

WHLF-FM First Quarter Report -YEAR: 2021

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued to work with the Halifax Chamber of Commerce, and Halifax County Public Schools to raise awareness of the Halifax County High School's need for repairs or replacement.
2. Local News – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. The local news is presented weekday at 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each newscast lasts between 3 and 5 minutes and is presented in co-operation with the Gazette Virginian Newspaper.
3. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center, and cooperative programs including GED with HCPS. Promoted the Mechatronics and Welding Programs at SVHEC, and pathway to employment.
4. 953HLF PSA, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
5. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.

THE BREAKFAST CLUB GUEST LIST

First Quarter 2021

Length of interviews are between 5 and 10 minutes.

January

Christie Puckett – Senior Living 1/11/21

February

Jeremy Satterfield – Innovation Center Training Program 02/08/2021

Dr. Debra Woltz – National CTE Month 02/09/2021

Dr. Debra Woltz - CTE Month 02/10/2021

Dr. Debra Woltz - CTE Month 02/11/2021

Dr. Debra Woltz - CTE Month 02/12/2021

Dr. Debra Woltz - CTE Month 02/15/2021
Dr. Debra Woltz - CTE Month 02/16/2021
Dr. Debra Woltz - CTE Month 02/17/2021
Dr. Debra Woltz - CTE Month 02/18/2021
Dr. Debra Woltz - CTE Month 02/19/2021

Christie Puckett – Senior Living 2/22/21

March

D'wight Spangler – South Boston Fire Department Statewide Tornado Drill 03/16/2021
Stephanie Robinson -Southern VA Higher Education Center Career Tech Academy 3/17/21
Christie Puckett – Senior Living 3/18/21
Lisa Mateer - Southern VA Higher Education Center Career Tech Academy 3/24/21

Listing Prepared by: Nick Long, GM _____
Date List Placed in Local Public File: April 8th, 2021