



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

www.kctv5.com

CONTRACT

<u>Contract / Revision</u> 736338 /		<u>Alt Order #</u> 08273278
<u>Product</u> 721/831/4340		
<u>Contract Dates</u> 07/12/16 - 08/01/16		<u>Estimate #</u> 4340
<u>Advertiser</u> Rizzo For Missouri		<u>Original Date / Revision</u> 06/20/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Brad Daniell	<u>Sales Office</u> TELEREP-ATLA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 721	<u>Product Code</u> 831
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Canal Partners Media LLC
1027 33rd Street NW, Suite 140
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/26/16	08/01/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				1	\$660.00				
N 2	KCTV	07/12/16	08/01/16	4:30 PM-5:00 PM	4-5pm		:30				NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				2	\$415.00				
Week:		07/19/16	07/25/16	MTWTF--				2	\$415.00				
Week:		07/26/16	08/01/16	MTWTF--				2	\$415.00				
N 3	KCTV	07/12/16	08/01/16	News @ 5pm	5-530pm		:30				NM	6	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				2	\$660.00				
Week:		07/19/16	07/25/16	MTWTF--				2	\$660.00				
Week:		07/26/16	08/01/16	MTWTF--				2	\$660.00				
N 4	KCTV	07/12/16	08/01/16	News @ 6pm	6-630pm		:30				NM	5	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				1	\$910.00				
Week:		07/19/16	07/25/16	MTWTF--				2	\$910.00				
Week:		07/26/16	08/01/16	MTWTF--				2	\$910.00				
N 5	KCTV	07/12/16	08/01/16	CBS This Morning	7-9am		:30				NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				1	\$430.00				
Week:		07/19/16	07/25/16	MTWTF--				2	\$430.00				
Week:		07/26/16	08/01/16	MTWTF--				1	\$430.00				
N 6	KCTV	07/17/16	07/31/16	KCTV5 SU News 530p	530-6p		:30				NM	3	\$1,395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$465.00				
Week:		07/18/16	07/24/16	-----1				1	\$465.00				
Week:		07/25/16	07/31/16	-----1				1	\$465.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KCTV	07/25/16-07/31/16	KCTV5 SU News 530p	530-6p	-----Su	:30		\$465.00		NM		
			See MG 6.4										
	4	KCTV	08/01/16-08/01/16	Price is Right	10-11am	M-----	:30		\$465.00		NM		
			Ⓜ MG for 6.3 07/31										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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736338 /	08273278

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 08/01/16	721/831/4340	4340

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rizzo For Missouri	06/20/16 / 07/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	KCTV	07/24/16	07/24/16	CBS Sunday Morning	8-930am		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1				1	\$910.00				
N 8	KCTV	07/12/16	07/25/16	4:30 PM-5:00 PM	4-5pm		:30				NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				2	\$415.00				
Week:		07/19/16	07/25/16	MTWTF--				1	\$415.00				
N 9	KCTV	07/12/16	07/25/16	News @ 5pm	5-530pm		:30				NM	3	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				2	\$660.00				
Week:		07/19/16	07/25/16	MTWTF--				1	\$660.00				
N 10	KCTV	07/12/16	07/25/16	News @ 6pm	6-630pm		:30				NM	3	\$2,730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				1	\$910.00				
Week:		07/19/16	07/25/16	MTWTF--				2	\$910.00				
Totals												35	\$21,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	33	\$20,760.00	(\$3,114.00)	\$17,646.00
08/01/16 -08/01/16	2	\$880.00	(\$132.00)	\$748.00
Totals	35	\$21,640.00	(\$3,246.00)	\$18,394.00

Signature: _____ **Date:** _____

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