the Kennedy family legacy; the family tragedies; how they have struggled to establish their own identities; and how they have finally made peace with the past. Also includes interviews with people who knew John F. Kennedy Jr., whose lost his life in a 1999 plane crash -- Christiane Amanpour, CNN Correspondent who met John when they were both college students in the 70s; John Perry Barlow, owner of a cattle ranch where John spent a summer; and Chris Oberbeck, a classmate at Brown University. Segment titles: "The Young Kennedys"; "Changing The World"; "Great Expectations"; "First Among Equals" (C: Lesley Stahl - P: Miguel Sancho, Paul LaRosa) (Sr. P: "The Kennedys: Privilege & Pressure": Peter Schweitzer)
- 03/31/04 **48 HOURS INVESTIGATES: "Caged Kids"** - examines how the criminal justice system handles minors who are tried as adults for serious crimes:
"Life Sentence" - Josh Phillips of Jacksonville, Florida, is serving a life sentence with no chance of parole for the 1998 murder, at age 14, of his eight-year-old playmate, Maddie Clifton. Phillips who was first interviewed on 48 HOURS ("Why Did Josh Kill?" OAD: 10/07/99), expresses remorse for the crime. Also includes an interview with the victim's parents Steve and Sheila Clifton who feel that Phillips was justly convicted. (C: Peter Van Sant - P: Mary Noonan Robichaux)
"Forever Changed" - 35-year-old Sean Pica from Seldon, N.Y., was recently released from prison after serving 16 years for murdering the father of his friend Cheryl Pierson, who, she said was physically abusing her. Today, Pica is earning a second master's degree and spends most of his free time helping other former inmates adjust to their freedom. (C: Harold Dow - P: Mary Noonan Robichaux)
"Behind The Mask" - an interview with Lisa Warzeka, one of four teenage girls from Kingwood, Texas, an affluent Houston neighborhood, who is serving seven years for armed robbery. Warzeka, a 17-year-old promising athlete and student who, to pay for a drug habit, robbed several convenience stores with her friends, holding people at gunpoint. (C: Erin Moriarty - P: Ira Sutow)
"Rebecca's Story" - Rebecca Hopfer, 26, of Dayton, Ohio has spent the last eight years of her 15 year sentence in prison for killing her newborn infant. Prosecutors say she stuffed the baby in a trash bag after secretly giving birth, but Hopfer claims that the child was dead at birth. (C: Susan Spencer - P: Jay Young, Mary Noonan Robichaux)
"Rebecca's Story: A New Chapter" - Rebecca, a model prisoner, who earned a college degree while incarcerated, faced a parole board and was awarded clemency from Ohio Governor Bob Taft. (C: Susan

Spencer - P: Jay Young, Mary Noonan Robichaux) (Sr. P: "Caged
Kids": Al Briganti

* * * *