

## **WHLF-FM THIRD QUARTER: - 2022**

### **RADIO QUARTERLY ISSUES/PROGRAMS LISTING**

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three-month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

- 1. Reports including News and Breakfast Club ... Open Forums Focused on The Halifax County Chamber of Commerce's Virginia Cantaloupe Festival, The South Boston Halifax County National Night Out, The Prizery's Summer Theater, Halifax County Cancer Association's Walk for Hope, South Boston Harvest Fest, Charlotte County Cancer Association Miss Janie's Sit And Sip Fund Raiser, Halifax County's Local Option 1% Sales tax Referendum.**
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center. 5 to 10 Minutes**
- 3. Local News** – Detailed police reports, and the budgets for South Boston and Halifax County, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 2 and 3 minutes. Airing 7 times per day, M-F in association with the local newspaper The Gazette Virginian.
- 4. WHLF PSA**, these are regularly scheduled local Public Service Announcements, which air 24 times a day in either the :50 or :20 commercial break. These are locally produced announcements that Promoted Community Events. 30 seconds, 24 times per day
- 5. THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guests this quarter included ... See Details Below.

**THE BREAKFAST CLUB GUEST LIST  
Third Quarter 2022**

**July**

**Cameron Lipscomb - Stanton River State Park Holiday Events  
Tamyra Vest – South Boston Independence Day Celebration / Parade  
Marsha Hite– Halifax Summer Events  
Christina Owens Knapp – Summer Theater 2022  
Roslyn Green, Mary Potter Reunion and Parade Oxford, NC  
Becky Donner – HCLT Children’s Theater Camp  
Mitzi McCormick – Virginia Cantaloupe Festival**

**August**

**National Night Out (Various Representatives) Becky Martin, South Boston  
Police Chief Jim Benner, Halifax County Sheriff Fred Clark, Virginia State  
Police Sgt. DM Lane. Randy Redd and Jamar Florence  
Sharon Blouser - Walk For Hope  
Hope Gayles - Promoting SVHED Fall Semester  
Jay Stevens – Library Events**

**September**

**Bonnie Burnett – Danville Pittsylvania County Fair.  
Hope Gayle - Promoting SVHED Welding –  
Tamara Vest - Third Thursday & Movie Night .  
Jay Stevens – Library Events  
Delegate James Edmunds – HC Fair Exhibits  
Ricki Nichols – HCHS Fair Performances**

Listing Prepared by: Nick Long, GM October 9, 2022  
Radio Quarterly Issues-Problems Listing.Form.doc