

Date: 1st Quarter 2014

Call letters: WBTR

ISSUES-PROGRAMS

A Narrative describing the issue

- 1) High Obesity Rate in Carroll Co. and all Georgia - Kelly Bainbridge/Tanner Medical
 - 2) Homeless locals seek shelter from weather - Make community aware so can get help.
Kim Jones - Community Foundation of W.Ga.
 - 3) Community needs to be aware + prepared for steps to take in assortment of weather-related emergencies in Georgia - Tim Padgett - Carroll Co. EMA
 - 4) Community's aging population needs networking, health info, and social outlet -
Sandra Morris/Carroll County Council on Aging
 - 5) Community seeks more money to stay in local businesses - Phoebe Ericson -
Carroll Mainstreet
- SOURCE: Name of individual & position: Address & Phone

B Narrative describing the program

- 1) Get Healthy West GA Initiative encourages healthy eating/exercise
- 2) Homeless Summit Discusses problem/resources/plans for help.
- 3) Preparing for weather-related emergencies, Tips/reminders
- 4) Provides entertainment, info on issues assoc. w/ aging, and social networking for aging.
- 5) Effort to grow Carroll Businesses/Marketing to keep sales local/Benefits

C PROGRAM INFORMATION

TITLE of the Program	Date	Time	Duration
1) Get Healthy	01/03 14	8:30a-9a	
2) Homeless Summit	01/15 14	8:30a-9a	
3) Severe Weather Awareness Week	02/06 14	8:30a-9a	
4) Council on Aging Social	02/20 14	8:25a-8:35a	-airs all day, periodically
5) Carroll Mainstreet Membership	03/27 14	8:05-8:20a	-airs all day, periodically

DURATION TOTAL _____

Date: April, May, June 2014

Call Letters: WBTR

ISSUES-PROGRAMS

A. Narrative describing the issue

1. Community needs to be aware of resources and beneficial programs
2. Community needs to be involved in efforts for improvements
3. Carrollton hosts biggest regional Arts & Crafts Festival
4. Senior Citizens need resources and fellowship
5. Teen Smoking

SOURCE: Name the individual & position: Address & Phone

1. GradickCommunications.com
2. Anita Elder – iMP@C Foundation, Inc. P.O. Box 43 Carrollton, GA 678-878-8450
3. Phoebe Ericson Carrollton Main Street – 115 Rome Street, Carrollton 770-832-6901
4. Sandra Morris – Council on Aging 318 Newnan Road, Carrollton, GA 770-214-9900
5. Kelly Bainbridge – Tanner Health & Wellness – 805 Dixie Street, Carrollton 770-836-9666

B. Narrative describing the program

1. Community Events – Public Service Announcements updated
2. 5K Stroll & Kids Fun Run to promote health awareness as well as raise funds for future programs
3. Events & Activities associated with Mayfest
4. Senior Spring Fling – Benefit Seniors with targeted resources & fellowship
5. Hosted a play illustrating the dangers of smoking. Play performed by middle school students.

C. PROGRAM INFORMATION

<u>Title of the Program</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
GradickCommunication.com	April-June	∞	∞
iMP@C Foundation, Inc.	April 1, 2014	8:06 am	15 mins
Mayfest	May 1, 2014	8:06 am	15 mins
Council on Aging – Spring Fling	May 20, 2014	8:06 am	15 mins
Ciggy Haveasmoke	June 4, 2014	8:06 am	15 mins

Date: July - August - September 2014

Call Letters: WBTR

ISSUES-PROGRAMS

A. Narrative describing the issue

1. Community needs to be aware of resources and beneficial programs
2. Back to School Preparedness
3. Increasing Diabetes Problem
4. Taste of Carrollton
5. Carrollton Bluefins upcoming tryouts

SOURCE: Name the individual & position: Address & Phone

1. GradickCommunications.com
2. Gary Leftwich – Southwire – 1 Southwire Drive, Carrollton 770-832-4242
3. Kelly Bainbridge – Tanner Health & Wellness – 805 Dixie Street, Carrollton 770-836-9666
4. David Weeks – Carrollton Bluefins – 116 Lumpkin Drive, Carrollton 770-832-8828
5. Phoebe Ericson Carrollton Main Street – 115 Rome Street, Carrollton 770-832-6901

B. Narrative describing the program

1. Community needs to be aware of resources and beneficial programs
2. Southwire sponsors an event to give out free book bags filled with school supplies
3. Tanner holds an ongoing informative class
4. Focus on young swimmers' strengths and turn out a tremendous group of young adults.
5. Carrollton citizens are brought together for a cornucopia of flavors by Carrollton restaurants.

C. PROGRAM INFORMATION

<u>Title of the Program</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
GradickCommunication.com	July-September	∞	∞
Southwire – Back To School	July 16, 2014	8:06 am	15 mins
Diabetes Prevention Class	July 22, 2014	8:06 am	15 mins
Carrollton Blue Fins	September 3, 2014	8:06 am	15 mins
Tastes of Carrollton	September 24, 2014	8:06 am	15 mins

Date: October - November - December 2014

Call Letters: WBTR

ISSUES-PROGRAMS

A. Narrative describing the issue

1. Community needs to be aware of resources and beneficial programs
2. The need for a support group for Down Syndrome Families
3. Keep Carroll Beautiful will continue to help make Carroll County a better environment.
4. The need to reduce the level of illiteracy in Haralson County
5. Helping needy families with presents for children at Christmas-time

SOURCE: Name the individual & position: Address & Phone

1. GradickCommunications.com
2. Nicole Mitchell –Down Syndrome of West Georgia – Carrollton 470-336-9712
3. Jacqueline Dost – Keep Carroll Beautiful – 103 Professional Place, Carrollton 678-321-4816
4. G.W. Rogers–Haralson County LAMP–176 Murphy Campus Boulevard–Waco 770-537-6059
5. Matt Careins - Southwire Toys For Tots Rep – One Southwire Drive, Carrollton 770-832-4242

B. Narrative describing the program

1. Community needs to be aware of resources and beneficial programs
2. Buddy Walk to earn support for Down Syndrome families
3. Discussion about E-Recycle event partnered with Southwire
4. A raffle to give away a donated vehicle to raise money for Literacy
5. Matt encourages community to come to the two day toy drive at Southwire

C. PROGRAM INFORMATION

<u>Title of the Program</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
GradickCommunication.com	October-December	∞	∞
Buddy Walk	October 14, 2014	8:06 am	15 mins
E-Recycling	October 16, 2014	8:06 am	15 mins
Haralson Co. LAMP	November 25, 2014	8:06 am	15 mins
Toys for Tots	December 3, 2014	8:06 am	15 mins