

RADIO STATION CALL SIGN: **WHLF-FM** CALENDAR QUARTER: First **-YEAR: 2016**

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM PROGRAM TITLE PROGRAM DESCRIPTION
PROGRAM LEN TIME OF BROADCAST(S) DATE OF BROADCAST(S) LENGTH/DURATION

- 1. Awareness of the Issues Facing The State and Community during the General Assembly.** WHLF's Nick Long alternated weekly interviews featuring Delegate James Edmunds and Virginia Senator Frank Ruff discussing the state budget process and the legislative process.
- 2. Continued our effort to increase the awareness of our community of the educational opportunities that exist here in South Boston through The Southern Virginia Higher Education Center.**
- 3. Local News** – Detailed police reports, and the budget crisis, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes.
- 4. WHLF Happenings, UPDATED with local voices.** It's taken quite an effort to get locals to participate but these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.
- 5. THE BREAKFAST CLUB,** a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
- 6. 5th District Report** - Began a regular monthly Conversation with newly Elected 5th District Congressman, **Representative Robert Hurt** – about reeling Fiscal Cliff and sequestration efforts and effects on our community and the Nation.

**THE BREAKFAST CLUB GUEST LIST
First Quarter 2016**

January

Suzanne Wallace – SB HC YMCA - Goal Setting
Hope Harris Gayles – Promoting SVHEC New Programs
Congressman Robert Hurt – Congress / News Review.
Ben Capozzi - SVHEC Digital Arts and Virginia Tech Seminars
Greg Donner HCHS Drama Department Competition
Senator Frank Ruff – General Assembly – 2 Shows.
Sandy Slayton Vicki Thomason - HC Little Theater
Del. James Edmunds – General Assembly - 3 times.
Ed Owens Vice Mayor of South Boston on Public Hearing

February

Senator Frank Ruff – General Assembly
Congressman Robert Hurt Report from Washington
Del. James Edmunds – General Assembly
Anne Rabb - Crossing of the Dan Celebration
Sheila Bradley to assistant Del. James Edmunds – General Assembly
Jack Dunnivant Sr. – Uranium Debate
Jeremy Satterfield – Healthy Living
Micheal Freshour - HC Little Theater

March

Kathy Farley – The New Cantaloupe Festival
Congressman Robert Hurt Report from Washington
Alyssa Gavitt – Healthy Living Expo
Carol Conner / Halifax Hospice Fundraiser
Loretta Brown / Halifax Hospice Fundraiser
Olivia Epps – HRHS Healthy Living Expo
Coach Mel Saunders / HCHS Comet Softball Fun Run
Del. James Edmunds – Wrap-up General Assembly
Senator Frank Ruff – Wrap-up General Assembly
Linda Sheppard – Cabella Kid's Rodeo
Clay Campbell – Martinsville Speedway Promo
Frank Fincher - Trinity Episcopal Easter
Russell Lee – 1st Presbyterian Easter
Rev. Dave Anderson – Community Sunrise Service

7am Live Coverage of Community Sunrise Service.

Listing Prepared by: Nick Long, GM
Date List Placed in Local Public File: April 6th, 2016

