

## WHLF-FM Fourth Quarter Report - YEAR: 2020

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center and Workforce Training Center.
2. Worked with Halifax County Public Schools to address "Distance Learning" needs and coordinated promotion of Local "Hot Spots" for students and parents in need of internet connectivity. Also helped promote information on adjusted school lunch and school meal pick-up sites.
3. Local News – Detailed police reports, and the budget situations, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F.
4. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
5. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Below.

#### THE BREAKFAST CLUB GUEST LIST Fourth Quarter 2020

October 2020

Cecil Fisher – Always Patsy Cline – Brookneal Theater  
Paige Fallen – Seasonal Harvest and Closing of Farmers Market  
Jennifer McIntosh – Main St. United Methodist – Sales  
Devin Hall – Prizery Campaign  
Tom Good, Bethel Brunswick Stew  
Sharon Blouser - Halifax County Cancer Assn. Event  
Faith O'Neal, Breast Cancer Awareness Month  
Hope Harris Gayles – Southern Virginia Higher Education Center

November 2020

Wayne Bowen – Odie Lewis, Veteran's Day Parade  
Daniel Gades – Vists South Boston to Promote Virginia Senate Campaign  
Cissy Martin - Veterans Day Parade in South Boston  
Jay Stephens - Halifax County South Boston Public Library  
Devin Hall & John Cannon – Prizery Campaign  
Cathy Crews Halifax Farm Credit – Halifax County Toys For Tots 2020  
Ginger Weaver - Red Cross Bloodmobile Events

December 2020

Lucy Conner – Lights For Hope Interview #1  
Fred Clark Halifax Farm Credit – Stuff the Cruiser Toy Drive  
Dave Ashworth Farm Bureau Insurance – Halifax County Toys For Tots 2019  
Alex Tucker - Red Cross Bloodmobile Holiday Events  
Devin Hall & Kirsten Zerbato – Caroling at the YMCA  
Les Powell – Lights For Hope Interview #2  
Jay Stephens - Halifax County South Boston Public Library – Covid-19 Awareness

Listing Prepared by: Nick Long, GM  
Date List Placed in Local Public File: January 5, 2021

A handwritten signature in black ink, appearing to read "Nick Long", written over a horizontal line. The signature is stylized and cursive.