



**Federal Communications Commission
Quarterly Report
Issues & Programs**

October 8, 2004

**Prepared by: Judie Lloyd
 Bobbie Pottorff
 CBS Television Network**

KOAM-TV 7**Public Service Announcements****3rd Quarter 2004****ORGANIZATION NAME****PSA TITLE****JULY****AUG****SEPT**

Ad Council: Aids Awareness	Artwork	1:30	1	:45
Ad Council: Community Drug Prevention	Mom/Mechanic; Banker/Ballplayer	13	14	13
Ad Council: Healthy Life/Disease Prevention	Early Stroke Response; Sesame/Exercise; Sesame/Snack Meet	15:45	15:15	13
Ad Council - Vote 2004	Faucet; Trash	16:30	16:45	14
After School Alliance	Blow Fish; Jonesy Kitty	12:30	14:30	12:30
Alcoholics Anonymous	My Life	5:45	3:45	3:55
Aluminum Association	Pitch In to Make a Difference (Kid Friendly)	5:30	7	6:30
Alzheimer's Association (AHAF)	Faces of Alzheimers	7	7	6
Americn Dental Association	Dudley & Friends Brush & Floss Song; Adventures W/Dudley	13	14:30	11:30
Arbor Day Foundation	Rain Forest Rescue	11:30	9:50	8:50
Asthma Action America	Put Your Asthma to the Test	1	:30	0
Big Brothers/Big Sisters	GUM	1:15	1:15	1
Boys & Girls Town of America	Being a Parent; Know Your Child	31.50	35.35	27.40
Boys & Girls Town of America	Typical Teen; Pop Quiz; I Am	10:10	6:25	3:45
Boys & Girls Town of America	All the Answers; Truth; Right Answers	7:10	5	4:40
Campaign for Freedom	Main Street USA, Freedom	29.45	31	23
Community Blood Center of the Ozarks	No Substitute	1:30	7	6
Department of Defense	Today's Military	1:45	1	1
Department of Social Services	Missouri School Violence	7	7	6
Department of Veterans' Affairs	Our Time to Serve	6	7	6:30
Discovery Center of Springfield	Memory	6	2	0
Environmental Defense	Recycle, Water	4	3.00	2.20
FCC Children's Report	Broadcasting stations must air 3 hours of core program	1:15	1	1
Federal Consumer Information Center	Parrot Talk	1	:30	:40
Foundation for a Better Life	I Hope You Dance	28	30	22
Foundation for a Better Life	Locker	5:30	3:10	3:45
Foundation for a Better Life	Bus	1	:30	:40
Girl Scout Summer Camp	Local Girl Scout Camp	7:30	0	0
Kansas Dept. of Health & Environment	Grocery Store	7	7	6
Kansas State Troopers	Belts	5:30	7	6:30
March of Dimes	Hurdles	7:30	7	6
Missouri Department of Health	Parents, What Happened?	13	15	12:30
Missouri Southern State University	Newsmakers MSTV	150	120	120
NAB/Armed Forces	Serving Us	6:30	7	6
Narcanon	Downward Spiral; NNOK	30.30	37	22
National Pest Management Assoc.	Emergency Room	7:30	7:30	3
Operation Lifesaver - Train Safety	Cake	3	2:20	2
Parents As Teachers	Going Gaga	5:30	7	6:30
Parents As Teachers	NOW	7:30	7	6:30
Parents As Teachers	Playing	7:30	7:30	6
Prevent Child Abuse, MO	Kids Learn to be Bullies	7	7	6
Prudential Spirit of Community	Community Awards			23
Salvation Army	Tunnel	12	15	12:30
Tulsa Zoo	Toucan; Lowest; Vulture; Hoot	1:45	0	0
U.S. Air Force	Vehicle; Story	18	13:30	12:30
U.S. Marine Corp	For Country	27	29	22
USO	Nerves of Steel	30.55	31.40	24.30

Judie Lloyd

From: "Jose Jimenez" <jjimenez@cbs.com>
To: <ALL STATIONS>
Sent: Monday, August 16, 2004 1:48 PM
Attach: 07-04.DOC
Subject: 7/04 PUBLIC AFFAIRS BROADCASTS - MARKETING - <BES#M040816_025>

RE: 7/04 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR JULY 2004

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR JULY 2004. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR THIRD QUARTER 2004. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

NNNN

8/16/2004

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JULY 2004 - p. 1 of 9

FACE THE NATION

- 07/04/04 The Democratic and Republican presidential campaigns:
1) a report about Vice President Cheney's three-state tour with a stop today in Pittsburgh. (C: Joie Chen)
2) Interview with Marc Racicot about the reasons for Vice President Cheney's bus tour; trends shown in recent polls: people believing that President Bush has caused the country to become more polarized; a large majority believing it matters who is elected president; Democratic reaction to the choice of speakers at the Republican Convention; campaign issues: security, the economy, Medicare, education and Iraq; reports from the 9-11 Commission and the Senate Intelligence Committee; the possibility of Kerry/Bush debates.
3) a report from the Kerry Campaign in Iowa where the big question is who Kerry will pick as his running mate. (C: Byron Pitts)
4) Interview with Terry McAuliffe about: what John Kerry needs in a Vice Presidential running mate; why Kerry is not doing better in the polls; the impact of Ralph Nader; Howard Dean's absence from the ticket; speakers at the Democratic Convention; the impact of Bill Clinton's book
5) Flashback: the criminal trial in July 1995 of Heisman Trophy winner and NFL star O.J. Simpson, including a statement made during the trial by lead Simpson attorney Johnnie Cochran.
Guests: Marc Racicot, Chairman, Bush-Cheney '04 Campaign (2); Terry McAuliffe, Chairman, Democratic National Committee (4)
Guest Correspondents: Joie Chen (1); Byron Pitts (3)
- 07/11/04 1) Interviews with Senators Pat Roberts and Jay Rockefeller about: the Senate report on CIA intelligence failures; the possibility of more terrorist attacks on the U.S.; the question of whether the U.S. went to war under false pretenses; allegations that the White House pressured the CIA to re-examine issues; lack of evidence of a link between Saddam Hussein and al-Qaeda
2) Preview of Lesley Stahl's interview with Senators John Kerry and John Edwards to be aired tonight (07/11/04) on 60 MINUTES (Sunday edition)
3) Interview with Sen. Bob Graham about: the impact of John Kerry's selection of John Edwards as his running mate; Edwards' ability to draw voters in the South
Guests: Sen. Pat Roberts (R-KS) (1); Sen. Jay Rockefeller (D-WV) (1); Lesley Stahl, CBS News Correspondent (2); Sen. Bob Graham (D-FL) (3)
Guest Interviewer: Evan Thomas, Newsweek magazine
- 07/18/04 1) Debate between Democratic and Republican top party officials: assessing President Bush's economic and foreign policies; John Kerry's lack of a policy regarding Iraq/Kerry's Senate voting record; comparing President Bush and Sen. Kerry's standing in the polls; Senate Intelligence Committee report discrediting allegations by former Ambassador Joe Wilson; the question of whether Vice President Cheney will remain on the Republican ticket; President Bush's absence at the NAACP convention
2) Flashback: inmate uprising in July 1986 at the District of Columbia prison facility including an excerpt of a July 13, 1986 interview on Face The Nation with Mayor Marion Barry (Washington, D.C.)
Guests: Ed Gillespie, Chairman, Republican National Committee (1); Terry McAuliffe, Chairman, Democratic Committee (1)

FACE THE NATION (continued)

07/25/04 The 2004 Democratic Convention and the Kerry/Edwards campaign:
1) Videotape excerpt from an interview by Dan Rather with Sen. John Edwards (CBS Evening News - 07/24/04)
2) The issues of negative campaigning; counterterrorism; Michigan, a key state in the election; Sen. Kerry's proposed plans for: health-care, energy, education and tax cuts; the failure of voters to warm up to John Kerry/Republican claim that a political makeover of Sen. Kerry is underway; Kerry's stand on abortion; claim by President Bush that the Democratic Party is taking the African-American voters for granted; Kerry's timetable for Iraq
3) Flashback: The degree of emphasis a candidate should put on religion, including an excerpt of an Aug. 13, 2000 interview on Face The Nation with Sen. Joseph Lieberman (D-CT)
Guests: State Sen. Barack Obama (D-IL), Democratic Convention Keynote Speaker, Illinois Democratic Candidate for U.S. Senate (2); Gov. Bill Richardson (D-NM), Democratic Convention Chairman (2); Gov. Jennifer Granholm (D-MI) (2)
Guest Interviewer: Dan Balz, The Washington Post

60 MINUTES (Sunday Edition)

07/04/04 **"Kinkadee"** - an interview with Thomas Kinkadee, the world's most popular living artist, who has created a marketing empire for his images. (C: Morley Safer - P: Alden Bourne) (OAD: 11/25/01)
"Tulia, Texas" - Tom Coleman, a discredited undercover drug officer accused of targeting the black community of Tulia, Texas in a drug sting authorities now call a sham, defends his actions. The governor pardoned nearly all of the 46 Tulia residents, most of them black, who were sent to jail as drug dealers solely on the uncorroborated testimony of Coleman, who is now under indictment for perjury. (C: Ed Bradley - P: Michael Radutzky, Tanya Simon) (OAD: 09/28/03)
"Eminent Domain" - investigates controversial eminent domain policies where the government is forcing private citizens to sell homes and businesses in cases that seem to benefit private rather than public interests. Includes interviews with: Jim Saleet, a Lakewood, Ohio man who is in danger of losing his home; Madeline Cain, Lakewood's Mayor; and Dana Berliner and Scott Bullock, attorneys for Jim Saleet. (C: Mike Wallace - P: Robert Anderson) (OAD: 09/28/03)
Andy Rooney Topic: "The Lettering Of The Language" - people who try to sound special by using acronyms instead of words (OAD: 04/25/04)

07/11/04 **"Kerry & Edwards"** - Senators John Kerry and John Edwards discuss President Bush's decision to go to war, the role of faith in public life and what it takes to be president. Also includes interviews with the Senators' wives -- Teresa Heinz Kerry and Elizabeth Edwards. (C: Lesley Stahl - P: Rome Hartman)
"Boosting" - a report on organized South American gangs who are involved in 'boosting' -- the theft of billions of dollars of merchandise from U.S. stores. Most of the thieves started out as pickpockets in countries like Colombia, Chile, Ecuador and Peru before being brought to the U.S. to join what the FBI calls 'South American Theft Groups.' (C: Steve Kroft - P: Graham Messick) (OAD: 02/22/04)
"The Man With The Golden Ears" - profile of the 71-year-old music executive Clive Davis, who has just been named chairman and CEO of BMG North America. (C: Mike Wallace - P: Deborah DeLuca Sheh) (OAD: 02/08/04)
Andy Rooney Topic: "The Important Questions" - questions Andy would have asked Senators John Kerry and John Edwards

60 MINUTES (Sunday Edition) (continued)

- 07/18/04 **"The Kuwait Of Africa"** - despite the tiny population and vast oil reserves, Equatorial Guinea is still a poor African country whose rulers are charged with being corrupt and repressive. Includes interview with Pierre Attepa, adviser to the Guinean president; Alex Vines, senior researcher for Human Rights Watch; President Teodoro Obiang Nguema Mbasogo of Guinea; and John Bennett, former U.S. Ambassador to Equatorial Guinea. (C: Bob Simon - P: Michael Gavshon, Solly Granatstein) (OAD: 11/16/03)
- "Alice Coles Of Bayview"** - a profile of Alice Coles, a Bayview, Virginia woman who helped transform her impoverished rural village into a community of new modern homes. Includes interviews with Maurice Cox, an architect and college professor and Adebola Ajayi, project manager of Bayview. (C: Ed Bradley - P: Harry A. Radcliffe II) (OAD: 11/30/03)
- "Howard Hughes"** - a report on the Howard Hughes Medical Institute, founded as a tax shelter by the reclusive multimillionaire and now one of America's richest charities. Includes interviews with: Dr. Tom Cech, the institute's president; Richard Hack, who has written two biographies of Hughes; Dr. Doug Melton, Harvard Medical School; and Dr. Huda Zoghbi, Baylor College of Medicine. (C: Lesley Stahl - P: Rome Hartman) (OAD: 11/23/03)
- Andy Rooney Topic:** "Is It Really A Deal?" - misleading ads (OAD: 02/15/04)
- 07/25/04 **"Yucca Mountain"** - focuses on the controversy over the U.S. Government's decision to move massive quantities of radioactive waste from temporary storage facilities to Nevada for permanent burial under Yucca Mountain. Nevadans are not the only ones affected by the government's plans since millions of Americans live along the routes the deadly material will travel. (C: Steve Kroft - P: David C. Lewis) (OAD: 10/26/03)
- "Undercover Marketing"** - a report on stealth marketing -- marketing to people who are unaware they are being targeted. Includes an interview with Malcolm Gladwell, author of "The Tipping Point" (C: Morley Safer - P: Mitch Weitzner) (OAD: 10/26/03)
- "Surf's Up!"** - big-wave surfer Laird Hamilton talks about what it's like to surf gigantic waves, some the size of seven-story buildings. Includes interviews with Bruce Jenkins, a sports columnist for the San Francisco Chronicle; Bill Hamilton, Laird's stepfather; and his wife Gabrielle Reese (C: Lesley Stahl - P: Shari Finkelstein, Braden Bergan) (OAD: 02/29/04)
- Andy Rooney Topic:** "In Search Of The Perfect Diet Book" - diet fads (OAD: 10 26/03)

60 MINUTES (weekday edition)

07/07/04 **EASTERN AND CENTRAL TIME ZONES**

"Mutual Fraud" - a report on mutual funds allowing illegal practices such as: 'late trading' -- setting orders after the close of the stock exchange -- and 'market timing' -- quickly buying and selling mutual fund shares. Includes interviews with Eliot Spitzer, New York State Attorney General; Noreen Harrington, a Wall Street veteran and whistle-blower; and James Nesfield, an investment banker who admits to 'market timing.' (C: Bob Simon - P: Peter Klein, Trisha L. Sorrells) (OAD: 02/18/04)

"En Garde" - an interview with Olympian Peter Westbrook, founder of the Fencer's Club, a boot camp in downtown Manhattan where, for the last decade, kids from the most deprived neighborhoods of the city are trained in the sport of fencing. Also includes interviews with three of his students. (C: Vicki Mabrey - P: Kyra Darnton) (OAD: 10/08/03)

"Sean Penn" - interview with actor Sean Penn who talks about his career and his trip to Baghdad prior to the U.S. invasion of Iraq. Includes an interview with Penn's wife and frequent co-star, Robin Wright Penn. (C: Charlie Rose - P: Alan Weisman) (OAD: 12/03/03)

"A Few Minutes With Steve Hartman" - mistakes that appeared in the correction page of newspapers (OAD: 04/28/04)

07/07/04 **MOUNTAIN AND PACIFIC TIME ZONES**

"Mutual Fraud" - a report on mutual funds allowing illegal practices such as: 'late trading' -- setting orders after the close of the stock exchange -- and 'market timing' -- quickly buying and selling mutual fund shares. Includes interviews with Eliot Spitzer, New York State Attorney General; Noreen Harrington, a Wall Street veteran and whistle-blower; and James Nesfield, an investment banker who admits to 'market timing.' (C: Bob Simon - P: Peter Klein, Trisha L. Sorrells) (OAD: 02/18/04)

"The Mind Of A Serial Killer" - videotaped confessions of Gary Ridgway, the Green River killer, who for 20 years terrorized the Northwest. Two months ago Ridgway pled guilty to killing 48 women -- part of a controversial deal: Ridgway's life in exchange for details about the murders. Includes interviews with some of the detectives who worked on the case. (C: Dan Rather - P: Mary Mapes) (OAD: 02/11/04)

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07/14/04 **"Martha Stewart"** - a report on domestic diva Martha Stewart, following a guilty verdict in her federal stock fraud trial. Includes comments made by Ms. Stewart in previous interviews on 60 MINUTES (OAD: 12/03/95) and 60 MINUTES II (OAD: 11/23/99). (C: Morley Safer - P: Barbara Dury, Gail Eisen, Steven Reiner) (OAD: 03/10/04)

"The Fattest Americans" - a report on obesity focusing on the Pima and Tohono O'odhams Indian reservations of Southern Arizona, home to the fattest Americans, many of whom suffer from diabetes. Includes an interview with Dr. Clifton Bogardus, head of a project for the National Institutes of Health whose aim is to discover the cause and remedy for the Indians' plight. (C: Vicki Mabrey - P: Wayne Nelson)

"Reviving The Dead" - interviews with the surviving members of the rock band The Grateful Dead who reunited after Jerry Garcia's death. (C: Charlie Rose - P: Neeraj Khemlani, David Rubin) (OAD: 11/12/03)

"A Few Minutes With Steve Hartman" - "Are You Tipped Out?" - everyone's looking to be tipped nowadays (OAD: 09/24/03)

60 MINUTES (weekday edition continued)

- 07/21/04 **"The Kid Next Door"** - a report on the adverse effects of steroids on high school athletes focusing on Taylor Hooton, a 17-year-old Plano, Texas high school baseball player who hung himself after turning to steroids in an effort to 'bulk up.' Includes interviews with Gwen and Don Hooton, Taylor's parents; Dr. Babette Farkas, a psychiatrist who treated Taylor; and Larry Guinn, director of health and athletics for the Plano schools. (C: Jim Stewart - P: Andrew Wolff)
- "Essie Mae"** - an interview with Essie Mae Washington-Williams, daughter of Sen. Strom Thurmond and a black 16-year-old who worked as a domestic in his father's home. Thurmond, one the country's most powerful senators -- a man who had filibustered against the civil rights bill and ran for president as a segregationist -- died last June at the age of 100. He never publicly acknowledged his oldest daughter or the role he played in her life. (C: Dan Rather - P: Mary Mapes, Dana Roberson) (OAD: 12/17/03)
- "Mizrahi"** - an interview with Isaac Mizrahi, fashion designer for the rich and famous. Mizrahi has started a new venture -- a line of mass-market clothing to be sold at the Target discount chain. (C: Vicki Mabrey - P: Lisa Cohen) (OAD: 03/03/04)
- "A Few Minutes With Steve Hartman"**: "A Sentimental Illness" - keepsakes (OAD: 12/03/03)
- 07/28/04 **"3 Soldiers"** - a report on three American servicemen killed in action since the invasion of Iraq nearly a year ago -- William Bennett, 35, Sergeant First Class, U.S. Army; Bruce A. Smith, 41, Chief Warrant Officer, Iowa National Guard; and Pierre Piche, 29, Captain, U.S. Army. Includes interviews with some family members the men left behind. (C: Scott Pelley - P: Shawn Efran) (OAD: 03/03/04)
- "A Very Special Brain"** a followup to "A Very Special Brain" (OAD: 60 MINUTES 10/19/97), a report on Williams Syndrome, a birth defect caused by the absence of about 20 genes in the brain, usually resulting in an unusual appearance and mental retardation. While people born with the syndrome have profound intellectual and health problems, they occasionally exhibit remarkable musical talent. The followup consists of current interviews with some of the gifted musicians and their parents, and with Dr. Barbara Pober, then director of a Williams Syndrome Clinic at Yale University. (C: Morley Safer - P: Catherine Olian, Barbara Dury) (OAD: 01/07/04)
- "The Greyston Bakery"** - the Greyston Bakery in Yonkers, N.Y. started a social experiment more than 20 years ago with the goal of employing the chronically unemployed. The profits from the bakery are used to support the Greyston Foundation, an organization which funds daycare centers, health clinics and counseling services. (C: Bob Simon - P: Catherine Olian) (OAD: 01/11/04: 60 MINUTES Sunday edition)
- "A Few Minutes With Steve Hartman"** - "Vote For Steve Hartman?" - negative presidential campaigning in the 2004 election (OAD: 05/19/04)

48 HOURS

- 07/02/04 **48 HOURS: "It's A Big Country"** - with the Country Music Association Awards about to be presented on Nov. 1, 2003, 48 HOURS goes behind with some of the country's top country music stars. The special broadcast features interviews with: Kix Brooks And Ronnie Dunn who have been named Entertainers of the Year four times (C: Peter Van Sant - P: Chuck Stevenson); Reba McEntire who is starring in her own television sitcom (C: Harold Dow - P: Paul F. Ryan); Kenny Chesney who talks about how life in the Virgin Islands has helped him to come into his own as a musician (C: Maureen Maher - P: Paul F. Ryan); 21-year-old Leann Rimes who, at 14, became the youngest singer ever to win a Grammy Award (C: Susan Spencer - P: Ira Sutow); and Shania Twain who, at the peak of her success, retreated to her home in Switzerland, where she lives an extremely private life. (C: Bill Lagattuta - P: Chuck Stevenson) (Sr. P: Reid Collins Jr.) (OAD: 11/01/03)

48 HOURS (continued)

- 07/07/04 **48 HOURS MYSTERY: "The Secret Life Of Eric Wright"**- in 1980, while working at a restaurant in Denver, Kathi Spiars met a man who called himself Steve Marcum, and shortly married him. Subsequently, the marriage began to fall apart and Kathi began to question the many stories Marcum had told her about his past, including his work as a hitman for the CIA and his claim that he had inherited a large amount of money. Not only did she discover that her husband's real name was Eric Wright, but that he never worked for the CIA, was a bigamist, and was implicated in an unsolved murder. Wright was eventually arrested, tried for the crime, and sentenced to six years in prison. Segments include: "Love Story"; "Searching For Mr. Wright"; "Cold Case"; "Vanished"; "Wright Or Wrong"; "Truth & Consequences" (C: Susan Spencer - P: Ira Sutow) (Sr. P: "The Secret Life Of Eric Wright" Reid Collins Jr.) (OAD: 11/08/03)
- 07/09/04 **48 HOURS INVESTIGATES: "It's Just Sex"**- examines new scientific breakthroughs for men and women seeking a better sex life, including reports on:
"RX For Sex" - the ongoing battle against erectile dysfunction, focusing on Viagra and Cialis and Levitra, drugs that have more recently become approved. Includes an interview with Dr. Harin Padma-Nathan, Director of The Male Clinic in Beverly Hills, CA. (C: Bill Lagattuta - P: Miguel Sancho)
"What Women Want" - the recent trend of women dating younger men, including interviews with: author Lynn Snowden Pickett and her husband Bronson, who is over 13 years her junior; Felicia Brings and Susan Winter, authors of "Older Women, Younger Men"; and Drs. Jennifer and Laura Berman, sex therapists. (C: Maureen Maher - P: Marcelena Spencer)
"L' Is For..." - the new Showtime television show about lesbians, including an interview with writer Ilene Chaiken, the program's creator and executive producer. (C: Troy Roberts - P: James Stolz)
"The Big Chill" - married couples who are too tired and too stressed to find time for sex. Includes and interview with Peter Fraenkel, a couples therapist, and the director of The Center for Time, Work, and the Family in New York City. (C: Peter Van Sant - P: Taigi Smith)
"Kiss And Tell" - an interview with Jane Juska, author of "A Round- Heeled Woman, My Late-Life Adventures in Sex and Romance." (C: Erin Moriarty - P: Anthony Batson) (Sr. P: "It's Just Sex": Peter Schweitzer) (OAD: 01/21/04)

48 HOURS (continued)

07/10/04 **48 HOURS MYSTERY: "Cold Cases Heat Up"** - focuses on the cracking of previously unsolved murder cases due to advancements in technology and the tenacity of detectives in cold case units across the U.S., including the following reports:
"Living Nightmare" - the arrest, trial and conviction of Joe Ture for the murders in Minnesota of Alice Huling and three of her children in 1978 and the slaying of 18-year-old Marlys Wohlenhaus in 1979. (C: Erin Moriarty - P: Loen Kelley) (OAD: 03/09/00 as a segment of 48 HOURS MYSTERIES: "Cold Cases: Never Forget")
"Talk Of The Town"- the 1963 murder of 15-year-old Patricia Ann Rebholz of Greenhills, Ohio. A juvenile court judge ordered police to stop questioning Mike Wehrung, the girl's boyfriend and the principal suspect, and instead sent him to a North Carolina military academy. No arrest was made until the case was reopened in 1999 when DNA evidence linking Wehrung to the crime led to his arrest. (C: Harold Dow - P: Paul F. Ryan, Josh Gelman) (OAD: 04/13/02 as a segment of 48 HOURS MYSTERIES: "Never Forget")
"The Great Pretender" - a report on Danny C. who managed to take on the identity of Sha Na Na singer Vinny Taylor. Following the discovery that the real Vinny Taylor had died of a drug overdose in 1974, it was revealed that Danny C. was in fact Edward Solly, an escaped murderer. (C: Bill Lagattuta - P: Susan Wiggins Moore) (OAD: 10/26/01 as a segment of "Double Life")
"American Tragedy" - two Philadelphia police detectives, Sam Weinstein, retired, and Tom Augustine, Philadelphia Police Homicide, who are working to solve the mystery surrounding the beating death of a boy whose body was found in a box in 1957. (C: Richard Schlesinger - P: Lisa Freed) (OAD: 05/17/01 as a segment of 48 HOURS MYSTERIES: "Never Forget")

07/14/04 PREEMPTION

07/16/04 **48 HOURS INVESTIGATES: "Heavy Burden"** - reports on three controversial weight and health stories:
"Hard To Swallow" - a 21-day program called "de-toxing" that calls for eating mostly "raw" foods. Includes interview with the program's developers, John Wood, a nutritionist and Dr. Richard DeAndrea, a medical doctor. (C: Bill Lagattuta - P: Marc B. Goldbaum)
"Eat It Raw" - interviews with supermodel Carol Alt who swears by a "raw" food diet; Dr. Roger Clemens, USC food scientist and Dr. Peter Pressman, a clinical medicine teacher at USC. (C: Bill Lagattuta - P: Marc B. Goldbaum)
"Dangerous Extreme" - interviews with 55-year-old Pat Melillo and 43-year-old Valerie Garcia, both of whom are suffering from eating disorders. These disorders, which commonly affect teenage girls, are killing thousands of older women. Also includes interviews with Dr. Ira Sacker, an expert on eating disorders and Dr. Joseph Donnelan, Somerset Medical Center, Somerville, N.J. (C: Peter Van Sant - P: Marcelena Spencer)
"Measures Of Control" - Pat Melillo and Valerie Garcia having gained weight after hospital stays, return to their homes. Includes interviews with Drs. Donnelan and Sacker. (C: Peter Van Sant - P: Marcelena Spencer)
"Feel The Power" - 48 HOURS anchor Lesley Stahl and ABC's Barbara Walters follow a fitness program called "Power of 10," based on a once-a-week 20 minute session of slow weightlifting. Includes interviews with Adam Zickerman, creator of the program and Dr. Jordan Metzl, a sports medicine specialist. (C: Troy Roberts - P: Cassandra Marshall) (Sr. P: "Heavy Burden" Peter Schweitzer) (OAD: 11/29/03)

48 HOURS (continued)

- 07/21/04 **48 HOURS MYSTERY: "Right Or Wrong?"**- Susan Wright, a 27-year-old stay-at-home mother from Houston, Texas stabbed her husband, Jeff, 193 times. She claims she was a victim of domestic abuse and that on Jan. 13, 2003, her husband attacked her with a knife and she fought back in self-defense. Prosecutors charged that she was a cold blooded killer who lured her husband to bed with the promise of sex, tied him up and then brutally murdered him. They questioned why it took Susan five days to report the crime; why she buried Jeff's body in the backyard; and why she tried to clean up evidence of the death. A jury found Susan Wright guilty of murder and sentenced her to 25 years in prison. Includes interviews with: Susan's sister, Cindy Stewart; the victim's father, Ron Wright and his brother, Ron Wright Jr.; prosecutor Kelly Seigler; and attorneys for the defense Neal Davis and Richard "Racehorse" Haynes. Segment titles: "Buried Secrets"; "Night Of Terror"; "Family Portrait"; "Disorder In Court"; "Final Secret" (C: Richard Schlesinger - P: Marc Goldbaum, Paul LaRosa, Jenna Jackson) (Sr. P: "Right Or Wrong": Katie Boyle) (OAD: 04/24/04)
- 07/23/04 **48 HOURS INVESTIGATES: "Without Warning"** - reports on accidents with tragic results, including:
1) This past summer, in Chicago's Lincoln Park, a group of young professionals, most of them recent college graduates, were partying on a double-deck back porch. Suddenly, the porch collapsed, burying a number of the young people in the debris and resulting in the deaths of 13. Initially, authorities said the accident was caused by overcrowding on the deck, but further inspection revealed a number of serious building code violations. Includes an interview with David Kupets, the lawyer representing the accident victims. Segment titles: "Best Of The Best"; "Who's To Blame?" (C: Maureen Maher - P: Doug Longhini)
2) Last July six adults and four children boarded Air Sunshine flight 5012 in Ft. Lauderdale, Fla. En route to Abaco Island in the Bahamas. As they neared the island, the Cessna 402C's right engine exploded. The plane, designed to fly on only one engine, crashed into the waters off Abaco Island. The passengers and the pilot survived the impact of the crash but were forced to cling to life in rough waters for nearly an hour and a half before rescuers arrived. Two passengers -- Diane Diaz, a Jacksonville nurse and her four-year-old niece Diante Parker -- did not survive the ordeal. Their families of crash victims are filing lawsuits against Air Sunshine charging gross negligence. Segment titles: "A Wing And A Prayer"; "Recovery" (C: Troy Roberts - P: Lisa Freed, Sara Ely Hulse) (Sr. P: "Without Warning": Al Briganti) (OAD: 12/17/03)
- 07/28/04 PREEMPTION
- 07/30/04 **48 HOURS INVESTIGATES: "Searching For Angela Shelton"** - in 2001, actress, model and screenwriter Angela Shelton - whose father had sexually molested her as a child - began work on a film that would take her across the U.S. to find and interview other women named Angela Shelton. Her goal was to portray American women and discover how many had suffered some form of abuse. Over two months, Shelton spoke to 32 other Angelas of many different backgrounds. One of the last Angelas she met was a South Carolina college student writing her thesis on sexual predators. She was able to help the filmmaker to find closure by confronting her father. Segment titles: "Cover Girl"; "Life With Father"; "The Other Angelas"; "Father's Day"; "The Road Ahead" (C: Bill Lagattuta - P: Josh Yager, Abra Potkin, Susan Mallie, Mead Stone) (Sr. P: "Searching For Angela Shelton": Peter Schweitzer) (OAD: 03/10/04)

CAMPAIGN '04 - DEMOCRATIC NATIONAL CONVENTION - coverage

- 07/26/04 **CAMPAIGN '04 - DEMOCRATIC CONVENTION 10-11pm (Mon)**
Live coverage of the 10-11pm hour of the first evening session of the Democratic National Convention. Includes speeches by Sen. Hillary Rodham Clinton (D-NY) and former President Bill Clinton. Also includes (1) a commemoration of the events of 9/11/01, with brief speeches by actress Glenn Close, Haleema Salie (relative of 9/11 victims), and a rendition of "Amazing Grace" by violinist Gabe Lefkowitz; and (2) a brief pre-taped interview with Barack Obama, the convention keynote speaker. CORRESPONDENTS: Dan Rather (anchor, Boston); John Roberts (podium); John Axelrod (on convention floor); Byron Pitts (in Norfolk, Va. with the Kerry campaign)
- 07/27/04 **UP TO THE MINUTE 2:00-6:00AM (broadcast day: Tuesday)**
The broadcast includes taped excerpts of speeches given at the Tuesday, July 27 evening session of the Democratic National Convention by (1) Teresa Heinz Kerry (wife of Sen. John Kerry); (2) Howard Dean, former Governor of Vermont; (3) Sen. Edward Kennedy (D-MA); (4) Barack Obama (D-Illinois State Senate), convention keynote speaker; (5) Ron Reagan, son of the late President (addressing the Convention as an advocate for stem cell research). Also included: a taped profile of State Senator Barack Obama; a profile of "bloggers" at the Convention, including an interview with blogger Josh Marshall; a report on protesters in Boston during the Convention. ANCHOR: Melissa McDermott (NY studio). CORRESPONDENTS/REPORTERS covering the Convention and related topics: John Roberts (at the Convention); Barry Peterson (stem cell research); Stacy Case (at the Convention); Cynthia Bowers (Obama profile); Marcella Palmer, CBS Marketwatch; Jim Axelrod (the Republican presence in Boston during the Convention); Harrison Hickman, CBS New analyst: Manuel Gallegus (protesters during the Convention).
- 07/28/04 **CAMPAIGN '04 - DEMOCRATIC CONVENTION 10-11PM (Wed)**
Live coverage of the 10-11pm hour of the third evening session of the Democratic National Convention, Includes the nomination acceptance of Vice-Presidential nominee Sen. John Edwards (D-NC), preceded by his daughter Cate's introduction of her mother Elizabeth, and Elizabeth Edwards introduction of her husband. Also includes a brief pre-taped interview by Bob Schieffer with Elizabeth Edwards and her daughter Cate. CORRESPONDENT: Dan Rather (anchor, Boston); Bob Schieffer (in anchor booth with Rather); John Roberts (at podium); Jim Axelrod (on convention floor); Byron Pitts (on convention floor).
- 07/29/04 **CAMPAIGN '04 10-11:10PM (Thurs)**
Live coverage of the 10-11pm hour of the fourth evening session of the Democratic National Convention. Includes the nomination acceptance speech of Presidential nominee Sen. John Kerry (D-MA). CORRESPONDENTS: Dan Rather (ancor, Boston); Bob Schieffer (in anchor booth with Rather); John Roberts (at podium); Byron Pitts (on convention floor).

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CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
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FACE THE NATION

- 08/01/04 Campaign 2004: The Democratic National Convention:
1) Interview with Senators John Kerry and John Edwards about: the 9/11 Commission report; their economic policy if elected; President Bush's portrayal of Edwards as a lightweight; the charge that the Bush Administration has lost credibility; the Kerry/Edwards stand on Iraq; Kerry's charge that President Bush is using religion for political purposes
2) Roundtable discussion about: public interest in the campaign; military presence at the Democratic National Convention; Kerry's efforts to turn his weaknesses into strengths; Democrats belief that they can beat President Bush on the issue of national security; Kerry's lead in recent polls
Guests: Sen. John Kerry (D-MA), Democratic Presidential Candidate (1); Sen. John Edwards (D-NC), Democratic Vice Presidential Candidate (1); Nina Easton, The Boston Globe (2); Michael Duffy, Time magazine (2)
- 08/08/04 The new terror alert:
1) Interview with Frances Townsend about: her role as spokeswoman on the issue of terrorism; presence of the al-Qaida in the U.S.; failure to alert district police about threats to the Capitol and members of Congress; what Ms. Townsend has learned about how to implement alerts; Secretary Tom Ridge's failure to clarify whether information given concerning the alert was old or new; assessing U.S. intelligence services/dependence on foreign services; duration for this level of alert/factors that would cause it to be lowered
2) Interview with Sen. Joseph Biden about: his reaction to Frances Townsend's comments; his lack of confidence in the U.S. intelligence community; Sen. Biden's contention that the administration's priorities concerning security have been mismanaged; the situation in Iraq
3) Flashback: President Nixon's resignation from the presidency thirty years ago today (08/08/74). Includes an excerpt of an interview on FACE THE NATION (08/12/73) with Sen. Lowell Weicker (R-CT)
Guests: Frances Townsend, White House Homeland Security Adviser (1); Sen. Joseph Biden (D-DE) (2)
Guest Interviewer: Evan Thomas, Newsweek magazine
- 08/15/04 1) Update: a report from Florida on the aftermath of Hurricane Charley which left at least 13 dead, millions without power, and billions of dollars of damage. (C: Jim Acosta)
2) Interview with Max Mayfield, Director, National Hurricane Center, about: the path of the hurricane; forecasting the intensity of the storm; expectation that this will be an above-average hurricane season; current status of tropical storm Earl
3) Campaign 2004: Interviews with Bush and Kerry campaign strategists about: the political impact of the hurricane on Florida; the question of whether President Bush benefited from the Democratic Convention; Vice President Cheney's charge that John Kerry lacks a deep conviction on issues; allegation that President Bush has put the nation in a dangerous situation; President Bush's failure to condemn the anti-Kerry ads that question Kerry's service in Vietnam; the state of the U.S. economy
4) Flashback: excerpt from a portion of Face the Nation (07/20/69) about Neil Armstrong, the first man to set foot on the moon.
Guests: Max Mayfield, Director, National Hurricane Center (2); Matthew Dowd, Bush's Campaign Strategist (3); Tad Devine, Kerry Campaign Strategist (3)
Guest Correspondent: Jim Acosta (1)
Guest Interviewer: Nina Easton, The Boston Globe

FACE THE NATION (continued)

- 08/22/04 1) Interviews with Senators Pat Roberts and Carl Levin about: Sen. Roberts proposal on measures to overhaul and reform U.S. intelligence services; charge that the bill is not bipartisan; concern over the politicization of intelligence; attacks on Senator John Kerry by the Swift Boat Veteran group/President Bush's failure to condemn the ads
2) Interviews with Alexandra and Vanessa Kerry about: how they are affected by attacks on their father; their response to claims that Kerry is an enigma; tough decisions that Kerry has had to make; pressure experienced by a candidate's family
3) Flashback: the invasion, in August 1990, of Kuwait by Saddam Hussein including an excerpt from an interview on Face The Nation with Robert Kimmitt, Undersecretary of State for political affairs. (OAD: 08/26/90)
Guests: Sen. Pat Roberts (R-KS), Chairman, Select Committee on Intelligence (1); Sen. Carl Levin (D-MI) (1); Alexandra Kerry, John Kerry's daughter (2); Vanessa Kerry, John Kerry's daughter (2)
Guest Interviewer: Nina Easton, The Boston Globe
- 08/29/04 1) Interview with Sen. John McCain about: George W. Bush's recent gain in the polls/impact of ads by the Swift Boat veterans; the need for campaign finance reform; the impact of John Kerry's focus on the war in Vietnam; McCain's opinion that the war on terrorism should be the overriding message of the Republican National Convention; the fact that more moderates are being featured at the Convention; abortion/stem cell research as campaign issue; McCain's political future
2) Flashback: the 1988 Republican Convention in New Orleans including comments made (08/14/88) by Republican Presidential Candidate George H.W. Bush and his son and senior adviser George W. Bush about Bush Sr's' sometimes garbled syntax
Guest: Sen. John McCain (R-AZ) (1)
Guest Interviewer: Karen Tumulty, Time magazine

60 MINUTES (Sunday edition)

- 08/01/04 "**Musically Speaking**" - a report on an eight-year-old boy named Rex Lewis-Clack, whose incredible musical ability coexists with blindness and severe mental impairment. Includes interviews with 24-year-old Derek Paravincini, another musical savant and his teacher Adam Ockelford. (C: Lesley Stahl - P: Shari Finkelstein) (OAD: 09/28/03)
"**Out Of India**" - American companies are increasingly outsourcing work, especially jobs done over the phone, such as help and information services, to far-flung places like India. Includes interviews with: Raman Roy, chairman of Wipro Spectramind, a leading outsourcing company; Partha Iyengar, an analyst in India for Gartner, an American research company; and Dave Wyle, whose Bombay-based company, Sure Prep, specializes in outsourcing for accounting firms. (C: Morley Safer - P: Alden Bourne) (OAD: 01/11/04)
"**The Bishop**" - an interview with Gene Robinson, the ninth Episcopal bishop of New Hampshire and the first openly gay Christian bishop. Robinson, the divorced father of two, living in a long-term relationship with his partner, is at the center of the continuing debate over his church's acceptance of homosexuality in the ministry. (C: Ed Bradley - P: Ruth Streeter) (OAD: 03/07/04)
Andy Rooney Topic: "What I Like And Dislike" - Andy lists both the things he likes and things he dislikes (OAD: 11/23/03)

- 08/08/04 **"Lost In Translation"** - a report on hundreds of foreign language documents that the FBI failed to translate before and after September 11th because of problems in its language department -- documents that detailed what the FBI heard on wiretaps and learned during interrogations of suspected terrorists. Sibel Edmonds, a former FBI translator, claims that the documents were not translated because the division is riddled with incompetence and corruption. (C: Ed Bradley - P: Michael Radutzky, Tanya Simon) (OAD: 10/27/02)
- "The World's Greatest Fakes"** - an undercover investigation of the China-based multi-billion dollar industry of counterfeiting American brand products. Includes interviews with: Stu Herrington, head of security for Callaway Golf Clubs; Dan Chow, a law professor at Ohio State; attorney Harley Lewin; and Jack Clode, an investigator for Kroll Associates. (C: Bob Simon - P: Draggan Mihailovich, Wendy Krantz) (OAD: 01/28/04 60 MINUTES weekday edition)
- "Freddy Adu"** - profile of the 14-year-old soccer phenomenon from Ghana who is not only the highest paid pro soccer player in the U.S., but also the youngest pro team player in over a century. Also includes interviews with: Ben Olson, Adu's DC United teammate and Bruce Arena, coach of the Men's National Soccer Team. (C: Lesley Stahl - P: Rome Hartman) (OAD: 03/28/04)
- Andy Rooney Topic:** "The Smart Car" - Andy takes one of the newest mini cars for a spin around New York City
- 08/15/04 **"See No Evil"** - several hospitals in New Jersey and Pennsylvania that employed Charles Cullen, a nurse who recently confessed to killing scores of patients, fired him for cause but did not inform other potential employers about his record. Includes interviews with John Morganeli, a prosecutor who investigated Cullen; Attorney General Peter Harvey; and Dennis Miller, CEO at Somerset (N.J.) Medical Center. (C: Morley Safer - P: Mitch Weitzner, Diane Simon) (OAD: 04/04/04)
- "Garden Of Eden"** - a visit to Langoue Bal (the pygmy word for 'clearing'), an untouched zone in Gabon, on the west coast of Africa, where until recently no human had ever been. The gorillas living there are called 'naive' gorillas because, having never encountered people, they have no fear of them. Includes interviews with: Mike Fay, a biologist from New York's Wildlife Conservation Society and Liz Pearson from the John Aspinall Foundation. (C: Christiane Amanpour - P: Andrew Tkach) (OAD: 02/25/04 on 60 MINUTES weekday edition)
- "Pirates Of The Internet"** - a report on the movie industry's efforts to combat a steadily growing threat from online piracy. Studio representatives claim that piracy is just another form of theft, but a federal judge has ruled that file-swapping networks are not liable for what downloaders are doing. (C: Lesley Stahl - P: Rome Hartman) (OAD: 11/02/03)
- Andy Rooney Topic:** "Those Maddening Movie Ads" - ads that air before the movie begins (OAD: 02/29/04)

60 MINUTES (Sunday edition) (continued)

- 08/22/04 **"Cooking The Books?"**- an interview with Richard Scrushy, former CEO of healthcare company HealthSouth Corporation, about allegations by the SEC and the Justice Department that he falsely inflated his company's profits to push up the price of its stock. When the fraud was exposed the price of the stock fell to pennies a share, causing substantial losses to thousands of investors. Scrushy admits that profits were inflated but denies any knowledge of the deception. (C: Mike Wallace - P: Robert Anderson, Josh Fine) (OAD: 10/12/03)
- "Prescriptions & Profit"**- focuses on the high cost to Americans of prescription drugs and the concerns about the safety of drugs purchased in Canada at far lower prices. Includes interviews with: Dr. Mark McClellan, FDA Commissioner; Dr. Marcia Angell, former executive editor of The New England Journal of Medicine, who is currently writing a book about the drug industry; Mayor Michael Albano of Springfield, MA; and Rep. Dan Burton of Indiana. (C: Morley Safer - P: Alden Bourne) (OAD: 03/14/04)
- "Change Of Heart"** - a report on an life-saving discovery made by Dr. Lori West, head of the transplant program at Toronto's Hospital for Sick Children. Dr. West found that infants, because of their immature immune systems, could tolerate heart transplants from donors with different blood types. (C: Scott Pelley - P: Rebecca Peterson) (OAD: 03/31/04 on 60 MINUTES weekday edition)
- Andy Rooney Topic:** "No Gifts Please" - things that are sent to Andy (OAD: 09/14/03)
- 08/29/04 **"Nuclear Insecurity"**- a report on charges that security at the nine nuclear weapons factories and research laboratories operated by the Department of Energy is inadequate. Includes interviews with: Richard Levernier, a Department of Energy nuclear security specialist; Linton Brooks, head of the National Nuclear Securities Administration; Matthew Zipoli, Vice President of the Guards Union; Sen. Charles Grassley (R-Iowa); and Chris Steele, the Department of Energy's senior safety official at Los Alamos. (C: Ed Bradley - P: Michael Radutzky) (OAD: 02/15/04)
- "Doing Business With The Enemy"** - many Americans may be surprised to learn that their pension plans, mutual funds and 401ks are invested in companies doing business in nations -- like Iran, Syria and Libya -- that have supported terrorism. Includes interviews with William Thompson, the comptroller of New York City; and Roger Robinson, who runs a research firm that monitors companies working in rogue states. (C: Lesley Stahl - P: Richard Bonin, Adam Ciralsky) (OAD: 01/25/04)
- "Michelle Wie"** - profile of the 14-year-old golfing sensation, who feels she is ready to compete with men on the PGA tour. Also includes interviews with: John Hawkins, a sports writer for Golf World; Bev Kim and Lily Yao, Michelle's mentors; and David Leadbetter, her coach. (C: Steve Kroft - P: Kay Lim, James Kraft) (OAD: 04/11/04)
- Andy Rooney Topic:** "A Hot-Button Issue: Clutter" - Andy looks at the people who create and those who clear it (OAD: 05/02/04)

60 MINUTES (weekday edition)

- 08/04/04 **"Full House"** - Ann Belles and Jim Silcock, an Orange County, CA couple have adopted more than two dozen boys with disabilities since their marriage in 1998. The Silcocks run a home-based business which provides staff and support to help disabled adults live independently. (C: Vicki Mabrey - P: Miriam Weintraub, Rebecca Liss) (OAD: 02/18/04)
- "The People's Chef"** - examines the reasons why Bernard Loiseau, a French chef awarded three stars by the Michelin Guide, took his own life. Includes interviews with Dominique Loiseau, Bernard's wife; Hubert Couilloud, maitre d' at La Cote d'Or; Derek Brown, editor-in-chief of the Michelin Guide; and Mort Rosenblum, a Paris-based American journalist who writes books about food and who joined Bob Simon for a meal at La Cote d'Or. (C: Bob Simon - P: Joel Bernstein) (OAD: 10/15/03)
- "Clint Eastwood"** - interview with actor/director Clint Eastwood. (C: Steve Kroft - P: John Hamlin) (OAD: 01/28/04)
- "A Few Minutes With Steve Hartman"** - "The Ultimate Reality TV Show" - Mom and Dad's daily routine (OAD: 04/30/03)
- 08/11/04 **"Choosing The Sex"** - a report on PGD (pre-implantation genetic diagnosis), an embryo screening procedure developed for the purpose of identifying embryos that carry serious, often deadly genetic diseases, but are increasingly used to help couples choose the sex of their unborn child. Includes interviews with Dr. Jeffrey Steinberg, a California fertility doctor, who uses PGD; and Dr. Mark Hughes, who pioneered the procedure but feels that it should be used only to root out disease. (C: Vicki Mabrey - P: Miriam Weintraub) (OAD: 04/14/04)
- "Larry David"** - an interview with Larry David, the co-creator of "Seinfeld," and the creator and star of HBO's "Curb Your Enthusiasm" which is already becoming a cult classic. (C: Bob Simon - P: Joel Bernstein) (OAD: 01/21/04)
- "The Tiger Formula"** - a report on Marc O'Hare, an Arizona man who sold his share of the family business and is spending the family savings to enable his son Sean to pursue his dream of being a professional golfer. Sean, a high school drop-out, is training full-time. (C: Jim Stewart - P: Andrew Wolff) (OAD: 04/10/02)
- "A Few Minutes With Steve Hartman"** - "Telemarketers: Do not Call" - Steve does a little telemarketing (OAD: 10/08/03)

60 MINUTES (Weekday edition) (continued)

- 08/18/04 **"Love In The 21st Century"** - examines why Americans are spending over a billion dollars a year in an attempt to find the perfect mate including reports on a number of online dating services: match.com; Table For Six; Dinner In The Dark; and Speed dating. Also includes interviews with: Janis Spindel, a successful matchmaker, and Trish McDermott, vice president of the Dallas-based match.com. C: Bob Simon - P: Neeraj Khemlani) (OAD: 04/28/04)
- "Mind And Muscle"** - a report on a program called 'conductive education' developed at the PETO Institute in Budapest, Hungary which has had remarkable success in mobilizing children with cerebral palsy. The children work with teachers -- called conductors -- using repetitive routines that will teach them to move. Includes an interview with Dr. Caroline Green, who treats children with CP in Cleveland. (C: Scott Pelley - P: Bill Owens, Catherine Herrick) (OAD: 02/25/04)
- "Larry King"** - a followup to "Larry King" (OAD: 60 MINUTES 10/18/92), a profile of the radio/television host and newspaper columnist. The followup consists of interview with the 70-year-old King, now on his seventh marriage and the father of two young sons. (C: Mike Wallace - P: Barbara Dury, Holly & Paul Fine) (OAD: 02/04/04)
- "A Few Minutes With Steve Hartman"** - "Man's Best Pet" - Steve gets his first dog (OAD: 11/12/03)
- 08/25/04 **"The Texas Miracle"** - a report on claims that figures showing a low level of dropouts and high standardized tests scores in the Texas public school system (and the Houston schools in particular) were grossly exaggerated. Includes interviews with: Robert Kimball, assistant principal at Sharpstown High School in Houston; Jay Greene, an expert on dropouts at the Manhattan Institute; and Gilbert Moreno, Director of the Association for the advancement of Mexican-Americans. (C: Dan Rather - P: Michael Rosenbaum, Christopher Martin) (OAD: 01/07/04)
- "NFL Films Inc."** - interviews with Ed and Steve Sabol, the father and son team who created a company called NFL Films Inc. The company, now owned by the National Football League, shoots more film than all the Hollywood studios combined. (C: Charlie Rose - P: Alan Weisman) (OAD: 01/28/04)
- "Love & War"** - a report on a romance involving Sean Blackwell, an American soldier in Baghdad and Ehdad, an Iraqi doctor. Despite his commander's order not to marry, Sgt. Blackwell arranged a secret ceremony and the couple were reunited six months later in Pensacola, Florida. (C: Scott Pelley - P: Shawn Efran) (OAD: 05/05/04)
- "A Few Minutes With Steve Hartman"** - "The Common Placebo" - useless things. Includes comments by Andy Rooney (OAD: 03/31/04)

48 HOURS

- 08/04/04 **48 HOURS MYSTERY: "For Love Or Money?"** - Celeste Beard of Austin, Texas claims she is innocent of the murder of her multi-millionaire husband Steven Beard, co-founder of an Austin television station. After a life of abuse, depression and debt, Celeste, a former waitress married Beard, a man more than twice her age who subsequently adopted her twin daughters. In October 1999, Beard was fatally shot while lying in bed. Tracey Tarlton, Celeste's best friend, was arrested for the crime and, two years later, was to stand trial for murder. In a last minute plea bargain Tarlton agreed to testify that Celeste had her kill Beard because he was abusive and controlling. In exchange, her sentence was reduced from life to 20 years. Celeste was arrested for capital murder and, at a trial during which her twin daughters testified for the prosecution, was found guilty and given a life sentence. Segments include: "Living Large"; "Between Friends"; "Dead Certain"; "A Lot To Lose"; "Twin Threats"; "Fateful Decision" (C: Peter Van Sant - Sr. P: Al Briganti - P: Loen Kelley, Jenna Jackson, James Stolz) (OAD: 05/24/03)

48 HOURS (continued)

- 08/06/04 **48 HOURS INVESTIGATES: "Going To Extremes"** - focuses on people go to extraordinary lengths to achieve their goals, including reports on:
"Hidden Truth" - the mystery of Lori Hacking, the Salt Lake City woman who disappeared over two weeks ago, and whose husband Mark has been arrested for the murder. Mark Hacking has been caught in a series of lies including his claim that he had applied to and had been accepted by a North Carolina medical school. (C: Maureen Maher - P: Chuck Stevenson, Loen Kelley - Sr. P: Katie Boyle)
"Making It Big" - more than one million young people are taking steroids illegally and, for some -- including high school athletes Chris Walsh and Rob Garibaldi -- it has led to disastrous results, including violent mood swings and suicide. (C: Troy Roberts - P: Peter Henderson, Cassandra Marshall - Sr. P: Peter Schweitzer)
"Bargain Hunter" - people who, in an effort to achieve physical improvement, are having plastic surgery as part of a vacation package-deal on an African safari. Includes an interview with Colleen Hiltbrunner, a 53-year-old woman whose surgery was performed in Johannesburg, South Africa as an adjunct to a wildlife vacation. (C: Troy Roberts - P: Marcelena Spencer, Shoshanah Wolfson, Clare Friedland - Sr. P: Peter Schweitzer)
"Yoanna Be A Model?" - Yoanna House was a young nanny who, as a child, dreamt of becoming a model. She developed a regimen that helped her lose 60 pounds in two years. Subsequently, Yoanna tried out for the UPN television reality show "America's Next Top Model" and was one of 12 women chosen from 8,000 applicants to participate in the series. (C: Maureen Maher - P: Jay Young, Shoshanah Wolfson - Sr. P: Peter Schweitzer)
- 08/11/04 **48 HOURS MYSTERY: "Who Killed the Prosecutor?"**- Steve Tauzer, a prominent assistant district attorney in Kern County, CA, was found brutally murdered in his garage. Chris Hillis, a former police officer, a colleague and friend of Tauzer, was arrested for the murder. Tauzer had befriended Hillis' son, Lance, who had become addicted to drugs over the years. Tauzer not only used his influence to try to admit Lance to rehab programs, but also gave him money hoping to help him straighten out his life. Hillis disagreed with Tauzer's approach, claiming that only time in prison would help Lance. When Lance died in a car crash, with drugs in his system, Hillis blamed Steve Tauzer, also questioning the nature of Tauzer's relationship with his son. After first claiming innocence, Hillis admitted that he killed Steve Tauzer, pleading guilty to voluntary homicide. He was sentenced to state prison for twelve years without appeal. Segment titles: "Extraordinary Man"; "Between Father And Son"; "Courting Disaster?"; "Sex And Suspicion"; "No Way Out" (C: Erin Moriarty - P: Joe Halderman) (Sr. P: "Who Killed The Prosecutor?": Reid Collins Jr.) (OAD: 01/28/04)
- 08/13/04 **PREEMPTION**

48 HOURS (continued)

- 08/18/04 **48 HOURS MYSTERY: "Missing Molly"**- report on the unsolved abduction and subsequent murder of 16-year-old Molly Bish. Bish disappeared in June 2000 from the local swimming hole where she had just started a summer job as a lifeguard in her hometown of Warren, Mass. In May 2003, Tim McGuigan, a former police officer, helped to discover evidence that lead to the discovery of Molly's body. His interest in the case traced back to the 1993 abduction of another local girl, Holly Piirainen, who was 10 years old when she was taken from a country road in Sturbridge, Mass., roughly 10 miles from the pond where Molly disappeared. Holly's body was found several weeks after her abduction, but no arrests were ever made. McGuigan became obsessed with the Piirainen murder case and increasingly began to focus on the similarities between that case and the Bish disappearance. Three-and-half years after Molly Bish's disappearance, police are still investigating the case. Tim McGuigan is trying to restart his career as a police officer, and John and Magi Bish have been speaking to police across the country, hoping to improve the way they handle missing child cases. Segments include: "Small Town, Big Mystery"; "Between Hell And Hope"; "Breakthrough"; "Suspect"; "Still Searching" (C: Susan Spencer - P: Miguel Sancho - Sr. P: "Missing Molly": Peter Schweitzer) (OAD: 12/03/03)
- 08/20/04 PREEMPTION
- 08/25/04 **48 HOURS MYSTERY: "Invitation To A Murder"**- Police called Mark Winger a hero on Aug. 29, 1995 when he seemingly tried to save his wife, Donnah, from being bludgeoned to death in their home by Roger Harrington, a man with a history of mental illness, whom Winger shot and killed. Four years later, DeAnn Schultz, Donnah's best friend, revealed to police that she and Mark Winger had been having an affair and that he had talked about killing his wife. Polaroid pictures revealing the position of the victims' bodies at the scene of the killings showed that Winger's account of the events lacked credibility. Seven years after the deaths of Donnah Winger and Roger Harrington, Mark Winger was tried and found guilty of murder. He was sentenced to life in prison. Segments include: "Shattered"; "A Hero's Tale"; "Dark Secret"; "Changing Tide"; "Hero Or Villain?" (C: Richard Schlesinger - Sr. P: Hal Gessner - P: Gail Zimmerman, Doug Longhini, Ian Paisley) (OAD: 01/15/03)
- 08/27/04 **48 HOURS INVESTIGATES: "A Family Accused"**- focuses on cases where people accused of sexually abusing children were tried and imprisoned based on little real evidence other than the testimony of young children. Includes:
1) "Didn't Stand A Chance" - a followup to a segment of "A Family Accused" (OAD: 06/03/99), a report on the Amirault family who ran the Fells Acre Day School in Malden, Massachusetts and whose careers and lives were ruined by seemingly unfounded charges. The follow-up consists of an update and what has been happening to the Amiraults during the last four years, centering on their struggle to have their family name cleared. Segment titles: "Didn't Stand A Chance"; "Life Without Father"; "Leading Questions"; "Holding Steady"; "The Family" (C: Susan Spencer - P: Gail Zimmerman, Samuel Fine)
2) "Getting It Right" - a report on the Dallas Children's Advocacy Center, a program whose aim is to draw information from children in sexual abuse cases without leading them in any given direction. Includes an interview with Cheryl Sutterfield, director of the center. (C: Susan Spencer - P: Chuck Stevenson) (Sr. P: of "A Family Accused" - Reid Collins Jr.) (OAD: 08/07/02)

CAMPAIGN '04 - REPUBLICAN NATIONAL CONVENTION - coverage

08/30/04 **UP TO THE MINUTE 2:00 - 6:00AM** (broadcast day)
The broadcast includes taped excerpts of speeches given at the Monday, August 30 evening session of the Republican National Convention by (1) Rudolph Giuliani, former Mayor of New York City; (2) Senator John McCain (R-AZ). Also includes interviews with (1) Karl Rove, Senior Advisor to President Bush; (2) Rick Snuffer, delegate from West Virginia and congressional candidate.
ANCHOR: Melissa McDermott (NY studio). CORRESPONDENTS and REPORTERS covering the Convention and related topics: Dan Rather (commentary/analysis); Bob Schieffer (Karl Rove interview); Mika Brzezinski (review of Republican promises in Campaign 2000 of future tax cuts); Jim Acosta (political signs at the Convention and on the streets of New York); Teri Okita (delegate awareness of 9/11 and future threats of terrorism); Hazel Sanchez, WCBS-TV (absence of crowds on New York City streets this week); John Roberts (at the Convention)

08/31/04 **CAMPAIGN '04 - REPUBLICAN CONVENTION 10-11PM** (Tues)
Live coverage of the 10-11pm hour of the second evening session of the Republican National Convention. Includes speeches by Governor Arnold Schwarzenegger (R-CA); Jenna and Barbara Bush, daughters of President George W. Bush; and First Lady Laura Bush. Correspondent: Dan Rather (anchor, Madison Square Garden, New York City)

* * * *

Judie Lloyd

From: "Jose Jimenez" <jjimenez@cbs.com>
To: <ALL STATIONS>
Sent: Tuesday, October 05, 2004 3:41 PM
Attach: 09-04.DOC
Subject: PUBLIC AFFAIRS BROADCAST FOR SEPTEMBER 2004 - MARKETING <BES#M041005_030>

RE: PUBLIC AFFAIRS BROADCAST FOR SEPTEMBER 2004 - MARKETING

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR SEPTEMBER 2004

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR SEPTEMBER 2004. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR THIRD QUARTER 2004. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

10/5/2004

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
SEPTEMBER 2004 - p. 1 of 7

FACE THE NATION

- 09/05/04 1) Hurricane Frances: update on the progress of Hurricane Frances as it heads toward Florida. Includes an interview with Max Mayfield, Director of the National Hurricane Center. (C: Dan Rather)
2) Interview with Mary Beth Cahill about: unfavorable reviews of the Kerry campaign coming from Democrats; the question of whether Sen. Kerry should have responded more quickly to the Swift Boat Veterans Group; President Bush's gain in the polls; the Bush campaign's stress on terrorism; allegations of lies by the Bush administration; reaction to Senator Zell Miller's speech at the Republican National Convention.
3) Interview with former Governor Marc Racicot about: his response to Mary Beth Cahill's comments about Sen. Miller; the recent polls; the Swift Boat ads; the question of whether Sen. Kerry is fit to be commander-in-chief; a Bush-Kerry debate
Guests: Mary Beth Cahill, Campaign Manager, Kerry-Edwards Campaign (2); Marc Racicot, Campaign Chairman, Bush-Cheney Campaign (3)
Guest Correspondent: Dan Rather (1)
- 09/12/04 1) Update on escalating violence in Iraq: helicopter gunship attacks last night in Sadr City; mortar attack this morning on the Green Zone, site of the Iraqi interim government; attack on a convoy resulting in the disabling of a Bradley fighting Vehicle. (C: Barry Petersen)
2) Interview with Condoleezza Rice about: the situation in Iraq/the status of the post-Saddam Hussein Iraqi government; U.S. military and political strategy regarding Iraq; prospects for an election in January; terrorism as a political issue; failure to apprehend Osama bin Laden; North Korea's plan to test a nuclear weapon
3) Interview with Sen. Joe Biden about: his reaction to Dr. Rice's comments; Sen. Kerry's proposed plan for Iraq; the need for more allied troops in Iraq
Guests: Condoleezza Rice, White House National Security Adviser (2); Sen. Joseph Biden (D-DE) (3)
Guest Interviewer: Michael Duffy, Time magazine
Guest Correspondent: Barry Petersen (1)
- 09/19/04 1) Roundtable discussion about: whether President Bush is being honest with the American people about the situation in Iraq; Bush's yardstick for measuring success in Iraq; the need for more involvement by our allies and support from the Iraqi people; intelligence as a key to better security in Iraq; the need for additional forces; the impact of Saddam Hussein's trial to take place next month; need to get the Iraqi security force ready to stand on its own; Senator Kerry's claim that President Bush is going to call up the reserves after the election.
2) Flashback: the Presidential Campaign 1976 -- flip-flop charges by representative of both Gerald Ford (Republican candidate) and Jimmy Carter (Democratic candidate). Includes footage of George Herman - then FACE THE NATION moderator (09/12/1976).
Guests: Sen. Chuck Hagel (R-NE), Foreign Relations Committee (1); Richard Holbrooke, Senior Adviser, Kerry-Edwards Campaign (1); Lee Hamilton, Vice Chairman, 9-11 Committee (1); Senator Jon Kyl (R-AZ) (1)

FACE THE NATION (continued)

- 09/26/04 1) Interview with Sen. Edward Kennedy about: his belief that the U.S. is less secure since the start of the war in Iraq; Kennedy's reaction to the Kerry campaign's attack on Iraqi interim Prime Minister Allawi during his visit to the U.S.; public perception that President Bush is stronger on foreign policy and national defense than Senator Kerry and that Kerry is losing a lot of women's votes.
- 2) Interview with Sen Lindsey Graham about: his response to Sen. Kennedy's comments; Kennedy's charge that the war in Iraq serves a diversion from the war on terrorism; the January election in Iraq.
- 3) Flashback: Campaign 1960. Richard Nixon and John F. Kennedy were tied in the polls in the final weeks of 1960 presidential campaign. Includes an excerpt of an interview with Robert Kennedy, Manager of the Kennedy Campaign (09/25/60).
- Guests: Sen. Lindsey Graham (R-SC), Armed Services Committee (2); Sen. Edward Kennedy (D-MA), Armed Services Committee (1)
- Guest Interviewer: Karen Tumulty, Time magazine

60 MINUTES

- 09/05/04 **"Porn In The USA" Pts. I & II** - a report on pornography, now a \$10 billion industry in the U.S., examining the way it is disseminated, who is consuming it, and the surprising list of companies that profit from it. Includes interviews with: Paul Fishbein, founder and president of Adult Video News; Bill Lyon, director of the Free Speech Coalition; Dennis McAlpine, a partner in McAlpine Associates, a company which tracks the entertainment industry; Fred Lane, a lawyer and author of a book called Obscene Profits: The Entrepreneurs Of Pornography In The Cyber Age; Bill Asher, president of Vivid Video; Luke Ford, an internet columnist; Mary Beth Buchanan, U.S. Attorney for the Western District of Pennsylvania; and Rob Black, president of Extreme Associates (C: Steve Kroft - P: Trevor Nelson, James Kraft) (OAD: 11/23/03)
- "Jeopardy!"** - an update of "Jeopardy!" (OAD: 11/23/03), a behind-the-scenes look at the television quiz show "Jeopardy!" including an interview with Alex Trebek, who has been the program's host for twenty years. The update mentions Ken Jennings, a software engineer who has recently become Jeopardy's biggest winner ever. (C: Ed Bradley - P: Richard Buddenhagen)
- Andy Rooney Topic:** "RNC: An Economic Bust?" - cities never get rich from a political convention

60 MINUTES (continued)

09/12/04 **"DNA Dragnet"** - controversy has arisen over the collection by the police of blood and saliva samples from hundreds of people after a crime has been committed. Proponents of these so-called DNA dragnets claim that the innocent have no cause for alarm. Critics call them an invasion of privacy charging that the government offers no assurance that the information gathered will remain confidential. (C: Morley Safer - P: Catherine Olian) (OAD: 05/20/01)

"All In The Family" - a recent U.S. Government study on the increase in identity theft reveals the fact that in nine percent of all cases, a family member is the culprit. Includes interviews with: Abigail Kelly, who was victimized by her sister; "Lynn" whose son stole her identity; Linda Foley who with her husband Jay runs the Identity Theft Resource Center; Mary Zupanc, twice the victim of identity theft, and her husband David Jones. Dr. Zupanc was interviewed in "Change Of Address" (OAD: 60 MINUTES 02/25/96) (C: Lesley Stahl - P: David Browning) (additional P: Barbara Dury, Deborah DeLuca Sheh) (OAD: 05/05/04 ON 60 MINUTES weekday edition)

"LT: Over The Edge" - an interview former football great Lawrence Taylor who talks about the tricks he used to beat his opponents on and off the field and how he then had to beat drugs that took over his life after football. Taylor's new book, "LT: Over The Edge" has recently been published. (C: Mike Wallace - P: Robert Anderson) (OAD: 11/30/03)

Andy Rooney Topic: "Charity Asks. Should You Give?" - legitimate charities asking for donations (OAD: 03/28/04)

09/19/04 **"The Second War"** - last week The New York Times reported that President Bush's top intelligence advisors informed him in July that Iraq's near-term future is shaky and could descend into civil war. Includes an interview with Mouwaffaq al-Rubaie, the Iraqi interim government's national security adviser. Also includes interviews with U.S. Marines stationed in Iraq and pictures of some of the fiercest fighting there. (C: Scott Pelley - P: Shawn Efran)

"Fat City" - Durham, N.C., formerly the capital of the tobacco industry, is now home to three major medically supervised diet clinics treating thousands of overweight people annually. Includes interviews with Jean Renfro, author of Fat Like Us, who lost 100 pounds; Dr. Gerard Musante, director of Structure House Diet center; and a number of dieters who sought help in Durham. (C: Morley Safer - P: Deirdre Naphin) (OAD: 01/06/02)

"The Coach" - a report on coaches and computerized data as crucial elements in determining the success of professional football teams. Includes interviews with coaches Bill Belichick, of the New England Patriots and John Fox of the California Panthers; Robert Kraft, owner of the Patriots; and Bob Lamonte, agent for a number head coaches. (C: Lesley Stahl - P: Rome Hartman)

Andy Rooney Topic: "A Preview Of The Season" - preview of what Andy will do this season

60 MINUTES (continued)

09/26/04 **"Wanted: Dead Or Alive"** - a report on Abu Musab al-Zarqawi, the 37-year-old Jordanian terrorist thought to be responsible for the recent series of beheadings, kidnappings, murders and other acts of terrorism. Includes interviews with: Saleh Ilhami, a journalist; Laith Shebeilat, who met Zarqawi while in prison; Oraib al-Rantawi, head of a research institute in Aman that tracks radical Islamic movements; and Mowaffak al-Rubaie, national security adviser to Iraq's interim government. (C: Ed Bradley - P: Harry A. Radcliffe II)

"The Closer" - a report on closers, fraudulent telemarketers who convince people to send them millions of dollars, based on phone conversations. Focuses on the Canadian Lottery scam which involves a call from someone saying that you have won a huge amount of money in a Canadian sweepstakes and that the money will be delivered as soon as the taxes are paid on the winnings. The scam has been used to swindle American victims, most of them retirees and widows, out of as much as \$5 billion. (C: Steve Kroft - P: Ira Rosen)

"O'Reilly" - an interview with Bill O'Reilly, host of the Fox News Channel's "The O'Reilly Factor". (C: Mike Wallace - P: John Hamlin)

Andy Rooney Topic: "Get Out The Vote...If You Care" - a message to Americans who didn't care enough to vote in the last election

60 MINUTES (weekday edition)

09/01/04 PREEMPTION

09/08/04 **"For The Record"** - a report on allegations that President George W. Bush avoided serving in the Vietnam War by landing a much-sought-after spot in the Texas National Guard, and then apparently failed to meet some of his obligations to the Guard. In an interview, former Texas House Speaker and Lt. Governor Ben Barnes, a Democrat, claims that he was the one who in 1968 obtained the guard position for Bush. Also interviewed are Dan Bartlett, the president's communication director (C: John Roberts); and Robert Strong, former director of the Texas National Guard administrative office. Also included is a discussion of newly discovered memos about Bush attributed to the late Colonel Jerry Killian, then Lt. Bush's National Guard squadron commander. (C: Dan Rather - P: Mary Mapes)

"Growth Industry" - last summer, the FDA approved the drug company Eli Lilly's growth hormone Humatrope for healthy children who produce the hormone but are still in the shortest 1.2 percent of their age group. Controversy has arisen because many children who don't fit that profile are taking the drug anyway. Proponents claim that the advantages far outweigh any risks related to the drug, while critics are concerned about longterm side effects. (C: Vicki Mabrey - P: Denise Schrier Cetta) (OAD: 11/19/03)

"Robert Duvall" - an interview with actor Robert Duvall who has earned six Academy Award nominations. (C: Charlie Rose - P: John Hamlin) (oad: 01/07/04)

"A Few Minutes With Steve Hartman" - "On The Road With Dad" - Steve takes his father to the Grand Canyon (OAD: 06/16/04)

**60 MINUTES (Weekday edition) (new title effective 09/29/04: 60 MINUTES
WEDNESDAY)**

09/15/04 **"For The Record" (FOLLOWUP)** - followup to "For The Record" (09/08/04), a report on allegations that President Bush avoided serving in the Vietnam War by landing a spot in the Texas National Guard, and then apparently failing to meet some of his obligations in the Guard. The followup consists of an interview with 86-year-old Marian Carr Knox, former secretary and right-hand-man to the late Lt. Col. Jerry Killian, then Lt. Bush's immediate commander in the Texas National Guard. (C: Dan Rather - P: Mary Mapes)
"Matthew Broderick" - interview with Matthew Broderick about his life, career and marriage. Also includes an interview with Broderick's wife actress Sarah Jessica Parker. (C: Charlie Rose - P: Reid Collins Jr.) (OAD: 05/19/04)
"Holy Warrior" - an interview with Lt. Gen. William K. Boykin, a devout Christian who has seen as much combat as anyone in uniform, who has been labeled a religious fanatic and a bigot because of critical comments he made in church about a Muslim warlord. His words set off a torrent of criticism from Muslims worldwide, and demands at home that he fired from his position as undersecretary of defense for intelligence. (C: David Martin - P: Mary Walsh)
"A Few Minutes With Steve Hartman" - forgetting people's names (OAD: 06/11/03)

09/22/04 PREEMPTION

09/29/04 **"The Professor"** - college professor Paul Krueger was harboring a chilling secret: he was on parole for a triple homicide he committed nearly 40 years ago. Krueger transformed his life, earning a bachelor's degree while in prison, subsequently was awarded three graduate degrees and had been a respected professor at Penn State since 1999. Because of a change in state policies governing parolees, Pennsylvania officials were notified of Krueger's past and a job offer from National University of California was rescinded. Krueger is still unemployed. (C: Vicky Mabrey - P: Kyra Darnton)
"When Jerry Met Mary" - a followup to "When Jerry Met Mary" (OAD: on 60 MINUTES Sunday edition 09/29/96), about a couple who both suffer from Asperger's Syndrome, a form of autism, but managed to find each other. They have since divorced but have remarried. (C: Lesley Stahl - P: Marty Galovic Palmer, Elizabeth Pearson)
"Like Father, Like Son" - Dale Earnhardt Jr. narrowly escaped death in a fiery crash. Now, the champion NASCAR driver expresses his belief that the spirit of his late father Dale Earnhardt Sr., the legendary racing car driver, was responsible for saving his life after the accident. (C: Mike Wallace - P: John Hamlin)
"The Desperate Journey" - an estimated one million people will try to illegally enter the United States from Central America. Includes a report on the agonizing conditions that mark the lives of these desperate migrants. (C: Dan Rather - P: Steve Glauber)
"A Few Minutes With Steve Hartman" - asking for directions

48 HOURS

09/03/04 **48 HOURS INVESTIGATES: "Extremely Perfect"** - reports on weight loss surgery and diet, including:
"Heavy Burden" - an interview with bypass surgeon Dr. Julie Ellner about training courses claiming to teach surgeons to do gastric bypass procedures in a weekend and the resultant risk to patients who are treated by these improperly trained doctors. (C: Harold Dow - P: Peter Henderson, Mary Sue Holland)
"Out Of Practice"- at least 22 patients of Dr. Ramesh Srungaram have filed lawsuits against him for botched gastric bypass surgeries. Includes interviews with Steve Burr of Houston, Texas and Kaye Parsley of Lubbock, Texas who survived the operations, and the family of Donna Collins of Houston who died following weight-loss surgery. (C: Harold Dow - P: Peter Henderson, Mary Sue Holland)
"Goodbye Newman" - an interview with actor Wayne Knight, better known as "Newman" from the hit television comedy "Seinfeld," who has lost nearly 100 pounds by exercising more and eating less. Includes interview with Dr. Daniel Eisenberg, a cardiologist, and fitness expert Marc Vahanian. (C: Susan Spencer - P: Gail Zimmerman)
"How Can You Lose?" - interviews with members of the Stellas, an overweight Norwalk, Connecticut family who went on a low-carbohydrate diet and collectively lost 560 pounds. Includes an interview with Dr. David Katz, Yale professor of preventive medicine. (C: Susan Spencer - P: Ian Paisley, Mary Sue Holland)
"Cold Turkey" - an interview with Jared Fogle, the famous 'Subway restaurant guy', who lost 245 pounds on his own special diet of Subway sandwiches. (C: Richard Schlesinger - P: Ian Paisley) (Sr. P: "Extremely Perfect": Peter Schweitzer) (OAD: 03/05/04)

09/08/04 **48 HOURS MYSTERY: "The Mystery Of Robert Durst"** - interviews with: Dr. Milton Altschuler, defense psychiatrist for accused murderer Robert Durst who claims that Durst suffers from a rare form of autism caller Asperger's syndrome that leaves the victim's intellect intact but limits a person's social abilities to interact; Emily and Stewart Altman, close friends of Durst, who feel that Durst could never be a murderer; Westchester (N.Y.) County District Attorney Jeanine Pirro, who is concerned with the disappearance of Durst's wife 20 years ago; and Galveston detective Cody Cazalas who arrested Durst on murder charges. Segment titles: "The Verdict"; "Vanished"; "Eye Of The Beholder"; "Muder In L.A."; "3 Billion Dollar Man" (C: Erin Moriarty - P: Ira Sutow, Chuck Stevenson, Jay Young) (Sr. P: "The Mystery Of Robert Durst": Al Brigante) (OAD: 03/17/04)

09/15/04 PREEMPTION

09/18/04 PREEMPTION

09/22/04 PREEMPTION

09/25/04 **48 HOURS MYSTERY: "Written In Blood"** - A report on the brutal 1994 murders of the Rafay family -- Sultana Rafay, her husband Tariq and their autistic daughter, Basma -- in Bellevue, Washington, focusing on the pursuit and trial of the two primary suspects: Atif Rafay, the only surviving family member, and his friend Sebastian Burns. The key role of the Canadian Mounted Police in the investigation is recounted. Includes interviews with Atif Rafay and Sebastian Burns, the two accused men; Carol and Dave Burns, Sebastian's parents; Detective Bob Thompson; Sgt. Haslett, of the Royal Canadian Mounted Police; Jeff Robinson and Song Richardson, defense attorneys for Sebastian Burns; Roger Davidheiser and James Konat, King County's prosecuting team. (C: Peter Van Sant - P: Nancy Kramer, Jenna Jackson, Gayane Keshishyan) No individual segment titles are used in this episode.

CAMPAIGN 2004

09/01/04 CAMPAIGN '04 - REPUBLICAN CONVENTION (10-11pm) (Wed) Live coverage of the 10-11pm hour of the third evening session of the Republican National Convention. Includes the keynote address delivered by Democratic Senator Zell Miller (D-GA) (10:05-10:19p - JIP); Lynne Cheney's introduction of her husband, the Vice President (10:20-10:23p); and Vice President Dick Cheney's nomination acceptance speech (10:25-10:57p). Correspondents: Dan Rather (anchor, Madison Square Garden); Bob Schieffer (at podium); John Roberts (on convention floor).

09/02/04 CAMPAIGN '04 - REPUBLICAN CONVENTION (10-11:20p) (Thurs) Live coverage of the last portion of the fourth and concluding evening session of the Republican National Convention. Includes President George W. Bush's nomination acceptance speech (10:10-11:13p). Correspondents: Dan Rather (anchor, Madison Square Garden); John Roberts (on convention floor); Bob Schieffer (in anchor booth).

09/30/04 CAMPAIGN '04: Presidential Debate (9:00-11:00p) - live coverage (from the University of Miami in Coral Gables, Florida) of the first of three Presidential debates between Republican nominee President George W. Bush and Democratic nominee Senator John Kerry (D-MA). The debate moderator was Jim Lehrer of PBS. The debate itself concluded at 10:30p. Included in CBS News coverage after the debate (10:30-11:00p) were: (1) live interviews with Senator John McCain (R-AZ) and Senator Joseph Biden (D-DE); (2) results of a CBS News 'instant poll' of 200 heretofore uncommitted voters across the country who watched the debate and registered their reactions online as the debate progressed; and (3) commentary and analysis by CBS Correspondents Dan Rather (anchor, NY), Bob Schieffer, Anthony Mason, John Roberts and Byron Pitts.

CBS RELIGIOUS SPECIAL

09/26/04 **"Ethics In Sports"** - the program looks at the role of religion in American society where winning, lying and cheating are too common in sports. The controversies over illegal performance-enhancing drugs and excessive violence that come from "winning at all costs" are examined. "Ethics In Sports" shows how ethical conflicts between religion and sports may be resolved. The program features a variety of views expressed by: David Callahan, author of "The Cheating Culture"; Sports agent Jerrold Colton; and William J. Baker, Professor of History at the University of Maine, who is writing a book, "Playing With God: How Religious Folk Learned To Embrace Modern Sport". Also includes the stories of Adam Taliaferro, A New Jersey high school football star who was injured seriously at Penn State and is not expected to walk again and 22-year-old Dimitry Salita, a 22-year-old Ukrainian-American boxer who turned pro after winning the U.S. Amateur Championships and when the International Amateur Competition would not honor his request to not fight on the Jewish Sabbath. (Executive Producer: John P. Blessington - Narrator/Producer: Howard Weinberg)

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KOAM Newsmakers Topics July 2004

July 3 R-VIII Retirees

NMK-04-17

This program features interviews with two retiring faculty members from the Joplin R-VIII School District, Jane Hutchison and Fran Shepherd. They share thoughts on their careers and the changes seen in schools over the years.

July 10 Joplin Planning/TIF

NMK-04-17

This program takes a look at the city's planning process, explains the TIF program – focusing specifically on the proposal for the Kohl's development near Northpark Mall. The guest is City Planner Dick Largent.

July 17 Joplin Parks/Roads

NMK-04-14

This program takes a look at Joplin parks programs and plans to improve roads. Guests are Paul Bloomberg and David Hertzberg.

July 24 Sales Tax Vote

NMK-04-19

This program focuses on the proposed sales tax increase in Joplin, to fund road improvements. Guests are David Hertzberg and Dewayne Patton.

July 31 Joplin CVB

NMK-04-16

This program centers on the Joplin Convention and Visitors Bureau. Guests are director Mike McAfee and sales director Kirstie Smith. They discuss efforts to attract visitors and the local impact of tourism.

MISSOURI SOUTHERN TELEVISION

A service of the Department of Communication and Foreign Languages of Missouri Southern State University
3950 E. Newman Road • Joplin, Missouri 64801-1595 • Ph: 416.625.9375 • www.mssu.edu/kgcs



**KOAM Newsmakers Topics
August 2004**

August 7 Ronald McDonald House NMK-04-20

This program focuses on the services provided in this region by the Ronald McDonald House. Interviews are with the director, Annette Thurston, and a family that benefit (twice) by staying at the house while children were in the hospital.

August 14 Carver Monument NMK-04-21

This program focuses on George Washington National Monument, located near Diamond. Park Superintendent Scott Bentley discusses the historical significance of the park and Dr. Carver, and talks about plans to expand the facilities.

August 21 Russia Semester NMK-04-20

This program takes a look ahead to the fall semester at Missouri Southern State University, "The Russia Semester." Chad Stebbins, director of the Institute of International Studies at MSSU, discusses the many programs planned. Tatiana Karmanova, director of the International Language Resource Center at MSSU, discusses Russian culture, and shares information about her trip there this summer.

August 28 MSSU (to be taped later in August)

This program will feature an interview with MSSU President Dr. Julio and the new VP for academic affairs.

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**KOAM – Newsmakers Airings
September 2004**

Saturday, Sept. 4 Joplin R-VIII Schools NMK-04-23

This program features an interview with Joplin Superintendent Jim Simpson and Assistant Superintendent Charlotte Miller. They discuss the new academic year in Joplin. They also focus on recent news about testing results, and accountability in the schools.

Saturday, Sept. 11 Recycling NMK-04-18

This program focuses on special recycling programs scheduled for the fall in the area. Guests are Mary Anne Phillips from the City of Joplin and Craig Jones from the Region M Solid Waste District. The special projects include household hazardous waste collections, electronics recycling, and a tire and appliance collection.

Saturday, Sept. 18 County Clerk (to be taped)

This program will feature an interview with Jasper County Clerk Ron Mosbaugh. Topics to be covered include the voter registration process and the fall election.

Saturday, Sept. 25 Russia (to be taped)

This program will feature an interview with a guest lecturer visiting MSSU, Dr. Yvonne Howell. Topics will include an understanding of Russia and reaction to current events from Russia.

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