



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**4<sup>TH</sup> QUARTER: OCTOBER 1, 2018 - DECEMBER 31, 2018**

## **Issues of Importance to WSSB Listeners**

**4<sup>TH</sup> QUARTER: October 1, 2018 - December 31, 2018**

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events;
- Education (including higher education);
- Health and well-being;
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility;
- Civil rights and social justice
- State elections, politics and legislation;
- National legislative proposals relating to the economy, healthcare and individual rights

## **Broadcasting**

The following is a list of significant public service announcements aired at various times during the quarter on WSSB 90.3 FM:

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
October	Community	South Carolina State University Homecoming	:60 seconds
October	Health	Breast Cancer Awareness	:30 seconds
October	Health	SIDS (Sudden Infant Death Syndrome) Awareness	:30 seconds
October	Safety	SIDS (Sudden Infant Death Syndrome) Awareness	:30 seconds
October	Safety	Domestic Violence Awareness	:30 seconds
November	Community	Social Media Mavericks Forum (SC State)	:30 seconds
November	Community	I.P. Stanback Museum host Epiphanies Exhibit	:30 seconds
November	Community	International Awareness Month Multicultural Events	:30 seconds
November	Health	National Hospice	:30 seconds
November	Health	Child Mental Health Month	:30 seconds
November	Health	American Diabetes Month	:30 seconds
November	Health	National Alzheimer's Awareness Month	:30 seconds
December	Community	Toys for Tots	:30 seconds
December	Safety	Don't Text and Drive	:30 seconds
December	Safety	DUI Prevention	:30 seconds

## WSSB QUARTERLY ISSUES/PROGRAMS

Below is a list of the most significant issues that were addressed in news/talk programming, October 1, 2018 through December 31, 2018:

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Health Education	Talk To Me	10/3/2018	6:00 - 6:30 pm	Women's Health	Fitness, Nutrition and Sex
Health Education	Talk To Me	10/17/2018	6:00 - 6:30 pm	Men's Health	Fitness, Nutrition and Sex
Health Education	Talk To Me	10/31/2018	6:00 - 6:30 pm	Oral Health	Oral health and gum disease, safety risk, STD Transmission
Health Education	Talk To Me	11/7/2018	6:00 - 6:30 pm	HIV and AIDS	What are HIV and AIDS? How are they different?
Health Education	Talk To Me	11/14/2018	6:00 - 6:30 pm	Erectile Dysfunction	Symptoms, Causes, and Treatment
Health Education	Talk To Me	11/21/2018	6:00 - 6:30 pm	Sexual Education	Sexually abstinent and sexual risky behavior
Health Education	Talk To Me	12/5/2018	6:00 - 6:30 pm	HPV	What is HPV, Symptoms, Causes, and Treatment
Health Education	Talk To Me	12/12/2018	6:00 - 6:30 pm	Sexual Orientation	Definitions, Types, Sexuality and orientation

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Social Justice/ Race & Culture	The Struggle Continues	10/10/2019	6:30pm – 7:00pm	Justice	Confirmation of Justice Brett Kavanaugh
Social Justice/ Race & Culture	The Struggle Continues	10/31/2019	6:30pm – 7:00pm	Importance of voting	Why every citizen should vote
Social Justice/ Race & Culture	The Struggle Continues	11/7/2019	6:30pm – 7:00pm	2018 Midterm Elections (Part 1)	2018 Midterm Elections
Social Justice/ Race & Culture	The Struggle Continues	11/14/2019	6:30pm – 7:00pm	2018 Midterm Elections (Part 2)	2018 Midterm Elections (Elections results)
Social Justice/ Race & Culture	The Struggle Continues	12/31/2019	6:30pm – 7:00pm	Former President George H.W. Bush	The life and career of George H.W. Bush

