

Federal Communications Commission
Washington, DC 20554
Approved by OMB
3060-0754
FCC 398
Children's Television Programming Report
Form 398 Validation Results

There were no Errors in the Form.

Report reflects information for quarter:

[Licensee Information - \(click to hide section\)](#)

1. Call Sign Channel Number

<input type="text" value="KORO"/>	Analog	<input type="text" value="28"/>	City	State	Community of License	County	Zip Code
	Digital	<input type="text" value="28"/>	<input type="text" value="CORPUS CHRIS"/>	<input type="text" value="Texas"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="78401"/>

Licensee

Network Affiliation

Independent

Nielsen DMA

World Wide Web Home Page Address (if applicable)

Facility ID Number

Previous Call Sign (if applicable)

License Renewal Expiration Date
 (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)



2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

The Univision programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Add-> empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)



6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add-> empty Program Reports

Program Details

[Digital Core Programming - \(click to hide section\)](#)



[Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No

If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked

to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.

The Univision programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

Title of Program 2

Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
<input type="text" value="SA 08:30 AM"/>	<input type="text" value="13"/>	<input type="text" value="0"/> <input type="button" value="Create"/>	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
<input type="text" value="SA 09:00 AM"/>	<input type="text" value="13"/>	<input type="text" value="0"/> <input type="button" value="Create"/>	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

Origination

Days / Times Program	Total times aired at	Number of	If preempted, complete
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Regularly Scheduled

regularly scheduled time

Preemptions

Digital Preemption Report

SA 09:30 AM	13	0	Create
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Length of Program 30 minutes

Age of Target Child Audience 2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5

[Clear Program Data](#) [Delete Program](#)

Title of Program 5

Go, Diego, Go!

Origination

Network

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

SA 10:00 AM	13	0	Create
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Number of Preemptions If preempted, complete Digital Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6

[Clear Program Data](#) [Delete Program](#)

Title of Program 6

Jakers!

Origination

Network

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled

Number of Preemptions If preempted, complete Digital Preemption Report

time

SA 10:30 AM	13	0	<input type="button" value="Create"/>
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Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jakers!
uses storytelling to help children build literacy skills as well as the important social skills of intergenerational relationship building and respect. Grandpa Piggle Winks weaves one fantastic tale after another

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 7

 Clear Program Data	 Delete Program
----------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------

Title of Program 7

Origination

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Number of Preemptions Use Add and Delete Buttons Below
If preempted, complete Digital Preemption Report

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Beakman,
an eccentric scientist, performs experiments and demonstrations to illustrate various scientific concepts. Presented in an approachable manner, often humorous, madcap and fast-paced, the show addresses

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

Beakman's World

Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
<input type="text" value="12"/>	<input type="text" value="1"/>	<input type="text" value="0"/>

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> Preemption Reports

Beakman's World - Preemption Report 1		
Date preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
<input type="text" value="03/27/10, 11:00 AM"/>	<input type="text"/>	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input type="radio"/> Yes <input checked="" type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest	<input type="radio"/> Sports	<input type="radio"/> Non-breaking News <input checked="" type="radio"/> Other

[Clear Data](#) [Delete](#)

Program 8

[Clear Program Data](#) [Delete Program](#)

Title of Program 8

Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
<input type="text" value="SA 11:30 AM"/>	<input type="text" value="13"/>	<input type="text" value="0"/> Create	

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Add-> empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital Yes No

program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

 [Clear Program Data](#)

 [Delete Program](#)

Title of Program 1

Pocoyo

Origination

Netw ork

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SU 09:00 AM, (03/14/10)	1	0	
Length of Program	30 minutes		
Age of Target Child Audience	2 years to 4 years		

Describe the program.

This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy w ho, along w ith his inseparable friends explores the world by learning and discovering their

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 2

 [Clear Program Data](#)

 [Delete Program](#)

Title of Program 2

Origination

Dive Olly Dive

Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SU 09:30 AM, (03/14/10)	1	0	

Length of Program: 30 minutes

Age of Target Child Audience: 4 years to 8 years

Describe the program.

A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 3

 [Clear Program Data](#)

 [Delete Program](#)

Title of Program 3: Pinky Dinky Doo

Origination: Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SU 09:00 AM, (03/21/10)	1	0	

Length of Program: 30 minutes

Age of Target Child Audience: 2 years to 6 years

Describe the program.

This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 4

 [Clear Program Data](#)

 [Delete Program](#)

Title of Program 4

Dora the Explorer

Origination

Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SU 09:30 AM, (03/21/10)	1	0	
Length of Program	30 minutes		
Age of Target Child Audience	2 years to 6 years		

Describe the program.

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 5

 [Clear Program Data](#)

 [Delete Program](#)

Title of Program 5

Go, Diego, Go!

Origination

Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SU 09:00 AM, (03/28/10)	1	0	
Length of Program	30 minutes		
Age of Target Child	2 years		

Audience to years

Describe the program.

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 6

[Clear Program Data](#)

[Delete Program](#)

Title of Program 6

Origination

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
<input type="text" value="SU 09:30 AM,¶ (03/28/10)"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text"/>
Length of Program	<input type="text" value="30"/> minutes		
Age of Target Child Audience	<input type="text" value="4"/> years to <input type="text" value="8"/> years		

Describe the program.

Jakers! uses storytelling to help children build literacy skills as well as the important social skills of intergenerational relationship building and respect. Grandpa Figgley Winks weaves one fantastic tale after another

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)



13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

 Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add-> empty Program Reports

Program Details

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Program 2

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 2

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in

Program 3

[Clear Program Data](#) [Delete Program](#)

Title of Program 3

Pinky Dinky Doo

Origination

Netw ork

Days / Times Program Regularly Scheduled

SA 09:00 AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich

Program 4

[Clear Program Data](#) [Delete Program](#)

Title of Program 4

Dora the Explorer

Origination

Netw ork

Days / Times Program Regularly Scheduled

SA 09:30 AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches

Program 5

[Clear Program Data](#) [Delete Program](#)

Title of Program 5

Go, Diego Go!

Origination

Netw ork

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

SA 10:00 AM 13 30 minutes 2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero w ho motivate children to learn about the natural w orld around them and teaches

Program 6

[Clear Program Data](#) [Delete Program](#)

Title of Program 6

Jakers!

Origination

Network

Days / Times Program Regularly Scheduled

SA 10:30 AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jakers! uses storytelling to help children build literacy skills as well as the important social skills of intergenerational relationship building and respect. Grandpa Figgley Winks weaves one fantastic tale after another

Program 7

[Clear Program Data](#) [Delete Program](#)

Title of Program 7

Beakman's World

Origination

Network

Days / Times Program Regularly Scheduled

SA 11:00 AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Beakman, an eccentric scientist, performs experiments and demonstrations to illustrate various scientific concepts. Presented in an approachable manner, often humorous, madcap and fast-paced, the show addresses

Program 8

[Clear Program Data](#) [Delete Program](#)

Title of Program 8

Inspector Gadget's Field Trip

Origination

Network

Days / Times Program

Total times to

Length of

Age of Target Child

Regularly Scheduled be aired Program minutes Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspector
 Gadget and his "Gadget-Guided" international tour, allow s kids to visit some of the most interesting geographical and historical sights in the world. By exposing young kids to the colorful facts, quirks, and

Add-> empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name Telephone Number (include area code)

Address Email Address

City State Zip Code

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Regularly scheduled children's programming was preempted on 02/27/10 for coverage of breaking news from the Chilean earthquake and its aftermath, which Univision deemed to be of paramount local and national importance. Although these preemptions are covered b

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Entravision Holding LLC

Date

04/07/2010

Electronic Filing Operations

Check Data

Run [checks](#) to look for data errors.

File Form 398

Send the values to the FCC as an [FCC 398 filing](#).

Reset

[Reset data](#) to last updated values.

Update Local Data

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Report to Print

Get a version of this FCC 398 Report for [printing](#).

=====> Get [Online Filing System User's Manual](#)

=====> Get [Official FCC 398 Instructions](#)

FCC Form 398
March 2006