

RADIO STATION CALL SIGN: **WHLF-FM Third QUARTER - 2012**

## **RADIO QUARTERLY ISSUES/PROGRAMS LISTING**

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club open Forums Focused on the Halifax County budget shortfall and lack of funding options available to local governments in Virginia.** Initiated the community conversation 3.2 Million in outstanding Halifax County Real Estate and Personal Property Taxes. 3 features 5 to 10 Minutes
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center.** 5 to 10 Minutes
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes. 60-seconds, 7 times per day, M-F
- 4. WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
- 6. 5<sup>th</sup> District Report** - Began a regular monthly Conversation with newly Elected 5<sup>th</sup> District Congressman, **Representative Robert Hurt** – monthly conversations

about reeling in Government spending, job creation, a change in Political winds and other issues concerning the 5<sup>th</sup> District. 5 to 10 Minutes

7. **Amber Alert** - Worked Closely with Barbara Blevins of the Virginia State Police in promoting awareness of Amber Alert Program, and awareness of VSP website for Missing Children. Series of PSA's 30seconds in length.

## **THE BREAKFAST CLUB GUEST LIST**

**Third Quarter 2012**

**July 2012**

**Josh Ellington - Stanton River State Park Holiday Events**  
**Ricky Gordon Scottsburg VFD - July 4<sup>th</sup> Parade**  
**National Night Out (Various Representatives)**  
**Nancy Poole - Chamber of Commerce Va Cantaloupe Festival VCF**  
**Irene Gravitt - Southside Mental Health Tournament**  
**Rev. Dave Anderson - Revival -**  
**Patty Ward - SVHEC**  
**Sandy Slayton Prizery / HCLT Kids**  
**Lee-Ann Mahan- Averett University Local Offerings -**  
**National Night Out (Various Representatives)**  
**Judy Allen - Stanton River State Park Youth Events**  
**Susi Roberts - Halifax Summer Events**  
**Congressman Robert Hurt**  
**Nancy Poole - Chamber of Commerce Va Cantaloupe Festival VCF**  
**Irene Gravitt - Southside Mental Health Golf Tournament**  
**Jason Fisher - Forestry Farming Programs**

**August 2012**

**National Night Out (Various Representatives) Becky Martin, South Boston**  
**Police Chief Jim Benner, Halifax County Sheriff Stanley Noblin, Virginia State**  
**Police Sgt. DM Lane.**  
**Avris Terry GED Program**  
**Erica Garrett Local Author- New Book**  
**Ben Capozzi - Promoting SVHED**  
**Hope Gayles - Promoting SVHED**  
**Mike Roark - High School Football Season promo**  
**Rhonda Reeves Halifax Co Cancer Assn Walk For**  
**Joel Trickey - HRHS Mental Health -**  
**Congressman Robert Hurt**  
**Challenger John Douglas**  
**Linda Green - Mary Baldwin College @ SVHEC**

**Rhonda Reeves Halifax Co Cancer Assn Walk For Home  
Sgt Dave Irby – Halifax Crime Stoppers**

**September 2012**

**Patty Ward – So Bo Dance Event  
Hope Gayle - Promoting SVHED –  
Barbara Bass – Tobacco Ball  
Jessica Hayes – Middle College  
Congressman Robert Hurt Report From Washington  
Tamara Vest & Susan Allen Third Thursday  
Michelle Epps - Halifax Co Cancer Assn Walk For Hope  
Delegate James Edmunds – HC Fair Exhibits  
Donnell Corelle – Prizery Performances  
Kathy Farley Nancy Long – HC Chamber Women’s Conference  
Ken Moss - Piedmont Bio-Farming Halifax County Fair  
James Edmunds Halifax County Fair  
Avris Terry – GED Changes  
Scott Crowder – Eminent Domain Awareness  
Michelle Weddle – Teen Depressions Awareness**

Listing Prepared by: Nick Long, GM October 9, 2012

*Nick Long*  
*10/9/2012*