

**RADIO STATION CALL SIGN: WHLF-FM CALENDAR QUARTER: Third - YEAR: 2013**

## **RADIO QUARTERLY ISSUES/PROGRAMS LISTING**

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th ) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

**ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM  
PROGRAM TITLE PROGRAM DESCRIPTION  
PROGRAM LEN TIME OF BROADCAST(S)  
DATE OF BROADCAST(S)  
LENGTH/DURATION**

- 1. Continued our Year long effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center.**
- 2. Local News** – Detailed police reports, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes.
- 3. WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
- 4. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.**
- 5. Continued a regular monthly Conversation with Representative Robert Hurt 5<sup>th</sup> District Congress – about news of the day and other issues concerning the 5<sup>th</sup> District.**
- 6. Sponsored and promoted the Virginia Cantaloupe Festival – Largest single fund raiser every year for Halifax County and source of local tourism.**

**THE BREAKFAST CLUB GUEST  
Third Quarter 2013**

**July 2013**

**Josh Ellington - Stanton River State Park Holiday Events**  
**Ricky Gordon Scottsburg VFD - July 4<sup>th</sup> Parade**  
**National Night Out (Various Representatives) \**  
**Nancy Poole – Chamber of Commerce Va Cantaloupe Festival VCF**  
**National Night Out (Various Representatives)**  
**Judy Allen - Stanton River State Park Youth Events**  
**Erin Shaunashee – Halifax Festival**  
**Congressman Robert Hurt**  
**Nancy Poole – Chamber of Commerce Va Cantaloupe Festival VCF**  
**National Night Out (Various Representatives)**  
**Jason Fisher – Changes in Forestry Farming Programs –**

**August**

**National Night Out (Various Representatives) Becky Martin, South Boston**  
**Police Chief Jim Benner, Halifax County Sheriff Stanley Noblin, Virginia State**  
**Police Sgt. DM Lane.**  
**Avris Terry – promoting GED Program**  
**Hope Gayles - Promoting SVHED**  
**Joy Coe/ So Bo Palooza – Prizery**  
**Rhonda Reeves Halifax Co Cancer Assn Walk For Hope**  
**Joe Trickey – HRHS Mental Health**  
**Congressman Robert Hurt**  
**Dr. Roger Wilborne – Mary Baldwin College @ SVHEC**  
**Rhonda Reeves Halifax Co Cancer Assn Walk For Hope**  
**Sgt Dave Irby – Halifax Crime Stoppers**

**September**

**Hope Gayles - Promoting SVHED**  
**Congressman Robert Hurt Report From Washington**  
**Tamra Vest Third Thursday**  
**Rhonda Reeves Halifax Co Cancer Assn Walk For Hope**  
**Delegate James Edmunds – HC Fair Exhibits**  
**Donnell Correll Halifax County Fair**  
**Kathy Farley Mitzi Riddle – HC Chamber Women’s Conference**  
**Ken Moss - Piedmont Bio-Farming Halifax County Fair**  
**Avris Terry – GED Month (October)**

Listing Prepared by: Nick Long, GM  
Date List Placed in Local Public File:  October 2<sup>nd</sup>, 2013