

CONTRACT



WGH-AM
5589 Greenwich Road
Suite 200
Virginia Beach, VA 23462
(757) 671-1000

<u>Contract / Revision</u> 3267 /		<u>Alt Order #</u> 4450627
<u>Advertiser</u> MICHAEL FEGGANS FOR VA		<u>Original Date / Revision</u> 10/20/23 / 10/20/23
<u>Contract Dates</u> 10/24/23 - 10/30/23	<u>Estimate #</u> 13177	
<u>Product</u> Est 13177 10/24-10/30 Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGH-AM	<u>Account Executive</u> GMP PHILAPDLPHIA	<u>Sales Office</u> GMP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912580	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
9TH FLOOR, SUITE 903
WEST PALM BEACH, FL 33401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WGHA	10/24/23	10/30/23	M-F Morning	6:00 AM-10:00 AM		1:00			NM	10	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/23	10/24/23	-2-----				2	\$3.00			
Week:		10/25/23	10/31/23	2-222--				8	\$3.00			
2	WGHA	10/24/23	10/30/23	M-F Midday	10a-3p		1:00			NM	10	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/23	10/24/23	-2-----				2	\$3.00			
Week:		10/25/23	10/31/23	2-222--				8	\$3.00			
3	WGHA	10/24/23	10/30/23	M-F Afternoon	3p-7p		1:00			NM	10	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/23	10/24/23	-2-----				2	\$3.00			
Week:		10/25/23	10/31/23	2-222--				8	\$3.00			
Totals											30	\$90.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/29/23	24	\$72.00	(\$10.80)	\$61.20
10/30/23 - 10/30/23	6	\$18.00	(\$2.70)	\$15.30
Totals	30	\$90.00	(\$13.50)	\$76.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.