



4th Q 1999

Federal Communications Commission
Quarterly Report
Issues & Programs

January 10, 2000

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CBS Television Network



KGCS LP/57
Global • Communication • System

TO: Vance Lewis
FROM: Judy Stiles
DATE: September 22, 1999
SUBJECT: October Programs

Here's a list of topics scheduled for Newsmakers on KOAM in October:

October 2 - Patricia Duarte (NMK-99-23)

The program features Patricia Duarte, who appeared on the MSSC campus to discuss the growing roles of Latinos in the United States. She is a journalist, and publishes a magazine in Spanish for Latina women.

October 9 - Health Services (NMK-99-23)

The program takes a look at the growing trend for community health outreach services. Guests include Sandie Morgan from The Freeman Foundation, and Gary Cameron and Kathy Hutchinson from Freeman Health Systems. They discuss programs targeting cancer awareness and cardiac awareness.

October 16 - Recycling/United Way (NMK-99-19)

The program features two segments. The first looks at the annual Project Redirectory phone book recycling project, with an interview featuring Mary Anne Phillips. The second segment features the United Way of Southwest Missouri and the various agencies and services represented, with an interview with Suzanne Gilpin.

October 23 - Garcia/Boylan Symposium (to be recorded Sept. 30)

The program will feature an interview with Cuban-born writer Christina Garcia, on the MSSC campus for the annual Boylan Symposium on women in government.

October 30 - Joplin Water Park (to air live and be taped Oct. 27)

The program will be a taped replay of a show airing live from KGCS on Oct. 27. The focus will be on the Joplin Water park proposal featured on the November ballot.

MISSOURI SOUTHERN TELEVISION

A service of the Communications Department of Missouri Southern State College

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KGCS LP/57
Global • Communication • System

To: Vance Lewis, KOAM
From: Judy Stiles, KGCS
Date: Oct. 27, 1999
RE: November "Newsmakers" Topics

Here's the schedule for programs to air on KOAM-TV for November, 1999:

Saturday, Nov. 6 **NMK-99-22** **Educare**

The director of Educare, Lisa Kohley, discusses the new program. It is designed to provide assistance and materials to child care providers. She talks about the need for quality child care in the area, and how this organization is trying to serve that need in the community.

Saturday, Nov. 13 **NMK-99-21** **Young Citizen of the Year**

This program focuses on the new award designed to honor youngsters who develop a community service project and demonstrate good citizenship.

Saturday, Nov. 20 **NMK-99-25** **Glass Artist**

A regional glass artist, Kitty Kelley, shares her story and information about creating glass artwork. Projects range from traditional stained glass to glass beads for jewelry, glass etching and glass painting. She and her husband have won national awards for their work. They reside in the Branson area, and used to have the stained glass shop at Silver Dollar City. She also has a background as a musical performer in Branson.

Saturday, Nov. 27 (to be recorded) **Latin American Guests**

This program features guests from Latin America who have visited the MSSC campus. The first part is an interview with a novelist from Cuba. The second segment features guests from a university in Chile.

PLEASE NOTE: The Nov. 27 tape will need to be picked up on Wed. Nov. 24 — the MSSC campus will be closed Thursday and Friday that week for Thanksgiving.

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To: Vance Lewis
KOAM

From: Judy Stiles
KGCS

Date: November 24, 1999

RE: Newsmakers Topics

Here's a look at programs planned for airing on KOAM in December:

Dec. 4 Stress (NMK-99-24)

The program focuses on the role stress plays in people's lives this time of year, looking specifically at how college students are affected. Guests include Kelly Wilson and Eillen Godsey from Missouri Southern State College.

Dec. 11 Y2K (NMK-99-25)

This program features an update on actions taken to deal with the Y2K situation. Guests include Jay McBee from Empire District Electric, Carl McConnell from First State Bank, and Steve Earney from MSSC. They discuss actions taken in their respective businesses and industries to prepare for the 2000 changeover.

Dec. 18 Pioneer Broadcaster (NMK-99-29)

The featured guest on this program is Don Gross, recipient of the 1999 Pioneer Broadcaster Award from MSSC. He reflects upon his career in broadcasting, including his many years as the voice of the MSSC Lions, his work in radio and television sports, and television news.

Dec. 25 Salvation Army/Soul's Harbor (to be recorded Nov. 29)

This program will focus on two community agencies serving people in need in the Joplin area. The focus will be on needs and services during the holiday season, but will also include information on year-round operations.

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60 MINUTES

- 10/03/99 "The Blue Wall Of Silence"- Interviews with Daisy Boria and Rene Rodriguez, two police officers whose lives jeopardized and careers ruined when they reported wrongdoing by their fellow officers. Also included are interviews with Joseph McNamara of Stanford University's Hoover Institute who is writing a book on the 'blue wall of silence' and Police Commissioner John Timoney of Philadelphia. (C: Ed Bradley - P: Michael Radutzky)
"TB"- scientists thought they had eradicated tuberculosis 50 years ago but now certain strains of the bacteria have grown resistant to drugs that were previously effective in treating the disease. In certain parts of the former Soviet Union TB has reached epidemic proportions and their is serious concern that it could spread to other parts of the world including the U.S. (C: Steve Kroft - P: Leslie Cockburn)
"David L. Wolper"- an interview with the producer of such memorable television series as "Roots," "The Undersea World of Jacques Cousteau" and "National Geographic Specials" (C: Mike Wallace - P: Maurice Murad)
Andy Rooney Topic: "Our Ex-Presidents" - we should have a special place in the Senate for former Presidents.
- 10/10/99 "Ron Reagan On Ronald Reagan"- Ron Prescott Reagan, the only son of former President Ronald Reagan gives his assessment of the controversial biography of his father written by Edmund Morris. (C: Lesley Stahl - P: Jay Kernis)
"The Scuffed Walls Of Ivy - Emory University"- Professor Jeffrey Sonnenfeld of Emory University business school in Atlanta was accused of vandalizing the university, based on a security camera film which allegedly showed him putting scuff marks on the walls of a school corridor. Sonnenfeld, who not only lost his job at Emory but the offer of a position as dean at Georgia Tech business school, is suing Emory for slander and for destroying his reputation. (C: Morley Safer - P: Catherine Olian)
"Doing The Right Thing?"- a report on a court case filed against the Los Angeles Police by the family of Emil Matasareanu, a bank robber. They claim that Matasareanu, wounded during an armed robbery during which 18 people were wounded, was allowed to bleed to death. Police Officers who were at the scene said that medical help was unavailable and that they did their best to save the man's life. (C: Steve Kroft - P: Mary Murphy)
Andy Rooney Topic: "Andy's World" - what people are doing that might bring about the end of the world
- 10/17/99 "Why So Expensive?"- a report on problems resulting from the rising cost of prescription drugs in the U.S., focusing on the plight of senior citizens, many of whom have no health insurance to offset the cost of medication they need to keep them alive. As a last resort, some of these seniors are traveling to Canada or Mexico where the same drugs are sold at a fraction of the price. (C: Mike Wallace - P: Scott Bronstein)
"Cop Killer"- 36 years ago Tommy Trantino was sentenced to death for the murder of two police officers. Following a 1973 U.S. Supreme Court decision declaring the death penalty unconstitutional, the state of New Jersey re-sentenced Trantino to life with parole. To date, Trantino's request for parole has been denied and he claims that he is still behind bars because of political pressure. (C: Ed Bradley - P: David Gelber)
"Strive: A Second Look"- a followup to "Strive" (Q&A: 05/04/97) about a privately-funded organization that helps unemployed people and welfare recipients get and keep jobs. The followup consists of interviews with some of the people who took part in the Strive program. (C: Lesley Stahl - P: Rome Hartman)
Andy Rooney Topic: "Mr. Rooney Goes To Sea" - Andy takes a ride in a nuclear submarine

60 MINUTES (continued)

- 10/24/99 **"President Bradley?"**- interview with former Senator, professional basketball player and now presidential candidate Bill Bradley and his wife, Ernestine. (C: Ed Bradley - P: Michael Radutzky)
"Knee Deep In Fraud"- Medi-Cal, California's health care system, covers 5 million people, most of them poor and elderly. Problems have arisen because of widespread fraud involving the bogus sale of medical supplies and the filing of claims for services that have never been rendered. State authorities were aware of the abuse but until recently little was done to halt it. (C: Mike Wallace - P: Maurice Murad)
"Cruising For Fun And Profit"- a report on cruise lines catering to U.S. customers and making billions in tax-free dollars because the ships and their owners are registered in countries that do not impose a corporate income tax. Includes interviews with Congressmen Peter DeFazio and Gene Taylor of the House Transportation Committee which is looking into the situation. (C: Morley Safer - P: Deirdre Naphin)
Andy Rooney Topic: "America Needs A Great President" - why are they rushing the political season?
- 10/31/99 **"The Eyes"**- millions of Americans with no sign of eye problems will eventually go blind because of genetic eye diseases most don't know they are carrying. Includes interviews with three men suffering from RP (retinitis pigmentosa) and Dr. Gene DeJuan, a scientist working on a computer chip that might one day restore vision to people with RP. (C: Morley Safer - P: Miriam Weintraub)
"You're A Good Man, Charlie Schultz"- interview with "Peanuts" cartoonist Charles Schultz (C: Steve Kroft - P: Mary Murphy)
"The Pill"- during the Persian Gulf War hundreds of thousands of American soldiers were given P-B (Pyridostigmine Bromide) to protect them from nerve gas exposure. Critics charge that the Pentagon ordered the drug to be given to U.S. troops even though they were aware that the experimental drug could have serious side effects (C: Ed Bradley - P: Liza McGuirk)
(OAD: 09/29/96)
Andy Rooney Topic: "The Bank's Problem" - Andy gets a check from the bank

60 MINUTES II

- 10/05/99 **"The Death of Capt. Odom"**- Last July a U.S. Army reconnaissance plane mysteriously crashed into the mountains of Colombia, killing all five American soldiers and two Colombians on board. The family of the pilot, Captain Jennifer Odom, a West Point graduate and seasoned flier, has received little in the way of information from the Pentagon about the purpose of the flight and why the plane's wreckage and the victims' remains have never been fully recovered. (C: Dan Rather - P: Tom Anderson)
"Express Kidnapping"- a report on "express kidnapping," a criminal epidemic affecting every aspect of life for Mexicans and for Americans visiting Mexico on business or on pleasure. The random kidnappings go unpunished because the majority of kidnappers are the police officers entrusted to protect Mexico's citizens. (C: Bob Simon - P: Michael Rosenbaum)
"One Child's Labor"- followup to "One Child's Labor" (OAD: 60 MINUTES 04/21/96), a profile of Craig Kielburger, a 13-year-old Canadian boy who founded "Free the Children" to focus attention on the suffering of child laborers overseas. The followup consists of an interview with Craig, now 16, who was the recipient of the Franklin and Eleanor Roosevelt Medal of Freedom. (C: Ed Bradley - P: Gail Eisen)
"Uncommon Sense"- the importance of admitting mistakes (C: Jimmy Tingle)

60 MINUTES II (continued)

- 10/12/99 **"Hate On Trial"**- a brutal attack by five white men in May 1998 left Carlos Colbert, a black Marine, a quadriplegic. The men called out racial epithets as they beat Colbert and left him for dead. Despite the fact that there were 75 witnesses to the attack, only one of the defendants pled guilty to committing a hate crime. The four other attackers pled guilty to assault and were released from prison after seven months. (C: Scott Pelley - P: Nancy Duffy)
- "The Decorators"**- interview with Frank Pellecchia and Alexander Blarek, two decorators who were given millions of dollars of business by a wealthy Colombian drug dealer. Because of the association, Pellecchia and Blarek were convicted of racketeering and money laundering, sentenced to prison and their property confiscated. They appealed their conviction to the Supreme Court but the Court declined to hear the case. (C: Bob Simon - P: Michael Rosenbaum)
- "Understanding Suicide"**- an interview with best selling author Kay Jamison, who has written a new book Night Falls Fast: Understanding Suicide. As one of the nation's leading experts on manic depression and suicide, Jamison believes suicide among teens and young adults is reaching epidemic proportions. (C: Charlie Rose - P: Andrew Wolff)
- 10/19/99 **"Bombing Vieques"**- for over 50 years, the U.S. Navy has used Vieques, an island off the coast of Puerto Rico, as its only live fire-training ground. After a civilian was killed in a bombing accident last spring, training was suspended. Without Vieques, the Navy says it can't adequately train servicemen to go into combat. The people of Puerto Rico claim that the war games cannot resume because they have seriously harmed the island's environment and their health. (C: Scott Pelley - P: Bill Owens)
- "The Colonel"**- an interview with Col. Carl Williams, former superintendent of the N.J. State Police, who was fired because of his comments about the relationship between race and crime. Williams maintains that his remarks were not racist but were based on statistics. He is now suing the state for his dismissal. (C: Dan Rather - P: Tom Anderson)
- "Bill & Kathy Swan"**- followup to "Bill & Kathy Swan" (OAD: 60 MINUTES 03/15/92), a report on a Seattle, Washington couple who were convicted and imprisoned for the sexual abuse of their 3-year-old daughter and her friend. The followup consists of an interview with the Swans' daughter Beth, now 17, who has no doubt of her parents' innocence. (C: Morley Safer - P: Gail Eisen)
- "Uncommon Sense"**- art, morality and public money (C: Jimmy Tingle)
- 10/26/99 **"Evil, She Wrote"**- an interview with British author Gitta Sereny whose latest book, Cries Unheard, looks into the mind of a child who kills. Sereny maintains that children are not born evil but are made that way by the circumstances of their lives. (C: Carol Marin - P: Don Moseley)
- "Soldier of Misfortune"**- a report on legal aliens, including some who have otherwise exemplary records, who are being threatened with deportation because of past minor criminal infractions. Includes interviews with Ralph Hesselbach, a German-born Vietnam veteran and Rafael Ramirez, a former U.S. Army Sergeant from the Dominican Republic. (C: Vicki Mabrey - P: Lisa Cohen)
- "Dance Theatre of Harlem"**- followup to "The Dance Theatre of Harlem" (OAD: 60 MINUTES 09/07/96), a profile of Arthur Mitchell, founder and director of the world class dance company that began as an effort to get kids off the streets of Harlem. The followup consists of an interview with Mitchell, now 65. (C: Ed Bradley - P: Barbara Dury)
- "Uncommon Sense"**- Mike Tyson and communism (C: Jimmy Tingle)

48 HOURS

- 10/07/99 "Why Did Josh Kill?"- Last November eight-year-old Maddie Clifton of Jacksonville, Florida went outside to play and never came back. Seven days later a city-wide search led to the home of Josh Phillips, a 14-year-old neighbor, where Maddie's body was found under the boy's water bed. The teen-ager confessed to the killing and was brought to trial, found guilty of first degree murder and sentenced to life in prison without parole. It was discovered that the boy had a brain lesion and that he was viewing pornographic material before he committed the crime, facts that might have been causative but were not admissible as evidence in court. (C: Peter Van Sant - Sr. P: Reid Collins Jr. - P: Loen Kelley)
- 10/14/99 "Fatal Attraction"- Thomas Capano was a successful Delaware lawyer who managed to live a double life, appearing to be a devoted family man while having affairs with a number of women. When Anne Marie Fahey, one of these women, mysteriously disappeared in June 1996, police were at first stumped. Finally evidence led to Capano, who apparently killed Anne Marie when she tried to break off their relationship. Capano was subsequently tried for murder and given the death penalty. Broadcast includes an interview with Ann Rule, best-selling author of And Never Let Her Go, a novel about the murder. (C: Erin Moriarty - Sr. P: Al Briganti - P: Anthony Batson, Peter Henderson)
- 10/21/99 "One Last Chance"- a followup to BEFORE YOUR EYES: "One Last Chance" (OAD: 06/25/96), the story of Juan Carlos Castro, a juvenile delinquent raised on the streets of Tampa, Florida. Born to a prostitute mother and a drug-dealing father, Juan became a ward of the state at six when his parents were charged with abuse and neglect. Falling into a life of crime, he received one last chance to stay out of Florida State Prison when Tampa Detective Carlos Somellán enrolled him in an experimental rehabilitation program for repeat teenage offenders. The broadcast brings us up to date with Juan Carlos who having reverted to a life of crime, is tried for purse-snatching and at 19 is sentenced to 35 years in prison. (C: Richard Schlesinger - Sr. P: Al Briganti - P: Abra Pockin)
- 10/26/99 "Gambling With Your Life"- Special Edition on gambling, the number one form of entertainment in the United States, focusing on just how far it has gone and what price it is taking on society. Includes interviews with: Melanie Morgan, a television anchor in San Francisco who overcame her addiction to gambling; Kenny Glick, a day trader; Terri Candito, whose addiction to playing the lottery has left her in debt; and Carlos Rabeano, a cab driver who trades his portfolio of stocks using a cell phone and a laptop computer. (C: Troy Roberts, Harold Dow - Sr. P: Peter Schweitzer - P: Sophia Kim, Paul LaRosa, Alec Sirken, Chuck Stevenson)
- 10/28/99 "Deadly Secret"- a behind-the-scenes look at the Kalamazoo, Michigan's cold case unit's investigation of the September 1994 disappearance of Kristine Smith, a seemingly happy wife and mother. Russ Smith, her husband, claimed that Kristine had abandoned him and their daughter Candace for another man. With no body and little evidence, Det. Dan Westin, head of the cold case unit, was finally able to wear Smith down to the point where he confessed to his crime. A court convicted him of murder and he was sentenced to 35 to 70 years in prison. (C: Harold Dow - Sr. P: Peter Schweitzer - P: Loen Kelley, Xead Stone)

60 MINUTES

11/07/99

"On Trial For Murder"- a report on the controversy surrounding Nathaniel Abraham, a 13-year-old Michigan boy being tried as an adult for the murder, committed as an 11-year-old, of 19-year-old Ronnie Greene. Prosecutors say that Nathaniel is a cold-blooded assassin; if convicted he could be, under Michigan law, sentenced to life without parole. His defenders claim that the shooting was accidental and that he is too young to plan a murder or to understand the charges against him. (C: Ed Bradley - P: Michael Radutzky)

"Lord Of The Manor"- an interview with Robert Gardiner, whose claim to Gardiner's Island, situated off the coast of the Hamptons in Long Island, N.Y., dates back 350 years to the reign of King Charles of England. The island, one of the most valuable pieces of undeveloped real estate in the country, is the object of a bitter feud between Gardiner and his niece Alexandra Gardiner Creel and her husband Robert Golet, who stand to inherit the island on Gardiner's death. (C: Steve Kroft - P: L. Franklin Devine)

"A Doctor In The House?"- report on the shortage of U.S.-trained doctors in this country, focusing on the need for U.S. medical schools to expand and admit more students and then to convince their graduates to practice in areas where they are most needed. A large number of foreign-trained doctors have filled the Medicare-subsidized residencies in many American teaching hospitals; they are also more willing to practice in areas that their American counterparts consider undesirable. (C: Lesley Stahl - P: Rome Hartman)

"Con Man"- James Blair Down, a Canadian businessman, built a successful telemarketing empire by securing lists of elderly Americans and bilking them out of large sums of money. Interclaim, a Dublin-based asset recovery firm run by Martin Kenney, a Canadian citizen, has been able to freeze some of Down's assets but as yet many of the victims have not recovered their money. (C: Mike Wallace - P: Walt Bogdanich)

Andy Rooney Topic: "News To Andy" - stories in out-of-town newspapers

11/14/99

"Haiti: Five Years And A Billion Dollars Later"- a report on Haiti five years after the U.S. sent troops and advisors there to restore the government of President Jean Bertrand Aristide, focusing on the country's U.S.-funded justice reform program. Includes an interview with former Justice Department attorney Maurice Geiger, and a visit to the National Penitentiary where over 1000 pre-trial detainees, most without access to lawyers, are being held in deplorable conditions for lengthy periods. (C: Mike Wallace - P: Walt Bogdanich)

"Gold In Them Thar Schools"- an interview with Chris Whittle about the Edison Project, his for-profit education corporation and the country's leading private operator of public schools. Whittle claims that, operating within a school's budget, he can achieve superior results and still make a profit. Critics charge that commercialism has no place in our schools. (C: Morley Safer - P: Dierdre Naphin)

"Oh Lord"- claiming that he wants to make Britain's Parliament more democratic and representative, Prime Minister Tony Blair has introduced legislation ending the age-old right of hereditary aristocrats to vote in Britain's House of Lords. Critics suggest that Blair's real goal is to replace the hereditary peers with his own political supporters. (C: Ed Bradley - P: Jeanne Solomon Langley)

Andy Rooney Topic: "Bumpers"- car bumpers are worse than ever

60 MINUTES (continued)

11/21/99 "Untouchable?"- a report on the failure of Mexican authorities to halt the flow of illegal drugs from Colombia through Cancun, a popular resort area, and into the U.S. Includes interviews with Attorney General Jorge Madrozo, who has launched an investigation of corruption in his country, and Governor Mario Villanueva, who allegedly cooperated with the drug traffickers and who has managed to disappear without a trace. (C: Ed Bradley - P: David Gelber)
"Carol Burnett"- an interview with actress/comedian Carol Burnett (C: Mike Wallace - P: Maurice Murdoch)
"RUC"- as the peace process between Catholics and Protestants in Northern Ireland continues, one major issue remains; the future of the all-Protestant RUC (Royal Ulster Constabulary). Proponents claim that the RUC serves as a buffer between two warring factions while Catholics claim that the RUC is in collusion with Protestant paramilitary groups. (C: Bob Simon - P: Carolyn McEwen)
Andy Rooney Topic: "Women in Submarines" - women in traditionally male professions

11/28/99 "Suicide Or Murder?"- last March the body of Gordon Hess, a firefighter and a Captain in the National Guard, was found near the barracks in Fort Knox, Kentucky where he was taking part in annual military training. The Army ruled his death, the result of 26 stab wounds, a suicide. Despite evidence pointing to homicide found by investigators hired by Hess's widow Doreen and other experts, the Army still maintains that the wounds were self-inflicted. (C: Steve Kroft - P: Richard Greenberg)
"Not As Private As You Think"- surveillance of Internet users is being conducted by so-called advertising networks who gather data by using a tracking device called a "cookie." Problems have arisen because millions of consumers are giving personal information on the Internet without knowing who is getting it or how it will be used. (C: Lesley Stahl - P: Rome Hartman)
"Slam"- slam, a new poetry named after the baseball term, 'grand slam home run', is more likely to be found in crowded bars than in ball parks. Proponents claim that slam is closer to poetry's origins -- art that was read not spoken, while some critics claim that it depends too much on showmanship. (C: Morley Safer - P: Steven Reiner)
Andy Rooney Topic: "Patient Beware" - warnings on over-the-counter medication

60 MINUTES II

11/02/99 "Smart Gun"- a report on various different versions of a 'smart gun,' a computerized handgun which only its owner can fire, focusing on the reasons why the weapon has not been put into production. Proponents claim that the development and marketing of a 'smart gun' could save lives, while members of the gun control movement say that a total ban is the only way to stop violent assaults with handguns. (C: Vicki Mabrey - P: Joel Bernstein)
"Sorry About That"- twenty years after they held 52 Americans hostage for 444 days at the U.S. embassy in Iran, the people responsible admit it was a bad idea but have yet to apologize. Includes interviews with ex-hostages Captain Chuck Scott, Barry Rosen and Bruce Laingden, and some of the former students who took them prisoner. (C: Bob Simon - P: Dragan Milhailovich)
"State Of Mind"- Dr. Antonio Damasio, a neuroscientist at the University of Iowa Health Care Center, has made significant discoveries relating to brain damage and the resultant loss of memory. Report includes interviews with several of his patients. (C: Scott Pelley - P: Harry Moses)
"Uncommon Sense"- how baseball fans show their disapproval (C: Jimmy Tingle)

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 12/1 to 12/31. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Disabled	Public Service & Non-Broadcast	11/01/99 11/19/99	various		KOAM produced a psa for the 12th Annual Southeast Kansas Holiday Bell and Auction in Pittsburg, Kansas. This is the major fundraiser for Class, Inc. which helps people with disabilities. In addition a KOAM anchor was co-host of the event.
Children/Community Service	Public Service and Non-Broadcast Effort	Oct '99	various		KOAM produced, free of charge, a public service announcement for the March of Dimes 3rd Annual Gift of Life Charity Event. In addition, KOAM employee Vance Lew serves on the local March of Dimes Board of Directors.
Children/Education	Non-Broadcast Effort	11/19/99			KOAM made a \$100 donation to the Missouri Southern State College "Southern Video Showcase," which encourages video production for elementary and secondary school students in our region.
Charity	Strong Leadership Award	11/30/99 12/06/99 & various	05:00 PM	12 minutes	Dr. Ron Edwards of Arma, KS is presented the Strong Leadership Award for his dedication to the Horses of Hope Riding Center in Baxter Springs, KS. He also donates his time and talents to clients with disabilities.
Children/Drug Free	Non-Broadcast Effort	Nov '99			In support of the Joplin Drug Task Force KOAM donates 289.00 to a print piece which is distributed to 8,000 children in grades K-4th in the Joplin School District which urges them to remain drug free and provides additional information

Quarterly Issues/Program List

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth/Education	Non-Broadcast	10/12/99			KOAM Chief Meteorologist Dan Bickford spoke to a Communications Class at Pittsburg, KS High School
Children/Education	Non-Broadcast	11/22/99			KOAM Chief Meteorologist Dan Bickford led a tour of KOAM with 4th Grade Students from Columbus Central School in Columbus, KS.
Health/Safety	Non-Broadcast	11/02/99			KOAM donated weather safety brochures to the 5th annual Missouri Southern State College Annual Health Resource Fair in Joplin. The brochures were distributed to area students in grades K-12.
Children/Charity	Public Service and Non-Broadcast Effort	11/22/99 12/22/99	various		KOAM's 10th Annual "Toybox" Campaign supplies new, unwrapped toys for needy children in our 14 county viewing area. Again this year the program provided over 10,000 toys to area Salvation Army's for distribution prior to Christmas. Many spots were aired as well as news coverage and staff helping behind the scenes to make the campaign a success.

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<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Children/Courage	Strong Leadership Award	11/23/99 11/28/99 & various	05:00 PM & various	12 min.	Kolette Bartley, an instructor at Kelsey Norman School in Joplin is presented the Strong Leadership Award for performing the Heimlich maneuver on a first grade student who was choking.
Community Service	Strong Leadership Award	12/14/99 12/20/99 & various	05:00 PM & various	12 min.	sister Julia Paullie at the Prairie Mission Retirement village in St. Paul, Kansas is presented the Strong Leadership Award for her years of volunteer service at the retirement village.
Children/Charity	Strong Leadership Award	12/07/99 12/13/99 & various	05:00 PM & various	12 min.	The Heartland Doll Club is presented the Strong Leadership Award for making by hand nearly 500 dolls which are given to children undergoing surgeries or are in area hospitals for other reasons.
Youth/Education	Public Service Announcement and non-broadcast effort	12/01/99 12/11/99 various	various	10 minutes	KOAM staff walked the Pittsburg High School Marketing Class through the process of writing and producing and airing a public service announcement for the drama class production of "Sawdogg." This was done free-of-charge.
Courage/Health	Strong Leadership Award	12/28/99 01/03/00 05:00 PM & various	05:00 PM & various	12 minutes	Three workers at the Joplin office of the Dept. of Revenue are presented the Strong Leadership Award for saving the life of a customer who collapsed at the office.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pueblo, Kansas, along with the most significant programming treatment of those issues for the period October 1, 1999 to December 31, 1999. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significant

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	Oprah	10/12/99	03:00 PM	1 hour	Mothers having breast cancer and how their families deal with it. How families deal with the disease and how the children feel about their mothers. A look at how the husband handles the situation.
Family/Daughters	Oprah	10/21/99	03:00 PM	1 hour	Caring for an aging parent. How adults take care of their aging parent and how to deal with the life style change. Expert advice on how to best care for parents. Focusing mainly on adult daughters.
Children	Oprah	10/27/99	03:00 PM	1 hour	Children making a difference in peoples lives. Oprah talks to some inspirational children and their stories. The show was to motivate other children.
Harassment	Oprah	10/29/99	03:00 PM	1 hour	Sexual harassment in the school system. How to protect children from harassment in schools. Experts educate families on how to see when it is happening and what to do about it.
Medical/Health	Oprah	11/03/99	03:00 PM	1 hour	Oprah talks about ways to deal with an emergency in the home. What to do in a dangerous situation. Ways to help yourself or save someone else.

Quarterly Issues/Program List

There follows a listing of some of the significant issues reported to by Station KOAM TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period October 1, 1999 to December 31, 1999. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significant

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Internet	Oprah	10/01/99	03:00 PM	1 hour	Kids online and parents cannot control what the kids are doing. The internet servers are not pulling blocks on the sites that are not fit for anyone under the age of 18. Suggestions were made to parents on how to filter out sites and to educate their children on how to decide what is appropriate and not.
Addictions	Oprah	10/04/99	03:00 PM	1 hour	Food addiction and the dangers of it. Oprah discusses the danger of the addiction with viewers and shares some of their stories. Experts give information to help fight the addiction.
Family	Oprah	10/06/99	03:00 PM	1 hour	Oprah helps families to get over small differences among family members. A therapist helps consult the family members.
Drugs	Oprah	10/08/99	03:00 PM	1 hour	Oprah discusses the increase of drugs in schools and how parents, students, and the school system are dealing with it.
Family/Divorce	Oprah	10/07/99	03:00 PM	1 hour	Divorce in homes and how it affects families. A therapist was brought in to help consult families and help accept the change and deal with the feelings. Teaches parents how to communicate better with their children about the issues.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period October 1, 1999 to December 31, 1999. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significant

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Medical Miracles	Oprah	11/16/99	03:00 PM	1 hour	Oprah shares medical miracles. Ways that doctors use technology to help save lives.
Home	Oprah	11/19/99	03:00 PM	1 hour	Oprah talks about how at times a home can run the family and not the family running the home. Unfinished projects that build up and become overwhelming.
Crime	Oprah	12/13/99	03:00 PM	1 hour	Crime during the holidays. How to protect yourself and those around you. Tips given by an expert on how to shop and travel safely.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM TV, Piusburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/97. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	Public Service Announcement	10/1 - 12/31	5:00 PM	11:20	KOAM produces a psa with a local pharmacist for the Kansas Pharmacists. It promotes asking your pharmacist any medical questions you may have and the importance of the pharmacists in today's healthcare world.
Children/Family Values	Public Service Announcement	10/1 - 12/31	10:00 PM	14:10	These psas provided by the Church of Jesus Christ of Latter Day Saints promotes family values and urges parents to spend much needed quality time with their children. Also the campaign shows the positive aspects of the total family unit.
					<p style="text-align: right;">1997-98 Form 2</p>

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM TV, Pueblo, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/87. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth/Fund Raising	Promotion/Public Service	10/1 - 12/31	Various	various	In association with a local company called Grandma Christ's Fudge, KOAM is promoting a fund raiser available to any school or education-related group in the area. The school or group will raise money from sales of fudge.
Children/Charity	Promotion/Community Service	10/1 - 12/31	Various	Various	The 10th Annual Toybox campaign provides new, unwrapped toys for less fortunate children in a fourteen county area. The toys are donated by viewers and are distributed by The local Salvation Army organizations. This year it is estimated 12,000 toys were donated.
Children/Community Service	Promotion/Non-Broadcast effort	10/1 - 12/31	Various	\$5.30	KOAM is co-sponsor of the Young Citizen of the Year Award in conjunction with the Joplin Chamber of Commerce. Students in the 6th, 7th, and 8th grades in the Joplin school system are encouraged to demonstrate good citizenship. The winning project receives a college scholarship and a trip to Washington DC.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/92. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Finances	Public Service Announcement	4/1-12/31	Various	1:30	The Consumer Credit Counseling Service provides free services to people who may be in debt or simply desire some free financial advice.
Health/Community Service	Public Service Announcement	10/1-12/31	Various	3:00	A series of public service announcement in support of the Community Blood Center of the Ozarks which supplies blood for many of the community hospitals in the area.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 01/1 to 12/31/99. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Youth/Scouting	Public Service Announcement	01/1-12/31	various	7:00	The positive aspects of Scouting are shown in the public service announcement. A phone number is given for girls who wish to learn more about the Girl Scouts in their community.
Children/Foster Children	Public Service Announcement	01/1-12/31	various	6:30	This public service announcement from the Kansas Association of Broadcasters promotes the positive impact of being foster parents. A number is given for potential foster parents to call.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pitburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/97. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Children/Health	Public Service Announcement	10/1 - 12/31	various	10:30	KOAM produced and aired a spot, free of charge, for Ronald McDonald House of the Four states. Residents wishing to support the House can "buy a brick" for \$100.00 with proceeds going to the day-to-day operation of the house for family members of ill children in area hospitals.
Children/Safety	Public Service Announcement	10/1 - 12/31	various	9:30	KOAM produced and aired a public service announcement, free of charge, promoting fire safety for children. This spot targets kids ages 2 to 10 and shows fire safety and what to do in case of a fire.
Employment	Public Service Announcement	10/1 - 12/31	various	9:30	This is a topical public service announcement which shows current job openings with the Joplin, MO Job Service. A number is given for potential employees to call for more information.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/99. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration, Illustration of Type and Description of Program/Segment
History/Tourism	Public Service Announcement	10/1-12/31	Various	21:30 A public service announcement promoting the Kansas State Museum near Topeka, Kansas. It talks about the history of oil in the Southeast Kansas area and shows what visitors may see at the museum.
Youth/No Smoking	Public Service Announcement	10/1-12/31	Various	10:30 This public service announcement produced by the Community 2000 committee at the Joplin Chamber of Commerce shows youth that smoking is not cool and you shouldn't start smoking. or if you have there is a number to call to learn how to stop while you're still young.
Children/Health	Public Service Announcement	10/1-12/31	Various	10:30 A public service announcement for an area child named Kyle Roller. A fund had been set up to help cover the child's cancer medical expenses.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pineburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/99. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Discrimination	Public Service Announcement	10/1 - 12/31	various	60:30	From the Kansas Human Rights Commission this week people who may have been discriminated against because of race or religion in reference to employment or housing.
Children/Health	Public Service Announcement and Non-Broadcast Effort	10/1 - 12/31	various	29:00	This series of peels is in support of the March of Dimes promoting the health of the mother before the baby is born as well as healthy habits for the baby after birth. the phone number of the local March of Dimes office is given. Also, KOAM staff member Vance Lewis sits on the March of Dimes Board of Directors.
Children/Youth/Education	Public Service Announcement	10/1 - 12/31	various	30:00	This series of public service announcements shows the importance of learning math and the everyday applications of mathematics education.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburgh, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/99. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth/Education	Public Service Announcement	10/1 - 12/31	10:00-10:05	35:00	This public service campaign promotes Foreign Exchange Students. It seeks either students and/or host families. A number is given for those seeking more information. This psa was suggested by the local foreign exchange organization.
Economic Development	Public Service Announcement	10/1 - 12/31	10:00-10:05	35:00	This series of psas shows the positive impact of the Joplin Area Chamber of Commerce... from its economic development activities to its leadership 2000 program for area high school and college students to its educational programs for the area school districts.
Children/Youth/Health	Public Service Announcement	10/1 - 12/31	10:00-10:05	35:00	A public service campaign for the Shriners and the Shiner's Hospitals for Children. A number is given for those seeking the services of this public service organization. These psas are provided by the local chapter of the Shiner's.

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Pittsburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/67. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Women/Health	Promotion/Public Service	10/1-12/31	Mondays	7:00	<p>In conjunction with Mercy Health Systems of Fort Scott and Independence, Kansas, reduced fees for mammograms are offered for women who call a toll-free number. The 8th Woman Campaign is an annual public service of KOAM-TV.</p>

Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by Station KOAM-TV, Piusburg, Kansas, along with the most significant programming treatment of those issues for the period 10/1 to 12/31/77. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	Public Service Announcement	10/1 - 12/31	Various	30:00	A public service announcement promoting adult literacy. A number is provided for the Joplin Family Literacy council which can help adults learn to read. The spot also asked for any volunteers who are willing to teach someone to read.