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## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION KNCI FM/HD**

**2nd Quarter 2018  
(April 1 through June 30)**

Prepared by:

**SARAH QUELLAND, PUBLIC AFFAIRS COORDINATOR**

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
2nd Quarter 2018  
(April 1 through June 30)**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
1. ENVIRONMENT	SACRAMENTO AREA CREEKS COUNCIL: CREEK WEEK 2018
2. ARTS AND CULTURE	SACRAMENTO BANJO BAND'S 52 <sup>ND</sup> -ANNUAL BANJO-RAMA
3. HEALTH	SIERRA DONOR SERVICES
4. EDUCATION	TAKE OUR DAUGHTERS AND SONS TO WORK DAY 2018
5. EDUCATION	A TOUCH OF UNDERSTANDING: ART FROM THE HEART
6. ENVIRONMENT	ROSEVILLE URBAN FOREST FOUNDATION
7. ANIMAL WELFARE	ALL ABOUT EQUINE ANIMAL RESCUE: BOOTS AND BLING
8. HEALTH	SACRAMENTO-YOLO MOSQUITO AND VECTOR CONTROL DISTRICT: FIGHT THE BITE
9. COMMUNITY SERVICES	BIG DAY OF GIVING 2018
10. ARTS AND CULTURE	THE MURER HOUSE AND LEARNING CENTER: ITALY ON WHEELS

**Issues of Concern to SACRAMENTO  
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2nd Quarter 2018  
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<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
11. NUTRITION	TONI OKAMOTO: PLANT-BASED ON A BUDGET
12. HEALTH	THE ME-ONE FOUNDATION: CAMP WIESER
13. ENVIRONMENT	PLACER LAND TRUST
14. EDUCATION	PLACER NATURE CENTER
15. SERVICES FOR PEOPLE WITH DEVELOPMENTAL DISABILITIES	UCP OF SACRAMENTO AND NORTHERN CALIFORNIA
16. HEALTH	ELICA HEALTH CENTERS
17. RECREATION	BAT WALKS AND TALKS
18. FITNESS	SACRAMENTO RUNNING ASSOCIATION
19. ARTS AND CULTURE	LGBT COMMUNITY CENTER: PRIDE WEEKEND
20. ARTS AND CULTURE	MUSIC FOR THE CAUSE

**Issues of Concern to SACRAMENTO  
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2nd Quarter 2018  
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	<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
a	<b>ANIMAL WELFARE</b>	<b>ELK GROVE ANIMAL SERVICES</b>
22.	<b>ANIMAL WELFARE</b>	<b>FIELDHAVEN FELINE CENTER</b>
23.	<b>AGRICULTURE</b>	<b>EL DORADO COUNTY FARM TRAIL ASSOCIATION</b>
24.	<b>HEALTH</b>	<b>DEL ORO CAREGIVER RESOURCE CENTER</b>
25.	<b>AGRICULTURE</b>	<b>THE CENTER FOR LAND-BASED LEARNING</b>
26.	<b>ENVIRONMENT</b>	<b>YOLO AUDUBON SOCIETY</b>
27.	<b>ARTS AND CULTURE</b>	<b>EL DORADO COUNTY QUILT TRAIL PROJECT</b>
28.	<b>SPORTS</b>	<b>CAPITOL QUARTER MIDGET ASSOCIATION</b>

**KNCI HD1 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
2nd Quarter 2018  
(April 1 through June 30)**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. <b>PUBLIC AFFAIRS</b>	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Sarah Quelland, this topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE: ENVIRONMENT**

**SACRAMENTO AREA CREEKS COUNCIL: CREEK WEEK 2018**

April 1, 2018

6:00 a.m.

35 minutes of a 60-minute program

Today's program featured Alta Tura, Board President for the Sacramento Area Creeks Council. She spoke about local creeks and the importance of maintaining the health of our urban waterways. She also talked about this year's Creek Week which kicked off April 6th with the Splash Off at the Powerhouse Science Center in Del Paso Regional Park, continued with a variety of activities throughout the week, and concluded on April 14 with a Clean Up and Celebration. Locally hosted and produced by Sarah Quelland.

**ROSEVILLE URBAN FOREST FOUNDATION**

April 15, 2018

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Lisa Wilson, Community Forester with the Roseville Urban Forest Foundation, a nonprofit dedicated to improving and expanding the tree canopy in the Roseville area. She spoke about the importance of the urban forest and provided advice about tree planting and tree maintenance. She also talked the Placer County Earth Day Celebration scheduled for April 21 at Royer Park in Roseville. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
(April 1 through June 30)**

**ISSUE: ENVIRONMENT (CONTINUED)**

**PLACER LAND TRUST**

May 6, 2018

6:00 a.m.

34 minutes of a 60-minute program

Today's program featured Kara Walker and Justin Wages from the Placer Land Trust. Kara is the Development and Communications Manager for the Placer Land Trust and Justin is the Land Manager. They spoke about how the Placer Land Trust works to preserve natural open spaces and agricultural lands in Placer County for future generations. They also shared ways to get involved with the Placer Land Trust and talked about upcoming events, including a Family Friendly Hike on May 6, a Mother's Day wildflower hike on May 12 and hiking and yoga on May 20. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE: ENVIRONMENT (CONTINUED)**

**CIRCLE OF BEES**

June 10, 2018

6:29 a.m.

31 minutes of a 60-minute program

Today's program featured Christian Coulon, president and founder of Circle of Bees, a nonprofit organization based in Davis that's dedicated to protecting and expanding bee keeping culture and pollinator habitat in places where people live. He spoke about bees and bee keeping and how Circle of Bees works to support the local bee population. He also talked about the 100 Hives Davis campaign, which creates artistic bee hives to be installed in urban locations throughout Davis. Locally hosted and produced by Sarah Quelland.

**YOLO AUDUBON SOCIETY**

June 17, 2018

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Kenneth Ealy, President of the Yolo Audubon Society. He spoke to about birds and bird watching and the programs the Yolo Audubon Society offers, including field trips and monthly program meetings. He also talked about the Pacific Flyway and shared some of the best bird migration viewing opportunities in this area. Locally hosted and produced by Sarah Quelland.



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**ISSUE:           ARTS AND CULTURE**

**SACRAMENTO BANJO BAND'S 52ND-ANNUAL BANJO-RAMA**

April 1, 2018

6:35 a.m.

18 minutes of a 60-minute program

Today's program featured Carol Hood and Linda Mitchel. Carol is Treasurer of the Sacramento Banjo Band and Linda is on the board of directors. They spoke about banjo music and the upcoming Banjo-Rama Festival, which is scheduled for April 6th through April 8th at the Courtyard by Marriott located at 1782 Tribute Road in Sacramento near Cal Expo. This year's Banjo-Rama features a variety of musicians, workshops, vendors and jams. Locally hosted and produced by Sarah Quelland.

**THE MURER HOUSE AND LEARNING CENTER: ITALY ON  
WHEELS**

April 29, 2018

6:00 a.m.

18 minutes of a 60-minute program

Today's program featured Cindy Baker, programming director for the historic Murer House in Folsom. She spoke about the Murer House and the variety of tours, events and cooking and language classes offered there. She also talked about Italy on Wheels, an Italian car and bike show scheduled for May 5 at the Murer House. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE:           ARTS AND CULTURE (CONTINUED)**

**LGBT COMMUNITY CENTER: PRIDE WEEKEND**

May 27, 2018

6:00 a.m.

20 minutes of a 60-minute program

Today's program featured David Heitstuman, Executive Director of the Sacramento LGBT Community Center. He spoke about the programs and services the LGBT Community Center offers and ways to help support the local LGBT community. He also talked about several upcoming events, including the Sacramento Pride Awards scheduled for June 8 at the Unity Center at the California Museum; the Sacramento Pride Festival and Parade scheduled for June 10 on the Capitol Mall; and the Q-Prom scheduled for June 30 at the Sacramento State University Ballroom. Locally hosted and produced by Sarah Quelland.

**MUSIC FOR THE CAUSE**

May 27, 2018

6:20 a.m.

21 minutes of a 60-minute program

Today's program featured Elizabeth Seaton Schauermann and Gabrielle Kennedy with Music for the Cause. Elizabeth is co-founder of Music for the Cause and Gabrielle is a Board Member. They spoke about Music for the Cause, a local nonprofit dedicated to raising awareness about rare bleeding disorders such as hemophilia and helping people living with these disorders. They also talked about the Music for the Cause songwriting competition and how people can get involved, as well as a Fishing Derby scheduled for June 2 at the San Pablo Reservoir. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE:           ARTS AND CULTURE (CONTINUED)**

**EL DORADO COUNTY QUILT TRAIL PROJECT**

June 24, 2018

6:00 a.m.

36 minutes of a 60-minute program

Today's program featured Linda George and Janet Kanter. Linda is the founder of the El Dorado County Quilt Trail Project and Janet is a quilter who's also active in the Quilt Trail Project. They spoke about the art of the barn quilt and the history of the El Dorado County Quilt Trail Project. They also talked about the Barn Quilt Square Paint Party scheduled for September 6 at Rainbow Orchards in Camino, as well as ways to tour the quilt trail. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE:           HEALTH**

**SIERRA DONOR SERVICES**

April 8, 2018

6:00 a.m.

37 minutes of a 60-minute program

Today's program featured Nicole Perez, Earl Lovell, and Jesa David for Sierra Donor Services. Nicole is a donor mom and ambassador for Sierra Donor Services, Earl is a heart transplant recipient who's also an ambassador for Sierra Donor Services, and Jesa is a donor wife who works as the Senior Public Education Coordinator for Sierra Donor Services. They shared their personal experiences, discussed some of the facts and misconceptions about organ donation and advocate for becoming an organ donor. Locally hosted and produced by Sarah Quelland.

**SACRAMENTO-YOLO MOSQUITO AND VECTOR CONTROL  
DISTRICT: FIGHT THE BITE**

April 22, 2018

6:21 a.m.

25 minutes of a 60-minute program

Today's program featured Luz Maria Robles, Public Information Officer for the Sacramento-Yolo Mosquito & Vector Control District, an agency that works to protect public health and welfare from diseases transmitted by mosquitos and other vectors. She spoke about why it's important to control the mosquito population and ways you can help. She also talked about ways to protect yourself and your family from mosquito bites. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE: HEALTH (CONTINUED)**

**THE ME-ONE FOUNDATION: CAMP WIESER**

April 29, 2018

6:38 a.m.

20 minutes of a 60-minute program

Today's program featured Christine Gearing, President of the Me-One Foundation, a local nonprofit dedicated to providing support to adult cancer patients through an annual retreat known as Camp Wieser. She spoke about Camp Wieser, which is scheduled for July in Scotts Valley, and how people can apply for this free camp. Space is limited and the registration deadline for applicants is June 15. Locally hosted and produced by Sarah Quelland.

**ELICA HEALTH CENTERS**

May 13, 2018

6:43 a.m.

14 minutes of a 60-minute program

Today's program featured Terry Zahniser, Family Nurse Practitioner with Elica Health Centers, which has 10 different clinics in the Sacramento and West Sacramento region. He spoke about the programs and services Elica offers, including mobile and street outreach programs that serve schools, underserved populations and people experiencing homelessness. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE: HEALTH (CONTINUED)**

**THE DEL ORO CAREGIVER RESOURCE CENTER**

June 10, 2018

6:27 a.m.

34 minutes of a 60-minute program

Today's program featured Michelle Nevins, Executive Director of the Del Oro Caregiver Resource Center, a nonprofit agency that serves family caregivers of brain-impaired adults and the frail elderly. She spoke about the role of the caregiver and the free support services Del Oro provides to caregivers, including education and training, counseling, support groups, legal and financial consultation and caregiver respite. She also talked about their annual fundraiser, Cruise Around the World, which is scheduled for June 20 at the Divine Savior Catholic Church in Orangevale. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE:            EDUCATION**

**TAKE OUR DAUGHTERS AND SONS TO WORK DAY 2018**

April 8, 2018

6:37 a.m.

23 minutes of a 60-minute program

Today's program featured Carolyn McKecuen, Executive Director for the Take Our Daughters and Sons to Work Foundation. She spoke about the 25th annual Take Our Daughters and Sons to Work Day, scheduled for April 26, and discussed ways to participate in the program. Locally hosted and produced by Sarah Quelland.

**A TOUCH OF UNDERSTANDING: ART FROM THE HEART**

April 15, 2018

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Leslie DeDora and Darlene O'Brian from A Touch of Understanding. Leslie is the founder and Executive Director and Darlene is a board member and facilitator of the Spirit of Inclusion and dark meal experiences. They spoke about how A Touch of Understanding works to promote understanding, acceptance and inclusion for people with disabilities through disability awareness programs and educational workshops for school children and adults. They also talked about this year's Art From the Heart Fundraiser, scheduled for April 20 at the Blue Goose Event Center in Loomis. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE:            EDUCATION (CONTINUED)**

**PLACER NATURE CENTER**

May 6, 2018

6:34 a.m.

23 minutes of a 60-minute program

Today's program featured Dave Matthews, Executive Director of the Placer Nature Center, an educational nonprofit based in Auburn. He spoke about the Center's mission to provide environmental education to local youth and community members and how schools and families can participate in the programs and activities the Center offers. He also talked about several upcoming events, including Summer Camps and the Family Gardening Series. Locally hosted and produced by Sarah Quelland.



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**ISSUE:           ANIMAL WELFARE**

**ALL ABOUT EQUINE ANIMAL RESCUE: BOOTS AND BLING**

April 22, 2018

6:00 a.m.

22 minutes of a 60-minute program

Today's program featured Dave Fulton, volunteer for All About Equine Animal Rescue, a nonprofit organization based in El Dorado Hills that rescues abused and abandoned horses and saves horses bound for slaughter. He spoke about the work All About Equine does and how people can get involved as volunteers with this organization. He also talked about the fifth-annual Boots and Bling dinner fundraiser, scheduled for May 5 at the El Dorado Hills Community Services District in El Dorado Hills. Locally hosted and produced by Sarah Quelland.

**ELK GROVE ANIMAL SERVICES**

May 27, 2018

6:40 a.m.

19 minutes of a 60-minute program

Today's program featured Timothy Albright, Captain with the Elk Grove Police Department. He spoke about Elk Grove Animal Services and the new facility that's scheduled to open next spring. He also provided information about the current services Elk Grove Animal Services offers, including spay and neuter clinics, a drive-thru vaccine clinic and microchip checks. He also talked about the upcoming Wag n' Walk scheduled for June 10 at Elk Grove Regional Park as part of Petapalooza, an event presented by KZZO, KYMX, KNCI and KHTK. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE:           ANIMAL WELFARE (CONTINUED)**

**FIELDHAVEN FELINE CENTER**

June 3, 2018

6:00 a.m.

30 minutes of a 60-minute program

Today's program featured Joy Smith and Scout Valentine with FieldHaven Feline Center in Lincoln. Joy is Executive Director and founder and Scout is a longtime Board Member. They spoke about how this nonprofit organization rescues and re-homes cats and kittens and the programs and services it offers, including Trap Neuter Release, the Barn Cat Program, Community Assistance, Vaccination and Microchip Clinics and Cat Adoptions. They also talked about the FieldHaven Marketplace, a thrift shop that benefits FieldHaven, as well as their annual fundraiser Classics, Cats and Cabernet, which is scheduled for June 9 in Lincoln. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE: COMMUNITY SERVICES**

**BIG DAY OF GIVING 2018**

April 22, 2018

6:47 a.m.

13 minutes of a 60-minute program

Today's program featured Jeannie Howell, Director of Nonprofit Ventures and Strategic Impact for the Sacramento Region Community Foundation. She spoke about the 6th annual Big Day of Giving, a 24-hour online giving challenge that helps support regional nonprofits. This year's event is scheduled for May 3. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE:           NUTRITION**

**TONI OKAMOTO: PLANT-BASED ON A BUDGET**

April 29, 2018

6:18 a.m.

20 minutes of a 60-minute program

Today's program featured Toni Okamoto, founder of Plant Based on A Budget, a website, food blog and meal plan that's dedicated to promoting a plant-based diet that's both affordable and accessible. She spoke about the misconception that veganism is expensive and shared ways to stretch your budget. She also talked about some of the benefits of adopting a plant-based diet. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
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**ISSUE: SERVICES FOR PEOPLE WITH DEVELOPMENTAL DISABILITIES**

**UCP OF SACRAMENTO AND NORTHERN CALIFORNIA**

May 13, 2018

6:00 a.m.

43 minutes of a 60-minute program

Today's program featured Doug Bergman and Steve Horton with UCP of Sacramento and Northern California. Doug is the President and CEO and Steve is the Director of Development and Marketing. They spoke about the programs and services UCP provides to people with developmental disabilities including autism, epilepsy, Down Syndrome and cerebral palsy. They also talked about this year's Humanitarian of the Year Award Dinner, which is scheduled for May 17 at the Hyatt Regency in Sacramento. This year's honoree is Ann Madden Rice, CEO of UC Davis Medical Center. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
(April 1 through June 30)**

**ISSUE: RECREATION**

**BAT WALKS AND TALKS**

May 20, 2018

6:00 a.m.

40 minutes of a 60-minute program

Today's program featured expert Corky Quirk, program coordinator with the Yolo Basin Foundation in Davis. She spoke about bats, including the Mexican free-tailed bats that live under the Yolo Causeway. She also shared information about how bats provide natural pest control for agriculture and discuss some of the challenges facing bats. She also talked about this season's Bat Walks and Talks series, which begins in June. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE:           FITNESS**

**SACRAMENTO RUNNING ASSOCIATION**

May 20, 2018

6:40 a.m.

20 minutes of a 60-minute program

Today's program featured Scott Abbot, Executive Director of the Sacramento Running Association, a local nonprofit organization founded in 1982 that presents the annual California International Marathon. He spoke about how the Sacramento Running Association works to support a strong running community by promoting high-quality running events throughout the year and encouraging fitness through running. Upcoming running events include Global Running Day on June 6, the Gold Country Half Marathon on June 10th and the Western States Hundred Mile Endurance Run on June 23. Locally hosted and produced by Sarah Quelland.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE:            AGRICULTURE**

**EL DORADO COUNTY FARM TRAIL ASSOCIATION**

June 3, 2018

6:31 a.m.

29 minutes of a 60-minute program

Today's program featured Christa Campbell and Jane Harris with the El Dorado County Farm Trails association. Christa is with Rainbow Orchards and Camino Ridge Blueberry Farm and is known as the Donut Queen and Jane is with Harris Tree Farm in Pollock Pines. They spoke about the culture of agriculture in El Dorado County and the crops grown by the farms and ranches that are part of the El Dorado County Farm Trails association, including apples, cherries, grapes, berries, lavender and more. They also talked about the upcoming blueberry and blackberry U-Picks offered on their own farms and ways to support local farmers, including participating in Community Supported Agriculture and shopping at local farmers markets such as the one held every Wednesday on Main Street in downtown Placerville. Locally hosted and produced by Sarah Quelland.

**THE CENTER FOR LAND-BASED LEARNING**

June 17, 2018

6:00 a.m.

31 minutes of a 60-minute program

Today's program featured Mary Kimball, Executive Director of the Center for Land-Based Learning, which is dedicated to cultivating future generations of farmers, agricultural leaders and natural resource stewards. She spoke about the programs the Center offers, including the California Farm Academy, the Farms Leadership Program, the SLEWS Program, Caring for Our Watersheds and the Growing Green Internship. She also talked about the Center's 25th anniversary celebration scheduled for August 4 at the Farm on Putah Creek. Locally hosted and produced by Sarah Quelland.



**Most Significant Issue-Responsive Programming  
2nd Quarter 2018  
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**ISSUE:           SPORTS**

**CAPITOL QUARTER MIDGET ASSOCIATION**

June 24, 2018

6:36 a.m.

20 minutes of a 60-minute program

Today's program featured David Zeiter and Jeramiah Zeiter for the Capitol Quarter Midgets Association in Rio Linda. David and Jeramiah are brothers who have been racing quarter midgets since they were five years old. David is now 18 and serves as a driver and a handler and Jeramiah is 13 and currently races quarter midgets. They spoke about the Capitol Quarter Midgets Association and the sport of racing quarter midgets. They also talked about the Western Dirt Grands, which are scheduled for July 22 to 29 at the Roy Hayer Memorial Track in Rio Linda, and the need to raise funds by June 29 in order to proceed with hosting the event. Locally hosted and produced by Sarah Quelland.

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