

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

And:

**Erikson Communication Group Inc**  
**157 Park Row, Suite 102**  
**Brunswick, ME 04011**

<u>Contract / Revision</u> 3674815A /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Maine Strong PAC</b>		<u>Original Date / Revision</u> 10/18/22 / 10/18/22
<u>Contract Dates</u> <b>10/19/22 - 11/08/22</b>	<u>Estimate #</u>	
<u>Product</u> <b>Political 2022</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/19/22	11/08/22	M-F AM DRIVE	6A-10A		:30			NM	26	\$3,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--WTF--				7	\$130.00			
	Week:	10/24/22	10/30/22	MTWTF--				7	\$130.00			
	Week:	10/31/22	11/06/22	MTWTF--				8	\$130.00			
	Week:	11/07/22	11/13/22	MT-----				4	\$130.00			
N 2	WBPW	10/19/22	11/08/22	M-F MIDDAY	10A-3P		:30			NM	16	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--WTF--				4	\$130.00			
	Week:	10/24/22	10/30/22	MTWTF--				4	\$130.00			
	Week:	10/31/22	11/06/22	MTWTF--				4	\$130.00			
	Week:	11/07/22	11/13/22	MT-----				4	\$130.00			
N 3	WBPW	10/19/22	11/08/22	M-F PM DRIVE	3P-7P		:30			NM	24	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	--WTF--				7	\$130.00			
	Week:	10/24/22	10/30/22	MTWTF--				7	\$130.00			
	Week:	10/31/22	11/06/22	MTWTF--				8	\$130.00			
	Week:	11/07/22	11/13/22	MT-----				2	\$130.00			
<b>Totals</b>											<b>66</b>	<b>\$8,580.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/22 - 10/31/22	41	\$5,330.00	(\$799.50)	\$4,530.50
11/01/22 - 11/08/22	25	\$3,250.00	(\$487.50)	\$2,762.50
<b>Totals</b>	<b>66</b>	<b>\$8,580.00</b>	<b>(\$1,287.00)</b>	<b>\$7,293.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CLIENT Maine Strong  
Buyer Erikson Communication Group, Inc  
Flight Date 10/18 thru Nov 8  
Market  
Commission

Flight	Spots	A35+ GRP	Gross	Net	CTC Discount
Week 3	36		4680	3978	4446
Week 2	38		4940	4199	4693
Week 1	40		5200	4420	4940
Week 0	20		2600	2210	2470
Total	134		17420	14807	16549

	wk 3	wk2	wk1	wk0	TOTAL
WBPW	1989	1989	2210	1105	7293
WOZI	0	0	0	0	0
WQHR	1989	2210	2210	1105	7514
					14807

-3671.51

-36.7151

Maine Strong

Erikson Communication Group, I 157 Park Row, STE 102 Brunswick ME 04011

Flight Date 10/18 thru 10/21

Market

Commission

Station	Rep	Format	Spots	GRP	Gross	Net
WBPW	TSM	Test3	18	0	2340	1989
WOZI	TSM	Test4	0	0	0	0
WQHR	TSM	Test5	18	0	2340	1989
<b>Total</b>			36	0	4680	3978

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WBPW	TSM	Test3	M-F 6-10a	7	0	0
			M-F 10a-3p	4	0	0
			M-F 3p-7p	7	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				18		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WOZI	TSM	Test4	M-F 6-10a	0	0	0
			M-F 10a-3p	0	0	0
			M-F 3p-7p	0	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				0		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WQHR	TSM	Test5	M-F 6-10a	7	0	0
			M-F 10a-3p	4	0	0

	M-F 3p-			
	7p	7	0	0
	Sat ROS	0	0	0
	Sun	0	0	0
Total		18		0

CTC Discount
2223
0
2223
4446

Gross Rate	Gross	Net
130	910	773.5
130	520	442
130	910	773.5
130	0	0
130	0	0
	2340	1989

Gross Rate	Gross	Net
100	0	0
100	0	0
100	0	0
100	0	0
100	0	0
	0	0

Gross Rate	Gross	Net
130	910	773.5
130	520	442

130	910	773.5
130	0	0
130	0	0
2340		1989

Maine Strong

Erikson Communication Group, I 157 Park Row, STE 102 Brunswick ME 04011

Flight Date 10/24 thru 10/28

Market

Commission

Station	Rep	Format	Spots	GRP	Gross	Net
WBPW	TSM	Test3	18	0	2340	1989
WOZI	TSM	Test4	0	0	0	0
WQHR	TSM	Test5	20	0	2600	2210
<b>Total</b>			<b>38</b>	<b>0</b>	<b>4940</b>	<b>4199</b>

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WBPW	TSM	Test3	M-F 6-10a	7	0	0
			M-F 10a-3p	4	0	0
			M-F 3p-7p	7	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				<b>18</b>		<b>0</b>

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WOZI	TSM	Test4	M-F 6-10a	0	0	0
			M-F 10a-3p	0	0	0
			M-F 3p-7p	0	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				<b>0</b>		<b>0</b>

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WQHR	TSM	Test5	M-F 6-10a	8	0	0
			M-F 10a-3p	4	0	0



	M-F 3p- 7p	8	0	0
	Sat ROS	0	0	0
	Sun	0	0	0
Total		20		0

CTC Discount
2223
0
2470
4693

Gross Rate	Gross	Net
130	910	773.5
130	520	442
130	910	773.5
130	0	0
130	0	0
	2340	1989

Gross Rate	Gross	Net
100	0	0
100	0	0
100	0	0
100	0	0
100	0	0
	0	0

Gross Rate	Gross	Net
130	1040	884
130	520	442

130	1040	884
130	0	0
130	0	0
<hr/>		
	2600	2210
<hr/>		

Maine Strong

Erikson Communication Group, I 157 Park Row, STE 102 Brunswick ME 04011

Flight Date 10/31 thru Nov 4

Market

Commission

Station	Rep	Format	Spots	GRP	Gross	Net
WBPW	TSM	Test3	20	0	2600	2210
WOZI	TSM	Test4	0	0	0	0
WQHR	TSM	Test5	20	0	2600	2210
Total			40	0	5200	4420

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WBPW	TSM	Test3	M-F 6-10a	8	0	0
			M-F 10a-3p	4	0	0
			M-F 3p-7p	8	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
Total				20		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WOZI	TSM	Test4	M-F 6-10a	0	0	0
			M-F 10a-3p	0	0	0
			M-F 3p-7p	0	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
Total				0		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WQHR	TSM	Test5	M-F 6-10a	8	0	0
			M-F 10a-3p	4	0	0

	M-F 3p- 7p	8	0	0
	Sat ROS	0	0	0
	Sun	0	0	0
Total		20		0

CTC Discount
2470
0
2470
4940

Gross Rate	Gross	Net
130	1040	884
130	520	442
130	1040	884
130	0	0
130	0	0
	2600	2210

Gross Rate	Gross	Net
100	0	0
100	0	0
100	0	0
100	0	0
100	0	0
	0	0

Gross Rate	Gross	Net
130	1040	884
130	520	442

130	1040	884
130	0	0
130	0	0
<hr/>		
	2600	2210

Maine Strong

Erikson Communication Group, I 157 Park Row, STE 102 Brunswick ME 04011

Flight Date

Nov 7 thru Nov 8

Market

Commission

Station	Rep	Format	Spots	GRP	Gross	Net
WBPW	TSM	Test3	10	0	1300	1105
WOZI	TSM	Test4	0	0	0	0
WQHR	TSM	Test5	10	0	1300	1105
<b>Total</b>			20	0	2600	2210

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WBPW	TSM	Test3	M-F 6-10a	4	0	0
			M-F 10a-3p	4	0	0
			M-F 3p-7p	2	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				10		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WOZI	TSM	Test4	M-F 6-10a	0	0	0
			M-F 10a-3p	0	0	0
			M-F 3p-7p	0	0	0
			Sat ROS	0	0	0
			Sun	0	0	0
<b>Total</b>				0		0

Station	Rep	Format	Daypart	Spots	AV Rating	Total AV Rating
WQHR	TSM	Test5	M-F 6-10a	4	0	0
			M-F 10a-3p	4	0	0



	M-F 3p- 7p	2	0	0
	Sat ROS	0	0	0
	Sun	0	0	0
Total		10		0

CTC Discount
1235
0
1235
2470

Gross Rate	Gross	Net
130	520	442
130	520	442
130	260	221
130	0	0
130	0	0
1300		1105

Gross Rate	Gross	Net
100	0	0
100	0	0
100	0	0
100	0	0
100	0	0
0		0

Gross Rate	Gross	Net
130	520	442
130	520	442

130	260	221
130	0	0
130	0	0
<hr/>		
	1300	1105
<hr/>		



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Edward Erikson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Maine Strong PAC

Agency name: Erikson Communication Group, Inc.

Address: 157 Park Row, STE 102 Brunswick ME 04011

Contact: Ed Erikson

Phone number: 202-420-9947

Email: Ed@EriksonGroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Strong PAC

Address: PO Box 7214, Portland ME 04112

Contact: Dameian Bossarte

Phone number: 207-409-4858

Email: dameian@mainesdcc.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Lillian Herrmann, Chair  
Dameian Bossarte, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


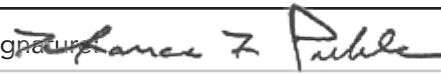
Date of election: November 8, 2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Edward Erikson	Name: Tom Preble
Date of Request to Purchase Ad Time: 10/18/2022	Date of Station Agreement to Sell Time: 10/18/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/18/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3674815A	Station Call Letters: WBPW-FM	Date Received/Requested: 10/18/22
Est. #: Political 2022	Station Location: Presque Isle, ME	Run Start and End Dates: 10/19/22 - 11/08/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Public File -Candidate Ad Review

**Date Ad Requested** 10/18/22 **Accepted** **Rejected**

**Air Dates ad ran:** 10/19/22 - 11/08/22

**AD ID:** Unavailable

<b>Estimate #</b>	<b>Stations:</b> WBPW WQHR, Presque Isle, ME
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**Candidate Name:** Maine Strong PAC - Troy Jackson

1. Office Sought:
2. Authorized Committee: Dameian Bossarte - Maine Strong PAC
3. Treasurer of Committee: Dameian Bossarte
4. Listen to Ad - Note in Box below any other candidate Names, Affiliations, or Agencies.  
List any current events, political, state, or local issues that were mentioned in the ad.

Maine veteran speaks pro Troy Jackson and negative about Sue Bernard concerning funding northern Maine veterans home.  
States Sue Bernard missed voting many times while holding elected office.