

**RADIO STATION CALL SIGN: WHLF-FM**  
**CALENDAR QUARTER: Forth - YEAR: 2012**

### **RADIO QUARTERLY ISSUES/PROGRAMS LISTING**

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

1. **Local News** – Detailed police reports, as well as cover meeting and press conferences on our community. Our local news is presented weekdays at 5:30AM, 6AM, 6:30AM, 7AM, 7:30AM, 8AM, 8:30AM. And at 12 Noon, 4, 5 and 6 PM. Each news cast lasts between 3 and 5 minutes.
2. **Local Congressional Candidates Forums ... focused on local issues from national perspective. Congressman Robert Hurt R and General John Douglas (D) were hosted at separate events to discuss the Jobs Outlook, Uranium, Taxes Fiscal Cliff and other topics.** WHLF co-sponsored these discussions with the Halifax County Chamber of Commerce to help raise voter awareness of the issues and economic impact.
3. **Promote Education Awareness** – One of Halifax County's "Vision 20/20" identified needs for our community was an educated workforce. We've pledged to support that effort by promoting the value of a better education. WHLF management believes one of the best ways to help our community become a better place to live is to improve the economic conditions of our citizens. The best way to accomplish that is to help drive the raise awareness of how to obtain for a quality education here in our community. WHLF has partnered with the Southern Virginia Higher Education Center to regularly promote Educational and Job training and re-training opportunities in our community.
4. **Toys For Tots & Operation Christmas Angel** – for the 5<sup>th</sup> year, WHLF again partnered with Farm Credit to Promote Toys for Tots donations. And for the 3<sup>rd</sup> year WHLF also promoted the Halifax County Department of Social Services Angel Tree Locations and deadlines.
5. **WHLF Happenings**, these are regularly scheduled local Public Service Announcements, which air 16 times a day between 5:50 AM and 11PM. These are locally produced announcements that Promoted Community Events.

6. **THE BREAKFAST CLUB**, a Community Communications Platform, we address this need with an open invitation to come and spend 5 to 10 minutes with us at 7:05AM and promote any community event (with a focus on non-profits). Our list of guest this quarter included ... See Details Below.
7. **Washington Update** - Continued a regular monthly Conversation with Representative Robert Hurt 5<sup>th</sup> District Congress – about the continuing budget impasse and issues concerning recovery in the 5<sup>th</sup> District. Also Spoke with his challenger Ret. General John Douglas.

**THE BREAKFAST CLUB GUEST  
Forth Quarter 2012**

**October**

**Avris Terry – promoting GED/Excel Reading Program**  
**Scott Crowder – HC Fair Virginia Farm Bureau**  
**Josh Ogborn (Senator Warner on your Corner)**  
**Mallory Lawter – HC Fair Committee**  
**Rev Russell Lee– Angel Food Ministry**  
**South Boston Mayor Gen Carol Thaxton – Veterans Day at HC Fair**  
**Avris Terry & Susan Davis– promoting GED Program**  
**Linda Shepard & Katharine Stevens – Tourism & HCLT**  
**Olivia Epps (Flu Shots)**  
**Clay Campbell – Martinsville Speedway**  
**Congressman Robert Hurt**  
**General John Douglas Dem Challenger**  
**Susi Robbins – Halifax Harvest Festival**  
**Rev Mike Parnell Beth Carr Baptist Trunk or Treat**  
**Halifax Jr. Women’s Club – Halloween Event**

**November**

**Butch Cumbey – South Boston Lion Club Fruit Sale**  
**Dorothy Fensterer Holiday Living Show**  
**Hope Gayles - Promoting SVHED**  
**Barbara Speece (Parsons Bruce Art Assn)**  
**Becky Donnor Sandy Talbott (Christmas at the Prizery)**  
**Sylvia Tooley - Promoting Paws and Claws**  
**Hope Gayles - Promoting SVHED –**  
**Dick Moore Dan River Basin Assn – Uranium Forum**  
**Dr. Mike Parnell Operation Christmas Child**  
**Congressman Robert Hurt**  
**Olivia Epps (Flu Shots)**

**Sandy Slayton HCLT (Huck)**  
**Susi Robbins – Halifax Christmas parade**

**December**

**Andy Rice ((Huck))**  
**Rev. Dave Anderson Susan Davis – First Baptist Christmas Programs**  
**Jennifer Macintosh Cathy Cole MSUMC Bake Sale**  
**Butch Cumbey – South Boston Lion Club Fruit Sale**  
**Cathy Crews – Toys For Tots**  
**Congressman Robert Hurt**  
**Rev Dave Anderson, Christmas Eve Community Services**  
**Brenda Fincher (Trinity Episcopal Christmas Eve Music)**

Listing Prepared by: Nick Long, GM  
Date List Placed in Local Public File: January 9<sup>th</sup>, 2013

