

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, PATRICIA VILLANOVA, hereby request station time as follows:

| | |
|-------------------------|--|
| IDENTIFY CANDIDATE TYPE | <input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE |
|-------------------------|--|

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: PATRICIA VILLANOVA

Authorized committee: NONE

Agency requesting time (and contact information):
 N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): TOWN COUNCIL

Date of election: NOV. 7, 2023 General Primary

Treasurer of candidate's authorized committee: NONE

The undersigned represents that:

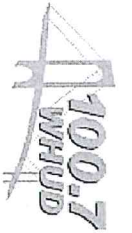
(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature: <u>Patricia Villanova</u> | Signature: _____ |
| Name: <u>Patricia Villanova</u> | Name: _____ |
| Date of Request to Purchase Ad Time: <u>10-30-23</u> | Date of Station Agreement to Sell Time: _____ |



Proposed: 10/31/2023
 Ph: (845) 838-6000
 Fax: (845) 838-2109

WHUD-FM - NEW ORDER

Parmal Broadcasting 715 Route 52, Beacon, NY 12508

Revised Date: 10/31/2023
 Revised Time: 02:48 PM
 Page: 1

Client: PATTY VILLANOVA
 Billing Address: 14 WEST AVENUE PUTNAM VALLEY NY 10579
 Product: Patty Villanova Campaign 2023

Agency: Direct
 Contact: PATTY VILLANOVA

AE: BROSS, SCOT
 Assistant:

Campaign Summary

| | | |
|-------------------------------|----------------------|-------------------|
| Contract: 201 | Total Ratings: 0.0 | Total Occ: 13 |
| Ref #: 201 | Total Impressions: 0 | Airtime: \$507.00 |
| Dates: 11/4/2023 to 11/6/2023 | CPP: \$0.00 | Other: \$0.00 |
| Demo: A25-54 | Reach: 0 | Gross: \$507.00 |
| Market: Poughkeepsie, NY | P.O. #: | Net: \$507.00 |
| Aud Source: (1) Sp/Fall09_3 | | |

Order Comment: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%.

Booked Schedule (Regular, LOCAL DIRECT)

| Line | Pgm Code | Program Name | Days | Start Time | End Time | Spot Len. | Begin Date | End Date | Type | Alt | Lvl | SPW | Rate | Ttl | Line Cost | Rtg | Status |
|-------------------|----------|--------------|----------|------------|----------|-----------|------------|-----------|------|-----|-----|-----|---------|-----|-----------|-----|--------|
| 69 | 6A-10A | SAT-SUN | xxxxxx6x | 06:00 AM | 10:00 AM | 0:30 | 11/4/2023 | 11/4/2023 | com | . | 3 | 2 | \$34.00 | 2 | \$68.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |
| 71 | 10A-3P | SAT-SUN | xxxxxx6x | 10:00 AM | 03:00 PM | 0:30 | 11/4/2023 | 11/4/2023 | com | | 3 | 1 | \$76.00 | 1 | \$76.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |
| 73 | 3P-7P | SAT-SUN | xxxxxx6x | 03:00 PM | 07:00 PM | 0:30 | 11/4/2023 | 11/4/2023 | com | | 3 | 4 | \$11.00 | 4 | \$44.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |
| 75 | 7P-12A | SAT-SUN | xxxxxx6x | 07:00 PM | 12:00 AM | 0:30 | 11/4/2023 | 11/4/2023 | com | | 3 | 1 | \$21.00 | 1 | \$21.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |
| 166 | 6a-7p | M-Su | xxxxxx7 | 06:00 AM | 07:00 PM | 0:30 | 11/5/2023 | 11/5/2023 | com | | 3 | 4 | \$55.00 | 4 | \$220.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |
| 2 | 10A-3P | MON-FRI | 1xxxxxx | 10:00 AM | 03:00 PM | 0:30 | 11/6/2023 | 11/6/2023 | com | | 3 | 1 | \$78.00 | 1 | \$78.00 | 0.0 | New |
| Streaming and RDS | | | | | | | | | | | | | | | | | |