



Federal Communications Commission  
Quarterly Report  
Issues & Programming  
3<sup>rd</sup> Quarter, 2009

Respectfully submitted by:  
Vance Lewis  
Promotion Manager  
October 10, 2009

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
(1) Economic Issues	--	--	--	--	--
Employment	KOAM NEWS		VARIOUS	10:03	Information given on states unemployment rates, unemployment benefits, the increase in the minimum wage and a career fair
(2) Health	--	--	--	--	--
Health Care Reform	KOAM NEWS		VARIOUS	8:31	We reported on the national debate, townhall meetings, information from state leaders and local events that pertained to Healthcare Reform.
Breast Cancer	KOAM NEWS		VARIOUS	12:04	We told viewers how they could take part in a fundraiser sponsored by KOAM that would benefit breast cancer patients, information about the risks of breast cancer and a story about cancer patients taking part in fundraiser.
Colon Cancer	KOAM NEWS		VARIOUS	8:05	We told viewers how they could request colon cancer screening kits and shared the stories of patients undergoing therapy for colon cancer.
3) Local/Civic	--	--	--	--	--
Homelessness	KOAM NEWS		VARIOUS	6:08	Information given on recycling programs and energy saving programs.
(4) Education	--	--	--	--	Reports included information about Joplin's plans to build a homeless shelter, a study and impending census that are planned to count the area's number of homeless and a local efforts to consolidate services for the homeless.
Funding	KOAM NEWS		VARIOUS	9:29	Reports on state funding and cuts for schools, stimulus money available and local university budget difficulties.

(5) Crime	--	--	--	--	--
Drugs	KOAM NEWS		VARIOUS	6:03	Information given about drug raids, illegal drug busts and funding for agencies to fight drug use. Reports also about a new way meth is being made.
ABUSE	KOAM NEWS		VARIOUS	6:40	Reports on case of elder abuse, shaken baby death and child who died from alcohol poisoning, also information on a program that benefits abuse victims.

**SUPPLEMENTAL Information**  
**3rd Quarter, 2009**  
**KOAM-TV**  
**KFJX-TV**

**File to:**

**KFJX**  
**KOAM**

**Issues & Programs-FCC**  
**Children's Report-FCC**  
**EEO Supplemental (e-mail to Shelly)**

**Issue: Children**

**Charity**

On Wednesday, July 8, 2009 KFJX & KOAM Production Department provided no-charge services to videotape & produce public service announcements for the Svitak Freedom Ride. The stations then aired a series of PSA's to promote the Ride. The Ride was held on August 22, 2009. For 2009 the ride raised \$1,000 for the Svitak Memorial Fund. The Svitak Freedom Ride is a charity ride that benefits the Svitak Memorial Fund. This fund buys bikes for children of military families at Christmas time. Please see attached no-charge invoices for stations in-kind amounts donated to promote the ride as well as notes & letters from the ride organizers. Philip Svitak was killed March 4, 2002 along with seven other American servicemen in Afghanistan. He was caught in what Pentagon officials describe as a fierce twelve-hour firefight after one of the two helicopters carrying them to a landing zone was shot down. The aftermath resulted in the war's worst loss of American lives due to enemy fire. He leaves behind his wife Laura, and sons Ethan, and Nolan. Phil's hometown was Joplin Missouri . Phil was an avid cyclist. He loved cycling. His favorite was mountain biking. He spent a lot of time on the road bike as well. "The Philip J. Svitak Freedom Ride" was initiated in an effort to honor Phil, his family, and to share his love for cycling. Phil gave his life fighting for what he believed in, our Freedom and our Country. Let's honor Phil, and show our appreciation to his family by doing what Phil loved best, cycling. KFJX General Manager Darren Dishman participated in the Ride to benefit children at Christmastime. For additional information please contact Ride organizer Ruth Sawkins at [rufusracing@hotmail.com](mailto:rufusracing@hotmail.com).

**Issue: Charity**

**Homeless**

Thursday, July 9, 2009 the KOAM-KFJX Production Department provided no-charge videotaping & post-production for a Public Service Announcement for Watered Gardens in Joplin, MO. The stations are the PSA and attached invoices show the in-kind donation. The vision for Watered Gardens is to close the gap between the individual and community, build a bridge between need and blessing, and repair the breach between man and God, bringing salvation and restoration of love to the streets through transformation of life in Christ. The mission at Watered Gardens is to reflect God's love by obeying Jesus Christ's command to fervently love one another from the heart and to

demonstrate His grace by comforting those in need. Isaiah 58... "Is this not the fast I chose...To divide your bread with the hungry, and bring the homeless poor into the house; when you see the naked to cover him ... And you will be like a watered garden and like a spring of water whose waters do not fail." Watered Gardens is the result of a vision from God planted in the hearts of Christians. It began from within homes as a simple neighborhood outreach. As the awareness of God's compassion grew, so did the need for helping the increasing number of people. God has since supplied a facility from which to operate and the necessary participation of His people...the Church. Now, Watered Gardens offers a variety of services and items basic to many families, all of which are provided by Christians. Because this ministry is formed of several denominations, literally thousands of services and items have been provided to potentially meet the needs of every individual in our community. 531 S. Kentucky Joplin, MO. 64801. 417-623-6030 toll free: 877-724-7770 life @ wateredgardens.org

#### **Issue: Health**

Thursday, July 16, 2009 KFJX & KOAM Promotion Manager Vance Lewis & Graphic Artist/Promotion Intern Amanda Loggins attended the kick-off luncheon for the Crawford County Heart Walk in Pittsburg, KS. The Heart Walk is the major fundraiser for the American Heart Association. The goal for the 2009 Crawford County Heart Walk was \$16,000. The Start! Heart Walk creates an environment that's fun and rewarding for the entire community, while promoting physical activity and heart-healthy living. It's the American Heart Association's premier fund-raising event to fight heart disease and stroke. The stations aired a series of Public Service Announcements for the Heart Walk. Please find the no-charge invoice for the Heart Walk attached. This is the stations in-kind donation. For additional information please contact Walk Chair Jeff Wilbert 620-249-8169 or email: [jeff.wilbert@pittks.org](mailto:jeff.wilbert@pittks.org) or Audrey Norwood, Vice President American Heart Association South Central Affiliate 4501 Woodstock Lane Texarkana, Tx. 75503 903-832-3248 (office) 903-276-9776 (cell) 903-223-0446(fax).

#### **Issue: Children**

##### **Health**

##### **Community Service**

Saturday, July 18, 2009 KOAM & KFJX Promotion Manager Vance Lewis accepted, on behalf of the stations, "The Heart of the House Award" from Ronald McDonald House of the 4-States for support of the house for the previous year. RMHC of the Four States

Charities Mission: Ronald McDonald House Charities of the Four States creates, finds, and supports programs that directly improve the health and well being of children.

Ronald McDonald House of the Four States House Mission: Ronald McDonald House of the Four States supports families by providing a "home away from home" for families of seriously ill children and ill-expectant mothers being treated at nearby hospitals.

Our History The first Ronald McDonald house opened October 15, 1974. It was the result of perseverance and dedication of the Philadelphia Eagles and Jim Murray, their general manager who rallied around teammate Fred Hill, a linebacker whose three year old daughter, Kim had leukemia. After Kim was treated at the Children's Hospital of Philadelphia, Murray, Hill and his teammates were determined to do something to benefit

families of children who were hospitalized. Murray consulted with Kim's physician, Dr. Audrey Evans, leading pediatric oncologist, who expressed a need for a "home-away-from-home" facility near the hospital. Ultimately this led to a joint fundraising effort by the Eagles and Philadelphia-area McDonald's restaurants to purchase and renovate the first House. Today, there are 285 Ronald McDonald Houses in Australia, Austria, Brazil, Canada, England, France, Germany, the Netherlands, New Zealand, Sweden, Switzerland and the United States. In addition to Promotion Manager Vance Lewis serving on the Public Relations Team for the House, Account Executive Beth Claybrook & her family are Ronald McDonald House of the 4-States volunteers and spend at least one weekend night a month as night house managers. The Claybrook's daughter, Emily, was the first Junior Volunteer at Ronald McDonald House of the 4-States. On Tuesday, July 28, 2009 KFJX & KOAM Production Department attended Media Night at Ronald McDonald House of the 4-States & videotaped the testimonials of previous house guests and current volunteers & board members. These testimonials were produced at no-charge into Public Service Announcements which will run for the next year or more on all local broadcast & cable stations.

**Issue: Children  
Health**

Hello!

I was asked to work at this Shrimp Boil July 18<sup>th</sup>. They said they might need an MC, but I will be getting people to buy tickets.

Flyer is attached.

*Erica Edwards*

News Anchor

We are holding a Shrimp Boil on Saturday July 18<sup>th</sup> to raise money for the Strong Y Campaign. All of the Y Executive Staff and our Board of directors are responsible for selling 10 tickets each. Each ticket is \$35. If anyone is interested in attending please let me know. This will be a fun event, all you can eat food and beverage (everyone attending must be 21 and older). There are a total of 400 tickets to sell so this is the number of people we are expecting.

Also, if you do not want to buy a ticket but would like to volunteer (you will still be able to enjoy most of the event) let me know. I am in charge of getting volunteers to help with parking. Let me know. Thanks. Flyer has been attached.

Steven Benfield

Health & Fitness Director

Joplin Family Y

417.781.9622 x107

[www.joplinfamilyy.org](http://www.joplinfamilyy.org)

**Issue: Children  
Law Enforcement**

Tuesday, July 21, 2009 KFJX - KOAM Morning Graphic Artist & Promotions Intern Amanda Loggins attended a planning meeting of the We Care About Kids Car Show in Pittsburg, KS. The Car show is in support of area law enforcement. The stations produced a Public Service Announcement which aired promoting the car show. The no-charge invoices are attached which show the station's in-kind donation to the charity fundraiser.

For additional information please contact Rick Young at Aaron's Sales & Leasing in Pittsburg. The Car Show was then held on Saturday, August 15, 2009 at Meadowbrook Mall in Pittsburg. Station Anchors & Reporters Dowe Quick, Nina Criscuolo & Tawnya Bach attended the event from 11am to 4pm.

**Issue: Children**

**Health**

Thursday, August 6, 2009

From: Michael Corcoran  
Sent: Wednesday, July 29, 2009 12:57 PM  
To: Employees  
Subject: Bail me out! -- MDA Stars Behind Bars

I've got just two more weeks to make bail. We've already raised over 500 dollars and we are almost there! Whether you make a tax deductible donation of \$1 or \$1,000 -- it all goes to a good cause and it helps get me out of jail. I'm getting locked up on the 6th of August at Trio's at 11am. Hope to see you all there! Make Jerry Proud!!!!

DONATE HERE ---> <https://www.joinmda.org/2009joplinmolockup/mcorcoran>

Love Always,  
Michael Corcoran

**Issue: Significant Community Issues Ascertainment**

In order to learn significant community issues facing the people living in the KOAM - KFJX viewing area, the stations conducted a 1-month campaign from August 15, 2009 through September 15, 2009. The on-line "My Voice" and "The Power of You" campaigns asked a series of questions which viewers could answer and give additional information. The stations promoted the ascertainment campaign on-air through the use of 30-second promotional announcements. Invoices for the announcements are attached to this report. The findings of the Ascertainment are being tabulated at the time of this report. The stations anticipate addressing the issues during 4th quarter, 2009 and into 2010.

**Issue: Children**

On Friday, August 28 KOAM & KFJX sponsored the annual Big Brothers Big Sisters of Jasper & Newton Counties, Missouri Car Show to benefit the organization. The stations aired a series of public service announcements in support of the event. A copy of the no-charge invoices is attached showing the stations in-kind donation. Big Brothers Big Sisters of Jasper and Newton Counties is a volunteer driven organization dedicated to matching children with qualified caring adults. Our mission is to empower youth, through one-on-one relationships, in order to develop in the youth a sense of self worth and responsibility. Our Vision *Our work is as elementary as putting a friend in a child's life, and as essential as putting hope in a child's future.* It is the vision of the agency to be an active, collaborative, non-profit organization specializing in mentoring and youth development, which responds to the evolving needs of the children on our community. For additional information please contact Tish Vickers Big Brothers Big Sisters of Jasper & Newton Counties 2431 S Range Line Rd Ste. D, Joplin, MO 64804 417-626-9244 ~

417-624-1211 fax Call or Email today to see how YOU can make a difference in the life of a child!

**Issue: Children**

**Health**

On Saturday, September 12, 2009 KFJX & KOAM TV were media sponsors for the Ozark Center for Autism Walk held at Northpark Mall, Joplin, MO. The stations provided no-charge public service announcements promoting the walk and encouraging viewers to support the walk through their financial giving or by volunteering to help autistic children in the 4-States area. A copy of the "no-charge" invoices are attached to show the in-kind donation of the stations. The stations also donated the use of the public address system and Reporter Mike Pache was the master of ceremonies for the Walk. Prior to the opening of Ozark Center for Autism in the fall of 2007, families seeking treatment for children with autism had two choices—relocate to receive treatment or go without it. Today, thanks to benefactors, Ozark Center for Autism offers hope to families dealing with autism. Developed in consultation with the Cleveland Clinic Autism Consulting Group, Ozark Center for Autism impacts lives daily through the use of Applied Behavior Analysis (ABA), the only evidence-based practice proven to be effective in the treatment of autism. Ozark Center for Autism has a one-to-one, teacher-to-student ratio. Students attend school six hours a day, five days a week to minimize loss of skill. The cost of expanding the school and its services is great, but the cost of not doing so is even greater. When you give a gift to Ozark Center for Autism, you give a child the chance of a lifetime. The center needs financial help to: Increase enrollment, Expand services to older children, Implement outreach services in public schools, Provide in-home consultations and parent education, Add a kindergarten classroom, Develop adult services. Your tax-deductible gift should be donated to Freeman Foundation and will be directed to the Ozark Center for Autism Fund. A gift in any amount is an investment in a child's life. To learn more giving to Ozark Center for Autism, to arrange pledge terms, and to review a complete listing of plaque sizes and naming opportunities, please contact Terri Heckmaster, Freeman Foundation Executive Director, at 417.347.4652. To learn about the application process for Ozark Center for Autism, contact Paula Baker, Ozark Center CEO, 417.347.7600. 3006 McClelland Blvd. Joplin, Missouri 64804 417.347.7600.

**Issue: Health Care**

**Hospice**

On Saturday, September 12, 2009 KOAM & KFJX TV Stations were media partner sponsors of the annual St. John's Walk for Hospice & Home Health organized by The St. John's Regional Medical Center Mercy Foundation. The stations produced and aired public service announcements promoting the walk and encouraging people to get involved. Detailed copies of the "no charge" invoices are attached to this report to reflect the stations in-kind donation. For additional information please contact David Dillon at the Foundation St. John's Mercy Regional Foundation 3001 McClelland blvd. Joplin 64804 or ddillon@stj.com.



**Issue: Children  
Education**

On Saturday, September 22, 2009 KFJX & KOAM-TV were active partners with the Frontenac, KS Education Foundation "FESTA" celebration & fundraiser. Employees Laurie Rush, Bret Falcetto, Jordan Aubey, Amanda Loggins, & Mike Pache attended the event & hosted the Kids Zone area where children & youth could come & play games. The Festa Italiana is a fund-raiser hosted by the Frontenac Education Foundation. The funds are used to provide scholarships for every graduate of Frontenac High School that attends a post-secondary school. Also, due to the great success of the project, some money is also being used for equipment and Grants in Frontenac schools.

The Festa Italiana is held at the Raider Sports Complex once each fall. The 2008 celebration was held in September, 2008. Festa provides a great opportunity for people to celebrate their heritage and show what made southeast Kansas what it is today. Many cooks and major vendors help out each year by providing food, prizes and live music for all. The different foods include traditional Italian, Mediterranean, French, Mexican, American Greek, Slovenian, Italian-Cajun, Bohemian and German dishes. Some new events to treat the public included a silent auction and bingo.

Nearly 3,000 people attend Festa yearly as the Foundation sets a money raising goal. The previous year's Festa raised nearly \$ 70,000 at Mike Falletti Field at the Raider Sports Complex. Activities included more food samples than ever, Kids Zone where the varsity athletes worked with the kids and did face-painting, football toss and sand art, Mario's Market which featured a silent auction, and a live auction.

To date, the Foundation has raised over \$ 550,000.

**Schedule of Events 2009**

5:00 pm Gates Open

5:30 pm - 7:00 pm Food Tasting...more delicious samples from local area cooks and vendors than ever before

5:30 pm Wine Tasting - sample your favorite or try something new

**Special Events**

6:00 pm - 8:00 pm KidZone featuring activities for youngsters...sand art, face painting, and various other games. Also, Frontenac varsity athletes and members of the cheerleading squad will be there to interact and work with kids. Look for KOAM/Fox 14 here!

5:00 pm - 7:30 pm Mario's Market with more silent auction gift items

8:00 pm Live Auction

8:30 pm Drawing - Two - \$ 500 Cash Drawings

Drawing - \$ 200 gas voucher at Frontenac's (meal tickets must be purchased prior to September 19th to qualify for this drawing)

7:00 pm - 9:00 pm Music sponsored by SEK Broadcasting/Mytown Media

**Festa a success**

September 22, 2009

Organizers say this year's Festa Italiana was a success, from the weather to the food to the volunteerism displayed in pulling off the annual fundraiser. The event is the brainchild of the Frontenac Education Foundation, which has a new web site accessible by clicking on the button on the right-hand side of the district site. The event also drew media coverage, including the following: *Morning Sun* reporter Brett Dalton reviews the event in the Sunday, Sept. 20 edition: <http://www.morningsun.net/news/x1358733594/Festa-Italiana-draws-strong-crowd> Journalism teacher and *Joplin Globe* writer Andra Stefanoni reviews the event in her Monday, Sept. 21 column:

[http://www.joplinglobe.com/siteSearch/apstorysection/local\\_story\\_263214515.html](http://www.joplinglobe.com/siteSearch/apstorysection/local_story_263214515.html)  
*Morning Sun* editor Steve Wade, also an Education Foundation Board Member, wrote this editorial, published Sept. 16:  
<http://www.morningsun.net/opinions/x1101623118/Make-a-difference-this-Saturday>

Frontenac High School graduates, you are eligible for a Frontenac Education Foundation Scholarship. The scholarship is available to all graduates who are attending a post-secondary school. Students must sign up at the Frontenac High School Principal's Office between the hours of 7:45 a.m. and 3:30 p.m.

For more information contact Paula Ketterman, high school guidance counselor, at 620-231-7550. Started in 1999 by the Frontenac Education Foundation, Festa Italiana continues to grow, bringing the flavors of Italy and other European nations to Frontenac to tempt area residents each fall as a fundraiser for the Education Foundation.

Admission to the event is free, with tasting samples for food available for \$10 for a book of 5 tickets. The event always offers something for everyone, from a silent auction to wine tasting to music to kids' activities. All proceeds from the event help fund student scholarships and other programs supported by the Education Foundation.

Published September 20, 2009 09:45 pm - FRONTENAC, Kan. — At the annual Festa Italiana in Frontenac on Saturday evening, one walked among tents crammed with cooks and crowds, cashed in tickets for a tray full of ethnic delights such as cavatini, bagna cauda and antipasto, and happily surmised that this was Frontenac at its best.

Among the tents there were cooks whose ancestor immigrants had settled the area.

Andra Bryan Stefanoni: Festa Italiana provides education about Frontenac's values  
FRONTENAC, Kan. — At the annual Festa Italiana in Frontenac on Saturday evening, one walked among tents crammed with cooks and crowds, cashed in tickets for a tray full of ethnic delights such as cavatini, bagna cauda and antipasto, and happily surmised that this was Frontenac at its best. Among the tents there were cooks whose ancestor immigrants had settled the area. There were cooks with the obligatory vowels sprinkled throughout their last names that just sounded as if they belonged there — Cussamano, Brunetti and Merando. There were recipes that spoke of the diversity of the community, originally settled by coal miners from dozens of Balkans countries in addition to Italy. But though the annual festival is a terrific snapshot of the ethnic heritage of the community and the love its residents have of good food, good beverages and good fellowship, that's not what it's about. What speaks volumes about the hundreds of people it takes to make the food festival possible each year, and of the thousands of hours they put in to pull it off, is the real reason behind it: supporting education. As an outsider to Frontenac who married into lots of vowels here a decade ago, I once was enamored with

the chance to learn to make capaletti's and potica at the hand of a great-grandmother-in-law, and to see old-school Italian sausage-making at the Frontenac Garage just as it was done for decades. It wasn't until I joined the Frontenac School District a few years ago as a part-time high school journalism teacher that I realized what really was at the core of the community: It wasn't the food. It wasn't the last names. It is the school. Old-timers realize this perhaps more than anyone. Their parents settled this area in search of a better life, one they could achieve through hard, dirty work beneath the earth. They, in turn, hoped for an even better life for their children and grandchildren, something they knew could come from toiling in classrooms. And so it has been ever since. The community has supported the district, rallying around it to support it by passing bond issues, by cheering at sporting events, by volunteering in the elementary library. Its citizens came through again 10 years ago when the Frontenac Education Foundation asked volunteers for a food festival that, in future years, would take on a life of its own. Over the years, the event has raised tens of thousands of dollars for grants for special projects, mobile computer labs to put new technology into the hands of students, furnishings for a new wing on the elementary school, and an eight-semester scholarship for each graduating senior who goes on to college — some 1,500 having been awarded to date.

**Issue: Children**

**Economy-Income**

On Saturday, September 19, 2009 KFJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri Southern State University home football game. Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFJX also sponsor the "Send A Kid" program through the MSSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County & The Joplin Family Y. For additional information please contact MSSU Athletic Department Kevin Greim, Director of Sports Marketing, 3950 East Newman Road Joplin, MO 64801-1595 or [Greim-K@mssu.edu](mailto:Greim-K@mssu.edu).

**Issue: Children**

**Foster Care**

On Saturday, September 19, 2009 KFJX & KOAM were proud sponsors of the TFI Family Services Tee Off for Foster Care golf tournament held at Crestwood Country Club in Pittsburg, KS. This is a major fundraiser for TFI Family Services. The stations produced and aired public service announcements promoting the tournament & informing viewers about TFI. TFI Family Services, Inc. is a private, nonprofit organization that is dedicated to doing what makes sense for children and families through a diverse range of behavioral healthcare, child welfare and community-based services. Our goal, every day, is to build a brighter tomorrow for families and children. TFI Family Services, Inc.'s foremost focus is always the children and their family. Our first goal is to provide services to help families remain together in a healthy, nurturing environment. When it is not possible for families to remain legally intact, TFI works hard to provide services that

will place children with a loving family through adoption. Children need a place to run and play, laugh, learn and grow! TFI Community Child Care facilities and Montessori Pre-Schools provide just the place. We offer a creative curriculum that provides developmental and age-appropriate learning for infants to preschool age children as well as an after-school program. TFI Family Services, Inc. is dedicated to enhancing the quality of life for youth and families through Behavioral Health and Child Welfare Services.

**Issue: Health**

From: Pilgrim, Chris [pilgrc@cbco.org]  
Sent: Monday, August 17, 2009 10:57 AM  
To: Bobbie Pottorff; 'wmcdonald@ami-joplin.com'; Vance Lewis  
Cc: Pargen, Tyler  
Subject: 10th annual Chiefs vs. Rams Blood Drive

Hello!

I wanted to give all of you a heads up on our 10th annual Rams vs. Chiefs Challenge of the Fans Blood Drive. It's going to be September 22 thru 25 this year. The drill is the same as in year's past... donors vote for their favorite Missouri NFL team thru a blood donation. They receive a free NFL team logo t-shirt, free pizza, and can register for fabulous prizes, include game tickets. This is a popular promotion and we're counting on your support.

Here's what you need to do right now:

- Email me back to tell me that you've agreed to be a sponsor again this year.
- Please forward me any logo changes that have occurred since last year. (stations include KOAM, Fox 14, and all the ami-joplin stations)
- Wait for materials to be generated from this office next week (PSA's, liner notes, News Release, etc.)

I'm attaching a copy of this year's logo for your perusal.

We're looking forward to another great event this year! Thanks for your quick reply and your support of this event!

CP

Sincerely,

Chris Pilgrim

Marketing Manager

Community Blood Center of the Ozarks

417-227-5376

pilgrc@cbco.org

**Issue: Children**

**Education**

On Wednesday, September 23, 2009 a group of 10 Girl Scout Brownies from Pittsburg, KS Toured the KOAM & KFJX Main Studios. The girls toured the newsroom, master control area, control room, & main studio. They watched a live newscast. They learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The Scouts were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others

working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The tour lasted approximately 90 minutes. For additional information please contact group leader Pat Nagel, Phone: 417.206.0555 Ext. 111, E-mail: [pat@ourbeach.com](mailto:pat@ourbeach.com).

#### **Issue: Women's Health**

##### **Giving**

##### **Community Support**

On Thursday, September 24, 2009 KOAM & KFJX TV hosted a "Pink Crane" on its Joplin office parking lot at 745 Rangeline in Joplin to raise awareness about Breast Cancer and educate viewers about the services provided by the Breast Cancer Foundation of the Ozarks. The station aired live or look-live segments from the crane from 5:30am until 7:00pm including interviews with the BCFO director. Breast Cancer Foundation of the Ozarks (BCFO) is a resource for individuals and families in southwest Missouri and the four states region impacted by breast cancer. BCFO provides:

- Financial assistance\* to those in treatment for breast cancer
- Emotional support through support groups and a mentoring program\*
- Free Screening Mammogram Program\* to promote early detection
- Educational programs focused on prevention and early detection
- Lymphedema Garment Program\* for the uninsured and underinsured

\* Certain guidelines and restrictions may apply. See full program description or call for details.

BCFO seeks to reduce the physical, financial and emotional burdens of breast cancer on the communities served by the foundation. Support provided by BCFO is made possible through the generosity of individuals and businesses and through special grants. All contributions stay local. During the day donations were accepted for BCFO.

Approximately \$500.00 was raised during the day at the "Pink Crane" event. For additional information please contact Breast Cancer Foundation of the Ozarks 330 N. Jefferson Springfield, MO 65806 ph 417.862.3838 fx 417.862.3830 toll free 866.874.1915

#### **Issue: Children**

##### **Economy-Income**

On Saturday, September 26, 2009 KFJX & KOAM hosted the Touchdown Alley Children's Fun Area prior to the Missouri Southern State University home football game. Kids of all ages are invited to play games free-of-charge. Sportsmanship is encouraged by members of the station staff. All children, regardless of ability, receive prizes of footballs, Frisbees, candy, etc. In addition, KOAM & KFJX also sponsor the "Send A Kid" program through the MSSU athletics department. The Send A Kid program provides free game tickets to requesting clubs & organizations & are usually given to poor or disadvantaged children. Groups which have requested the free tickets include the Boys & Girls Club of Joplin, Big Brothers Big Sisters of Jasper & Newton County & The

Joplin Family Y. For additional information please contact MSSU Athletic Department Kevin Greim, Director of Sports Marketing, 3950 East Newman Road Joplin, MO 64801-1595 or [Greim-K@mssu.edu](mailto:Greim-K@mssu.edu).

**Issue: Children**  
**Education**  
**EEO**

On Monday, September 28, 2009 28 students from video production class & channel 14-tv from Chanute high school, Chanute, KS toured the stations main studios. KOAM General Manager Danny Thomas & KFJX General Manager Darren Dishman lead the tour. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes.

For additional information please contact class teacher Shannon High at 620.432.2510. Ms. High was a professional intern at the stations during the summer.

**Issue: Education**  
**EEO**

On Tuesday, September 29, 2009 a group of 13 students of the Fort Scott Community College-Pittsburg, KS Campus, Business Communications Class toured the main studios & watched the 6:00 news. Station Promotions Manager Vance Lewis was the tour guide. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes. For additional information please contact class instructor Becky krause at 620- 629-1487.

**Issue: Women's Health**  
**Education**

From: Kelly York [[kyork@crawfordcohd.org](mailto:kyork@crawfordcohd.org)]  
Sent: Tuesday, July 21, 2009 2:49 PM  
To: Vance Lewis  
Subject: breast cancer awareness candlelight vigil

Vance,

We are in the middle of making plans for our 11th annual breast cancer candlelight vigil, to be held Sept. 29, 6:30 p.m. at the Gazebo on PSU lake. This year we have Rhonda Justice returning to emcee for us, and we have invited a special guest, Candy Coburn, a

country music artist who is going to perform her new single, "Pink Warrior". Candy wrote this song as a tribute to her grandmother's battle with the disease and she has also signed on to be the Celebrity Ambassador for Susan G. Komen for the Cure for 2009. It is our hope that KOAM will be available to cover the event and perhaps profile Candy as she offers testimony about how this disease has affected her own family and how she decided to get involved in the the fight against breast cancer.

The Early Detection Works program, housed at 410 E. Atkinson, Pittsburg, pays for UN-insured Kansas women, ages 40-64 to be screened for breast and cervical cancer. EDW and Komen sponsor the Candlelight Vigil event each year with the help and partnership of organizations like the American Cancer Society and HOPE 4 You.

I will be in touch with you again as the event draws nearer.

Thank you for your time,

Kelly York

Early Detection Works

Phone: (620) 235-7136

Fax: (620) 231-1246

Note: Anchor Rhonda Justice was the emcee for the Candlelight vigil and provided live shots during the newscasts from the location.

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FACE THE NATION

ITP 07/05/09

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**Guests:** Admiral Mike Mullen, Chairman of the Joint Chiefs of Staff (1); Senator Charles Grassley (R-IA) (2); Senator Charles Schumer (D-NY) (2)

**Guest Moderator:** John Dickerson, CBS News Political Consultant

1) Topics include: the U.S. counterinsurgency strategy in Afghanistan and its impact on the current situation in that country / reaction to a recent article in The Washington Post that commanders are unable to request more troops / importance of economic progress in stabilizing Afghanistan; removal of American troops from certain cities in Iraq / commitment to keeping troops levels intact, in order to provide security for upcoming elections and then the eventual drawdown; North Korea's threat to shoot a mid-range missile towards Hawaii / yesterday's firing of seven missiles -- a violation of the United Nations Security Council resolution / need for the international community to continue to bring pressure and unite against those actions / the Kang Nam's -- the Korean ship containing suspicious cargo -- decision to turn back towards North Korea; renewal of a military relationship with Russia / Russia's concern over the U.S. anti-ballistic missile system in Eastern Europe; reaction to Vice President Joe Biden's statement that the United States is powerless should Israel decide to launch a strike to stop Iran's nuclear capability / concern over Iran's decision to continue to state sponsor terrorism and develop nuclear weapons; positive progress made by the Pakistani government against the Taliban

2) Topics include: last week's health care bill put out by the Senate Health and Labor Committee / opinions regarding the public option and employer mandate provisions contained in the bill / option of patient-owned cooperative health insurance/ feasibility of making the August deadline as set forth by President Barack Obama; Senator Grassley's reaction to Alaskan Governor Sarah Palin's decision to resign

07/12/09

**Guests:** Senator Patrick Leahy (D-VT), Chairman, Judiciary Committee (1); Senator Jeff Sessions (R-AL), Ranking Member, Judiciary Committee (1); Kathleen Parker, Syndicated Columnist, The Washington Post Writers Group (2); Kevin Merida, National Editor, The Washington Post (2)

1) Topics include: reaction to the news that Attorney General Eric Holder is considering appointing a special prosecutor to investigate allegations of torture during the previous administration -- something President Barack Obama has opposed / claims that former Vice President Dick Cheney ordered the CIA to keep a top-secret intelligence program secret from Congress; upcoming Senate confirmation hearings on the nomination of Judge Sonia Sotomayor to the U.S. Supreme Court / opinions regarding her nomination / various reasons for supporting or opposing her nomination

2) Topics include: what the appointment of a special prosecutor to investigate allegations of torture means for the Obama Administration; thoughts on Alaskan Governor Sarah Palin's decision to resign; President Obama's recent trip to the African continent; belief that a health care bill will be passed, but not before the August deadline



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**FACE THE NATION** (continued)

- 07/19/09      **Guests:** Representative Charles B. Rangel (D-NY), Chairman, Ways and Means Committee (1); Senator Orrin G. Hatch (R-UT), Member, Senate Committee on Finance (1); former Senator and Astronaut John Glenn (D-OH) (2); Douglas Brinkley, Presidential Historian, CBS News Consultant (2); Bob Schieffer, Chief Washington Correspondent, Anchor/Moderator of Face The Nation (2)  
**Guest Moderator:** Harry Smith, Anchor, The Early Show  
1) Topics include: reaction to criticism leveled against the various health plans from the head of the Congressional Budget Office / importance of having national health insurance / possibility of raising taxes on individuals and small businesses in order to reach the cost of the bill / feasibility of making the August deadline as set forth by President Barack Obama / taking Medicare spending away from Congress to form a separate agency and cut costs / claim that the Republicans have not been invited to participate in either the House of Representatives or the Senate debate on health care / possibility of taxing the cost of healthcare benefits above a certain level in order to draw down costs / commitment to solving the health care problem  
2) Topics include: thoughts and recollections on the life and career of former CBS News Anchor Walter Cronkite, who died on Friday, July 17th
- 07/26/09      **Guests:** David Axelrod, White House Senior Advisor (1); Representative Jim Cooper (D-TN) (2); Michael Eric Dyson, Sociologist, Georgetown University (3); Kathleen Parker, Syndicated Columnist, The Washington Post Writers Group (3)  
1) Topics include: controversy over the arrest of Harvard University professor Dr. Henry Louis Gates, Jr. in Cambridge, MA by Sgt. James Crowley, resulting in a claim of racial profiling / upset over comments made by President Barack Obama that the police had "acted stupidly" and his subsequent apology; President Obama's plans for health care reform -- lowering costs, improving quality of care, and keeping the burden off of the middle class / President Obama's decision to consider a surtax on people who make over \$500,000 / commitment to solving the health care crisis  
2) Topics include: belief that health care reform is still in its earliest stages, but that a bill will pass this year / two approaches to health care reform -- amend the current legislation in Congress or consider alternative approaches that have received high scores from the Congressional Budget Office / reaction to the rumor that the Obama Administration is considering taxing the more expensive health insurance programs, also known as the "Cadillac Plans", due to the complex tax system which subsidizes the health care policies for America's highest income earners / need to slow the rate of growth of health care spending to just an inflationary adjustment  
3) Topics include: controversy over the arrest of Harvard University professor Dr. Henry Louis Gates, Jr. in Cambridge, MA by Sgt. James Crowley, resulting in a claim of racial profiling / upset over comments made by President Barack Obama that the police had "acted stupidly" and his subsequent apology / President Obama's decision to take responsibility for his comments and admit fault for his choice of words / proposed meeting between Dr. Gates and Sgt. Crowley at the White House / need for an open and honest discussion regarding the issue of race and class in America / racial profiling / belief that had this situation occurred between two women, the outcome would have been different

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60 MINUTES

- 07/05/09      **"Saving Flight 1549"** - a three-part report on the incredible water landing in the Hudson River on January 15, 2009 of a U.S. Air flight which saved the lives of all 155 people aboard. Part I is an interview with Hero pilot Captain Chesley "Sully" Sullenberger. Part II is an interview with Captain Sullenberger and his crew, and with his wife. Part III consists of coverage of a reunion between the passengers and the crew, as well as additional remarks from Captain Sullenberger and his family. Part I: (C: Katie Couric - P: Tanya Simon, Michael Radutzky, Lori Beecher) Part II: (C: Katie Couric - P: Michael Radutzky, Lori Beecher, Jenny Dubin) Part III: (C: Katie Couric - P: Tanya Simon, Lori Beecher, Andrew Metz) **DOUBLE-LENGTH SEGMENT** (OAD: 02/08/09)  
**"Bon Jovi"** - an interview with rock musician Jon Bon Jovi. Includes remarks by lead guitarist Richie Sambora. (C: Steve Kroft - P: John Hamlin) (OAD: 05/18/08)
- 07/12/09      **"Kill Bin Laden"** - an interview/profile of the officer in command of a team from the U.S. Army's secret Delta Force, sent to Tora Bora, Afghanistan by the Pentagon shortly after 9/11 to kill Osama bin Laden. Calling himself Dalton Fury, he is the author of "Kill Bin Laden" and has only recently decided to break his silence in order to correct the inaccuracies regarding his mission. (C: Scott Pelley - P: Shawn Efran) (OAD: 10/05/08)  
**"Eyewitness"** - a report on the case of Ronald Cotton, a North Carolina man who was twice falsely convicted of raping Jennifer Thompson on the strength of her eyewitness testimony. Years later he was exonerated due to DNA testing -- and forgave his accuser. Memory experts demonstrate how easy and how common it is for eyewitnesses to make inaccurate identifications. Interviewed: Jennifer Thompson; Ronald Cotton; Detective Mike Gauldin; Rich Rosen, law professor and Cotton's attorney; memory experts Gary Wells, Professor of Psychology at Iowa State University and Elizabeth Loftus, Professor of Psychology and Law at the University of California Irvine. (C: Lesley Stahl - P: Shari Finkelstein) **DOUBLE-LENGTH SEGMENT** (OAD: 03/08/09)  
**Andy Rooney topic: "Eat More Fruit"** - Andy shares some nutritional advice (OAD: 04/13/08)
- 07/19/09      **PREEMPTED** for the CBS NEWS SPECIAL: "That's The Way It Was: Remembering Walter Cronkite"

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**60 MINUTES (continued)**

07/26/09

**"Gun Rush"** - despite the current economic downturn, fear of tighter gun-control laws under the Obama administration have fueled an increase in gun and ammunition sales. At a Virginia gun show, gun proponents and anti-gun activists discuss why the public feels the need to possess guns and what could be fueling the sales, the gun show "loophole" in Virginia and 30 other states that allows people who are not gun dealers to sell firearms without background checks, and the Virginia Tech massacre. Interviewed: Philip Van Cleve (gun proponent); Gerald Massengil, former Police Superintendent of Virginia; Lily Habtu, Virginia Tech survivor; Omar Samaha, brother of Virginia Tech victim Reema Samaha; and Senator Dianne Feinstein (D-CA). (C: Lesley Stahl - P: Shachar Bar-On) (OAD: 04/12/09)

**"Poisoned"** - a report on the African lion, in danger of extinction. Herders, in order to protect their livestock, are poisoning them with Furadan, a cheap American pesticide manufactured by FMC Corporation. Interviewed: Dr. Laurence Frank of the University of California Berkeley; Alayne Cotterill, Dr. Frank's colleague; Claus Mortensen, ranch owner in Kenya; Antony Kasanga, Maasai warrior and member of Lion Guardians; Dr. Richard Leakey, doyen of conservationists in Africa; Tom Hill, American philanthropist; and Richard Bonham, a Kenyan naturalist. (C: Bob Simon - P for the rebroadcast: Michael H. Gavshon, Drew Magratten, Paul Bellinger) (OAD: 03/29/09)

**"Steve Wynn"** - a profile of casino mogul Steve Wynn, who despite today's bad economy, has had to slash employees' pay and room prices but does whatever he has to do to get customers to his new hotel, Encore, which opened in 2008. He reflects on how Las Vegas has changed from just a gambling town when he built the first luxury resort to a vacation destination; his business success; and retinitis pigmentosa, an eye disease that is slowly robbing him of his sight. Also interviewed: Steve's wife and business partner, Elaine. (C: Charlie Rose - P: Catherine Olian) (OAD: 04/12/09)

**Andy Rooney topic: "Andy's Best Friend"** - Andy remembers his close friend Walter Cronkite, who passed away on July 17, 2009

**48 HOURS MYSTERY**

07/04/09

**48 HOURS MYSTERY: "The Girl Next Door" (2)** - a follow-up to one of the two stories included in "The Girl Next Door" (OAD: 01/07/06). In that report, Detective Scott Dudek of the Alameda County (CA) Sheriff's Office was attempting to establish the identity of a teenage girl whose body was found on May 1, 2003 in a trash bag left behind a restaurant in Castro Valley, California. Forensic sculptor Gloria Nusse created a reconstruction of the girl's face, based on nothing but her skull. After the initial 2006 report on 48 HOURS MYSTERY, a viewer called to say that the victim looked like a young girl who had been seen around Castro Valley with Miguel Castaneda, who had worked at the restaurant where the body was dumped. He had disappeared, but police received a tip that the girl and the man she had been seen with might have been from the same hometown in Mexico. Dudek and his team then went to Yahualica, Mexico. There they extensively publicized their search and handed out many fliers. A woman whose daughter was missing came forward, and a DNA sample would later confirm that she was the mother of the now-identified victim: Yesenia Nungaray. Yesenia was given a funeral in her hometown. The search for Miguel Castaneda continues. (C: Harold Dow - P: Clare Friedland) (OAD: 12/15/07; first rebroadcast: 06/14/08) (Graphic update for this second rebroadcast: Detective Dudek says Miguel Castaneda is living in Mexico. Despite multiple arrest warrants, Mexico is not cooperating with his extradition. There is still a \$65,000 reward for information leading to the arrest of Yesenia's killer.)

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**48 HOURS MYSTERY (continued)**

- 07/07/09      **48 HOURS: "Michael Jackson: The Last Dance"** - a report on the life and death of performer Michael Jackson, whose memorial service was held today in Los Angeles. Includes: (1) recorded excerpts of some participants in the service itself, including Berry Gordy, Queen Latifah, Kobe Bryant, Earvin "Magic" Johnson, Smokey Robinson, Brooke Shields, Jermaine Jackson, Marlon Jackson, Paris Jackson, and the Rev. Al Sharpton. Also included is Katie Couric's post-memorial interview with singer Stevie Wonder. (2) a report by Lara Spencer on the lives of Michael Jackson's three children, and Jackson's intention that they be cared for by his mother Katherine or by singer Diana Ross. Includes comments by Jackson biographer J. Randy Taraborrelli. (3) a report by Troy Roberts on some of Jackson's fans who came long distances, determined to get a ticket to the memorial. Among them were Josep Lari, from Barcelona, Spain; Verna Lewis and her friend, Chantelle, from Delaware; Rita Sehmi, from Corona, California. (4) a report by Ben Tracy on questions surrounding the possible role of prescription painkillers, including Diprivan, in Michael Jackson's death. Includes comments by Jackson manager Frank Dileo; Jackson's bodyguard Matt Fides; Jackson's nutritionist Cheryl Lee; Dr. Paul Wischmeyer. (5) a report by Harold Dow on the public's long-standing obsession with celebrity deaths. Includes comments by Professor Jacque Lynn Foltyn of National University, San Diego; Larry Hackett, "People" Magazine; John Landis, director of Jackson's "Thriller" video. (6) overview of Jackson's talent, life, and impact. Correspondents: Katie Couric (anchor, Los Angeles); Troy Roberts; Ben Tracy; Harold Dow. Contributing Reporter: Lara Spencer (anchor, "The Insider")
- 07/11/09      **48 HOURS MYSTERY: "Stolen Dreams"** - In November of 2003, Jeanne Callahan of Rockville Centre, Long Island waited for her husband, Stephen Trantel, to return home from a day of fishing. Hours later, she received a call telling her that Stephen was alive, but was under arrest -- police told Jeanne that Stephen had committed ten bank robberies. To the people who knew Stephen, he was the least likely to rob a bank - for one, he was the son of a New York City cop. And because he was a trader on Wall Street in the big money world of commodities, he wouldn't have to steal anything. But those closest to him didn't know was that he was living a secret life. Stephen had worked for a trading company, but had become self-employed and was betting his own money on the future price of oil. He was doing well, but he didn't plan ahead. He purchased Jeanne her dream home and their mortgage tripled. As their other expenses increased, Stephen struggled to keep up. He lost so much money that the commodities exchange barred him from the floor. Afraid to tell his wife, Stephen decided that in order to hold on to the lifestyle he and Jeanne had grown accustomed to, he was going to have to steal money to maintain it. After doing research on the internet, Stephen robbed his first bank in July of 2003. By the time Stephen was caught four months later, he had stolen more than \$60,000. In exchange for information and an admission of guilt, Stephen Trantel was sentenced to nine years in prison. Shortly after Stephen entered prison, Jeanne divorced him. He is scheduled to be released from prison in 2012. (C: Richard Schlesinger - P: Patti Aronofsky) (OAD: 03/15/08)

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**48 HOURS MYSTERY (continued)**

- 07/14/09      **48 HOURS MYSTERY: "Vegas Heat"** - a report on the December 14, 2005 discovery of the charred corpse of a young woman, found in a burned-out car on a Las Vegas, Nevada desert road. The car was registered to Kelly Ryan, a fitness champion who is married to Craig Titus, a Mr. Olympia competitor. Both were stars of the body building world and also hard partiers, known for using illegal drugs and pain killers. The unrecognizable body was initially thought to be Ryan, but authorities were stunned when they arrived at the couple's house only to be greeted by her at the door. When asked about the car, Craig and Kelly claimed that it had been taken the day before by Melissa James, their 31-year-old live-in assistant and a dancer, who was headed to New Jersey to spend Christmas with her mother. Melissa never made it to New Jersey and when pressed, Craig and Kelly accused her of theft -- that she stole the Jaguar and used Kelly's debit card to steal from them. Detectives were lucky and discovered that Kelly's debit card was last used at Wal-Mart by Kelly, who purchased seven bottles of lighter fluid. Panicked by the police visit, Craig and Kelly confided in Megan Foley, Kelly's friend, that a fight between Kelly and Melissa had spiraled out of control -- Kelly tased Melissa, injected her with narcotics and that it ended when Craig choked her. Megan's attorney contacted the police. Armed with that information, police issued a warrant for their arrest. Eventually, the FBI tracked the couple to Boston, where they were charged with murder and arson. Twenty-one days after the body was found, it was officially identified as Melissa James. But because the body was so badly burned, the coroner could not say for sure how Melissa died or if it was even murder. Craig had a different story and in an interview, told 48 HOURS that Melissa had attacked Kelly and that he interceded on his wife's behalf. Enraged, Melissa ran upstairs to her room and when Craig checked on her, she was dead. Craig also claimed that he, Melissa, and Kelly had been using drugs for days leading up to the fight and that her death was an overdose. High on drugs, they panicked and disposed of her body in the desert. As the trial was about to begin, Craig and Kelly each accepted a plea deal -- Craig for second-degree murder, kidnapping, and arson; Kelly for battery and arson. After further courtroom dramatics, Craig Titus was sentenced to 21 to 55 years and Kelly Ryan to six to 17 years in prison. Craig has filed a motion to reduce his sentence. Kelly says her marriage to Craig is over. (C: Peter Van Sant - P: Chuck Stevenson, Chris O'Connell) (OAD: 11/08/08) (Graphic update for this first rebroadcast: Craig Titus' request to reduce his sentence or let him stand trial was denied. Kelly Ryan has filed for a divorce.)
- 07/18/09      **48 HOURS MYSTERY: "Betrayal"** - an update of a report on the September 3, 2006 disappearance of Nina Reiser, a Russian doctor who had married Hans Reiser, an American computer whiz. The couple had two children, but their marriage began to fall apart and Nina began an affair with Sean Sturgeon, Hans' best friend. Embroiled in a nasty custody fight, Nina dropped off the children at Hans' house on Labor Day weekend and then mysteriously vanished. Her body had never been found. After investigation, Hans was arraigned on murder charges five weeks after Nina's disappearance, and one year later, went on trial for her murder. After three days of deliberation, the jury found him guilty of first degree murder and he was sentenced to 25 years to life. **Update for this rebroadcast:** In the summer of 2008, Hans Reiser offered to lead police to Nina's body in exchange for a reduced verdict and reduced time in prison. The police agreed; Hans led them to her remains, which he had buried just half a mile from his house. As part of the deal, Hans was required to provide a detailed confession of how he murdered Nina, and his voice is heard describing how he strangled her. One month later, the verdict against Hans was lowered to murder in the second degree, and sentenced him to 15 years to life. **Graphic updates:** Nina Reiser was buried in St. Petersburg, Russia. Her children will remain in Russia with Nina's mother. Hans Reiser will be eligible for parole in 2021. He will be 58 years old. (C: Maureen Maher - P: Paul LaRosa, Gayane Keshishyan, Allen Alter) ("Betrayal" OAD: 06/03/08. OAD for rebroadcast containing update: 01/03/09)

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**48 HOURS MYSTERY (continued)**

07/25/09      **48 HOURS MYSTERY: "Drawn To Murder"** - a report on the February 1987 murder of 37-year-old Peggy Hettrick in Fort Collins, Colorado. Her mutilated, half naked body was discovered in a field near the home of Tim Masters, a 15-year-old who lived near the crime scene. He said he had seen the body on his way to school but, thinking it was a mannequin, he did not report it to the police. He then became a suspect when police searched his home and found his collection of knives and his drawings of graphic images of murder and mutilation. Under interrogation, he adamantly denied any knowledge of the murder -- and since police had no actual evidence linking him to the crime, he was not arrested. Ten years later, prompted by the opinions of Dr. Reid Meloy, an expert on sexual homicide, the police did arrest Masters for the murder. He was put on trial, convicted and went to prison in 1999, sentenced to life without parole. After losing two appeals, he appealed again, claiming ineffective counsel. His defense team then uncovered important items of evidence never given to Masters' original lawyers, although they had been entitled to them. This included, among other things, questions surrounding Dr. Richard Hammond, a prominent eye surgeon who also lived near the crime scene and who had been arrested for voyeurism. And now, for the first time, DNA tests were done on Peggy Hettrick's clothing. These tests found no DNA of Tim Masters, but did find that of Hettrick's ex-boyfriend, Matt Zoellner, and that of two other males. Tim Masters' conviction and sentence were vacated, and he was released from prison after more than nine years. (C: Susan Spencer - P: Joshua Yager, Marc B. Goldbaum, Taigi Smith) (OAD: 11/29/08)

**CBS NEWS SPECIALS**

07/07/09      **CBS NEWS SPECIAL REPORT: "Michael Jackson: The Farewell"** - live coverage of the memorial service for performer Michael Jackson at the Staples Center in Los Angeles. Participants in the service include: singer Smokey Robinson, the Andrae Crouch Choir, Pastor Lucious Smith, singers Mariah Carey and Trey Lorenz, actress Queen Latifah, singer Lionel Richie, producer Berry Gordy, musician Stevie Wonder, singer Jermaine Jackson, retired NBA star Earvin "Magic" Johnson, NBA player Kobe Bryant, Reverend Al Sharpton, musician John Mayer, actress Brooke Shields, singer Jennifer Hudson, singer Usher, Reverend Bernice King and Martin Luther King III, singer Shaheen Jafargholi, Congresswoman Sheila Jackson Lee (D., Texas), director Kenny Ortega, and singer Marlon Jackson. CBS Correspondents: Katie Couric (anchor, Staples Center); Bill Whitaker (Forest Lawn Cemetery); Ben Tracy (Staples Center); Jeff Glor (Los Angeles); Mark Phillips (London); Michelle Miller (outside the Apollo Theatre, New York City); Sandra Hughes (outside the Neverland Ranch, Los Olivos, California). Consultants: Randy Tarraborelli, biographer of Michael Jackson; Kenny 'Babyface' Edmonds, friend of Michael Jackson; Interviewed: Brian Oxman, Jackson family attorney and spokesman.

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**CBS NEWS SPECIALS (continued)**

07/19/09      **CBS NEWS SPECIAL: "That's The Way It Was: Remembering Walter Cronkite"** - a tribute to former CBS News anchor Walter Cronkite, who died on July 17 at the age of 92. The broadcast presents a chronological review of his career, from his days as a reporter in World War II, on to his hiring by CBS in 1950, then to his almost twenty year (1962-1981) tenure as anchor of "The CBS Evening News", and then his continuing career after leaving that position. Includes video footage of his coverage of the national political conventions; the assassinations of John F. Kennedy, Martin Luther King and Robert F. Kennedy; the Vietnam war; Woodstock; the space program and the landing on the moon. Includes ongoing commentary by Cronkite himself and his daughter Kathy, as well as recollections and comments by CBS News colleagues Katie Couric, Dan Rather, Don Hewitt, Morley Safer, Mike Wallace, Andy Rooney; competitors Diane Sawyer, Brian Williams, Barbara Walters, Charles Gibson; actors George Clooney and Robin Williams; director Spike Lee; Grateful Dead drummer Mickey Hart; and former President Bill Clinton. (an edited and updated version of the 05/18/07 CBS NEWS SPECIAL: "That's The Way It Is: Celebrating Cronkite at 90"). (Executive Producer: Susan Zirinsky; Producer: Nancy Kramer; Director: Rob Klug; Producer/Editor: Terry Manning; Executive Editor: Al Briganti)

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**FACE THE NATION**

09/06/09

**Guest:** Arne Duncan, U.S. Secretary of Education

**Topics include:** President Obama's September 8th speech to the nation's school children, focusing on personal responsibility and challenging students to value their education / response to the negative reaction to the speech from Republicans and the Conservative community, labeling the speech as "socialist ideology"; decision to make schools vaccination centers for the H1N1 Flu (Swine Flu) vaccine / common sense precautions regarding H1N1 Flu virus / recent outbreak at Washington State University; recent comparisons indicating American students lag behind their international counterparts / need to improve the graduation rate; U.S. Department of Education's Race to the Top Fund, which provides competitive grants to encourage and reward States that are creating the conditions for education innovation and reform / placing the emphasis on accountability and the importance of producing "common college-ready, career-ready standards" for students and educators / need for acting locally, in order to produce national results; problems with No Child Left Behind, the cornerstone of former President George W. Bush's education policy: under-funded and incorporating very stringent rules on the methods used, but loose on what the goals were, thereby allowing each state to create their own standards; desire to reward excellence with merit pay; problems associated with charter schools -- schools that receive public funding, but also raise money privately, allowing them to bypass some of the restrictions found in other public schools / conditions needed to allow charter schools to succeed

09/13/09

**Guests:** David Axelrod, White House Senior Advisor (1); Senator Olympia Snowe (R-ME), U.S. Senate Committee on Finance (2); Kathleen Parker, Syndicated Columnist, The Washington Post Writers Group (3); Roger Simon, Chief Political Columnist, Politico (3)

1) **Topics include:** reaction to protests against President Obama's health care plan / President Obama's September 9th address to a joint session of Congress on the issue of health care reform / continued support for the public option / commitment to providing a health care plan that will be self-sufficient and not add to the deficit / criticism against President Obama for trying to address too much too soon

2) **Topics include:** need for the public option to be removed from any health care plan due to a lack of support among Republicans in the Senate / support for the trigger option -- which sets a deadline for private insurance companies to create plans to cover those uninsured -- even though it will not be included in the health care plan proposed by the Senate Finance Committee / commitment to presenting a bipartisan policy / agreement with the Obama Administration over including language that would prohibit funding for abortion; reaction to the shouted outburst - "You lie!" - from Representative Joe Wilson (R-SC) during President Obama's address to a joint session of Congress

3) **Topics include:** opinion that President Obama will allow the Senate to remove the public option from any proposed health care plan, so that some form of health care reform will be passed / reminder that President Obama promised change, negating any criticism for trying to address too much too soon / President Obama's ability to strengthen himself against opposition through his numerous speeches

09/20/09

**Guests:** President Barack Obama (1); Michael Steele, Chairman, Republican National Convention (2)

1) **Topics include:** the challenge of health care reform and why some people remain skeptical of Obama's plan / description of the main points of his plan and acknowledgment of the complexity of reform / concern that his plan would mean new taxes for the middle class, and his refutation of this fear; reasons for a perceived element of meanness and anger in current political dialogue / health care reform as a proxy for the question of how much the government should be involved in the economy; the Attorney General's decision to re-open the criminal investigation of the CIA interrogations which took place after 9/11; the question of the possible commitment of tens of thousands of new American troops to Afghanistan; the decision not to implement a missile defense system in Poland and the Czech Republic

2) **Topics include:** the credibility of the claim that taxes won't be raised to pay for health care reform / Republican desire for health care reform which involves portability, tort reform, and the creation of small business pools, rather than an overhaul of the entire system; report that President Obama has asked New York Governor David Paterson to withdraw as a candidate next year because of fear that his unpopularity will drag down the Democratic Party



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**FACE THE NATION (continued)**

- 09/27/09      **Guests:** Hillary Rodham Clinton, Secretary of State (1); Senator Lindsey Graham (R-SC) (2)  
**Guest Moderator:** Harry Smith, Anchor, The Early Show
- 1) Topics include: discovery of a new Iranian nuclear site, believed to be a covert facility designed for uranium enrichment and not for peaceful nuclear energy for civilian purposes / President Obama's meeting with Russian President Dmitry Medvedev / consensus from members of the P-5 Plus 1 -- United States, Germany, France, United Kingdom, Russia, and China -- that Iran must provide answers during the October 1st meeting / possibility of deepening sanctions against Iran should they fail to provide convincing evidence as to the purpose of their nuclear program / belief that if the site was truly for peaceful purposes, it would have been disclosed to the International Atomic Energy Agency, as required / Russia's increasing support of America's international diplomatic efforts and interests; General Stanley McChrystal's report on America's war in Afghanistan / current situation and policy in Afghanistan / America's relationship with Pakistan and its increased commitment in the fight against the Taliban and al Qaeda meshes with our overall strategy in Afghanistan
- 2) Topics include: support for General McChrystal's request for an additional forty thousand troops / deteriorating conditions in Afghanistan; belief that the discovery of the nuclear site in Iran indicates that it is working on a nuclear weapon / possibility of the use of military action against Iran -- only after the failure of all meaningful sanctions and as a last resort; devastating repercussions for American and Afghanistan if General McChrystal does not get the additional forty thousand troops
- 60 MINUTES**
- 09/06/09      **"The Age Of Mega-Fires"** - a report on the dramatic increase in the intensity and number of forest fires across the American West, due to global warming. (C: Scott Pelley - P: David Gelber, Joel Bach) (OAD: 10/21/07)  
**"Combat in Afghanistan"** - a report on soldiers from the 101st Airborne Division, who are stationed at a small forward operating base in eastern Afghanistan, not far from the Pakistani border, called "Wilderness". American casualties are highest in this region, where they're fighting an Afghan warlord, Jalauddin Haqqani and his son, who are closely allied to al-Qaeda. Includes comments from Major General Jeffrey Schlosser, the Deputy U.S. Commander in Afghanistan. (C: Lara Logan - P: Peter Klein, Jeff Newton) (OAD: 10/19/08)  
**"Mr. Ayers and Mr. Lopez"** - a report on the friendship between Los Angeles Times columnist Steve Lopez and mentally ill musician Nathaniel Ayers, a former Juilliard student who suffers from paranoid schizophrenia. Their relationship, the subject of a book by Lopez, is now a Hollywood film ("The Soloist"). Interviewed: Steve Lopez; Nathaniel Ayers; Jennifer Ayers-Moore, Nathaniel's sister; Casey Horan, who runs Lamp, a private agency which provides shelter and services for the homeless who are mentally ill; Adam Crane, publicist for the Los Angeles Philharmonic; and Robert Gupta, violinist with the Los Angeles Philharmonic. (C: Morley Safer - P: David Browning) (OAD: 03/22/09)  
**Andy Rooney topic:** "What Are They Advertising?" - Andy "fashions" himself into an ad critic (OAD: 03/09/08)
- 09/13/09      **"President Obama"** - in an interview taped on September 11th at the White House, President Barack Obama discusses the obstacles he faces in passing a health care reform bill, and his responses to those challenges. (C: Steve Kroft - P: Michael Radutzky, L. Franklin Devine)  
**"Big Teddy"** - a report about the life and legacy of the late Senator Edward M. Kennedy who, prior to his death, completed "True Compass", the only memoir written by a member of the Kennedy family. Included are interviews with his son Ted Kennedy Jr. and his editor and publisher Jonathan Karp. Also included are excerpts of a videotaped interview Kennedy did for his publisher, five months before he died. (C: Lesley Stahl - P: Richard Bonin)  
**"Guiding Light"** - a report on broadcasting's longest running drama, "Guiding Light", on the occasion of its cancellation after 72 years. Interviewed: actors Tina Sloan, Robert Newman, Kim Zimmer, Michael O'Leary, Peter Simon, Beth Chamberlin, Grant Aleksander, Ron Raines, Frank Dicopoulos; Tim Brooks, former network executive and television historian; Guiding Light's executive producer Ellen Wheeler; and writer Jill Lorie Hurst. (C: Morley Safer - P: David Browning)  
**Andy Rooney topic:** "Andy Rooney: Memories of Cronkite" - Rooney and Walter Cronkite were friends and colleagues for 65 years

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60 MINUTES (continued)

- 09/20/09      **"The DEKA Arm"** - a report on the DEKA arm, one of the breakthroughs of a Pentagon program called "Revolutionizing Prosthetics". This arm, one of the biggest innovations in prosthetics since World War II, provides amputees the ability to pick up small, delicate objects, something not available in arm prosthetics. Currently heading to clinical trials, it may soon be available to the more than 200 veteran arm amputees from the Afghanistan and Iran conflicts. Interviewed; Fred Downs, head of prosthetics, Veterans Administration; Dr. Geoffrey Ling, Army Colonel/neurologist; Dean Kamen, inventor; Chuck Hildreth, amputee/DEKA volunteer; Josh Bleill, leg amputee; and Jonathan Kuniholm, Duke University biochemical engineer/amputee. (C: Scott Pelley - P: Denise Schrier Cetta) (OAD: 04/12/09)
- WEST COAST ONLY - "Vogue, Anna Wintour"** - an interview with Vogue Editor Anna Wintour. Also interviewed: Andre Leon Talley, Vogue Editor-At-Large; Grace Coddington, Vogue Creative Director; Designers Karl Lagerfeld, Nicholas Ghesquire, John Galliano; Bernard Arnault, owner of Dior and chairman of LVMH, the largest luxury conglomerate in the world. (C: Morley Safer - P: Ruth Streeter) (OAD: 05/17/09)
- WEST COAST ONLY - "Coach Carroll"** - a profile/interview of University of Southern California football coach Pete Carroll, who in addition to his success on the field with the USC Trojans, started an organization called "A Better LA", to stop gang violence in Los Angeles. (C: Byron Pitts - P: Catherine Olian, Joyce Cordero) (OAD: 12/14/08)
- WEST COAST ONLY - Andy Rooney Topic: "Send It To Andy!"** - Whether it's fudge, books or whistles, lots of stuff has landed in Andy's mailbox (OAD: 04/26/09)
- 09/27/09      **"McChrystal"** - an interview with General Stanley McChrystal, the new commander of American and NATO forces in Afghanistan. In a recent report, he warned President Obama that the war could be lost if there is not a troop increase in the next year. He also elaborates on his new strategic priority of protecting the Afghan people and earning their support. (C: David Martin - P: Mary Walsh)
- "The Liquidator"** - a joint interview with Irving Picard, court-appointed trustee, and his chief counsel David Sheehan, who lead the team in charge of recovering the \$18 billion in assets from the Ponzi scheme perpetrated by Bernard Madoff. Picard and Sheehan plan to file suit against various members of the Madoff family for their roles at Bernard L. Madoff Investment Securities. Surprisingly, most of the potentially recoverable money will not come from the Madoff family, but from some of the victims themselves -- "net winners" -- people who took out more money than they ever invested with Madoff. (C: Morley Safer - P: Deirdre Naphin Curran, Katy Textor)
- "A Living For The Dead"** - a report on the merchandising deals and other income deceased celebrities continue to generate for their estates, focusing on an interview with the agent Mark Roesler, whose client list includes some of the biggest names -- mostly deceased -- in acting, music, and sports of the 20th Century. A pioneer of the industry, Roesler founded CMG more than twenty five years ago, at a time when a celebrity's right to control or profit from their good name was buried along with them. Includes comments from: Marcus Winslow, cousin of the late actor James Dean; billionaire entertainment entrepreneur Robert Sillerman, who owns a majority percentage of the Elvis Presley estate; and Martin Cribbs, former head of the agency Greenlight. (C: Steve Kroft - P: L. Franklin Devine, Jennifer MacDonald)
- Andy Rooney Topic: "Andy's Summer Break: I'm Glad It's Over"** - Andy realizes that avoiding work is hard work

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**48 HOURS MYSTERY**

- 09/05/09      **48 HOURS MYSTERY: "Invitation To A Murder" (9:00-10:00p)** - Police called Mark Winger a hero on Aug. 29, 1995 when he seemingly tried to save his wife, Donnah, from being bludgeoned to death in their home by Roger Harrington, a man with a history of mental illness, whom Winger shot and killed. Four years later, DeAnn Schultz, Donnah's best friend, revealed to police that she and Mark Winger had been having an affair and that he had talked about killing his wife. Polaroid pictures revealing the position of the victims' bodies at the scene of the killings showed that Winger's account of the events lacked credibility. Seven years after the deaths of Donnah Winger and Roger Harrington, Mark Winger was tried and found guilty of murder. He was sentenced to life in prison. Segments include: "Shattered"; "A Hero's Tale"; "Dark Secret"; "Changing Tide"; "Hero Or Villain?" (C: Richard Schlesinger - Sr. P: Hal Gessner - P: Gail Zimmerman, Doug Longhini, Ian Paisley)  
Update for the 12/13/08 rebroadcast: In the Spring of 2005, an inmate at the prison in Pontiac came forward and said that Mark Winger tried to involve him in a murder-for-hire plot, with DeAnn Schultz as the intended victim and if money allowed, to also kill his father-in-law, Ira Drescher. In June 2007, Winger stood trial in Pontiac and claimed that the whole thing was a fantasy he never planned to carry out. Mark Winger was convicted of soliciting murder and sentenced to another 35 years. He will never be eligible for parole. Winger's second wife has divorced him. Donnah's parents, Sara Jane and Ira Drescher, are helping other abused women and have established a fund in Donnah's name at "Women in Distress", an organization dedicated to empowering domestic violence victims. (C: Richard Schlesinger - P: Gail Abbott Zimmerman, Doug Longhini) (OAD: 01/15/03; 1st rebroadcast: 06/13/03; 2nd rebroadcast: 08/25/04, included an update; 3rd rebroadcast: 12/13/08, included an update.)
- 09/05/09      **48 HOURS MYSTERY: "Kidnapped: Shawn Hornbeck's Incredible Story" (10:00-11:00p)** - On October 6, 2002, eleven-year-old Shawn Hornbeck was kidnapped while riding his bicycle in his home town of Richwoods, Missouri. Over the course of the next four and a half years, he was held captive and sexually abused by his abductor, Michael Devlin. Threatened with death and the death of his parents, he took on the life Devlin dictated, posing as his son and even making friends with neighbors. Devlin wielded such terror that Shawn never revealed his real identity to anyone, despite numerous opportunities to ask for help. Then, in January 2007, Devlin abducted another youth, Ben Ownby. With the help of a witness to that abduction, the FBI was able to trace Devlin's car and confront him. When they went to Devlin's apartment, they found both Ben Ownby and Shawn Hornbeck. At his hearing, Devlin pleaded guilty. He was sentenced on multiple counts to 72 life terms and an additional 170 years in prison. Among those interviewed are: Shawn Hornbeck; his parents, Pam and Craig Akers; FBI agent Lynn Willett; and Dr. Marylene Cloitre, New York University psychologist and trauma specialist. (C: Troy Roberts - P: Katherine Davis, Clare Friedland, Chris O'Connell) (OAD: 09/27/08)
- 09/12/09      **PREEMPTION**
- 09/19/09      **48 HOURS MYSTERY: "Seven Days Of Rage: The Craigslist Killer"** - a follow-up to "Craigslist: Classified For Murder" (OAD: 04/25/09). On April 14, 2009, model and masseuse Julissa Brisman was found murdered in a Boston hotel. Over the course of the next seven days, police investigation revealed that Brisman and two other female victims of assault had been contacted through ads they had placed on the website Craigslist. Police traced computer evidence to Philip Markoff, a medical student at Boston University. He was arrested for kidnapping, armed robbery and murder. A search of his apartment produced incriminating evidence, including the gun that killed Julissa Brisman. Further investigation of Markoff's e-mail address revealed his own ads on several adult alternative-lifestyle websites. Concluding onscreen graphic: Philip Markoff is expected to stand trial next June. Craigslist renamed its erotic services section, calling it adult services. Critics say nothing has changed. Among those interviewed: Trisha Leffler, Markoff's first victim; Maria Cramer, reporter, The Boston Globe and 48 HOURS consultant; Joe Moura, private investigator and 48 HOURS consultant; Paul LaRosa, 48 HOURS producer; Mark Pines, friend of victim Julissa Brisman; Maureen Orth, writer; Casey Jordan, attorney and psychologist; Morgan Houston, friend of Philip Markoff; Steve Huff, crime blogger and contributor to the True Crime Report. (C: Peter Van Sant, Richard Schlesinger - P: Paul LaRosa, Sarah Prior)

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**48 HOURS MYSTERY (continued)**

09/26/09      **48 HOURS MYSTERY: "Our Father...The Godfather"** - In an exclusive interview, and for the first time, three of the children of the late crime boss John Gotti discuss the life they experienced growing up as members of his family, how they were sheltered from an awareness of Gotti's lifestyle, and their ongoing love for their father in spite of their eventual knowledge of his activities and his position as head of the Gambino family crime syndicate. Interspersed with the interviews is a narration of John Gotti's life and activities, utilizing Gotti family home videos and private photographs. Among the subjects discussed are the 1980 death of Gotti's young son, Frankie, struck by a car while riding his bike, and the subsequent disappearance of the driver of that car; the 1985 murder of Paul Castellano, reputed head of the Gambino crime family; John Gotti Jr.'s entry into the family business; John Gotti's eventual arrest and conviction in 1992 for the murder of Paul Castellano, and his sentence of life imprisonment; John Jr.'s current trial, and the family claim that John Jr. quit the mob years ago. Interviewed are: Victoria Gotti, Peter Gotti, and Angel Gotti, children of the late John Gotti; Selwyn Robb, reporter and CBS News consultant; John Gotti Agnello and Carmine Gotti Agnello, grandsons of John Gotti. (C: Troy Roberts - P: Patti Aronofsky, Joe Halderman, Douglas Longhini, Josh Yager, Lourdes Aguiar)

**CBS RELIGION AND CULTURE SERIES**

09/27/09      **"Religion, Politics & Advocacy"** - a report on how religious organizations and their coalitions work to advocate and shape legislation beneficial to the poor, the hungry, and others who may not have a voice. The program recounts how a diverse coalition of religious groups, working in tandem with health and educational organizations, was able to influence the eventual enactment in 2009 of a law authorizing the Food and Drug Administration to regulate tobacco products. The program also follows "citizen advocates" who participate in the Congressional lobbying efforts of Bread For The World, a Christian advocacy organization whose mission is to end hunger and poverty throughout the world. Among the contributors are: Allen Hertzke, The Pew Forum; Dr. Sayyid M. Syeed, National Director, Islamic Society of North America; Sister Simone Campbell, Catholic nun, lawyer, and advocate for the Catholic Social Justice lobby NETWORK; Brad Fitch, vice president, The Roll Call Group; Brent Walker, executive director, Baptist Joint Committee on Religious Liberty; Rabbi David Saperstein, director, Religious Action Center of Reform Judaism; Vincent DeMarco, national coordinator, Faith United Against Tobacco; David Beckmann, president, Bread For The World; Rev. L. LaSimba Gray, Jr., pastor, New Sardis Baptist Church, Memphis, Tennessee. (Narrator: Ted Holmes. Producer: Elizabeth Kineke. Produced in cooperation with the National Council of Churches, The U.S. Conference of Catholic Bishops, The Islamic Society of North America, The Union for Reform Judaism and the New York Board of Rabbis.

**CBS NEWS SPECIAL BROADCAST**

09/09/09      **CBS NEWS SPECIAL REPORT: "A Presidential Address To Congress"** - live coverage of President Obama's address to a joint session of Congress on the issue of health care reform. Republican Response given by Representative Charles Boustany (R-LA). Correspondents: Katie Couric (anchor, NY); Bob Schieffer; Chip Reid; Nancy Cordes

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KOAM  
3<sup>rd</sup> QTR '09  
SATURDAYS  
5:30AM

MISSOURI SOUTHERN STATE UNIVERSITY

**KOAM Newsmakers Topics  
July 2009**

**July 4 MSSU Ghosthunters**

This program features members of the Missouri Southern student "Ghosthunters" organization. They discuss their scientific approach to exploring the paranormal in the Joplin area.

**July 11 Carver Day Celebration**

This program features information about the annual Carver Day Celebration, scheduled for July 11 at George Washington Carver National Monument. Featured guests are park ranger Curtis Gregory and the park superintendent, Jim Heany.

**July 18 Joplin Regional Airport**

This program features an interview with Joplin Airport Manager, Steve Stockam. He provides an update on the airport, discussing the new terminal and control tower, passenger counts and new emphasis on business aviation at the airport.

**July 25 Joplin Wastewater Proposal**

This program focuses on the wastewater issue on the August ballot for Joplin voters. Information is provided about the proposed funding arrangement with the state, and the mandates for improving the city's wastewater facilities.

310 QTR FCC KOAM

I + P  
CHILDREN'S



MISSOURI SOUTHERN STATE UNIVERSITY

**KOAM Newsmakers Topics  
August 2009**

**August 1      MRSA**

This program features an interview focusing on growing health concerns over MRSA, resistant staph infections. Ryan Talken from the Joplin Health Dept. and Donna Stokes from St. John's discuss community education efforts.

**August 8      Joplin Parks & Recreation**

This program features an update on recreation programs and facilities in the City of Joplin. Doug Joyce, Paul Bloomberg and Beth Peacock discuss a variety of topics, including the new athletic complex, summer park programs and ideas being developed for the future.

**August 15      Joplin School District**

This program features an interview Joplin Schools Supt. CJ Huff and Assistant Supt. Doug Domer. A large portion of the program focuses on the completion of East Middle School, with video from the school. Guests also discuss the construction at the other two middle schools, changes in start times for the schools, redistricting of students, and bus routes.

**August 22      Missouri Southern State University**

This program features an interview with MSSU President Dr. Bruce Speck. He provides his perspective on the "state of the University," as a new academic year gets underway. He discusses financial challenges, increased enrollment, and the strategic planning process.

**August 29      MSSU Student Recreation Center**

This program will provide information about the new student recreation center at Southern, opening for the first time for students this fall. It will include video from the facility and information about operations. It will also include an update on other construction, including the Health Sciences Building.



Federal Communications Commission  
Quarterly Report  
Issues & Programming –  
PUBLIC SERVICE ANNOUNCEMENTS  
3rd Quarter, 2009

Respectfully submitted by:  
Vance Lewis  
Promotion Manager  
October 10, 2009

During the quarter KOAM-TV aired  
**44 Hours, 40 Minutes & 41 Seconds**  
of Public Service Announcements with an  
estimated value of **\$448,040.00**.