

WHLF-FM SECOND QUARTER - 2021

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club. Enhanced Local Covid-19, Promote Coronavirus Vaccinations among the community.**
- 2. Continued our effort to increase the awareness of the educational opportunities that exist in South Boston and Halifax County through The Southern Virginia Higher Education Center and Halifax County Public Schools. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the changing business climate as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST Second Quarter 2021

April

Jay Stevens, Halifax South Boston Library Re-opening
Dr. Bibita Patel – Coronavirus Vaccination Discussion
Beth Englehorn - Mental Health Programs Locally

LeVern Fuller & Cathy Conner, Master Gardner's Plant Sale
Tommy Epps – Heritage Fest Returns
Sharon Harris - Financial Aid Saturday at SVHEC
Jonathan McNamara – Area Bloodmobiles

May

Stephanie T Robinson - SVHEC Career Tech Academy
Pam Reynold's FNP – Women's Health Month
Michael Doan - Oak Grove Tea
Alan Gottlieb - Gun Ownership and Pro-2nd Amendment Laws Challenges in Virginia
Julie Garner - Distracted Driving
Mike Dolianitis – Virginia employment Commission / Chamber Hiring Event
Desiree Shaffer – Prizery Children's Events – Peter and The Wolf
Dr. Babita Patel - National Month of Action – President's Vaccination Project

June

Liam Hudson – Community Action Agency Home Ownership Forum
Dr Bibita Patel – Community Coronavirus Vaccination Updates
Mitzi McCormick, HC Chamber Job Fair
Hope Gayles, SVHEC Summer 2021 Kids Programs
Dr. Duk Trieu - Men's Health Month 2021
Coach Kenneth Day, Comet Baseball/Softball Camp
Adam Layman, Staunton River State Park – July 4th Events
Jay Stevens Book Mobile – Sort of – New Car HC Library

Listing Prepared by: Nick Long, GM July 3, 2021
Radio Quarterly Issues-Problems Listing.Form.doc