

Quarterly Issues/Programs List  
WCIT - AM

	Lima, OH		
	Third Quarter, 2023		
	July 1st - September 30th		
	Section 1 - Local Programming		
	Section 2 - PSA & Community Events		
Issue	Organization	Duration	Total Runs
Health	AARP	30	23
LOCAL PSA	ABATE TOY RUN	30	8
Youth/Health	ADOPT US KIDS	30	44
Youth/Health	ADOPTING TEEN	30	42
LOCAL PSA	APRIL LOVE FUNDRAISER	45	2
Youth/Health	BABY IN BACK SEAT	30	24
Health/Education	BEING HIGH	30	23
Health/Education	BLOOD CANCER	60	116
Health/Education	BUZZED	30	21
Health/Education	BUZZED AND LOVING	30	23
Youth/Health	CAR SEATS	30	22
Elderly Caregiving	CARE FOR A LOVED ONE	30	24
Health	CARISSA PSA	30	46
Youth/Health	CHILDREN LEFT IN CARS	30	23
Health	COLONOSCOPY	30	20
Education	DEPUTY SHERIFF	30	26
Youth Education	DISCOVER THE FORREST	30	21
Health/Education	DONATING BLOOD	30	23
Safety	DRIVE SAFELY	30	23
Health/Education	DRIVING HIGH	30	26
Education	FARMING	30	23
Health	FEEDING AMERICA	30	45
Veterans	FEMALE COMBAT WOUNDED	30	21
Safety	FENTANYL	30	20
Youth/Health	FOOTBALL IS LIFE KIDS CAMP PSA - DAVE	30	19
Youth/Health	FOOTBALL IS LIFE KIDS CAMP PSA - HARLEY	30	22
Caregiving	FOSTER CARE	30	26
Education	GOAT PSA	30	27
Youth	GOO GOO DOLLS PSA	30	21
Safety	GROAN PSA	30	19
Safety	GUN SAFETY	30	25
Safety	GUNS	30	23
Youth/Health	HEATHER ON HOT CAR	30	20
LOCAL PSA	HELPING THE HOWELLS	45	3
LOCAL PSA	HEMKER PRAYER SERVICE	30	1
Safety	HERO KAREN PSA	30	26
Education	HOUSE ACE PSA	30	20
Education	HUNGER	30	48
LOCAL PSA	JOHNNY APPLESEED BASKET	30	1
LOCAL PSA	JOHNNY APPLESEED HIKE	30	5
LOCAL PSA	JOHNNY APPLESEED WOODCARVING	30	1
LOCAL PSA	JOHNNY APPLESEED WORLD	30	2
Health/Education	KIDNEY DECEASE	30	25
Youth/Safety	KIDS HELMETS	30	28
Youth/Safety	KIDS LEFT IN CARS	15	98
Education	LEGACY	30	18
LOCAL PSA	LIMA CITY	30	1

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Section 2 - PSA & Community Events CONTINUED			
Issue	Organization	Duration	Total Runs
LOCAL PSA	LIMA SYMPHONY CONCERT	30	1
Education	MAKE ME A FIREFIGHTER	30	38
Animals	MARTHA STEWART ON PETS	30	24
Veterans	MILITARY CARE GIVERS	30	26
Health/Education	NATURAL DISASTER	15	68
Safety	NHSTA	30	24
Education	NOT COMPLETING HIGH SCHOOL	30	26
Safety	NVFC VOLUNTEER	30	21
Health	PARKINSONS	30	20
Health	PARKINSONS WALK	30	26
Health	PRE-DIABETES	60	112
LOCAL PSA	REPORT SUSPICIOUS ACTIVITY	30	1
LOCAL PSA	SENIOR CITIZENS HEALTH FAIR	30	1
LOCAL PSA	SHAWN KIMMET BENEFIT	30	1
Safety	SMOKEY BEAR	30	24
Safety	SMOKEY BEAR ASSISTANT	30	21
Education	SPECIAL WOMAN	30	26
Education/Safety	SUICIDE VETERAN PROTECT	30	23
Finances	SUPPLEMENTAL PAYMENTS	30	22
LOCAL PSA	SUSAN G. KOMEN	30	1
Health	TALKING ABOUT DRUGS	30	24
Safety	TEXTING	60	113
Health	TICKS	30	21
Safety	TRUCK DRIVER	30	20
Health	VAPING	30	21
Veterans	VETERANS	30	24
Veterans	VETERANS CRISIS LINE	15	67
Safety	WILDFIRE	30	23
LOCAL PSA	WEST OHIO FOOD BANK DONATION	45	3
LOCAL PSA	WEST OHIO FOOD BANK EVERGREEN	45	2
LOCAL PSA	WEST OHIO FOOD BANK SEPTEMBER ONLY	45	3
Education	WORK FORCE	30	37
Veterans	WOUNDED WARRIOR	30	24