

WHLF-FM Second QUARTER.- 2012

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club open Forums focused on the Halifax County' search for new IDA Director, County Administrator and HC Public Schools.** Facilitated the community conversation concerning the search requirements for County Administrator and School Superintendent. Promoted the methods to contact Supervisors and On Line School Board Survey.
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center.** 5 to 10 Minutes
- 3. South Boston Town Council Candidates Forum** – South Boston Mayor Carrol Thaxton asked 953 HLF's Nick Long to Host a roundtable discussion of the 2012 Town Council Candidates ... not a debate but a discussion of the issues facing the Town. Recorded the forum and re-broadcast it on the Saturday before Tuesday's election.
- 4. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 5. WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 6. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

7. **5th District Report** – Continued the regular monthly Conversation with newly Elected 5th District Congressman, **Representative Robert Hurt** – about The Affordable Care Act and other issues facing the 5th District of Virginia. 5 to 10 Minutes

THE BREAKFAST CLUB GUEST LIST

Second Quarter 2011

April

- Scott Crowder - SVHEC Va Farm Bureau Junior Livestock Sale**
Congressman Robert Hurt
Susi Robbins – Earthday
Susi Robbins – Earthday Events
Bobby Conner – Heritage Festival
Scott Crowder - SVHEC Va Farm Bureau Junior Livestock Sale
Susi Robbins – Earthday Events
Bobby Conner – Heritage Festival
Ron Miller – Little Theater
Bethann Jame - Carlisle School Comes to Halifax/So. Bo.
Lulu Roman – National Day of Prayer
Amy Cole – SVHEC - Agri-Business Forum

May

- Rev Russell Lee – National Day of Prayer**
Doris Dodson Mary Clay Thomas – Mary Baldwin Summer Programs
Rev Dave Anderson – National Day of Prayer
Kermit Wright – Heritage Festival
Rev Dave Anderson – National Day of Prayer
Linda Conner & Danny Moorfield – Postal Food Drive 2012
Josh Ellington – SRSP Clean-up Day
Ron Miller - Community Arts Center Foundation.
Ginger Weaver - Red Cross Events
Connie Halsey - HRHS Osteoporosis Awareness
Ron Miller – Little Theater
Ralph Murry – Virginia Summerfest
Avris Terry – promoting GED Program
Congressman Robert Hurt Report from Washington

June

- Coach Mel Saunders / HCHS Comet Softball Camp**
Coach Kelvin Davis / HCHS Comet Baseball Camp
Ginger Weaver - Red Cross Events
Connie Halsey - HRHS Susan G Komin Awareness Program
Nancy Long – Chamber Women’s Conference

**Congressman Robert Hurt Report from Washington – Supreme Court Ruling
on Affordable Care Act.**

Patty Ward - Promoting SVHED Summer Programs –

Josh Ellington – SRSP

Larry Clark – Trinity Episcopal Fund Raiser –

Captain Jim Benner South Boston Police, NNO

Jessica Rose Hayes – Middle College Programs

Listing Prepared by: Nick Long, GM

Date List Placed in Local Public File: July 3rd, 2012

Nick Long 7/3/12