



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Doug Basler, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:


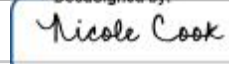
- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Doug Basler		
Agency name: Prologue Digital		
Address: 1851 Central Place S. Kent WA 98030 STE 123		
Contact: Doug Basler	Phone number: 253-981-3242	Email: dbasler@prologuedigital.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Washington State Republican Party		
Address: 11811 NE 1st ST STE A306		
Contact: BRADEN BATT	Phone number: (425) 460-0570	Email: info@wsrp.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Doug Basler President Prologue Digital	Name: Nicole Cook
Date of Request to Purchase Ad Time: 12-19-23	Date of Station Agreement to Sell Time: 12/20/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
n/a

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: dbasler@prologuedigital.com <dbasler@prologuedigital.com>
Sent: Tuesday, December 19, 2023 5:28 PM
To: Nicole Cook <Nicole.Cook@townsquaremedia.com>
Cc: lbasler@prologuedigital.com <lbasler@prologuedigital.com>
Subject: NEW INSERT ORDER FOR WASHINGTON STATE REPUBLICAN PARTY

You don't often get email from dbasler@prologuedigital.com. [Learn why this is important](#)

Hi Nicole,

I would like to run this on KIT 12-26 through 12-29 and then 1-2-24 through 1-5-24. We will have the spot on Wednesday. Lori will handle payment. Merry Christmas!

Doug Basler
 President
 Prologue Digital.com
 EZTVSpots.com
 Mobile 206.601.3133
 Office 253.981.3242



Station	Market	Location	Ownership	Format	Dial	6a-10a	:30's # Spots	# Weeks	Cost	3p-7p	:30's # Spots	# Weeks	Cost	Total Spots	Total Cost
KIT	Yakima	Yakima	Townsquare	News/Talk	1280	\$ 36.00	4	2	\$ 288.00	\$ 27.00	4	2	\$ 216.00	8	\$ 504.00

CONTRACT



KIT-AM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u> 4521279 / 1	<u>Alt Order #</u>
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<u>Advertiser</u> Washington State Republican Party	<u>Original Date / Revision</u> 12/20/23 / 12/21/23
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<u>Contract Dates</u> 12/26/23 - 01/05/24	<u>Estimate #</u>
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<u>Product</u> Dec/Jan

And:

Prologue Digital
1851 Central Place S
Suite 123
Kent, WA 98030

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
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<u>Property</u> KIT-AM	<u>Account Executive</u> Nicole Cook	<u>Sales Office</u> Local Yakima
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<u>Special Handling</u>

<u>Demographic</u> Households

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIT	12/26/23	01/05/24	M-F AM Drive	6a-10a		:30			NM	8	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/25/23	12/31/23	-TWTF--				4	\$36.00			
		Week: 01/01/24	01/07/24	MTWTF--				4	\$36.00			
2	KIT	12/26/23	01/05/24	M-F PM Drive	3p-7p		:30			NM	8	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/25/23	12/31/23	-TWTF--				4	\$27.00			
		Week: 01/01/24	01/07/24	MTWTF--				4	\$27.00			
Totals											16	\$504.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/01/23 -12/31/23	8	\$252.00	(\$37.80)	\$214.20
01/01/24 -01/05/24	8	\$252.00	(\$37.80)	\$214.20
Totals	16	\$504.00	(\$75.60)	\$428.40

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.