

WHLF-FM Fourth Quarter Report - YEAR: 2022

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter(e.g., January 10 for the quarter October through December, April 10for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

1. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center, DCC, SVCC and Workforce Training Center.
2. Worked with Halifax County Public Schools to address awareness of Career Technical Education (**CTE**) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners. And promoted programs for HC Education Foundation including Scholarship Information.
3. Local News – Detailed police reports, and the budget situations, as well as cover meeting and press conferences on our community. Our local news is presented weekday's 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F.
4. 953HLF PSA's these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
5. THE BREAKFAST CLUB, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Below.

THE BREAKFAST CLUB Interview & PSA LIST Fourth Quarter 2022

October 2022

Ginger Weaver - South Boston Halifax County Blood Drives
Ryland Clark, HCC Fall Community Clean-up Day
Joni Henderson - Breast Cancer Awareness Month
Hope Harris Gayles - ODU, SVHEC Plan Tech Careers Q&A
Jennifer McIntosh – Main St. United Methodist – Bake Sale Saturday
John Cannon – Prizery First Friday
Denice Barksdale, HCC Fall Community Clean-up Day

November 2022

Hope Harris Gayles – Southern Virginia Higher Education Center

Cissy Tingen, Veteran's Day Parade

Janet Dawson - Town of Halifax Fall Clean-Up

Jay Stephens - Halifax County South Boston Public Library

Dennis Blanks – South Boston Police Toy Drive

Ginger Weaver - South Boston Halifax County Blood Drives

Pat Leith - Halifax County Cancer Assn. Lights for Hope

Jimmy Martin – SOVA RISE

Roy K Lloyd – VASAP Don't Drink and Drive Campaign

December 2022

CH Friend School Christmas Open House

Pat Leith – Lights For Hope Interview

Fred Clark Halifax Farm Credit – Stuff the Cruiser Toy Drive

Marcia Hite - Lights For Hope Events

Devin Hall & Kirsten Zerbato – Caroling at the YMCA

Jay Stephens - Halifax County South Boston Public Library – Covid-19 Awareness

Hope Harris Gayles – Southern Virginia Higher Education Center

Listing Prepared by: Nick Long, GM

Date List Placed in Local Public File: January 7th, 2023
