

WHLF-FM Second QUARTER: - 2016

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club open Forums focused on the Continuing Sluggish Evolving Economy, and the Need for a greater percentage of students seeking Higher Education.** We hosted a round table with Community Leaders to promote a ready workforce and that we were no longer a "Agriculture and Manufacturing Community.
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center.** 5 to 10 Minutes
- 3. Local News –** Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF Happenings,** these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB,** a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
- 6. 5th District Report –** Continued the regular monthly Conversation with newly Elected 5th District Congressman, **Representative Robert Hurt** – about The Affordable Care Act and other issues facing the 5th District of Virginia. 5 to 10 Minutes

THE BREAKFAST CLUB GUEST LIST

Second Quarter 2016

April

Chad Loftis - Va Farm Bureau Junior Livestock Sale
Anne Leggett – South Boston Running Club Fund Raiser
Chris Jones - Prizery performance
Dr Adams & Tommy Nelson SVHEC Open House
Bee Espy – Halifax Library Spring / Summer Reading
Susi Robbins – Earthday Events
Bobby Conner – Heritage Festival
Leah Brown, - Va Farm Bureau Junior Livestock Sale
Barry Thompson - Boy Scouts Fund Raiser
Susi Robbins – Earthday
Amy Cole – SVHEC - Business Forum

May

Rev Russell Lee & Linda Davis– National Day of Prayer
Doris Dodson Mary Clay Thomas – Mary Baldwin Summer Programs
Rosemary Ramsey – National Day of Prayer
Kermit Wright – Heritage Festival
Rev Larry Davis & Larry McPeters (Good Samaritan Fund Drive).
Rev Dave Anderson – National Day of Prayer
Linda Conner & Rita Griles – Postal Food Drive 2016
Adam Layman – SRSP Opens Pool Memorial day
Bee Espy – Halifax Library Summer Reading
Ron Miller - Community Arts Center Foundation.
Ralph Murry – Virgilina Summerfest Memorial Day Weekend
Congressman Robert Hurt Report from Washington (9minutes 08 seconds)

June

Coach Mel Saunders / HCHS Comet Softball Camp
Ginger Weaver - Red Cross Disaster Training
Connie Halsey - HRHS Susan G Komin Screening Program
Nancy Long – Chamber Women’s Conference
Congressman Robert Hurt Report from Washington – 6 Minutes 58 seconds)
Conversation about news and events.
Patty Nelson, SVHEC Open House
Coach Kelvin Davis / HCHS Comet Baseball Camp
Patty Ward & Phyllis Conner - Promoting SVHED Summer Programs –
Josh Ellington – SRSP
Captain Jim Benner South Boston Police, NNO

Listing Prepared by: Nick Long, GM

Date List Placed in Local Public File: July 6th, 2016

