

WHLF-FM Fourth Quarter Report - YEAR: 2019

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center and Workforce Training.
2. Local News – Detailed police reports, and the budget situations, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F. 953HLF hosted a series of Community Meetings in in collaboration with The HC Chamber of Commerce in 5 Election Districts leading up to the November 5th, Election. October 17th at Halifax ED-4, October 22th at North Halifax Fire Department for ED 1, October 24th in Scottsburg for ED 5 and Oct 29th at Cluster Springs For ED-7, and October 30th for ED-8th. Plus live reports from Halifax on Election Night.
3. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
4. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Below.

THE BREAKFAST CLUB GUEST LIST Fourth Quarter 2019

October 2019

Lauren Tetterton – Halifax County Chamber of Commerce Yes for Halifax Campaign
James Edmunds - HC Fair
Jennifer McIntosh – Main St. United Methodist - Sales
Todd Moser – HC Fair
Tom Good, Bethel Brunswick Stew
Sharon Blouser - Halifax County Cancer Assn.
Faith O'Neal, Breast Cancer Awareness Month
Dr. Mark Lineburg– Halifax County Chamber of Commerce Yes for Halifax Campaign
Hope Harris Gayles – Southern Virginia Higher Education Center
Carol Gravitt – Prizery Art
Scott Simpson – Halifax County Chamber of Commerce Yes for Halifax Campaign
Tamyra Vest - South Boston - Trail of Treats
Michael Trent - Octoberfest

November 2019

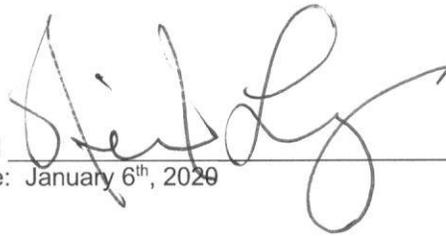
Cissy Martin - Veterans Day Parade in South Boston
Dr. Betty Adams Halifax County Chamber of Commerce Yes for Halifax Campaign
Rev. Larry Davis Rotary ~ 37th Annual Pancake Day

Mitzi Riddle – Halifax County Chamber of Commerce Yes for Halifax Campaign
Jay Stephens - Halifax County South Boston Public Library
Kim Carson – Self Sufficiency /Financial Literacy Class
Corliss Nichols Virginia Cumbey - Holiday Living Show
Cathy Conner Cornell - Master Gardener plant sale
Cathy Crews Halifax Farm Credit – Halifax County Toys For Tots 2019
Alex Tucker - Community Arts Center Foundation.
Ginger Weaver - Red Cross Events
Taryn Garlyn – HCLT Thanksgiving Play and Auditions
Connie Halsey - HRHS Osteoporosis Awareness
Ron Miller – HCLT Thanksgiving Play and Auditions

December 2019

Taryn Garland – HCLT Christmas Program
Lauren Larken and Vickey Allen - Halifax County Dog Squad
Lyle Moore Halifax Farm Credit – Halifax County Toys For Tots 2019
Coach Sterling Williams / HCHS Comet Basketball Tip-off
Rev. Doug Gibson, Dan River Baptist Christmas Program
Dave Ashworth Farm Bureau Insurance – Halifax County Toys For Tots 2019
Joe Chandler's – Retirement from the Gazette Virginian Sports Section.
Rev Doug Ballew - North Fork Christmas
Larry Clark – Trinity Episcopal Christmas Program
Chris Jones - Prizery Christmas Program
Jessica Rose Hayes – First Baptist Church Christmas Programs

Listing Prepared by: Nick Long, GM
Date List Placed in Local Public File: January 6th, 2020

A handwritten signature in black ink, appearing to read 'Nick Long', is written over a horizontal line. The signature is fluid and cursive, with a long, sweeping tail that extends to the right.