



K O A M - T V
Quarterly Issues & Programs
Report
For: Second Quarter, 1998

Prepared by: Vance Lewis & Yvonne Jacobs,
CBS Television Network
KOAM-TV News Department

QUARTERLY ISSUES/PROGRAMS LIST

(1)

Newsmakers-Public Affairs
Weekly program.

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas along with the most significant programming treatment of those issues for the period 4/1/98 to 6/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

*due to space limitations, additional information is attached.

Description of Issue	Program/Segment	Date	Time	Duration	Description of Type and Description of Program/Segment
Drug Addiction	Newsmakers	4/4	6:30am	30 min.	The problems of drug and alcohol abuse in the area. Topics included intervention and treatment alternatives.
International Relations	Newsmakers	4/11	6:30am	30 min.	Interview with Richard Massa, director of the Institute of International Studies at MSSC, Joplin.
International Relations/Arts	Newsmakers	4/18	6:30am	30 min.	Pianists from around the world are coming to the area for the annual International Piano Competition.
Child Abuse	Newsmakers	4/25	6:30am	30 min.	Program focuses on the Children's Center of Southwest Missouri and its role in combating child abuse.
Education	Newsmakers	5/2	6:30am	30 min.	The role of international education at Missouri Southern State College in Joplin.

QUARTERLY ISSUES/PROGRAMS LIST

Newsmakers-Public Affairs
Weekly Program

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Description of Issue	Program/Segment	Date	Time	Duration	Description of Type and Description of Program/Segment
Charity/Food Drive	Newsmakers	5/9	6:30am	30 min.	Food drive sponsored by the local letter carriers association.
International Relations	Newsmakers	5/16	6:30am	30 min.	Dr. Ali Mazrui discusses the changing continent of Africa.
Elderly	Newsmakers	5/30	6:30am	30 min.	Discussion of long-term health care for the elderly.
Culture/History	Newsmakers	6/6	6:30am	30 min.	Will Rogers Indian Club discuss a pow wow and share information about Indian culture and more.

QUARTERLY ISSUES/PROGRAMS LIST

Newsmakers-Public Affairs
weekly program

KOAM-TV, Pittsburg, Kansas There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 4/1/98 to 5/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

These reflect a listing of some of the significant issues responded to by Station programming treatment of these issues for the period <u>1/1/98</u> to <u>6/30/98</u> . The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.					
Description of Issue	Program/Segment	Date	Title	Duration	Narration of Type and Description of Program/Segment
History	Newsmakers	6/13	6:30am	30 min	A member of the KDM Baseball League from the '40's and '50's discusses the league.
Health	Newsmakers	6/20	6:30am	30 min.	Breast and cervical cancer in women and financial support for those that need it.
History/Arts	Newsmakers	6/27	6:30am	30 min.	Interview with Henry Warren and the Thomas Hart Benton mural in Joplin.
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MISSOURI SOUTHERN TELEVISION

- P.S. If you run across the ratings info. for "Newsmakers," could you please let me know what it looks like?
- That should take care of April.
- The program focuses on the Children's Center of Southwest Missouri, and its role in combating child abuse. The center's structure of support from numerous community agencies and the services offered will be discussed. The program will also focus on an upcoming day-long seminar in Joplin about child abuse.
- April 25 Child Abuse (to be taped March 30)
- This program looks at the upcoming piano competition in Joplin. Pianists from around the world are invited to compete. It also focuses on the local support needed to make the competition successful, and its impact on the area.
- April 18 Missouri Southern International Piano Competition (tape 4960)
- This program looks at the upcoming piano competition in Joplin, international mission at MSSC. After his return from Africa, he should focus on the college's interest in the Institute of International Studies at MSSC. It is being taped shortly after his return from Africa. It should focus on the college's interest in Africa, the upcoming symposium focusing on Africa, and the role of the international mission at MSSC.
- April 11 Africa/International (to be taped March 31)
- This program features an interview with Richard Massa, the director of the Institute of International Studies at MSSC. It is being taped shortly after his return from Africa. It should focus on the college's interest in Africa, the upcoming symposium focusing on Africa, and the role of the international mission at MSSC.
- April 4 Addiction (tape 4958)
- This program looks at the problems of drug and alcohol abuse in the area. Representatives from agencies that deal with the problems discuss topics ranging from intervention to treatment alternatives.
- I have the following programs scheduled for airing on KOM in April:

To: Vance Lewis
From: Judy Stiles
Date: March 24, 1998
Subject: Newsmakers Schedule for April

Editor • Communications • 875-5747

KOMS

CC: SOE
SHIRLEY

MISSOURI SOUTHERN TELEVISION

in June which deals with the issue of long-term care).
before problems occur. (The program is a lead-in to an all-day seminar planned
decisions. They talk about services available in the area, and topics to consider
increasing challenge for senior citizens in dealing with long-term health care
- Representatives from the Area Agency on Aging talk about the
May 30 Long Term Care (tape 4963)

developed and changed to meet the needs of today's youth.
scouting activities in the area. He focuses on how programs has
The local district director of the Boy Scouts of America discusses
May 23 Boy Scouts (tape 4960)

changes to the international community as well as the region.
Mazuri discusses the changing continent of Africa. He relates these
A recent speaker featured at the Gockel Symposium in Joplin, Dr. Ali
May 16 Dr. Ali Mazuri (tape 4963)

food distributed locally goes to area food banks and social agencies.
carries. Joplin-area postal workers are taking part in the project. All
The program focuses on the national food drive sponsored by the letter
May 9 Letter Carriers/Food Drive (tape 4961)

increasing role of international education.
It also includes interviews with recent guests at MSSC, discussing the
"image," focusing on the various aspects of the college's programs.
programs at Missouri Southern. It features a production called
The program takes a look at the role of international education
May 2 International Education (tape 4965)

Here's a look at the programs and topics to be aired on KOMM during the
month of May:

Date: April 28, 1998
Subject: Newsmakers for May
From: Vance Lewis
To: Vance Lewis
Editor - Community Relations • MSSC
LP/57

MSSC



MISSOURI SOUTHERN TELEVISION

P.S. The college goes to a four-day work week, beginning June 8. Our offices will be closed on Fridays from June 12 - July 31. Can you come pick up the tapes on Thursday afternoons during those weeks?

The program features an interview with Henry Warren, whose wife was instrumental in obtaining the Thomas Hart Benton mural in Joplin. He shares stories and memories about the making of the mural. He also talks about a special guest at lecturer planning to visit Joplin in October.

The Cancer Program focuses on a program to encourage the prevention of breast and cervical cancer in women. It provides financial support for screening tests for women who are unable to afford the tests.

John Hall, the organizer of the KOM League reunion discusses the minor league that played in the area in the late 1940's and early 50's.

Indian Pow Wow (tape 4962) Representatives from the Will Rogers Indian Club of Springfield discuss an upcoming Pow Wow. They also share information about Indian culture, dress and traditions.

Here's the schedule for June programs:

From: Vangie Lewis - KOM
To: Vangie Lewis - KOM
Subject: Newsmakers programs for June
Date: May 20, 1998
LP/57

NEWS

CC 2 DIV 167
JOP 106
THURS

QUARTERLY ISSUES/PROGRAMS LIST

Children/Misc.

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of these issues for the period 4/1/98 to 5/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/violence	Public Service	4/15-4/20	various	:30	Former Miss America Marilyn Vanderburgh speaks at MSAC on the problem of child abuse and ways to combat the problem.
Children/drugs	Non-Broadcast effort	5/4/98	n/a	n/a	In a non-broadcast effort KOAM made a \$50 contribution to the Miami, OK Police Department in support of the D.A.R.E. Program to help educate children about drugs.
Child Abuse/help	Co-sponsorship/promotional	5/17-5/23	various	:30	KOAM co-sponsors the 2nd Annual Ranch Rodeo in Diamond, Missouri. A benefit for the Turnaround Ranch for abused teenagers in southwest Missouri.
Children/Health	Co-sponsorship & Non-broadcast effort	4/1-4/25	various	:30	KOAM is a corporate sponsor for the March of Dimes Walk America for Southwest Missouri. Financial donation and airtime donations were made. Approximately \$63,000 was raised.
Children/Health	Co-sponsorship & Non-broadcast effort	4/26-5/22	various	:30	KOAM is a corporate sponsor for the March of Dimes Golf Classic held 5/23. Financial and airtime donations were made. Approximately \$12,000 was raised.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Child drug/alcohol	Public Service	4/1-4/30	various	5x:30=2:30	A Greenbush Youth PSA titled "parental Attitudes" explaining to parents the importance of setting a good example.
Disabled	Public Service	4/1-4/30	various	25x:30 12:30	Southeast Kansas Independent Living Center provides individual living arrangements for the disabled.
Child Education	Promotional	4/1-4/25	various	52x:30 26:00	In cooperation with The Crayon Box Educational program Promote a letter writing campaign for children 2 to 10 years of age Tell why their parents are important.
Child Family Values	Public Service	4/1-4/30	various	27x:60+ 18x:30+ 17x:20+ 12x:15+	Church of Jesus Christ of Latter-Day Saints "Family" series. Urging parents to spend quality time with their children.
Education	Public Service	4/4-4/10	various	30x:30 15:00	Missouri Southern State College, Joplin and a special Alumni trip. Proceeds benefit the scholarship fund.

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Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Housing/ Desrimination	PSA	4/13- 4/30	various	13x:30= 6:30	A psa produced for free by KOAM for the Pittsburg, KS Fair Housing Act. Provides a phone number if someone thinks they were discriminated against.
Civic duty	PSA	4/6-4/30	various	20x:15= 5:00	A psa produced at no charge for the Joplin National Guard encouraging employer support of the guard and reserve.
Child Kids Why Campaign education	Promotional/ Educational Campaign	4/1- 4/29	various	175x:30= 1 hour 27 min. 30 sec.	A continuing campaign where elementary school children ask a question and we find the authority to answer it.
Child drug use/abuse	PSA	4/1-4/30	various	15x:30= 7:30	Greenbush Tech psa titled "Alcohol Doesn't Know" encouraging driving aged teens not to drink and drive specifically not to drink and drive.
Child drug use/abuse	PSA	4/1- 4/30	various	5x:30= 2:30	Greenbush Tech psa titled "Community Laws" explaining the ages you must be to purchase alcohol.

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April

Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Children Child Abuse	Public Service Announcements	4/20- 4/29	various	40x:30 = 20min.	A free Child Abuse Seminar held at Missouri Southern State College. For area healthcare and law enforcement officials and the general public.
Education/Business	Promotional Announcement	4/13- 4/30	various	66x:30 = 33min.	KOAM co-sponsored the Pittsburg Chamber of Commerce Golf Tournament. Proceeds provide scholarships to Pittsburg State University.
Children Mentoring	Public Service Announcements	4/11- 4/30	various	7x:30 = 3:30	benefit auction for big brothers and big sisters of Jasper County, MO. In addition to the psa schedule, KOAM also donated several items to be auctioned.
Child/Youth drugs	Public Service Announcements	4/11- 4/30	various	7x:30 = 3:30	PSA campaign depicting why meth is not cool. A toll-free number is provided for youth to call.
Child Scouting	Public Service Announcements	4/11- 4/30	various	4x:30 = 2:00	In a continuing campaign supporting and promoting Girl Scouting.

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May

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth/Alcohol	Public Service	5/1-5/31	various	30X:30= 15:00	from the Greenbush Education Service Center in Southeast Kansas; a series of don't drink & drive psas; 'community laws,' 'parental attitude,' and 'alcohol doesn't know you're special.'
Disabled Services	Public Service	5/1-5/31	various	23X:30= 11:30	a psa from the Southeast Kansas Independent Living Center promoting the positive value of disabled people living on their own when able.
Youth/drugs	Public Service	5/1-5/31	various	15X:30= 7:30	a very strong anti-meth campaign with a toll-free number for youth to call for help.
Civic duty	Public Service	5/1-5/31	various	21X:15= 5:15	A psa produced free-of-charge by KOAM, promoting the Joplin, MO National Guard unit and employer support of the guard and reserve.
Children/Youth Mentoring	Public Service	5/1-5/31	various	16X:30= 8:00	Designed to seek more mentors for the Jasper County MO Chapter of Big Brothers and Big Sisters.

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'May'

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth	Public Service	5/1-5/31	various	10X:30= 5:00	a psa promoting the positive aspects of Girl Scouting for both the girls and the adult volunteers. a toll-free number is provided for more information.
Family Values	Promotional	5/18- 5/31	various	46X:30= 23:00	In conjunction with a co-sponsor, KCOM asked kids ages 0 to 18 to write and tell us what positive values their father has taught them. Winner announced prior to Father's Day.
Community Service	Promotional	5/23- 5/31	various	35X:30= 17:30	The Joplin, MO Chapter of the Salvation Army recognized KOAM-TV for its help in providing for less fortunate people year round.
Health/Aids	Public Service	5/1-5/31	various	7X:10+ 9X:15+ 14X:20+ 24X:30+ 20:05	a public service campaign with the AIDS Resource Network of Southeast Kansas (ARNSK) reminding of the importance of using condoms.
Children/ Family Values	Public Service	5/1-5/31	various	16:60+ 25X:30+ 12X:20+ 11X:15+ 35:15	The Jesus Christ of Latter Day Saints PSA campaign titled "Isn't It About Time" promotes family values and spending quality time with your children.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth	Public Service	6/1-6/30	various	6x:30=3:00	a psa promoting the positive aspects of Girl Scouting for both the girls and the adult volunteers. a toll-free number is provided for more information.
Discrimination	Public Service	6/1-6/30	various	23x:30=11:30	In cooperation of the Pittsburg, KS Fair Housing Board and act, a psa giving information on what to do if you think you've been discriminated against.
Employment	Public Service	6/1-6/30	various	10x:30=5:00	Current job openings through the Joplin Job Service. A toll-free call to learn more.
Health/Aids	Public Service	6/1-6/30	various	3x:10+ 7x:15+ 10x:20+ 14x:30+ 12:35	a public service campaign with the AIDS Resource Network of Southeast Kansas (ARNOSK) reminding of the importance of using condoms.
Children/ Family/ Values	Public Service	6/1-6/30	various	25x:60+ 24x:30+ 15x:20+ 10x:15+ 2x:10+ 44:50	The Jesus Christ of Latter Day Saint psa campaign titled "Isn't It About Time" promotes family values and spending quality time with your children.

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June

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth/Alcohol	Public Service	6/1-6/30	various	21X:30=10:30	from the Greenbush Education Service Center in Southeast Kansas; a series of don't drink & drive psas; 'community laws,' parental attitudes, and 'alcohol doesn't know you're special.'
Disabled Services	Public Service	6/1-6/30	various	22X:30=11:00	a psa from the Southeast Kansas Independent Living Center promoting the positive value of disabled people living on their own when able.
Youth/drugs	Public Service	6/1-6/30	various	14X:30=7:00	a very strong anti-meth campaign with a toll-free number for youth to call for help.
Civic duty	Public Service	6/1-6/30	various	24X:15=6:00	A psa produced free-of-charge by KOAM promoting the Joplin, MO National Guard unit and employer support of the guard and reserve.
Children/Youth Mentoring	Public Service	6/1-6/30	various	12X:30=6:00	Designed to seek more mentors for the Jasper County, MO chapter of Big Brothers and Big Sisters.

QUARTERLY ISSUES/PROGRAMS LIST

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Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Tourism/Economy	Promotional and Live	6/1-6/14 6/7-6/8 6/14-6/15	various 12p-5p 12p-5p	50X:30=25:00 10 hours (live) 10 hours	KOAM sponsors one of the largest softball tournaments in the midwest. It is one of the top ten sports events in our area, bringing in teams and tourism dollars from all over the midwest.
Children/ Family/ Community	Promotional	6/6-6/30	various	261X:30=125:00 2 hours 10 min 30 sec	KOAM sponsors the city of Joplin's 125th Anniversary/4th of July Celebration at Schifferdecker Park. In addition to making a financial contribution for the fireworks, we also specifically promoted the children and family events.
Youth/ Education	Public Service	6/20-6/30	various	6 X:30=3:00	Missouri Southern State College In Joplin has a "Spanish Village" for area youth to interact in.
Health	Public Service	6/30-6/3	various	2 X:30 1:00	Community Blood Center of the Ozarks Salute A Veteran campaign to urge blood donation during a normally slow time.
Health/ Education	Promotional	6/24-6/30	various	37X:60=37:00	KOAM cosponsored the Gene Bicknell Golf Classic. Proceeds go to (1) the Mt. Carmel Hospital Foundation and (2) the Pittsburg State University Athletic Foundation.

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Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Children Safety	Public Service	6/1-6/30	various	11x:30=5:30	Through the Kansas Association of Broadcasters a series of psas about missing Kansas children.
Tourism	Public Service	6/1-6/30	various	21x:30=10:30	Promoting tourism at the Kansas Oil Museum in Iola, Kansas.
Children Health	Public Service	6/1-6/30	various	20x:30+12x:20=14:00	Children's Hospital For Crippled Children and the many free things done for children.
Children Safety	Public Service	6/1-6/30	various	8x:20=2:40	Showing children to stay away from poisons like anti-freeze and drain cleaners.
Children/Youth Health	Public Service	6/1-6/30	various	12:30=6:00	Missouri Tobacco Prevention campaign aimed at young people under the legal age to smoke.

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Description of Issue	Program/Segment	Date	Time	Duration	Description of Type and Description of Program/Segment
Responsible Driving	Promotional	6/27- 6/30	various	31 x:30 15:30	KOAM co-sponsored Cab Alert program for the Independence Day holiday for people who had too much to drink. A free ride home was provided.
Children/Youth	Public Service	6/1- 6/30	various	8 x:30 4:00	A series of psa's promoting the importance of family, proper nutrition, fire safety, and proper immunization.
Safety	Public Service	6/1- 6/30	various	12x:30= 6:00	Kansas Safety Belt Council urging the importance of wearing safety belts.
Education	Public Service	6/1- 6/30	various	25x:30= 17:30	Missouri Southern State College in Joplin is offering GED's via cable channel.
Business/ economy	Public Service	6/1- 6/30	various	11 x:30 5:30	Joplin Downtown Enterprise Center available to area businesses.

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Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Charity/Civic	Promotional	4/1-4/19	various	32X:15=8:00	KOAM's "Community Club Awards" Program is coming to an end. Over \$17,000 will be given to area clubs and civic organizations.
Safety	Promotional	4/1-4/9	various	43X:30=21:30	KOAM's free strong skies tour Comes to Coffeyville, Kansas on April 9.
Safety	Promotional	4/10-4/16	various	42X:30=21:00	KOAM's free strong skies tour Comes to Chanute, Kansas on April 16.

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'May'

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Tourism/Economy	Promotional	5/11-5/31	various	50x:30=25:00	KOAM sponsors one of the largest softball tournaments in the midwest. It is one of the top ten sports events in our area. bringing in teams and tourism dollars from all over the midwest.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Financial	Public Service	6/1-6/30	various	11x:30=5:30	Consumer Credit Counseling Service offers free financial planning and advice.
Drink & Drive	Public Service	6/1-6/30	various	10x:30=5:00	Missouri Department of Transportation reminding adults not to drink and drive.

Editorial Efforts

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Law Enforcement / Drugs	Strong Leadership Award	4/21-4/27	various	35x :60 35:00	Recognition of the Joplin Police Department and the Street Crimes Unit for their continued efforts to battle the drug problem.
Disabled Persons	Strong Leadership Award	4/7-4/13	various	35x :60 17:30	Recognition of Brian Grender of Baxter Springs, KS who has overcome his disabilities to achieve his goals.
Children	Strong Leadership Award	4/14-4/20	various	35x :60 35:00	Recognition of Pittsburg, KS Family Resource Center as a model program to help children and families in the community.
Children/domestic violence	Strong Leadership Award	4/28-5/4	various	35x :60 35:00	Recognition of The Children's Center of Southwest Missouri which assists & supports sexually abused children.
Courage/Bravery	Strong Leadership Award	5/5-5/11	various	35x :60 35:00	A driver for UPS is recognized for alerting a family about an early morning fire in their home. The family got out safely.

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Editorial Efforts

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Business/Employment Service	Strong Leadership Award	n/a	n/a	n/a	Although she wouldn't accept on-air, Lynda Foss of Sugar Creek Packing Company in Frontenac was recognized for her work with employees there.
Charity/Community Service	Strong Leadership Award	5/12-5/18	various	35x :30 17:30	Bill Meyer and the Southwestern Bell Pioneers are recognized for their community service and the many charity efforts they are involved in.
Charity/Community Service	Strong Leadership Award	5/19-5/25	various	35x :30 17:30	Alan Routledge was recognized for his time & efforts in rebuilding bicycles for less fortunate children...in association with CrossLines of Joplin.
Volunteerism/Community Service	Strong Leadership Award	5/26-6/1	various	35x :30 17:30	Floyd Cavitt of Oswego, Kansas was recognized for organizing the annual Martin Luther King, Jr. Celebration each year in Oswego, one of the smallest towns to have a celebration in the U.S.
Youth/Education	Strong Leadership Award	6/2-6/8	various	35x :30 17:30	Columbus, KS High School Senior, Amanda Jones was recognized for her leadership and being America's National Teen-Ager for Kansas.

Editorial Efforts

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 4/1/98 to 5/30/98. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

(2nd Quarter)

Description of Issue	Program/Segment	Date	Type	Duration	Narration of Type and Description of Program/Segment
Community Service	Strong Leadership Award	6/9-6/15	various	35X :30 17:30	The owners and staff of Papazano's Pizza in Miami, OK are recognized for their support of the Ottawa Co. Chapter of the Red Cross.
Safety	Strong Leadership Award	6/16-6/22	various	35X :30 17:30	The Jasper County Civil Defense Director, Judy Johnson, is recognized for her efforts and dedication to public safety.
Courage/Bravery	Strong Leadership Award	5/23-5/29	various	35X :30 17:30	Two student/lifeguards at Pittsburg Aquatic Center save a drowning child.

QUARTERLY ISSUES/PROGRAMS LIST

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Description of Issue (attached)	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
	CBS Network Public Affairs	for Quarter	see attached	see attached	Narration and description of CBS Network Public Affairs Broadcast Efforts are attached.

60 MINUTES

- 04/05/98 "The Gulag"- a network of labor camps which stretched from Moscow to Siberia was thought to have disappeared with the dissolution of the Soviet Union. But according to Amnesty International some gulags still exist, including Lager 155 in the Republic of Kazakhstan, where boys as young as 14 who have committed relatively minor crimes suffer malnutrition, beatings and hard labor (C: Ed Bradley - P: Jeanne Solomon Langley)
"Da Mayor"- a profile of Willie Brown, mayor of San Francisco. (C: Steve Ercit - P: L. Franklin Devine)
"The Sins of the Father and the Mother?"- examines the legal implications of a civil law suit involving Marsha Norskov whose daughter was murdered by 17-year-old Steven Pfiel. The Chicago woman is suing the boy's parents for unspecified damages, charging that they too were responsible because they were negligent as parents who did nothing to protect the community from their son. (C: Morley Safer - P: Deirdre Naphin)
Andy Rooney Topic: "The Mail" - response to the Kathleen Willey interview
Updates: "The Crowded Skies" (OAD: 02/22/98); "An Honest Mistake" (OAN: 03/04/98)
- 04/12/98 "The Smallest of the Small"- modern technology permits the survival of micropreemies, infants whose ages at birth are measured by weeks and are prone to devastating mental and physical disabilities. The parents of Sidney Miller, one of these infants, requested that doctors not use heroic measures to save their baby. This was ignored and they have filed a "wrongful birth" law suit against Woman's Hospital of Texas (C: Lesley Stahl - P: Shari Finkelstein)
"Politics, Privacy and the Pub"- a report on the debate going on in Boston over an article in The Boston Globe which suggested that gubernatorial candidate Ray Flynn had a drinking problem which affected the performance of his public duties. The paper's editor claims that he felt an obligation to inform readers, while critics charge that the article was a hatchet job (C: Mike Wallace - P: Tom Anderson)
"Data Smog"- an examination of the impact of the vast amount of information to which technology has exposed us. Includes an interview with David Shank, computer whiz and author of Data Smog. (C: Morley Safer - P: Harry Moses)
Andy Rooney Topic: "Name"- what people choose to be called
- 04/19/98 "Double Standard?"- focuses on charges that the U.S. Navy knowingly put two female pilots -- one of whom died in a fatal crash -- into an aircraft squadron despite the fact that they were unqualified. Flight instructor Lt. Jenny Burns says that the Navy is responsible for the pilot's death because they were responding to pressure to advance women. (C: Mike Wallace - P: Tom Anderson)
"Chris Rock"- an interview with controversial black comic Chris Rock (C: Ed Bradley - P: Paul & Holly Fine)
"The Nurse Will See You Now"- a report on Nurse Practitioners, who have taken over many of the functions of doctors all across the country. Proponents claim that the highly trained professionals provide a cost effective and sometimes better alternative to the primary care physician. Critics, including doctors, argue that public health is being put in the hands of less and less qualified people (C: Morley Safer - P: Miriam Weintraub)
Andy Rooney Topic: "Andy Reviews The Times" - What Andy thinks of The New York Times

60 MINUTES (continued)

- 04/26/98 "I.G." - the lives of thousands of Americans with crippled or nonexistent immune systems depend on I.G. (immune globulin), a drug that has become dangerously scarce and often exorbitantly expensive. Representatives of drug companies blame the shortage on the popularity of the drug, but in fact U.S. companies are shipping about one-fifth of the supply overseas where it commands a higher price (C: Mike Wallace - P: Walt Bogdanich)
"The Piano Man" - an interview with singer/musician/composer Billy Joel. (C: Steve Kroft - P: John Hanlin)
"Turning Around Denny's" - a report on 'We Can't II Workshops,' racial sensitivity seminars held for managers at Denny's in the aftermath of discrimination lawsuits which cost the fast food chain \$46 million. The goal of the seminars is to enable Denny's employees to give courteous and efficient service regardless of a customer's race. (C: Lesley Stahl - P: Jay Eberle)
Andy Rooney Topic: "Andy On Tobacco" - tobacco should be illegal

48 HOURS

- 04/02/98 "To Stop A Stalker" - examines the crime of stalking -- a problem that affects as many as ten million Americans at some time in their lives. Includes reports on: Edward Lightfoot who stalked teen-age girls over the phone for 10 years and now faces a possible life prison sentence; Michael Newell, a private investigator, who helps domestic violence victims John Lane and Michael Rubanks whose company, Omega, specializing in keeping stalkers away from Hollywood celebrities; Joseph Cheffo who was accused of being a stalker on the basis of one letter he sent to actress Kelly Preston; Dr. Debra Orion, a psychiatrist who wrote a book about her own experience with a stalker; and Dover, N.H., a small town which has adopted a zero tolerance policy against stalking and domestic abuse (C: Dan Rather, Susan Spanner, Erin Moriarty, Harold Dow, Paula Zahn - P: Mary Noaman Rabitschuk, Tanya Simon, Marcia B. Goldbaum, Jay Pedinoff)
- 04/09/98 "Nowhere To Hide" - nearly one in four Americans have fallen to a fast-growing fraud, identity theft, by which someone gets access to personal information in the form of social security, credit card or bank card account numbers and uses them illegally. Includes reports on two women who were victims; information brokers who specialize in obtaining personal information on just about anyone; people who were victimized and are taking measures to see that others are not taken in; and an interview with Mayor Kurt Schmoke of Baltimore who has installed sophisticated surveillance equipment on the streets of his city in an effort to fight crime. (C: Dan Rather, Harold Dow, Erin Moriarty - P: Gail Zimmerman, Chuck Stevenson, Marc Goldbaum)
"48 Seconds With Bill Geist" - Bill visits Detective Store International (C: Bill Geist - P: Richard Rosell)
- 04/16/98 "Teacher's Pet" - focuses on teachers who use their positions of trust to molest students. The broadcast examines the system which allows convicted sex offenders to retain access to potential new victims. Includes reports on: a teacher finally convicted after 24 years of molesting students, who retained his teaching license and simply moved to another state and returned to the classroom; a teacher who had a baby with a 13-year-old sixth grade student; and a victim who is leading a campaign to help prevent sexual abuse and to increase awareness of the problem. (C: Dan Rather, Erin Moriarty, Diana Olick, Harold Dow - P: Anthony Batson, Sophia M. Kim, Diane M. Bonnau, David Pabatkin, Jay Pedinoff)

86/40/80

86/L0/6

POSTURE BY THE SEAT OF YOUR BUTT

86/DE/40

96/CC/BG

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APRIL 1946 - P. 4 OF 6

In short, there was a broad-based focusing on the issue of accountability in administration, looking at the kind of materialistic basis that became acceptable on the part of managers. Moreover, another and major role of the base-building block of reform (C) is extended goal setting - development, leadership and innovation and support of the base-building block of reform.

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By solidifying who we are committed and inspired to do the critical role
of being a catalyst for change and action, we can move forward to create a
more sustainable and equitable world for all.

Mr. Powers—A report on India's deficit, a 50-year-old man who worked his way through college and taught at the same school I did, told me that there was no way to stop the drain on our economy. He said that we had to do something about it, and that something had to be done now.

“Bataan Death March” - During the Japanese occupation, thousands of American and Filipino soldiers were forced to march from Bataan to Davao City. Many died along the way due to exhaustion, disease, and starvation. The survivors were then held as prisoners of war until the end of World War II.

“Liberation” - After the fall of Bataan, the Americans and Filipinos who had survived the march were liberated by U.S. forces.

“Cagayan Death March” - A similar march took place in Cagayan province, where thousands of American and Filipino soldiers were forced to march from Cagayan de Oro to Baganga. Many died along the way due to exhaustion, disease, and starvation. The survivors were then held as prisoners of war until the end of World War II.

“Abra River Massacre” - On December 23, 1941, Japanese forces massacred about 500 American and Filipino soldiers who had been captured during the Battle of Bataan. The massacre took place near the Abra River in northern Luzon.

“Bataan Death March” - During the Japanese occupation, thousands of American and Filipino soldiers were forced to march from Bataan to Davao City. Many died along the way due to exhaustion, disease, and starvation. The survivors were then held as prisoners of war until the end of World War II.

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26/12/20

36/PZ/50

86/11/50

96 / 97 / 50

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CBS TELEVISION NETWORK
PUBLIC AFFAIRS PROGRAMS

36/B2/50

86/TC/50

B6/Pt/50

85/10/50

Запон 87

95/97/98

CBS NEWS APPEAL

"...and the same pattern was followed by the CBS news crew at 504 - CBS news celebrities like Errol Flynn, Bob Hope, Alan Alda, and others, along with their wives, were invited to a special CBS dinner at the Hotel Americana in New York City. The dinner was held in honor of the 50th anniversary of CBS television. The guests included many famous people from the entertainment industry, such as Elizabeth Taylor, Richard Burton, and Elizabeth Taylor's husband, Richard Burton. The dinner was a great success, and the guests enjoyed themselves. The event was a major milestone in the history of CBS television, and it was a fitting way to celebrate the 50th anniversary of the network.

On the night of the CBS 50th anniversary dinner, Elizabeth Taylor and Richard Burton were the main guests of honor. They were seated at a table with other celebrities, including Elizabeth Taylor's mother, Jinx Falkenburg, and Elizabeth Taylor's father, J. P. Morgan. The dinner was a formal affair, with Elizabeth Taylor and Richard Burton dressed in their finest evening wear. The atmosphere was festive and celebratory, with many toasts and speeches made throughout the evening. The dinner was a great success, and it was a fitting way to celebrate the 50th anniversary of CBS television. The event was a major milestone in the history of CBS television, and it was a fitting way to celebrate the 50th anniversary of the network.

95/97/98

REPLACES THE MURKIN BURNER

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FEDERAL BUREAU OF INVESTIGATION

CBS TELEVISION NETWORK

26 / 22 / 30

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BS/LO/90

As the Board of Directors is responsible for the overall management of the Company, it has been decided to nominate Mr. S. K. Bhattacharya as the Chairman of the Board of Directors. Mr. Bhattacharya has been associated with the Company for many years and has extensive experience in the field of engineering and management. He is well known for his integrity, sound judgment and ability to lead the Company towards success. The Board of Directors is confident that under his leadership, the Company will continue to grow and prosper.

Recovering from grief - A new year's gift for those who have lost a loved one

Memories can last a lifetime, but grief is temporary. It's important to remember that while the pain of loss may never completely disappear, it can be managed. By focusing on the positive aspects of life and seeking support from friends and family, you can begin to heal and move forward.

As we look ahead to the new year, let us remember that while the past may be gone, the love and memories it holds will always remain. Let us also remember that while the journey of grief may be difficult, it is a natural part of life and that with time and support, we can find our way through the darkness and emerge stronger on the other side.

25/25/90

86/11/90

86/80/90

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