

Federal Communications Commission
Quarterly Report
Issues & Programming
4th Quarter, 2008

Respectfully submitted by:

Vance Lewis

Promotion Manager
January 10, 2009



www.koamtv.com

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
(1) Economic Issues	-	-	-	-	-
Jobs	KOAM NEWS	9/27/2008	VARIOUS	5:01	Workers lose jobs at local plant that is closing, what help is available for those workers. Filching outlines the "State of the City", other companies lay off workers, efforts to secure a workforce, state unemployment rates, and information about Company's sale to construct casino in Cherokee County, Kansas cancels plans, there's a subsequent lawsuit between the two parties, and efforts continue to secure a casino builder.
Gaming	KOAM NEWS		VARIOUS	2:38	Employees changes at an Oklahoma casino, and how the economy. Local stories donate shoes and other items, Christmas donations, KOAM and station partners efforts to collect toys for children via the "Toybox" campaign, and hospital workers raise money for the United Fund.
Holiday Charities/Toybox	KOAM NEWS	10/31/2008	VARIOUS	9:49	-
(2) Health	-	-	-	-	-
Hospital Lay-offs	KOAM NEWS		VARIOUS	3:58	Job cuts at a local hospital, possible effects for patients, help for workers whose jobs were cut, the outlook for nursing careers in the health industry.
Teen Prescription Drug Abuse	KOAM NEWS		VARIOUS	3:30	Spotlight reports on teen parties where prescription drugs are mixed and ingested. Police efforts to inform parents about the ongoing problem of teen prescription drug abuse.
(3) Local/Civic Issues	-	-	-	-	-
November Election	KOAM NEWS	ED 11/3/2008	VARIOUS	5:05	Stories done on national, regional and local races, including a 10pm news devoted to results of the election. Follow up stories included information about recounts and effects of the vote.
Tornado Recovery	KOAM NEWS		VARIOUS	12:45	Emergency response promotes plans for a call center, businesses damaged by May 10th tornado reopening, the effects of the tornado on children, information and programs to families and the follow up stories on the rebuilding process.
(4) Education	-	-	-	-	-
School Construction	KOAM NEWS		VARIOUS	6:04	Carl Junction Missouri school construction makes it possible for teachers to bring their children with them to school. Updates on new schools being built, and renovations. Stories concerning typical issues for fund improvements.

SUPPLEMENTAL Information
4th Quarter, 2008
KOAM-TV
KFJX-TV

File to:

KFJX
 KOAM

Issues & Programs-FCC
 Children's Report-FCC
 EEO Supplemental

Issue: Vote

In June of 2008 station Promotion Manager Vance Lewis was asked to attend a meeting at the office of the Jasper County, Missouri County Clerk, Bonnie Earl, Ms. Earl & Jasper County Archivist Steve Weldon discussed voter apathy & wishing to encourage voters in our market to register to vote & then to actually vote. Mr. Weldon wrote 2 evergreen public service campaigns to use for the 2008 primary & general election & to keep for future elections. On Tuesday, July 15, 2008 Vance & Commercial Videographer Krysstal Phillips spent a day videographing for the PSA's. Then on July 16 Sonya Parker completed post-production on the PSA's. The first public service announcement is titled "Sacrifice" & suggests if citizens don't vote they are ignoring the sacrifice our service men & women have made on their behalf. The second PSA is titled "I Vote" & features various demographics exclaiming "I Vote" & "I Vote, Do You?"

The production & airing of the PSA's was done at no-charge. The station also supplied clubs of the PSA's to all other television stations in the market. The PSA's aired during 4th quarter, 2008 leading up to the General Election on November 4, 2008. An affidavit of the air dates & times for the Vote PSA's is attached. For additional information please contact Bonnie Earl - Jasper Co Clerk Cell 417 793 0659.

Issue: Education
 Economy-Income
 Health & Safety
 Children
 Safety

On Friday, September 5, 2008 KOAM & KFJX News Director Kristi Spencer & Promotion Manager Vance Lewis attended a Community Issues Forum at the invitation of the United Way of Southwest Missouri. This meeting of community leaders was the culmination of two years of research & investigation by a panel of local experts. The panel identified several issues, or problems, in the Newton & Jasper County, Missouri region of the market. Of the many issues identified the panel focused on the three (3) major problems facing the general population in the market: 1) Education. Helping Children, Youth & Adults Achieve Their potential. 2) Income. Promoting Financial Stability and Independence, & 3) Health & Safety. Improving people's health & safety. The panel also identified Measurement Areas for each of the issues & suggested the indicators to let them know how the area was doing in addressing each of the issues.

Each of the 3 Main issues were also mentioned by many viewers in the KOAM & KFIJX Community Ascertainment on-line questionnaire filled out by viewers in the market. (See related entry).

As part of the Forum people were urged to pick an area for a more in-depth discussion as part of a break-out session. News Director Spencer attended the Education group & Promotion Director Lewis attended the Health & Safety discussion. Notes from this Community Leaders issues discussion are attached in either/or the Issues & Programming Report or Children's Report. And the stations efforts to address the Issues are contained in additional entries in this report. For additional information on the Community Issues Forum please contact the United Way of Southwest Missouri at 417.624.0153.

Issue: Children

Economy-Income

On Saturday, October 4, 2008 KFIJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri State University home football game. Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFIJX also sponsor the "Send A Kid" program through the MISSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County, The Joplin Family Y, & various church youth groups.

Issue: Children

Education

Health & Safety

During the 4th Quarter of 2008 KFIJX & KOAM TV Stations sponsored the Motivational Media Assemblies in the market. Motivational Media Assemblies (MMA) is the international leader in all-school "assembly" events. Started in 1985, MMA productions have been viewed by over 58 million students in the U.S., Canada, Australia and Taiwan. Featuring clips from today's most popular movies, music videos, and incredible sports footage, MMA shows are generating the highest student responses to character-education and responsibility-improvement messages. Motivational Media Assemblies discuss excellence. The shows were followed-up with discussion guides provided to teachers & counselors for use in the classroom. Additional information is attached to this report. (1) On Wednesday, October 1, 2008 a MMA was held for about 300 Middle School students in the Lamar, MO School District. Another MMA was held for approximately 300 High School (9th-12th grades) students at Lamar. (2) On Thursday, October 2, 2008 MMA's were held for the Riverton, KS School System, Kindergarten through 12th grade. KFIJX & KOAM provided the programs at no-charge to the schools. The stations paid the \$4,100 MMA fee + lodging & meals (about \$700) for Tom Guy, the MMA Presenter. For additional information please contact Lamar High School principal Kevin Baldwin at 417-682-3384 or at Riverton Schools, Linda Wassom, 620-848-3388.

Issue: Station Community Ascertainment

Economy
Health
Drug Abuse
Government

During the 3rd Quarter of 2008 KFJX & KOAM conducted a community ascertainment of important issues. Viewers were asked to share their thoughts, concerns & opinions about specific issues facing them or their families in the Joplin, MO/Plattsburg, KS television market. The Viewer Survey was conducted via the stations web sites. One Hundred Fifteen (115) surveys were returned to KFJX & 330 surveys were returned to KOAM. Of those, the top 3 issues were (1) The Economy, (2) Health Care, & a 3rd-place tie between the (3) Government & (3) Illegal Drug Use. A complete summary of the survey is attached to this report. The stations addressed specific issues during the 4th quarter, 2008. The listing of issues addressed through public service announcements & news coverage is attached.

Issue: Poverty
Health

On Wednesday, October 8, 2008 KOAM & KFJX made a \$50.00 cash donation to the Kansas Foodbank Warehouse, Inc at 307 W. Pecan, Independence, KS 67301. The Foodbank provides food for food pantries in Southwest Kansas. For additional please contact Richard Brockover at 316-331-0181. A copy of the donation invoice is included in this quarters report.

Issue: Children
Health & Safety

On Saturday, October 25, 2008 KFJX & KOAM sponsored the first "Odyssey: Evolution of the American Teen" event held at The Bridge in Joplin, MO. Odyssey was developed to be a walk through of the years when attending adults were teenagers...a time to laugh, remember, reminisce about the teenage years, and then to connect with teens today. KFJX Account Executive Seth Ganes & KOAM Account Executive Patrice Wecker worked as volunteers on the Odyssey Decor Team. The Bridge mission statement reads: The Bridge exists to attract and welcome all youth and connect them to Christ. The Odyssey event was also attended & supported by several station employees including KFJX General Manager Darren Dishman, KOAM & KFJX News Director Kristi Spencer, FOX Anchor Michael Hayslip, & KOAM Anchor Erica Edwards. For additional information please contact Lindsay Matush at the Bridge, (417) 206-6886. A program from "Odyssey: Evolution of the American Teen" is attached to this report.

Issue: Children
Education

On Thursday, November 6, 2008 KFJX & KOAM donated \$50.00 in Charters Restaurant gift certificates & \$44.00 in Northstar Hollywood 14 certificates to the Eugene Field Elementary P.T.O. for their annual fundraising event. The PTO's donation letter is below:

Webb City School District R-7
"Striving to Prepare Today's Youth to Meet the Challenges of Tomorrow's World"

411 North Madison
Webb City, Missouri 64870
Toby Bottom 417/673-6000 417/673-6007(Fax) Renee Goostree
Associate Superintendent Dr. Ronald Lanford Associate Superintendent
Support Services Superintendent of Schools
Instructional Services

September 5, 2008

Eugene Field Elementary P.T.O.

510 S. Oronogo

Webb City, MO 64870

417-673-6040/FAX - 417-673-6041

Dear Sir or Madam:

Each year our Parent Teacher Organization holds one fundraiser to help support the students and teachers at Eugene Field. This year's Fall Festival is quickly approaching and we need your help. Our fundraiser will be held on Friday, November 7th from 5:30 - 8:00 p.m. Our activities include live and silent auctions, raffles, booths, games, and food to help us raise money. Our students, parents, and teachers are all pulling together to make this a success.

We are seeking donations to be used toward this goal. We would be proud to have your business represented as a supporter of our school and would appreciate any items you could donate for the cause. We do list the names of all businesses and individuals who make donations in a brochure given out at the Fall Festival. If you have any questions, please feel free to call the school at 673-6040. You may be visited by an individual on our donation committee. We are more than happy to make arrangements to pick up any merchandise, gift certificates, or other donations.

We thank you so very much for your time and consideration. Together, we make a difference!!!!

Sincerely,

Tammy Thomas, Principal

and the Eugene Field P.T.O.

Issue: Children

Education

EEO

On Monday, October 13, 2008 a group of 10 students & an advisor from Erie, KS High School toured the stations main studios. One of the students was specifically interested in broadcast journalism as a career. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion taking place on February 17, 2009. The tour lasted approximately

90 minutes. For additional information contact Karen Carelson at Erie High School: 620.244.3287. Respectfully submitted by station promotion manager Vance Lewis.

Issue: Education
Health

On Friday, October 17, 2008 KFJX & KOAM TV sponsored the Lori Flug Memorial Scholarship Golf Tournament held at Briarbrook Country Club in Carl Junction, Missouri. The annual tournament is a major scholarship fundraiser to provide scholarships to students studying sports medicine at Missouri State University in Joplin, MO. The stations donated the following promotional items for door prizes & goodie bags: 160 golf tee sets, 2 t-shirts, 4 hats, 2 travel mugs, 2 coffee mugs, 4 hats. In addition the stations hosted a hospitality tent at the golf tournament providing free water & snacks for the golfers. Total estimated value of donated items is \$750.00. The stations also aired no-charge public service announcements promoting the tournament. The value of the PSA's is attached to this report. For additional information please contact St. John's Regional Medical Center SportsCare Manager Ryan Melton at (417) 625-2811. Respectfully submitted by station promotion manager Vance Lewis.

Issue: Children
Economy-Income

On Saturday, October 18, 2008 KFJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri State University home football game. Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFJX also sponsor the "Send A Kid" program through the MSSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County, The Joplin Family Y, & various church youth groups.

Issue: Children
Economy-Income

On Saturday, October 25, 2008 KFJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri State University home football game. Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFJX also sponsor the "Send A Kid" program through the MSSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County, The Joplin Family Y, & various church youth groups.

Issue: Children
Handicapped Adults

Charity

KFJX & KOAM TV stations partnered with KKOW Radio to promote & sponsor the annual Dan Willis Memorial Poker Run on Sunday, October 26, 2008. The benefit poker run supports KKOW Radio's "Operation Santa" which provides toys for the handicapped residents of the Parsons, KS State Hospital & Training Center. We estimate that the total raised for this year will be close to \$1,600. The funds are used to purchase Christmas gifts for the residents of the hospital. The stations donated air time to promote the event. For additional information please contact KKOW Promotions Director Amy Simmons at 620.231.7200.

Issue: Education

EEO

On Thursday October 30, 2008, a group of 17 students from Pittsburg State University broadcasting class toured the KOAM & KFJX main studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The DTV transition was discussed. The group was informed about internship opportunities available at the television stations. The tour lasted approximately 90 minutes. For additional information please contact Derek Crisler, Communication Instructor, Pittsburg State University, dcrisler@pittstate.edu, (620) 235 - 4718.

Issue: Education

Children

EEO

On Wednesday, November 5, 2008 a group of about 10 Cub Scouts & their leaders & parents toured the KFJX & KOAM main studios. The scouts were working on their Communication Badge. The scouts toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The scouts learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The scouts were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV conversion taking place on February 17, 2009. The tour lasted approximately 90 minutes. Respectfully submitted by station promotion manager Vance Lewis. For additional information please contact Brenda Rogers Galena, KS Cubmaster at 913 523 4997 or 620 783 2755.

Issue: Children

Economy

On Saturday, November 8, 2008 KFJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri Southern State University home football game.

Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFJX also sponsor the "Send A Kid" program through the MISSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County, The Joplin Family Y, & various church youth groups.

Issue: Disabled

On Saturday, November 8, 2008 KOAM & KFJX TV stations sponsored & supported the annual CLASS LTD Holiday Ball & Auction, a major annual fundraiser for the Foundation for CLASS which helps developmentally disabled persons in Southeast Kansas. Proceeds from the event support special projects or needs of the disabled. For additional information please contact Cindy Divine, Director of Community Relations at CLASS LTD, cindy.divine@classid.org. The stations aired no-charge public service announcements promoting the event & letting the public know how they can help handicapped persons in the market. The mission of CLASS is to partner with people of all abilities so that they may discover their potential and shape their own future.

Issue: Children

Education
EEO

On Monday, November 10, 2008 about 15 students from the Columbus, KS high school toured the KOAM & KFJX main studios. The students toured the newsroom, master control area, control room, & main studio. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion taking place on February 17, 2009. Internship opportunities at the stations were also mentioned to the students. The tour lasted approximately 90 minutes. Respectfully submitted by station promotion manager Vance Lewis.

Issue: Veterans

Elderly

On Tuesday, November 11, 2008 KOAM & KFJX television stations supported a free car wash event for Veterans held at In-&-Out Car Wash at 7th & Ramngline in Joplin. The stations handed out "4-State Hero" lapel/bat pins to each veteran plus provided information about the stations efforts to support area veterans. DTV transition information was also distributed to each family. For more information please contact Greg Byler at In-&-Out Car Wash, greg@inouwvash.com.

Issue: Charity

Business/Economy

On Thursday, November 13, 2008 KOAM & KFXJ tv stations supported the Joplin Area Chamber of Commerce Focus On You! Event held at Joplin Floor Designs on 32nd Street in Joplin, MO. Among other things the event included a canned food drive for the Boys & Girls Club of Southwest Missouri. The stations donated 4 cases of canned food to the drive with a value of \$75.00. Also, the stations donated mini-fooballs for giveaways at a football loss game held at the event. Estimated value of donated fooballs is \$100.00.

Issue: Business/Economy

Charity

On Thursday, November 20, 2008 KFXJ & KOAM-TV hosted the monthly Pittsburg, KS Area Chamber of Commerce morning coffee at the television station main studio. This event is a way to highlight some of the good business news in the community. In addition the station used this event to kick-off its holiday charity drives: The 19th Annual Toybox with KOAM & The Salvation Army & the 4th Annual Feed the 4-States to support area food banks. Several Chamber members brought donations to kick-off the campaigns.

Issue: Children

Charity

One of the major charitable campaigns of the 4th quarter, 2008 was the KOAM "Toybox" Campaign which provides new, unwrapped toys for area children, ages birth to 18 years old. Toys are collected at the stations main studio or Joplin office, at one of the 14 area Westco Home Furnishings stores, or other volunteer collection points. The campaign kicked-off with a live remote at the Joplin, MO Westco location on Black Friday, November 28, 2008. Viewers were invited to drop their toy or cash donation by to help start the 19th Annual Toybox Campaign. Toys continued to be collected through December 17 & then were distributed to area Salvation Army locations (or other charity organizations) for distribution to less-fortunate families in time for Christmas. KOAM-TV also purchased about \$500.00 in toys to donate to Toybox. Approximately 3,000 toys were collected or purchased with cash donations. Estimate value of toys/cash donated to the Salvation Army is \$20,000.00. In addition the station aired a series of no-charge announcements which promoted the Toybox & informed viewers of the needs of area Salvation Army organizations & how they could help. Respectfully submitted by Vance Lewis, Promotion manager.

DTVAnswers.com

An initiative of the National Association of Broadcasters



www.koamtv.com



www.fox14tv.com

Find out at: www.DTVAnswers.com

America's broadcasting industry is in the midst of an exciting revolution as it transitions from analog to digital television technology. Since the late 1990s, television broadcasters have been preparing for the transition from analog to digital television (DTV) scheduled for February 17, 2009, as set by Congress. *But as the transition draws near, are you ready?*

**Get ready for the switch
to digital television (DTV)**

DTVAnswers.com



By law, full-power television stations nationwide must end their analog broadcasts and begin broadcasting exclusively in a digital format after February 17, 2009. Television sets connected to cable, satellite or a telephone company service provider will not be affected, and will continue to receive broadcast programming after that date. But TV sets that are not connected to a paid television service, or do not have a built-in digital tuner, will not receive a television signal after the date of the switch.*

Why is America Switching to DTV?

DTV is a more efficient way to broadcast, and it will free up the airwaves for a variety of new services. DTV also provides crystal-clear pictures and sound, more channels and even free, over the air high-definition television (HDTV) for consumers with HD television sets. DTV will also allow more services than ever before with free, broadcast television.

How do I upgrade to DTV?

You can upgrade to DTV by following one of three steps by February 17, 2009:

- **DTV converter box:** Purchase a DTV converter box that plugs into your existing analog TV set. A converter box will enable you to continue to receive free television reception, and the boxes, which are expected to cost between \$40 and \$70, will be available for purchase in early 2008. The federal government is providing \$40 coupons that you may use toward the purchase of these boxes. For more information or to request a coupon, call 1 (888) DTV-2009 or 1 (877) 530-2634 (TTY), or visit www.DTV2009.gov.

- **Digital TV set:** Purchase a new television set with a built-in digital or Advanced Television Systems Committee (ATSC) tuner, which start at under \$100. All TVs with digital tuners are able to receive digital signals broadcast by television stations, so you can continue to receive your free programming with no monthly fees.
- **Paid services:** Subscribe to cable, satellite or a telephone company service provider to continue using your analog TV set. If all desired local broadcast stations are carried by that service.

With more than 34 million households receiving over-the-air television signals in their homes, our goal is to educate all Americans about the switch to DTV.

For more information on the DTV transition, please visit: www.dtvanswers.com.



www.koamtv.com



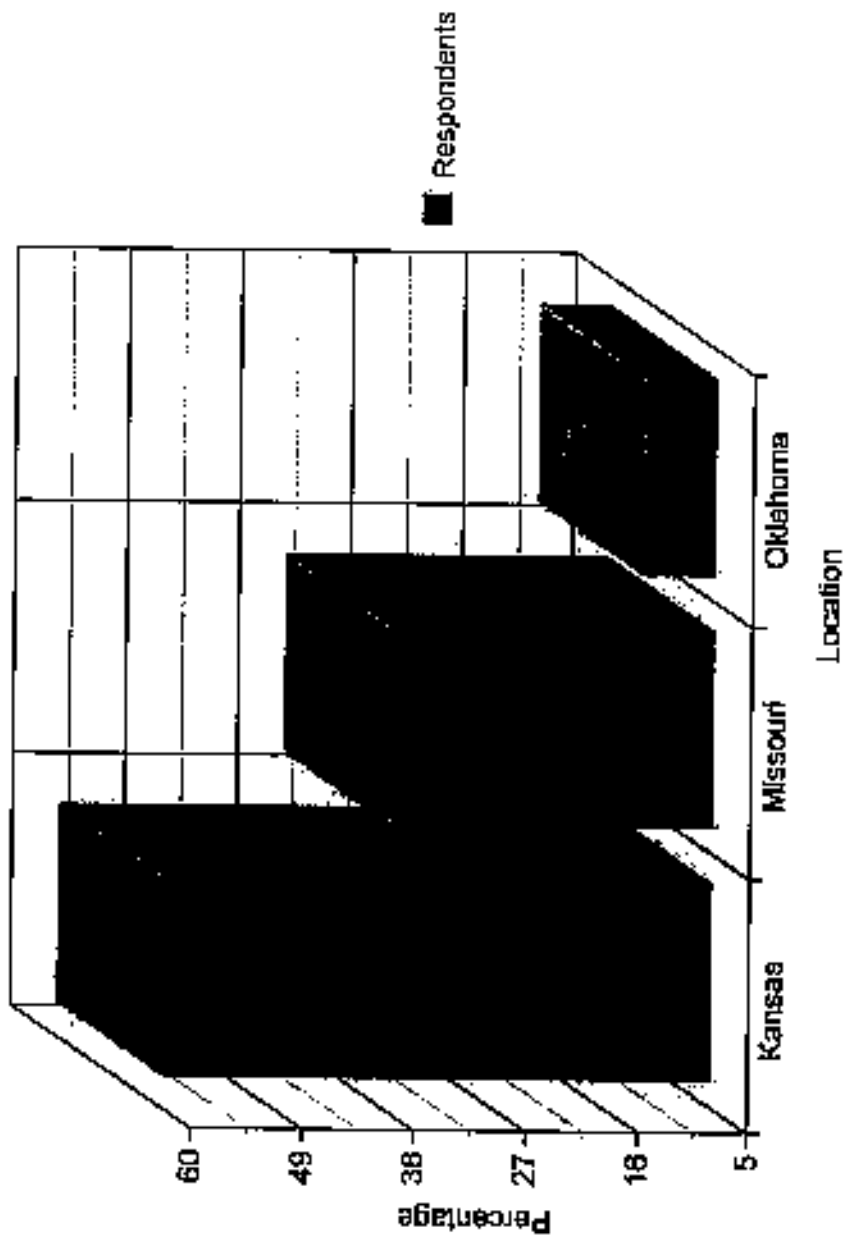
www.fox14tv.com

Power of 7 Survey Results

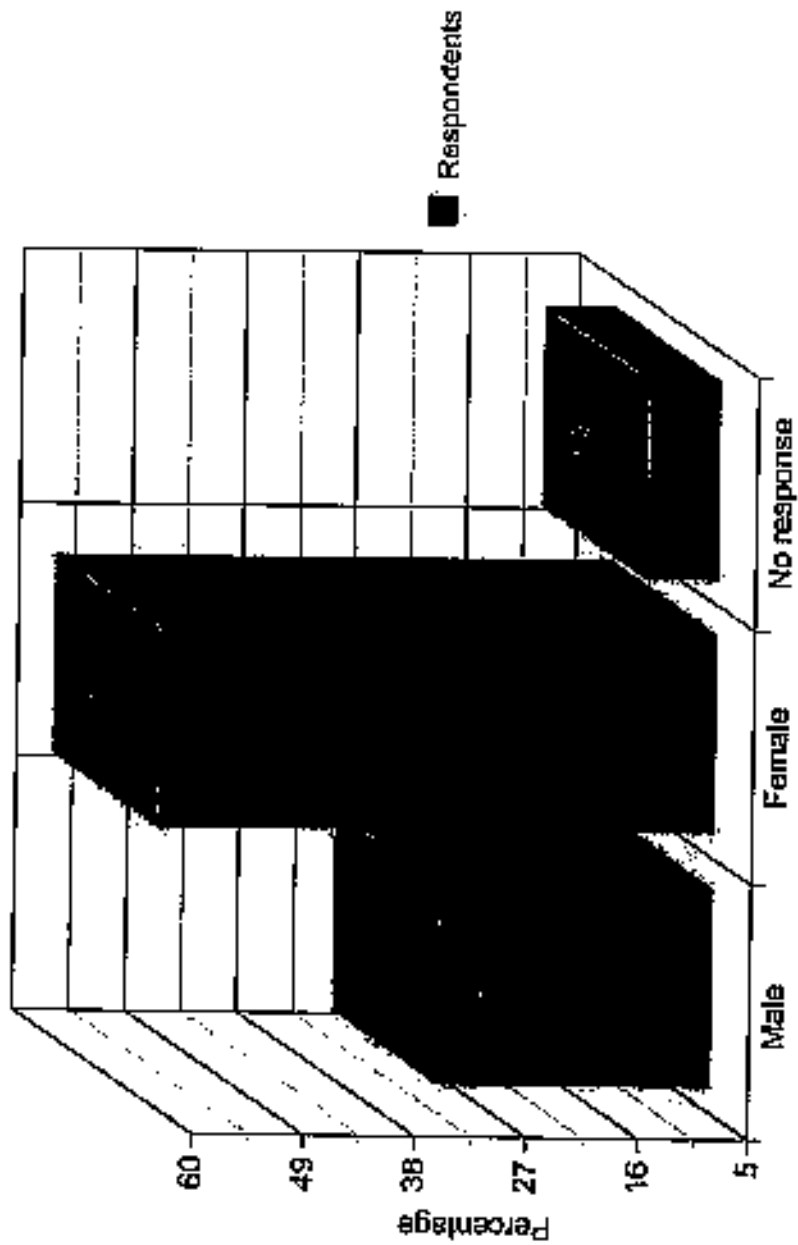
July 2008

323 Respondents

Power of 7 Survey

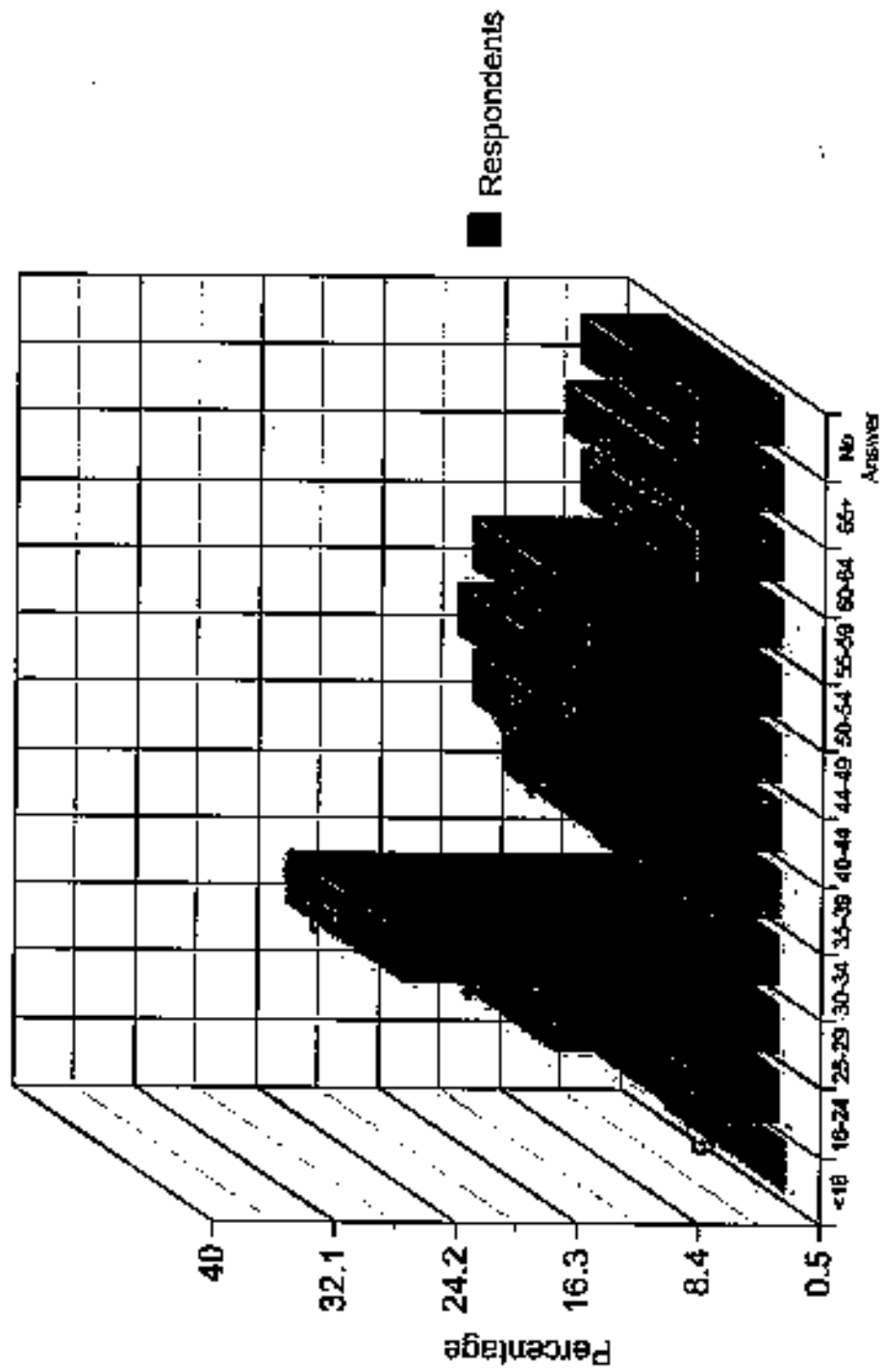


Power of 7 Survey



koan.tv.com

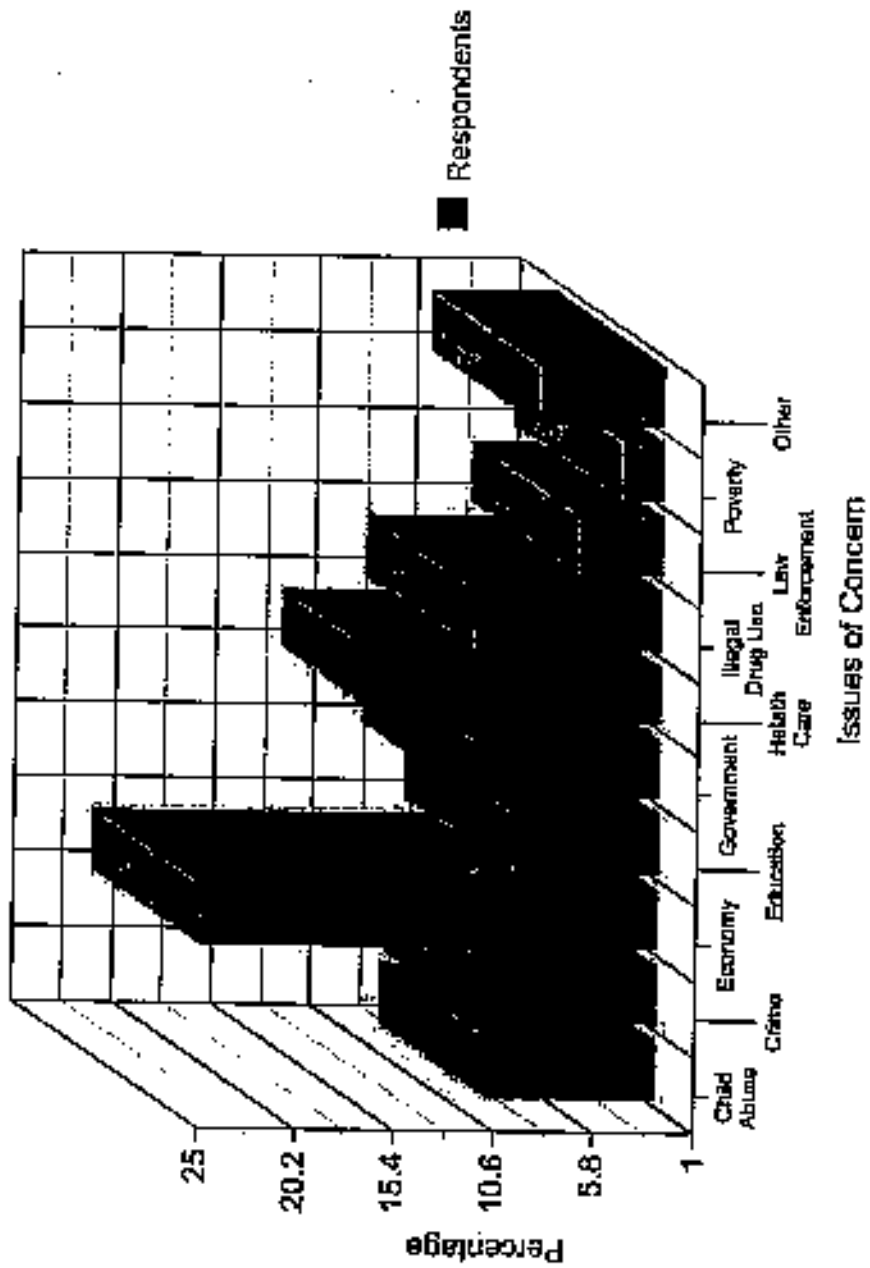
Power of 7 Survey



Age of Respondents

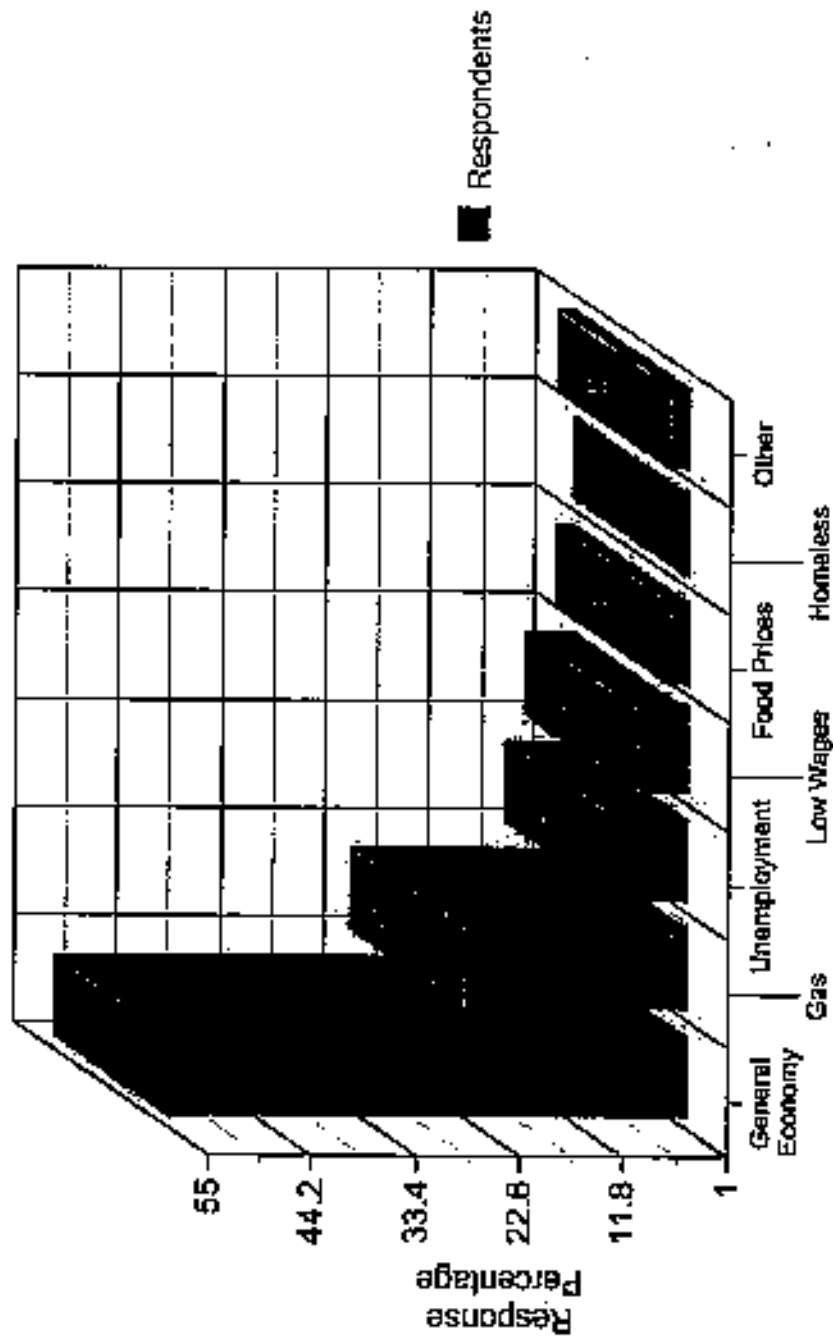
koamtv.com

Power of 7 Survey



koan.tv.com

Power of 7 Survey



Top Concern within Economy

koamtv.com



4th QUARTER, 2008
FCC
I + P
CHILDREN'S

KOAM & FOX 14 FOCUS GROUP
ASSESSMENT MEETING OF COMMUNITY NEEDS
February 7, 2008
12:00 noon - 1:30 p.m.

The meeting was lead by Darton Dishman, KFTX General Manager and Danny Thomas, KOAM General Manager. Kristi Spencer, News Director and Dove Quick, Senior Anchor were also in attendance and presented questions to the focus group.

The following leaders attended the focus meeting to help us decide some of the major issues in our community. Jeff McDonald, Girard Police Chief, was unable to attend.

Jane Wilson, Downtown Parsons Kansas. Issue: Strengthen independent ownership in retail.

Charles Cook, Salvation Army, Pittsburg KS. Issue: Raising children's expectations and standards to address poverty.

Dennis Burke, Baxter Springs Kansas Schools. Issue: Preparing children for the 21st century job skills.

Sandy Morris & Vicki Spears, Children's Advocacy Center, Pittsburg KS. Issues: Child abuse significantly higher. Access to quality healthcare. Lack of collaboration between agencies.

Kayla Joy, Mt. Carmel Medical Center, Pittsburg KS. Issue: Change of community leadership. Educate for someone to step up. Access to quality healthcare.

Brad Hodson, Pittsburg State University. Issue: Diminishing state funding hurting access to higher education.

Strengthen independent ownership in retail.

We need to strengthen the independent ownership of all businesses. Downtown retail cannot compete with Wal-Mart. It's a national issue. We need to keep and foster independent businesses. A solution would be education, training, webinars to help train business owners. Many owners are not doing emails or newsletters and some don't even own a computer.

Raising children's expectations and standards to address poverty.

We have an issue with the lack of education of our youth. Mom and Dad don't encourage their kids to do better. As far as education, they also need to be taught practical things such as having a checking account and a savings account. Catching this problem with young adults is too late. There is a problem with the home environment. Some think the school system should not only teach our children, but also take care of them. Children are formed by their upbringing and their surroundings. Families are setting low standards. We're not offering a solution to this problem.

Darren asked the group how they felt about crime and drug abuse.

We all know that crime is a national problem. We have a lot of burglaries in this area that have to do with drugs. We also have a lot of child abuse cases that are related to drugs.

Cold medicines and prescription drugs are a problem in schools. There are a lot of kids on antidepressants and kids with bipolar situations.

Dore: The station has a huge presence in this community. All of the issues seem to have an economic basis; lack of prosperity and guidance of young people. What role should the media have to improve the needs?

The group suggested doing things that will encourage young people since it's hard to get them to listen. Educate young people. An example was given by Sandy of the Children's Advocacy Center where they bought a curriculum and sold it to the schools. Many schools purchased it. It deals with inappropriate treatment by another person. Sandy said they are frustrated by the no child left behind project because there isn't time to teach about living and preventing abuse of a child. People in the past just didn't believe we had a problem with child abuse. It was something no one would talk about. It's up to all of us adults to help with this problem. We need great community awareness that there is a problem. Maybe there is a way to incorporate the abuse issue with the Kansas Health Foundation since there is a lot of emphasis into child development right now and a lot of funding for it.

There were comments about how the TV station has done a lot of segments and has done a good job. Issues have been timely and the TV station has the ability to put it out there and it makes it accepted by the community. Jennifer does a good job covering court cases.

Dore: Is raising the issue of awareness enough?

Maybe we should put more help numbers out there.

Darren, Danny, Dore: We have done public service announcements in the past following a focus meeting. We've also come up with lists and posted them on our website. Statistics were also mentioned. Statistics are shocking regarding child abuse. Statistics are powerful. We also did a call to action to our website. We had positive feedback with the teen pregnancy issues. We are not a service agency, but we have a huge megaphone.

There was discussion about consequences of the abusers. We live in a world of little consequences. We need to hold people accountable for not enforcing the consequences.

Dore: How has the local media portrayed your service or business?

PSU gets a lot of positive coverage.

For Mt. Carmel, if we don't tell you, how would you know?

you go to get the skills. People are looking for jobs that help their family. It would be helpful if they knew what jobs were out there. Here's financial help. People want to do well for their family. People in poverty see their kids as possessions. We need to get something that people find valuable and are attainable and turn on the incentive for them.

Darren mentioned that statistics can help tell a story. Also helpful are stories where a life has been changed. It speaks volumes.

Dore: We show stories from different angles. We may tell the story from the abuser. We may tell a success story from a family that's turned their life around. This has greater impact. These things inspire people. We may come to you to help us find these stories.

Kristi: That gives you the balance that was mentioned. If we don't have the human element, that story may not be told. It's not worth the time unless it has an emotional effect.

Mrs. Morris with The Children's Advocacy Center talked about a presentation they participated in for high school kids where 20 girls got up on stage and told their experiences. It was really powerful. They talked about date rape and domestic violence.

4th QIK COB

KOAM FCC

I + P
CHILDREN



MISSOURI SOUTHERN STATE UNIVERSITY

KOAM Newsmakers Topics

October 2008

AIR @ 5:30AM each Saturday

October 4

US Army Recruiting

This program features an interview with two local Army recruiters.

They discuss new incentives and programs to encourage enlistment, and

their roles in the community.

October 11

Conservation/Hunting

This program takes a look at the fall hunting season in the area. Two

representatives from the MO Dept. of Conservation, Kevin Badgley and

Adam Braken discuss education programs and enforcement efforts.

October 18

Educational Talent Search

This program features an interview about the Educational Talent

Search program at MSSU. Guests discuss how they work with area middle

school and high school students, to share information about college and

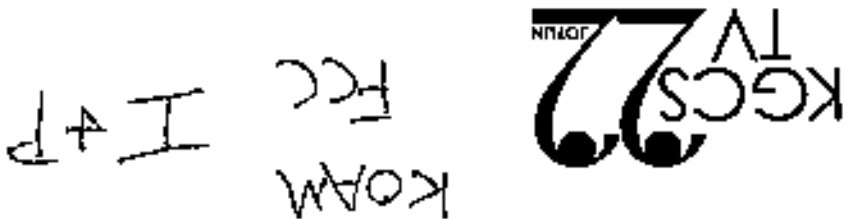
prepare them for a path to higher education.

October 25

(To be finalized)

Hopefully this program will feature a local interview tying into the

national election...



MISSOURI SOUTHERN STATE UNIVERSITY

KOAM Newsmakers Topics

November 2008

5:30 AM - SATURDAYS

November 1 Election

This program features an interview MSSU Political Science Professor Annetta St. Clair. She discusses this year's election, and provides some historical perspective on the Presidential race, noting the length of the campaign, the high advertising budgets and means of reaching voters.

November 8 MSSU Trees

This program takes a look at plans to use FEMA funds to plant trees on the Southern Campus, following the losses suffered during last year's ice storm. Guests share information about the Sustainability Committee at Southern and the master plan for campus.

November 15 Wildlife Photographer

This program features a visit with an area resident who has taken on the hobby of wildlife photography and brought it to a high level of success. The person interviewed works as a custodian at MSSU, with few people realizing his hidden talents.

November 22 US/Germany

This program features an interview following up on the Gockel International Symposium at MSSU, with the two guest speakers sharing perspectives about relationships between the US and Germany.

November 29 Joplin R-8

This program will feature an interview with Joplin R-VIII School District Superintendent Dr. CJ Huff, discussing the work underway in the district for strategic planning and dealing with issues such as the dropout rate.



MISSOURI SOUTHERN STATE UNIVERSITY

KOAM FCC
IAP

KOAM Newsmakers Topics
December 2008

5:30AM

December 6

Missouri Southern

This program will feature an interview with MSSU President Dr. Bruce Speck. It will take a look at the year in review at Southern, and look ahead to challenges facing the university for the new year.

December 13

City of Joplin

This program will feature an interview with Joplin City Manager Mark Rohr and Mayor Gary Shaw. It will take a look back at the past year in the city and a look ahead to projects and plans for the future.

December 20

Missouri Legislature

This program will feature an interview with MO State Rep. Ron Richard. It will focus on his upcoming role as Speaker of the House, and his feelings about issues facing state lawmakers when they return to Jefferson City after the first of the year.

December 27

Year in Review

This program will feature excerpts and highlights from Newsmakers interviews recorded throughout 2008.

10/05/08

1) Interview with Governor Jennifer Granholm, Senator Dianne Feinstein, Representative Roy Blunt, and Representative Heather Wilson. Topics include: reaction to Governor Sarah Palin's recent line of attack against Senator Barack Obama, claiming that he does not see America as a force for good / reaction to the response from the Obama campaign in the form of a political ad / the lack of impact Governor Sarah Palin has had on female and male Clinton supporters in Michigan; what effect, if any, Senator John McCain's decision to suspend his campaign and focus on the economic crisis had on influencing his fellow senators to support the economic bailout; support for Governor Palin and belief in her ability to lead the country should the need arise / criticism of Governor Palin's performance at the vice presidential debate as being an example of style over substance
2) Campaign quick check with David Brooks. Topics include: Governor Palin's successful debate strategy; the impact of the economic crisis on each of the campaigns / belief that both campaigns, but predominantly the McCain campaign, are out of touch with the potential serious recession; the apparent success of the strategy of the Obama campaign / the new climate in America and the Republican Party's inability to adopt and win successful campaigns
Guests: Governor Jennifer Granholm (D-MI) (1); Senator Dianne Feinstein (D-CA) (1); Representative Roy Blunt (R-MO), House Minority Whip (1); Representative Heather Wilson (R-NM) (1); David Brooks, Columnist, The New York Times (2)

10/12/08

1) Interview with Senator Lindsey Graham, Governor Bill Ritter, Mayor Doug Wilder, and Representative Adam Pulum. Topics include: Senator Barack Obama's double-digit lead in the national polls / the third and final debate scheduled for 10/15/08; reaction to comments made by Georgia Representative John Lewis, claiming that the negative tone of the Republican presidential campaign reminds him of the hateful atmosphere that the segregationist Governor George Wallace fostered in Alabama in the 1950's / recent Senator John McCain political rally where he stood up for Senator Obama against one of his own supporters / opinions regarding the general tone of the McCain campaign; the effect of the economy on both campaigns; Senator McCain's poll standings in Florida and Colorado / Senator McCain's new economic proposals; whether or not Americans are misrepresenting their opinions in polls because of race / Governor Sarah Palin's impact in Florida and Colorado
2) Interview with Dr. C. Fred Bergsten. Topics include: belief that the United States is in a recession / results of the recently held International Monetary Fund meeting in Washington, DC / the need for a global, comprehensive response / the main differences between the current economic crisis and the depression of the 1930's
Guests: Senator Lindsey Graham (R-SC) (1); Governor Bill Ritter (D-CO) (1); Mayor Doug Wilder, Democrat, Richmond, VA (1); Representative Adam Pulum (R-FL) (1); Dr. C. Fred Bergsten, Director, Peterson Institute for International Economics (2)

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OCTOBER 2008

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PAGE THE NATION (continued)

10/19/08

1) Interview with Governor Tim Kaine, Representative Debbie Wasserman Schultz, Governor Matt Blunt, and former Representative Rob Portman. Topics include: reaction to General Colin Powell's endorsement of Senator Barack Obama for president / recent poll results indicating a close race in Ohio for the presidency between Senator Obama and Senator John McCain / announcement that the Obama campaign raised \$150 million in September / current conditions in Florida with regards to poll results and the new voting system / how Governor Sarah Palin has been received as a vice presidential candidate in Missouri, Florida, and Ohio / tax plans of Senator McCain and Senator Obama and how each will impact the middle class and small business owners

2) Campaign quick check with Dan Balz. Topics include: assessment of General Powell's endorsement of Senator Obama / reaction to General Powell's criticism of Senator McCain / the current state of the McCain campaign and what he needs to do to win

Guests: Governor Tim Kaine (D-VA) (1); Representative Debbie Wasserman Schultz (D-FL) (1); Governor Matt Blunt (R-MO) (1); Former Representative Rob Portman (R-OH) (1); Dan Balz, The Washington Post, (2)

10/26/08

1) Interview with Robert Rubin. Topics include: the current financial crisis / opinion regarding the impact of the bailout bill on the economic predicament / the need for a stimulus package to stem the current situation within a reasonable amount of time / Senator Barack Obama's proposals for fixing the economy / speculation as to how long this crisis will last / the current unemployment rate and Senator Obama's commitment to curb its proliferation / the current and critical state of the auto industry and its importance to the economy

2) Interview with Doug Holtz-Eakin. Topics include: Senator John McCain's commitment to build facilities for next-generation automobiles / Senator McCain's belief in putting the money back into the housing market / Senator McCain's view on stimulus packages / belief that the unemployment rate will continue to rise / the need to generate jobs / criticism of Senator Obama's desire to enforce the Clean Air Act / opinion regarding the progress of the steps the U.S. government has taken so far to help the economy and speculation as to how long this crisis will last

3) Campaign quick check with Governor Ed Rendell and Governor Tim Pawlenty. Topics include: reaction to poll results for Pennsylvania, indicating that Senator Obama has a ten point lead / the impact of Governor Sarah Palin's aggressive campaigning in Pennsylvania; reaction to former Pennsylvania Governor Tom Ridge's statement questioning Governor Palin's place on the Republican ticket; support and criticism for Senator McCain's recent interview in The Washington Times, criticizing President George Bush; Senator Obama's tax plan; assurance that Senator McCain may be down, but he is not out of this race

Guests: Robert Rubin, Former Treasury Secretary, Senior Economic Advisor - Obama Campaign (1); Doug Holtz-Eakin, Former Director, Congressional Budget Office, and Senior Policy Advisor, McCain Campaign (2); Governor Ed Rendell (D-PA) (3); Governor Tim Pawlenty (R-MN) (3)

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60 MINUTES

10/05/08

"Wall Street's Shadow Market" - a report on credit default swaps and their impact on the current economic crisis. Private, largely undisclosed, and deregulated, these are the contracts that mortgage investors, who bought up the riskiest mortgages when they were repackaged by Wall Street as exotic investment securities, entered into to protect themselves in case their investments went bad. When homeowners began defaulting and the Wall Street high-risk mortgage-backed securities also began to fail, the big investment houses and insurance companies who sold the credit default swaps hadn't set aside the money they needed to pay off all the insurance contracts they'd written. Includes interviews with Jim Grant, editor of Grant's Interest Rate Observer; Frank Partnoy, former derivatives broker; Michael Greenberger, law professor at the University of Maryland; and Robert Precht, CEO, International Swaps and Derivatives Association. (C) Steve Kroft - P: L. Franklin Devine)

"Kill Bin Laden" - an interview/profile of the officer in command of a team from the U.S. Army's secret Delta Force, sent to Tora Bora, Afghanistan by the Pentagon shortly after 9/11 to kill Osama bin Laden. Calling himself Dalton Tury, he is the author of "Kill Bin Laden" and has only recently decided to break his silence in order to correct the inaccuracies regarding his mission. (C: Scott Pelley - P: Shawn Efran)

"The Race For The Electric Car" - a report on the race to develop and produce a practical fuel-free electric car. With an eye to the potential of hydrogen ion batteries -- the same used in laptop computers -- as a viable power source, environmentally conscious entrepreneurs in Silicon Valley, California are betting their investments can beat out auto executives from Detroit, Michigan. Includes comments by Elon Musk, Chairman of Tesla Motors; Bob Lutz, Vice Chairman of General Motors; and Ray Lane, Senator Partner at Kleiner Perkins and an investor in Fisker Motors. (C: Lesley Stahl - P: Sinclair Bar-On)

Andy Rooney Topic: "Show Me My Money" - Andy takes stock and has his own financial advice

10/12/08

"The FBI's Wise Guy" - an interview with Joaquin "Jack" Garcia, the Cuban-American FBI agent who infiltrated the Gambino crime family as Jack Falcone, an Italian gangster character he created in 2002 to take down one of the most powerful mobsters in America. Extremely successful, he gained the trust of Gambino capo Greg DePalma, who offered to make Falcone a "made member" of the Mafia -- a proposal which would have made him the first law enforcement agent in history to ever achieve that position. Recently retired after 26 years, he is the author of "Making Jack Falcone". (C: Armen Keteyian - P: Pat Melton, Michael Radutzky)

"The Battle Of Sadr City" - a report on the advanced weaponry used during the spring 2008 battle in Sadr City, Iraq -- home to two million Shia. Part of Baghdad, the area had been under the control of cleric Muqtada al-Sadr and his Shiite militia, who had used the location to launch rockets into the green zone. Utilizing two types of UAV's (unmanned aerial vehicles) -- the "Shadow" (drone and the "Predator" -- U.S. forces were able to secure the area and negotiate a cease-fire. Includes comments by General Ray Odierno and Colonel John Iorio. (C: Lesley Stahl - P: Richard Bohn)

"All In The Family" - a profile of the Aulicino family of Italy, who have been making wine for six centuries and whose domain stretches from the legendary vineyards of Tuscany and Umbria, to their property in California's Napa Valley. In the absence of a male heir, the Aulicino daughters are now running the business with their father. (C: Marley Safir - P: David Drownin)

Andy Rooney Topic: "Andy Goes Down To Business" - Everything is getting more expensive, except stock prices

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60 MINUTES (continued)

10/19/08

"Combat in Afghanistan" - a report on soldiers from the 101st Airborne Division, who are stationed at a small forward operating base in eastern Afghanistan, not far from the Pakistani border, called "Wilderness". American casualties are highest in this region, where they're fighting an Afghan warlord, Jaluddin Haqqani and his son, who are closely allied to al-Qaeda. Includes comments from Major General Jeffrey Schlosser, the Deputy U.S. Commander in Afghanistan. (C: Lara Logan - P: Peter Klein, Jeff Newton)
"Bank of America" - a profile of the largest U.S. financial institution, Bank of America, headquartered in Charlotte, North Carolina. Now partly owned by the United States of America due to the recent crisis in the American financial system, it recently acquired one of Wall Street's emblematic companies - Merrill Lynch. Includes interviews with current Bank of America CEO Ken Lewis and former CEO Hugh McColl. (C: Lesley Stahl - P: Shachar Bur-On)
"Blood Brothers" - a profile of Francisco Rivera Ordunez and his younger brother, Cayetano -- the only brothers in Spanish history to be top mavericks at the same time. Descended from a long line of bullfighters, Francisco has been fighting for thirteen years, while Cayetano, for only three. (C: Bob Simon - P: Michael H. Cavallion, Paul Bellingier) (see also "The Family Business" (OAB: 1/11/98), 60 MINUTES' initial profile of Francisco Rivera Ordunez)
Andy Rooney Topic: "Rooney On The President's He's Met" - Andy looks back at some memorable and not so memorable presidential encounters

10/26/08

"Financial Weapons Of Mass Destruction" - a report on credit derivatives or credit default swaps. Essentially side bets on the performance of the U.S. mortgage markets and the solvency of some of the biggest financial institutions in the world, they are a form of legalized gambling that allows you to wager on financial outcomes without ever having to actually buy the stocks and the mortgages. Although illegal for most of the twentieth century, Congress gave Wall Street an exemption eight years ago. Includes interviews with Jim Grant, editor of Grant's Interest Rate Observer, Frank Partnoy, former derivatives broker, Eric Dinallo, Insurance Superintendent for the State of New York, and Columbia University Law professor Harvey Goldschmidt. (a followup to "Wall Street's Shadow Market", OAB: 10/05/08) (C: Steve Kroft - P: L. Ersklin Devine, Jennifer MacDonald)
"T. Boone Pickens" - an interview/profile of billionaire oil and gas magnate T. Boone Pickens, who is on a mission to lessen America's dependence on foreign oil. Warning of an energy crisis as dire as the current financial one, his solution -- the Pickens Plan -- promises to save America from foreign oil by using wind power, solar energy, and domestic natural gas. (C: Charlie Rose - P: Tanya Simon, Andrew Meiz)
"Corongosa" - a profile of American entrepreneur Greg Carr, who is using his great wealth to try to help some of the poorest people in Africa by attracting more tourists to their neighborhood -- the beautiful national park of Gorongosa in Mozambique. (C: Scott Pelley - P: Henry Soliswet, Rebecca Peterson)
Andy Rooney Topic: "Andy Loves His Job" - Andy ponders work

48 HOURS MYSTERY

10/04/08

48 HOURS MYSTERY: "The Last Take" (8:00-9:00p) - an investigation into the unsolved 1977 murder of actress Christa Ehm, who was found stabbed and bludgeoned outside her agent's home in West Hollywood, California. Police at first thought her murder might be connected to the sensational killing of actor Sal Mineo, murdered exactly one year before in the same neighborhood. Detectives also found out about her infamous "love diary" -- but it had vanished. The diary was not the only way she had kept track of her lovers; there were tape recordings of her sexcapades with her celebrity boyfriend, but those tapes also disappeared. The hunt for the tapes led to actor Tony Strico (now best known as "Paulie Walnuts" on "The Sopranos"), who had been sent by Ehm's friends to remove them from her residence. In 2006, when investigators finally spoke to Strico, he was less than cooperative, but the missing items turned up in the possession of Lennie Barin, Ehm's closest friend. Now 31 years into the case, detectives have discovered a long string of boyfriends and girlfriends of Christa's, and suspect that jealousy may have been the motive in her murder. However, recent information has led back to the Sal Mineo connection, and his murder, Lionel Williams, who served 12 years for the crime. After sitting through all the drama of Christa's life, could the detectives discover that she was simply the victim of a random street robbery at the hand of a career criminal? Her daughter hopes that the murder will be solved, whatever the reason. (C: Maureen Faber - P: Chuck Stevenson, Paul F. Ryan) (OAB: 04/26/08; includes an update.)

10/11/08

PREEMPTION

10/18/08

48 HOURS MYSTERY: "Into Thin Air" - a report on the disappearance of Jeanette Louise Zapata, who mysteriously vanished without a trace from her home in Madison, Wisconsin on October 11, 1976 -- leaving behind her daughter Linda, and two other children. In the midst of a divorce at the time of her disappearance, she had been married for seventeen years to an engineer, Eugene Zapata. Their marriage had been troubled -- Jeanette discovered that Eugene had sent nude photographs of her to a swingers magazine and often times his behavior towards her around their children was sexual and provocative. Due to his stalking-like behavior, she also had a restraining order against Zapata. Though Officer Greg Martin found Zapata's behavior strange, the result of his the detector test were inconclusive. With no physical evidence, the case stalled. Eugene Zapata moved back into the house he had once occupied with Jeanette and acted as though nothing had happened. He explained to the children that Jeanette had simply taken off because she was stressed. In November 2004, Jeanette's best friend, Peggy Weckly -- who never believed that Jeanette would abandon her three children -- contacted police in Madison to reopen the case. Assigned to the case was Detective Marianne Flynn Stutz, who after a preliminary investigation, was convinced that Jeanette had been killed and that the right suspect was Eugene. She convinced Linda Zapata, who expressed her own doubts regarding her father's innocence and agreed to help police with their case. After a thorough investigation, Eugene Zapata was arrested for the murder of Jeanette. His trial began in September 2007, but ended in a hung jury. Prosecutor Bob Kaiser was ready to go back to court and try Zapata again, when Zapata surprised everyone and agreed to answer questions regarding Jeanette's disappearance, but only if prosecutors would reduce the charge from murder to reckless homicide. His daughter Linda agreed. According to Eugene, he had argued with Jeanette the morning of October 11, 1976 and when her back was turned, bit her on the head with a paperweight and then strangled her reburying it, and eventually he cut her body into pieces and took it to a land fill. Eugene Zapata was sentenced to five years for reckless homicide. Linda Zapata has been cut off from her immediate family; despite Eugene's plea, her brother and sister believe that their father is innocent. (C: Richard Schleisinger - P: Brian Leonard, Doris Hirsch)

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48 HOURS MYSTERY (continued)

10/25/08

48 HOURS MYSTERY: "Did the Doctor Kill the Doctor?" - a report on the October 1993 murder of Dr. Linda (Lin) Goudy in St. Louis, Missouri. At the time she was dating Dr. Timothy Stryker, who depending on whom you believe, is either a calculating murderer or an innocent man. Goudy and Stryker had been dating but friends believed they were ready to break up, even though they had planned to vacation together. Less than two weeks before the trip, witnesses say they heard the couple arguing, and it was the last night Goudy was seen alive. Four days after she was last seen at the hospital, Goudy was found face down, wrapped in a blanket in the back of her car, in a remote corner of the hospital parking lot. The medical examiner determined it was murder and Stryker became the number one suspect. Nothing police found at the scene pointed directly to Stryker, but it was what they didn't find at the scene that did: her tote bag, the jacket she was wearing and her briefcase were in Stryker's possession. Soon after, Stryker got himself an attorney and the investigation stalled. Goudy's family eventually filed a wrongful death suit. Finally, in 2006, after many delays, the suit finally went to a civil court trial where a jury believed Dr. Stryker killed Dr. Lin Goudy and ordered him to pay Lin's family \$15 million. Nobody was surprised that Stryker said he would appeal, but everyone was surprised when he and his lawyer announced they had found a brand new witness. After being questioned by the police, the witness, Craig Pizzano, admitted that Stryker had put him up to it. Stryker was arrested for perjury. This trial hasn't begun yet, but Goudy's family hopes that eventually Stryker will be charged with murder. (C) Richard Schlessinger - P; Deborah Gray

CAMPAIGN '08: VICE PRESIDENTIAL DEBATE

10/02/08

CAMPAIGN '08: Vice Presidential Debate (9:00 - 11:00p) - live coverage (from Washington University in St. Louis, Missouri) of the single Vice Presidential debate between Republican nominee Governor Sarah Palin (AK) and Democratic nominee Senator Joseph Biden (DE). The debate moderator: Gwen Ifill (PBS). Preceded by brief exchanges between CBS News Correspondents Katie Couric (anchor) and Bob Schieffer, and between Couric and Jeff Greenfield. The debate itself concluded at 10:33pm. Included in CBS News coverage after the debate were: (1) summary and commentary by Correspondents Couric, Schieffer and Greenfield; (2) interview with Senator Joe Lieberman (ID-CT); (3) interview with Senator Claire McCaskill (D-MO); (4) Correspondent Byron Pitts (at CBS Television City at the MGM Grand Hotel in Las Vegas) - with an audience of about 100 uncommitted voters who watched the debate on television; (5) interview with Richard Haass, President, Council on Foreign Relations; (6) commentary by CBS News Political Analysts Dan Bartlett and Dee Dee Myers; (7) Correspondent Sharyl Attkisson with results of a CBS News / Knowledge Networks poll of about 500 uncommitted voters around the country who watched tonight's debate and responded to questions online.

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CAMPAIGN '08: PRESIDENTIAL DEBATES

CAMPAIGN '08: Presidential Debate (9:00 - 11:00p) - live coverage (from Belmont University in Nashville, Tennessee) of the second of three Presidential debates between Republican nominee Senator John McCain (AZ) and Democratic nominee Senator Barack Obama (IL). The debate moderator: Tom Brokaw (NBC News). Tonight's debate utilized the format of a town meeting, with the candidates responding to questions asked by audience members at Belmont University and submitted over the Internet. Preceded by brief exchanges between CBS News Correspondents Katie Couric (anchor, NY studio) and Chip Reid (Nashville); and between Couric and Dean Reynolds (Nashville). The debate itself concluded at 10:34pm. Included in CBS News coverage after the debate were: (1) summary and commentary by Correspondents Katie Couric, Bob Schieffer (Nashville), and Jeff Greenfield (NY studio); (2) comments from a panel of ten uncommitted voters in the NY studio with Couric; (3) comments by CBS News political analysts Dee Dee Myers and Dan Bartlett; (4) Correspondent Sharyl Attkisson with results of a CBS News / Knowledge Networks poll of about 500 uncommitted voters around the country who watched tonight's debate and responded to questions online.

10/07/08

CAMPAIGN '08: Presidential Debate (9:00 - 11:00p) - live coverage (from Hofstra University, Hempstead, New York) of the third of three Presidential debates between Republican nominee Senator John McCain (AZ) and Democratic nominee Senator Barack Obama (IL). The debate moderator: Bob Schieffer (CBS News). The debate itself concluded at 10:31pm. Included in CBS News coverage after the debate were: (1) summary and commentary by CBS News Correspondents Katie Couric (anchor, NY studio) and Jeff Greenfield, Senior Political Correspondent; (2) reaction to the debate from a panel of ten uncommitted voters who viewed the debate in the studio with Couric; (3) commentary by CBS News political analysts Dan Bartlett and Dee Dee Myers; (4) reports on the reactions of each candidate's supporters to his performance tonight by Correspondents Dean Reynolds (Obama campaign) and Chip Reid (McCain campaign); (5) Correspondent Sharyl Attkisson with results of a CBS News / Knowledge Networks poll of about 500 uncommitted voters around the country who watched tonight's debate and then responded to questions online; (6) the first part of an interview with Joseph Wurzelbacher, a Hoiland, Ohio plumber whom John McCain often referred to tonight (as "Joe the plumber"). The interview concluded on the CBSNews.com website, immediately following the broadcast.

10/15/08

11/02/08

1) Topics include: Campaign '08 poll results and early voting -- both indicating an advantage for Senator Barack Obama / decision to actively campaign in so-called red states / the key role Pennsylvania will play in this election / belief that Pennsylvania will be won by Senator Obama / speculation regarding the "Bradley effect"

2) Topics include: ascension that Senator John McCain is closing the gap in key states; Pennsylvania, North Carolina, and Florida / reaction to polls suggesting that Governor Sarah Palin is a "dog on the ticket"

3) Campaign Quick Check poll results indicating a favorable outcome in the Senate for Democrats / belief held by many Republicans that the Democratic candidates, if elected, will take the United States to the far left / how President George Bush's unpopularity has affected the Republican candidates for the Senate; clarification regarding Senator Lindsay's supposed negative remarks about Governor Palin / opinion regarding the role of Alaskan Senator Ted Stevens and his recent conviction / how the Democrats will handle Senator Joe Lieberman, the Independent-Democrat who has been campaigning for Senator McCain, the Republican nominee for president

Guests: David Axelrod, Chief Strategist, Obama Campaign (1); Senator Lindsey Graham (R-SC) (2); Senator Chuck Schumer (D-NY), Chairman, Democratic Senatorial Campaign Committee (3); Senator John Barrasso (R-WY), Chairman, National Republican Senatorial Committee (3)

11/09/08

1) Topics include: anticipation of an announcement of President-elect Barack Obama's economic team / speculation regarding President-elect Obama's upcoming plans to return to Washington as a Senator and participate in the lame-duck session of Congress, or to remain in Chicago and set up his Cabinet and focus on his transition / the proposed bailout plan for the auto industry / permanent tax cuts for the middle class and how the current economic crisis could impact tax increases on the upper class / the current economic crisis and its effect on President-elect Obama's campaign

2) Topics include: analysis of the preceding discussion with Representative Emanuel / speculation regarding President-elect Obama's approach to his first few months as president: the big bang theory, or a slow, but steady and modest approach / former President Bill Clinton's mistake of trying to do too much in the first year, the future of the Republican Party / Republican Governor Sarah Palin's role, if any, in the future of the party

Guests: Representative Rahm Emanuel (D-IL), President-Elect Obama's Chief of Staff (1); John Harris, Editor, Politico.com (2); David Brooks, Columnist, The New York Times (2)

11/16/08

1) Topics include: the proposed auto industry bailout for the big three automakers: Ford, Chrysler, and General Motors (GM) / the pros and cons of the three plans / reasons behind the opposition to a government bailout / argument for and against allowing the auto industry to enter Chapter 11 bankruptcy / support for certain preconditions to be placed on the three auto makers who receive government bailout / how this crisis will impact the rest of the economy and its current condition

2) Topics include: the current state of the Republican Party and what needs to be done to get things back on track / reasons behind Senator John McCain's loss of the presidential election / the challenges facing the Republican Party / the recent Republican Governors Association conference / the possible role Governor Sarah Palin played at the conference / Governor Palin's political future as a significant player in the Republican Party / the importance of the Republican Governors Association in rebuilding the Republican Party / the lack of emphasis on social issues within the Republican Party; reaction to the proposed auto industry bailout

Guests: Representative Barney Frank (D-MA), Chairman, House Financial Services Committee (1); Senator Richard Shelby (R-AL), Ranking Member, U.S. Senate Committee on Banking, Housing, and Urban Affairs (1); Governor Bobby Jindal (R-LA) (2); Newt Gingrich (R), Former Speaker of the House (2)

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FACE THE NATION (continued)

11/23/08

1) Topics included: the recent announcement by President-elect Barack Obama, asking Congress to pass an enormous stimulus package designed to create more than 2.5 million jobs, middle and lower income tax cuts, and a range of public works projects / the current Bush tax cuts and the decision to either let them expire in 2010 or end them as soon as possible / President-elect Obama's economic team / reaction to the suggestion that President-elect Obama join forces with incumbent President George Bush to develop a strategy to deal with the economic crisis / the predicament facing the auto industry / assertion that the big three automakers should not be allowed to go into bankruptcy

2) Topics included: the current crisis facing the American auto industry / disappointment in the heads of the big three automakers - Chrysler, General Motors, and Ford - on their lack of accountability / disagreement with the view held by many that Congress should allow these companies to go into bankruptcy; the \$700 billion financial bailout plan that passed the Congress / response to the concern that the \$250 billion already used by the Treasury has not done anything to improve the economy / reaction to the proposed stimulus package by President-elect Obama

Guest: Austin Coombs, Senior Financial Advisor for President-elect Barack Obama (1); Representative Nancy Pelosi (D-CA), Speaker of the House (2)

11/30/08

Topics for panel discussion: the terrorist attack in Mumbai, India, which began on November 26, 2008 and lasted for three days; President-elect Barack Obama / reaction to the expected nomination of Senator Hillary (D-NY) as Secretary of State and retired Marine General James Jones as White House National Security Advisor / how current Vice President Dick Cheney amassed unprecedented power in his role as vice president / what to expect from Vice President-elect Joe Biden / the civil rights movement and the role it played in this election / the impact of America having its first African-American president - on white and black America, as well as on the rest of the world / the problems and expectations facing President-elect Obama / the current economic crisis / the situation in Iraq and what needs to be accomplished / the hopes for an Obama presidency

Guests: Farred Zakaria, Author, "The Post-American World"; Bob Woodward, Author, "The War Within: A Secret White House History"; Jane Mayer, Author, "The Dark Side: The Inside Story of How the War on Terror Turned into a War on American Ideas"; Michael Eric Dyson, Author, "April 4, 1968: Martin Luther King Jr.'s Death and How it Changed America"

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60 MINUTES

11/02/08

"Coming Home" - Civilian soldiers returning from active military duty are entitled by a law called USERRA to get their old civilian jobs back or be taken back by their employers at the same salaries. With the Pentagon relying so heavily on the National Guard and Reserve to fight in Iraq and Afghanistan, many veterans are coming home to find themselves denied or penalized or out of a job completely, despite the law. Now, many employers say the law is putting an excessive financial burden on their businesses. Includes comments from Assistant Secretary of Defense Thomas Hall. (C: Lesley Stahl - P: Karen M. Stohr)

"Sergeant Bill" - an interview/profile of Bill Jacob who, with a badge purchased on the Internet, managed to fool the people of Gerald, Missouri into believing that he was an undercover federal agent and member of the "Multi-Jurisdictional Narcotics Task Force" and had been sent to clean up the town to a county with one of the highest number of nonlawful abortion jobs in the country. (C: Katie Couric - P: Kyra Dutton)

"Brain Power" - a report on brain-computer interface or BCI, a new technology that connects the human brain to a computer, which allows people who are completely paralyzed due to illness or trauma to operate computers, write e-mails, and drive wheelchairs. Scientists hope that in the future, BCI may restore movement to paralyzed people and allow amputees to move bionic limbs. Includes comments from neuroscientist Dr. Jonathan Wolpaw of New York State's Wadsworth Center, Dr. Andy Schwartz, a neuroscientist at the University of Pittsburgh, and Brown University neuroscientist Dr. John Donoghue. (C: Scott Pelley - P: Denise Schrier Cella)

Andy Rooney Topic: "Andy Loves Concession Speeches" - Andy takes a look at some innumerable concession speeches

11/09/08

"The Inner Circle" - an interview with the four key members of President-elect Barack Obama's campaign team, recorded on election night, shortly after their candidate gave his victory speech in Chicago's Grant Park. Those interviewed are: David Axelrod, Obama's Chief Strategist; Campaign Manager David Plouffe; Senator Aide Robert Gibbs; and Anita Dunn, who handled communications, research, and policy. (C: Steve Kroft - P: L. Franklin Devine, Michael Radutzky, Andy Court)

"The WasteLand" - a report on the black market dismantling of electronic waste, or "e-waste", focusing on Hong Kong and the toxic dumps of Guiyu, China -- a city so polluted, it has the highest levels of cancer-causing dioxins in the world. Though it is illegal to import toxic e-waste, it is a lucrative business, where junked computers, televisions, and other old electronic products are mined for valuable components, including gold. Includes comments from Allen Hershkovitz of the Natural Resources Defense Council; and Jim Puckett, founder of the Basel Action Network (C: Scott Pelley - P: Solly Graustein)

"Ted Turner" - an interview/profile of media mogul and philanthropist Ted Turner, as he reflects on a tumultuous life in his new memoir, "Call Me Ted". Also includes comments from his ex-wife, Jane Fonda, and his five children. (C: Morley Safer - P: Deirdre Naphin Courai)

Andy Rooney Topic: "Andy Rooney On The Election" - Andy reflects on an historic Election Day

11/16/08

"The 44th President" - in his first post-election interview, President-elect Barack Obama discusses the economy, the ailing automobile industry, and the government's \$700 billion bailout program. (C: Steve Kroft - P: Michael Radutzky, L. Franklin Devine)

"The Next First Family" - an interview with President-elect Barack Obama and future First Lady Michelle Obama, as they look to transition into life at the White House. (C: Steve Kroft - P: L. Franklin Devine, Michael Radutzky)

Andy Rooney Topic: "Andy's Homage To Newspaper circulation

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60 MINUTES (continued)

11/23/08

"Assault on Pellodaba" - a report on the still unsolved November 7, 2007 attack on Pellodaba, a heavily guarded nuclear plant located in South Africa. In the 1990s South Africa chose to disarm, but the highly enriched uranium (HEU), the fuel for bombs, still remains on site. Even though it was the boldest attempt ever made on a site holding bomb-grade uranium, South African officials continue to insist that it was a random act. Among those interviewed include Pellodaba employees Ria Meiring and Anton Gerber, Matthew Bunn of Harvard's Kennedy School of Government, Ambassador Abdul Muty, Ari Van Der Bijl, general manager at Pellodaba, and Rob Adam, CEO of the Nuclear Energy Corporation of South Africa. (C: Scott Pelley - P: Graham Messick, Michael Karpis)

"For Better or For Worse" - a report on the current plan of the U.S. Citizenship and Immigration Service to deport several hundred widows and a few widowers -- foreigners who'd been married to American citizens when the American died. A foreigner who marries a United States citizen is entitled to become a U.S. resident, but Immigration claims that a widow is not a wife and that if the widow did not complete the process while the husband was alive, she cannot remain in the country -- even if their children were born in the United States. (C: Bob Simon - P: Robert C. Anderson)

"Rex" - follow-up to "Rex" (OAD: 10/23/05), a report on Rex Lewis-Clark, a musical savant born blind and mentally impaired and who continues to make remarkable strides despite doctors' predictions. The follow-up consists of recent interviews with Rex, now thirteen-years-old; his mother, Cathleen Lewis; and David Pinto, who helps Rex turn his improvisations into original pieces of music. (C: Lesley Stahl - P: Shari Finkelstein) (see also "Musically Speaking", OAD: 09/28/03)

Andy Rooney Topic: "Christmas Before Thanksgiving" - Andy chides retailers for trying to skip over Thanksgiving

"The Cheaters" - a joint investigation by 60 MINUTES and The Washington Post on cheating in the popular card game -- though illegal in the United States -- world of Internet poker. When online poker players suspected cheating on two popular Internet sites -- Absolute Poker and Ultimate Bet -- the managers of the mostly unregulated \$1.8 billion Internet gambling industry failed to respond to their complaints, forcing the online poker community to undertake its own investigation. (C: Steve Kroft - P: Ira Rosen)

"The Silver Star" - a profile of Private Monica Brown -- an army medic who was temporarily attached to a paratrooper unit in Pakista Province, Afghanistan and who risked her own life to save two 82nd Airborne Division paratroopers after they were critically wounded when their unit was ambushed as it headed back to base. Awarded a Silver Star for exceptional valor, she is only the second woman to receive the nation's third-highest combat medal since World War II. (C: Lana Logan - P: Tom Anderson, Jeff Newton)

"Michael Phelps" - an interview/profile of swimmer Michael Phelps, who won an historic eight gold medals at the 2008 Beijing Olympics. Includes comments from his coach, Bob Bowman; his agent, Peter Carlisle; and his mother, Debbie. (C: Anderson Cooper - P: Daggan Mihalovich)

Andy Rooney Topic: "Andy Knows How To Save" - Andy shares his favorite ways to save money

11/01/08

48 HOURS MYSTERY: "Blood and Money On Horseshoe Bay" - a report on the November 2005 murder of Charlie White, a larger-than-life Texas millionaire who lived a lavish lifestyle in Horseshoe Bay, Texas. When police were called to White's lakeside mansion, they found his body, which had been brutally beaten, with an extension cord wrapped around his neck several times. By first impression, White was a very likable person, but as police investigated his murder, a darker image of White emerged - one of a cruel man with a dangerous mean streak sharpened by arrogance, alcohol, and women. With an unbridled passion for the fairer sex, White bedded and ruled the sexual prowess of over a thousand women, including strippers, prostitutes, and even the girlfriends of his own son Darin, who Charlie used to pick up women to fulfill his needs. As the murder investigation unfolded, police focused on the troubled relationship between father and son and soon settled on Darin as the main suspect. When Darin voluntarily came in for questioning, he admitted to being with Charlie the night he died. Darin claimed that after a trip to Wal-Mart, they returned home, where he and his father got into an argument that turned dangerously violent -- Darin believed that his father was going to kill him. After Darin beat and choked his father, he went upstairs to bed and the next morning, drove to his mother's house in New Mexico. But the Texas Rangers didn't buy Darin's story and found no evidence to show that 73-year-old Charlie put up a fight at all. Arrested for his father's murder, prosecutors maintained that it was a case of premeditated murder. But Darin's attorney, Eddie Slick, maintained that it was a manslaughter murder and a crime of sudden passion, which carries a much lighter sentence. Shell believed that Darin exploded and killed his father in a fit of rage -- one that was brought on by years of torment and physical abuse. In the end, the jury sentenced Darin White to twenty years confinement in the Texas Department of Criminal Justice Institutional Division for the murder of his father, Charlie White. Darin will be eligible for parole in ten years. (C: Peter Van Sant - P: Jay Young, Jenna Jackson)

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48 HOURS MYSTERY (continued)

11/08/08

48 HOURS MYSTERY: "Vegas Heat" - a report on the December 14, 2005 discovery of the

climbed corpse of a young woman, found in a burned-out car on a Las Vegas, Nevada desert road.

The car was registered to Kelly Ryan, a fitness champion who is married to Craig Tins, a Mr.

Olympia competitor. Both were stars of the body building world and also hard putters, known for

using illegal drugs and pain killers. The unrecognizable body was initially thought to be Ryan, but

authorities were stunned when they arrived at the couple's house only to be greeted by her at the

door. When asked about the car, Craig and Kelly claimed that it had been taken the day before by

Melissa James, their 31-year-old live-in assistant and a dancer, who was headed to New Jersey to

spend Christmas with her mother. Melissa never made it to New Jersey and when pressed, Craig

and Kelly accused her of theft - that she stole the Jaguar and used Kelly's debit card to steal from

them. Detectives were lucky and discovered that Kelly's debit card was last used at Wal-Mart by

Kelly, who purchased seven bottles of lighter fluid. Fingerprinted by the police was, Craig and Kelly

confided in Megan Foley, Kelly's friend, that a fight between Kelly and Melissa had erupted out

of control - Kelly laced Melissa, injected her with narcotics and that it ended when Craig choked

her. Megan's attorney contacted the police. Armed with that information, police issued a warrant

for their arrest. Eventually, the FBI tracked the couple to Boston, where they were charged with

murder and arson. Twenty-one days after the body was found, it was officially identified as

Melissa James. But because the body was so badly burned, the coroner could not say for sure how

Melissa died or if it was even murder. Craig had a different story and in an interview, told 48

HOURS that Melissa had attacked Kelly and that he intervened on his wife's behalf. Enraged,

Melissa ran upstairs to her room and when Craig checked on her, she was dead. Craig also

claimed that he, Melissa, and Kelly had been using drugs for days leading up to the fight and that

her death was an overdose. High on drugs, they panicked and disposed of her body in the desert.

As the trial was about to begin, Craig and Kelly each accepted a plea deal -- Craig for second-

degree murder, kidnapping, and arson; Kelly for battery and arson. After further courtroom

dramatics, Craig Tins was sentenced to 2 1/2 to 35 years and Kelly Ryan to six to 17 years in prison.

Craig has filed a motion to reduce his sentence. Kelly says her marriage to Craig is over. (C)

Peter Van Sant - P; Chuck Stevenson, Chris O'Connell

48 HOURS MYSTERY: "Trial On Trial" - an update of "Sex, Lies And The Doctor's Wife"

(OAD: 11/12/05; rebroadcast on 06/06/06). Karen Tipton, a mother of two and the wife of

prominent psychiatrist Dr. David Tipton, was found stabbed to death in her Decatur, Alabama

home in March 1999. Police quickly ruled out the husband as a suspect, and a month later arrested

24-year-old Daniel Wade Moore, who worked for the alarm company that had installed a security

system in the Tipton home. Moore, a drug user, had initially confessed to his wife to being present

at the scene of the murder, but later retracted his statement. Despite the lack of physical evidence,

Moore was tried, convicted and sentenced to death row. Eight months following the conviction,

Moore's defense attorneys discovered that prosecutors had withheld potentially conclusive

information in the case including an FBI report suggesting that Karen was having multiple affairs,

and may have known her killer. In a stunning reversal in February 2005, the same judge who

sentenced Moore to death released him from prison. The state appealed the decision and Daniel

Moore is now awaiting a new trial that could set him free. Update: In February 2008, Daniel

Wade Moore returned to court, this time with the FBI report and new witnesses. After six days of

deliberation and nine years to the day that Karen Tipton was murdered, Moore's second trial ended

with a hung jury. The judge had no choice but to declare a mistrial and Moore was sent back to

the Morgan County jail. One month after the mistrial, Moore was told that he would be allowed to

wait for his next trial at home. Currently free on \$150,000 bond, Moore's third trial is set to begin

on April 13th, 2009, in Decatur -- even though several jurors say Daniel Wade Moore will never

be convicted in his hometown. (C; Erin Moriarty - P; Susan Mallie, James Stolz)

11/15/08

11/22/08

48 HOURS MYSTERY: "The Mortgage And The Murder" - For nearly a year, twenty-year-old Renee Ollenicher was suspected in the murder of her parents, Bernadette and Craig, who were shot in their Albuquerque, New Mexico home on the early morning of August 2, 2003. Renee says that, upon hearing the gunshots, she hid in a closet and called the police. Certain that the killer knew the couple, investigators began questioning her every move. Her family also had their doubts about her innocence -- she was set to inherit nearly \$1 million from a life insurance policy purchased by her mother. However, no physical evidence linked Renee to the crime. Then, nearly a year later, it was discovered that Ron Santiago, the unmarried couple's mortgage broker, had once owned a 9-millimeter Ruger handgun, the same type of gun that had killed the Ollenichers. Police searched his home and found a 9-millimeter shell casing in a bag in his garage. Santiago was arrested, charged and jailed for the murder, but was later released on bail because of a judge's ruling that the search of Santiago's house was illegal. This decision is being appealed by the District Attorney, Meanwhile, Ollenicher family members still believe that Renee carried out a plan to murder her parents, and that the true killer is still at large. They have filed a civil suit against both Renee and Ron Santiago in their search for answers. (C: Erin Moriarty - P: Paul LaRosa)

11/29/08

48 HOURS MYSTERY: "Drawn To Murder" (9:00-11:00p) - a report on the February 1987 murder of 37-year-old Peggy Henrick in Fort Collins, Colorado. Her mutilated, half naked body was discovered in a field near the home of Tim Masters, a 15-year-old who lived near the crime scene. He said he had seen the body on his way to school but, thinking it was a mannequin, he did not report it to the police. He then became a suspect when police searched his home and found his collection of knives and his drawings of graphic images of murder and mutilation. Under interrogation, he adamantly denied any knowledge of the murder -- and since police had no actual evidence linking him to the crime, he was not arrested. Ten years later, prompted by the opinions of Dr. Reid Meloy, an expert on sexual homicide, the police did arrest Masters for the murder. He was put on trial, convicted and went to prison in 1999, sentenced to life without parole. After losing two appeals, he appealed again, claiming ineffective counsel. His defense team then uncovered important items of evidence never given to Masters' original lawyers, although they had been entitled to them. This included, among other things, questions surrounding Dr. Reichard Hammond, a prominent eye surgeon who also lived near the crime scene and who had been arrested for voyeurism. And now, for the first time, DNA tests were done on Peggy Henrick's clothing. These tests found no DNA of Tim Masters, but did find that of Henrick's ex-boyfriend, Matt Zochner, and that of two other males. Tim Masters' conviction and sentence were vacated, and he was released from prison after more than nine years. (C: Susan Spencer - P: Joshua Vagter, Marc B. Goldbaum, Tami Smith)

12/07/08

1) Topics include: talks between Democratic Congressional leaders and the White House to give automakers \$15 billion in emergency loans to stave off collapse / Chapter 11 bankruptcy as an option to save the industry / the creation of a "car czar" - a government official in the Commerce Department, who would have the authority to force the automakers to reorganize / support for and opposition against the creation of a "car czar" / how the current economic crisis is affecting the automobile industry / the \$700 billion bailout and options concerning Secretary of the Treasury Henry Paulson's handling of the crisis and the bailout money / whether or not the current management of the "Big Three" automakers should be allowed to stay on should their companies receive a governmental bailout - specifically Rick Wagoner, Chairman of General Motors / the failure of the United States auto industry / how outside factors affected American car makers / the need for American automakers to acknowledge the revolution that is happening in the industry and for a requirement to be made that money given to them to save them is provided with the stipulation that they must formulate a plan for their survival; the recent terrorist attacks in Mumbai, India / the current situation and problems facing Pakistan

Guests: Senator Chris Dodd (D-CT), Chairman, Senate Banking Committee (1); Senator Jeff Sessions (R-AL), Member, Senate Budget Committee (1); Thomas Friedman, Columnist, The New York Times, and Author, "Hot, Flat, and Crowded: Why We Need a Green Revolution and How It Can Renew America" (2)

12/14/08

1) Topics include: the scandal involving Illinois Governor Rod Blagojevich, who's been accused of trying to sell the appointment to President-elect Barack Obama's former Senate seat / the lawsuit filed with the Illinois Supreme Court, asking them to remove Governor Blagojevich from office due to questions of legitimacy and his inability to serve / belief that a special election should be held to fill the vacant Senate seat

2) Topics include: the blockade of the bailout plan for the American automotive industry by Senate Republicans / the role of the current White House administration in the negotiations to save the automotive industry and their desire to furnish some money to the automakers / reaction to President George W. Bush's desire to not allow the auto industry to collapse / how the current automotive industry crisis is affecting Michigan and Ohio / speculation as to when to expect word from the White House regarding their plans and what it will entail

3) Topics include: how the scandal involving Governor Blagojevich could impact President-elect Obama / Democratic Congressman Jesse Jackson Jr.'s discussions with Governor Blagojevich regarding the vacant Senate seat and his subsequent declaration of innocence once the scandal broke

Guests: Lisa Madigan (D-IL), Illinois Attorney General (1); Senator Carl Levin (D-MI) (2); Senator Bob Corker (R-TN), Member, Senate Banking Committee (2); Senator Sherrod Brown (D-OH), Member, Senate Banking Committee (2); Michael Eric Dyson, Sociologist, Georgetown University (3)

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RACE THE NATION (continued)

12/21/08 1) Topics include: support and opposition regarding the possible appointment of Caroline Kennedy to finish out Hillary Clinton's term in the Senate by New York Governor David Paterson / the importance of the appointment not being about the individual, but about the needs of the state / questions regarding her qualifications / support for the consideration of current members of Congress / reaction to Caroline Kennedy's recent trip to upstate New York / Mr. Kennedy's work with the New York City public school system / Ms. Kennedy's struggles and weaknesses as a candidate, should she run for re-election in 2010 / New York State Attorney General Andrew Cuomo's interest in filling Senator Clinton's seat in the Senate

2) Topics include: hearsay regarding the possible appointment of Caroline Kennedy to finish out Hillary Clinton's term in the Senate / Attorney General Cuomo's interest in the Senate position / the Kennedy mystique / current Senator Clinton's position regarding Ms. Kennedy's interest in her seat, especially since Ms. Kennedy backed President-elect Barack Obama in the race for the White House

Guests: Joel Klein, New York City School Chancellor (1); Representative Garry Ackerman (D-NY) (1); Geraldine Ferraro, Former Democratic Vice Presidential Candidate (1); Representative Thomas Reynolds (R-NY) (1); Representative Peter King (R-NY) (1); Dominic Carter, Political Anchor, NY 1 News (2)

12/28/08 1) Topics include: the Israeli-Hamas conflict; the Obama administration and the U.S.

relationship with Israel / the factor of a possible land invasion of Gaza by Israel / Obama's current discussions with Secretary Rice and with his own national security team; the status and aspects of the economic recovery plan; the situation with Illinois Governor Rod Blagojevich / the question of the release of transcripts of phone conversations which Obama aide Rahm Emanuel had with Blagojevich's office

2) Topics include: the probability of the impeachment of Illinois Governor Rod Blagojevich and his removal from office / Blagojevich's determination to keep his position / Lt. Gov. Quinn's lack of contact with Blagojevich since August 2007 / anticipated removal of Blagojevich by mid-February 2009 / question of Obama's replacement in the Senate; Lt. Gov. Quinn's optimism about reforming the Illinois state government

3) Topics include: the recession; its anticipated duration and severity / its the worldwide impact / comparison with the 1930's / the fact that it takes time for a stimulus plan to be initiated and then start to take effect / the possibility that the projected monetary figure associated with Obama's recovery plan may not be big enough / how this recession and the response to it might change the U.S. over time / the prospect of actual bipartisanship consensus in addressing the economic crisis

Guests: David Axelrod, Obama White House Senior Advisor (1); Illinois Lt. Governor Pat Quinn (D) (2); Paul Krugman, economist and author (3)

Guest Moderator: Chip Reid, Chief White House Correspondent

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60 MINUTES

12/07/08

"The Oil Kingdom" - a report on the oil industry in Saudi Arabia, the world's largest supplier of oil. Despite the pledge of President-elect Barack Obama and others to lessen America's use of foreign oil, Saudi Arabia isn't worried and is gearing up to produce more. With the development of horizontal drilling, they are able to access oil that was discovered thirty years ago -- enough to keep the United States as their number one customer. Those interviewed are: Ali Al-Naimi, Oil Minister of Saudi Arabia and de facto head of OPEC; Awwayid Al-Shammari, who oversees the mega-project at the Shaybah facility; Khalid Abdulqader, project manager at the Khurais field; and Abdallah Jum'ah, President and CEO of Saudi Aramco, the kingdom's national oil company. (C) Lesley Stahl - P: Richard Bond, Kathy Liu) DOUBBLE LENGTH SEGMENT

"Schindler" - a profile/interview of American painter and film director Julian Schnabel. Includes comments from his wife, Spanish actress Olaz Lopez Garmendia. (C: Morley Safer - P: David Browning)

Andy Rooney Topic: "Andy Gets All Wound Up" - people and their various watches (OAD: 12/03/06)

12/14/08

"Barney Frank" - a profile/interview of Representative Barney Frank, Democratic congressman from Massachusetts. As Chairman of the House Financial Services Committee, he is at the center of both the \$700 billion government bailout for the financial industry and the bailout attempt for Detroit's automakers that recently failed in the Senate. (C: Lesley Stahl - P: Shachar Bar-On)

"Wbere's The Bottom?" - a report on Alt-A and Option ARM's (adjustable rate mortgages) -- two popular types of loans that were supposed to be higher-quality mortgages -- and their potential impact on the current economic crisis. The option ARM's in particular lured borrowers in with ultra-low initial interest rates, called teaser rates, sometimes as low as one percent. But after two, three or five years, those rates reset, resulting in higher monthly payments for homeowners. Now the Alt-A and option ARM loans made back in the heyday are starting to reset, causing mortgage payments to go up and borrowers to default. Among those interviewed include Whitney Tilson, an investment fund manager who teamed up with Analyst Securities, an investment firm that specializes in mortgages; Miami real estate broker Peter Zalewski, of Condo Ventures Realty; and Sean Egan, who runs a credit rating firm that analyzes corporate debt. (C: Scott Pelley - P: David Gelber, Joel Bach)

"Coach Carroll" - a profile/interview of University of Southern California football coach Pete Carroll, who in addition to his success on the field with the USC Trojans, started an organization called "A Better LA", to stop gang violence in Los Angeles. (C: Byron Pitts - P: Catherine Olin, Joyce Condoro)

Andy Rooney Topic: "Andy Answers His Mail" - What's in Andy's mailbox? See a sampling!

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60 MINUTES (continued)

12/21/08 "Schwarzenegger" - a profile/interview of California Governor Arnold Schwarzenegger,

as he faces a potential \$40 billion state deficit caused by the economic decline; proposes some of the world's toughest environmental laws, which would make California a leader on climate change; and reflects on his 40th anniversary in America. (C: Scott Pelley - P: Henry Schuster)

"Screening The TSA" - A report on the safety measures passengers must endure at airport security checkpoints since 9/11 and whether or not they are keeping travelers protected. The Transportation Security Administration says they are, but with screens enforcing rules viewed by most travelers as annoying and arbitrary, the TSA has launched an image makeover. Includes comments from Bruce Schneier, a security expert who has advised the TSA and who likens the procedures to "security theater"; and Kip Hawley, outgoing head of the TSA, who believes America is under attack from terrorists. (C: Lesley Stahl - P: Karen M. Sghuruc)

"The Orphanage" - a visit to the David Sheldrick Wildlife Trust, the Kenya-based orphanage for elephants who were abandoned when they were less than two years old. Includes interviews with: Darne Dapine Sheldrick, the orphanage founder who has been working with elephants for 50 years and Edwin Luitich, head of the elephant keepers. (C: Bob Simon - P: Michael H. Gershon) (OAD: 04/09/06; a re-edited version.)

Andy Rooney Topic: "Focusing The Christmas Catalog" - Looking for something to buy? Andy Rooney isn't!

12/28/08

"The Road to the White House" - a retrospective chronological review of Barack Obama's road to the presidency, incorporating never-before-seen footage along with video excerpts of previously aired 60 MINUTES segments, and unified with an original audio narrative by correspondent Steve Kroft, who was also the correspondent for all excepted segments. Included are: (1) "The Road to the White House" (First Steps) - a look back at why 60 MINUTES chose to profile Barack Obama, a then-rising political phenomenon, who planned to announce his candidacy for the presidency on 02/10/07 (P: L. Franklin Devine, Michael Radutzky, Tom Anderson). (2) "The Road to the White House" (The Primaries) - after an enthusiastic beginning, Obama's campaign hit a wall, and on the eve of the primaries, he trailed Hillary Clinton by nearly 20 points. He learned to be a great candidate, and in Iowa, his organization outmaneuvered the Clinton campaign and achieved victory, silencing Senator Clinton's aura of inevitability. (P: L. Franklin Devine, Jennifer MacDonald). (3) "The Road to the White House" (Victory) - Obama went to the Democratic convention assured of the nomination and made history as the first African-American presidential nominee of a major political party. In the campaign, he was locked in a dead-heat with Republican rival John McCain, and eventually achieved an historic victory on election night, appearing that night to a cheering crowd in Chicago's Grant Park (no producers listed). (4) "The Road to the White House" (Looking Ahead) - after Obama's victory, he remained out of sight, getting briefings and conferring with his transition team. His first post-election interview was conducted by Steve Kroft, 12 days after the election, and included his wife, Michelle Obama. (P: L. Franklin Devine, Michael Radutzky). Excerpts were taken from the following previously aired segments: "Barack Obama" (OAD: 02/11/07), "Obama '08" (OAD: 02/10/08), "Ohio" (OAD: 03/02/08), "Obama -Biden '08" (OAD: 08/31/08), "The Candidates - Obama '08" (OAD: 09/21/08), "The Inner Circle" (OAD: 11/09/08), "The Next First Family" (OAD: 11/16/08).

48 HOURS MYSTERY

12/06/08

48 HOURS MYSTERY: "The Guessing Game" - a report on the January 11th, 1999 murder of Belinda Temple and her unborn child. A resident of Katy, Texas, Belinda was married to David Temple, once the celebrated defensive linebacker at his high school and now a successful and respected football coach, and mother to their one son, Evan. After an afternoon of errands with Evan, David returned home to what appeared to be forced entry and found Belinda in the couple's bedroom closet, shot in the head. Homicide detectives believed that the crime scene had been staged - nothing was stolen from the home and the way the pieces of glass fell from the broken back door of the Temple's home seemed unusual, as if the glass was broken with the door already opened. Detectives were also troubled when they learned that David was having an affair with a fellow teacher, Heather Scott, who eventually became his second wife. Three months after the crime, a grand jury was convened, but nobody was indicted. With no DNA evidence, no eyewitnesses, no murder weapon, and no incriminating fingerprints linking David Temple to the crime, years passed until 2004, when Scott Peterson was convicted of killing his pregnant wife in a trial that captured the nation's attention. The similarities in both murders gave authorities a renewed confidence in their circumstantial case against David. Prosecutor Kelly Stiller finally got some forensic evidence, when after years of laboratory snafus and delays, a critical FBI report came back and indicated traces of gunshot residue on David's jacket. On November 29th, 2004, David was arrested for the murder of his wife, Belinda. After a contentious trial with David's attorney, Dick DeGuerin, David was found guilty and sentenced to life in prison. (He will be eligible for parole in 2037, when he will be 69 years old. (C: Richard Schlessinger - P: Gail Abbott Zimmerman, Jenna Jackson)

12/13/08

48 HOURS MYSTERY: "Deadline For Justice" (9:00-10:00p) - A report on the cold cases of two young women, both new to the areas where they lived, who were both raped and murdered. In the first case, in 2002, young television reporter Jennifer Scervo was found murdered weeks after moving to Abilene, Texas to begin a new job at KRBC-TV. Co-workers suspected an ex-boyfriend, Ralph Sepulveda, who had moved to Texas with her, but with whom she had recently broken up. Investigators also suspected a fellow reporter, Brian Travers, who had recently begun a romantic relationship with Jennifer. In the five years since the murder, police have not been able to make an arrest but vow not to give up until the case is solved. In the second case, Patty Scoville moved to Vernon in September 1991 to become a children's ad instructor, but just three weeks later, she disappeared and was found raped and murdered on a local scenic hiking trail. The investigation turned up more than 20 suspects; none of whom had been in the park that day. The best evidence in solving the murder would be DNA, but Vernon was one of the last states to have a DNA data base. After seven years of lobbying by her parents, the Vernon DNA database was enacted into law. Seven additional years after it was established, and fourteen years after the murder the case was solved: Howard Godfrey, a 59-year-old window installer, was charged and found guilty. (C: Harold Brown - P: Josh Gelman, Shoshannah Wolfson) (OAD: 04/19/08; Includes brief updated text graphic at the conclusion.)

48 HOURS MYSTERY (continued)

12/13/08

48 HOURS MYSTERY: "Invitation To A Murder" (10:00-11:00p) - Police called Mark Winger a hero on Aug. 29, 1995 when he seemingly tried to save his wife, Donnah, from being bludgeoned to death in their home by Roger Harrington, a man with a history of mental illness, whom Winger shot and killed. Four years later, DeAnn Schultz, Donnah's best friend, revealed to police that she and Mark Winger had been having an affair and that he had talked about killing his wife. Polaroid pictures revealing the position of the victims' bodies at the scene of the killings showed that Winger's account of the events lacked credibility. Seven years after the deaths of Donnah Winger and Roger Harrington, Mark Winger was tried and found guilty of murder. He was sentenced to life in prison. Segments include: "Shattered," "A Hero's Tale," "Dark Secret," "Changing Tide," "Hero Or Villain?" (C: Richard Schlessinger - Sr. P: Hal Gessner - P: Gail Zimmerman, Doug Longhini, Ian Paisley)

12/20/08

48 HOURS MYSTERY: "Power, Poison and Poison" - a report on the death of 50-year-old Kathy Augustine, a career politician from Nevada. Questions arose about the cause of her death after police received a tip from her husband's co-worker that she may have been poisoned, and toxicology reports further confirmed the presence of the powerful paralytic drug Succinylcholine. That discovery led to further questions about the death three years earlier of her estranged husband, Charles Augustine, her subsequent and immediate marriage to Chaz Higgs, a nurse who had cared for him, and if politics played any part in her death. Upon further investigation, Chaz Higgs was arrested and charged with the murder of Kathy Augustine. He is currently free on bail and his trial is scheduled to begin next month. Nevada authorities are no longer investigating alleged threats against Augustine by political enemies. Includes interviews with Augustine's parents, Phil & Kay Allan; Reno Police Detective Dave Jenkins; Charles Augustine's sons from a previous marriage, Larry and Greg. (C: Troy Roberts - P: Lisa Freed, Doug Longhini, Steven Kainer)

Update for this rebroadcast: At the trial, prosecutor Christopher Hicks portrayed Chaz Higgs as a calculated murderer, but defense attorney David Houston revealed that it was discovered that Kathy Augustine had a heart condition - mitral valve prolapse with regurgitation - and argued that she died of a heart attack. The coroner's office disagreed and stood by their original conclusion, that Kathy Augustine died from Succinylcholine toxicity. Chaz Higgs took the stand for his defense and that night, tried to commit suicide by sitting his wrist. Two days later, he returned to court, was cross examined, and denied that it was a sympathy ploy. After nine days of testimony, the jury found Chaz Higgs guilty of first degree murder. He was sentenced to life in prison, but is eligible for parole in twenty years. Higgs is appealing his conviction. (C: Troy Roberts - P: Lisa Freed, Linda Martin, Doug Longhini, Steven Kainer) (OAD: 05/05/07; includes an update.)

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48 HOURS MYSTERY (continued)

12/27/08

48 HOURS SPECIAL, PRESENTATION: "The Lord's Boot Camp" (8:00-9:00p) - In the summer of 2007, Tabitha Taylor, Nicole Scrivener and Valerie Smith were among the 700 American recruits who attended a two-week session at The Lord's Boot Camp, a no-frills training camp in central Florida where the participants face physical and mental challenges as they prepare to embark on Christian evangelical missions in the U.S. and Africa. The cameras follow each of the three girls as they individually experience and express their reactions to their training, their subsequent missions in Africa or Indiana, and their eventual return home. Commentary is given by: Tabitha Taylor, of Belwood, PA; Nicole Scrivener, of Tallahassee, FLA; Valerie Smith, of Las Vegas, NV; Bob Bland, founder, The Lord's Camp; Linda Maher, pre-teen coordinator, The Lord's Camp; Doug Peterson, director of the Zambia Mission, Ndola, Zambia, Africa. (Executive Producer: Susan Zirinsky. Producers: Steven Reiner, Gregory F. McLaughlin) (OAD: 04/12/08)

CBS RELIGIOUS AND CULTURAL SPECIALS

12/07/08

"Carling For God's Creation" - A presentation and discussion on the ongoing attempt to encourage Protestant, Roman Catholic, Jewish, Islamic, and other New Jersey congregations to address environmental issues and "think green." Reverend Fletcher Harper, Executive Director of GreenFaith, an interfaith environmental coalition based in New Jersey, discusses the recent interest in environmental issues and encourages religious groups to understand and address what those issues are, as well as explain how the poor are especially victimized by the pollution caused by an economy of waste. In Livingston, NJ, Rabbi Clifford Kulwin of Congregation B'nai Abraham and Tracey Benji, Facilities Manager, explains why the congregation decided to go green and installed over 400 solar panels, which provide part of its electrical needs. In Newark, NJ, members of the First Hopewell Baptist Church and their Pastor, the Reverend Antonio Porter and Associate Minister Reverend Esther Hare, join GreenFaith on a tour of some of the toxic sites in and around their city, in order to gain a unified voice in cleaning up their city's air and water. At St. Mary's, a Franciscan-run parish in Pompton Lakes, NJ, high school students sort through the vast institution's raw garbage and trash, under the guidance of Stacy Kennedy of GreenFaith, in order to recycle their waste, while the Pastor, Reverend Kevin Downey, O.F.M., explains the Franciscan connection to recycling in a greedy world. In a science classroom at Al-Hikmah Islamic School in Prospect Park, NJ, the principal, Aunany Khalilab, discusses the problems of pollution and global warming and why Islamic tradition requires "greener" living, with help from GreenFaith and the student's teacher. Also featured is the Rabbi Lawrence Troster of GreenFaith, as he visits an Episcopal Church, St. John on the Mountain, in Bernardsville, NJ, to encourage church leaders to join the green movement. (Producer & Narrator: Ted Holmes, Associate Producer: Aynha Ghadiali. Executive Producer & Director: John P. Bressington. Produced in consultation with National Council of Churches, United States Conference of Catholic Bishops, The Islamic Society of North America, Union for Reform Judaism, New York Board of Rabbis.)

CBS RELIGIOUS AND CULTURAL SPECIALS

12/24/08

"Voices of Christians From The National Council of Churches" - a Christmas special featuring the music of Christmas from a wide spectrum of the Christian faith groups that make up the interdenominational National Council of Churches. Choirs and musicians from Presbyterian, African-American Baptist, Lutheran, Moravian and Brethren traditions are featured, along with brief reflections on the meaning of Christmas from clergy and laypersons from Methodist, Reformed, Orthodox, Episcopal and other Christian communities. The program is produced in observance of the 100th anniversary of the American evangelical movement. Host: Dr. Michael Kinnamon, General Secretary of the National Council of Churches. Produced by the National Council of Churches. Executive Producer: Wesley M. Pattilo, Producer/Writer: Bill Turpie. Executive Producer for CBS: John P. Dlesington

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4th Quarter, 2008

Federal Communications Commission
Quarterly Report
KOAM-TV & KFJX-TV
Public Service Announcements & Promotions

Issue	Client	KOAM	KFJX	Hours	Minutes	Seconds	Value
Health	American Heart Association	x	x	1 3	2 6	10 50	\$7,453 \$7,356
Bicycle Safety Children	Alliance of Southwest Missouri	x	x		1 5	45 0	\$176 \$188
Child Abuse	Bikers Against Child Abuse	x	x	1 1	23 2	0 0	11,180 \$50
Handicapped	Champion Athletes of the Ozarks	x	x		3 8	0 30	35 930
Health	Hope 4 You Breast Cancer	x	x	1 1	26 20	5 49	811 4580
Health	Pandemic Flu Committee	x	x	1 2	4 35	0 27	9,040 4210
Health	Newton County Health Dept.	x	x	1 1	51 31	17 43	6755 3553
Economy Business	Natl Automobile Dealers Assoc.	x	x	2 2	47 5	30 0	7505 5510
Health	Narcannon Arrowhead	x	x		49	10	5055

Education Business	Joplin Area Chamber of Commerce - MSSU	x	x	2	17	30	1250
Safety	Missouri Coalition for Roadway Safety	x	x	1	26	45	3152
					33	30	3869
Children Safety - Health	Webb City High School - MMA	x	x		31	10	3928
					56	20	2236
Children Safety - Health	Missouri Foundation for Child Abuse Prevention	x	x		7	30	1145
					1	45	61
Health	Missouri Mental Health Foundation	x	x		3	44	252
					48	37	1883
Military Safety	U.S. Marines	x	x	1	16	30	9305
				3	34	30	6910
Children Health	Horses For Hope	x	x	1	39	40	5887
					6	0	2220
Family Children	Homefront	x	x	1	21	30	1743
					47	50	4492
Children Education	High School Dropout Prevention	x	x	2	4	45	648
					40	30	5062
Housing	Habitat for Humanity	x	x		11	0	698
					42	45	1698
Military Veterans	Golden Corral	x	x		13	15	804
					48	45	1816
Children	Girl Scouts of the Missouri Heartland	x	x		6	30	1370
					38	30	1020
Family	Foundation for a Better Life	x			45	0	6004

Children Education	JACC Teach Reading To Every Kid	x	x	1	20	30	3225	
Children	The Bridge	x	x		25	30	5870	
					56	30	2275	
Children	St. John's SportsCare	x	x		2	0	320	
Health Children	Ronald McDonald House of the 4-States	x	x	1	27	38	10526	
					48	4	1431	
Vote	Project Vote Smart	x	x		12	15	418	
Children Health	Childhood Obesity Prevention		x		36	30	405	
Family Children	Family Day		x		28	30	895	
Children	Salvation Army - Toybox	x		4	16	36	55050	
Education	Loft Pilug Memorial Golf Tournament	x	x		33	30	3476	
					48	0	2609	
DTV Conversion	DTV Answers events	x	x	2	54	11	7605	
					38	18	6386	
Veterans Military	4-State Heroes	x	x	3	17	36	38762	
					55	9	8903	
United Way Community	United Way of Southwest Missouri	x	x	1	55	0	11150	
					40	30	5855	

Children	KKOW Operations Santa CLASS LTD	x	x			5	45	274
Health						8	45	503
Disabled		x	X			31	57	2156
Charity						31	12	1604
Hunger	Feed the 4-States		x	1		3	15	4189

Federal Communications Commission
Quarterly Report
Issues & Programming –
PUBLIC SERVICE ANNOUNCEMENTS
4th Quarter, 2008

Respectfully submitted by:

Vance Lewis
Promotion Manager
January 10, 2009

During the quarter KOAM-TV aired
35 Hours 27 Minutes & 54 Seconds of
Public Service Announcements with an
estimated value of \$261,676.00.



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