

Federal Communications Commission

Quarterly Report Issues & Programs

April 10th, 2003

Prepared by: Barnie Benedict
Nancy Evans
KOAM News Staff
CBS Television Network

From: Mike Lippman <jmlippman@cbs.com>

To: ALL STATIONS

RE: JANUARY 2003 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2003

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2003. I WILL BE SENDING YOU FEBRUARY AND MARCH 2003 DURING THE FIRST WEEK OF THOSE MONTHS. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

****** This message has an attachment "JAN03PUBAFF.DOC"

03/02/10 15:59 V030210_44 TANUARY 2003 PUBLIC AFFAIRS BROADCASTS <BES#I030210_44>

From: Mike Lippman < jmlippman@cbs.com>

To: ALL STATIONS

RE: JANUARY 2003 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2003

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR JANUARY 2003. I WILL BE SENDING YOU FEBRUARY AND MARCH 2003 DURING THE FIRST WEEK OF THOSE MONTHS. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

****** This message has an attachment "JAN03PUBAFF.DOC"

FACE THE NATION

f' t

01/05/03 1) Interview with Sen. John McCain about:
President Bush's tax-cut plan/proposed cut on taxes on
stock dividends; the need to help people in middle and
lower-income brackets; U.S. foreign policy regarding North
Korea/military options; the threat from Iraq

2) Interview with Gov. Howard Dean about: his reaction to Sen. McCain's comments about North Korea and Iraq; President Bush's tax-cut plan; high medical malpractice insurance rates

Guests: Sen. John McCain (R-AZ), Armed Services Committee (1); Gov. Howard Dean (D-VT), 2002 Presidential candidate (2)

01/12/03

President Bush's proposed tax cut:

- Interview with Secretary of Commerce Don Evans about: the anticipated positive effect on the country's economy; impact on the federal deficit; criticism that the plan favors the wealthy; political feasibility of the plan
- 2) Interview with Sen. John Breaux about: his reaction to Secretary Evans' comments
- Secretary Evans' comments

 3) Discussion with Joe Klein about: his assessment of the tax cut proposal; Democratic presidential candidates

 Guest Interviewer: Dan Balz, The Washington Post; Guests: Don Evans, Secretary of Commerce (1); Sen. John Breaux (D-LA) (2); Joe Klein, Time magazine (3)
- 01/19/03 1) Interview with Secretary of State Colin Powell about:
 - a) the possibility of war with Iraq; reaction of UN Security Council members; reports of a diplomatic effort by Saudis and Turks to force Saddam Hussein to step down
 - b) his support for affirmative action
- 2) Roundtable discussion about: the affirmative action program at the University of Michigan's Law School; the impact of President Bush's affirmative action stance on minority voters

Guest Interviewer: Jan Greenberg, <u>Chicago Tribune</u>; Guests: Colin Powell, Secretary of State (1); Sen. Orrin Hatch (R-UT), Chairman Judiciary Committee (2); Wade Henderson, Executive Director, Leadership Conference on Civil Rights (2)

- 01/26/03 1) Interview with Andrew Card, White House Chief of Staff about: President Bush's upcoming State of the Union message/making the case for a war against Iraq/Saddam Hussein's lack of cooperation with UN inspectors; the Bush administration's economic program vs a Democratic plan
- 2) Interview with Sen. Tom Daschle about: his criticism of President Bush's economic plan; his response to Andrew Card's comments about Iraq; a proposed Medicare prescription drug bill

Guest Interviewer: Amy Walter, <u>The Cook Political Report</u>; Guests: Andrew Card, White House Chief of Staff (1); Sen. Tom Daschle (S-SD) (2) CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2003 - p. 2 of 6

60 MINUTES

01/05/03

"Fingerprints"- a report on controversy regarding the reliability of fingerprint evidence used to obtain convictions in criminal cases. Includes interviews with Rick Jackson, found guilty of murder on the basis of faulty fingerprint identification; Mike Malloy, Jackson's attorney; Steve Meagher, FBI fingerprint unit; Robert Epstein, a public defender; and Dr. Ralph Haber, a forensic scientist.(C: Lesley Stahl - P: Bruce Ferguson) "Puzzle Master"- an interview with Will Shortz, the editor of the New York Times crossword puzzle who holds a degree in enigmatology (the study of puzzles) from the University of Indiana. (C: Steve Kroft - P: L. Franklin Devine) "Stephen Hawking"- an interview with the 60-year-old physicist and author who has successfully dealt with ALS (amyotrophic lateral sclerosis) - commonly called Lou Gehrig's disease - for 40 years. (C: Ed Bradley - P: Jeanne Solomon Langley) Andy Rooney Topic: "Michael Who?" - Andy takes pride in not recognizing pop icons

01/12/03

"Closing The Gap?"- an interview with Amram Mitzna, who is challenging Ariel Sharon's bid for re-election as prime minister of Israel. Mitzna claims that he will seek a peaceful solution to Israel's seemingly endless war with the Palestinians. (P: Michael Gavshon, Solly Granatstein)

"Sheryl Crow" - an interview with the singer whose albums have sold 20 million copies. (C: Steve Kroft - P: Graham Messick)
"The Age Wave"- workers over the age of 55 will almost double - from 18 million in 2000 to more than 33 million by 2025. Features a report on the Vita Needle Company of Needham, MA whose policy is to hire senior citizens and includes interviews with: Fred Hartman, who runs Vita Needle; Al Hirschfeld, the 99-year-old caricaturist; Dr. Ken Dychtwald, a gerontologist; and Professor Phyllis Moen, sociologist, Cornell University. (C: Morley Safer - P: Alden Bourne)

"Imported From India"- a report on IIT (Indian Institute of Technology) whose graduates -- world class chemical,

electrical

and computer engineers -- have played a leading role in the American technology revolution. Includes interviews with Vinod Khosla, a Silicon Valley venture capitalist; Ed Rahm, an Indian journalist; and Narayana Murthy, founder of Infosys, a software company. (C: Lesley Stahl - P: Rome Hartman, Liz Weinreb) (AIRED ONLY IN PACIFIC AND MOUNTAIN ZONES AS PART OF A 90 MINUTE BROADCAST)

Andy Rooney Topic: "Letters, Lots and Lots Of Letters" - which letters Andy reads and which he disregards

01/19/03

PREEMPTION

01/26/03

PREEMPTION

60 MINUTES II

01/01/03

"The Lost Boys" - Fourteen years ago, Sudan's civil war resulted in the deaths of two million people. Thousands of boys, left orphans by the war, began a walk to safety which, in 1992, brought them to Kakuma, a refugee camp in Kenya. The American government has started a program by which the boys will be resettled in various parts of the U.S. where volunteer groups will help them to find housing, jobs and the opportunity to get an education. (C: Bob Simon - P: Draggon Mihailovich) (OAD: 05/15/01)

"The Rolling Stones" -a profile of The Rolling Stones as the rock 'n' roll goes on tour to celebrate their 40th anniversary as a group. (C: Ed Bradley - P: John Hamlin) (OAD: 10/02/02) Charles Grodin: Worked up over working out: President Bush's exercise regimen could be a model for the rest of us. (OAD: 12/04/02)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2003 - p. 3 of 6

60 MINUTES II (continued)

01/08/03

- 1

"The Predator" - a report on the Predator, an unmanned aircraft originally used for surveillance missions which has been equipped with missiles and transformed into a deadly weapon for the war against Saddam Hussein. Includes interviews with Gen. John Jumper, Air Force Chief of Staff; Chuck Vessels, Redstone Arsenal; and Barry Watts, former Pentagon official. (C: David Martin - P: Mary Walsh) "The Line"- with the recession, there has been a sudden leap in the number of people on emergency food assistance. The people found on food lines are not all unemployed, many are working full time but still don't earn enough to feed their families. Includes interviews with some of the people on lines in southeastern Ohio and with Bob Garbo of America's Second Harvest, a non-profit food distribution group. (C: Scott Pelley - P: Janet Klein) George Clooney - an interview with actor/director George Clooney(C: Dan Rather - P: Mary Mapes) Charles Grodin: No more sirens? Lowering the stress level

01/15/03

"Breaking The Silence" - Hollywood producer Jon Shestak and his wife Portia Iversen, the parents of an autistic child, started a research foundation called CAN (Cure Autism Now). They discovered that Tito Mukhopadhyay, an autistic boy they brought from India could, as a result of the Rapid Prompting Method formulated by his mother, Soma, write eloquently and independently about his condition. The method is being tested at the Carousel School in Los Angeles. (C: Vicki Mabrey - P: Miriam Weintraub) "Hush Money"- a report on a movement by South Carolina judge to ban secret, court-approved lawsuit settlements. Includes interviews with: Dick Harpootlian, a lawyer who defends the practice, and Judges Joe Anderson and Jean Toal, both of whom are seeking reform. (C: Dan Rather - P: Tom Anderson) "The Greatest Singer You Never Heard Of"- an interview with singer Patti Austin who has been successful doing radio and television jingles and has recently released an album of songs associated with her idol, Ella Fitzgerald. (C: Charlie Rose - P: David Browning, Warren Lustig)

01/22/03

"The Streets Of Baghdad" - Iraqi citizens on the streets of Baghdad talk about Saddam Hussein and how they would react to a U.S. attack on their country. Includes interviews with: Mohammed Al Adhami, a member of the Iraqi Parliament; Widad Al-Orfali, a Baghdad restaurant owner; and Dr. Al Obaydi, Professor at Al-Mustansiriyya University. (C: Dan Rather - P: Tom Anderson) "Outbreak" - a report on the scientists who traced a foodborne bacteria called Listeria Monocytogenes which spread throughout the Northeast last summer, leaving eight people dead and scores violently ill. Includes interviews with: Dr. Sami Gottlieb, a disease detective; Dr. Bala Swaminathan, CDC (Centers For Disease Control); Vince Erthal, inspector for the U.S. Department of Agriculture; and Elsa Murano, Undersecretary For Food Safety, USDA. (C: Vicki Mabrey - P: Kyra Darnton, Jill Landes) "Sir Maurice Micklewhite" - an interview with Sir Maurice Micklewhite, best known as Michael Caine, one of Hollywood's most enduring actors, who has appeared in 80 movies. Caine is a likely nominee for a third Academy Award for his role in "The Quiet American." (C: Ed Bradley - P: Barbara Dury, Ruth Streeter) Charles Grodin: How do we know who to bomb? The U.S. seems to have serious problems with a number of countries.

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2003 - p. 4 of 6

60 MINUTES II (continued)

01/29/03

"Life" - a report on California's Felony Murder Rule, which specifies that people found guilty of lesser crimes must be sentenced to life as murderers when they are in the company of someone who commits murder. Focuses on 17-year-old Brandon Hein who with three teenage friends was convicted of murder although only one of the group actually committed the crime. England, where the felony murder rule originated, revoked it in 1957.(C: Dan Rather - P: Steve Glauber, Yvonne Miller "The Dark Side Of Lariam"- a report on the anti-malarial drug Lariam invented by the U.S. Army and routinely given to soldiers deployed overseas. Lariam has been known to cause neuropsychiatric adverse events which could trigger violent acts including murder. Includes interviews with Bernard Fischman and Paul Smith, attorneys for a couple who are suing Roche, claiming the pharmaceutical company had not warned them about the drug's side effects.(C: Vicki Mabrey - P: Lisa Cohen, Elizabeth Pearson) "Regina Carter"- an interview with Regina Carter who has become a world-renowned jazz violinist. (C: Charlie Rose - P: Alan Weisman)

48 HOURS INVESTIGATES

01/03/03

"Death In The Desert"- focuses on programs designed to help young people with disciplinary problems, including (1) "Dead End" - the investigation of the death -- from dehydration due to heat exposure and complications of near drowning -- of 14-year-old Anthony Haynes who was enrolled in America's Buffalo Soldiers Reenactors, a military-style boot camp in Buckeye, Arizona. Charles Franklin Long II, a self-proclaimed Colonel who founded and runs the boot camp, was arrested and charged with child abuse, aggravated and assault and second-degree murder. He is awaiting trial. Titles within this segment include: "Breaking Point"; "Colonel's Orders"; "Chain of Command". (C: Richard Schlesinger - P: Randy Martin) (2) "Last Chance" - an innovative and intense alternative treatment program for troubled teenagers called MST (Multi-Systemic Therapy) which assigns a counselor to the household not only to work with the teenager, but also every influence in his or her life -- neighbors, teachers, friends and especially parents. (C: Susan Spencer - P:Patti Aronofsky (OAD: 06/28/02)

01/03/03

"The Colonel's Wife" - Ret. Col. George Maracek, a 69-year-old former Green Beret who served in Korea and Vietnam, has been charged with the 1991 murder of his Thai wife Viparet. The Czechborn Maracek, a concentration camp survivor who fled Europe after World War II, maintains that he is innocent. Having been brought to trial twice, Maracek won the right to a new trial on appeal. Despite his contention that the state was trying to use his military career against him and that the police used him as a scapegoat to cover a botched investigation, a jury found him guilty and he faces a 30-year prison sentence. Segments include: "American Hero"; "Colonel of Truth"; "Clues"; "Body of Evidence"; "I Spy"; "End Game". (C: Susan Spencer - P: Josh Yager) (OAD: 12/07/00)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2003 - p. 5 of 6

48 HOURS INVESTIGATES (continued)

01/08/03

"Kids For Sale"- focuses on the exploitation of children on the Internet, including: (1) "Risky Business" - On the Internet, for a fee, anyone can view teens and pre-teens posing provocatively in revealing clothes. Includes interviews with Katie Ford, CEO of the Ford modeling agency; Kevin Yerudias, a theatrical agent; Curt Newbury, a professional photographer; and Dr. Fred Berlin, a psychiatrist at Johns Hopkins at University Hospital. (C: Erin Moriarty - P: Paul Ryan) (2) "Star Search" - a report on a group of Palm Beach County, FLA teens who made a porno movie. Includes an interview with Lanna Belohlavek, assistant Florida state attorney who filed felony charges against the four boys and one girl who were involved. (C: Bill Lagattuta - P: Peter Doyle) (3) "Street Stories" - a report on young girls and prostitution, including an interview with Norma Hotalling, director of SAGE, a San Francisco group that helps girls get out of prostitution. (C: Peter Van Sant - P: Chuck Stevenson) ("Kids For Sale" Sr. P: Reid Collins Jr.)

01/10/03

"Searching For Elizabeth" - report on the ongoing investigation of the kidnapping, last June, of 14-year-old Elizabeth Smart from her Salt Lake City home, focusing on new information that casts a fresh light on the abduction. Includes interviews with 10-year-old Mary Katherine Smart, the only eyewitness to the crime; Elizabeth's four other siblings; her parents, Ed and Lois Smart; Salt Lake City Police investigator Commander Cory Lyman; the Smarts' neighbor, Suann Adams; Angela Ricci, whose late husband Richard was the principal suspect in the case; and Neth Moul, an auto mechanic who shared critical information on the case. The FBI and Salt Lake City officials have announced that the amount of the award money being offered in the Elizabeth Smart case has been raised to \$45,000. Segments include: "Taken"; "So Brave"; "Secrets In The Hills"; "Fresh Tracks"; "Dear Elizabeth" (C: Jane Clayson - Sr. P: Katie Boyle - P: Nancy Kramer)

01/15/03

"Invitation To A Murder"- Police called Mark Winger a hero on Aug. 29, 1995 when he seemingly tried to save his wife, Donnah, from being bludgeoned to death in their home by Roger Harrington, a man with a history of mental illness, whom Winger shot and killed. Four years later, DeAnn Schultz, Donnah's best friend, revealed to police that she and Mark Winger had been having an affair and that he had talked about killing his wife. Polaroid pictures revealing the position of the victims' bodies at the scene of the killings showed that Winger's account of the events lacked credibility. Seven years after the deaths of Donnah Winger and Roger Harrington, Mark Winger was tried and found guilty of murder. He was sentenced to life in prison. Segments include: "Shattered"; "A Hero's Tale"; "Dark Secret"; "Changing Tide"; "Hero Or Villain?" (C: Richard Schlesinger - Sr. P: Hal Gessner - P: Gail Zimmerman, Doug Longhini, Ian Paisley)

01/24/03 PREEMPTION

01/29/03

"Reasonable Doubt"- in September 1999, Brian Eftenoff of Phoenix, Az. Was convicted of murdering his wife, Judi. It was alleged that Eftenoff forced more than a gram of cocaine down his wife's throat causing her to die of a cocaine-induced stroke. After a re-examination of the case, 48 HOURS presented the trial evidence to a panel of four forensic experts -- Dr. Lee Hearn, chief toxicologist for Miami-Dade County, Fla.; Dr. Edward Briglia, chief toxicologist for Suffolk County, N.Y.; Dr. Charles Wetli, Suffolk County chief medical examiner; and Dr. Don Reay, former chief medical examiner in Seattle -- not one of whom think that Judi Eftenoff was a murder victim, but concur in the belief that her death was due to a self-administered cocaine overdose. Segments include: "A Call For Help"; "Fatal Attraction?"; "Trying The Theory"; "Test Of Character"; "Reasonable Doubt?" (C: Erin

Kelley) (OAD: 03/27/02. Includes an update)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2003 - p.6 of 6

48 HOURS INVESTIGATES (continued)

01/31/03

"To Hell And Back"— an interview with 17-year-old Jacque Marris who reveals new details about her abduction and how she and Tamara Brooks, another teenage victim, survived a harrowing 12-hour kidnapping on Aug. 1, 2002. The girls knew that their captor, Roy Dean Ratliff, was armed but managed, working together, to attack and stun him. Jacque then began to negotiate with Ratliff buying time until police helicopters came to the girls' rescue. Ratliff was subsequently fatally wounded in an exchange of gun shots with police rescuers. Tamara and Jacque, who were strangers before the incident, remain close today. Segments include: "Close To Death"; "Intent To Kill"; Last Resort"; "Dead End"; "She Got Away" (C: Peter Van Sant - Sr. P: Katie Boyle - P: Judy Tygard, Taigi Smith)

CBS NEWS SPECIAL

01/26/03

"Four Super Women" (OAD 09/20/02 as "Four Remarkable Women," a 60 MINUTES special edition) - a collection of Mike Wallace interviews with Barbra Streisand (OAD 11/24/91); Tina Turner (OAD 11/10/96); Shirley MacLaine (OAD 04/08/84); and Candice Bergen (OAD 05/03/98).

CBS NEWS SPECIAL REPORT

01/28/03

"State Of The Union 2003"- live broadcast of President George W. Bush's State of the Union Address to a joint session of Congress, followed by the Democratic response by Governor Gary Locke (D-WA), and analysis by CBS News correspondents and consultants. Correspondents: Dan Rather (anchor); Bob Schieffer (House Chamber); John Roberts (White House); David Martin (Pentagon); Anthony Mason; Byron Pitts (Kuwait); Elizabeth Palmer (Baghdad, Iraq); Barry Petersen (Tokyo); Jane Clayson. Consultants: Fouad Ajami, Middle East expert; Tim McCarthy, former UN weapons inspector

* * * *

03/03/97 16:39 V030307 52

PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2003 <BES#1030307 52>

From: Jose Jimenez <BES User@127.0.0.1>

To: ALL STATIONS

RE: PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2003

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2003

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR FEBRUARY 2003. I WILL BE SENDING YOU MARCH 2003 DURING THE FIRST WEEK OF APRIL. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

NNNN

****** This message has an attachment "02-03.DOC"

11.

, i

1

FACE THE NATION

. ,

02/02/03 The Solumb a space shuttle disaster

1) Interview with Sean O'Keefe, NASA Administrator about: the NASA investigation; the impact of the falling away of a piece of insulation during the shuttle's launch; ruling out the possibility of terrorism; charge that oversight and deferred safety was put aside because of budget cuts; the suspension of a flight scheduled for March

2) Other viewpoints: the possibility that the astronauts could have performed a preventative procedure; the effect

of budget cuts on the space program;

3) Interview with Sen. Bill Frist about: the issue of safety; the possibility of a Congressional investigation; the value of manned space exploration

Guest Interviewer: Bill Harwood, CBS News Space Consultant - Guests: Sean O'Keefe, NASA Administrator (1); Mark Brown, former Astronaut (2); Richard "Mike" Mullane, former Astronaut (2); Sen. Bill Frist (R-TN) (3)

- 02/09/03 1) Interview with White House National Security
 Adviser Dr. Condoleezza Rice about: Iraq's failure to
 comply with UN resolution 1441/how Saddam Hussein could
 avoid war; plans for setting a post Saddam Hussein Iraq on
 a Democratic path; changes that would have to be made in
 Iraq even if Saddam Hussein and his supporters should
 leave; the deadlock between Israel and Palestine;
 diplomatic isolation of France and Germany; comparison of
 the situations in North Korea and Iraq
- 2) Thomas Friedman comments on Dr. Rice's remarks Guest Interviewer: Thomas Friedman, <u>The New York Times</u>; Guest: Dr. Condoleezza Rice, White House National Security Adviser
- 02/16/03 1) Interview with Tom Ridge about: raising of the terrorist threat level to orange; campaign designed to ready the American public for a possible terrorist attack without causing undue alarm; the number of al-Qaida operatives currently in the U.S.; the need to reshape the FBI to meet current needs
- 2) Interview with Sen. John McCain about: his response to anti-war demonstrators; alienation of France and Germany/impact on a post-war reconstruction of Iraq; his support of the Bush Administration's policy regarding Saddam Hussein

Guest Interviewer: Dana Priest, <u>The Washington Post</u>; Guests: Secretary Tom Ridge, Department of Homeland Security (1); Sen. John McCain (R-AZ) (2)

02/23/03 1) The case for and against a war on Iraq:
questioning Saddam Hussein's link to the events of 9/11
and known terrorist groups including al-Qaida; reliance on
UN inspectors to disarm Iraq; the destruction of all
Iraq's missiles as a solution; fear that a war with Iraq
will provoke more terrorist attacks

2) Interview with Joe Klein about the impact of a war with Iraq on the presidential campaign Guests: Susan Sarandon, Artists United To Win Without War (1); Mike Farrell, Artists United To Win Without War (1); Rich Lowry,

The National Review (1); Joe Klein, Time Magazine (2)

60 MINUTES

, ^ a

02/02/03

"The Last Frontier" - explores the issues raised following the disintegration upon reentry of the space shuttle Columbia on Saturday morning which killed all seven astronauts aboard. Focuses on the impact of budget cuts on safety standards and the controversy over manned vs. unmanned space exploration. Includes interviews with: William Ready, Associate Administer of Flight, NASA; Marcia Smith, Senior Analyst for Space Policy Research, U.S. Congress; Sen. Bill Nelson (D-FL); and Richard "Mike" Mullane, former astronaut. (C: Ed Bradley - P: Harry A. Radliffe II, Helen Malmgren)

"North Korea" - a report about North Korea, a country rarely visited by foreigners, where people live in abject poverty and disease and malnutrition are rampant. Includes interviews with Dr. Norbert Vollertsen, a member of a German group providing medical care, and Hazel Smith, who spent 13 months in North Korea monitoring food aid shipments for the UN. (C: Mike Wallace - P: Robert Anderson)

"The Wrong Man"- an interview with Brian Kelley, an undercover CIA officer wrongly targeted by an FBI investigators for four years before the identity of the real spy, Robert Hanssen, himself an FBI agent, was uncovered. Also includes interviews with John Moustakas, Kelley's attorney; Kathleen Hunt, CIA Officer; and FBI agents David Szady and Thomas Kimmel.(C: Lesley Stahl - P: Richard Bonin)

Andy Rooney Topic: "A Death In The Family" - the Columbia tragedy

02/09/03

"Yankee Go Home!"- 50 years ago Americans lost 33,000 lives defending South Korea against North Korea and its Chinese allies and today, the U.S. spends \$3 billion a year to keep U.S. soldiers there to protect the country. Young South Koreans, however, perceive President Bush as more dangerous that North Korean dictator Kim Jong II and have demonstrated their displeasure with attacks on the U.S. Army. (C: Bob Simon - P: Peter Klein)

"Montana Power"- a report on the Montana Power Company, an assetrich, steadily profitable utility transformed by its officials into a penny-stock telecom company, now nearly bankrupt. As a result, the cost of electricity in the area skyrocketed; jobs were cut and investors lost large sums of money. Includes interviews with: Gary Buchanan, a former Montana legislator; and Frank Morrison, a former Montana Supreme Court justice who now represents Montana Power Company stockholders (C: Steve Kroft -P: James Kraft)

"Find The Gun"- a report on the controversy surrounding legislation now before Congress which would authorize the creation of a database that ties spent shell casings to the guns that fired them. Supporters of the legislation claim that it will help law enforcement agencies apprehend criminals. Critics, including the NRA, claim that the technology is imprecise and that criminals could alter their weapons changing the gun's so-called fingerprint. (C: Morley Safer - P: Mitch Weitzner)

Andy Rooney Topic: "Try Tuning This Out" - Andy looks at a Madison Avenue idea to make commercials part of TV programs

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS FEBRUARY 2003 - p. 3 of 6

60 MINUTES (continued)

02/16/03

"Are We Prepared?"- a report on claims that American troops have neither the proper equipment nor the proper training to cope with a chemical-biological attack. Includes interviews with: Col. David Hackworth, retired, U.S. Army; Rep. Chris Shays (R-CT); Capt. Eric Taylor, retired, U.S. Army, author of the Cato Institute's study on military preparedness; and Dr. Anna Johnson-Winegar, a Pentagon official. (C: Mike Wallace - P: Robert Anderson)

"Unhealthy Diagnosis"- a report on allegations that Tenet Health Systems, the country's second-largest health care company, is guilty of overbilling, false diagnoses, and, in Redding (CA) Medical Center, one of their hospitals, performing unnecessary heart surgery. Tenet is currently under investigation by the FBI.

(C: Ed Bradley - P: Helen Malmgren)
"Michael Moore" - an interview with Michael Moore, the author of "Stupid White Men," last year's best-selling non-fiction work, and director and star of the documentary, "Bowling for Columbine," which has been nominated for an Academy Award. (C: Bob Simon - P: Michael Gavshon, Solly Granatstein) Andy Rooney Topic: "France's Unpaid Debt" - the French are not

reliable allies

02/23/03

"Dr. Shahristani" - Dr. Hussein Shahristani, the Iraqi nuclear scientist who was imprisoned and tortured for refusing to make a bomb for Saddam Hussein, describes what he believes the Iraqi dictator will do if the U.S. invades. Shahristani, who escaped during a bombing raid at the height of the Gulf War, is one of the most active members of the Iraqi resistance movement. (C: Steve Kroft - P: Leslie Cockburn)

"Bering Strait" - profile of Bering Strait, a group of young Russian musicians who not only have a country music album, but have been nominated for a Grammy Award. (C: Morley Safer - P: John Marks)

"Top Cop"- an interview with former New York City police chief William Bratton, who has recently taken on the same role in Los Angeles. Bratton, the first chief to run the police departments of the country's two largest cities, talks about his plans to revamp the LAPD and his prediction that LA will replace New York as the safest big city. (C: Ed Bradley - P: Ruth Streeter) Andy Rooney Topic: "Journey To The Center Of The Earth"- we humans should explore our own planet a bit more

60 MINUTES II

02/05/03

"The Case Against Saddam" - interview with Secretary of State Colin Powell following his presentation to the United Nations Security Council of evidence showing that Saddam Hussein has biological weapons and chemical weapons, is trying to build a nuclear weapon, has links to terrorists and his lied about all of this. Powell states that only a change in the Iraqi regime will make a peaceful solution possible. (C: Dan Rather - P: Tom Anderson)

"Saddam" - an interview by Tony Benn, British Labor Party politician and anti-war activist, with Iraqi president Saddam Hussein. The interview was taped in Baghdad on Feb. 2, 2003. Also includes comments by CBS News consultant Fouad Ajami, Professor, Johns Hopkins University. (C: Bob Simon - P: Michael Rosenbaum) "Ted Turner"- an interview with television pioneer Ted Turner about his life, career and plans for the future. (C: Mike Wallace - P: Deborah DeLuca Sheh)

"Diagnosis: Murder"- a report on health-care professionals who, like Efren Saldivar, a 28-year-old respiratory therapist, kill their patients and get away with it. Saldivar confessed to police but could not be charged with any crime because of the lack of evidence. Includes interviews with: Dr. Brian Andresen,

chemist at the Lawrence Livermore National Laboratory in California, whose investigation led to Saldivar's arrest; and Donald Harvey, a nurse's assistant guilty of similar crimes.(C: Scott Pelley - P: Rebecca Peterson)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2003 - p. 4 of 6

60 MINUTES II (continued)

02/12/03

"Made In The USA" - in 1991, then-President George Bush imposed a trade ban on Iraq, making it illegal for any American company to do business with that country. Although the ban is still in effect, millions of dollars' worth of cigarettes manufactured by RJ Reynolds are being sold in Baghdad and other Iraqi cities. Includes interviews with: Jack Toal, a private investigator putting together evidence for a lawsuit against RJR; Tommy Payne, Vice President at RJR; and Andy Kerman, a British lawyer representing the RJR distributor in Baghdad. (C: Bob Simon - P: Ben Plesser)

"Swimming To Antarctica" - an interview with Lynne Cox, a 45-year-old American woman who is among the best ocean swimmers of our time. Cox traveled to Antarctica where she survived a mile-long swim in frigid water wearing only a swimsuit, cap and goggles. (C: Scott Pelley - P: Shawn Efran)

"Suicide Tourists"— a report on "suicide tourists": people who travel to Switzerland — a country where assisted suicide is legal — seeking to end their lives. Focuses on Dignitas, the only assisted suicide group that welcomes foreigners. Includes interviews with: Ernst Aschmoneit, an 81-year-old German suffering from Parkinson's disease; Ludwig Minelli, a human rights lawyer and founder of Dignitas; Dr. Thomas Schlaeper, a psychiatrist; and Andreas Brunner, public prosecutor. (C: Lara Logan — P: Cindy Babski)

Charles Grodin: Putting the Knicks through the hoops. Advice Grodin gave to his favorite basketball team

02/19/03

"Behind Enemy Lines" - a report on the dangers American troops will encounter in a war against Iraq. Features an interview with: Gen. Nizar al-Khazraji, the highest ranking Iraqi defector, who talks about how Iraq has changed its military strategy since losing the Persian Gulf War in 1991. (C: Scott Pelley - P: Bill Owens, Margaret Ebrahim)

"Pitching Prozac" - a report on the drug company Eli Lilly's campaign to promote its new antidepressant, Prozac Weekly, and the unsolicited mailing of the drug to patients whose names were supplied by doctors and pharmacies. Includes interviews with Gary Farmer, attorney for two of the patients who claim that their medical privacy was violated; and Frank LaCorte, a former Eli Lilly employee. (C: Vicki Mabrey - P: Denise Schrier Cetta, Michael Bronner)

"Renee Zellweger"- an interview with actress Renee Zellweger. (C: Charlie Rose - P: John Hamlin)

Steve Hartman: Steve checks to see what average Americans are doing to prepare for a possible terrorist attack

02/26/03

"Saddam"- the first interview with Iraqi president Saddam Hussein by an American reporter in over a decade. In the interview which took place in Iraq's oldest and largest presidential palace in Baghdad, Saddam discusses: Iraq's preparedness for a U.S. attack; his denial that his Al-Samoud missiles are in violation of UN mandates and his refusal to destroy them; his decision not to go into exile; his claim that Iraq has no connection to Osama bin Laden or al-Qaida; his challenge to President Bush to hold a live, international television and radio debate to be carried by satellite; and his denial that Iraq was defeated during the 1990-1991 Persian Gulf War. The interview was recorded by cameramen from Iraqi TV who provided cameras and interpreters to translate Saddam's remarks into English. (C: Dan Rather - P: Jim Murphy, Ana Real)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2003 - p. 5 of 6

48 HOURS INVESTIGATES

02/05/03

"Murder In Monaco"- in December 1999, billionaire banker Edmond Safra and Vivian Torrente, a nurse in his employ, were killed in a fire that ravaged Safra's penthouse in Monaco. Ted Maher, of Stormville, N.Y., an American ex-Green Beret and Safra's personal nurse, was arrested, charged and found guilty of setting the fire that resulted in Safra's death. Includes interviews with Heidi, Ted's wife; journalist Dominick Dunne who was following the course of Maher's trial; Patrick Middleton, journalist, Riviera Reporter; Shimon Peres, former Prime Minister of Israel; Mark Bonnant, Safra's wife autorney; and Michael Griffith, Maher's attorney. Two months after being imprisoned, Maher escaped but was quickly apprehended. Segments include: "Foreign Affair"; "Rich And Famous"; "Rude Awakening"; "Turning Point"; "Great Escape" (C: Erin Moriarty - Sr. P: Al Briganti - P: Josh Yager, Lisa Freed, Eric Salzman)

02/12/03

"Mystery In Room 813" - on November 13, 1996, at a Sheraton hotel east of Los Angeles, 27-year-old Sandra Orellana of Houston, on a business trip with her 33-year-old boss Robert Salazar, went over a balcony and met her death. Salazar maintained that he was innocent of any crime and that the death was a result of a tragic accident. The Los Angeles district attorney's office did not prosecute the case, claiming that there was insufficient evidence. Detective Ray Rodriguez of the Los Angeles Police felt that a murder had been committed and continued to gather evidence against Salazar. Four years after Orellana's death, a new Los Angeles district attorney was voted in and Salazar was finally prosecuted for the crime. Nearly six years after Orellana's death, he was brought to trial for murder and found not guilty. Segments include: "Tragic Fall"; "Cause For Suspicion"; "A Closer Look"; "Full Disclosure"; "Making The Case"; "The Whole Truth" (C: Bill Lagattuta - Sr. P: Reid Collins Jr. - P: Joe Halderman)

02/19/03

"Lust, Lies & Videotape" - an interview with 39-year-old Max Factor heir Andrew Luster before he became a fugitive from justice during his recent trial on 87 counts ranging from poisoning to sexual battery to the drug-induced rape of three women. Includes videotaped evidence of his crimes recorded by Luster himself and interviews with two of his victims: Tonja Doe and Shawna (who did not want to reveal their real names), both of whom were discovered on Luster's videotapes. Luster was sentenced in absentia on Feb. 18 to 124 years in prison. He has 60 days to appeal his conviction, but to do so, he must return to California. Segments include: "Hot Pursuit"; "Exposed"; "Prince Charming"; "Tale Of The Tape"; "The Party's Over" (C: Troy Roberts - Sr. P: Katie Boyle - P: Marc Goldbaum, Nancy Kramer, Abra Potkin)

02/26/03

"The Preppy Killer"- features an interview with Robert Chambers who was sentenced to prison after pleading guilty to manslaughter in the death of Jennifer Levin. Chambers, who became known as the "preppy murderer," was released from Auburn Correctional Facility, near Syracuse, N.Y. last Friday (14) after having serving 15 years. He spoke about his relationship with Jennifer Levin and the events leading up to her death and still maintains that he did not intend to harm her. Includes interviews with: Pete Hamill, columnist, New York Daily News; Linda Fairstein, former prosecutor and 48 HOURS consultant; and Chambers' mother

Phyllis. (C: Richard Schlesinger, Troy Roberts - Sr. P: Al Briganti - P: James Stolz, Jay Young)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2003 - p. 6 of 6

48 HOURS INVESTIGATES (continued)

02/28/03

1 2 .

"American Beauty"- a report on the poisoning death of 26-year-old Greg Devillers. His wife, Kristin Rossum, claims that Greg took his own life because he became depressed when she asked him for a divorce. Kristin, a former drug addict, was subsequently charged with murder when an autopsy revealed that Greg died of an overdose of fentanyl, a drug she had access to in her job at the county coroner's office. A jury found her guilty of murder and she has requested a new trial. Segments Include: "Til Death Do They Part"; "Kristin's Secrets"; "One Final Clue"; "Lady In Waiting"; "Femme Fatale?" (C: Bill Lagattuta - Sr. P: Katie Boyle - P: Abra Potkin Rabhan, Loen Kelley, Mary Noonan Robichaux) (Anchor: Bill Lagattuta) (expanded version of "Til Death Do They Part" OAD: 04/10/02 as a segment of 48HOURS MYSTERIES "Under Suspicion")

* * * *

03/04₂/07 12:05 V030407 23

MARCH 2003 PUBLIC AFFAIRS BROADCASTS <BES#1030407 23>

From: Mike Lippman < jmlippman@cbs.com>

To: ALL STATIONS

RE: MARCH 2003 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR MARCH 2003

THE ATTACHED FILE IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR MARCH 2003. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

and the second of the second o

1.1

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

****** This message has an attachment "MARCH03PUBAFF.DOC"

FACE THE NATION

03/02/03
1) Interview with Gov. Howard Dean (D-VT), Democratic presidential candidate, about: lack of support by Liberal Democrats for the CIA/the need for more government funding; need to focus on threats from al-Qaeda and North Korea; acceptable measures to be used in getting information from known terrorists Khalid Sheikh Mohammed; authority given to the CIA to assassinate leaders of terrorist organizations; revamping the FBI; his opposition to a war against Iraq

2) Interview with Gen. Joseph Ralston about: Tunkey's refusal to allow U.S. troops to stage from there; the cost of a war against Iraq; the possible use of human shields by Saidam Hussein/the

use of chemical and biological weapons;

Guest Interviewer: Dana Priest, The Washington Post; Guests: Gov. Howard Dean (D-VT)(1); Gen. Joseph Ralston (Retired), former NATO Supreme Allied Commander, Former Vice Chairman, Joint Chiefs of Staff (2)

- 03/09/03
 1) Interview with Dr. Condoleezza Rice about: Saddam Hussein's failure to comply with UN Resolution 1441; probability that France and other nations will vote against a UN resolution authorizing the use of force on Iraq; the need for the Security Council to act; the impact of public opinion; Saddam Hussein's links to al-Qaida; the post-war stabilization of Iraq; what will happen if Saddam Hussein refuses to disarm
- 2) Discussion with Thomas Friedman about Dr. Rice's comments Guest Interviewer: Thomas Friedman, The New York Times; Guest: Condoleezza Rice, White House Security Ad iser (1)
- 03/16/03
 1) Interview with Vice Bresident Richard Cheney about: the inevitability of war with Iraq; the need for Saddam Hussein to depart; President Bush's meeting on the Azores with the Spanish and British Prime Ministers; Freich support for more time for inspectors; duration of a war; possibility that Saddam will strike the first blow; anti-American sentiment around the world
- 2) Discussion with Thomas Friedman about Vice President Cheney's comments

Guests: Vice President Richard Cheney (1); Thomas Firsedman, $\underline{\text{The New}}$ York Times (2)

03/23/03

EXPANDED EDITION - America At War

- Interview with Secretary of Defense Donald Rumsfeld about: information about missing aircraft and soldiers; his assessment of the progress of the war; pictures of American prisoners shown on Al-Jazeera/impact on American strategy; the condition of Saddam Hussein; the taking of Iraqi prisoners of war; concern for inner communal strife in Iraq; the search for weapons of mass destruction; the possible use by Iraq of chemical or biological weapons
- 2) Update: report on the aftermath of a firefig: at Umm Qasr between Iraqi forces and U.S. Marines of Fox Company. (C: Scott Pellev)
- 3) Update: report on the progress of the 3rd Infantry Division, the first American ground troops to get north of Najeff. (C: Jim Axelrod)
- 4) Update: reports on: the arrest in Ruwait of a U.S. sergeant for allegedly throwing grenades into three tents at his own command center; the inadvertent downing of a British fighter by a U.S. Patriot missile. (C: Mark Strassmann)
- 5) Interview with Prof. Jerrold Post about: his assessment of Saddam Hussein; his sons' capability as leaders; Saddam's use of doubles

CBS NETWORK TELEVISION
PUBLICS AFFAIRS BROADCASTS
MARCH 2003 - p. 2 of 8

FACE THE NATION (continued)

03/23/03 (continued)

6) Interview with Senators John McCain and Joseph Biden about:
Americans taken prisoner by Iraq; post-war reconstruction of Iraq; the role of the UN

Guest Interviewers: Dana Priest, <u>The Washington Post</u>; David Martin, CBS News National Security Correspondent; Guest Correspondents: Scott Pelley (2); Jim Axelrod (3); Mark Strassmann (4); Guests: Donald Rumsfeld, Secretary of Defense (1); Prof. Jerrold P. st, former CIA Profiler, Saddam Hussein expert (5); Sen. John McCain (R-AZ) (6); Sen. Joseph Biden (D-DE) (6)

03/30/03

EXPANDED EDITION - America At War

- Interview with Gen. Richard Myers about: the move on Baghdad/assessment of the current strength of the Republican Guard; status of Saddam Hussein; the use of suicide bombers; criticism of U.S. strategy by Pentagon officials; the explosion in the marketplace in Baghdad; possible use by Iraq of chemical weapons; the treatment of U.S. POWs; the shipment by Syria of military equipment to Iraq; the search for weapons of mass destruction; efforts to convince the Iraqi people that the U.S. aim is liberation; timetable for the completion of the war
- 2) Update: Iraqi threat of widespread suicide a tacks. (C: John Burns, The New York Times)
- 3) Update: report on the impact of a suicide bother detonated a taxi filled with explosives killing four Ameticans (C: Jim Axelrod)
- 4) Update: report from An Nasiriyah about the d stribution of humanitarian aid (C: John Roberts)
- 5) Interview with James Webb about: the need to deal with international terrorism and the Palestinian situation; his opinion that the U.S. should not occupy territory in the Middle East for long periods; reports of casualties
- 6) Interview with Mike Vickers about: his assessment of the war to date; the role of Secretary of Defense Donald Rumsfeld
- 7) Interview with Fouad Ajami about: reaction of the rest of the Arab world to the U.S. military action in Iraq

Guest Interviewers: David Martin, CBS News (1); Dana Priest, The Washington Post (4,5); CBS Guest Correspondents: Jim Axelrod (3); John Roberts (4); Guest Correspondent: John Burns, The New York Times (2); Guests: Gen. Richard Myers, Chairman, Joint Chiefs of Staff (1); Mike Vickers, former Navy Secretary (6); Fouad Ajami, CBS News Middle East Analyst (7)

60 MINUTES

03/02/03

í,

"Saddam's Money"- followup to "Saddam's Billions" (CD: 03/24/91), a report on the billions of dollars in assets the Iraql dictator has stashed away in secret accounts all over the world. Includes interviews with: Jules Kroll, the private investigator who traced Saddam's fortune in the 90s; John Fawcett, a financial investigator visc continued the search; Bob Baer, former CIA officer; Barzan al-Tikrati, Saddam's half brother and former Iraqi UN Ambassador; and Bruno Buhler, a Swiss accountant. (C: Steve Kroft - P: Dana Miller, Trevor Nelson) "SUV" - a report on the current popularity of Sports Utility Vehicles despite the fact that they use more gas and tend to roll over more easily than smaller vehicles. Includes interviews with: Tom and Ray Magliozzi, hosts of National Public Radio's "Car Talk"; George Peterson, a market researcher; and Dr. Clataire Rapaille, a psychologist supplying his insight to majo. U.S. and European automakers. (C: Morley Safer - P: Alden Bourne) "Imported From India"- a report on IIT (Indian Institute of Technology) whose graduates -- world class chemical, electrical and computer engineers -- have played a leading role in the American technology revolution. Includes interviews with Vinod Khosla, a Silicon Valley venture capitalist; Ed Rahm, an Indian journalist; and Narayana Murthy, founder of Infosys, a software company. (C: Lesley Stahl - P: Rome Hartman, Liz Weinreb) (OAD: 01/12/03 ONLY IN PACIFIC AND MOUNTAIN ZONES) Andy Rooney Topic: "Fashion Sense?" - Andy reads a fashion magazine

03/09/03

"Qatar"- with an war with Iraq imminent, over 200,000 U.S. troops have been deployed to bases in the energy-rich, strategically located Persian Gulf emirate of Qatar. Focuses on the benefits enjoyed by Qataris and the decision by its progressive ruler, Sheik Hamad bin Khalifa al-Thani to form a Democratic government.(C: ED Bradley - P: Harry Ratliffe)

"Medical Emergency"- a report on the rise of frivolcus law suits against doctors and the soaring cost of medical malpractice insurance. Includes an interview with Dr. Leon Smith Sr., director of medicine at St. Michael's Hospital in Newark, N.J., four of whose children have followed him in the medical profession. President Bush has asked Congress to pass a bill including a quarter million dollar cap on malpractice awards. (C: Mike Wallace - P: Janice Tomlin) "Clinton & Dole" tonight's topic: military action in Iraq and huge tax cuts (first in a series of two-minute debames between former President Bill Clinton and former Senate Majority Leader Bob Dole) "Keeping A Secret" - a report on the controversy over secrecy surrounding the identity of sperm donors. Includes interviews with: Dr. Joseph Feldschuh, former director of the Idant sperm bank who feels that sperm donors should remain anonymous; Barry Stevens, a filmmaker, born through sperm donation, who is seeking information; and Bobby Gerardot, a sperm donor who agreed to meet with Katis Whittaker, his biological daughter. (C: Lesley Stahl - P: Shari Finkelstein) Andy Rooney Topic: "A Pound Of Coffee?"- Andy revisits the topic of how much coffee is really in a 1-lb. can

60 MINUTES (continued)

03/16/03

"President Jacques Chirac"- French President Jacques Chirac talks about why his country will veto any war resolution against Iraq presented to the UN at this time and why he supports extended weapons inspections against Iraq. (C: Christiane Amanpour - P: Andrew Tkach) "The Reserves" - of the American servicemen and womer currently deployed in the Middle East, one out of every three are part-ime soldiers, members of the Reserves and National Guard. Includes an interview with Staff Sgt. Will Wessell, a member of the Army National Guard and his wife Vicky; and with Admiral Thomas Hall (Ret.), Assistant Secretary of Defense for Reserve Affairs.(C: Steve Kroft - P: James Kraft, Graham Messick)

"Dole & Clinton" - debate on whether the UN has outlized its usefulness "Anatomy Of A Mistake"- Dr. James Jaggers, the Duke Iniversity surgeon whose team transplanted a heart and lungs with the trong blood type into Jessica Santillan, deconstructs the mistake that led to her death. Also includes interviews with Ralph Snyderman, Chandellor for health affairs at Duke Hospital; and Dr. William Fulkerson, Duke Hospital CEO.(C: Ed Bradley - P: Michael Radutzky)

Andy Rooney Topic: "The Dumbest President" - America s are vicious

about hating a president they didn't vote for

03/23/03

Update: latest developments in the war with Iraq, including excerpts of remarks made at a news conference by: Lt. Gen. John Abizaid, Dep. Commander, and Brig. Gen. Vincent Brooks, both U.S Central Command; and comments by Sqt. Jacob Luftin and Staff Sqt. Kerry Chimon, U.S. Marines. (C: Dan Rather, David Martin, Scott Pelley, Lee Cowan) "Finding Saddam"- a report on U.S. efforts to capture or kill Saddam Hussein. Includes excerpts of remarks from a news conference by: James Woolsey, former CIA Director; William Cohen, former Secretary of Defense; Michael Vickers, CIA; and Ibrahim Al-Marashi, an Iraq-American scholar.(C: Steve Kroft - P: Graham Messick, Trevor Nelson) "Protecting New York"- a report on the measures the NYPD is taking to prevent another terrorist attack in New York City. Includes interviews with NYPD Police Commissioner Ray Kelly; David Cohen. NYPD's head of intelligence; Capt. Michael O'Neil, head of NYPD' Counterintelligence Unit; and New York City Mayor Michael Bloomberg. (C: Ed Bradley - P: Michael Radutzky)

Update: latest developments in the war with Traq including a report on a grenade attack on American troops in Kuwait allegedly by Sgt. Asan Akbar, an American soldier and Muslim convert, that left one soldier dead and 15 wounded. (C: Dan Rather, Mark Strassmann - Consultant: Gen. Buck Kernan (ret) U.S. Army)

Andy Rooney Topic: "Explosive Progress" - the many ingenious devices people have invented to kill each other

03/30/03

Update: developments in the war in Iraq including reports on: the number of troops and armor on the ground; Sighting hear the city of Basra; and the killing of four U.S. soldiers by a spicide bomber. (C: Dan Rather, David Martin, Mark Phillips, Jim Axelrod (CBS), John Burns, The New York Times)

"The Ayatollah Al-Hakim"- now in exile in Tran, the spiritual leader of the Shi'ite Muslim majority in Iraq is preparing to fill the power vacuum created when Saddam Hussein falls - a scenario that could jeopardize America's post war plans. Includes interviews with: Imam Husham Al-Husainy, a Michigan-based representative of the Ayatollah; and Dr. Mowaffak Al-Rubaie, a London-based Shi'ite leader.(C: Bob Simon - P: Michael Gavshon, Solly Granatstein)

"Clinton & Dole" - President Bush's post-war plans to win peace "Small, Cheap And Deadly" - concerns are growing about shoulder-fired missiles which terrorists could use against commercial airlines. Includes interviews with Adm. James Loy, director, Transportation Security Administration; Jon Bearscore, former member of a U.S. Army Stinger team; Patrick Bar-Avi, Rafael, an Israeli group marketing antimissile systems; and Steve Luckey, Airline Pilots Association. (C: Morley Safer - P: Mitch Weitzner)

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS MARCH 2003 - p. 5 of 8

60 MINUTES (continued) 03/30/03 (continued)

"Look Who's Selling Arms To Iraq"- investigates evidence that the Yugoslavs, the recipients of U.S. aid, have been illegally selling military equipment to the Iraqi government. Includes interviews with Dr. James Lyon, International Crisis Group, an independent organization pinpointing worldwide trouble spots; Zinka Bardic, Croation Ministry of the Interior; and Miroljub Labus, Deputy Prime Minister, Yugoslavia. (C: Ed Bradley - P: Jeanne Solomon Langley) Andy Rooney Topic: "It's Just My Opinion" - the war in Iraq

60 MINUTES II

03/05/03

; · ·

"Up In Flames"- report on the West Warwick, Rhode I land nightclub fire that resulted in the loss of nearly a hundred lives, focusing on the club's lack of fire sprinklers and the NFPA (National Fire Protection Association) code which does not require sprinklers in clubs that hold 300 people or less. Includes interviews with: West Warwick Fire Chief Jack Chartier; Stanley Chesley, a lawyer involved in many fire cases; Jim Shannon, president of the NFPA; Jake Pauls, a building safety expert; and Floyd Jordan, Miami Beach Fire Chief. (C: Scott Pelley - P: Paul Gallagher, Janet Klein, Shawn Efran) "Bravo Company" - interviews with the men of Bravo Company, of the 3rd Battalion, 15th Infantry Regiment, stationed in Kuwait as they await a possible war in Iraq. Also includes interviews conducted by Jeff Newton of CBS News who, in mid-January, spent two days and two nights following the soldiers through every step of their training. (C: Dan Rather - P: Steve Glauber, Yvonne Miller) "The Mastermind"- last Saturday Khalid Sheik Mohammei, the mastermind behind the 9/11 attacks as well as other major acts of terrorism, was apprehended in the Pakistani capital of Islamabad and is now in U.S. custody. Includes interviews with: Yosri Fouda, a reporter for the Arabic news channel Al-Jazeera who was summoned to a meeting in Pakistan with Mohammed and Ramzi Binalshibh, also a known terrorist; and Neil Herman, who headed the FBI investigation of the 1993 World Trade Center bombing. (C: Bob Simon - P: Draggan Mihailovich) A Few Minutes With Bill Geist: the military improves food rations for

03/12/03

soldiers

"The Last Line Of Defense"- U.S. troops are preparing for a possible war against Iraq, and their weapons include a new version of the Patriot missile. The PAC-3 is smaller, faster and much deadlier than the missile it replaces, but it remains to be seen if it will be any more effective in bringing down Saddam's SCUD missiles. Includes interviews with: Lt. Col. Rob Jassey and Capt. Jennifer Schulke, Marines stationed in Kuwait; Prof. Ted Postal and George Lewis, who collaborated on an MIT study of the Patriot; and Phil Coyle, former Assistant Secretary of Defense. (C: Dan Rather - P: lom Anderson) "Friendly Fire" - a report on the wartime problem of fratricide, killing our own American soldiers by mistake. Includes interviews with: Sheila Harriman whose husband Stanley was killed by friendly fire during an assault last March on an al-Qaida stronghold; Gen. Gordon Sullivan, retired; and Major Gen. Paul Eaton, infantry training school commander, Ft. Benning, GA.(C: David Martin - P: Mary Walsh) "The Hunger Hormone" - recent scientific research seems to indicate that America's obesity problem might be solved by finding a way to control ghrelin, a hormone made in the stomach that tells the brain when it's time to eat. Scientists are looking for possible answers in PYY, an opposite hormone which makes us feel full. Includes interviews with: Dr. David Cummings, an endocrinologist; Prof. Stephen Bloom, Imperial College, London; and Dr. Mark Heiman, researcher for Eli Lilly. (C: Vicki Mabrey - P: Raylena Church Fields) A Few Minutes With Steve Hartman: American teenagers speak out in

matters they know nothing about

03/19/03 PREEMPTION CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
MARCH 2003 - p. 6 of 8

60 MINUTES II (continued)

03/26/03

7 .

Update: - developments in the war on Iraq, including reports on: the situation in Baghdad; reinforcements sent from Ft. Folk, LA; resistance and destruction facing allied forces; and Saddam's Redayeen troops. (C: Dan Rather, , David Martin, John Roberts, Randall Pinkston) "Fox Company"- report from the front lines in Iraq where a small group of U.S. Marines ran into some of the stiffest resistance so far in their battle to take the port of Umm Qasar. Capture of the town was given high priority because of its deep-water port. Includes interviews with some of the members of Fox Company, many of whom were having their first experience in battle.(C: Scott Pelley - P: Bill Owens) "The Man In The Shadows" - interview with former Mossad chief Ephraim Halevy who talks about Arab reaction to the war in Isaq and his opinion that Iran poses a greater threat to Israel than Saddam. The Britishborn Halevy claims that 9/11 signaled the beginning of a third world war and considers the invasion of Iraq just another pattle in that war. (C: Bob Simon - Draggan Mihailovich)

"Most Wanted" - FBI agents are desperately looking for al-Qaida suspect Adnan El Shukrijumah. The 27-year-old Saudi Muslim, an explosives expert who has lived in America for several years, is thought to be the head of a new cell with orders to attack targets in ide the U.S.(C: Jim Stewart - Jill Landes, Andrew Wolff)

Update: latest developments in the war on Iraq. (C: Dan Rather)

48 HOURS INVESTIGATES

03/05/03

"The Negotiators"- an inside look at a hostage negotiation team at work focusing on an incident involving 23-year-old Jarret. Jordan, a disturbed man who shot three people and barricaded himself in a house in residential Queens. He had with him his four-month-old daughter and claimed to have taken three hostages. After six hours of negotiation by telephone the standoff was over. Jarrett released his one actual hostage with his infant daughter and has ended his con life with a shotgun blast. Includes interviews with Sqt. Wally Seins and Lt. Jack Cambria N.Y.P.D. who took part in the negotiations. Segments include: "The Call"; "Dangerous Demands"; "Keep Talking"; "The Plan"; "Expect The Unexpected" (C: Harold Dow - Sr. P: Peter Schweitzer - P: Miguel Sancho)

03/07/03

- "The Investigators"- reports on criminal investigations including:

 1) the fatal shooting of 39-year-old actor Anthony Dwain Lee by
 Tarriel Hopper, a police officer responding to a noise complaint at a
 Holloween party. Although Hopper was cleared of any grongdoing, Lee's
 family filed a wrongful death suit against the LAPD biting a coroner's
 report showing that Lee was shot in the back. Includes interviews with
 Tom Streed, a forensic investigator; Johnnie Cochran, attorney for the
 Lee family; and Bill Lewinski, expert witness for the LAPD. Segments
 include: "Haunted"; "Unexpected Turn" (C: Harold Dow P: Marc B.
 Goldbaum)
- 2) "Not So Private Eye"- an interview with Bobbi Bacha, a private detective hired by Clara Harris to tape her husband David's activities as evidence in a divorce case. The tape, showing Harris repeatedly running over her husband with her car, was later used as evidence in her murder trial. (C: Susan Spencer P: Josh Gelman)
- 3) an interview with U.S. Customs Agent Marshall Heeger who moved his family to Moscow and went undercover to apprehend Glenn Martikean, an American pedophile and uproot Blue Orchid, an organization which produced, marketed and sold child pornography on its website. Segments include: "From Moscow To Main Street"; "The Sting"; (C: Troy Roberts P: Miguel Sancho) (Sr.P: "The Investigators" Hal Gessner)

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS MARCH 2003 - p. 7 of 8

48 HOURS INVESTIGATES (continued)

03/12/03

"Answered Prayers" - followup to "Searching For Elizabeth" (OAD: 01/10/03), a report on the investigation of the kidhapping, in June 2002, of 14-year-old Elizabeth Smart from her Salt Lake City home. Nine months after being abducted, Elizabeth has been reunited with her family, having been found walking the streets of suburban Sandy, Utah with a couple now under arrest in the case: Wanda Ilaen Barzee and her husband, Brian David Mitchell. Prompted by information supplied by the only witness to the kidnapping Elizabeth's younger sister Mary Katherine, police had been looking for Mitchell, a self-styled street preacher known as Emmanuel. Segments include: "Taken"; "So Brave"; Secrets In The Hills"' "Fresh Tracks"; "A Father Speaks" (C: Jerry Bowen, Jane Clayson - Sr. P: Al Briganti, Hal Gessner - P: Nancy Kramer)

03/14/03

"Elizabeth's Journey Home" includes the following reports: 1) The Investigation: Who was Emmanuel? - fresh developments in the Elizabeth Smart kidnapping case indicate that Brian David Mitchell, a self-styled prophet known as Emmanuel, planned to kinap as many as seven women to join him in a polygamous marriage. Includes an interview with Cory Lyman, former lead of the Salt Lake City Folice investigation of the case. (C: Jane Clayson - P: Nancy Kramer) 2) Brainwashed - an interview with Colleen Stans wh, at twenty, was kidnapped while hitchhiking in Northern California and held captive for seven years by Cameron Hooker and his wife, Janice. Colleen talks about factors that may have influenced Elizabeth Smart's lahavior. Also includes an interview with Steven Hassan, a former calt member who now counsels people who have been held against their will. (C: Peter Van Sant - P: Paul LaRosa) 3) Where is Molly Bish? - Molly Bish, a 16-year-old Warren, Massachussets girl disappeared from her job as a lir guard on June 27, 2000 and is still missing. Includes interviews with John and Maggie Bish, Molly's parents; District Attorney John Conti; and Jeanne Boylan, a sketch artist assisting in the investigation. (C: Jusan Spencer - P: Miguel Sancho, Lisa Freed) 4) "Elizabeth's Journey Home" - Elizabeth Smart's fraunds -- Laurie, Amanda and Cassie - discuss her return. Also includes an interview with Sue Ann Adams who gave Elizabeth a haircut after her return home. (C: Bill Lagattuta - P: Jamie Stolz) 5) Target Terror - interviews in Kuwait with members of the 293rd Infantry Battalion of the Indiana National Guard who are protecting U.S. troops from terrorists. (C: Erin Moriarty - P: osh Yager)

48 HOURS

03/25/03

"The Road To Baghdad" - developments in the war on Iraq with reports on: fighting in Basra; the question of whether the Bush Administration's expectations for the war are being met, including an interview with Jim Webb, former Secretary of the Navy; an interview with Secretary of State Colin Powell; efforts by American Led forces of Umm Qasr to deliver humanitarian aid to Iraqi citizens; the states of American POWs taken by Iraqi soldiers, including comments by Maj. James Thorpe, U.S. Army and Fouad Ajami, CBS News Middle East expert (6: Dan Rather, David Martin, Byron Pitts, Mike Kirsch (CBS Miami Station NFOR), Lesley Stahl, Scott Pelley, Troy Roberts, Jim Axelrod, John Roberts)
"A Soldier's Story" - an interview with Dr. Rhonda Cornum, a flight surgeon taken prisoner during Operation Desert Storm (P: Peter Van Sant - P: Ira Sutow)
"House To House" - the kind of combat anticipated in taking Baghdad,

"House To House" - the kind of combat anticipated in taking Baghdad, the Iraqi capitol, including interviews with Maj. Scott Campbell, U.S. Marines and Gen. Buck Kernan (Ret.), a CBS News con. Iltant. (C: Richard Schlesinger - P: Chuck Stevenson, Sun Min)
"Dead Or Alive?" - speculation on the condition of Saddam Hussein,

including an interview with Latif Yahia, an Iraqi who was forced to act as a double for Saddam's son Uday. (C: Susan Spence: - P: Judy Tygard)

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
MARCH 2003 - p. 8 of 8

48 HOURS (continued)

03/29/03

. . .

Update: - developments in the war on Iraq, with reports on: the bombing campaign in Baghdad; suicide bombers; the entagon's view of the battlefield (.C: Dan Rather, Jim Axelrod, David Martin) "The Road To Baghdad" - report on the dangers faced by U.S. soldiers on the road to Baghdad including an interview with Prof. Daryl Press, Dartmouth College.(C: Dan Rather, Jim Axeleod, Lesley Stahl, John Roberts, Erin Moriarty, Byron Pitts - P: Paul F. Ryan, Paul LaRosa, Miguel Sancho) "Hit Hard" - threat of more suicide bombin; attacks against U.S. soldiers and citizens outside of Iraq. (C: John Burns, The New York Times - P: Jay Young) "Jessie's Mission" - interview with family and friends of MIA Jessie Lynch. (C: Jane Clayson - P: Anthony Batson) "Bridge To Baghdad"- the week of events for the U.S. Marine Corps bridging operation in Iraq that enables trucks to closs rivers. (C: Chuck Stevenson - P: Chuck Stevenson, Lisa Freed) "Defining The War" - still pictures of the war including interviews with: photographers Peter Howe and Christopher Morris (Time) (C: Richard Schlesinger - P: Nancy Kramer) Update: current headline (C: Dan Rather) "Rules Of Engagement" - efforts to win the hearts, minds and trust of the Iraqis.(C: John Roberts - P: Clare Friedland, Ira Sutow) "Children Of War"- efforts to allay the fears of children whose parents are deployed to Iraq. (C: Bill Lagattuta - P: Chris Weicher) "Still Waiting" - two Kuwaiti families who hope that the assault on Iraq will lead to a reunion with family members. (C: Erin Moriarty - P: Josh Yarer, Peter Henderson, Lisa Freed) (Sr. P: "The Road To Baghdad": Al Brigand, Hal Gessner)

* * * *

"The Road To Baghdad" - includes the following reports:

KOAM-TV 7

1st Quarter 2003

Public Service Announcements

PSA TITLE	ORGANIZATION NAME	JAN	FEB	MAR
Shriners, randy travis, martin sheen	Various PSA's aired advertising Shriners Hospital.	26:30	19:10	33:50
Travis Tritt, Kermit the Frog		7:45		'
David Connolly, Dwight Yoakam				
Tony Danza Gen Schwarzkoph				
Bear/Big Blue House	Shriners	4:00	2:20	3:00
Newsmakers MSTV	Promoting a program we air produced by Missouri	2:00	2:00	2:30
	Southern State College in Joplin, MO.			
FCC Childrens Report	broadcasting stations must air 3 hours of core program	1:00	1:00	1:15
#1 tires/tuned cash/recycle	Environmental Defense	8:00	2:40	3:00
the place to be/teen/parent	Girls and Boys Town of America	2:30	1:10	3:00
I am an american, Laura Bush,	National Crisis Center	4:40	2:20	3:20
sesame street-coping				
new roommate, poverty forgotten	Catholic Campaign	0:20		
redefine your world	Peace Corp	0:15		
this space for rent	Church of Jesus Christ and Latter Day Saints	2:00	1:10	3:00
Healthy Pets, Visit Ve	American Animal Hospital Association	4:15		
Dabruzio, Stop the Hate, Earth Share,	National Ad Council	3:30		
Cheers				
Hand in Hand	Nature Conservancy	10:30	8:00	5:30
What if?	KAB- Kansas Sunshine Coalition	3:30		
Conservation buffer	Natural Resources	5:20		
take care: car fluids	Poison Control Center	4:00		
my dad	Fire Safe America	4:00		
the fishing hole	Battery Recycling	4:00		
Sedentary	Orthopaedic Surgeons	5:00		
Curt Shilling	The Amyotrophic Lateral Sclerosis Association	5:00		
making a difference	Prudential Spirit Awards/young people make difference	5:00		
QYAF-2053 Faces	United States Air Force	5:00		
it to themselves/paren	Boys and Girls Town	6:20		
as the saying goes, take it outside,	Health Sciences-National Institute of Environmental	3:40		
chemicals & safey, breathe easier	Health Sciences			
decision	Coalition On Donation	4:00		
the person I most admi	Alzheimer's Disease	3:30		
Parrot Talk	Federal Consumer Information Center	4:00	2:40	4:15
Disappear (NCMEC-04)	Rent-A-Center PSA	0:50		
nest egg	Securites Investor Protection Corp	0:30		
Flag ZJWB-9013, The Climb ZJWB	US Marines	9:00		
Book Review, Senior Dance	National Institute of Aging	4:20		
Playful, Conserve Natural Resources	Union of Concered Scientists	5:00		
Barry Manilow	Guide Dog Foundation	4:40	2:40	3:20
Rita Moreno	Wolfner Library-State of Missouri	5:00		
You can do more	Protect your water resources-Kansas State University	4:00		
Macular Degeneration	Macular Degeneration Research	3:30		
No more Trash	Missouri Department of Conservation	4:00		
Salt (CNAM 2130)	Connect for Kids The Ad Council	3:00		
Senior Employment	Local AARP	4:45		
Aeromedical Evacuation	Air Force Reserve	1:20		
Box Car, Heal their Hearts	Toy Industry-Power of Play	1:50]
Corina Morariu	Leukemia & Lymphoma	0:30		
Smoky N Da Boyz, 64 Bit Bully,	Ad Council-American Arts, Crime Prevention,	6:30	1:10	3:00
Boy/Violin	Wildlife Prevention		<u> </u>	
Get into it!	Special Olympics-Missouri	4:00		
Jessica Simpson	Boys and Girls Town	0:40		
George W Bush	United Way PSA	0:35		

KOAM-TV 7

1st Quarter 2003

Public Service Announcements

PSA TITLE	ORGANIZATION NAME	JAN	FEB	MAR
#4 Help You Deserve	Help pregnant Smokers Quit	0:20		
Menu for Caring	United Way Menu PSA			
Judd Hirsh Driv-Safet	Fund for Animals	13:25	9:00	14:00
SPAY/Neuter-Julia Barr				
#1 Woman YZAB-3462	National Safety Council	22:20	14:40	27:20
#6 Industry Spokespers				
Flu Shots/YXAB-3556	Visiting Nurse Association	0:30		
DVT Dan Quayle	Vascular Medicine	1:45	1:00	1:30
GUM, Office	Big Brothers/Big Sisters	5:45	3:20	4:50
KAB Drugs	Kansas Association of Broadcasters drug awareness			
BCRF-A030 Breast Cancer	Breast Cancer Research			
#1 Boardroom	Missouri H.S. Activities Assoc			
Save Babies/Screening	PSA featuring Michael O'Leary regarding the importance	10:00	8:00	13:00
GEN Schwarzkoph	Shriners PSA			
#2 John Elliot, #5 Barry Bonds	NAB Drunk driving prevention	7:00		
#1 Jesselyn Rose, #4 Wiggins Kids				
Emergency Pet Prepared	ASPCA-Kim Catrall on Emergency pet preparedness	10:00	8:00	11:30
Loving Home	Adopt US Kids-Collaboration to AdoptUSKids TV PSA	10:00	7:30	12:00
	with Laura Bush & Bruce Willis			
Alzyheimers (local)	Local foundation for Alzhiemer's PSA	10:00	7:30	11:30
GERD Awareness	Gastroesophageal Reflux Disease	1:00	1:00	1:30
Circle, Water, Thermostat, Recycle	Environmental Defense	21:00	15:10	25:30
Del McNeal	Paralyzed Veterans of America			
Be an Angel	Salvation Army PSA	22:00	13:00	24:00
Guard Duty (2JWB-9052)	US Marines	1:20	·	
Put Your Asthma-Test	Asthma Action America	2:00	1:00	1:30
Healthy Kansans	Kansas State University Research	10:00	7:30	11:30
Jackie YXAB-3551	National Institutes of Health	6:00	6:30	12:00
Telephone (NNOK)	Narconon	5:30	6:00	11:30
Clay Walker, There is Help	Multiple Sclerosis Disease	6:15	7:30	13:30
Homeland Mission, Money for College	Air National Guard	2:30	7:15	13:00
I Love You (IRS)	Internal Revenue Service	2:30	6:00	11:30
Out of Sight-Out of Mi	City of Joplin Missouri	1:30	6:30	11:00
College Goal Sunday	Open House at NEO College in Miami, Oklahoma	1:30	11:15	
Elizabeth Dole, My Father	Hospice Care	15:05	15:15	26:00
Home Office, Cloud, Lighting/Cloud	Energy Star	13:10	13:00	
#6, #9 Power of Dreaming, Hockey	Foundation For A Better Life	13:45	13:50	27:30
Man on the Street, People on the Street	National Radon Test	13:30	18:30	35:00
Marc Anthony: Did you know	American Assoc. of Blood Banks	6:30	6:30	6:00
Safety Season, Impairment,no excuses	Kansas State Troopers	18:30	21:00	23:30
Life Threatening Cond	Pradar-Willi Syndrome	5:30	7:30	10:30
#2 Hank	American Lung Association	5:30	6:30	12:00
#2 Beyond the Blues	Department of Health	1:20	1:10	1:30
Dinner Talk	Boys and Girls Town	4:25	3:35	4:00
#5 Blue Sky, #3 Bedtime Story	Girls Go Tech	3:25	3:25	4:00
#4 Delivery Guy	Library of Congress	2:20	2:00	2:40
Rotary Speech Contest	Local Rotary Club	21:00		
A Special Field/SPCKI	Rotary Club International	0:30		
Youthfriends-Greenbush	Greenbush Technologies-local school		11:00	
The Oak-All Audiences, Childrens PG	American National Tree	 	9:35	18:15
Every Seven Minutes	American Foundation for the Blind		0:50	4:35
Stress: You Are Not Alo	Will Roger's Institute		1:50	4:15
Flat Tire	Internal Revenue Service	 	0:30	1:15
A Cure for Poverty, A Plague	Care-members of the national broadcast ass.	 	11:50	26:00

KOAM-TV 7 1st Quarter 2003

Public Service Announcements

PSA TITLE	ORGANIZATION NAME	JAN	FEB	MAR
Mid-Life Matador	Orthopaedic Surgeon's		0:15	1:15
One CNES-2160	Earth Share		10:00	23:00
Cross into the Blue	Air Force		9:00	23:00
New Leash on Life	Animal Research		4:30	2:30
Cancer Control Project	Missouri Department of Health		4:30	3:00
Color of Life	Produce for Better Health		3:00	10:30
Blood Center - why	Community Blood Center of the Ozarks		4:30	10:30
I already did	Preemiecare		3:00	10:30
Unfunniest Home Video	Department of Health		4:00	10:00
Get Real	National Diabetes Education		3:00	9:30
Spell Ball	Joplin Missouri NALA		1:30	7:00
Homeland Security	National Association of Broadcasters			10:00
Weather Brochure	Free weather safety guides provided by KOAM-TV			22:00
Carthage 3/25, Pittsburg 4/1	Strong Skies Tour			37:00
Benefit Basketball Game	Crawford County Childrens Advocacy Benefit BB game			7:00
Helping Kids Dream Big	Volunteers of America			14:00
Rigoletto	Springfield, Missouri Regional Opera			8:00
#1 Safety Season	Kansas State Troopers			12:00
Scott Bakula, Dean Cain	Shriner's Hospital			12:00
Rave	Missouri Department of Health			9:00
Warning Signs	American Heart Association of Kansas			8:30
Water	Environmental Defense			3:00



KOAM Newsmakers Topics January 2003

Saturday, January 4 Congressman Roy Blunt NMK-03-03

This program features an interview with 7th District Congressman Roy Blunt. He shares his thoughts about issues facing Congress when the new session begins in January. He also talks about his new role as Majority Whip.

Saturday, January 11 News/Broadcasting NMK-02-28

This program features an interview with Woody Chaves, a sports/news broadcaster from the San Francisco area. He talks about the changing world of broadcast sports and news coverage.

Saturday, January 18 Water Pollution NMK-03-02

This program focuses on changes in federal regulations that will affect stormwater control in cities such as Joplin. David Hertzberg and Mary Anne Phillips discuss how the new rules will mean changes for residents and businesses.

Saturday, January 25 Southern Video Showcase Day NMK-03-01

This program takes a look back at the 2002 Video Showcase Day, featuring the activities and speakers for the day. It also highlights the 2002 Pioneer Broadcaster Award, presented to Lou Martin.

KOAM Newsmakers Topics February 2003

Saturday, Feb. 1 MO XGR/Gary Nodler

This program features an interview with Missouri 32nd District Senator Gary Nodler. He discusses activities so far in the legislature in Jefferson City, after the first three weeks of the session.

Saturday, February 8 MSSC/Dr. Leon NMK-03-04

This program features an interview with MSSC President Dr. Julio Leon. He talks about challenges facing the college, in terms of budget problems at the state. He also talks about opportunities, and efforts to get the school name changed and allow master's degree programs.

Saturday, February 15 Girl Scouts NMK-03-05

This program focuses on the Ozark Area Girl Scout Council. Representatives from the council office and girls share discuss the various aspects of scouts, from selling Girl Scout cookies, to involving volunteers, to camping and other programs for members.

Saturday, February 22 Tourism

This program takes a look at area efforts to promote tourism in the region. Joplin CVB Director Jim Zaleski talks about efforts underway to attract conventions and visitors. Representatives from the Joplin Motel Association discuss an upcoming Expo, designed to provide tourism information to area service-industry employees.

KOAM Newsmakers March 2003

Saturday, March 1 NMK-03-06 City of Joplin

This interview features Joplin Mayor Richard Russell and City Manager Steve Lewis, discussing topics of current interest in the city. Those topics include the financial state of the city, work projects plans, and economic development.

Saturday, March 8 NMK-03-04 Economy

This program features an interview with MSSC Economics Professor, Dr. Richard LaNear. He discusses the current state of the economy and shares thoughts about the future.

Saturday, March 15 Humane Society

This program (to be taped March 3) will focus on the local humane society. Topics to be covered include efforts to build a new shelter, community educational efforts and shelter services.

Saturday, March 22 NMK-03-03 MSIPC/Avan Yu

This interview features the 2002 Junior Division winner of the Missouri Southern International Piano Competition, Avan Yu. The 15-year-old shares his story and thoughts about performing classical piano music.

Saturday, March 29 Baseball

This program (part to be taped in March) will feature interviews focusing on baseball – from St. Louis Cardinal players interviewed during the team Caravan tour to a look at local baseball.