

WHLF-FM SECOND QUARTER: - 2020

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club. Enhanced Local Covid-19, Coronavirus Coverage.**
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center and Halifax County Public School. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the changing business climate as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. South Boston Municipal Election Candidates Forum, Thursday June 18th, Live 2 Hour 5:30 – 7:30pm.**
- 6. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST Second Quarter 2019

April

Cathy Rice, South Boston Speedway Covid-19 interview
Jay Stevens, Halifax South Boston Library Covid-19 Plans
Dr Bibita Patel – Coronavirus Updates
Nancy Tivers, Golden Leaf Quilters Guild

Petrina Carter, Community Action Agency
Dr. Lineburg, Michael Lewis, Lunch with Coach Beamer
Jennifer Bryant, HC SB Museum
Kathy Gore, RX Rural Community Conversations and Resource Fair

Trey Mitchel – The Virginia Humanities
Erika Woods – Facebook Security
Beth Englehorn -Covid and Mental Health
Meagan L. Owen, SVCC / Longwood Teacher Program.
Dr Bibita Patel – Coronavirus Updates
LeVern Fuller, Master Gardner's Plant Sale
Christian Younger, Mary Baldwin Programs

June

Coach Sterling Williams, Comet Basketball Camp
Dr Bibita Patel – Coronavirus Updates
Rachael Reynolds, Southern Virginia Regional Alliance
Hope Gayles, SVHEC Summer Kids Classes
Jenna Sudol – Farm Credit New CEO
Coach Kenneth Day, Comet Baseball/Softball Camp
Adam Layman, Staunton River State Park – Events
Jerry Roxbury, So Bo Museum, Fund Raiser.

Listing Prepared by: Nick Long, GM July 9, 2020
Radio Quarterly Issues-Problems Listing.Form.doc