



2001 1Q

Federal Communications Commission

Quarterly Report Issues & Programs

April 10, 2001

Prepared by: **Barnie Benedict**
 KOAM News Staff
 CBS Television Network



CBS TELEVISION
51 WEST 52 STREET
NEW YORK, NEW YORK 10019-6188
(212) 975-4321

Dear General Manager:

March 12, 2001

Enclosed is a list of CBS Public Affairs broadcasts for January and February 2001. We will be mailing you March 2001 during the first week of April. This should assist your station in completing the Issues/Programs Report for First Quarter 2001. Together with the daily Press Bundle, this information will enable your station to utilize Network programming in the report, if you so choose.

Please pass this report to the person on your staff that prepares the Issues/Programs Report.

If you have any questions or require additional copies, please contact your Affiliate Relations District Representative.

Best Regards,

Al Lipson
Director of Local Services and Administration

Enclosure

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
FEBRUARY 2001 - p. 1 of 6

FACE THE NATION

- 02/04/01 1) President Bush's program allowing religious charities to compete for federal funds for social services
 a) interview with Stephen Goldsmith about: criteria which must be met; benefits for the community
 b) pros and cons
 2) Interview with William Kristol about the Bush agenda
 Guests:
 Stephen Goldsmith, White House Adviser (1a)
 Chuck Colson, Prison Fellowship Ministry (1b)
 Rev. Barry Lynn, Americans United for Separation of Church and State (1b)
 William Kristol, The Weekly Standard (2)
- 02/11/01 1) Interview with Secretary of State Colin Powell about:
 a) the accident involving a U.S. submarine and a Japanese fishing boat
 b) his upcoming trip to the Middle East: the addition of Syria to his itinerary; former President Clinton's comments; controlling Saddam Hussein
 c) President Clinton's pardon of Marc Rich
 d) Powell's support of a missile defense system
 2) Interview with Sen. Joseph Lieberman about: the Mark Rich pardon; the Bush defense budget; the proposed tax cut
 Guests:
 Colin Powell, Secretary of State (1)
 Sen. Joseph Lieberman (D., Connecticut) (2)
- 02/18/01 President Clinton's pardon of Marc Rich:
 1) Interview with Rep. Henry Waxman about: Clinton's claim that three Republican lawyers advocated the pardon; possible testimony from Clinton; immunity for Denise Rich; the political implications of the investigation of the pardon
 2) Republican reactions to Clinton's reasons for the Rich pardon published in The New York Times
 Guests:
 Rep. Henry Waxman (D., California) (1)
 Mayor Rudolph Giuliani, New York City (2)
 Rep. Dan Burton (R., Indiana) (2)
- 02/25/01 1) Interview with Sen. Arlen Specter about: the investigation of the Marc Rich pardon; potential witnesses
 2) Espionage case involving FBI agent Robert Hanssen: the length of time before detection; possible involvement with the Aldrich Ames case; efforts to stop spying
 3) Interview with Karl Rove about the Bush agenda: tax cuts; federal funds for faith-based charities
 Guests:
 Sen. Arlen Specter (R., Pennsylvania) (1)
 William Cohen, former Secretary of Defense (2)
 Sen. Richard Shelby (R., Alabama) (2)
 Karl Rove, Senior White House Adviser (3)

60 MINUTES

- 02/04/01 **"The Great Escape"**- George Rivas, the career criminal who masterminded the "Texas Seven" prison escape, tells how he and six other inmates eluded a nationwide manhunt for 42 days. The convicts, who terrorized two states, stealing more than \$80,000 in cash, seizing an arsenal of weapons, and killing a police officer, were finally apprehended in Colorado. (C: Ed Bradley - P: Michael Radutzky, Tanya Simon)
- "Arctic Oil"**- focuses on the debate over President Bush's campaign to open Alaska's Arctic National Wildlife Refuge to oil and gas development. Environmentalists insist that the refuge must remain untouched to protect its endangered wildlife, while proponents of the plan claim that it's the only way to meet the nation's energy crisis. (C: Lesley Stahl - P: Rome Hartman)
- "School For The Homeless"** - a report on the Thomas J. Pappas School in Phoenix, Arizona, the largest school for the homeless children in the U.S. These children are not able to enroll in public schools because they have no fixed address, lack immunization records or, on occasion, a birth certificate. Supporters of specials schools for homeless claim they can improve a child's self-esteem as well as providing an education, while critics argue that the schools are a form of segregation. (C: Morley Safer - P: Catherine Olian)
- Andy Rooney Topic:** "God Bless America" - the phrase politicians often use to end their speeches
- 02/11/01 **"Sleeping Sickness"**- deaths in Africa due to trypanosomiasis -- sleeping sickness, a disease spread by the tsetse fly, are reaching epidemic proportions. The cost of DFMO, a drug that has proved to be an effective cure, makes it unavailable to impoverished countries. Includes interviews with: Dr. Mickey Richer, an American pediatrician who founded the International Medical Corps; James Orbinski of Doctors Without Borders; and Harvey Bale, a spokesman for pharmaceutical companies. (C: Christiane Amanpour - P: Andrew Tkach)
- "Joe The Jailer"**- Sheriff Joe Arpaio of Maricopa County, Phoenix, Arizona talks about his approach to incarceration stressing punishment and humiliation over rehabilitation, an approach condemned by Amnesty International, the ACLU and the Justice Department. Includes interviews with: David Liebowitz, Arizona Republican columnist and radio talk show host; Donna Hamm, former judge and prison reform advocate; and Steve Benson, part-time police officer and editorial cartoonist for the Arizona Republic. (C: Morley Safer - P: Deirdre Naphin)
- "Bryonn Bain Of Harvard"** - Bryonn Bain, a black Harvard Law School graduate student, claims that his arrest by New York City Police officers was the result of racial profiling. Although charges of criminal mischief were dropped, Bain, the author of an essay called "Walking While Black: The Bill of Rights for Black Men" which appeared in The Village Voice, is still seeking to have his record expunged. (C: Mike Wallace - P: Jay Kernis)
- Andy Rooney Topic:** "Inflated Prices" - prices keep going up

60 MINUTES (continued)

- 02/18/01 **"Online U"** - while a number of Internet businesses are bottoming out and shutting down, on-line education is flourishing. Proponents claim that it enables students...many of them older and with full-time jobs...to earn degrees when and where they want via the Internet. Critics charge that there is a downside -- lack of classroom interaction and the possibility that the value of a degree will be diminished. (C: Lesley Stahl - P: Rome Hartman)
- "The Wrong Man?"**- Justin Volpe and Charles Schwarz, N.Y.P.D. officers, were sentenced to prison for their participation in the Abner Louima police brutality case. While fellow officers have no doubt about Volpe's guilt, they, along with jurors who served in the case, feel that Schwarz was erroneously identified. Despite the fact that Thomas Wiese has admitted to being the second officer at the torture scene, Schwarz is still in prison and is trying to get his conviction overturned. (C: Ed Bradley - P: Amy Cunningham Atkinson)
- "Diamonds"**- De Beers, the diamond cartel, has managed to control the production and price of the gems while promoting the idea of their rarity. Recently, the stones' image has become somewhat tarnished because many are mined in African countries where their profits are used to fuel bloody civil wars that often kill and maim innocent civilians. Includes an interview with Professor James Twitchell, University of Florida, the author of Twenty Ads That Shook The World, a book on the great advertising campaigns of the past 100 years. (C: Bob Simon - P: Michael Gavshon, Solly Granatstein)
- Andy Rooney Topic:** "Don't Retire" - retired people could help alleviate the teacher shortage
- 02/25/01 **"Needles"** - a report on the high incidence of accidental needle-sticks in U.S. hospitals despite the availability of safer needles. Includes interviews with: Karen Daly, President of the Massachusetts Nurses Association, who accidentally stuck herself with a needle that had no protective device; and Tom Shaw, developer of a safer retractable needle, who claims that the people who control buying for U.S. hospitals have blocked the sale of his product. (C: Mike Wallace - P: Walt Bagdanich, Frank Koughan)
- "David Boies"** - an interview with David Boies, one of the country's foremost litigators who was chosen by Al Gore to argue his case for the U.S. Presidency. (C: Steve Kroft - P: Trevor Nelson)
- "Whose Body Is It Anyway?"** - the recent announcement of the first analysis of the human genome project has focused attention on the question of whether the biotech industry has the ethical right to patent these genes. Critics argue that genes are not inventions but products of nature, while proponents claim that patent protection promotes discovery. (C: Morley Safer - P: Deirdre Naphin)
- Andy Rooney Topic:** "Andy's Solution" - finding new uses for the U.S. military's outdated tanks

48 HOURS (continued)

- 02/15/01 **(48 HOURS MYSTERIES) "The Boston Strangler"** - a report on a new investigation of a 1964 murder case, evaluating new evidence that suggests that Albert DeSalvo, thought to be the Boston Strangler, may not have been the infamous killer. DeSalvo, while a patient in a mental hospital, admitted to killing 13 women. Although the confession could not be held against him, he was later sentenced to life imprisonment on unrelated charges. Diane Dodd, sister of Mary Sullivan, the purported Boston Strangler's last victim, has consented to have the woman's body exhumed in order to prove that DeSalvo was not the perpetrator. Includes an interview with Susan Kelly, author of The Boston Stranglers. (C: Susan Spencer - Sr. P: Reid Collins Jr. - P: Gail Zimmerman)
- 02/22/01 **"Tug Of Love"**- 48 HOURS and Reader's Digest, in a collaborative effort, report on the plight of Spencer Kass, a two-year-old caught up in an emotional custody battle involving his adoptive parents, Aaron and Lynda Kass, and Michael Elskes, his biological father. Crystal Kane, Spencer's birth mother had given the child up for adoption without Elskes' knowledge or consent. After over two years of fighting to get custody of his son, a Texas court agreed to hear Elskes' custody case, but while the hearing was in progress he abruptly asked for a meeting with Aaron Kass. He subsequently signed an agreement giving permanent custody of Spencer to the Kasses and allowing him visitation rights, a decision that he says was based on the best interests of his son. (C: Bill Lagattuta - Sr. P: Katie Boyle - P: Abra Potkin, Katherine Davis)

60 MINUTES II

- 02/06/01 **"Adult Time"** - a report on the recent trend to sentence juvenile offenders to adult prisons, focusing on the lack of rehabilitation programs and the increased chance of recidivism for young people serving time with hardened criminals. Includes interviews with Arizona prosecutor Richard Romley who favors the approach, and William Gladstone, a juvenile judge in Miami who opposes it. (C: Scott Pelley - P: Janet Klein)
- "Parting The Waters"**- Venice, Italy is sinking into the sea at an alarming rate, but engineers feel that the solution lies in Project Moses, which involves the installation of giant mobile gates to separate the Venetian lagoon from the Adriatic Sea. Critics say the gates would only cause more pollution, while proponents claim that it is the only way to save the city. (C: Bob Simon - P: Draggan Mihailovich)
- "The Wizard Of IT"**- an interview with Dean Kamen, an inventor whose medically related inventions include Ibot, an all-terrain wheel chair. Rumor has it that Kamen's company, DEKA, is working on a personal mobility vehicle that could redefine urban transportation. (C: Carol Marin - P: Rob Wallace)
- Charles Grodin** - Grodin gets a present of TiVo for his tv set

60 MINUTES II (continued)

02/13/01 **National Security Nightmare**"- Gen. Mike Hayden, director of the NSA (National Security Agency), the largest espionage agency in the country, claims that the agency is not keeping pace with developments in global telecommunications and that the gap has put the U.S. in danger from terrorists, including Osama bin Laden, who have at their disposal the latest in sophisticated equipment. Includes an interview with Phil Zimmerman, whose program, Pretty Good Privacy, which uses encryption to makes messages unreadable, was intended to protect ordinary citizens from government surveillance. (C: David Martin - P: Mary Walsh)
"Patton Of Pot"- an interview with Sonya Barna, director of a California state program called CAMP (The Campaign Against Marijuana Planting), who has earned the nickname 'Patton of pot', because of her tough anti-drug stance. Barna is leading a war on dealers, growers of marijuana and is determined to wipe out every marijuana plant in the state (C: Vicki Mabrey - P: Miriam Weintraub)
"Treasure In The Attic" - a behind-the scenes look at "The Antique Road Show," a PBS television show originating from different parts of the U.S., where people bring in an assortment of old items to be appraised by antiques experts. Includes interviews with: Peter Cook, executive producer; and Dan Farrell, "Roadshow" creator. (C: Dan Rather - P: Mary Mapes)
Charles Grodin - Valentine's Day

02/20/01 **"Low Tar Myth"**- in 1967 the federal government began testing cigarettes for tar and nicotine, resulting in the proliferation of 'light' cigarettes, promoted as being less harmful to smokers. Despite the popularity of these so-called safer, low-tar cigarettes, the number of Americans dying from smoking-related diseases has risen. Includes interviews with: Dr. David Burns, U.S. Surgeon General; William Farone, research scientist; and Patricia Henley, a smoker suffering from inoperable throat cancer who sued Philip Morris and was awarded \$26 million. (C: Scott Pelley - P: David Schneider)
"Bono"- an interview with Bono, lead singer of the Irish rock band, U2. Besides his career as a performer, Bono is also an activist focusing on helping third world countries pay off their debts to countries in the West. (C: Vicki Mabrey - P: Randall Joyce)
"Car Seats"- a followup to "Car Seats" (OAD: 60 MINUTES 02/16/92), a report on car seats in American and Japanese-made cars which meet federal standards, but which have proved to be unsafe, particularly in rear-end collisions. The followup deals with the current dearth of information dealing with the safety of seats in various makes of cars. (C: Ed Bradley - P: Barbara Dury)
Charles Grodin - giving strangers personal information

02/27/01 PREEMPTION

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CBS TELEVISION
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Dear General Manager:

March 15, 2001

Enclosed is a list of CBS Public Affairs broadcasts for January 2001. January was mistakenly left out of the mailing dated March 12th. I am sorry for the inconvenience.

Please pass this report to the person on your staff that prepares the Issues/Programs Report.

If you have any questions or require additional copies, please contact your Affiliate Relations District Representative.

Best Regards,

Al Lipson
Director of Local Services and Administration

Enclosure

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
JANUARY 2001 - p. 1 of 5

FACE THE NATION

- 01/07/01 Bush Cabinet nominations/Senate confirmation hearings:
- 1) Interview with Sen. Tom Daschle about: nominations that are in danger: John Ashcroft, Gale Norton, Linda Chavez; proposed tax cut; campaign finance reform
 - 2) Interview with Sen. Thad Cochran about: the McCain-Feingold campaign finance reform proposal; President George W. Bush's Cabinet nominations
 - 3) Interview with Michael Duffy about: the Bush Cabinet; John McCain's campaign finance reform proposal
- Guests:
- Sen. Tom Daschle (D., South Dakota) (1)
Sen. Thad Cochran (R., Mississippi) (2)
Michael Duffy, Time Magazine (3)
- 01/14/01 1) The nomination of John Ashcroft as Attorney General: pros and cons: Ashcroft's views on abortion and gun control; charge of racial insensitivity
- 2) Interview with Sen. John McCain about:
 - a) his support of the Ashcroft nomination
 - b) the McCain-Feingold campaign finance reform bill
 - c) tax cuts proposed by President-elect Bush
 - d) President Clinton's comments about the outcome of the presidential election
- Guests:
- Sen. Charles Schumer (D., New York) (1)
Sen. Jon Kyl (R., Arizona) (1)
Sen. John McCain (R., Arizona) (2)
- 01/21/01 1) Interview with Andrew Card about: announcement by Sen. Phil Gramm (R., Tx.) that he is sponsoring President Bush's tax cut proposals with Sen. Zel Miller (D., Ga.) as co-sponsor; the Bush education package; final executive orders issued by Bill Clinton
- 2) The first 100 days of the Bush Administration: advice from men who served five U.S. Presidents: Nixon; Carter; Reagan; Bush and Clinton
- Guests:
- Andrew Card, White House Chief of Staff (1)
Ron Ziegler, Nixon Press Secretary (2)
Hamilton Jordan, Carter Chief of Staff (2)
Marlin Fitzwater, Reagan & Bush Press Secretary (2)
Howard Baker, Reagan Chief of Staff (2)
Leon Panetta, Clinton Chief of Staff (2)
- 01/28/01 1) Interview with Lawrence Lindsey about President Bush's proposed tax cut; California's power problems
- 2) The proposed tax cut: Democratic vs. Republican viewpoints
 - 3) Interview with Paul Tagliabue about crime involving NFL athletes; the impact of XFL, a new football league; the Super Bowl
- Guests:
- Lawrence Lindsey, White House Economic Adviser (1)
Rep. Charles Rangel (D., New York) (2)
Sen. Phil Gramm (R., Texas) (2)
Paul Tagliabue, NFL Commissioner (3)

60 MINUTES

- 01/07/01 **"Wal-Mart"** lawyers, judges and litigants allege that Wal-Mart, the world's largest retailer and one of America's frequently sued companies, is guilty of flagrant abuse of the legal system. They accuse Wal-Mart of deliberate obfuscation in responding to lawsuits involving safety in stores and parking lots as well as the illegal sale of counterfeit designer clothing. (C: Lesley Stahl - P: Jim Margolis)
"Any Given Sunday"- World Sports Exchange, an online gambling site, run by Jay Cohen and his partners Steve Schillinger and Haden Ware, moved to Antigua in order to circumvent U.S. laws prohibiting betting on sporting events. Two years ago, the federal government filed charges against the three partners under the Wire Communications Act (1961) which prohibits the use of telephone wires for gambling. Jay Cohen, who was sentenced to prison on his return to the U.S., is appealing his conviction claiming the law is outdated. (C: Morley Safer - P: Deirdre Naphin)
"The Tiananmen Papers"- a report on transcripts, kept secret for 11 years and recently smuggled out of Beijing, which give an account of what was going on behind the scenes at the highest levels of the Chinese Government during the 1989 student uprisings in Tiananmen Square. Includes an interview with the man, whose identity was concealed, who smuggled the documents out of China. (C: Mike Wallace - P: Robert Anderson)
Andy Rooney Topic: "America Is Great" - Andy's top 10 list
Update: "Bud Shuster" OAD: 10/15/00
- 01/14/01 **"The Earth Liberation Front"**- a report on the FBI's efforts to infiltrate ELF (Earth Liberation Front), one of the most active domestic ecoterrorist groups in the U.S. Although the underground group claims responsibility for 30 acts of economic sabotage against those corporations, government entities and researchers it believes are harming the environment, none of its members have been identified or caught. (C: Steve Kroft - P: Graham Messick)
"The Pope's Maestro"- an interview with Gilbert Levine, a Brooklyn-born Jew who became the de facto musical director for Pope John Paul II. (C: Bob Simon - P: Michael Gavshon)
"The Strange Case Of Dr. Shipman"- Police in Hyde, England became suspicious when an alarming number of elderly women in the care of Dr. Harold Shipman, a respected local physician, died suddenly. Further investigation showed that Dr. Shipman had killed the women by injecting them with lethal doses of morphine with no apparent motive. (C: Ed Bradley - P: Jeanne Solomon Langley)
Andy Rooney Topic: "Handy Andy" - a book published in 1842
- 01/21/01 **"The Osprey"**- focuses on the revelation that Lt. Col. Fred Leberman that he asked Marines in his command to falsify maintenance records of the crash-plagued MV-22 Osprey in order to keep the aircraft in production. He and other Marine officers claim that they need the Osprey to replace a fleet of outdated helicopters, while critics cite the aircraft's high cost and poor track record. (C: Mike Wallace - P: Paul Gallagher)
"Nothing More To Worry About?"- the number of deaths among AIDS patients has risen due to several factors; the virus has become resistant to available medication; anti-AIDS drugs have serious side-effects; and people most at risk are not taking precautions. (C: Lesley Stahl - P: Shari Finkelstein)
"Zimbabwe"- once the most promising democracy in Africa, Zimbabwe is now on the verge of economic collapse and political anarchy as the black government-sanctioned militia intimidates and sometimes murders white farmers for their land -- and anyone, black or white, who opposes President Robert Mugabe is violently repressed. (C: Steve Kroft - P: Leslie Cockburn)
Andy Rooney Topic: "Selecting A Cabinet" - Andy's choices
- 01/28/01 PREEMPTION

60 MINUTES II

- 01/02/01 **"3-Year Nightmare"**- Dean Honomichl, an emotionally ill 14-year-old, was made a ward of the state of South Dakota when his parents could no longer afford to care for him. The boy, placed in a series of detention facilities offering no schooling and inadequate treatment, continued to regress. South Dakota, the subject of a federal lawsuit, has agreed to revamp its juvenile justice system. A court ruling has permitted Dean to be placed in a private treatment facility. (C: Vicki Mabrey - P: Christine Weicher, Wendy Krantz)
"The Last Place On Earth"- anthropologist Birute Galdikas has as her goal saving infant orangutans in Indonesia. The species, which once ranged from China through the South Pacific, is almost extinct due to the Indonesian Government's failure to halt illegal logging and gold mining in Tanjung Puting National Park, the animals' prime habitat. (C: Scott Pelley - P: Randall Joyce)
"Billy Bob"- an interview with actor/writer/director Billy Bob Thornton (C: Dan Rather - P: Mary Mapes, Dana Roberson)
Charles Grodin- loud music at the 60 MINUTES II Christmas party
- 01/09/01 **"Nothing To Lose"**- examines factors that enabled seven convicts...murderers, rapists and robbers...to escape from Connally State Prison, a maximum security facility in Texas. Police there have launched a massive manhunt for the men, who since their escape, are responsible for two robberies and the murder of a police officer. If captured, they face the death penalty. (C: Dan Rather - P: Mary Mapes)
"Let the Games Begin"- a report on the tremendous popularity, both in the U.S. and abroad, of reality television. The segment examines the appeal to younger viewers and the lengths to which producers will go to capture an audience. (C: Scott Pelley - P: Harry Moses)
"Rikers Island"- a followup to "Rikers Island" (OAD: 60 MINUTES 12/29/91), a report on what it's like to be a correction officer on New York City's Rikers Island, an overcrowded jail which handles 100,000 prisoners yearly. The followup focuses on the transformation of the facility since Bernard Kerik took over in 1994. (C: Mike Wallace - P: Barbara Dury)
Charles Grodin- deciding which diet to follow
- 01/16/01 **"The First Casualty"**- an update on "The First Casualty" (OAD: 05/02/00), a report on the mystery surrounding the fate of Lt. Commander Michael Scott Speicher, a Navy pilot shot down over Iraq during the Persian Gulf War and officially declared killed in action in 1991. Swayed by evidence that Speicher might have survived his plane's crash, the U.S. Navy has changed his status to missing in action. (C: Bob Simon - P: Draggan Mihailovich, Christine Spolar)
"Seeing Evil"- Dr. Park Dietz, a forensic psychiatrist advises Fortune 500 companies on how to spot potential psychopaths in the work force. Dietz, whose expertise in determining an individual's sanity makes him one of the most sought-after expert trial witnesses in the country, is lead consultant to the FBI on serial killers. (C: Jim Stewart - P: Andrew Wolff)
"Whale Songs"- some musicians are exploring the question of whether music can be used to communicate with whales, a species known for their intelligence and acoustic acumen. Includes interviews with Fred West, director of Seattle's Cantabile Choir which gave a concert for killer whales; Joe Olsen, who arranged underwater speakers to broadcast the choir's sound; Roger Payne, who has translated whale songs into human music; and Jim Nollman, another musician who plays to whales. (C: Vicki Mabrey - P: Elena Mannes)
Charles Grodin- President Clinton is not leaving the political scene even though his presidency is coming to an end

48 HOURS (continued)

- 01/18/01 **(48 HOURS MYSTERIES) "Murder In L.A."**- focuses on two California couples: the Adairs and the Shapiros. Mindy Shapiro discovered that her husband Michael, an orthopedic surgeon, was having an affair with Jeanie Adair, and in 1996, after 11 years of marriage, the couple opted for divorce. In November of that year Jeanie Adair's husband Robert was bludgeoned to death and each woman accused the other of murder. Jeanie Adair was tried for the crime and found innocent by a jury. To date the murder of Robert Adair has not been solved. (C: Bill Lagatutta - Sr. P: Reid Collins Jr. - P: Alec Sirken, Susan Wiggins Moore, Peter Henderson, Avi Cohen) (OAD: 02/03/00)
- 01/25/01 **"Cybercrime"**- reports on online offenses in cyberspace, including reports on: an adoption scam involving Sonya Furlow of Tender Hearts Family Service of Philadelphia, Pa., which over a period of three years, defrauded 43 families; Chad Collins, a 14-year-old Houston, Tx. boy who was seduced online by Tara Hulin, a 30-year old North Carolina woman; a 'get rich quick' scheme involving IGP (Institute for Global Prosperity), a Cancun, Mexico-based investment seminar which attracted thousands of people, supposedly with ways to lower taxes and make easy money. (C: Peter Van Sant, Susan Spencer, Erin Moriarty - Sr. P: Peter Schweitzer - P: Ian P. Paisley, Anthony Batson, Miguel Sancho, Dou Longhini)

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KOAM-TV 7**1st Quarter 2001****Public Service Announcements**

		Jan	Feb	March
Boys and Girls Club	A PSA aired about a fundraising basketball tournament in Joplin for the Boys and Girls Club.	25:00		
Strong Leadership Awards	Awards given by KOAM-TV to outstanding citizens of the four states.	37:00	43:30	36:00
TV Newsgame	The newsgame is made up of questions from local and national news and sent to over 300 teachers free of charge weekly.	26:00	13:00	6:30
Missouri Childrens Advocacy	A PSA aired to help get donations to the childrens advocacy center.	27:00	3:00	3:00
Crawford Co. Childrens Advocacy	A PSA aired to help get donations to the childrens advocacy center. Also produced by KOAM-TV free of charge.	2:30	15:00	22:30
Church of Latter Day Saints	Various PSA's promoting the importance of family.	28:00	9:50	29:30
Joplin Museums	Various PSA's getting children interested in the museum.	14:00	7:00	26:00
Stay in School	A message sent to kids to stay in school.	12:20	6:00	0:80
Magic Riding Therapy	A PSA aired advertising this organization that helps disabled children by riding horses.	6:00	3:00	5:30
Shriners	Various PSA's aired advertising Shriners Hospital.	18:30	3:00	17:30
Redings Mill Fire Department	Asking for donations.	6:00	3:00	5:30
Figure This	An organization encouraging helping kids with math.	7:30		
Joplin Recycling Center	Promoting the recycling center in Joplin.	5:30	3:00	6:00
Kansas Pharmacists	Area pharmacists providing information to customers.	6:00		
Joplin Job Service	Advertising current job openings.	6:00	3:00	
Dr. Deffenbaugh	Promoting American Cancer Society	5:30	3:00	6:30
Leukemia & Lymphoma	The importance of check ups.	5:30	3:00	5:30
Use a food thermometer	Tells you the importance of food temps.	6:00	3:00	5:30
Joplin family Literacy	An organization helping adults read.	6:30		
Big Brothers/Big Sisters	Join this group to help young children.	6:30		
March of Dimes	Donate to help the March of Dimes.	6:00		
Poverty USA	Remember others less fortunate.	7:00	2:30	3:30
Cut heating costs	How to help cut your heating bills.	7:30	3:00	
Read with a child	Take time out to read to a child.	6:00	2:30	5:00
I do what I can	Alhymers Desease information		6:30	5:30
Judd Nelson/Carol Leigh Ledford	Drunk drivers prevention		6:00	5:30
Tiffany Young/George Strait	Drunk drivers prevention		6:00	5:30
A little thing	Safety belt education		3:00	5:00
The Web of Life	defenders of wildlife		3:00	
Learn to read	Joplin, Missouri NALA		2:30	4:00
Stranger	American speech association		2:30	2:30
Show off	Greyhounds of America		1:30	4:00
E-File/Swing	Internal Revenue Service		1:30	3:00
Miss the bus	Importance of not missing the school bus		3:00	4:00
Move Left Law	Kansas seat belts		3:00	5:30
It takes you/My father	Hospice Care		7:10	15:10
I can help	Community Drug Prevention		3:00	6:30
Skateboard	Library of Congress		2:30	
Digital Divide	Bridging the digital divide		2:50	5:10
Surrender	Americas Promise		3:00	3:30
CNA	After School Program		3:30	3:30
National Triathalon	National triathalon participation		3:00	
Well Kids	Human Potential		3:00	3:00

KOAM-TV 7
1st Quarter 2001

Public Service Announcements

		Jan	Feb	March
Marriage	Catholic Campaign		2:00	2:30
Athletes/Morgan Freeman	Read across america		4:00	
Annual phon-a-thon	Missouri Southern State College		1:00	
change the picture	Volunteers of America		1:00	5:20
free throw	National Diabetes education		1:00	5:00
cut #2 faces	HUDD Programs		1:00	
Financial Aid	United Negro College		1:00	5:00
John Doe/picture of poverty	CARE-sending overseas		:50	2:00
Nominate Yours	Nominate your teacher for Kansas Teacher of the year			33:30
Childrens Advoc	Childrens Advocacy, Crawford Co. Benefit Basketball			12:00
Survivor	PSA for Cancer Relay Life for Cancer Survivors			7:30
Consumer debt	Consumer Credit Counseling free of charge			6:00
Tumbleweed	National Wilderness awareness			0:10
Fish #1-#4 CNA 0110	Childhood Asthma			0:80
A reason to care				0:40
Share the power	Make-a-wish foundation			0:40
Bear/Big Blue House				1:20
Smoke n'da boyz				1:00
Gotta help				5:00
Story	CJ Williams, Tad Lietz, Tosh Allsbury			7:30
Hand in Hand	Nature Conservancy			5:00
Mental Retardation awareness	ARC of Missouri			5:30
				5:00



KGCS LP/57
GLOBAL • COMMUNICATION • SYSTEM

To: Barnie Benedict, KOAM-TV
From: Judy Stiles, KGCS
Date: December 20, 2000
RE: Newsmakers Topics for January 2001

J. Stiles

Here are the topics and programs for Newsmakers programs scheduled to air on KOAM-TV during the month of January 2001:

January 6 **Well Water** **NMK-00-28**

This program takes a look at the issues surrounding water quality in wells in the Joplin area. Guests include Annetta St. Clair, a member of the Missouri Well Installation Board, and Bill Duley, from the MO Department of Natural Resources. They discuss the problem of groundwater contamination in the area, and why new guidelines are being developed for drilling wells.

January 13 **Pioneer Broadcaster** **NMK-01-01**

The program features an interview with William B. Neal, the recipient of the 2000 Pioneer Broadcaster Award from Missouri Southern State College. He was the founder of KSYN/KQYX radio stations in Joplin.

January 20 **History Book** **NMK-00-28**

This program features the new book published about the history of Joplin, Joplin Keepsake Album. Guests include two of the authors, Brad Belk and Katy Schrader. The book features short stories and photographs about Joplin's history.

January 27 **Humane Society** **NMK-01-02**

This program looks at the role of the Joplin Humane Society. It includes an interview with the director, Wayne Cunningham. He discusses the various services offered, including information about finding animals via the Internet, and tips for pet owners.

MISSOURI SOUTHERN TELEVISION

A service of the Communications Department of Missouri Southern State College

3950 E. Newman Road • Joplin, Missouri 64801-1595 • Ph: 625-9375 • <http://www.mssc.edu/comm/mstv.htm> • Fax: 417-625-9742



KGCS LP/57

GLOBAL • COMMUNICATION • SYSTEM

To: Barnie Benedict
From: Judy Stiles, KGCS *J Stiles*
Date: January 25, 2001
RE: Newsmakers Topics for KOAM

Here are the topics and programs for Newsmakers, scheduled to air on KOAM-TV in the month of February 2001:

February 3 MSSC Foundation/Alumni NMK-01-01

This two-part program takes a look at two organizations actively involved in supporting Missouri Southern State College, the Southern Foundation and the Alumni Association. Curt Betebenner, Foundation Director discusses how the organization provides additional financial support for students, faculty and programs. Lee Pound, Alumni Director, discusses programs supporting Southern alumni and the college.

February 10 Economy (to be recorded Jan. 31)

This program will an interview with MSSC Business professor, Dr. Richard La Near. It will focus on current news concerning the economy, and its effects here in the Joplin area.

February 17 Senior Citizens NMK-01-03

This program focuses on local services available to help senior citizens through the Area Agency on Aging. Tina Jones, director of the Retired Senior Volunteer Program, discusses a wide-range of programs, from the resources available at the VantAge Point office at North Park Mall to services offered at senior centers.

February 24 Joplin R-8 Reading/MAP (to be recorded Feb. 12)

This program will focus on two items from the Joplin School District – plans to participate in the Read Across America Program, and information on Eastmorland Schools' high placement on the MAP Social Studies testing.

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KGCS LP/57
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To: Barnie Benedict
From: Judy Stiles
Date: February 26, 2001
RE: Newsmakers Topics for KOAM

Here are the topics and programs for Newsmakers, scheduled to air on KOAM in the month of March 2001:

March 3 Australian Police NMK-01-05

This program features an interview with Phil Edge, a visiting police officer from Australia, and Richard Spencer, a faculty member in the Criminal Justice Department at Missouri Southern. They discuss the similarities and differences between law enforcement in Australia and the U.S. They also share information about the ties established between MSSC and Australia.

March 10 Lafayette House NMK-01-02

This program focuses on services and programs offered by the Lafayette House in Joplin, with Tina Freeman as the guest. It also explores the local problem of domestic violence and services available in this area.

March 17 Conservation Department (to be taped)

This program will focus on the new Missouri Department of Conservation office in Joplin. Guests will discuss services offered, and the role of the department in this area.

March 24 Child Abuse (to be taped)

This program will focus on the Children's Center in Joplin, and efforts to deal with child abuse in the region. It will also preview an upcoming seminar on the topic, scheduled for April.

March 31 Joplin R-VIII Bond Issue (to be taped)

This program will examine the proposal before voters in the Joplin R-VIII School District. Members of the school board will explain the proposed construction project at the high school, and what it means to the district.

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Barnie

CBS TELEVISION
51 WEST 52 STREET
NEW YORK, NEW YORK 10019-6188
(212) 975-4321

Dear General Manager:

April 6th, 2001

Enclosed is a list of CBS Public Affairs broadcasts for March 2001. This should assist in completing your station's preparation of the Issues/Programs Report for First Quarter 2001 (January and February 2001 were mailed in March). Together with the Press Bundle, this information will enable your station to utilize Network programming in the report, if you so choose.

Please forward this report to the person on your staff that prepares the Issues/Programs Report.

If you have any questions or require additional copies, please contact your Affiliate Relations District Representative.

Best Regards,

Al Lipson

Al Lipson
Director of Local Services and Administration

Enclosure

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
MARCH 2001 - p. 1 of 6

03/04/01

- 1) Interview with Vice President Richard Cheney about: the Robert Hanssen espionage case; President Bush's proposed tax cut; the sinking of a Japanese fishing boat by a U.S. submarine; the controversy over Clinton pardons; U.S. foreign policy regarding Iraq/Saddam Hussein
- 2) Interview with Sen. John Breaux about his reaction to President Bush's proposed tax cut

Guests:

Vice President Richard Cheney (1)
Sen. John Breaux (D., Louisiana) (2)

03/11/01

- 1) President Bush's tax cut plan: the necessity to make changes in order to gain Senate approval; possible inclusion of a trigger mechanism in the event that projected surpluses do not materialize; concern over the national debt; protecting Social Security and Medicare
- 2) Interview with Secretary of Education Roderick Paige about: the shooting incidents in America's schools; the availability of guns; the role of after school programs run by faith-based groups; the education budget

Guests:

Sen. Pete Domenici (R., New Mexico) (1)
Sen. Olympia Snowe (R., Maine) (1)
Sen. Kent Conrad (D., North Dakota) (1)
Roderick Paige, Secretary of Education (2)

03/18/01

- 1) Campaign finance reform: the question of whether the McCain-Feingold Bill will get enough Senate votes; possible amendments to the bill; Democratic opposition; a modified reform plan sponsored by Sen. Chuck Hagel
- 2) Interview with John Sweeney about the paycheck protection provision of the proposed campaign finance reform bill; changes he would like to see in the McCain-Feingold Bill; the Bush Administration's relationship with labor.
- 3) Interview with Abby Joseph Cohen about the current stock market

Guests:

Sen Russell Feingold (D., Wisconsin) (1)
Sen. Chuck Hagel (R., Nebraska) (1)
John Sweeney, President, AFL-CIO (2)
Abby Joseph Cohen, Goldman Sachs (3)

03/25/01

- 1) Interview with Sen. John McCain about: campaign finance reform; proposed amendment that would limit but not eliminate soft money; his relationship with the Bush Administration
- 2) Energy issues: question of whether there is an energy crisis; drilling in the Arctic Wildlife Refuge

Guests:

Sen. John McCain (R., Arizona) (1)
Sen. Frank Murkowski (R., Alaska) (2)
Sen. John Kerry (D., Massachusetts) (2)

60 MINUTES (continued)

- 03/18/01 **"Giant Killer"**- corporations have lost or settled major lawsuits for millions of dollars brought by Willie "The Giant Killer" Gary and his clients. Gary, the son of a migrant worker, has become part of an elite group of black lawyers feared by corporations including Disney and Microsoft. (C: Morley Safer - P: Steven Reiner)
"Caught Up In A Custody Battle"- focuses on custody battles involving American parents whose German ex-spouses have taken their U.S.-born children to Germany and whose parental rights have been denied by German courts. Includes interviews with: Ursula Koejoe, a German child psychologist; Marcus Rosenlehner, a German attorney who is trying to help American parents; and Rep. Nick Lampson of Texas who spearheaded a vote in the U.S. Congress condemning Germany and four other countries for violating an agreement regarding abducted children.(C: Christiane Amanpour - P: Andrew Tkach)
"Smart TV" - a report on personal video recording devices variously called , Replay TV, TIVO or Ultimate TV, that could drastically change the public's television viewing habits. The devices give the viewer far more options than the conventional VCR and allow them to skip commercials. (C: Mike Wallace - P: Jay Kernis)
Andy Rooney Topic: "Drink Up" - the popularity of soft drinks
Updates: "Diamonds" OAD: 02/18/01; "The MMR Vaccine" OAD: 11/12/00
- 03/25/01 **"252"**- an interview with Scott Boras, the agent who negotiated Alex Rodriguez' \$252 million contract with the Texas Rangers -- the highest ever in sports. Boras has come under attack by critics who charge that he is ruining the game of baseball.(C: Lesley Stahl - P: Rome Hartman)
"They Mean Business" - a report on strong-arm tactics employed by the EPA, whose heavily armed SWAT team-like forces have harassed factory owners who were accused, sometimes groundlessly, of pollution. Includes an interview with Judson Starr, formerly with the EPA, and now a defense attorney representing those charged with environmental crimes.(C: Carol Marin - P: Don Moseley)
"Dillard's" - focuses on claims of racial profiling by security officers employed by Dillard's, one of America's largest department store chains. Includes interviews with Denise Robinson and Susana Montesinos who have filed law suits against Dillard's charging that, in separate incidents, the store's security guards caused their husbands' deaths by using excessive force.(C: Ed Bradley - P: Helen Malmgren)
Andy Rooney Topic: "Dirty Words" - Andy complains of gratuitously dirty language in movies and television

48 HOURS (continued)

03/26/01 **"Dead Certain"** - on Dec. 3, 1988 Lee Jones was stabbed to death in her Seattle home. Her husband, retired Air Force officer Jerry Jones was convicted of the murder and sentenced to prison. Jones' two daughters, Kim and Beth, have maintained from the outset that the real killer was Daniel Busby, a teen-aged neighbor. Two years ago a federal judge set aside Jones' conviction and set him free, ruling that he didn't get a fair trial. However, a year later Jones was tried again, found guilty and sentenced to 25 years in prison. His children are pursuing every legal avenue to secure their father a third trial. (C: Peter Van Sant - Sr. P: Peter Schweitzer - P: Anthony Batson, Paul LaRosa, Alec Sirken)

60 MINUTES II

003/06/01 **"Heart of Darkness"** - interviews with the two men to whom FBI agent and alleged spy Robert Philip Hanssen reported: David Major, a former counterintelligence official and Hansen's boss at the FBI for 10 years; and former KGB General Leonid Shebarshin. Also includes interviews with former KGB agent Gennady Vasilenko and former CIA agent Jack Platt. (C: Scott Pelley - P: Phil Shimkin)
"Rage" - a report on Evan Ramsey who in 1997 entered his school in Bethel, Alaska and fatally shot the principal and another student. The followup draws a parallel between the incident in Alaska and the recent school shooting in Santee, California, including interviews with Evan Ramsey; Reyne Athanas, a teacher at Bethel High School; and Don Ramsey, Evan's father. (C: Carol Marin - P: Don Moseley) (OAD: 04/28/99)
"War Of Words" - a profile of Jesse Sheidlower, the first American to be appointed a top editor at the Oxford English Dictionary. (C: Bob Simon - P: Joel Bernstein)
Charles Grodin - former President Bill Clinton in the news

03/13/01 **"What Have They Done To Our Food?"** - 70 percent of the processed food found in U.S. supermarkets is the product of genetic engineering. Proponents of genetic engineering claim that the food produced is perfectly safe for human consumption and that it is the only way to feed the world's growing population. Critics charge that genetically modified food has been moved into the marketplace too quickly and that we can't predict what the long-term effects will be. (C: Scott Pelley - P: Margaret Ebrahim)
"No More Babies" an interview with Barbara Harris, founder of Children Requiring A Caring Kommunity., an organization offering cash incentives to drug-addicted women who are surgically sterilized or who get long-term birth control. Critics charge that Harris is racist and that the money should be used instead for treatment, housing and job training for these women. (C: Vicki Mabrey - P: Denise Schrier Cetta)
"Not Your Father's Company" - since last summer many new Internet companies have failed but these dot.coms been responsible for cultural changes that are affecting the way business is run across America. Includes interviews with Joe Kraus, co-founder of Excite; Mike McCue, CEO of Tellme; and Andrew Beebe, Chairman of Bigstep. (C: Charlie Rose - P: Harry Moses)
Charles Grodin - Dick Cheney's health