

# CONTRACT



**WLNE-TV**  
**10 Orms Street**  
**Providence, RI 02904**  
**(401) 453-8000**

[www.abc6.com](http://www.abc6.com)

And:

**Old Town Media**  
**4507 Penwood Drive**  
**Alexandria, VA 22310**

<u>Contract / Revision</u> 5170 /		<u>Alt Order #</u> 10370438
<u>Product</u> <b>MAGAZINER FOR TREASU</b>		
<u>Contract Dates</u> <b>08/12/14 - 08/14/14</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Poli/Magaziner/RI/Treas/D</b>		<u>Original Date / Revision</u> 08/08/14 / 08/08/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WLNE-TV</b>	<u>Account Executive</u> Katz Washington, D.C.	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLNE	08/12/14	08/14/14	LATE 11PM NEWS	1130P-1205A		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$75.00				
N 2	WLNE	08/12/14	08/14/14	INSIDE ED	730P-8P		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$130.00				
N 3	WLNE	08/12/14	08/14/14	INSIDER	7P-730P		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$120.00				
N 4	WLNE	08/12/14	08/14/14	ABC WORLD NEWS M-SA	630P-7P		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				1	\$200.00				
N 5	WLNE	08/12/14	08/14/14	6 PM ABC6 NEWS	6p-630p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$50.00				
N 6	WLNE	08/12/14	08/14/14	5PM ABC6 NEWS	5P-6P		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$20.00				
N 7	WLNE	08/12/14	08/14/14	12 NOON ABC6 NEWS	12P-1230P		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$15.00				
N 8	WLNE	08/12/14	08/14/14	GOOD MORNING AMERICA	7A-9A		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				6	\$125.00				
N 9	WLNE	08/12/14	08/14/14	6 AM ABC6 NEWS	6A-7A		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				3	\$30.00				
N 10	WLNE	08/12/14	08/14/14	5 AM ABC6 NEWS	5A-6A		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/11/14	08/17/14	-TWT---				1	\$10.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

ORDER TERMS AND CONDITIONS: The person, firm or corporation (hereinafter called Agency) contracting for television time on behalf of the advertiser named on this contract (hereinafter called Advertiser) and the station accepting this contract (hereinafter called Station) hereby agree that this contract shall be governed by the following conditions: 1) Station will bill Agency monthly on a standard broadcast month basis unless requested otherwise. 2) Payment by Agency is due within 30 days after receipt of invoice and affidavit of performance by Agency. 3) Station agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising broadcast in accordance with this contract; for sums owing but not cleared to Agency, Station agrees to hold Advertiser solely liable. 4) Termination: Contracts are subject to cancellation only upon two weeks prior notice. 5) Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by Agency in connection with broadcasts hereunder. 6) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Station in writing; nor will Station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of this contract. NON-DISCRIMINATION: Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Agency hereby certifies that it is not buying television time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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Contract / Revision	Alt Order #
5170 /	10370438

Contract Dates	Product	Estimate #
08/12/14 - 08/14/14	MAGAZINER FOR TREAS	

Advertiser	Original Date / Revision
Poli/Magaziner/RI/Treas/E	08/08/14 / 08/08/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<b>Totals</b>												29	\$2,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/14/14	29	\$2,280.00	(\$342.00)	\$1,938.00
<b>Totals</b>	29	\$2,280.00	(\$342.00)	\$1,938.00

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