

## WHLF-FM Second QUARTER: - 2017

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th ) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club Forums focused on the our Economy, and the Need for a greater percentage of students seeking Higher Education.**
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

**THE BREAKFAST CLUB GUEST LIST  
Second Quarter 2017**

**April**

**Chad Loftis - Va Farm Bureau Junior Livestock Sale  
Anne Leggett – South Boston Running Club Fund Raiser  
Leah Brown, - Va Farm Bureau Junior Livestock Sale  
Barry Thompson - Boy Scouts Fund Raiser  
Susi Robbins – Earthday  
Amy Cole – SVHEC - Business Forum  
Chris Jones - Spring Prizery performances  
Dr Adams & Tommy Nelson SVHEC Open House  
Bee Espy – Halifax Library Spring / Summer Reading  
Susi Robbins – Earthday Events  
Bobby Conner – Heritage Festival**

**May**

**Linda Conner & Rita Griles – Postal Food Drive 2017  
Rev Russell Lee & Linda Davis– National Day of Prayer  
Doris Dodson Mary Clay Thomas – Mary Baldwin Summer Programs  
Rosemary Ramsey – National Day of Prayer  
Kermit Wright – Heritage Festival  
Adam Layman – SRSP Opens Pool Memorial day  
Bee Espy – Halifax Library Summer Reading  
Ron Miller - Community Arts Center Foundation.  
Ralph Murry – Virgilina Summerfest Memorial Day Weekend  
Rev Larry Davis & Larry McPeters (Good Samaritan Fund Drive).  
Rev Dave Anderson – National Day of Prayer**

**June**

**Coach Woody Bane Kirk Anderson/ HCHS Comet Softball Camp  
Ginger Weaver - Red Cross Disaster Training  
Connie Halsey - HRHS Susan G Komin Screening Program  
Nancy Long – Chamber Women’s Conference  
Patty Nelson, SVHEC Open House  
Coach Kelvin Davis / HCHS Comet Baseball Camp  
Patty Ward & Phyllis Conner - Promoting SVHED Summer Programs –  
Josh Ellington – SRSP  
Captain Jim Benner South Boston Police, NNO**

Listing Prepared by: Nick Long, GM  
Date List Placed in Local Public File: July 6<sup>th</sup>, 2017

